



**NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING**

**Sept 28, 2022 ~ 3:00pm**

**Agenda**

**Join Zoom Meeting  
as authorized by AB 361**

Join Zoom Meeting

<https://us02web.zoom.us/j/83469332097?pwd=Mkk2eUMybWtkSjREUW10a2ErcUQwdz09>

Meeting ID: 834 6933 2097

Passcode: 874008

Dial by your location  
+1 669 900 9128 US (San Jose)

**PUBLIC COMMENTS**—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Zoom, join the meeting from the link above.

- |                |           |                                                                           |                |
|----------------|-----------|---------------------------------------------------------------------------|----------------|
|                | A.        | Call to Order                                                             | Chair          |
|                | B.        | Public Comment (Pursuant to NRS 241.020)                                  | Chair          |
|                | C.        | Roll Call                                                                 | Chair          |
|                | D.        | Introduction of New Staff Members                                         | Chair          |
|                | <b>E.</b> | <b>Motion: Approval of Agenda</b>                                         | <b>Chair</b>   |
| <b>Page: 1</b> | <b>F.</b> | <b>Motion: Approval of Aug 10<sup>th</sup>, 2022 Coop Meeting Minutes</b> | <b>Chair</b>   |
|                | G.        | Reno Tahoe Airport - Winter Air Service Update                            | Azam/Tucker    |
| <b>Page: 4</b> | H.        | Winter Media Discussion, Recommendation and Direction                     | Augustine/MAHK |
|                | I.        | PR & Social Update                                                        | Augustine/MAHK |
|                | <b>J.</b> | <b>Motion: Approval of August Financial Statements</b>                    | <b>Cazalot</b> |
|                | K.        | New Business                                                              | Chair          |
|                |           | • Tahoe Filmfest Event (December 1-4)                                     |                |
|                | L.        | Old Business                                                              | Chair          |
|                | M.        | Committee Member Request for Future Agenda Item                           | Chair          |
|                | N.        | Adjournment                                                               | Chair          |

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

[www.GoTahoeNorth.com](http://www.GoTahoeNorth.com)

[www.NLTRA.org](http://www.NLTRA.org)

Nevada Public Meeting Notice Website