



Tahoe City Public Utility District

# What should we do with the old Tahoe City Fire Station?

\*\*\*\*\*

You're invited to  
TCPUD & NLTRA Joint Board Meeting  
& Public Workshop  
Mon. 10/17, 2011 --- 6pm at Granlibakken

## Meeting Overview:

- Background presentation on the site by "West Commons" Steering Committee
- Alternatives/options for exciting future of Tahoe City site--Presentation by Consultants on concepts for the site
- Q & A Period
- Public Comments-Share your input

*Food will be available*

For More Information

[www.tahoecitypubd.com](http://www.tahoecitypubd.com)  
530-583-3796

[www.nltra.org](http://www.nltra.org)  
530-583-3494



## **Placer County Tahoe Basin Community Plan Update**

# **TOWN HALL MEETING**

**Tuesday, October 25, 2011  
6:00PM**

**North Tahoe Event Center  
8318 North Lake Blvd., Kings Beach**

Placer County is beginning the process of updating the Tahoe Basin Community Plans and your input is very important to us. You are invited to attend this kick-off meeting and learn how you can participate in the Tahoe Basin Community Plan Update process.

For additional information please contact:  
Crystal Jacobsen, Supervising Planner, at 530-745-3085 or  
[cjacobse@placer.ca.gov](mailto:cjacobse@placer.ca.gov)

You can also visit Placer County's Tahoe Basin Community Plan webpage at:  
[www.placer.ca.gov/Departments/CommunityDevelopment/Planning](http://www.placer.ca.gov/Departments/CommunityDevelopment/Planning)

**GREATER TAHOE CITY PLAN AREA**  
(Includes Lake Forest, Tahoe City and Tahoe City Gateway)

**PLACER COUNTY  
ZONING / DESIGN STANDARDS TEAM -  
COMMUNITY MEMBER SIGN UP SHEET**

- Guidelines:
1. Participants may only represent one participation category
  2. Participants must be willing to donate a minimum of 8 to 10 hours bi-monthly
  3. Only two absences in a six month period are allowed
  4. Must have an active business in the basin or,  
Must be registered to vote in, and have their primary residence in the basin
  5. All qualifying participant information will be verified
  6. Submissions must be received or postmarked by 5:00 p.m., November 30, 2011

**PLEASE PRINT**

NAME: \_\_\_\_\_

Home Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

BUSINESS, Or ORGANIZATION:

Name \_\_\_\_\_

Address \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

PARTICIPATION CATEGORY (Check Only One Box):

Business/Commercial [ ] Environmental/Conservation [ ] Residential [ ]

Select One:

1. Submit Online: [www.placer.ca.gov/Departments/CommunityDevelopment/Planning.aspx](http://www.placer.ca.gov/Departments/CommunityDevelopment/Planning.aspx)
2. Mail to: Placer County, Attn: Nicole Hagmaier, 3091 County Center Drive, Suite 140, Auburn, CA, 95603
3. Fax to: (530) 745-3080, Attn: Nicole Hagmaier



**WEST SHORE PLAN AREA**  
(Includes Sunnyside, Homewood and Tahoma)

**PLACER COUNTY  
ZONING / DESIGN STANDARDS TEAM -  
COMMUNITY MEMBER SIGN UP SHEET**

- Guidelines:
1. Participants may only represent one participation category
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# NORTH TAHOE WEST PLAN AREA

(Includes Tahoe Vista and Carnelian Bay)

## PLACER COUNTY ZONING / DESIGN STANDARDS TEAM - COMMUNITY MEMBER SIGN UP SHEET

- Guidelines:
1. Participants may only represent one participation category
  2. Participants must be willing to donate a minimum of 8 to 10 hours bi-monthly
  3. Only two absences in a six month period are allowed
  4. Must have an active business in the basin or,  
Must be registered to vote in, and have their primary residence in the basin
  5. All qualifying participant information will be verified
  6. Submissions must be received or postmarked by 5:00 p.m., November 30, 2011

### PLEASE PRINT

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Home Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

BUSINESS, Or ORGANIZATION:

Name \_\_\_\_\_

Address \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

PARTICIPATION CATEGORY (Check Only One Box):

Business/Commercial [ ] Environmental/Conservation [ ] Residential [ ]

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3. Fax to: (530) 745-3080, Attn: Nicole Hagmaier

**NORTH TAHOE EAST PLAN AREA**  
(Includes Kings Beach and Stateline)

**PLACER COUNTY**  
**ZONING / DESIGN STANDARDS TEAM -**  
**COMMUNITY MEMBER SIGN UP SHEET**

- Guidelines:
1. Participants may only represent one participation category
  2. Participants must be willing to donate a minimum of 8 to 10 hours bi-monthly
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Address \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

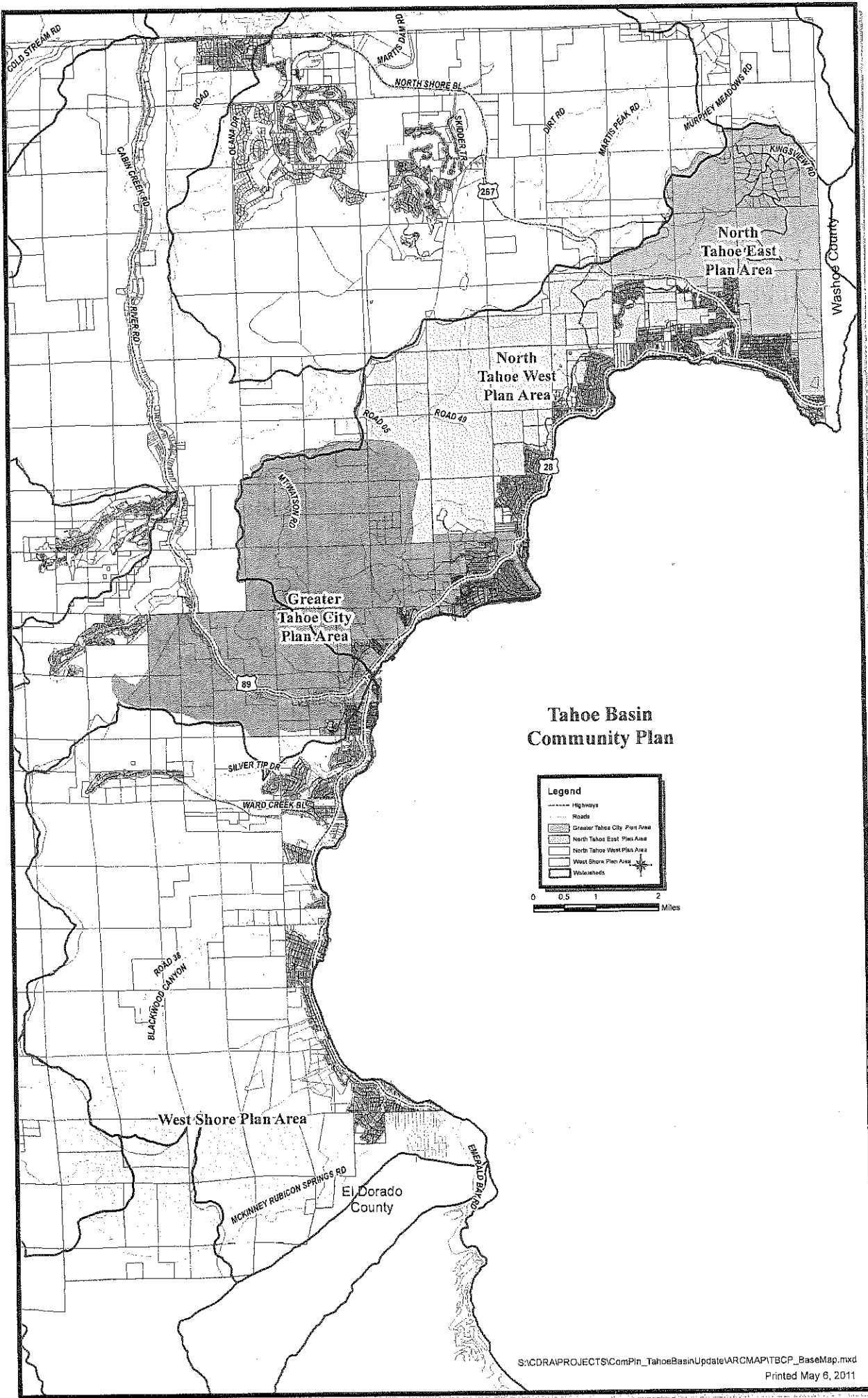
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### Tahoe Basin Community Plan

**Legend**

- Highways
- Roads
- Greater Tahoe City Plan Area
- North Tahoe East Plan Area
- North Tahoe West Plan Area
- West Shore Plan Area
- Watersheds







**NORTH LAKE TAHOE RESORT ASSOCIATION  
BOARD OF DIRECTORS MEETING  
September 7, 2011  
Tahoe City Public Utility District Board Room  
MINUTES**

**ATTENDANCE:** Ron McIntyre, Wally Auerbach, Allen Highfield, Kali Kopley, Andy Wirth, Barb Cohen, Roger Beck, Ron Parson, and Phil GilanFarr. Alex Mourelatos and Jennifer Merchant arrived at 8:37 AM.

Andy Wirth left the meeting at 10:00 AM. Ron Parson left the meeting at 12:15 PM. Barbara Cohen and Wally Auerbach left the meeting at 12:35 PM.

**NOT PRESENT:** Deanna Gescheider

**STAFF IN ATTENDANCE:** Sandy Evans Hall, Ron Treabess, Kym Fabel, and Andy Chapman

**OTHERS IN ATTENDANCE:** Steve Kastan, Mike Geary, Paul Schultz, Mike Sodergren, Bev Ducey, Cindy Gustafson, and Kelli Twomy

**A. CALL TO ORDER - ESTABLISH QUORUM**

The meeting was called to order at 8:33 AM by Chairman Ron McIntyre and a quorum was established.

**B. AGENDA AMENDMENTS AND APPROVAL**

**1. Agenda Additions and/or Deletions**

There were no additions or deletions to today's agenda. It was agreed that items may be taken out of order.

**2. Approval of Agenda**

**M/S/C (Parson/Wirth) (8-0-0) to approve today's agenda as presented.**

**C. PUBLIC FORUM**

There were no comments on items not on the agenda.

**D. REPORTS & ACTION ITEMS**

**3. Special Event Task Force Appointment – Phil GilanFarr/Alex Mourelatos**

Alex Mourelatos explained the proposed Task Force will serve as an adjunct to the Chamber Advisory Committee, for the purpose of reviewing special event grant applications. The Task Force will make recommendations for approval by the NLTRA Board. The Chamber Advisory Committee will still grant Business Association funds. The recommended makeup of the Task Force is 2 members from the Chamber Advisory Committee, 1 member from the NLTRA Lodging Committee, 2 from the Marketing Committee, and 1 NLTRA Board member. Alex Mourelatos recommended Kay Williams be appointed as one of the representatives from the Chamber Advisory Committee and Kali Copley be appointed as NLTRA Board representative.

**M/S/C (Parson/Mourelatos) (10-0-0) to appoint Kay Williams as the Chamber Advisory representative to the Special Event Task Force, and Kali Kopley as the NLTRA Board representative.**



#### **4. Organization Structure, Organization Flow Chart, Committee Structure Recommendations Sandy Evans Hall/Ron McIntyre**

Sandy Evans Hall presented the proposed organization structure, including the Identity Concept and flow chart, as provided the Board packets.

