



**Agenda and Meeting Notice – Special Board Meeting
THE NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS**

Friday, March 18, 2011 – 1:30 am

Tahoe City Public Utility District

NLTRA Mission

“to promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

Meeting Ground Rules

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

The NLTRA Board has also adopted the Nine Tools of Civility of the Speak Your Peace Civility

Project: Pay Attention, Listen, Be Inclusive, Do Not Gossip, Show Respect, Be Agreeable, Apologize, Give Constructive Criticism, Take Responsibility.

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. CALL TO ORDER - ESTABLISH QUORUM (Some Board members will participate through a conference call.)

B. AGENDA AMENDMENTS AND APPROVAL (*Motion*)

1. Agenda Additions and/or Deletions
2. Approval of Agenda

C. CONVENE TO CLOSED SESSION

3. Personnel Matters
 - Executive Director

D. RECONVENE TO OPEN SESSION

4. Closed session report

E. RECONSIDER BOARD DIRECTION TO RECOMMEND THE NORTH LAKE TAHOE MARKETING COOPERATIVE APPROVE RELEASE OF THE NORTH LAKE TAHOE REQUEST FOR PROPOSALS FOR ADVERTISING AND MARKETING SERVICES

F. REVIEW AND APPROVAL OF LETTER TO TRPA FOR SUPPORT OF THE BOULDER BAY PROJECT

G. DIRECTORS' COMMENTS

H. ADJOURNMENT

This meeting site is wheelchair accessible.

Posted and e-mailed, March 16, 2011