



Agenda and Meeting Notice
THE NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS
Wednesday, October 5, 2011 – 8:30 am – 11 a.m.
Tahoe City Public Utility District

NLTRA Mission

“To promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

Meeting Ground Rules

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. CALL TO ORDER - ESTABLISH QUORUM

B. AGENDA AMENDMENTS AND APPROVAL (*Motion*)

1. Agenda Additions and/or Deletions
2. Approval of Agenda

C. PUBLIC FORUM

Any person wishing to address the Board of Directors on items of interest to the Resort Association not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Board on items addressed under Public Forum.

D. REPORTS & ACTION ITEMS

3. Contract with Placer County (*Motion*) - Sandy Evans Hall (10 minutes)
4. Tahoe City Golf Course (*Motion*) – Phil GilanFarr (15 minutes)
5. Regional Skier Shuttle Program (*Motion*) – Ron Treabess (15 minutes)
6. Supplemental Operating Procedures and Policies (*Motion*) - Sandy Evans Hall (10 minutes)
7. Election Committee Appointments (*Motion*) - Ron McIntyre - 1 board member minimum, 3-7 members total, 5 board positions open: At Large, Real Estate/Property Management, Ski Area, Recreation, Small Lodging (10 minutes)
8. Special Events Grant Allocation Recommendation (*Motion*) – Kali Kopley (15 minutes)

9. Updates on the North Lake Tahoe Marketing Cooperative FY 2011/12 and the San Diego Winter Ski Cooperative Plan – Les Pedersen, Marketing Committee Chair (15 minutes)
10. Conflict of Interest Policy – Review of board policy and legal opinion for clarification – Ron McIntyre/Brian Hanley - Porter Simon (20 minutes)
11. October 17, 6 – 8 p.m. Granlibakken – Joint Board Meeting with TCPUD and public on West Commons (Firehouse) alternatives (5 minutes)
12. October 25, 6 p.m. North Tahoe Event Center – Town Hall Meeting on Community Plan Update – Looking for board participation on zoning/design teams (5 minutes)
13. Barb Cohen resignation – Thank You for your service! (5 minutes)

E. CONSENT CALENDAR – MOTIONS (5 min)

All items listed under the consent calendar-motions are considered to be routine and/or have been or will be reviewed by committee, and will be approved by one motion. There will be no separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar-motions.

14. Board Meeting Minutes – September 7, 2011
15. Financial Statements – June 30, 2011
16. Financial Statements – July 31, 2011

All committee meeting briefs are provided for informational purposes only. Minutes are available at www.nltra.org

17. Joint Infrastructure/Transportation Committee – September 26, 2011
18. Marketing Committee – September 27, 2011
19. Conference Sales Reports
20. Infrastructure/Transportation Activity Report – September 2011
21. Chamber of Commerce Committee – NO SEPTEMBER MEETING
22. September Chamber of Commerce Business Plan Progress Report – NO REPORT
23. Group Sales Director Sub Committee – NO SEPTEMBER MEETING
24. Lodging Committee – NO SEPTEMBER MEETING
25. Finance Committee – September 6, 2011

F. CHAMBER OF COMMERCE REPORTS (5 min)

26. Chamber Activities and Events – Annual Meeting October 27 at North Tahoe Event Center

G. DIRECTORS' COMMENTS – Economic Development, The Prosperity Center, Legislative Action

H. MEETING REVIEW AND STAFF DIRECTION

- I. **CLOSED SESSION (If necessary)**
 - a. **NLTRA Lease Options**

At any time during the regular session, the Board of Directors may adjourn to closed session to consider existing litigation, anticipated litigation, liability claims, personnel matters including employee appointment, employment, performance evaluation, or discipline/dismissal/release, or contract negotiation.

J. RECONVENE TO OPEN SESSION

K. ADJOURNMENT

This meeting site is wheelchair accessible.

Posted and e-mailed , 2011