Sandy Evans Hall suggested that by presenting a more cohesive identity of NLTRA, including the Chamber, Convention & Visitor Bureau, and Resort Association functions, the voice of the business community can be leveraged and a clearer identity will help visitors understand the functions of NLTRA. The second component of the proposal, the Organization Flow Chart, is designed to streamline staff operations. Jennifer Merchant asked that any changes be made methodically and carefully, with consideration given to the requirements of the contract with Placer County.

Discussion followed regarding proposed changes to the organizational structure. Some Board members questioned the proposed compensation packages for the new positions on the Flow Chart. Sandy Evans Hall assured the Board that the recommended changes are within the current budget parameters. Discussion continued regarding outsourcing tasks versus the cost of hiring employees and specific tasks for the new positions.

Sandy Evans Hall presented the proposed Committee Reorganization and change to Article VII, Sections 1 and 2 of the Bylaws. She suggests increasing committee size to up to 15 people in order to engage more community members and that a quorum can be established with 51% of committee members present, instead of the current requirement that 2 NLTRA Board members be in attendance. Discussion followed as the proposed changes were clarified.

**ACTION: Staff was asked to clarify the “singular identity” concept and to provide more detail regarding tasks and costs for the Visitor Information Services Manager and Online/Social Communications Manager.**

**M/S/C (Cohen/Kopley) (10-0-0) to develop a unified concept for organizational identity.**

**M/S/C (Auerbach/Cohen) (9-0-1 abstention from Merchant) to approve the Organization Flow Chart without specificity regarding Visitor Information Manager and more detail being provided regarding the Online/Social Communications Manager position. Further, there will be no net budget changes. All staffing changes will be achieved within current budget.**

**M/S/C (Beck/Kopley) (10-0-0) to amend Article VII, Section 1 and 2 of the Bylaws so that Committees shall include 1 or more NLTRA Board members. The size of Committees shall be capped at 15 members. A quorum will be established with 51% of all Committee members being present.**

#### **5. RTIA Welcome Center, West Commons Alternatives, Tahoe City Golf Course Update – Ron Treabess**

Ron Treabess reported the Welcome Center at the Reno Tahoe International Airport opened. The permanent design is moving forward.

Ron Treabess reminded the Board that NLTRA funded an analysis of the options for West Commons Beach. The Steering Committee has met and a four person consulting team has presented a broad range of alternatives for the site. Ron Treabess proposed the alternatives be presented to a joint NLTRA/Tahoe City Public Utility District (TCPUD) Board meeting on Monday, September 26 from 5:00 PM to 7:00 PM at Granlibakken. There will also be an opportunity for public input. If the approved use is along the lines of a visitor information center, NLTRA and Placer County could take the lead on design and development.

Ron Treabess reported the Tahoe City Golf Course has been listed for sale at \$4.5 million. Discussions with various agencies, including TCPUD, Placer County, Placer County Redevelopment (RDA), and the California

Tahoe Conservancy (CTC), led to efforts to pursue the property for the community, since it is the largest single-owner parcel in Tahoe City. It was determined that TCPUD could act quickly to submit an offer to purchase, which they have done. Another private offer has also been submitted and both offers have been countered by the property owners. If the TCPUD offer is accepted, there will be much due diligence required before escrow closes, including site assessments, coverage verification, Stream Environment Zone (SEZ) determinations, and land use. The title holder, preliminary uses for the property, and partners in the project will also be identified during that period. Research and planning costs are estimated to be \$35,000. The Placer County CEO has suggested NLTRA would be able to cover those costs through TOT funds that have already been approved in the County budget. Discussion followed regarding this request for funding.

Phil GilanFarr felt \$35,000 was a lot of money to approve without having a plan on the table for use of the land. He suggested the group of agencies considering the purchase should do feasibility studies and present an overall vision with projected uses and costs. He asked the downside of a private party purchasing the property. Sandy Evans Hall explained the land could be suitable for a variety of uses that could benefit the Tahoe City business community. Wally Auerbach added that the partnership of public agencies is just being determined and seed money needs to be available to determine what can be done. Neither CTC nor Placer County has funds available to get the studies started, given the timing of a sales purchase offer, escrow requirements, and the need to assess the property before winter.

Jennifer Merchant asked if purchase of this property is in any way linked to the Master Plan or NLTRA mission. She said a more specific link to the Master Plan would be helpful and asked if TCPUD had a quote on getting the studies done. Ron Treabess explained the TCPUD made the offer because the opportunity came up quickly and they could act the fastest. There are no specific quotes on the studies because what studies need to be done are still being determined. At this point, there is only an offer on the table. If it is accepted, we need to be prepared to move forward quickly during the escrow period.

Sandy Evans Hall said this opportunity came up fast and she has spoken with Tom Miller (Placer County CEO) and Jim Lobue (Placer County RDA). The NLTRA Strategic Plan does address lodging improvements and this property may present a way to achieve that goal. NLTRA does have the funds in the budget and could help get the due diligence done to see if this property presents opportunities that fit within NLTRA goals. Ron McIntyre added that if the opportunity to purchase this large piece of property is lost, the community loses the ability to solve some problems, including parking and traffic circulation issues.

Discussion continued. There was feeling from some Board members that there was not enough information to approve \$35,000 for the due diligence studies. There was also acknowledgement that if the property is purchased by a private entity, the opportunity to assess community benefit uses would be lost. Phil GilanFarr suggested that a meeting of interested agencies, including TRPA, be convened to consider available data, possible uses, and what strategic goals could be addressed before NLTRA allocates any funding. Roger Beck agreed. Sandy Evans Hall will research the idea.

Ron Parson, Barbara Cohen and Wally Auerbach left the meeting prior to a motion being made.

**M/S/C (Beck/Kopley)(5-1 no from GilanFarr-1 abstention from Merchant) that in order to determine whether or not this land will assist NLTRA in achieving the goals identified in the Strategic Plan, NLTRA will match funds from other agencies up to \$10,000 to perform studies before it snows.**

#### **6. Autumn Food and Wine Update – Judy Laverly, Andy Chapman**

The schedule of events was included in the Board packet.

#### **7. TOT Renewal Survey Results – Bev Ducey and consultants**

Sandy Evans Hall introduced Jennifer Rindahl of Lew Edwards Group and Shakari Byerly of FM 3 Research, the firms that conducted the public option survey regarding voter sentiment to renew the 2% Transient Occupancy Tax (TOT) earmarked for North Lake Tahoe projects. Narrating a Power Point presentation, Shakari

Byerly and Jennifer Rindahl presented the survey results and their conclusion that a positive vote to renew TOT is feasible as long as the tax is not increased. Their report indicated 84% of likely voters support the proposed ballot measure.

Discussion followed regarding details of the report. Ron Treabess said questions and comments regarding the report will be submitted to the Steering Committee. The ballot language will then be crafted and submitted to Placer County. **ACTION: The complete survey results will be provided to the Board.**

Jennifer Rindahl said the next steps include determining the voter education campaign. Ron Treabess added that an advocacy group will be formed to present the proposed ballot to the public. Options for funding the voter education campaign are being explored. It is anticipated this measure will be on the June 2012 ballot.

#### **E. CONSENT CALENDAR**

**M/S/C (GilanFarr/Kopley) (6-0-0) to approve the Consent Calendar as presented:**

- 8. Board Meeting Minutes – August 3, 2011**
- 9. Joint Infrastructure/Transportation Committee – August 29, 2011**
- 10. Marketing Committee – August 30, 2011**
- 11. Conference Sales Reports**
- 12. Infrastructure/Transportation Activity Report – August 2011**
- 13. Chamber of Commerce Committee – August 17, 2011**
- 14. August Chamber of Commerce Business Plan Progress Report**
- 15. Group Sales Director Sub Committee – August 4 and 23, 2011**
- 16. Approval of Group Sales Sub Committee Members**
- 17. Lodging Committee – August 4, 2011**
- 18. Finance Committee – July 5, 2011**

#### **F. CHAMBER OF COMMERCE REPORTS**

- 19. Chamber Activities and Events**

Kym Fabel presented the report included in the Board packets.

#### **G. DIRECTORS' COMMENTS**

There were no additional comments.

#### **H. MEETING REVIEW AND STAFF DIRECTION**

Sandy Evans Hall recapped direction given to staff.

#### **I. CLOSED SESSION**

- 20. Placer County Contract**

Closed Session was convened at 8:36 AM to consider contractual issues.

#### **J. RECONVENE TO OPEN SESSION**

- 21. Closed Session Report**

Open Session was reconvened at 9:50 AM. Direction was given to staff to meet with County CEO to resolve issues of conflict.

#### **K. ADJOURNMENT**

The meeting adjourned at 12:45 PM

Submitted by

Judy Friedman, Recording Secretary

THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS



**Board Meeting 9-7-11**  
**Staff Action Items**

**Sandy** – Look into Exempt/Non-Exempt employee classification – **DONE**

**Sandy** – Do a cost structure of new positions to determine salary ranges and ability to stay within approved budget - **DONE**

**Sandy/Ron** – Set up meeting with Phil and other board members to fully develop a list of needed studies, cost estimates and intent with potential partners – **DONE**

**Ron** – TOT Renewal Survey results – Send out the complete report to all board members – **WILL HAVE AVAILABLE AT UPCOMING BOARD MEETING**

**Sandy** – Meet with County CEO regarding issues with the contract - **DONE**

**Sandy/Andy** – Add description of Wedding Committee or Task Force to the Policy guide – **DONE**

**Left from Board Meeting 8-3-11**

**Sandy/Ron** – When recommending restructure of committees, consider disallowing county from appointing members to the Infrastructure committee – **IN PROGRESS**

**Ron** – Before consideration of any future bus shelters, board needs to approve a Master Bus Shelter Plan – **IN PROGRESS**

**Left from Board Meeting 7-6-11**

**Sandy/Ron** – write letter to BOS requesting county to waive fees for way finding signage

**Andy/Jason** – Further define target market to provide more specific focus for resources; work with County on potential association leads and TOT waiver in special circumstances



Finance Committee  
Year End Summary

The following were brought to the Finance Committee on September 6, 2011 accompanied by a recommendation for approval:

- The Chamber of Commerce net loss of \$10,867 was due to a decision by CEO to not print the annual Business Directory
- Non-TOT funds within the net assets will cover the losses to the Chamber, an example of which is the Commissions and Booking fees within Marketing of \$11,145
- Salaries in all departments exceeded expectations due to non-budgeted accrued PTO (vacation time) that had to be expensed end of year. This budgeting error will be corrected in the current budget year.

