



## Finance Committee

Date: Friday May 30th, 2025

Time: 1:30pm

Location: 100 N Lake Blvd. Tahoe City 96145

Each teleconference location is open to the public and any member of the public has an opportunity to address the Finance Committee from a teleconference location in the same manner as if that person attended the meeting location at 100 N Lake Blvd., Tahoe City, CA 96145

### Committee Members:

**Chair/Treasurer:** DJ Ewan, Granlibakken | Jim Phelan, Tahoe City Marina  
| David Brown, CPA (inactive) | Andy Buckley, Homewood Resort  
Placer County Representative: **Stephanie Holloway**

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### Instruction for Public Participation:

Members of the public may attend the Zoom teleconference by telephone, computer or mobile device. To participate via Join Zoom

<https://us02web.zoom.us/j/86529477924?pwd=WUlx1M4ekZl3WlUM24xK29YQT09>

as authorized by AB 361

Meeting ID: 865 2947 7924

Passcode: 059912

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*If you wish to make a public comment, use the "Raise Hand" feature in Zoom or \*9 on your telephone. You will be called upon and unmuted when it is your turn to provide comment. Comments must be 3 minutes or less and limited to one comment per item. Teleconference participation via Zoom is not guaranteed and can be disrupted by technical difficulties. If members of the public wish to be guaranteed the ability to observe/make public comments, they should attend in-person.*

### AGENDA

- |           |    |  |
|-----------|----|--|
| 1:30 p.m. | 1. | Call to Order – Establish Quorum   |
| 1:35 p.m. | 2. | Public Forum-Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be to three minutes since no action may be taken by the Committee on items addressed under Public Forum. |
| 1:40 p.m. | 3. | <b>Agenda Amendments and Approval</b>  |
| 1:45 p.m. | 4. | <b>Approval of Finance Committee Meeting Minutes from April 30th, 2025</b>   |
| 1:50 p.m. | 5. | Review and Approval of Preliminary Financials:   |
|           | a) | Review Staff Report on Financial Performance   |
|           | b) | <b>NTCA 4/30/25 Financials Review (Motion)</b>   |

c) NLTMC 4/30/25 Financial Review

- |           |     |   |
|-----------|-----|---|
| 2:20 p.m. | 6.  | <b>NTCA staff requests Finance committee recommends FY 25/26 Budget as presented (Motion)</b> |
| 2:45 p.m. | 7.  | <b>Approval of CEO Expense Report (Motion)</b>  |
| 2:50 p.m. | 8.  | Items for Committee Review, Discussion/or Recommendations                                     |
| 2:55 p.m. | 9.  | Agenda Input for Next Finance Committee Meeting & Next Meeting Date                           |
|           | 10. | Committee Member Comments   |
| 3:00 p.m. | 11. | Adjournment   |

*This meeting is wheelchair accessible*

*Posted online at [www.northtahoecommunityalliance.com](http://www.northtahoecommunityalliance.com)*



5/30/2025

To: North Tahoe Community Alliance (NTCA) Finance Committee

From: Derek Vaughan, Controller

RE: Report on Financial Results for April 30, 2025

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### **Summary of preliminary NTCA financial results for April 30, 2025**

- Accounts Receivable TBID –Q3 (Jan-March25) TBID revenue has been partially collected, the remaining revenue should be known in June. TOT collections YTD through March are 6% over prior year. My current forecast for total FY 24/25 TBID collections is 4% over prior year or \$6.9m
- Accounts Receivable Membership Dues – prior fiscal year amounts due.
- Prepaid Expenses – prepayments for video and photo productions, annual subscriptions.
- Fixed Assets – The Kings Beach Visitor Center leasehold improvements are being depreciated over the term of the lease
- Operating Lease Right-of-Use Asset – This asset account along with Operating Lease Liability accounts are results from the new lease reporting requirements issued under Accounting Standard Update 842. Under this standard, operating leases longer than 12 months must be reflected on a company's balance sheet.
- Unrestricted fund balances – This is a combination of \$14,865 net-book value of our fixed assets and the \$5.5k carryover deficit balance from Chamber activities not funded by TBID dollars.
- Salaries & Wages – Two pay periods in April
- Rent & utilities – Includes rent for the new Kings Beach location.
- Supplies & Mail – YTD includes additional supplies for Kings Beach Visitor's center
- Due and Subscriptions – YTD includes subscriptions to Key Data and Symphony data suppliers.
- Staff Expenses – include training, staff outings, meals and travel expenses
- Professional Fees – YTD includes fees for TBID renewal strategic plans and final payments for FY 22/23 and FY 23/24 audits
- Research & Planning – payment for a Hotel Comprehensive Lodging Assessment and Economic Impact study
- Equipment Support – Includes our monthly IT support

- Event Sponsorships – April payments include funding to KB Snowfest, Music on the Beach, Passport to Dining, Lights in the Sky, Mothership Classic, Brews, Jazz & Funk and Tahoe Trail 100
- Marketing/In Market/Media – includes monthly communications retainer, marketing swag, ongoing website graphic design
- Business Assn Grant Funding – Funding to the downtown associations per contracts
- Housing Hub Funding – Second annual incubation funding per contract was paid out in February
- Grant Funding Sponsorship – March payment funded the Tahoe Wildfire Preparedness Guide
- Chamber Activities & Marketing – Includes payments to Cal Travel and our marketing consultant

#### **Summary of preliminary NLTMC financial results for April 30, 2025**

- Total spend YTD of \$1.88m is \$56k less than budget of \$1.823m resulting in NI of -\$185k vs -\$128k budget so far this fiscal year

**North Tahoe Community Alliance**

Preliminary

Financial Statements for the Period Ending

April 30, 2025

# Balance Sheet - PY Comparison

North Lake Tahoe Resort Association

For the Ten Months Ending Wednesday, April 30, 2025

1 of 1  
5/28/2025  
1:02 PM

	YTD		
	Apr 2025	Apr 2024	
	Fiscal 24/2025	Fiscal 23/2024	Variance
<b>Current Assets</b>			
Cash - TBID Disbursements	336,317	541,466	205,149
Cash - TBID Funding	160,675	1,208,351	1,047,676
Cash - Payroll	240,482	211,367	(29,115)
Cash - Money Market	4,366,407	4,067,101	(299,305)
Cash - Plumas 1939	101,721	101,467	(254)
Cash - Plumas 1929	50,592	50,511	(81)
Cash - Chamber	3,254	45,574	42,320
Cash in Drawer	278	(7,452)	(7,730)
Petty Cash	436	136	(300)
Accounts Receivable	0	1,088	1,088
Accounts Receivable - TBID	1,266,943	2,032,223	765,280
Accounts Receivable - Chamber	3,700	0	(3,700)
Accounts Receivable - Membership Dues	0	3,775	3,775
Allowance for Doubtful Accounts	(1,336)	(920)	417
Inventory Asset	94,386	29,982	(64,403)
Prepaid Expenses	35,065	34,723	(342)
Prepaid Postage	100	100	0
<b>Total Current Assets</b>	<b>6,659,020</b>	<b>8,319,494</b>	<b>1,660,473</b>
<b>Fixed Assets</b>			
Furniture & Fixtures	57,759	37,060	(20,699)
Accumulated Depreciation - Furnitures & Fixtures	(40,996)	(37,060)	3,936
Computer Equipment	55,107	48,616	(6,491)
Accumulated Depreciation - Computer Equipment	(15,404)	(5,704)	9,700
Computer Software	6,206	6,206	0
Accumulated Depreciation - Computer Software	(6,206)	(6,206)	0
Leasehold Improvements	142,772	24,284	(118,488)
Accumulated Depreciation - Leasehold Improvements	(72,756)	(24,284)	48,473
Operating Lease Right-of-Use Asset	334,004	494,169	160,165
<b>Total Fixed Assets</b>	<b>460,486</b>	<b>537,080</b>	<b>76,595</b>
<b>Total Assets</b>	<b>\$7,119,506</b>	<b>\$8,856,573</b>	<b>\$1,737,067</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Accounts Payable	227,704	8,751	218,953
Incentives Payable	119,483	0	119,483
401k Payable	(388)	0	(388)
Accrued Expenses	0	1,460	(1,460)
Deferred Revenue - Membership Dues	11,137	5,451	5,686
Due To/From Retail	0	50	(50)
Operating Lease Liability	170,884	159,503	11,381
<i>Suspense (may include rounding)</i>	<i>(238)</i>	<i>(239)</i>	<i>1</i>
<b>Total Current Liabilities</b>	<b>528,582</b>	<b>174,976</b>	<b>(353,606)</b>
Sales & Use Tax Payable	0	367	(367)
<b>Total Tax Payable</b>	<b>0</b>	<b>367</b>	<b>367</b>
<b>Long-Term Liabilities</b>			
Operating Lease Liability	182,905	353,789	(170,884)
<b>Total Long Term Liabilities</b>	<b>182,905</b>	<b>353,789</b>	<b>170,884</b>
<b>Total Liabilities</b>	<b>711,487</b>	<b>529,132</b>	<b>(182,355)</b>
Unrestricted deficit	(5,453)	(26,013)	20,560
Unrestricted Net Assets	14,865	14,865	0
TBID Reserve	8,183,321	7,382,214	801,107
Net Income	(1,784,714)	956,375	(2,741,089)
<b>Total Equity</b>	<b>6,408,019</b>	<b>8,327,441</b>	<b>1,919,422</b>
<b>Liabilities &amp; Shareholder Equity</b>	<b>\$7,119,506</b>	<b>\$8,856,573</b>	<b>\$1,737,067</b>

Ranges:  
Vendor ID: First - Last  
Class ID: First - Last  
Payment Priority: First - Last  
Vendor Name: First - Last

User-Defined 1:  
Posting Date: First - Last  
Document Number: First - Last

Print Option: SUMMARY  
Aged By: Document Date  
Aging Date: 4/30/2025

Exclude:  
Sorted By: Vendor ID  
Due Date  
Print Currency In: Functional (Z-US\$)

Zero Balance, No Activity, Fully Paid Documents, Unposted Applied Credit Documents, Multicurrency Info

