



AGENDA AND MEETING NOTICE
The North Lake Tahoe Resort Association Board of Directors
Tuesday, June 1, 2010 – 9:00 a.m.
Tahoe City Public Utility District

NLTRA Mission

“to promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

Meeting Ground Rules

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

In order to help ensure that our meetings are conducted in a respectful way, the NLTRA Board has adopted the Nine Tools of Civility of the Speak Your Peace Civility Project.

At each NLTRA Board and Committee meeting, we will:

Pay Attention, Listen, Be Inclusive, Not Gossip, Show Respect, Be Agreeable, Apologize, Give Constructive Criticism, Take Responsibility.

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. CALL TO ORDER - ESTABLISH QUORUM

Public Forum: Any person wishing to address the Board of Directors on items of interest to the Resort Association not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Board on items addressed under Public Forum.

B. AGENDA AMENDMENTS AND APPROVAL

C. CONSENT CALENDAR – MOTIONS (5 Minutes)

All items listed under the consent calendar-motions are considered to be routine and/or have been or will be reviewed by committee, and will be approved by one motion. There will be no separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar-motions. All committee meeting minutes are provided for informational purposes only.

1. Board Meeting Minutes – April 7, 2010
2. Board Meeting Minutes – May 5, 2010
3. Finance Committee Minutes – May 3, 2010
4. Marketing Committee Meeting Minutes – May 25, 2010
5. Conference Revenue Statistics – April 2010
6. Conference/Marketing Activity Report – May 2010
7. 2010/11 Draft TOT Budget and NLTRA Scope of Work for County Agreement

**ADJOURN AS THE BOARD OF THE NORTH LAKE TAHOE RESORT ASSOCIATION
CONVENE AS THE BOARD OF THE NORTH LAKE TAHOE CHAMBER OF
COMMERCE**

D. CHAMBER OF COMMERCE REPORTS

1. Chamber Manager Report (verbal report by Kym Fabel) *(10 Minutes)*
2. Lake Tahoe Basin Prosperity Plan Update (written and verbal report by Alex Mourelatos) *(10 Minutes)*
3. Lake Tahoe Regional Plan Initiative Presentation Update (written and verbal report by Ron Treabess) *(5 Minutes)*

**ADJOURN AS THE BOARD OF THE NORTH LAKE TAHOE CHAMBER OF
COMMERCE – RECONVENE AS THE BOARD OF THE NORTH LAKE TAHOE
RESORT ASSOCIATION**

E. REPORTS & ACTION ITEMS

1. Marketing Report (verbal report by Andy Chapman) *(10 Minutes)*
 - Presentation – Amgen Tour
2. Activity Report - Director of Community Partnerships & Planning (written and verbal report by Ron Treabess) *(5 Minutes)*
3. Board/Staff Follow-up on Previous Action Items *(5 Minutes)*

Time: 9:50 a.m.

F. BOARD WORKSHOP *(10:00 a.m. to 2:00 p.m.)*

1. Discussion and Possible Action on Transitional Period Roles, Responsibilities, Priorities

G. DIRECTORS' COMMENTS

H. MEETING REVIEW AND STAFF DIRECTION

I. ADJOURNMENT

This meeting site is wheelchair accessible.

Posted and e-mailed, May 25, 2010