North Lake Tahoe Resort Association  
Statement of Financial Position  
June 30, 2011  
(unaudited)

	Current Year		Prior Year		Month Change		12 Month Change		11 Month Change	
	Current 30-Jun-11	Last Month 31-May-11	Same Mth 30-Jun-10	Year End 30-Jun-10	Amount	Pctg	Amount	Pctg	Amount	Pctg
<b>ASSETS</b>										
Cash and cash equivalents										
Operating	\$ 540,494	\$ 737,066	\$ 468,391	\$ 468,391	\$ (196,572)	-27%	\$ 72,103	15%	\$ 72,103	15%
Marketing Cooperative	170,636	123,166	232,998	232,998	47,470	39%	(62,362)	-27%	(62,362)	-27%
Infrastructure	414,543	445,990	448,533	448,533	(31,447)	-7%	(33,990)	-8%	(33,990)	-8%
Other Restricted					0	-		-		-
Total Cash & cash equiv	1,125,672	1,306,222	1,149,922	1,149,922	(160,550)	-14%	(24,250)	-2%	(24,250)	-2%
Receivables										
AR - Membership Services	29,177	26,948	24,678	24,678	2,229	8%	4,499	18%	4,499	18%
AR - Group Commissions	12,367	11,727	19,553	19,553	640	5%	(7,186)	-37%	(7,186)	-37%
AR - Other	60,609	(5,870)	9,709	9,709	66,478	-1133%	50,900	524%	50,900	524%
AR - Co-op/STN/Shared	11,011	57,644	37,741	37,741	(46,633)	-81%	(26,730)	-71%	(26,730)	-71%
AR - Inntopia	0	0	0	0	0	-		-		-
AR - Allowance for Doubtful Accounts	0	0	0	0	0	0%		0%		0%
AR - Infrastructure County	6,415,907	6,415,907	5,440,204	5,440,204	(0)	0%	975,703	227%	975,703	18%
AR - County TOT Funding	518,901	774,031	430,587	430,587	(255,130)	-33%	88,314	1%	88,314	21%
Total Receivables	7,047,971	7,280,387	5,962,472	5,962,472	(232,416)	-3%	1,085,499	-	1,085,499	18%
Long Term Assets										
Prepaid expenses	11,345	6,830	15,021	15,021	4,415	64%	(3,676)	-396%	(3,676)	-24%
Inventory	928	928	928	928	0	0%	0	0%	0	0%
Furniture, Fixtures & Other	20,510	21,653	29,313	29,313	(1,143)	-5%	(8,803)	-127%	(8,803)	-30%
Computer Software/Equipment	3,918	3,662	6,906	6,906	256	7%	(2,868)	-43%	(2,868)	-43%
Leasehold Improvements	2,328	2,585	6,985	6,985	(257)	-10%	(4,657)	-	(4,657)	-67%
Total Long Term Assets	39,029	35,758	59,153	59,153	3,271	9%	(20,124)	-	(20,124)	-34%
<b>TOTAL ASSETS</b>	<b>\$ 8,212,673</b>	<b>\$ 8,622,367</b>	<b>\$ 7,171,547</b>	<b>\$ 7,171,547</b>	<b>\$ (409,695)</b>	<b>-5%</b>	<b>1,041,126</b>	<b>-</b>	<b>\$ 1,041,126</b>	<b>15%</b>
<b>LIABILITIES &amp; NET ASSETS</b>										
Liabilities										
Accounts Payable	\$ 351,745	\$ 439,446	\$ 277,169	\$ 277,169	\$ (87,701)	-20%	74,576	-5863%	\$ 74,576	27%
Advance Ticket Sales	1,873	4,001	(1,272)	(1,272)	(2,128)	-53%	3,145	1%	3,145	-247%
Other Liabilities and Unearned	264,032	195,891	338,971	338,971	68,141	35%	(74,939)	-	(74,939)	-22%
Deferred Support	8,641	263,771			(255,130)	-97%	8,641	0%	8,641	-
Deferred Infra	6,839,018	6,862,683	5,888,737	5,888,737	(23,665)	0%	950,281	-	950,281	16%
Total Liabilities	7,465,309	7,765,792	6,503,605	6,503,605	(300,483)	-4%	961,704	-	961,704	15%
Net Assets										
Fund Balance Designated	293,110	286,610	243,110	243,110	(5,500)	-2%	50,000	11%	50,000	21%
Beginning Net Assets	424,832	424,832	439,302	439,302	0	0%	(14,470)	100%	(14,470)	-3%
Net Change in Net Assets	29,422	133,133	(14,470)	(14,470)	(103,711)	-78%	43,892	7%	43,892	-303%
Total Net Assets	747,364	856,575	667,942	667,942	(109,211)	-13%	79,422	-	79,422	12%
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 8,212,673</b>	<b>\$ 8,622,367</b>	<b>\$ 7,171,547</b>	<b>\$ 7,171,547</b>	<b>\$ (409,694)</b>	<b>-5%</b>	<b>1,041,126</b>	<b>-</b>	<b>\$ 1,041,126</b>	<b>15%</b>

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"



North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Consolidation of Departments  
For the Twelve Months Ending June 30, 2011

DESCRIPTION	CURRENT MONTH			YEAR - TO - DATE		
	Actual	Budget	% Chg	Actual	Budget	% Chg
Revenue and Other Support						
Member Dues	10,078	10,720	(6%)	114,662	127,617	(10%)
Special Events & Functions	11,168	28,845	(61%)	121,292	141,292	(14%)
Miscellaneous	0	0	0%	4,449	4,079	9%
Commissions & Booking Fees	(2,008)	10,000	(120%)	130,806	183,782	(29%)
Retail Sales & Other	2,922	820	256%	24,469	17,848	37%
Interest & Investment Income	184	460	(60%)	3,250	4,939	(34%)
Placer County Funding	278,795	469,233	(41%)	4,133,083	5,202,556	(21%)
Total Revenue and Other Support	301,140	520,078	(42%)	4,532,486	5,682,113	(20%)
Expenses						
Salaries and benefits	114,228	80,864	41%	1,032,302	1,042,080	(1%)
Rent & Utilities	7,575	7,945	(5%)	92,684	95,451	(3%)
Telephone Services	2,322	2,115	10%	23,289	25,069	(7%)
Internet Access	0	0	0%	290	0	0%
Mail Expenses	206	340	(39%)	3,289	3,784	(13%)
Insurance & Bonding	401	425	(6%)	4,605	5,090	(10%)
Supplies	1,686	1,085	55%	11,666	12,195	(4%)
Equipment Sup. & Maint.	652	1,200	(46%)	10,247	14,625	(31%)
Taxes, Licenses & Fees	0	0	0%	1,015	1,125	(10%)
Equip. Rental / Leasing	928	1,095	(15%)	14,969	13,613	10%
Training & Seminars	0	300	(100%)	477	2,800	(83%)
Project Costs	47,333	230,578	(79%)	1,416,957	2,722,000	(48%)
Professional Fees Legal/Accounting	73,629	4,958	100%*****	18,886	25,920	(27%)
Special Events	(187)	0	0%	194,345	145,653	48%
Autumn Food & Wine Costs	991	17,255	(94%)	31,277	55,353	(43%)
Membership Events/Newsletter	4,141	640	547%	20,398	10,699	91%
Cost of Goods Sold	0	0	0%	0	2,000	(100%)
Promotional/ Giveaways	0	0	0%	0	0	0%
Market Study Reports/Research	84,476	0	0%	1,085,712	995,712	9%
Marketing Cooperative/Media	17,544	10,000	75%	102,068	85,351	7%
Marketing Other	42,114	111,500	(62%)	205,065	211,600	(3%)
Programs	73	83	(12%)	3,673	6,980	(45%)
Associate Relations	7,557	700	980%	62,815	48,667	29%
Board Functions	182	97	87%	4,314	7,979	(46%)
Credit Card Fees	1,353	490	176%	5,831	5,342	9%
Automobile Expenses	135	487	(72%)	3,828	5,233	(27%)
Local Meals & Entertainment	504	108	367%	4,336	6,901	(37%)
Dues & Subscriptions	0	0	0%	1,397	6,145	(77%)
Travel	0	0	0%	0	0	0%
Total Expense Before Depreciation/Re	407,842	557,441	(27%)	4,434,751	5,643,275	(21%)
Depreciation	673	1,571	(57%)	17,910	18,844	(5%)
Loss on Asset Disposition	385	0	0%	385	0	0%
Bad Debt	0	0	0%	0	0	0%
Reserves	0	2,000	(100%)	50,018	20,000	150%
Total Expense	408,900	561,012	(27%)	4,503,064	5,682,119	(21%)
Changes in Unrestricted Net Assets	(107,760)	(40,934)	163%	29,422	(6)	*****

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

DESCRIPTION	CURRENT MONTH			YEAR - TO - DATE			% Chg			
	Actual	Budget	\$ Variance	Prior YR	% Chg	Actual		Budget	Variance	Prior YR
<b>REVENUE AND OTHER SUPPORT</b>										
Marketing	149,762	149,713	49	325,807	0%	2,085,709	1,902,706	183,003	1,750,593	10%
Conferences	24,455	36,557	(12,102)	33,643	(33%)	437,694	469,570	(31,876)	401,824	(7%)
Visitor Support & Transportation	54,750	54,750	0	69,670	0%	1,097,459	657,000	440,459	1,077,344	67%
Visitor Information	14,756	12,653	2,103	14,190	17%	168,469	161,844	6,625	165,039	4%
Member Services	20,568	38,845	(18,277)	17,934	(47%)	148,146	184,975	(36,829)	172,667	(20%)
Management & General	160	360	(200)	2,735	(56%)	6,828	7,885	(1,056)	4,474	(13%)
<b>Total Revenue and Other Supp</b>	<b>264,451</b>	<b>292,878</b>	<b>(28,427)</b>	<b>463,979</b>	<b>(10%)</b>	<b>3,944,306</b>	<b>3,383,980</b>	<b>560,326</b>	<b>3,571,941</b>	<b>17%</b>
<b>EXPENSES</b>										
Marketing	246,999	223,808	23,191	276,067	10%	2,070,305	1,902,706	167,599	1,694,398	9%
Conferences	46,087	50,782	(4,695)	33,682	(9%)	470,369	469,569	800	453,165	0%
Visitor Support & Transportation	25,852	21,545	4,307	9,857	20%	1,071,873	657,000	414,873	1,092,467	63%
Visitor Information	17,550	12,011	5,540	10,011	46%	175,930	161,847	14,083	153,331	9%
Member Services	14,197	26,964	(12,767)	14,758	(47%)	159,013	184,975	(25,962)	164,442	(14%)
Management & General	11,649	(389)	12,038	13,896	*****	(28,217)	7,885	(36,102)	37,828	(458%)
<b>Total Expenses</b>	<b>362,335</b>	<b>334,721</b>	<b>27,615</b>	<b>358,272</b>	<b>8%</b>	<b>3,919,274</b>	<b>3,383,983</b>	<b>535,290</b>	<b>3,595,631</b>	<b>16%</b>
<b>Net Change in Unrestricted Net Assets</b>										
Marketing	(97,237)	(74,095)	(23,142)	49,740	31%	15,403	0	15,403	56,195	*****
Conferences	(21,632)	(14,225)	(7,407)	(39)	52%	(32,675)	1	(32,675)	(51,341)	*****
Visitor Support & Transportation	28,898	33,205	(4,307)	59,813	(13%)	25,586	0	25,586	(15,123)	0%
Visitor Information	(2,795)	643	(3,437)	4,179	(535%)	(7,461)	(3)	(7,458)	11,708	*****
Member Services	6,371	11,881	(5,510)	3,176	(46%)	(10,867)	0	(10,867)	8,225	*****
Management & General	(11,489)	749	(12,238)	(11,161)	*****	35,045	0	35,045	(33,353)	*****
<b>Net Change in Assets Before In</b>	<b>(97,885)</b>	<b>(41,843)</b>	<b>(56,042)</b>	<b>105,708</b>	<b>134%</b>	<b>25,032</b>	<b>(3)</b>	<b>25,035</b>	<b>(23,689)</b>	<b>*****</b>
Infrastructure	36,689	227,200	(190,511)	40,288	(84%)	588,180	2,298,133	(1,709,953)	1,003,098	(74%)
Infrastructure Expense	46,565	226,291	(179,726)	48,604	(79%)	583,790	2,298,136	(1,714,346)	993,879	(75%)
Infrastructure Net Change in Assets	(9,876)	909	(10,785)	(8,316)	*****	4,390	(3)	4,393	9,219	*****
<b>Change in Net Assets</b>	<b>(107,760)</b>	<b>(40,934)</b>	<b>(66,827)</b>	<b>97,391</b>	<b>163%</b>	<b>29,422</b>	<b>(6)</b>	<b>29,428</b>	<b>(14,470)</b>	<b>*****</b>