Vendor ID:	101.5 TRUCKEE T	Name:	101.5 Truckee Tahoe Radio*	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	2	Aged Totals:	\$800.00	\$800.00	\$0.00	\$0.00	\$0.00
Vendor ID:	62ABOVE	Name:	62Above	Class ID:		User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	2	Aged Totals:	\$20,500.00	\$20,500.00	\$0.00	\$0.00	\$0.00
Vendor ID:	ALIBI ALE WORKS	Name:	Alibi Ale Works	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$1,140.00	\$1,140.00	\$0.00	\$0.00	\$0.00
Vendor ID:	ALPEN SIERRA CO	Name:	Alpen Sierra Coffee Roasting Company, In	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$169.75	\$169.75	\$0.00	\$0.00	\$0.00
Vendor ID:	ANNE-KARIN ATWO	Name:	Anne-Karin Atwood*	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$324.67	\$0.00	\$0.00	\$0.00	\$324.67
Vendor ID:	ANTHONY KARWOW	Name:	Anthony Karwowski	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$1,160.59	\$0.00	\$1,160.59	\$0.00	\$0.00
Vendor ID:	AUTUMN LINE	Name:	Autumn Line Studios, LLC	Class ID:		User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$10,416.00	\$10,416.00	\$0.00	\$0.00	\$0.00
Vendor ID:	CHEF YORKEY	Name:	Chef Yorkey	Class ID:		User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$4,880.00	\$4,880.00	\$0.00	\$0.00	\$0.00
Vendor ID:	CINTAS CORPORAT	Name:	Cintas Corporation #623	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	2	Aged Totals:	\$891.52	\$891.52	\$0.00	\$0.00	\$0.00
Vendor ID:	CIVITAS	Name:	Civitas	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	4	Aged Totals:	\$16,640.00	\$16,640.00	\$0.00	\$0.00	\$0.00
Vendor ID:	CORAGGIO GROUP	Name:	Coraggio Group	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$13,229.16	\$13,229.16	\$0.00	\$0.00	\$0.00
Vendor ID:	COUNTY OF PLACE	Name:	County Of Placer	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00
Vendor ID:	CYBERLINK	Name:	CyberlinkASP Technology	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$562.80	\$562.80	\$0.00	\$0.00	\$0.00
Vendor ID:	FOX CULTURAL HA	Name:	Fox Cultural Hall	Class ID:		User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$5,000.00	\$5,000.00	\$0.00	\$0.00	\$0.00
Vendor ID:	FP MAILING SOLU	Name:	FP Mailing Solutions	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$131.08	\$131.08	\$0.00	\$0.00	\$0.00
Vendor ID:	FRANCOIS CAZALO	Name:	Francois Cazalot	Class ID:		User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$50.00	\$0.00	\$0.00	\$0.00	\$50.00

North Lake Tahoe Resort Association

Vendor ID:	FUTURE INSIGHT	Name:	Future Insight Maps	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$1,000.00	\$1,000.00	\$0.00	\$0.00	\$0.00
Vendor ID:	GLASRAT ART GLA	Name:	Glasrat Art Glass	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$62.50	\$62.50	\$0.00	\$0.00	\$0.00
Vendor ID:	GRANLIBAKKEN MA	Name:	Granlibakken Management Company, Ltd.	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$534.88	\$534.88	\$0.00	\$0.00	\$0.00
Vendor ID:	GROWTHZONE & CF	Name:	GrowthZone & Chambermaster	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$866.70	\$866.70	\$0.00	\$0.00	\$0.00
Vendor ID:	HIGH FIVES FOUN	Name:	High Fives Foundation	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$0.00
Vendor ID:	IDSS GLOBAL LLC	Name:	iDSS Global LLC	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,500.00	\$0.00	\$2,500.00	\$0.00	\$0.00
Vendor ID:	JAKE'S	Name:	Jake's on the Lake*	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$3,530.66	\$3,530.66	\$0.00	\$0.00	\$0.00
Vendor ID:	JEANIE PEARSON	Name:	Jeanie Pearson	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$430.00	\$430.00	\$0.00	\$0.00	\$0.00
Vendor ID:	JIM MARKLE	Name:	Jim Markle	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$150.00	\$150.00	\$0.00	\$0.00	\$0.00
Vendor ID:	KEY DATE	Name:	Key Date	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$13,500.00	\$13,500.00	\$0.00	\$0.00	\$0.00
Vendor ID:	LOGICALLY	Name:	Logically	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,238.82	\$2,238.82	\$0.00	\$0.00	\$0.00
Vendor ID:	LT MARKETING	Name:	LT Marketing	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	4	Aged Totals:	\$14,224.83	\$14,224.83	\$0.00	\$0.00	\$0.00
Vendor ID:	MTN ALOHA ART	Name:	Mountain Aloha Art	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$150.00	\$0.00	\$0.00	\$150.00	\$0.00
Vendor ID:	NEWMAN	Name:	NEUMAN STUDIO	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$24.00	\$24.00	\$0.00	\$0.00	\$0.00
Vendor ID:	NLTHS	Name:	North Lake Tahoe Historical Society	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$0.00
Vendor ID:	NTBA	Name:	North Tahoe Business Association*	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$3,000.00	\$0.00	\$3,000.00	\$0.00	\$0.00
Vendor ID:	OFFICE BOSS	Name:	The Office Boss*	Class ID:	PRIMARY	User-Defined 1:	
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	4	Aged Totals:	\$295.30	\$295.30	\$0.00	\$0.00	\$0.00
Vendor ID:	OUR RUSTIC HEAR	Name:	OUR RUSTIC HEART	Class ID:	User-Defined 1:		
			Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s):	1	Aged Totals:	\$189.00	\$189.00	\$0.00	\$0.00	\$0.00
Vendor ID:	PALISADES VILLA	Name:	PALISADES VILLAGE NEIGHBORHOOD C	Class ID:	User-Defined 1:		



Historical Aged Trial Balance

North Lake Tahoe Resort Association

		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$37,500.00	\$27,500.00	\$10,000.00	\$0.00	\$0.00
Vendor ID: SEC LOCK&ALARM	Name: Security Lock and Alarm, Inc.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$99.25	\$99.25	\$0.00	\$0.00	\$0.00
Vendor ID: STORQUEST	Name: StorQuest	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$396.00	\$396.00	\$0.00	\$0.00	\$0.00
Vendor ID: SWIFT COMMUNICA	Name: SWIFT COMMUNICATIONS, CA	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$1,566.00	\$1,566.00	\$0.00	\$0.00	\$0.00
Vendor ID: SWIGARD'S	Name: Swigard's True Value Hardware, Inc.*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$7.50	\$7.50	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE ART HAUS	Name: Tahoe Art Haus & Cinema	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$500.00	\$500.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE FILM FEST	Name: Tahoe Film Fest	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$7,500.00	\$7,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE MUSIC ALI	Name: Tahoe Music Alive	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$2,500.00	\$2,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE NORDIC	Name: Tahoe Nordic Search and Rescue	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$3,500.00	\$3,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: TAHOE TECH GRP	Name: Tahoe Tech Group, LLC.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$10,766.20	\$10,766.20	\$0.00	\$0.00	\$0.00
Vendor ID: TARA HETZ	Name: TARA HETZ	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$288.36	\$0.00	\$288.36	\$0.00	\$0.00
Vendor ID: TCDA	Name: Tahoe City Downtown Association*	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$18,750.00	\$18,750.00	\$0.00	\$0.00	\$0.00
Vendor ID: TCFM	Name: Tahoe City Farmers Market	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$867.64	\$0.00	\$0.00	\$0.00	\$867.64
Vendor ID: UBEO	Name: UBEO formerly RAY MORGAN	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 3	Aged Totals:	\$595.49	\$595.49	\$0.00	\$0.00	\$0.00
Vendor ID: URBAN 3 LLC	Name: Urban 3, LLC	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$5,994.25	\$5,994.25	\$0.00	\$0.00	\$0.00
Vendor ID: WHOLESALE RESOF	Name: Wholesale Resort Accessories, Inc.	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 2	Aged Totals:	\$3,680.50	\$3,680.50	\$0.00	\$0.00	\$0.00
Vendor ID: WILD SOUL EVENT	Name: Wild Soul Events	Class ID:		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$7,500.00	\$7,500.00	\$0.00	\$0.00	\$0.00
Vendor ID: YIG ADMINISTRAT	Name: YIG Administration	Class ID: PRIMARY		User-Defined 1:		
		Due	Current Period	31 - 60 Days	61 - 90 Days	91 and Over
Voucher(s): 1	Aged Totals:	\$99.87	\$99.87	\$0.00	\$0.00	\$0.00

**HISTORICAL AGED TRIAL BALANCE**  
North Lake Tahoe Resort Association

	<u>Vendors</u>	<u>Due</u>	<u>Current Period</u>	<u>31 - 60 Days</u>	<u>61 - 90 Days</u>	<u>91 and Over</u>
<b>Vendor Totals:</b>	52	\$227,703.32	\$209,362.06	\$16,948.95	\$150.00	\$1,242.31

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:SUMMARY Summary of All Units

