



Agenda and Meeting Notice
THE NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS
Wednesday, August 3, 2011 – 8:30 am – 11 a.m.
Tahoe City Public Utility District

NLTRA Mission

“To promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

Meeting Ground Rules

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. CALL TO ORDER - ESTABLISH QUORUM

B. AGENDA AMENDMENTS AND APPROVAL (*Motion*)

1. Agenda Additions and/or Deletions
2. Approval of Agenda

C. PUBLIC FORUM

Any person wishing to address the Board of Directors on items of interest to the Resort Association not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Board on items addressed under Public Forum.

D. REPORTS & ACTION ITEMS

3. Olympic Bid for 2022 – Jon Killoran (20 minutes)
4. Contract with Placer County Update – Sandy Evans Hall (10 minutes)
5. Special Event Grant Changes – Phil GilanFarr (*Motion*) (15 minutes)
6. Supplemental Operating Procedures and Policies Update for committees – Sandy Evans Hall (*Motion*) (5 minutes)
7. Strategic Goals/Action Plan – Sandy Evans Hall/Ron McIntyre (*Motion*) (30 minutes)
8. RTIA Lease and funding for build out plans/timeline – Ron Treabess (*Motion*) (20 minutes)
9. Tahoe City Lighthouse bus shelter allocation – Ron Treabess (*Motion*) (5 minutes)

E. CONSENT CALENDAR – MOTIONS (5 min)

All items listed under the consent calendar-motions are considered to be routine and/or have been or will be reviewed by committee, and will be approved by one motion. There will be no separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar-motions.

10. Board Meeting Minutes – July 6, 2011

All committee meeting briefs are provided for informational purposes only. Minutes are available at www.nltra.org

11. Joint Infrastructure/Transportation Committee – July 25, 2011
12. Marketing Committee – July 19 , 2011
13. Conference Sales Reports
14. Infrastructure/Transportation Activity Report –July 2011
15. Chamber of Commerce Committee – July 20, 2011
16. June Chamber of Commerce Business Plan Progress Report

F. CHAMBER OF COMMERCE REPORTS (5 min)

17. Chamber Activities and Events

G. DIRECTORS' COMMENTS

H. MEETING REVIEW AND STAFF DIRECTION

I. CLOSED SESSION (If necessary)

At any time during the regular session, the Board of Directors may adjourn to closed session to consider existing litigation, anticipated litigation, liability claims, personnel matters including employee appointment, employment, performance evaluation, or discipline/dismissal/release, or contract negotiation.

18. Personnel Matters

J. RECONVENE TO OPEN SESSION

19. Closed Session Report

K. ADJOURNMENT

This meeting site is wheelchair accessible.

Posted and e-mailed July 29, 2011