TENTATIVE AND PRELIMINARY  
 "FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Department Detail Activity Report  
For the Twelve Months Ending June 30, 2011

	Marketing	Conference	Visitor Information	Marketing Subtotal	Visitor Support & Transportation	Chamber of Commerce	Management & General	Subtotal	Infrastructure	Total
<b>Revenue and Other Support</b>										
Member Dues	\$ 80,263	\$ 8,030		\$ 8,030		\$ 106,632		\$ 114,662		\$ 114,662
Special Events & Functions				80,253		41,514		121,767		121,767
Miscellaneous						4,449		4,449		4,449
Commissions & Booking Fees	11,145	119,661		130,806				130,806		130,806
Retail Sales & Other			24,469	24,469				24,469		24,469
Interest & Investment Income							2,379	2,379	871	3,250
Placer County Funding	1,994,311	310,004	144,000	2,448,315	1,087,459			3,545,774	587,309	4,133,083
<b>Total Revenue and Other Support</b>	<b>\$ 2,085,709</b>	<b>\$ 437,694</b>	<b>\$ 188,469</b>	<b>\$ 2,691,872</b>	<b>\$ 1,097,459</b>	<b>\$ 148,146</b>	<b>\$ 6,828</b>	<b>\$ 3,944,306</b>	<b>\$ 588,180</b>	<b>\$ 4,532,486</b>
<b>Expenses</b>										
Salaries and benefits	\$ 305,414	\$ 151,727	\$ 117,086	\$ 574,226	\$ 60,357	\$ 84,361	\$ 240,331	\$ 959,275	\$ 73,027	\$ 1,032,302
Rent & Utilities	24,304	12,368	5,566	42,238	8,703	8,736	24,304	83,981	8,703	92,684
Telephone Services	9,179	2,990	1,340	13,508	1,976	1,892	3,915	21,292	1,976	23,269
Internet Access	290			290				290		290
Mail Expenses	996	472	122	1,590	2	933	753	3,278	11	3,289
Insurance & Bonding	1,151	599	599	2,349	368	368	1,151	4,237	368	4,605
Supplies	3,648	1,820	1,103	6,571	659	987	2,789	11,006	660	11,666
Equipment Sup. & Maint.	1,775	1,191	1,797	4,763	506	656	3,817	9,742	506	10,247
Taxes Licenses & Fees	233	121	206	559	74	74	233	941	74	1,015
Equip. Rental / Leasing	1,989	1,595	3,933	7,518	1,314	2,600	2,223	13,655	1,314	14,969
Training & Seminars							308	477		477
Project Costs					960,159			960,159	456,798	1,416,957
Professional Fees Legal/Accounting							18,886	18,886		18,886
Special Events	194,345			194,345				194,345		194,345
Autumn Food & Wine Costs	78,837			78,837				78,837		78,837
Membership Events/Newsletter										
Cost of Goods Sold			20,398	20,398		31,277		31,277		31,277
Marketing Cooperative/Media	857,284	228,428		1,085,712				1,085,712		1,085,712
Marketing Other	102,068			102,068				102,068		102,068
Programs	196,509	8,555		205,065				205,065		205,065
Associate Relations	968	504	504	1,975	310	310	968	3,553	310	3,873
Board Functions							62,815	62,815		62,815
Credit Card Fees	2,929		523	3,452				4,314		4,314
Automobile Expenses	1,451	170	71	1,692	1,059	1,384	638	4,772	1,059	5,831
Local Meals & Entertainment	2,396	120	60	2,576	94	623	382	3,674	154	3,828
Dues & Subscriptions	1,578	1,380		2,958	72	144	1,090	4,264	72	4,336
Travel	1,397			1,397				1,397		1,397
Allocated	226,780	55,920	20,216	302,916	35,032	22,452	(397,972)	(37,572)	37,572	1,397
<b>Total Expense Before Depreciation/Reserves</b>	<b>\$ 2,015,519</b>	<b>\$ 467,961</b>	<b>\$ 173,522</b>	<b>\$ 2,657,002</b>	<b>\$ 1,070,887</b>	<b>\$ 157,827</b>	<b>\$ (33,370)</b>	<b>\$ 3,852,146</b>	<b>\$ 582,605</b>	<b>\$ 4,434,751</b>
Depreciation										
Loss on Asset Disposition	\$ 4,768	\$ 2,408	\$ 2,408	\$ 9,585	\$ 1,185	\$ 1,185	\$ 4,768	\$ 16,724	\$ 1,185	\$ 17,910
Reserves	50,018			50,018			385	365		365
<b>Total Functional Expense and Depreciation</b>	<b>\$ 2,070,305</b>	<b>\$ 470,369</b>	<b>\$ 175,930</b>	<b>\$ 2,716,605</b>	<b>\$ 1,071,873</b>	<b>\$ 159,013</b>	<b>\$ (28,217)</b>	<b>\$ 3,919,274</b>	<b>\$ 583,790</b>	<b>\$ 4,503,064</b>
<b>Changes in Net Assets</b>	<b>\$ 15,403</b>	<b>\$ (32,675)</b>	<b>\$ (7,461)</b>	<b>\$ (24,733)</b>	<b>\$ 25,566</b>	<b>\$ (10,867)</b>	<b>\$ 35,045</b>	<b>\$ 25,032</b>	<b>\$ 4,390</b>	<b>\$ 29,422</b>



North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Marketing  
For the Twelve Months Ending June 30, 2011

DESCRIPTION	CURRENT MONTH			YEAR - TO - DATE			% Chg.			
	Actual	Budget	\$ Variance	Prior YR	% Chg.	Actual		Budget	Variance	Prior YR
Revenue and Other Support	0	0	0	0	0%	80,253	75,450	4,803	75,383	8%
Special Events & Functions	1,990	2,050	(60)	2,001	(3%)	11,145	32,700	(21,555)	33,129	(66%)
Commissions & Booking Fees	1,303	720	583	614	81%	1,994,311	1,794,556	199,755	1,642,111	11%
Placer County Funding	0	0	0	325,796	0%	2,085,709	1,902,706	183,003	1,750,593	10%
<b>Total Revenue and Other Support</b>	<b>149,713</b>	<b>149,713</b>	<b>0</b>	<b>325,796</b>	<b>0%</b>	<b>2,085,709</b>	<b>1,902,706</b>	<b>183,003</b>	<b>1,750,593</b>	<b>10%</b>
Expenses	33,094	21,723	11,371	22,371	52%	305,414	301,381	4,032	285,196	1%
Salaries and benefits	1,990	2,050	(60)	2,001	(3%)	24,304	24,711	(407)	24,598	(2%)
Rent & Utilities	1,303	720	583	614	81%	9,179	8,714	465	9,173	5%
Telephone Services	0	0	0	145	0%	290	0	290	435	0%
Internet Access	8	110	(102)	270	(92%)	996	1,414	(418)	481	(30%)
Mail Expenses	100	106	(6)	106	(6%)	1,151	1,270	(119)	1,339	(9%)
Insurance & Bonding	586	300	286	211	95%	3,648	3,229	418	3,274	13%
Supplies	138	200	(63)	211	(31%)	1,775	2,363	(588)	2,454	(25%)
Equipment Sup. & Maint.	0	0	0	0	0%	233	233	0	311	0%
Taxes, Licenses & Fees	93	90	3	93	3%	1,989	1,701	288	1,661	17%
Equip. Rental / Leasing	0	0	0	1,500	0%	0	2,000	(2,000)	1,639	(100%)
Training & Seminars	73,629	4,958	68,671	23,825	*****	194,345	145,853	48,492	42,894	33%
Special Events	(187)	0	(187)	0	0%	78,837	75,508	3,329	75,795	4%
Autumn Food & Wine Costs	0	0	0	0	0%	0	2,000	(2,000)	651	(100%)
Promotional/ Giveaways	0	0	0	0	0%	0	0	0	22,125	0%
Market Study Reports/Research	65,307	65,307	0	121,000	0%	857,284	767,284	90,000	762,000	12%
Marketing Cooperative/Media	17,544	10,000	7,544	31,105	75%	102,068	95,351	6,717	65,165	7%
Marketing Other	33,559	96,600	(63,041)	51,680	(65%)	196,509	196,600	(91)	139,092	0%
Programs	18	32	(14)	0	(43%)	968	1,808	(840)	1,804	(46%)
Associate Relations	0	0	0	0	0%	2,929	6,800	(3,871)	6,764	(57%)
Credit Card Fees	693	135	558	257	414%	1,451	1,495	(44)	1,659	(3%)
Automobile Expenses	57	223	(166)	132	(74%)	2,396	2,204	192	2,742	9%
Local Meals & Entertainment	36	0	36	0	0%	1,578	2,870	(1,292)	1,468	(45%)
Dues & Subscriptions	0	0	0	863	0%	1,397	6,145	(4,748)	6,219	(77%)
Travel	18,838	18,838	0	19,200	0%	226,780	226,780	0	230,400	0%
Allocated	0	0	0	0	0%	0	0	0	0	0%
<b>Total Expense Before Depreciation/Re</b>	<b>246,807</b>	<b>221,392</b>	<b>25,415</b>	<b>275,585</b>	<b>11%</b>	<b>2,015,519</b>	<b>1,877,714</b>	<b>137,805</b>	<b>1,689,340</b>	<b>7%</b>
Depreciation	192	416	(224)	482	(54%)	4,768	4,992	(224)	5,058	(4%)
Reserves	0	2,000	(2,000)	0	(100%)	50,018	20,000	30,018	0	150%
<b>Total Expense</b>	<b>246,999</b>	<b>223,808</b>	<b>23,191</b>	<b>276,067</b>	<b>10%</b>	<b>2,070,305</b>	<b>1,902,706</b>	<b>167,599</b>	<b>1,694,398</b>	<b>9%</b>
Changes in Unrestricted Net Assets	(97,237)	(74,095)	(23,142)	49,740	31%	15,403	0	15,403	56,195	*****

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"



North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Transportation  
For the Twelve Months Ending June 30, 2011

	CURRENT MONTH			YEAR - TO - DATE		
	Actual	Budget	% Chg.	Actual	Budget	% Chg.
		\$ Variance	Prior YR		Variance	Prior YR
Revenue and Other Support	54,750	0	69,670	1,097,459	657,000	1,077,344
Placer County Funding	54,750	0	69,670	1,097,459	657,000	1,077,344
Total Revenue and Other Support						
Expenses						
Salaries and benefits	5,557	4,144	5,705	60,357	60,263	56,704
Rent & Utilities	714	755	717	8,703	9,061	8,819
Telephone Services	215	150	129	1,976	1,808	1,748
Mail Expenses	1	0	2	2	0	6
Insurance & Bonding	32	34	34	368	408	429
Supplies	88	75	58	659	842	1,042
Equipment Sup. & Maint.	28	70	52	506	834	767
Taxes, Licenses & Fees	0	0	0	74	74	100
Equip. Rental / Leasing	84	80	84	1,314	1,213	1,200
Training & Seminars	0	0	0	0	0	17
Project Costs	15,885	12,960	625	960,159	545,000	993,715
Associate Relations	6	3	0	310	463	418
Automobile Expenses	110	60	184	1,059	600	812
Local Meals & Entertainment	0	7	28	94	70	167
Dues & Subscriptions	18	18	18	72	72	90
Allocated	3,084	3,084	2,096	35,032	35,032	25,152
Total Expense Before Depreciation/Re	23,622	21,440	9,730	1,070,687	655,740	1,091,185
Depreciation	30	105	127	1,185	1,260	1,282
Total Expense	23,652	21,545	9,857	1,071,872	657,000	1,092,467
Changes in Unrestricted Net Assets	29,898	33,205	59,813	25,586	0	(15,123)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"