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	65,081	65,081	56,229	5,250,765	5,250,763	2	5,534,621
Chamber Revenue - Member...	1,413	2,133	1,057	7,087	21,333	(14,246)	36,594
Retail Revenue	10,899	5,333	8,309	143,492	53,333	90,159	109,613
Revenue - Other	252,625	12,500	0	252,625	125,000	127,625	705
Revenue - Interest & Investm...	9,312	8,750	11,682	122,011	87,500	34,511	57,510
<b>Total Revenues</b>	<b>339,330</b>	<b>93,798</b>	<b>77,277</b>	<b>5,775,981</b>	<b>5,537,930</b>	<b>238,051</b>	<b>5,739,043</b>
<b>Cost of Goods Sold</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>60,915</b>
Freight & Shipping Costs	0	0	0	0	0	0	663
Artist of the Month - Consign...	0	0	0	0	0	0	819
<b>Total Cost of Goods S...</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>62,396</b>
<b>Gross Profit</b>	<b>333,880</b>	<b>91,131</b>	<b>68,968</b>	<b>5,707,983</b>	<b>5,511,263</b>	<b>196,719</b>	<b>5,676,647</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	170,484	191,466	190,775	1,789,076	1,914,663	(125,586)	1,534,657
Rent & Utilities	20,532	21,898	19,549	193,169	219,001	(25,832)	169,029
Repairs & Maintenance	4,750	8,459	5,430	35,271	84,610	(49,339)	31,733
Telephone & Internet	1,454	1,653	1,033	17,530	17,692	(162)	10,806
Supplies & Mail	3,350	2,884	7,623	69,964	28,822	41,142	61,424
Taxes, Licenses, Fees	6,639	11,134	6,909	83,282	112,985	(29,702)	61,008
Credit Card Fees	40	0	90	1,619	0	1,619	2,424
Dues & Subscriptions	15,219	1,816	8,919	119,490	19,228	100,262	55,136
Insurance/Bonding	40	1,333	699	16,179	13,334	2,845	10,838
Associate Relations	0	0	37	1,839	0	1,839	97
Staff Expenses	11,483	5,999	5,827	68,146	50,146	18,000	35,899
Board Functions	3,944	3,619	3,447	22,070	34,342	(12,271)	33,118
Professional Fees	50,645	5,667	8,830	197,196	56,666	140,530	83,290
Research & Planning	0	0	0	18,000	0	18,000	0
Equipment Support & Mainten...	14,692	7,532	5,276	74,387	75,320	(933)	43,544
Equipment Rental/Leasing	28	0	28	2,124	0	2,124	28
Depreciation	6,631	1,250	808	60,492	12,500	47,992	4,067
Event Sponsorships	155,250	51,250	7,523	795,039	512,500	282,539	225,543
Events & Activities	0	0	300	0	0	0	300
NLTMC Contributions	113,750	131,667	165,931	1,217,500	1,316,666	(99,166)	1,316,278
Non-NLTMC Marketing	2,038	17,683	13,600	105,911	176,833	(70,922)	107,176
In-Market/Tourism	13,282	14,900	6,395	180,293	149,000	31,293	94,831
Media/Collateral/Production	34,840	21,292	12,775	272,805	212,917	59,889	150,483
Business Assn Grant Funding	26,100	50,000	0	500,776	500,000	776	383,365
Housing Hub Funding	0	12,500	0	150,000	125,000	25,000	150,000
Grant Funding - Sponsorship	0	97,139	79,700	988,631	971,392	17,239	109,700
Grant Funding - First Annual	0	136,556	0	263,977	1,365,557	(1,101,580)	0
Grant Funding - Second Annu...	0	57,162	0	0	571,620	(571,620)	0
Chamber Activities	30,136	33,333	615	82,732	333,333	(250,602)	31,918
Chamber Activities - Member...	0	0	0	8,000	0	8,000	13
Chamber Marketing	24,418	8,333	3,621	153,038	83,333	69,704	18,933
Chamber Activities - Commun...	0	0	0	195	0	195	(7,491)
Donations	0	0	0	3,966	0	3,966	0
Allocated Administrative Over...	0	0	0	0	(1)	1	0
<b>Total Operating Expe...</b>	<b>709,746</b>	<b>896,526</b>	<b>555,739</b>	<b>7,492,696</b>	<b>8,957,458</b>	<b>(1,464,762)</b>	<b>4,718,147</b>
<b>Net Operating Income</b>	<b>(375,866)</b>	<b>(805,395)</b>	<b>(486,771)</b>	<b>(1,784,714)</b>	<b>(3,446,195)</b>	<b>1,661,481</b>	<b>958,500</b>
<b>Other Expense/&lt;Inco...</b>							
(Gain)/Loss on Asset Disposal	0	0	0	0	0	0	2,125
<b>Total Other Expense/...</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,125</b>
<b>Net Income</b>	<b>(375,866)</b>	<b>(805,395)</b>	<b>(486,771)</b>	<b>(1,784,714)</b>	<b>(3,446,195)</b>	<b>1,661,481</b>	<b>956,375</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:SUMMARY Summary of All Units

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	65,081	65,081	56,229	5,250,765	5,250,763	2	5,534,621
Chamber Revenue - Member...	1,413	2,133	1,057	7,087	21,333	(14,246)	36,594
Retail Revenue	10,899	5,333	8,309	143,492	53,333	90,159	109,613
Revenue - Other	252,625	12,500	0	252,625	125,000	127,625	705
Revenue - Interest & Investm...	9,312	8,750	11,682	122,011	87,500	34,511	57,510
<b>Total Revenues</b>	<b>339,330</b>	<b>93,798</b>	<b>77,277</b>	<b>5,775,981</b>	<b>5,537,930</b>	<b>238,051</b>	<b>5,739,043</b>
<b>Cost of Goods Sold</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>60,915</b>
Freight & Shipping Costs	0	0	0	0	0	0	663
Artist of the Month - Consign...	0	0	0	0	0	0	819
<b>Total Cost of Goods S...</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>62,396</b>
<b>Gross Profit</b>	<b>333,880</b>	<b>91,131</b>	<b>68,968</b>	<b>5,707,983</b>	<b>5,511,263</b>	<b>196,719</b>	<b>5,676,647</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	170,484	191,466	190,775	1,789,076	1,914,663	(125,586)	1,534,657
Rent & Utilities	20,532	21,898	19,549	193,169	219,001	(25,832)	169,029
Repairs & Maintenance	4,750	8,459	5,430	35,271	84,610	(49,339)	31,733
Telephone & Internet	1,454	1,653	1,033	17,530	17,692	(162)	10,806
Supplies & Mail	3,350	2,884	7,623	69,964	28,822	41,142	61,424
Taxes, Licenses, Fees	6,639	11,134	6,909	83,282	112,985	(29,702)	61,008
Credit Card Fees	40	0	90	1,619	0	1,619	2,424
Dues & Subscriptions	15,219	1,816	8,919	119,490	19,228	100,262	55,136
Insurance/Bonding	40	1,333	699	16,179	13,334	2,845	10,838
Associate Relations	0	0	37	1,839	0	1,839	97
Staff Expenses	11,483	5,999	5,827	68,146	50,146	18,000	35,899
Board Functions	3,944	3,619	3,447	22,070	34,342	(12,271)	33,118
Professional Fees	50,645	5,667	8,830	197,196	56,666	140,530	83,290
Research & Planning	0	0	0	18,000	0	18,000	0
Equipment Support & Mainten...	14,692	7,532	5,276	74,387	75,320	(933)	43,544
Equipment Rental/Leasing	28	0	28	2,124	0	2,124	28
Depreciation	6,631	1,250	808	60,492	12,500	47,992	4,067
Event Sponsorships	155,250	51,250	7,523	795,039	512,500	282,539	225,543
Events & Activities	0	0	300	0	0	0	300
NLTMC Contributions	113,750	131,667	165,931	1,217,500	1,316,666	(99,166)	1,316,278
Non-NLTMC Marketing	2,038	17,683	13,600	105,911	176,833	(70,922)	107,176
In-Market/Tourism	13,282	14,900	6,395	180,293	149,000	31,293	94,831
Media/Collateral/Production	34,840	21,292	12,775	272,805	212,917	59,889	150,483
Business Assn Grant Funding	26,100	50,000	0	500,776	500,000	776	383,365
Housing Hub Funding	0	12,500	0	150,000	125,000	25,000	150,000
Grant Funding - Sponsorship	0	97,139	79,700	988,631	971,392	17,239	109,700
Grant Funding - First Annual	0	136,556	0	263,977	1,365,557	(1,101,580)	0
Grant Funding - Second Annu...	0	57,162	0	0	571,620	(571,620)	0
Chamber Activities	30,136	33,333	615	82,732	333,333	(250,602)	31,918
Chamber Activities - Member...	0	0	0	8,000	0	8,000	13
Chamber Marketing	24,418	8,333	3,621	153,038	83,333	69,704	18,933
Chamber Activities - Commun...	0	0	0	195	0	195	(7,491)
Donations	0	0	0	3,966	0	3,966	0
Allocated Administrative Over...	0	0	0	0	(1)	1	0
<b>Total Operating Expe...</b>	<b>709,746</b>	<b>896,526</b>	<b>555,739</b>	<b>7,492,696</b>	<b>8,957,458</b>	<b>(1,464,762)</b>	<b>4,718,147</b>
<b>Net Operating Income</b>	<b>(375,866)</b>	<b>(805,395)</b>	<b>(486,771)</b>	<b>(1,784,714)</b>	<b>(3,446,195)</b>	<b>1,661,481</b>	<b>958,500</b>
<b>Other Expense/&lt;Inco...</b>							
(Gain)/Loss on Asset Disposal	0	0	0	0	0	0	2,125
<b>Total Other Expense/...</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,125</b>
<b>Net Income</b>	<b>(375,866)</b>	<b>(805,395)</b>	<b>(486,771)</b>	<b>(1,784,714)</b>	<b>(3,446,195)</b>	<b>1,661,481</b>	<b>956,375</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:01 Marketing

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	34,168	34,168	29,520	2,756,655	2,756,654	1	2,905,672
Revenue - Other	0	0	0	0	0	0	705
<b>Total Revenues</b>	<b>34,168</b>	<b>34,168</b>	<b>29,520</b>	<b>2,756,655</b>	<b>2,756,654</b>	<b>1</b>	<b>2,906,377</b>
<b>Gross Profit</b>	<b>34,168</b>	<b>34,168</b>	<b>29,520</b>	<b>2,756,655</b>	<b>2,756,654</b>	<b>1</b>	<b>2,906,377</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	38,234	37,089	32,486	358,751	370,886	(12,135)	313,643
Rent & Utilities	2,668	3,224	3,251	27,755	32,246	(4,491)	27,943
Repairs & Maintenance	1,038	2,690	0	2,167	26,900	(24,734)	0
Telephone & Internet	50	499	0	800	4,987	(4,187)	150
Supplies & Mail	413	648	784	13,383	6,478	6,905	7,308
Taxes, Licenses, Fees	0	67	0	0	666	(666)	609
Credit Card Fees	0	0	0	90	0	90	0
Dues & Subscriptions	990	188	200	8,668	1,881	6,787	1,991
Associate Relations	0	0	37	65	0	65	37
Staff Expenses	7,509	706	3,140	28,842	4,221	24,621	6,697
Board Functions	0	0	0	4,507	0	4,507	0
Professional Fees	20,223	0	0	76,009	0	76,009	0
Research & Planning	0	0	0	18,000	0	18,000	0
Equipment Support & Mainten...	0	0	0	0	0	0	112
Equipment Rental/Leasing	28	0	28	2,124	0	2,124	28
Depreciation	0	0	0	0	0	0	57
Event Sponsorships	155,250	26,250	1,664	742,199	262,500	479,699	201,914
NLTMC Contributions	113,750	131,667	165,931	1,217,500	1,316,666	(99,166)	1,316,278
Non-NLTMC Marketing	2,038	17,683	13,600	105,911	176,833	(70,922)	107,176
In-Market/Tourism	13,282	14,900	6,300	180,293	149,000	31,293	91,443
Media/Collateral/Production	34,840	20,292	12,725	272,805	202,917	69,889	145,515
Grant Funding - Sponsorship	0	0	0	0	0	0	30,000
Grant Funding - First Annual	0	12,500	0	0	125,000	(125,000)	0
Grant Funding - Second Annu...	0	8,333	0	0	83,333	(83,333)	0
Chamber Activities	30,136	33,333	615	82,142	333,333	(251,191)	31,918
Chamber Marketing	23,883	8,333	3,621	152,503	83,333	69,170	18,933
Chamber Activities - Commun...	0	0	0	195	0	195	229
Allocated Administrative Over...	81,371	26,388	73,130	459,307	263,880	195,427	462,895
<b>Total Operating Expe...</b>	<b>525,704</b>	<b>344,791</b>	<b>317,513</b>	<b>3,754,015</b>	<b>3,445,060</b>	<b>308,955</b>	<b>2,764,876</b>
<b>Net Operating Income</b>	<b>(491,537)</b>	<b>(310,624)</b>	<b>(287,993)</b>	<b>(997,360)</b>	<b>(688,407)</b>	<b>(308,953)</b>	<b>141,501</b>
<b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(491,537)</b>	<b>(310,624)</b>	<b>(287,993)</b>	<b>(997,360)</b>	<b>(688,407)</b>	<b>(308,953)</b>	<b>141,501</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:02 Zone 1

