



## Capital Projects Advisory Committee (CAP Committee)

### Tourism Master Plan Grant Ranking Sheet

Reviewer Name: \_\_\_\_\_

Date: \_\_\_\_\_

Project Name: \_\_\_\_\_

**Minimum Criteria**

1. Project must score a minimum of 75 points to be eligible for funding.
2. Project must score points in all categories including Organization Profile, Project Proposal, Tourism Master Plan Priorities, Funding, Economic Benefit and Community Support/Agency Collaboration.
3. Project must score a minimum of 30 points in the Tourism Master Plan Priority category.

Please refer to this document for guidance when responding to application questions. All proposals will be evaluated based on the categories listed below.

<b>I. Organization Profile</b>	
The applicant has the organizational structure and capacity to implement the proposed project.	
The organization has established oversight and financial management.	
The organization has experience successfully implementing similar projects/programs.	
The organization has demonstrated success in managing grant funding.	
Category Total	(Maximum of 10 Points)
<b>II. Project Proposal</b>	
The proposal includes achievable measures of success.	
The project addresses a community need.	
The proposal is feasible with a realistic timeline and schedule.	
The project addresses future operations and maintenance costs.	
Category Total	(Maximum of 20 Points)

<b>III. Tourism Master Plan Tier 1 and Tier 2 Priorities</b>	
Capital project addresses a Tier 1 priority in key focus areas including Visitor Activities and Facilities. Projects include class 1 bike trails, mountain bike trails, capital replacement for trails and signage. <b>(Maximum 50 points)</b>	
Capital project addresses a Tier 2 priority in key focus areas including Visitor Activities and Facilities, Transportation and Visitor Information. Projects include bus shelters, sidewalks and pedestrian infrastructure, wayfinding signage, museums, interpretive centers and public art. <b>(Maximum 30 points)</b>	
Category Total	(Maximum of 80 Points)
<b>V. Funding</b>	
The applicant has provided a clear description of how public funds will be used.	
The project budget and funding request are reasonable based on comparable projects costs.	
Indirect project costs are either covered by other funding sources or are justified per the proposal description.	
The applicant has taken steps to secure funding from other sources and has met minimum match requirements.	
Category Total	(Maximum of 20 Points)
<b>IV. Economic Benefit</b>	
The project attracts visitors to the region and enhances visitor experience.	
The project supports tourism in eastern Placer County.	
The project creates jobs.	
The project generates revenue in eastern Placer County.	
Category Total	(Maximum of 10 Points)
<b>VI. Community Support/Agency Collaboration</b>	
The applicant has secured partners to achieve the project/program goals.	
Landowners (if applicable), agencies and/or stakeholders have been informed about the project and are partners or have expressed support.	
The applicant received letter(s) of support from government agencies and or community groups including nonprofit organizations, business groups and other.	
Public outreach and engagement have demonstrated broad public support for the project.	
Category Total	(Maximum of 10 Points)
<b>Reviewer ranking of project application</b>	<b>Ranking total 150 points maximum</b>

<b>Bonus Points</b>	
Match funds (cash only) exceed the required ten percent minimum. Bonus points should be assigned as follows: <ol style="list-style-type: none"> <li>1. 11%-30% (5 points)</li> <li>2. 31%-50% (10 points)</li> <li>3. Greater than 50 percent (15 points)</li> </ol>	
The project has previously received TOT funds and met project goals as outlined in the agreement. (5 points)	
The project is identified in other community plans (Tahoe Basin Area Plan, transportation plans, other) (5 points)	
The project demonstrates a new and innovative approach to addressing community needs. (5 points)	
Category Total	(Maximum of 30 Points)  <hr/>
<b>Reviewer ranking of project application including bonus points</b>	<b>Ranking total 180 points maximum</b>  <hr/>