North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Chamber of Commerce  
For the Twelve Months Ending June 30, 2011

	CURRENT MONTH			YEAR - TO - DATE			% Chg.			
	Actual	Budget	\$ Variance	Prior YR	% Chg.	Actual		Budget	Variance	Prior YR
Revenue and Other Support										
Member Dues	9,399	10,000	(601)	10,217	(6%)	105,832	119,133	(12,501)	125,913	(10%)
Special Events & Functions	11,168	28,845	(17,677)	7,717	(61%)	41,514	65,842	(24,328)	46,754	(37%)
Total Revenue and Other Support	20,568	38,845	(18,277)	17,934	(47%)	148,146	184,975	(36,829)	172,667	(20%)
Expenses										
Salaries and benefits	9,539	6,123	3,416	5,567	56%	84,361	84,073	287	76,402	0%
Rent & Utilities	718	740	(22)	718	(3%)	8,736	8,918	(182)	8,853	(2%)
Telephone Services	104	200	(96)	174	(48%)	1,892	2,351	(459)	2,481	(20%)
Mail Expenses	101	80	21	10	26%	933	803	130	927	16%
Insurance & Bonding	32	34	(2)	34	(6%)	368	408	(40)	429	(10%)
Supplies	96	120	(24)	98	(20%)	987	1,391	(404)	1,305	(29%)
Equipment Sup. & Maint.	28	65	(37)	502	(57%)	656	884	(228)	1,213	(26%)
Taxes, Licenses & Fees	0	0	0	0	0%	74	74	0	130	1%
Equip. Rental / Leasing	186	175	11	186	6%	2,600	2,397	203	2,411	8%
Training & Seminars	0	0	0	0	0%	169	0	169	17	0%
Membership Events/Newsletter	991	17,255	(16,264)	4,704	(94%)	31,277	55,353	(24,076)	38,650	(43%)
Associate Relations	6	0	6	0	0%	310	527	(217)	520	(41%)
Credit Card Fees	147	62	85	128	137%	862	666	196	830	29%
Automobile Expenses	307	120	187	243	155%	1,384	1,402	(18)	1,399	(1%)
Local Meals & Entertainment	78	50	28	0	56%	623	772	(148)	643	(19%)
Dues & Subscriptions	36	36	0	36	0%	144	1,244	(1,100)	180	(89%)
Allocated	1,799	1,799	0	2,231	0%	22,452	22,452	0	26,772	0%
Total Expense Before Depreciation/Re	14,166	26,859	(12,693)	14,631	(47%)	157,827	183,715	(25,888)	163,160	(14%)
Depreciation	30	105	(75)	127	(71%)	1,185	1,260	(75)	1,282	(6%)
Total Expense	14,197	26,964	(12,767)	14,758	(47%)	159,013	184,975	(25,962)	164,442	(14%)
Changes in Unrestricted Net Assets	6,371	11,881	(5,510)	3,176	(46%)	(10,867)	0	(10,867)	8,225	*****

TENATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Management & Administration  
For the Twelve Months Ending June 30, 2011

DESCRIPTION	CURRENT MONTH			YEAR - TO - DATE			% Chg
	Actual	Budget	\$ Variance	Prior YR	Budget	Variance	
Revenue and Other Support	0	0	0	0	4,449	370	0
Miscellaneous	160	360	(200)	2,735	3,806	(1,427)	9%
Interest & Investment Income	160	360	(200)	2,735	7,885	(1,056)	(37%)
Total Revenue and Other Support	32,607	26,649	5,958	43,824	277,363	(37,032)	(13%)
Expenses	1,990	2,100	(110)	2,001	25,211	(907)	(4%)
Salaries and benefits	252	400	(148)	231	4,660	(745)	(16%)
Rent & Utilities	27	55	(28)	40	563	190	34%
Telephone Services	100	106	(6)	106	1,270	(119)	(9%)
Mail Expenses	614	230	384	145	2,529	260	10%
Insurance & Bonding	224	420	(196)	448	5,036	(1,219)	(24%)
Supplies	0	0	0	0	233	343	(32%)
Equipment Sup. & Maint.	111	280	(169)	111	1,954	289	14%
Taxes, Licenses & Fees	0	300	(300)	0	800	(482)	(62%)
Equip. Rental / Leasing	0	500	(500)	0	25,920	(7,035)	(27%)
Training & Seminars	18	30	(12)	0	1,846	(878)	(48%)
Professional Fees Legal/Accounting	7,557	700	6,857	647	48,667	14,148	29%
Associate Relations	89	100	(11)	271	1,095	(457)	(42%)
Board Functions	0	200	(200)	0	2,000	(1,619)	(81%)
Automobile Expenses	396	36	360	0	1,588	(478)	(30%)
Local Meals & Entertainment	(32,915)	(32,915)	0	(34,411)	(397,972)	0	0%
Dues & Subscriptions	11,072	(809)	11,881	13,414	2,853	(36,223)	*****
Allocated	192	420	(228)	482	5,032	(264)	(5%)
Total Expense Before Depreciation/Re	385	0	385	0	0	385	0%
Depreciation	11,649	(389)	12,038	13,896	7,885	(36,102)	(458%)
Loss on Asset Disposition	(11,489)	749	(12,238)	(11,161)	0	35,045	*****
Total Expense							
Changes in Unrestricted Net Assets							

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"







October 4, 2011

To: Finance Committee

From: Kim Lambert

Re: Major Variances of July 31, 2011 Financial Statements

The following are the major budget to actual variances in July 2011:

- Conference Sales are down because billing is always one month behind – \$6,045 for July was billed in August.
- Salaries are up due to a bonus paid to the Interim Executive Director for 2010/11.
- Project costs are down due to timing.
- Marketing Other is up because of expenditures for the High Notes campaign.

**North Lake Tahoe Resort Association**  
**Statement of Financial Position**  
**July 31, 2011**  
(unaudited)

	Current Year		Prior Year		Month Change		12 Month Change		1 Month Change	
	Current 31-Jul-11	Last Month 30-Jun-11	Same Mth 31-Jul-10	Year End 30-Jun-11	Amount	Pctg	Amount	Pctg	Amount	Pctg
<b>ASSETS</b>										
Cash and cash equivalents	\$ 646,033	\$ 540,494	\$ 489,751	\$ 540,494	\$ 105,539	20%	\$ 146,282	29%	\$ 105,539	20%
Operating	170,636	170,636	222,666	170,636	0	0%	(52,030)	-23%	-	0%
Marketing Cooperative	442,143	414,543	448,533	414,543	27,600	7%	(6,390)	-1%	27,600	7%
Infrastructure					0	-				
Other Restricted										
Total Cash & cash equiv	1,258,811	1,125,672	1,170,950	1,125,672	133,139	12%	87,861	8%	133,139	12%
Receivables										
AR - Membership Services	25,876	29,177	23,119	29,177	(3,301)	-11%	2,757	12%	(3,301)	-11%
AR - Group Commissions	16,438	12,367	17,399	12,367	4,071	33%	(951)	-6%	4,071	33%
AR - Other	39,185	60,609	62,382	60,609	(21,424)	-35%	(23,197)	-37%	(21,424)	-35%
AR - Co-op/STN/Shared	4,999	11,011	20,980	11,011	(6,012)	-55%	(15,981)	-76%	(6,012)	-55%
AR - Intopia	0	0	0	0	0	-				
AR - Allowance for Doubtful Accounts	0	0	0	0	0	0%				
AR - Infrastructure County	6,415,907	6,415,907	6,066,755	6,415,907	0	0%	319,152	9%	0	0%
AR - County TOT Funding	263,771	518,901	3,569,958	518,901	(255,130)	-49%	(3,306,187)	-34%	(255,130)	-49%
Total Receivables	6,766,175	7,047,971	9,790,593	7,047,971	(281,796)	-4%	(3,024,418)	-	(281,796)	-4%
Long Term Assets										
Prepaid expenses	15,237	11,345	15,966	11,345	3,892	34%	(729)	-79%	3,892	34%
Inventory	928	928	928	928	0	0%	0	0%	0	0%
Furniture, Fixtures & Other	19,535	20,510	28,823	20,510	(975)	-5%	(9,288)	-114%	(975)	-5%
Computer Software/Equipment	5,443	3,918	8,162	3,918	1,525	39%	(2,719)	-41%	1,525	39%
Leasehold Improvements	2,134	2,328	6,585	2,328	(184)	-8%	(4,451)	-	(184)	-8%
Total Long Term Assets	43,278	39,029	60,464	39,029	4,249	11%	(17,186)	-	4,249	11%
<b>TOTAL ASSETS</b>	<b>\$ 8,068,264</b>	<b>\$ 8,212,673</b>	<b>\$ 11,022,007</b>	<b>\$ 8,212,673</b>	<b>\$ (144,409)</b>	<b>-2%</b>	<b>(2,953,743)</b>	<b>-</b>	<b>\$ (144,409)</b>	<b>-2%</b>
<b>LIABILITIES &amp; NET ASSETS</b>										
Liabilities										
Accounts Payable	\$ 426,151	\$ 351,745	\$ 318,649	\$ 351,745	\$ 74,406	21%	107,502	-8451%	\$ 74,406	21%
Advance Ticket Sales	1,873	1,873	(1,272)	1,873	0	0%	3,145	1%	-	0%
Other Liabilities and Unearned	41,058	264,032	321,389	264,032	(222,974)	-84%	(280,331)	-9%	(222,974)	-84%
Deferred Support	8,641	8,641	3,099,534	8,641	0	0%	(3,090,893)	-47%	0	0%
Deferred Infra	6,839,018	6,839,018	6,545,288	6,839,018	0	0%	293,730	-	-	0%
Total Liabilities	7,316,741	7,465,309	10,283,588	7,465,309	(148,568)	-2%	(2,966,847)	-	(148,568)	-2%
Net Assets										
Fund Balance Designated	293,110	293,110	243,110	293,110	0	0%	50,000	12%	-	0%
Beginning Net Assets	424,832	424,832	424,832	424,832	0	0%	-	0%	-	0%
Prior Year Change in Net Assets	29,422									
Net Change in Net Assets	4,159	29,422	70,477	29,422	(25,263)	-86%	(66,318)	-9%	(25,263)	-86%
Total Net Assets	751,523	747,364	738,419	747,364	4,159	1%	13,104	-	4,159	1%
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 8,068,264</b>	<b>\$ 8,212,673</b>	<b>\$ 11,022,007</b>	<b>\$ 8,212,673</b>	<b>\$ (144,409)</b>	<b>-2%</b>	<b>(2,953,743)</b>	<b>-</b>	<b>\$ (144,409)</b>	<b>-2%</b>

TENATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
 Statement of Activities  
 Departmental Summary  
 For the Month Ending July 31, 2011