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5/28/2025  
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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	9,632	9,632	8,322	777,114	777,115	0	819,122
<b>Total Revenues</b>	<b>9,632</b>	<b>9,632</b>	<b>8,322</b>	<b>777,114</b>	<b>777,115</b>	<b>0</b>	<b>819,122</b>
 <b>Gross Profit</b>	 <b>9,632</b>	 <b>9,632</b>	 <b>8,322</b>	 <b>777,114</b>	 <b>777,115</b>	 <b>0</b>	 <b>819,122</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	5,432	6,026	4,670	60,139	60,260	(121)	46,489
Rent & Utilities	476	225	579	4,951	2,241	2,710	4,835
Repairs & Maintenance	0	224	0	0	2,243	(2,243)	0
Telephone & Internet	0	0	0	0	438	(438)	0
Taxes, Licenses, Fees	0	0	0	0	320	(320)	0
Dues & Subscriptions	0	0	0	0	213	(213)	0
Staff Expenses	0	151	0	0	1,508	(1,508)	0
Board Functions	0	947	902	0	947	(947)	902
Event Sponsorships	0	20,833	0	52,840	208,333	(155,493)	16,270
Business Assn Grant Funding	20,880	40,000	0	390,133	400,000	(9,867)	306,692
Grant Funding - Sponsorship	0	58,333	79,700	214,581	583,330	(368,749)	79,700
Grant Funding - First Annual	0	51,824	0	107,482	518,239	(410,757)	0
Grant Funding - Second Annu...	0	16,072	0	0	160,720	(160,720)	0
Allocated Administrative Over...	4,906	15,826	25,717	84,541	158,263	(73,722)	95,289
<b>Total Operating Expe...</b>	<b>31,693</b>	<b>210,462</b>	<b>111,568</b>	<b>914,667</b>	<b>2,097,055</b>	<b>(1,182,388)</b>	<b>550,177</b>
<b>Net Operating Income</b>	<b>(22,061)</b>	<b>(200,830)</b>	<b>(103,247)</b>	<b>(137,553)</b>	<b>(1,319,941)</b>	<b>1,182,388</b>	<b>268,945</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(22,061)</b>	<b>(200,830)</b>	<b>(103,247)</b>	<b>(137,553)</b>	<b>(1,319,941)</b>	<b>1,182,388</b>	<b>268,945</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:03 Visitors Center

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5/28/2025  
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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	4,751	4,751	4,105	383,309	383,309	0	404,029
Retail Revenue	10,899	5,333	8,309	143,492	53,333	90,159	109,613
<b>Total Revenues</b>	<b>15,650</b>	<b>10,084</b>	<b>12,414</b>	<b>526,801</b>	<b>436,642</b>	<b>90,158</b>	<b>513,642</b>
<b>Cost of Goods Sold</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>60,915</b>
Freight & Shipping Costs	0	0	0	0	0	0	663
Artist of the Month - Consign...	0	0	0	0	0	0	819
<b>Total Cost of Goods S...</b>	<b>5,450</b>	<b>2,667</b>	<b>8,309</b>	<b>67,998</b>	<b>26,667</b>	<b>41,332</b>	<b>62,396</b>
<b>Gross Profit</b>	<b>10,200</b>	<b>7,418</b>	<b>4,105</b>	<b>458,803</b>	<b>409,976</b>	<b>48,827</b>	<b>451,246</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	21,643	28,508	13,210	246,699	285,080	(38,381)	174,451
Rent & Utilities	11,640	12,931	9,006	96,916	129,310	(32,394)	76,338
Repairs & Maintenance	0	55	0	6,077	557	5,520	2,306
Telephone & Internet	50	146	0	250	1,460	(1,210)	50
Supplies & Mail	1,959	506	1,375	22,881	5,058	17,823	18,795
Taxes, Licenses, Fees	0	0	0	0	320	(320)	450
Credit Card Fees	0	0	90	187	0	187	1,621
Dues & Subscriptions	0	0	0	55	213	(158)	55
Associate Relations	0	0	0	272	0	272	0
Staff Expenses	267	392	0	1,327	6,276	(4,949)	2,244
Equipment Support & Mainten...	0	0	0	536	0	536	0
Depreciation	6,393	833	570	58,105	8,334	49,771	1,709
Grant Funding - First Annual	0	4,167	0	0	41,667	(41,667)	0
Grant Funding - Second Annu...	0	8,333	0	0	83,333	(83,333)	0
Allocated Administrative Over...	7,683	4,689	6,817	60,678	46,894	13,784	71,539
<b>Total Operating Expe...</b>	<b>49,636</b>	<b>60,560</b>	<b>31,067</b>	<b>493,984</b>	<b>608,502</b>	<b>(114,518)</b>	<b>349,557</b>
<b>Net Operating Income</b>	<b>(39,436)</b>	<b>(53,143)</b>	<b>(26,962)</b>	<b>(35,182)</b>	<b>(198,526)</b>	<b>163,345</b>	<b>101,689</b>
<b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(39,436)</b>	<b>(53,143)</b>	<b>(26,962)</b>	<b>(35,182)</b>	<b>(198,526)</b>	<b>163,345</b>	<b>101,689</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:04 Business Support

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	3,579	3,579	3,093	288,791	288,790	1	304,402
<b>Total Revenues</b>	<b>3,579</b>	<b>3,579</b>	<b>3,093</b>	<b>288,791</b>	<b>288,790</b>	<b>1</b>	<b>304,402</b>
<b>Gross Profit</b>	<b>3,579</b>	<b>3,579</b>	<b>3,093</b>	<b>288,791</b>	<b>288,790</b>	<b>1</b>	<b>304,402</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	14,563	11,325	12,464	152,343	113,248	39,095	136,959
Rent & Utilities	554	1,131	675	5,774	11,316	(5,542)	5,632
Repairs & Maintenance	0	60	0	0	602	(602)	0
Telephone & Internet	0	158	50	350	1,582	(1,232)	225
Supplies & Mail	7	240	0	374	2,395	(2,021)	1,008
Taxes, Licenses, Fees	0	0	0	0	320	(320)	0
Credit Card Fees	0	0	0	30	0	30	0
Dues & Subscriptions	1,733	0	0	8,956	213	8,743	5,329
Associate Relations	0	0	0	0	0	0	60
Staff Expenses	668	555	359	7,322	4,416	2,906	5,678
Board Functions	0	1,367	1,302	907	2,963	(2,056)	2,822
Professional Fees	0	0	0	5,148	0	5,148	2,638
Event Sponsorships	0	0	0	0	0	0	1,500
Media/Collateral/Production	0	0	50	0	0	0	50
Business Assn Grant Funding	5,220	10,000	0	110,643	100,000	10,643	76,673
Grant Funding - Sponsorship	0	8,333	0	0	83,333	(83,333)	0
Grant Funding - First Annual	0	2,802	0	0	28,017	(28,017)	0
Grant Funding - Second Annu...	0	4,167	0	0	41,667	(41,667)	0
Chamber Activities - Member...	0	0	0	0	0	0	13
Chamber Activities - Commun...	0	0	0	0	0	0	(7,720)
Allocated Administrative Over...	4,165	3,224	4,436	32,940	32,236	705	50,169
<b>Total Operating Expe...</b>	<b>26,911</b>	<b>43,361</b>	<b>19,336</b>	<b>324,789</b>	<b>422,308</b>	<b>(97,519)</b>	<b>281,035</b>
<b>Net Operating Income</b>	<b>(23,332)</b>	<b>(39,782)</b>	<b>(16,243)</b>	<b>(35,998)</b>	<b>(133,518)</b>	<b>97,520</b>	<b>23,367</b>
<b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(23,332)</b>	<b>(39,782)</b>	<b>(16,243)</b>	<b>(35,998)</b>	<b>(133,518)</b>	<b>97,520</b>	<b>23,367</b>



# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:05 Economic Development

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	4,946	4,946	4,273	399,062	399,062	0	420,632
<b>Total Revenues</b>	<b>4,946</b>	<b>4,946</b>	<b>4,273</b>	<b>399,062</b>	<b>399,062</b>	<b>0</b>	<b>420,632</b>
 <b>Gross Profit</b>	 <b>4,946</b>	 <b>4,946</b>	 <b>4,273</b>	 <b>399,062</b>	 <b>399,062</b>	 <b>0</b>	 <b>420,632</b>
 <b>Operating Expenses</b>							
Salaries & Wage Expense	7,004	21,333	6,024	76,158	213,330	(137,172)	58,997
Rent & Utilities	683	523	833	7,133	5,233	1,900	6,948
Repairs & Maintenance	0	32	0	0	325	(325)	0
Telephone & Internet	0	85	0	0	850	(850)	0
Supplies & Mail	0	200	0	0	1,996	(1,996)	0
Taxes, Licenses, Fees	0	0	0	0	320	(320)	0
Dues & Subscriptions	0	0	0	0	213	(213)	0
Staff Expenses	0	107	0	0	1,064	(1,064)	0
Housing Hub Funding	0	12,500	0	150,000	125,000	25,000	150,000
Grant Funding - Sponsorship	0	25,000	0	774,050	250,000	524,050	0
Grant Funding - First Annual	0	26,503	0	156,495	265,031	(108,536)	0
Grant Funding - Second Annu...	0	2,083	0	0	20,833	(20,833)	0
Allocated Administrative Over...	1,408	8,236	2,017	103,227	82,356	20,871	6,232
<b>Total Operating Expe...</b>	<b>9,095</b>	<b>96,602</b>	<b>8,874</b>	<b>1,267,063</b>	<b>966,551</b>	<b>300,512</b>	<b>222,176</b>
<b>Net Operating Income</b>	<b>(4,149)</b>	<b>(91,656)</b>	<b>(4,601)</b>	<b>(868,001)</b>	<b>(567,489)</b>	<b>(300,512)</b>	<b>198,456</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(4,149)</b>	<b>(91,656)</b>	<b>(4,601)</b>	<b>(868,001)</b>	<b>(567,489)</b>	<b>(300,512)</b>	<b>198,456</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:06 Sustainability/Mitigation

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	<b>Apr 2025</b>		<b>Prior Y...</b>	<b>Fiscal 2024/25 YTD</b>		<b>Variance</b>	<b>Prior Year</b>
	<b>Actual</b>	<b>Budget</b>		<b>Actual</b>	<b>Budget</b>		
<b>Revenues</b>							
Revenues	2,148	2,148	1,856	173,277	173,276	1	182,643
<b>Total Revenues</b>	<b>2,148</b>	<b>2,148</b>	<b>1,856</b>	<b>173,277</b>	<b>173,276</b>	<b>1</b>	<b>182,643</b>
<b>Gross Profit</b>	<b>2,148</b>	<b>2,148</b>	<b>1,856</b>	<b>173,277</b>	<b>173,276</b>	<b>1</b>	<b>182,643</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	7,004	7,854	6,024	76,158	78,535	(2,377)	58,997
Rent & Utilities	547	373	667	5,703	3,739	1,964	5,564
Repairs & Maintenance	0	23	0	0	232	(232)	0
Telephone & Internet	0	0	0	0	730	(730)	0
Supplies & Mail	0	138	0	0	1,375	(1,375)	0
Taxes, Licenses, Fees	0	0	0	0	320	(320)	0
Dues & Subscriptions	0	0	0	0	213	(213)	0
Staff Expenses	0	107	0	0	1,064	(1,064)	0
Event Sponsorships	0	4,167	0	0	41,667	(41,667)	0
Grant Funding - Sponsorship	0	5,473	0	0	54,728	(54,728)	0
Grant Funding - First Annual	0	21,100	0	0	211,004	(211,004)	0
Grant Funding - Second Annu...	0	2,083	0	0	20,833	(20,833)	0
Allocated Administrative Over...	1,383	3,550	1,975	11,413	35,503	(24,091)	15,764
<b>Total Operating Expe...</b>	<b>8,934</b>	<b>44,868</b>	<b>8,666</b>	<b>93,274</b>	<b>449,944</b>	<b>(356,670)</b>	<b>80,324</b>
<b>Net Operating Income</b>	<b>(6,786)</b>	<b>(42,720)</b>	<b>(6,810)</b>	<b>80,003</b>	<b>(276,668)</b>	<b>356,671</b>	<b>102,319</b>
<b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(6,786)</b>	<b>(42,720)</b>	<b>(6,810)</b>	<b>80,003</b>	<b>(276,668)</b>	<b>356,671</b>	<b>102,319</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:07 Admin

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	3,254	3,254	2,811	262,534	262,534	0	276,739
Revenue - Interest & Investm...	9,312	8,750	11,682	122,011	87,500	34,511	57,510
<b>Total Revenues</b>	<b>12,566</b>	<b>12,004</b>	<b>14,493</b>	<b>384,545</b>	<b>350,034</b>	<b>34,511</b>	<b>334,249</b>
 <b>Gross Profit</b>	 <b>12,566</b>	 <b>12,004</b>	 <b>14,493</b>	 <b>384,545</b>	 <b>350,034</b>	 <b>34,511</b>	 <b>334,249</b>
<b>Operating Expenses</b>							
Taxes, Licenses, Fees	0	0	30	74	0	74	70
Grant Funding - First Annual	0	17,660	0	0	176,600	(176,600)	0
Grant Funding - Second Annu...	0	673	0	0	6,733	(6,733)	0
Allocated Administrative Over...	35,487	39,410	36,248	380,817	394,100	(13,283)	235,753
<b>Total Operating Expe...</b>	<b>35,487</b>	<b>57,743</b>	<b>36,278</b>	<b>380,891</b>	<b>577,433</b>	<b>(196,542)</b>	<b>235,823</b>
<b>Net Operating Income</b>	<b>(22,922)</b>	<b>(45,739)</b>	<b>(21,785)</b>	<b>3,654</b>	<b>(227,399)</b>	<b>231,053</b>	<b>98,426</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(22,922)</b>	<b>(45,739)</b>	<b>(21,785)</b>	<b>3,654</b>	<b>(227,399)</b>	<b>231,053</b>	<b>98,426</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:08 County Admin Fee

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	<b>Apr 2025</b>		<b>Prior Y...</b>	<b>Fiscal 2024/25 YTD</b>		<b>Variance</b>	<b>Prior Year</b>
	<b>Actual</b>	<b>Budget</b>		<b>Actual</b>	<b>Budget</b>		
<b>Revenues</b>							
Revenues	1,302	1,302	1,125	105,012	105,012	0	110,691
<b>Total Revenues</b>	<b>1,302</b>	<b>1,302</b>	<b>1,125</b>	<b>105,012</b>	<b>105,012</b>	<b>0</b>	<b>110,691</b>
 <b>Gross Profit</b>	 <b>1,302</b>	 <b>1,302</b>	 <b>1,125</b>	 <b>105,012</b>	 <b>105,012</b>	 <b>0</b>	 <b>110,691</b>
<b>Operating Expenses</b>							
Taxes, Licenses, Fees	3,950	10,650	5,862	60,551	106,495	(45,944)	48,770
<b>Total Operating Expe...</b>	<b>3,950</b>	<b>10,650</b>	<b>5,862</b>	<b>60,551</b>	<b>106,495</b>	<b>(45,944)</b>	<b>48,770</b>
<b>Net Operating Income</b>	<b>(2,648)</b>	<b>(9,348)</b>	<b>(4,737)</b>	<b>44,461</b>	<b>(1,483)</b>	<b>45,945</b>	<b>61,921</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(2,648)</b>	<b>(9,348)</b>	<b>(4,737)</b>	<b>44,461</b>	<b>(1,483)</b>	<b>45,945</b>	<b>61,921</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:09 Contingency/Reserve

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenues	1,302	1,302	1,125	105,012	105,012	0	110,691
<b>Total Revenues</b>	<b>1,302</b>	<b>1,302</b>	<b>1,125</b>	<b>105,012</b>	<b>105,012</b>	<b>0</b>	<b>110,691</b>
 <b>Gross Profit</b>	 <b>1,302</b>	 <b>1,302</b>	 <b>1,125</b>	 <b>105,012</b>	 <b>105,012</b>	 <b>0</b>	 <b>110,691</b>
<b>Operating Expenses</b>							
Grant Funding - Second Annu...	0	15,417	0	0	154,167	(154,167)	0
<b>Total Operating Expe...</b>	<b>0</b>	<b>15,417</b>	<b>0</b>	<b>0</b>	<b>154,167</b>	<b>(154,167)</b>	<b>0</b>
<b>Net Operating Income</b>	<b>1,302</b>	<b>(14,115)</b>	<b>1,125</b>	<b>105,012</b>	<b>(49,155)</b>	<b>154,167</b>	<b>110,691</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>1,302</b>	<b>(14,115)</b>	<b>1,125</b>	<b>105,012</b>	<b>(49,155)</b>	<b>154,167</b>	<b>110,691</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:10 CAP/TOT/ Housing&Trans

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Revenue - Other	252,625	12,500	0	252,625	125,000	127,625	0
<b>Total Revenues</b>	<b>252,625</b>	<b>12,500</b>	<b>0</b>	<b>252,625</b>	<b>125,000</b>	<b>127,625</b>	<b>0</b>
 <b>Gross Profit</b>	 <b>252,625</b>	 <b>12,500</b>	 <b>0</b>	 <b>252,625</b>	 <b>125,000</b>	 <b>127,625</b>	 <b>0</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	13,142	0	10,894	140,142	0	140,142	114,127
Telephone & Internet	0	0	0	0	0	0	25
Dues & Subscriptions	652	0	652	6,523	0	6,523	4,566
Staff Expenses	0	0	0	1,312	216	1,096	205
Board Functions	0	0	0	1,130	540	590	515
Professional Fees	0	0	0	0	0	0	3,738
<b>Total Operating Expe...</b>	<b>13,794</b>	<b>0</b>	<b>11,547</b>	<b>149,108</b>	<b>756</b>	<b>148,352</b>	<b>123,177</b>
<b>Net Operating Income</b>	<b>238,831</b>	<b>12,500</b>	<b>(11,547)</b>	<b>103,517</b>	<b>124,244</b>	<b>(20,727)</b>	<b>(123,177)</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>238,831</b>	<b>12,500</b>	<b>(11,547)</b>	<b>103,517</b>	<b>124,244</b>	<b>(20,727)</b>	<b>(123,177)</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:11 Chamber

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
Chamber Revenue - Member...	1,413	2,133	1,057	7,087	21,333	(14,246)	36,594
<b>Total Revenues</b>	<b>1,413</b>	<b>2,133</b>	<b>1,057</b>	<b>7,087</b>	<b>21,333</b>	<b>(14,246)</b>	<b>36,594</b>
 <b>Gross Profit</b>	 <b>1,413</b>	 <b>2,133</b>	 <b>1,057</b>	 <b>7,087</b>	 <b>21,333</b>	 <b>(14,246)</b>	 <b>36,594</b>
<b>Operating Expenses</b>							
Salaries & Wage Expense	0	0	0	0	0	0	450
Supplies & Mail	0	0	0	52	0	52	0
Taxes, Licenses, Fees	0	0	0	90	53	38	50
Board Functions	0	0	0	720	1,092	(372)	1,040
Chamber Activities	0	0	0	589	0	589	0
Chamber Activities - Member...	0	0	0	8,000	0	8,000	0
Chamber Marketing	535	0	0	535	0	535	0
<b>Total Operating Expe...</b>	<b>535</b>	<b>0</b>	<b>0</b>	<b>9,986</b>	<b>1,145</b>	<b>8,841</b>	<b>1,540</b>
<b>Net Operating Income</b>	<b>879</b>	<b>2,133</b>	<b>1,057</b>	<b>(2,899)</b>	<b>20,189</b>	<b>(23,088)</b>	<b>35,054</b>
 <b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>879</b>	<b>2,133</b>	<b>1,057</b>	<b>(2,899)</b>	<b>20,189</b>	<b>(23,088)</b>	<b>35,054</b>

# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:13 Housing Hub

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
<b>Operating Expenses</b>							
Salaries & Wage Expense	4,007	2,917	4,316	45,209	29,167	16,043	50,377
Professional Fees	0	250	0	0	2,500	(2,500)	1,615
In-Market/Tourism	0	0	95	0	0	0	3,388
Media/Collateral/Production	0	1,000	0	0	10,000	(10,000)	4,918
<b>Total Operating Expe...</b>	<b>4,007</b>	<b>4,167</b>	<b>4,411</b>	<b>45,209</b>	<b>41,667</b>	<b>3,543</b>	<b>60,297</b>
<b>Net Operating Income</b>	<b>(4,007)</b>	<b>(4,167)</b>	<b>(4,411)</b>	<b>(45,209)</b>	<b>(41,667)</b>	<b>(3,543)</b>	<b>(60,297)</b>
<b>Other Expense/&lt;Inco...</b>							
<b>Net Income</b>	<b>(4,007)</b>	<b>(4,167)</b>	<b>(4,411)</b>	<b>(45,209)</b>	<b>(41,667)</b>	<b>(3,543)</b>	<b>(60,297)</b>