Date 07/31/11 05:17 PM

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DESCRIPTION	CURRENT MONTH				YEAR - TO - DATE					
	Actual	Budget	\$ Variance	Prior YR	% Chg	Actual	Budget	Variance	Prior YR	% Chg
<b>REVENUE AND OTHER SUPPORT</b>										
Marketing	149,713	149,163	550	149,163	0%	149,713	149,163	550	149,163	0%
Conferences	25,583	86,418	(60,835)	86,415	(70%)	25,583	86,418	(60,835)	86,415	(70%)
Visitor Support & Transportation	54,750	54,750	0	54,750	0%	54,750	54,750	0	54,750	0%
Visitor Information	16,878	18,445	(1,567)	18,445	(8%)	16,878	18,445	(1,567)	18,445	(8%)
Member Services	11,998	10,676	1,322	10,676	12%	11,998	10,676	1,322	10,676	12%
Management & General	1	4,182	(4,181)	4,182	(100%)	1	4,182	(4,181)	4,182	(100%)
<b>Total Revenue and Other Supp</b>	<b>258,923</b>	<b>323,634</b>	<b>(64,711)</b>	<b>323,632</b>	<b>(20%)</b>	<b>258,923</b>	<b>323,634</b>	<b>(64,711)</b>	<b>323,632</b>	<b>(20%)</b>
<b>EXPENSES</b>										
Marketing	154,200	121,471	32,729	121,827	27%	154,200	121,471	32,729	121,827	27%
Conferences	38,935	41,875	(2,941)	42,139	(7%)	38,935	41,875	(2,941)	42,139	(7%)
Visitor Support & Transportation	8,201	53,428	(45,227)	53,559	(85%)	8,201	53,428	(45,227)	53,559	(85%)
Visitor Information	15,443	19,797	(4,354)	20,152	(22%)	15,443	19,797	(4,354)	20,152	(22%)
Member Services	13,737	12,607	1,130	12,725	9%	13,737	12,607	1,130	12,725	9%
Management & General	2,458	2,164	294	2,425	14%	2,458	2,164	294	2,425	14%
<b>Total Expenses</b>	<b>232,974</b>	<b>251,342</b>	<b>(18,368)</b>	<b>252,827</b>	<b>(7%)</b>	<b>232,974</b>	<b>251,342</b>	<b>(18,368)</b>	<b>252,827</b>	<b>(7%)</b>
<b>Net Change in Unrestricted Net Assets</b>										
Marketing	(4,487)	27,692	(32,179)	27,336	(116%)	(4,487)	27,692	(32,179)	27,336	(116%)
Conferences	(13,351)	44,543	(57,894)	44,276	(130%)	(13,351)	44,543	(57,894)	44,276	(130%)
Visitor Support & Transportation	46,549	1,322	45,227	1,191	*****	46,549	1,322	45,227	1,191	*****
Visitor Information	1,434	(1,352)	2,786	(1,707)	(206%)	1,434	(1,352)	2,786	(1,707)	(206%)
Member Services	(1,738)	(1,931)	193	(2,050)	(10%)	(1,738)	(1,931)	193	(2,050)	(10%)
Management & General	(2,458)	2,018	(4,475)	1,757	(222%)	(2,458)	2,018	(4,475)	1,757	(222%)
<b>Net Change in Assets Before In</b>	<b>25,949</b>	<b>72,292</b>	<b>(46,343)</b>	<b>70,804</b>	<b>(64%)</b>	<b>25,949</b>	<b>72,292</b>	<b>(46,343)</b>	<b>70,804</b>	<b>(64%)</b>
Infrastructure	13,000	13,013	(13)	13,013	0%	13,000	13,013	(13)	13,013	0%
Infrastructure Support	34,790	14,834	19,956	14,964	135%	34,790	14,834	19,956	14,964	135%
Infrastructure Net Change in Assets	(21,790)	(1,821)	(19,969)	(1,951)	*****	(21,790)	(1,821)	(19,969)	(1,951)	*****
<b>Change in Net Assets</b>	<b>4,159</b>	<b>70,471</b>	<b>(66,312)</b>	<b>68,853</b>	<b>(94%)</b>	<b>4,159</b>	<b>70,471</b>	<b>(66,312)</b>	<b>68,853</b>	<b>(94%)</b>

TENTATIVE AND PRELIMINARY  
 "FOR DISCUSSION PURPOSES ONLY"

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North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Consolidation of Departments  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH			YEAR - TO - DATE						
	Actual	Budget	\$ Variance	Prior YR	% Chg	Actual	Budget	Variance	Prior YR	% Chg
Revenue and Other Support										
Member Dues	9,740	10,488	(748)	10,487	(7%)	9,740	10,488	(748)	10,487	(7%)
Special Events & Functions	2,937	1,280	1,657	1,280	129%	2,937	1,280	1,657	1,280	129%
Miscellaneous	1	4,079	(4,078)	4,079	(100%)	1	4,079	(4,078)	4,079	(100%)
Commissions & Booking Fees	(929)	59,940	(60,869)	59,940	(102%)	(929)	59,940	(60,869)	59,940	(102%)
Retail Sales & Other	5,044	5,612	(568)	5,612	(10%)	5,044	5,612	(568)	5,612	(10%)
Interest & Investment Income	0	116	(116)	116	(100%)	0	116	(116)	116	(100%)
Placer County Funding	255,130	255,132	(2)	255,130	0%	255,130	255,132	(2)	255,130	0%
Total Revenue and Other Support	271,923	336,647	(64,724)	336,644	(19%)	271,923	336,647	(64,724)	336,644	(19%)
Expenses										
Salaries and benefits	126,054	117,422	8,632	119,042	7%	126,054	117,422	8,632	119,042	7%
Rent & Utilities	9,918	8,048	1,870	8,046	23%	9,918	8,048	1,870	8,046	23%
Telephone Services	2,125	2,007	118	2,008	6%	2,125	2,007	118	2,008	6%
Mail Expenses	433	366	67	366	18%	433	366	67	366	18%
Insurance & Bonding	374	420	(46)	419	(11%)	374	420	(46)	419	(11%)
Supplies	1,037	754	283	753	38%	1,037	754	283	753	38%
Equipment Sup. & Maint.	1,037	1,788	(751)	1,787	(42%)	1,037	1,788	(751)	1,787	(42%)
Taxes, Licenses & Fees	955	0	955	0	0%	955	0	955	0	0%
Miscellaneous Expense	0	0	0	0	0%	0	0	0	0	0%
Equip. Rental / Leasing	1,230	1,555	(325)	1,554	(21%)	1,230	1,555	(325)	1,554	(21%)
Project Costs	2,490	44,079	(41,589)	44,079	(94%)	2,490	44,079	(41,589)	44,079	(94%)
Professional Fees Legal/Accounting	0	420	(420)	420	(100%)	0	420	(420)	420	(100%)
Special Events	0	388	(388)	388	(100%)	0	388	(388)	388	(100%)
Autumn Food & Wine Costs	0	70	(70)	70	(100%)	0	70	(70)	70	(100%)
Membership Events/Newsletter	1,514	398	1,116	398	281%	1,514	398	1,116	398	281%
Cost of Goods Sold	287	627	(341)	627	(54%)	287	627	(341)	627	(54%)
Classified Ads	165	0	165	0	0%	165	0	165	0	0%
Marketing Cooperative/Media	66,000	75,476	(9,476)	75,476	(13%)	66,000	75,476	(9,476)	75,476	(13%)
Marketing Other	50,252	9,348	40,904	9,348	438%	50,252	9,348	40,904	9,348	438%
Associate Relations	62	102	(40)	103	(39%)	62	102	(40)	103	(39%)
Board Functions	646	407	239	407	59%	646	407	239	407	59%
Credit Card Fees	267	162	105	161	65%	267	162	105	161	65%
Automobile Expenses	386	0	386	0	0%	386	0	386	0	0%
Local Meals & Entertainment	40	37	3	37	9%	40	37	3	37	9%
Dues & Subscriptions	880	860	20	860	2%	880	860	20	860	2%
Travel	304	(125)	429	(125)	(343%)	304	(125)	429	(125)	(343%)
Total Expense Before Depreciation/Re	266,458	264,609	1,849	266,225	1%	266,458	264,609	1,849	266,225	1%
Depreciation	1,306	1,567	(261)	1,567	(17%)	1,306	1,567	(261)	1,567	(17%)
Total Expense	267,764	266,176	1,588	267,792	1%	267,764	266,176	1,588	267,792	1%
Changes in Unrestricted Net Assets	4,159	70,471	(66,312)	68,853	(94%)	4,159	70,471	(66,312)	68,853	(94%)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
 Department Detail Activity Report  
 For the Month Ending July 31, 2011

	Marketing	Conferences	Visitor Information	Marketing Subtotal	Visitor Support & Transportation	Chamber of Commerce	Management & General	Subtotal	Infrastructure	Total
<b>Revenue and Other Support</b>										
Member Dues	\$ 678			\$ 678		\$ 9,061		\$ 9,740		\$ 9,740
Special Events & Functions		(929)	5,044	(929)		2,937		2,937		2,937
Miscellaneous			11,833	5,044				5,044		5,044
Commissions & Booking Fees				187,380	54,750			242,130		242,130
Retail Sales & Other	149,713	25,834	11,833	187,380				187,380		187,380
Placer County Funding									13,000	13,000
<b>Total Revenue and Other Support</b>	\$ 149,713	\$ 25,834	\$ 11,833	\$ 187,380	\$ 54,750	\$ 11,998	\$ 1	\$ 258,923	\$ 13,000	\$ 271,923
<b>Expenses</b>										
Salaries and benefits	\$ 29,316	\$ 15,051	\$ 10,900	\$ 55,267	\$ 4,114	\$ 8,220	\$ 30,554	\$ 98,155	\$ 27,899	\$ 126,054
Rent & Utilities	2,535	1,294	715	4,544	886	889	2,713	9,032	886	9,918
Telephone Services	640	299	135	1,074	182	199	490	1,944	182	2,125
Mail Expenses	305	99	10	414	19		19	433		433
Insurance & Bonding	94	49	49	191	30	30	94	344	30	374
Supplies	44	45	55	144	18	19	839	1,020	18	1,037
Equipment Sup. & Maint.	200	78	128	406	48	48	437	939	98	1,037
Taxes, Licenses & Fees	204	106	193	503	65	65	256	890	65	955
Miscellaneous Expense							0	0		0
Equip. Rental / Leasing	123	123	369	615	111	246	148	1,119	111	1,230
Project Costs					375		375	375	2,115	2,490
Membership Events/Newsletter						1,514		1,514		1,514
Cost of Goods Sold			287	287				287		287
Classified Ads			165	165				165		165
Marketing Cooperative/Media	66,000	16,000		82,000				82,000		82,000
Marketing Other	34,252			34,252				34,252		34,252
Associate Relations	16	8	8	32	5	5	16	57	5	62
Board Functions			75	75			646	646		646
Credit Card Fees						193		193		193
Automobile Expenses	40			40				40		40
Local Meals & Entertainment	880			880				880		880
Dues & Subscriptions							304	304		304
Travel	19,200	5,600	2,173	26,973	2,098	2,231	(34,411)	(3,111)	3,111	0
Allocated										
<b>Total Expense Before Depreciation/Reserves</b>	\$ 153,847	\$ 38,752	\$ 15,260	\$ 207,859	\$ 8,123	\$ 13,659	\$ 2,105	\$ 231,746	\$ 34,712	\$ 266,458
Depreciation	\$ 353	\$ 183	\$ 183	\$ 719	\$ 78	\$ 78	\$ 353	\$ 1,228	\$ 78	\$ 1,306
<b>Total Functional Expense and Depreciation</b>	\$ 154,200	\$ 38,935	\$ 15,443	\$ 208,578	\$ 8,201	\$ 13,737	\$ 2,458	\$ 232,974	\$ 34,790	\$ 267,764
<b>Changes in Net Assets</b>	\$ (4,487)	\$ (13,351)	\$ 1,434	\$ (16,405)	\$ 45,549	\$ (1,738)	\$ (2,458)	\$ 25,849	\$ (21,790)	\$ 4,159