# PL - Budget vs Actual

North Lake Tahoe Resort Association  
NLTRA:12 Admin OH

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	Apr 2025		Prior Y...	Fiscal 2024/25 YTD		Variance	Prior Year
	Actual	Budget		Actual	Budget		
<b>Revenues</b>							
<b>Operating Expenses</b>							
Salaries & Wage Expense	59,455	76,415	100,686	633,477	764,157	(130,680)	580,169
Rent & Utilities	3,963	3,491	4,538	44,937	34,916	10,021	41,769
Repairs & Maintenance	3,713	5,375	5,430	27,028	53,751	(26,723)	29,427
Telephone & Internet	1,354	765	983	16,130	7,645	8,485	10,356
Supplies & Mail	971	1,152	5,463	33,273	11,520	21,753	34,313
Taxes, Licenses, Fees	2,689	417	1,016	22,567	4,171	18,396	11,059
Credit Card Fees	40	0	0	1,311	0	1,311	803
Dues & Subscriptions	11,843	1,628	8,067	95,287	16,282	79,005	43,195
Insurance/Bonding	40	1,333	699	16,179	13,334	2,845	10,838
Associate Relations	0	0	0	1,502	0	1,502	0
Staff Expenses	3,038	3,980	2,328	29,343	31,381	(2,038)	21,075
Board Functions	3,944	1,305	1,243	14,806	28,799	(13,993)	27,839
Professional Fees	30,422	5,417	8,830	116,039	54,166	61,873	75,300
Equipment Support & Mainten...	14,692	7,532	5,276	73,851	75,320	(1,469)	43,432
Depreciation	239	417	239	2,387	4,166	(1,779)	2,301
Event Sponsorships	0	0	5,859	0	0	0	5,859
Events & Activities	0	0	300	0	0	0	300
Donations	0	0	0	3,966	0	3,966	0
Allocated Administrative Over...	(136,403)	(101,323)	(150,340)	(1,132,923)	(1,013,233)	(119,690)	(937,640)
<b>Total Operating Expe...</b>	<b>0</b>	<b>7,904</b>	<b>616</b>	<b>(840)</b>	<b>86,375</b>	<b>(87,216)</b>	<b>395</b>
<b>Net Operating Income</b>	<b>0</b>	<b>(7,904)</b>	<b>(616)</b>	<b>841</b>	<b>(86,375)</b>	<b>87,216</b>	<b>(395)</b>
<b>Other Expense/&lt;Inco...</b>							
(Gain)/Loss on Asset Disposal	0	0	0	0	0	0	2,125
<b>Total Other Expense/...</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2,125</b>
<b>Net Income</b>	<b>0</b>	<b>(7,904)</b>	<b>(616)</b>	<b>841</b>	<b>(86,375)</b>	<b>87,216</b>	<b>(2,520)</b>

**North Lake Tahoe Marketing Cooperative**

Preliminary

Financial Statements for the Period Ending

April 30, 2025

# Balance Sheet Comparison

## NORTH LAKE TAHOE MARKETING COOPERATIVE

As of April 30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	AS OF APRIL 30, 2025	AS OF APRIL 30, 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
<b>Assets</b>				
Current Assets				
Bank Accounts				
1000-00 Cash...9347	403,968.10	458,131.45	-54,163.35	-11.82 %
<b>Total for Bank Accounts</b>	<b>\$403,968.10</b>	<b>\$458,131.45</b>	<b>-\$54,163.35</b>	<b>-11.82 %</b>
Accounts Receivable				
1200-00 Accounts Receivable		10,000.00	-10,000.00	-100.0 %
<b>Total for Accounts Receivable</b>	<b>0</b>	<b>\$10,000.00</b>	<b>-\$10,000.00</b>	<b>-100.0 %</b>
Other Current Assets				
1350-00 Security Deposits	100.00	100.00		0.0 %
<b>Total for Other Current Assets</b>	<b>\$100.00</b>	<b>\$100.00</b>	<b>0</b>	<b>0.0 %</b>
<b>Total for Current Assets</b>	<b>\$404,068.10</b>	<b>\$468,231.45</b>	<b>-\$64,163.35</b>	<b>-13.7 %</b>
Fixed Assets				
Other Assets				
1400-00 Prepaid Expenses	15,781.25	25,080.54	-9,299.29	-37.08 %
<b>Total for Other Assets</b>	<b>\$15,781.25</b>	<b>\$25,080.54</b>	<b>-\$9,299.29</b>	<b>-37.08 %</b>
<b>Total for Assets</b>	<b>\$419,849.35</b>	<b>\$493,311.99</b>	<b>-\$73,462.64</b>	<b>-14.89 %</b>
<b>Liabilities and Equity</b>				
Liabilities				
Current Liabilities				
Accounts Payable				
2000-00 Accounts Payable	510,746.61	171,023.55	339,723.06	198.64 %
<b>Total for Accounts Payable</b>	<b>\$510,746.61</b>	<b>\$171,023.55</b>	<b>\$339,723.06</b>	<b>198.64 %</b>
Credit Cards				
Other Current Liabilities				
<b>Total for Current Liabilities</b>	<b>\$510,746.61</b>	<b>\$171,023.55</b>	<b>\$339,723.06</b>	<b>198.64 %</b>
Long-term Liabilities				
<b>Total for Liabilities</b>	<b>\$510,746.61</b>	<b>\$171,023.55</b>	<b>\$339,723.06</b>	<b>198.64 %</b>
Equity				
32000 Unrestricted Net Assets	93,869.11	199,355.75	-105,486.64	-52.91 %
Net Income	-184,766.37	122,932.69	-307,699.06	-250.3 %
<b>Total for Equity</b>	<b>-\$90,897.26</b>	<b>\$322,288.44</b>	<b>-\$413,185.70</b>	<b>-128.2 %</b>
<b>Total for Liabilities and Equity</b>	<b>\$419,849.35</b>	<b>\$493,311.99</b>	<b>-\$73,462.64</b>	<b>-14.89 %</b>

A/P Aging Summary Report  
NORTH LAKE TAHOE MARKETING COOPERATIVE  
As of April 30, 2025

VENDOR	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	TOTAL
Augustine Agency	57,120.39	56,601.97				113,722.36
Gate 7 Pty Ltd*	11,688.50					11,688.50
MAHK Advertising	152,245.04	233,090.71				385,335.75
Michael Steffen	-1,385.92		1,385.92			
<b>TOTAL</b>	<b>219,668.01</b>	<b>289,692.68</b>	<b>1,385.92</b>	<b>0</b>	<b>0</b>	<b>\$510,746.61</b>

# Profit and Loss Comparison

## NORTH LAKE TAHOE MARKETING COOPERATIVE

April 1-30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	APR 1 - APR 30 2025	APR 1 - APR 30 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
Income				
4000-00 LTIVCBVB Funding	45,833.00	79,166.00	-33,333.00	-42.11 %
4001-00 NLTRA Funding	113,750.00	165,931.00	-52,181.00	-31.45 %
<b>Total for Income</b>	<b>\$159,583.00</b>	<b>\$245,097.00</b>	<b>-\$85,514.00</b>	<b>-34.89 %</b>
Cost of Goods Sold				
<b>Gross Profit</b>	<b>\$159,583.00</b>	<b>\$245,097.00</b>	<b>-\$85,514.00</b>	<b>-34.89 %</b>
Expenses				
5000-00 CONSUMER MARKETING	0	0	0	
5002-01 Native Display	5,600.00	16,191.04	-10,591.04	-65.41 %
5005-00 Paid Social	34,464.08	22,356.82	12,107.26	54.15 %
5005-01 Digital Display / Retargeting	28,891.18	22,534.78	6,356.40	28.21 %
5007-00 Creative Production	0	0	0	
5007-01 Creative Production	27,281.99	8,514.65	18,767.34	220.41 %
5007-02 Website Production	5,092.50	9,240.00	-4,147.50	-44.89 %
5007-03 Photo/Video Creative	1,823.24	1,736.42	86.82	5.0 %
<b>Total for 5007-00 Creative Production</b>	<b>\$34,197.73</b>	<b>\$19,491.07</b>	<b>\$14,706.66</b>	<b>75.45 %</b>
5010-00 Account Strategy & Management	14,000.00	8,500.00	5,500.00	64.71 %
5016 Video Streaming	24,031.97		24,031.97	
5018-00 Media Commission	16,773.44	15,301.03	1,472.41	9.62 %
5018-01 Digital Ad Serving	245.69	342.55	-96.86	-28.28 %
5020-00 Search Engine Marketing	28,186.78	19,302.87	8,883.91	46.02 %
5021-01 Stewardship Campaign	24,738.01		24,738.01	
5001-01 Podcast		16,056.13	-16,056.13	-100.0 %
5004-00 Trip Advisor		5,199.61	-5,199.61	-100.0 %
<b>Total for 5000-00 CONSUMER MARKETING</b>	<b>\$211,128.88</b>	<b>\$145,275.90</b>	<b>\$65,852.98</b>	<b>45.33 %</b>
5110-00 LEISURE SALES	0	0	0	
5107-00 Creative Production	480.00		480.00	
5147-00 AUS / Gate 7	11,688.50	13,340.69	-1,652.19	-12.38 %
5154-00 Canada	7,800.00	7,800.00		0.0 %
5137-00 Co-op Opportunities		134.69	-134.69	-100.0 %
5143-00 Mountain Travel Symposium		10,978.50	-10,978.50	-100.0 %
<b>Total for 5110-00 LEISURE SALES</b>	<b>\$19,968.50</b>	<b>\$32,253.88</b>	<b>-\$12,285.38</b>	<b>-38.09 %</b>
5200-00 PUBLIC RELATIONS	0	0	0	
5200-01 Strategy, Reporting, Mgmt, Etc.	12,000.00		12,000.00	
5202-00 PR Program/ Content Dev - Blogs	2,080.50	2,162.50	-82.00	-3.79 %
5206-00 Digital Buy/ Social Media Boost	1,400.00	950.00	450.00	47.37 %
5210-00 Content Dev - Newsletters	3,400.00	1,700.00	1,700.00	100.0 %
5211-00 Social Media Strategy & Mgmt	12,000.00	6,000.00	6,000.00	100.0 %
5222-00 Media Tracking / Membership	882.94	882.94		0.0 %

Profit and Loss Comparison  
NORTH LAKE TAHOE MARKETING COOPERATIVE  
April 1-30, 2025

DISTRIBUTION ACCOUNT	TOTAL			
	APR 1 - APR 30 2025	APR 1 - APR 30 2024 (PY)	\$ CHANGE (PY)	% CHANGE (PY)
5204-00 Media Mission(s)		1,172.66	-1,172.66	-100.0 %
5209-00 Domestic Travel Media FAMS		5,208.52	-5,208.52	-100.0 %
5216-00 PR Content Development + Distri		1,200.00	-1,200.00	-100.0 %
5221-00 Photography & Video Asset Dev		12,780.50	-12,780.50	-100.0 %
<b>Total for 5200-00 PUBLIC RELATIONS</b>	<b>\$31,763.44</b>	<b>\$32,057.12</b>	<b>-\$293.68</b>	<b>-0.92 %</b>
6000-00 CONFERENCE SALES	0	0	0	
6003-00 Geo-Fence Targeting	481.79		481.79	
6004-00 Email	480.00	1,200.00	-720.00	-60.0 %
6005-00 Paid Media	6,875.42	3,944.82	2,930.60	74.29 %
6007-00 Creative Production	1,776.25	360.00	1,416.25	393.4 %
6018-00 MCC Media Commission	2,788.84	669.53	2,119.31	316.54 %
6018-01 MCC Digital Ad Serving	2.82	8.76	-5.94	-67.81 %
6128-00 HelmsBriscoe Strategic Partner		612.50	-612.50	-100.0 %
<b>Total for 6000-00 CONFERENCE SALES</b>	<b>\$12,405.12</b>	<b>\$6,795.61</b>	<b>\$5,609.51</b>	<b>82.55 %</b>
7000-00 COMMITTED & ADMIN EXPENSES	0	0	0	
7002-00 CRM Subscription	414.34		414.34	
7004-00 Research	2,420.83	2,685.02	-264.19	-9.84 %
7007-00 Destimetrics / DMX	9,660.00		9,660.00	
<b>Total for 7000-00 COMMITTED &amp; ADMIN EXPENSES</b>	<b>\$12,495.17</b>	<b>\$2,685.02</b>	<b>\$9,810.15</b>	<b>365.37 %</b>
8000-00 WEBSITE CONTENT & MAINTENANCE	0	0	0	
8003-00 Website Hosting Maintenance	534.00	534.00		0.0 %
8004-00 Website Strategy & Maintenance	15,910.62	7,500.00	8,410.62	112.14 %
8005-00 Website SEO Strategy/Maint	5,400.00	4,172.50	1,227.50	29.42 %
8002-00 Content Manager Contractor		4,250.00	-4,250.00	-100.0 %
<b>Total for 8000-00 WEBSITE CONTENT &amp; MAINTENANCE</b>	<b>\$21,844.62</b>	<b>\$16,456.50</b>	<b>\$5,388.12</b>	<b>32.74 %</b>
5016-00 CDE - Website Programs		28,771.70	-28,771.70	-100.0 %
<b>Total for Expenses</b>	<b>\$309,605.73</b>	<b>\$264,295.73</b>	<b>\$45,310.00</b>	<b>17.14 %</b>
<b>Net Operating Income</b>	<b>-\$150,022.73</b>	<b>-\$19,198.73</b>	<b>-\$130,824.00</b>	<b>-681.42 %</b>
Other Income				
Other Expenses				
<b>Net Other Income</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Net Income</b>	<b>-\$150,022.73</b>	<b>-\$19,198.73</b>	<b>-\$130,824.00</b>	<b>-681.42 %</b>

	Apr 2025				YTD			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income								
4000-00 LTIVCBVB Funding	45,833.00	45,833.00	0.00	100.00%	458,330.00	458,330.00	0.00	100.00%
4000-01 LTIVCBVB Funding Add-On		0.00	0.00		20,000.00	20,000.00	0.00	100.00%
Total 4000-00 LTIVCBVB Funding	\$ 45,833.00	\$ 45,833.00	\$ 0.00	100.00%	\$ 478,330.00	\$ 478,330.00	\$ 0.00	100.00%
4001-00 NLTRA Funding	113,750.00	113,750.00	0.00	100.00%	1,137,500.83	1,137,500.00	0.83	100.00%
4001-01 NLTRA Funding Add-On		0.00	0.00		80,000.00	80,000.00	0.00	100.00%
Total 4001-00 NLTRA Funding	\$ 113,750.00	\$ 113,750.00	\$ 0.00	100.00%	\$ 1,217,500.83	\$ 1,217,500.00	\$ 0.83	100.00%
Total Income	\$ 159,583.00	\$ 159,583.00	\$ 0.00	100.00%	\$ 1,695,830.83	\$ 1,695,830.00	\$ 0.83	100.00%
Gross Profit	\$ 159,583.00	\$ 159,583.00	\$ 0.00	100.00%	\$ 1,695,830.83	\$ 1,695,830.00	\$ 0.83	100.00%
Expenses								
5000-00 CONSUMER MARKETING								
5001-00 Broadcast / Radio - High Notes		0.00	0.00		0.00	2,212.00	-2,212.00	0.00%
5002-00 Consumer Print		0.00	0.00		26,700.00	12,566.00	14,134.00	212.48%
5002-01 Native Display	5,600.00	3,640.00	1,960.00	153.85%	69,944.45	87,394.00	-17,449.55	80.03%
5005-00 Paid Social	34,464.08	35,794.00	-1,329.92	96.28%	137,683.04	181,241.00	-43,557.96	75.97%
5005-01 Digital Display / Retargeting	28,891.18	19,350.00	9,541.18	149.31%	106,776.10	111,062.00	-4,285.90	96.14%
5007-00 Creative Production								
5007-01 Creative Production	27,281.99	4,500.00	22,781.99	606.27%	122,531.25	103,000.00	19,531.25	118.96%
5007-02 Website Production	5,092.50	0.00	5,092.50		16,277.00	15,000.00	1,277.00	108.51%
5007-03 Photo/Video Creative	1,823.24	0.00	1,823.24		17,885.09	21,879.00	-3,993.91	81.75%
Total 5007-00 Creative Production	\$ 34,197.73	\$ 4,500.00	\$ 29,697.73	759.95%	\$ 156,693.34	\$ 139,879.00	\$ 16,814.34	112.02%
5010-00 Account Strategy & Management	14,000.00	7,000.00	7,000.00	200.00%	77,000.00	70,000.00	7,000.00	110.00%
5013-00 Outdoor			0.00		109,999.50	0.00	109,999.50	
5016 Video Streaming	24,031.97	23,514.00	517.97	102.20%	93,626.63	135,018.00	-41,391.37	69.34%
5017-00 Rich Media		0.00	0.00		49,558.00	47,500.00	2,058.00	104.33%
5018-00 Media Commission	16,773.44	12,712.00	4,061.44	131.95%	92,913.57	92,558.00	355.57	100.38%
5018-01 Digital Ad Serving	245.69	1,073.00	-827.31	22.90%	1,624.69	8,851.00	-7,226.31	18.36%
5020-00 Search Engine Marketing	28,186.78	14,420.00	13,766.78	195.47%	102,535.15	126,172.00	-23,636.85	81.27%
5021-01 Stewardship Campaign	24,738.01	19,293.00	5,445.01	128.22%	79,509.82	70,467.00	9,042.82	112.83%
5022-00 Email			0.00		17,292.72	0.00	17,292.72	
5024-00 Fusion 7		0.00	0.00		3,411.85	0.00	3,411.85	
Total 5000-00 CONSUMER MARKETING	\$ 211,128.88	\$ 141,296.00	\$ 69,832.88	149.42%	\$ 1,125,268.86	\$ 1,084,920.00	\$ 40,348.86	103.72%
5110-00 LEISURE SALES								
5107-00 Creative Production	480.00	0.00	480.00		480.00	1,440.00	-960.00	33.33%
5111-00 FAMs - Domestic		1,000.00	-1,000.00	0.00%	0.00	4,000.00	-4,000.00	0.00%
5112-00 Training / Sales Calls		2,500.00	-2,500.00	0.00%	8,692.09	11,500.00	-2,807.91	75.58%
5113-00 Additional Opportunities		0.00	0.00		0.00	5,000.00	-5,000.00	0.00%
5120-00 Domestic - Trade Shows		0.00	0.00		0.00	5,000.00	-5,000.00	0.00%
5131-00 FAMs -Intl - Travel Trade		0.00	0.00		3,539.95	7,500.00	-3,960.05	47.20%
5133-00 Ski-Tops		0.00	0.00		0.00	2,800.00	-2,800.00	0.00%