TENTATIVE AND PRELIMINARY  
 "FOR DISCUSSION PURPOSES ONLY"



North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Marketing  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH				YEAR-TO-DATE					
	Actual	Budget	\$ Variance	Prior YR	% Chg	Actual	Budget	Variance	Prior YR	% Chg
Revenue and Other Support	0	450	(450)	450	(100%)	0	450	(450)	450	(100%)
Special Events & Functions	149,713	148,713	1,000	148,713	1%	149,713	148,713	1,000	148,713	1%
Placer County Funding	149,713	149,163	550	149,163	0%	149,713	149,163	550	149,163	0%
<b>Total Revenue and Other Support</b>										
Expenses	29,316	30,282	(966)	30,639	(3%)	29,316	30,282	(966)	30,639	(3%)
Salaries and benefits	2,535	2,120	415	2,120	20%	2,535	2,120	415	2,120	20%
Rent & Utilities	640	837	(197)	837	(24%)	640	837	(197)	837	(24%)
Telephone Services	305	314	(9)	314	(3%)	305	314	(9)	314	(3%)
Mail Expenses	94	105	(11)	105	(11%)	94	105	(11)	105	(11%)
Insurance & Bonding	44	124	(80)	124	(65%)	44	124	(80)	124	(65%)
Supplies	200	113	87	113	77%	200	113	87	113	77%
Equipment Sup. & Maint.	204	0	204	0	0%	204	0	204	0	0%
Taxes, Licenses & Fees	123	249	(126)	249	(51%)	123	249	(126)	249	(51%)
Equip. Rental / Leasing	0	388	(388)	388	(100%)	0	388	(388)	388	(100%)
Special Events	0	70	(70)	70	(100%)	0	70	(70)	70	(100%)
Autumn Food & Wine Costs	66,000	57,107	8,893	57,107	16%	66,000	57,107	8,893	57,107	16%
Marketing Cooperative/Media	• 34,252	9,348	24,904	9,348	266%	34,252	9,348	24,904	9,348	266%
Marketing Other	16	26	(10)	26	(40%)	16	26	(10)	26	(40%)
Associate Relations	40	37	3	37	9%	40	37	3	37	9%
Local Meals & Entertainment	880	860	20	860	2%	880	860	20	860	2%
Dues & Subscriptions	0	(125)	125	(125)	(100%)	0	(125)	125	(125)	(100%)
Travel	19,200	19,200	0	19,200	0%	19,200	19,200	0	19,200	0%
Allocated	153,847	121,055	32,792	121,411	27%	153,847	121,055	32,792	121,411	27%
<b>Total Expense Before Depreciation/Re</b>										
Depreciation	353	416	(63)	416	(15%)	353	416	(63)	416	(15%)
<b>Total Expense</b>	154,200	121,471	32,729	121,827	27%	154,200	121,471	32,729	121,827	27%
<b>Changes in Unrestricted Net Assets</b>	(4,487)	27,692	(32,179)	27,336	(116%)	(4,487)	27,692	(32,179)	27,336	(116%)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Conference  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH			YEAR-TO-DATE				
	Actual	Budget	\$ Variance	Prior YR	Budget	Variance	Prior YR	% Chg
Revenue and Other Support								
Member Dues	678	642	36	642	642	36	642	6%
Commissions & Booking Fees	(929)	59,940	(60,869)	59,940	(929)	(60,869)	59,940	(102%)
Placer County Funding	25,834	25,836	(2)	25,834	25,836	(2)	25,834	0%
Total Revenue and Other Support	25,583	86,418	(60,835)	86,415	86,418	(60,835)	86,415	(70%)
Expenses								
Salaries and benefits	15,051	15,521	(470)	15,785	15,521	(470)	15,785	(3%)
Rent & Utilities	1,294	1,081	213	1,081	1,081	213	1,081	20%
Telephone Services	299	270	29	270	270	29	270	11%
Mail Expenses	99	30	69	30	30	69	30	229%
Insurance & Bonding	49	54	(5)	54	54	(5)	54	(10%)
Supplies	45	94	(49)	94	94	(49)	94	(52%)
Equipment Sup. & Maint.	78	459	(381)	459	459	(381)	459	(83%)
Taxes, Licenses & Fees	106	0	106	0	0	106	0	0%
Equip. Rental / Leasing	123	174	(51)	174	174	(51)	174	(29%)
Marketing Cooperative/Media	16,000	18,369	(2,369)	18,369	18,369	(2,369)	18,369	(13%)
Associate Relations	8	13	(5)	13	13	(5)	13	(38%)
Allocated	5,600	5,600	0	5,600	5,600	0	5,600	0%
Total Expense Before Depreciation	38,752	41,665	(2,914)	41,929	41,665	(2,914)	41,929	(7%)
Depreciation	183	210	(27)	210	210	(27)	210	(13%)
Total Expense	38,935	41,875	(2,941)	42,139	41,875	(2,941)	42,139	(7%)
Changes in Unrestricted Net Assets	(13,351)	44,543	(57,894)	44,276	44,543	(57,894)	44,276	(130%)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Transportation  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH				YEAR-TO-DATE					
	Actual	Budget	\$ Variance	Prior YR	% Chg.	Actual	Budget	Variance	Prior YR	% Chg.
Revenue and Other Support	54,750	54,750	0	54,750	0%	54,750	54,750	0	54,750	0%
Placer County Funding	54,750	54,750	0	54,750	0%	54,750	54,750	0	54,750	0%
Total Revenue and Other Support	54,750	54,750	0	54,750	0%	54,750	54,750	0	54,750	0%
Expenses	4,114	6,372	(2,258)	6,504	(35%)	4,114	6,372	(2,258)	6,504	(35%)
Salaries and benefits	886	759	127	759	17%	886	759	127	759	17%
Rent & Utilities	182	130	52	130	40%	182	130	52	130	40%
Telephone Services	30	34	(4)	34	(12%)	30	34	(4)	34	(12%)
Insurance & Bonding	18	50	(32)	50	(65%)	18	50	(32)	50	(65%)
Supplies	48	36	12	36	33%	48	36	12	36	33%
Equipment Sup.& Maint.	65	0	65	0	0%	65	0	65	0	0%
Taxes, Licenses & Fees	111	134	(23)	134	(17%)	111	134	(23)	134	(17%)
Equip. Rental / Leasing	375	43,704	(43,329)	43,704	(99%)	375	43,704	(43,329)	43,704	(99%)
Project Costs	5	8	(3)	8	(38%)	5	8	(3)	8	(38%)
Associate Relations	193	0	193	0	0%	193	0	193	0	0%
Automobile Expenses	2,096	2,096	0	2,096	0%	2,096	2,096	0	2,096	0%
Allocated	8,123	53,323	(45,200)	53,454	(85%)	8,123	53,323	(45,200)	53,454	(85%)
Total Expense Before Depreciation/Re	78	105	(27)	105	(26%)	78	105	(27)	105	(26%)
Depreciation	8,201	53,428	(45,227)	53,559	(85%)	8,201	53,428	(45,227)	53,559	(85%)
Total Expense	46,549	1,322	45,227	1,191	*****	46,549	1,322	45,227	1,191	*****
Changes in Unrestricted Net Assets										

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Visitor Information  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH			YEAR-TO-DATE				
	Actual	Budget	\$ Variance	Prior YR	Budget	Variance	Prior YR	% Chg
Revenue and Other Support								
Retail Sales & Other	5,044	5,612	(568)	5,612	5,612	(568)	5,612	(10%)
Placer County Funding	11,833	12,833	(1,000)	12,833	12,833	(1,000)	12,833	(8%)
Total Revenue and Other Support	16,878	18,445	(1,567)	18,445	18,445	(1,567)	18,445	(8%)
Expenses								
Salaries and benefits	10,900	14,961	(4,061)	15,317	14,961	(4,061)	15,317	(27%)
Rent & Utilities	715	447	268	447	447	268	447	60%
Telephone Services	135	126	9	126	126	9	126	7%
Mail Expenses	10	5	5	5	5	5	5	109%
Insurance & Bonding	49	54	(5)	54	54	(5)	54	(10%)
Supplies	55	258	(203)	258	258	(203)	258	(79%)
Equipment Sup. & Maint.	128	459	(331)	459	459	(331)	459	(72%)
Taxes, Licenses & Fees	193	0	193	0	0	193	0	0%
Equip. Rental / Leasing	369	360	9	360	360	9	360	3%
Cost of Goods Sold	287	627	(341)	627	627	(341)	627	(54%)
Classified Ads	165	0	165	0	0	165	0	0%
Associate Relations	8	13	(5)	13	13	(5)	13	(38%)
Credit Card Fees	75	104	(29)	104	104	(29)	104	(28%)
Allocated	2,173	2,173	0	2,173	2,173	0	2,173	0%
Total Expense Before Depreciation/Re	15,260	19,587	(4,327)	19,942	19,587	(4,327)	19,942	(22%)
Depreciation	183	210	(27)	210	210	(27)	210	(13%)
Total Expense	15,443	19,797	(4,354)	20,152	19,797	(4,354)	20,152	(22%)
Changes in Unrestricted Net Assets	1,434	(1,352)	2,786	(1,707)	(1,352)	2,786	(1,707)	(206%)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"

North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Chamber of Commerce  
For the Month Ending July 31, 2011

	CURRENT MONTH				YEAR - TO - DATE					
	Actual	Budget	\$ Variance	Prior YR	% Chg.	Actual	Budget	Variance	Prior YR	% Chg.
Revenue and Other Support										
Member Dues	9,061	9,846	(785)	9,846	(8%)	9,061	9,846	(785)	9,846	(8%)
Special Events & Functions	2,937	830	2,107	830	254%	2,937	830	2,107	830	254%
Total Revenue and Other Support	11,998	10,676	1,322	10,676	12%	11,998	10,676	1,322	10,676	12%
Expenses										
Salaries and benefits	8,220	8,353	(133)	8,473	(2%)	8,220	8,353	(133)	8,473	(2%)
Rent & Utilities	889	762	127	762	17%	889	762	127	762	17%
Telephone Services	199	179	20	179	11%	199	179	20	179	11%
Mail Expenses	0	3	(3)	3	(100%)	0	3	(3)	3	(100%)
Insurance & Bonding	30	34	(4)	34	(12%)	30	34	(4)	34	(12%)
Supplies	19	54	(35)	54	(64%)	19	54	(35)	54	(64%)
Equipment Sup. & Maint.	48	186	(138)	186	(74%)	48	186	(138)	186	(74%)
Taxes, Licenses & Fees	65	0	65	0	0%	65	0	65	0	0%
Equip. Rental / Leasing	246	236	10	236	4%	246	236	10	236	4%
Membership Events/Newsletter	1,514	398	1,116	398	281%	1,514	398	1,116	398	281%
Associate Relations	5	8	(3)	8	(38%)	5	8	(3)	8	(38%)
Credit Card Fees	193	58	135	58	232%	193	58	135	58	232%
Allocated	2,231	2,231	0	2,231	0%	2,231	2,231	0	2,231	0%
Total Expense Before Depreciation/Re	13,659	12,502	1,157	12,620	9%	13,659	12,502	1,157	12,620	9%
Depreciation	78	105	(27)	105	(26%)	78	105	(27)	105	(26%)
Total Expense	13,737	12,607	1,130	12,725	9%	13,737	12,607	1,130	12,725	9%
Changes in Unrestricted Net Assets	(1,738)	(1,931)	193	(2,050)	(10%)	(1,738)	(1,931)	193	(2,050)	(10%)