5137-00 Co-op Opportunities		0.00	0.00			15,375.00	15,000.00	375.00	102.50%
5143-00 Mountain Travel Symposium		1,000.00	-1,000.00	0.00%		391.40	5,000.00	-4,608.60	7.83%
5144-00 IPW - POW WOW		0.00	0.00			0.00	8,500.00	-8,500.00	0.00%
5145-00 TIA Annual Dues		0.00	0.00			2,775.00	2,700.00	75.00	102.78%
5147-00 AUS / Gate 7	11,688.50	9,624.00	2,064.50	121.45%		46,315.83	38,496.00	7,819.83	120.31%
5154-00 Canada	7,800.00	7,800.00	0.00	100.00%		23,400.00	31,200.00	-7,800.00	75.00%
5154-01 Canada Sales Mission		0.00	0.00			7,800.00	0.00	7,800.00	
Total 5154-00 Canada	\$ 7,800.00	\$ 7,800.00	\$ 0.00	100.00%		\$ 31,200.00	\$ 31,200.00	\$ 0.00	100.00%
5155-00 California Star Program		0.00	0.00			0.00	3,600.00	-3,600.00	0.00%
5157-00 International Efforts		0.00	0.00			16,408.83	5,000.00	11,408.83	328.18%
Total 5110-00 LEISURE SALES	\$ 19,968.50	\$ 21,924.00	\$- 1,955.50	91.08%		\$ 125,178.10	\$ 146,736.00	\$- 21,557.90	85.31%
5200-00 PUBLIC RELATIONS									
5200-01 Strategy, Reporting, Mgmt, Etc.	12,000.00	6,000.00	6,000.00	200.00%		66,000.00	60,000.00	6,000.00	110.00%
5202-00 PR Program/ Content Dev - Blogs	2,080.50	1,208.00	872.50	172.23%		12,890.50	12,080.00	810.50	106.71%
5204-00 Media Mission(s)		0.00	0.00			2,450.00	5,000.00	-2,550.00	49.00%
5206-00 Digital Buy/ Social Media Boost	1,400.00	700.00	700.00	200.00%		7,700.00	7,000.00	700.00	110.00%
5207-00 Content Campaigns/Tools-My Emma		0.00	0.00			900.00	0.00	900.00	
5209-00 Domestic Travel Media FAMS		3,000.00	-3,000.00	0.00%		12,893.26	9,000.00	3,893.26	143.26%
5210-00 Content Dev - Newsletters	3,400.00	1,700.00	1,700.00	200.00%		20,880.00	17,000.00	3,880.00	122.82%
5211-00 Social Media Strategy & Mgmt	12,000.00	6,000.00	6,000.00	200.00%		60,000.00	60,000.00	0.00	100.00%
5212-00 Social Giveaways & Contests			0.00			6,000.00	0.00	6,000.00	
5216-00 PR Content Development + Distri		1,200.00	-1,200.00	0.00%		3,600.00	4,800.00	-1,200.00	75.00%
5222-00 Media Tracking / Membership	882.94	883.00	-0.06	99.99%		3,532.00	3,532.00	0.00	100.00%
Total 5200-00 PUBLIC RELATIONS	\$ 31,763.44	\$ 20,691.00	\$ 11,072.44	153.51%		\$ 196,845.76	\$ 178,412.00	\$ 18,433.76	110.33%
6000-00 CONFERENCE SALES									
6003-00 Geo-Fence Targeting	481.79	0.00	481.79			4,035.40	9,000.00	-4,964.60	44.84%
6004-00 Email	480.00	0.00	480.00			960.00	1,440.00	-480.00	66.67%
6005-00 Paid Media	6,875.42	6,230.00	645.42	110.36%		22,286.64	21,900.00	386.64	101.77%
6006-00 CVENT		0.00	0.00			12,980.82	12,980.00	0.82	100.01%
6007-00 Creative Production	1,776.25	0.00	1,776.25			11,333.41	17,500.00	-6,166.59	64.76%
6014-00 MCC Group Incentive Program		0.00	0.00			0.00	4,000.00	-4,000.00	0.00%
6015-00 MCC National Memberships		0.00	0.00			1,214.00	1,000.00	214.00	121.40%
6018-00 MCC Media Commission	2,788.84	2,997.00	-208.16	93.05%		11,004.52	5,997.00	5,007.52	183.50%
6018-01 MCC Digital Ad Serving	2.82	30.00	-27.18	9.40%		52.51	300.00	-247.49	17.50%
6128-00 HelmsBriscoe Strategic Partner		0.00	0.00			7,350.00	7,000.00	350.00	105.00%
6152-00 Client Events / Opportunities		0.00	0.00			4,910.89	2,500.00	2,410.89	196.44%
6153-00 Chicago Sales Rep Support		0.00	0.00			6,763.06	3,500.00	3,263.06	193.23%
Total 6000-00 CONFERENCE SALES	\$ 12,405.12	\$ 9,257.00	\$ 3,148.12	134.01%		\$ 82,891.25	\$ 87,117.00	\$- 4,225.75	95.15%
6100-00 TRADE SHOWS									
6111-00 Site Inspections		0.00	0.00			1,385.92	2,000.00	-614.08	69.30%
6116-00 CalSAE Seasonal Spectacular		0.00	0.00			315.00	5,000.00	-4,685.00	6.30%
6143-00 Connect Marketplace		0.00	0.00			0.00	5,000.00	-5,000.00	0.00%



6151-00 Destination CA		0.00	0.00		10,065.44	10,000.00	65.44	100.65%
6154-00 HelmsBriscoe ABC		0.00	0.00		0.00	5,775.00	-5,775.00	0.00%
6160-00 AllThingsMeetings Silcon Valley			0.00		725.00	0.00	725.00	
6182-00 Destination Celebration		0.00	0.00		0.00	2,000.00	-2,000.00	0.00%
6183-00 Smart Meetings NorCal		0.00	0.00		5,750.00	7,000.00	-1,250.00	82.14%
<b>Total 6100-00 TRADE SHOWS</b>	<b>\$</b>	<b>0.00</b>	<b>\$</b>	<b>0.00</b>	<b>\$</b>	<b>0.00</b>	<b>\$</b>	<b>0.00</b>
<b>7000-00 COMMITTED &amp; ADMIN EXPENSES</b>	<b>\$</b>	<b>18,241.36</b>	<b>\$</b>	<b>36,775.00</b>	<b>-\$</b>	<b>18,533.64</b>	<b>49.60%</b>	
5009-00 Fulfillment / Mail		150.00	-150.00	0.00%	984.96	1,500.00	-515.04	65.66%
5021-00 RASC-Reno Air Service Corp		0.00	0.00		50,000.01	50,000.00	0.01	100.00%
5123-00 HSVC - High Sierra Visitors		0.00	0.00		2,500.00	2,500.00	0.00	100.00%
5124-00 Reno Tahoe Territory Membership		0.00	0.00		0.00	1,000.00	-1,000.00	0.00%
7001-00 Miscellaneous		0.00	0.00		260.17	0.00	260.17	
7002-00 CRM Subscription	414.34	2,500.00	-2,085.66	16.57%	8,903.26	10,000.00	-1,096.74	89.03%
7004-00 Research	2,420.83	0.00	2,420.83		45,279.45	40,410.00	4,869.45	112.05%
7007-00 Destimetrics / DMX	9,660.00	8,443.00	1,217.00	114.41%	38,640.00	33,766.00	4,874.00	114.43%
7009-00 Tahoe Cam Usage		0.00	0.00		2,124.00	0.00	2,124.00	
7010-00 Photo Management & Storage		0.00	0.00		0.00	7,889.00	-7,889.00	0.00%
7020-00 Collateral Production / Printin			0.00		3,170.16	0.00	3,170.16	
8700-00 Automobile Expense*			0.00		485.74	0.00	485.74	
<b>Total 7000-00 COMMITTED &amp; ADMIN EXPENSES</b>	<b>\$</b>	<b>12,495.17</b>	<b>\$</b>	<b>11,093.00</b>	<b>\$</b>	<b>1,402.17</b>	<b>112.64%</b>	
<b>8000-00 WEBSITE CONTENT &amp; MAINTENANCE</b>	<b>\$</b>	<b>152,347.75</b>	<b>\$</b>	<b>147,065.00</b>	<b>\$</b>	<b>5,282.75</b>	<b>103.59%</b>	
8002-00 Content Manager Contractor		4,000.00	-4,000.00	0.00%	40,250.00	40,000.00	250.00	100.63%
8003-00 Website Hosting Maintenance	534.00	0.00	534.00		1,617.00	0.00	1,617.00	
8004-00 Website Strategy & Maintenance	15,910.62	7,500.00	8,410.62	212.14%	108,257.12	75,841.00	32,416.12	142.74%
8005-00 Website SEO Strategy/Maint	5,400.00	2,700.00	2,700.00	200.00%	29,700.00	27,000.00	2,700.00	110.00%
<b>Total 8000-00 WEBSITE CONTENT &amp; MAINTENANCE</b>	<b>\$</b>	<b>21,844.62</b>	<b>\$</b>	<b>14,200.00</b>	<b>\$</b>	<b>7,644.62</b>	<b>153.84%</b>	
<b>Total Expenses</b>	<b>\$</b>	<b>309,605.73</b>	<b>\$</b>	<b>218,461.00</b>	<b>\$</b>	<b>91,144.73</b>	<b>141.72%</b>	
<b>Net Operating Income</b>	<b>-\$</b>	<b>150,022.73</b>	<b>-\$</b>	<b>58,878.00</b>	<b>-\$</b>	<b>91,144.73</b>	<b>254.80%</b>	
<b>Net Income</b>	<b>-\$</b>	<b>150,022.73</b>	<b>-\$</b>	<b>58,878.00</b>	<b>-\$</b>	<b>91,144.73</b>	<b>254.80%</b>	

# NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

## Employee Expense Report

Month\*Yr April 2025  
 Employee Tony Karwowski

POSTING DATE	DOC REF	VENDOR	RECEIPT OR INVOICE #	PURPOSE	PAID BY CC	OUT OF POCKET	BUDGET CODE	
	A							
	B			April Cell Phone		50.00	10-12-230-50139	
	C	Za's		Snacks and beverages with Coraggio at Za's	\$35.10			
	D							
	E							
	F							
	G							
	H							
	I							
	J.1							
	K.1							
	L							
	M							
	N							
	O							
	P							
	Q							
	R							
	S							
	T							
	U							
	V							
	W							
	X							
	Y							
	Z							
<b>MILEAGE REIMBURSEMENT</b>								
	Attach 1		Mileage	See Attached Mileage Report		137.20		
				Mileage Reimbursed Through Payroll				
<b>TOTAL - CREDIT CARD EXPENSES</b>					35.10			
<b>TOTAL - EXPENSES TO BE REIMBURSED (OUT OF POCKET)</b>						187.20		
<b>Grand Total</b>					<b>222.30</b>			

Signed By: Tony Karwowski

Approved By: \_\_\_\_\_

Date: 5/28/2025

Date: \_\_\_\_\_

ACCOUNTING						
DATE RECEIVED	DATE ENTERED	CFO APPROVAL	CFO APPROVAL DATE	DATE SCANNED		

# NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

## MILEAGE REIMBURSEMENT

**EMPLOYEE NAME:** Tony Karwowski

**REPORT MONTH:** Apr-25

[illegible]



## COMMERCIAL CARD

**Account Number** XXXX XXXX XXXX 4849  
**Account Name** ANTHONY KARWOWSKI  
**Company Name** NORTH LAKE TAHOE RESORT ASSOC  
INC

**Statement Date** Apr. 28, 2025

Purchases	+35.10
Cash Advances	+0.00
Fees	+0.00
Adjustments	+0.00
Payments	-0.00
<b>Closing Balance</b>	<b>\$35.10</b>
Credit Limit	\$10,000.00

## CONTACT

General Inquiries  
Lost/Stolen Cards

TOLL FREE CALLS US & CANADA	OUTSIDE US & CANADA (CALL COLLECT)
1-855-825-9234	262-780-8662
1-844-227-0528	262-780-8662

## Important Messages

All transactions have been billed to the Corporate Account statement. Call the phone number on the back of your card to gain the most accurate view of your available credit. The Corporate Account limit is shared among the Individual cards, other activity on the Corporate Account may cause your available credit to be lower than the amount displayed on this statement or online.

## PERIOD COVERED BY THIS STATEMENT

Mar. 29, 2025 - Apr. 28, 2025

TRANS DATE	POSTING DATE	DESCRIPTION	AMOUNT (\$)
Mar. 27	Mar. 31	TST*ZAS LAKEFRONT Tahoe City CA	35.10

Report any items which do not agree with your records within 30 days of the statement date.

Page 1 of 2



P.O. BOX 5700  
CAROL STREAM IL 60197-5700

Account Number XXXX XXXX XXXX 4849  
Closing Balance \$35.10

ANTHONY KARWOWSKI  
ATTN: DEWITT VN SICLEN  
100 N LAKE BLVD  
TAHOE CITY CA 96145-2273

000A

**For your records only.  
No payment required.**

Account Number XXXX XXXX XXXX 4849  
Account Name ANTHONY KARWOWSKI

Statement Date: Apr. 28, 2025