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"





North Lake Tahoe Resort Association  
Statement of Activities and Changes in Net Assets  
Infrastructure  
For the Month Ending July 31, 2011

DESCRIPTION	CURRENT MONTH				YEAR-TO-DATE					
	Actual	Budget	\$ Variance	Prior YR	% Chg	Actual	Budget	Variance	Prior YR	% Chg
Revenue and Other Support										
Interest & Investment Income	0	13	(13)	13	(100%)	0	13	(13)	13	(100%)
Placer County Funding	13,000	13,000	0	13,000	0%	13,000	13,000	0	13,000	0%
<b>Total Revenue and Other Support</b>	<b>13,000</b>	<b>13,013</b>	<b>(13)</b>	<b>13,013</b>	<b>0%</b>	<b>13,000</b>	<b>13,013</b>	<b>(13)</b>	<b>13,013</b>	<b>0%</b>
Expenses										
Salaries and benefits	27,899	10,091	17,808	10,223	176%	27,899	10,091	17,808	10,223	176%
Rent & Utilities	886	759	127	759	17%	886	759	127	759	17%
Telephone Services	182	130	52	130	40%	182	130	52	130	40%
Mail Expenses	0	1	(1)	1	(100%)	0	1	(1)	1	(100%)
Insurance & Bonding	30	34	(4)	34	(12%)	30	34	(4)	34	(12%)
Supplies	18	50	(32)	50	(65%)	18	50	(32)	50	(65%)
Equipment Sup. & Maint.	98	36	62	36	172%	98	36	62	36	172%
Taxes, Licenses & Fees	65	0	65	0	0%	65	0	65	0	0%
Equip. Rental / Leasing	111	134	(23)	134	(17%)	111	134	(23)	134	(17%)
Project Costs	2,115	375	1,740	375	464%	2,115	375	1,740	375	464%
Associate Relations	5	8	(3)	8	(38%)	5	8	(3)	8	(38%)
Automobile Expenses	193	0	193	0	0%	193	0	193	0	0%
Allocated	3,111	3,111	0	3,111	0%	3,111	3,111	0	3,111	0%
<b>Total Expense Before Depreciation/Re</b>	<b>34,712</b>	<b>14,729</b>	<b>19,983</b>	<b>14,859</b>	<b>136%</b>	<b>34,712</b>	<b>14,729</b>	<b>19,983</b>	<b>14,859</b>	<b>136%</b>
Depreciation	78	105	(27)	105	(26%)	78	105	(27)	105	(26%)
<b>Total Expense</b>	<b>34,790</b>	<b>14,834</b>	<b>19,956</b>	<b>14,964</b>	<b>135%</b>	<b>34,790</b>	<b>14,834</b>	<b>19,956</b>	<b>14,964</b>	<b>135%</b>
<b>Changes in Unrestricted Net Assets</b>	<b>(21,790)</b>	<b>(1,821)</b>	<b>(19,969)</b>	<b>(1,951)</b>	<b>*****</b>	<b>(21,790)</b>	<b>(1,821)</b>	<b>(19,969)</b>	<b>(1,951)</b>	<b>*****</b>

TENTATIVE AND PRELIMINARY  
"FOR DISCUSSION PURPOSES ONLY"



**COMMITTEE: Joint Infrastructure/Transportation**  
**MEETING DATE: September 26, 2011**  
**BOARD MEMBERS PRESENT: Wally Auerbach, Kaliopé Kopley, Phil GilanFarr, Ron McIntyre**

**ACTION ITEMS TAKEN:**

**ACTION:** Staff will ask Caltrans about coordination of local construction projects and schedules.

**MOTIONS MADE/VOTE:**

**Agenda Amendments and Approval**

**M/S/C (GilanFarr/Pang) (11-0-0) to approve the agenda as presented.**

**Approval of Joint Infrastructure/Transportation Committee Minutes – July 25, 2011 and August 29, 2011**

**M/S/C (GilanFarr/Pang) (11-0-0) to approve the minutes of the July 25, 2011 meeting as presented.**

**M/S/C (GilanFarr/Pang) (10-0-1 abstention from Perkins) to approve the notes of the August 29, 2011 meeting presented.**

**M/S/C (Kopley/Kyler) (9-1 no from Perkins – 1 abstention from Pang) to recommend approval of \$21,200 to fund the Phase 1 Environmental Site Assessment and the ALTA survey for the due diligence phase of the purchase of the Tahoe City Golf Course.**

**M/S/C (Pang/Davis) (12-0-0) to recommend approval of \$3,320 as the NLTRA contribution to fund the LSC study regarding a coordinated skier shuttle program encompassing the North Tahoe/Truckee/Donner Summit region.**

**BOARD APPROVAL/DIRECTION REQUESTED:**

**Approval of \$21,200 to fund the Phase 1 Environmental Site Assessment and the ALTA survey for the due diligence phase of the purchase of the Tahoe City Golf Course.**

**Approval of \$3,320 as the NLTRA contribution to fund the LSC study regarding a coordinated skier shuttle program encompassing the North Tahoe/Truckee/Donner Summit region.**



**COMMITTEE: Marketing**  
**MEETING DATE: September 27, 2011**  
**BOARD MEMBERS PRESENT: Ron Parson, Ron McIntyre**

**ACTION ITEMS/SUGGESTIONS TAKEN/REQUESTED:**

**MOTIONS MADE/VOTE:**

- 3.2 M/S/C (Parson/McIntyre) (8/0) to approve the agenda with the corrections noted above.
- 4.1 M/S/C (Parson/Cohen) (7/0/1) to approve the Marketing Committee meeting minutes from July 19, 2011 and August 30, 2011, Julie Maurer abstained.
- 5.3 M/S/C (Maurer/Pedersen) (8/0/1) to approve the North Lake Tahoe Marketing Cooperative FY 2011/12 Budget, Jennifer Merchant Abstained
- 6.3 M/S/C (Cohen/Dudley) (8/0) to approve the Winter Media Plan
- 7.2 M/S/C (Parson/Maurer) (8/0) to approve the San Diego Winter Ski Cooperative plan

**BOARD APPROVAL/DIRECTION REQUESTED:**

**Monthly Report August 2011**

**CONFERENCE REVENUE STATISTICS**

**North Shore Properties**

**Year to Date Bookings/Monthly Production Detail FY 11/12**

Prepared By: Anna Atwood, Sales & Marketing Coordinator

	<u>FY 11/12</u>	<u>FY 10/11</u>	<u>Variance</u>
Total Revenue Booked as of 8/31/11:	\$1,534,695	\$1,475,570	4%
Forecasted Commission for this Revenue:	\$126,951	\$116,112	9%
Number of Room Nights:	8716	8770	-1%
Number of Delegates:	4258	4683	-9%
Annual Revenue Goal:	\$1,700,000	\$2,200,000	
Annual Commission Goal:	\$125,000	\$140,000	
Number of Tentative Bookings:	36	41	-12%

<u>Monthly Detail/Activity</u>	<u>August-11</u>	<u>August-10</u>	
<u>Number of Groups Booked:</u>	5	4	
Revenue Booked:	\$464,992	\$52,758	781%
Projected Commission:	\$46,076	\$5,275	773%
Room Nights:	1758	430	309%
Number of Delegates:	823	575	43%
Booked Group Types:	3 Corp, 1 Smf., 1 Govt.	1 Corp, 1 Assoc. 1 TA, 1 Foundation	
Lost Business, # of Groups:	2	9	

<u>Arrived in the month</u>	<u>August-11</u>	<u>August-10</u>	
Number of Groups:	4	7	
Revenue Arrived:	\$371,268	\$219,566	69%
Projected Commission:	\$36,583	\$14,117	159%
Room Nights:	1759	1294	36%
Number of Delegates:	695	830	-16%
Arrived Group Types:	2 Corp, 1 Assoc. 1 Smf	1 Corp, 5 Assoc., 1 Society	

<u>Monthly Detail/Activity</u>	<u>July-11</u>	<u>July-10</u>	
<u>Number of Groups Booked:</u>	5	5	
Revenue Booked:	\$737,507	\$47,336	1458%
Projected Commission:	\$36,875	\$4,733	679%
Room Nights:	2873	484	494%
Number of Delegates:	890	373	139%
Booked Group Types:	1 Corp., 4 Assoc.	1 Corp., 3 Assoc	
Lost Business, # of Groups:	0	8	

<u>Arrived in the month</u>	<u>July-11</u>	<u>July-10</u>	
Number of Groups:	2	8	
Revenue Arrived:	\$61,096	\$579,888	-89%
Projected Commission:	\$4,855	\$44,258	-89%
Room Nights:	541	2813	-81%
Number of Delegates:	220	1479	-85%
Arrived Group Types:	1 Corp., 1 Assoc.	1 Corp.,6 Assoc.,1 Smerf	

**Future Year Bookings, booked in this fiscal year:**

For 2012/13:	<b>\$500,027</b>	(Goal) <b>\$750,000</b>
For 2014/15:	<b>\$792,002</b>	<b>\$500,000</b>

**NUMBER OF LEADS Generated as of 8/31/11: 18**

**Total Number of Leads Generated in Previous Years:**

2010/2011: 92  
2009/2010: 107  
2008/2009: 151  
2007/2008: 209  
2006/2007: 205

**Monthly Report August 2011**  
**CONFERENCE REVENUE STATISTICS**  
**South Lake Tahoe**

**Year to Date Bookings/Monthly Production Detail FY 11/12**

Prepared By: Anna Atwood, Sales & Marketing Coordinator

	<u>FY 11/12</u>	<u>FY 10/11</u>	<u>Variance</u>
Total Revenue Booked as of 8/31/11:	\$146,945	\$201,472	-27%
Forecasted Commission for this Revenue:	\$7,630	\$22,995	-67%
Number of Room Nights:	1823	1836	-1%
Number of Delegates:	1205	1133	6%
Annual Revenue Goal:	\$200,000	\$300,000	
Annual Commission Goal:	\$15,000	\$15,000	
Number of Tentative Bookings:	36	47	-23%

<u>Monthly Detail/Activity</u>	<u>August-11</u>	<u>August-10</u>	
<u>Number of Groups Booked:</u>	0	3	
Revenue Booked:	\$0	\$37,580	
Projected Commission:	\$0	\$3,724	
Room Nights:	0	484	
Number of Delegates:	0	296	
Booked Group Types:		1 Corp, 1 Assoc.	
Lost Business, # of Groups:	2	8	
 <u>Arrived in the month</u>	 <u>August-11</u>	 <u>August-10</u>	
Number of Groups:	1	1	
Revenue Arrived:	\$33,959	\$3,730	810%
Projected Commission:	\$5,093	\$0	
Room Nights:	372	10	3620%
Number of Delegates:	75	37	103%
Arrived Group Types:	1 Govt.	1 Smf.	

<u>Monthly Detail/Activity</u>	<u>July-11</u>	<u>July-10</u>	
<u>Number of Groups Booked:</u>	0	2	
Revenue Booked:	\$0	\$5,148	
Projected Commission:	\$0	\$558	
Room Nights:	0	80	
Number of Delegates:	0	30	
Booked Group Types:		1 Corp, 1 TA	
Lost Business, # of Groups:	0	8	



<u>Arrived in the month</u>	<u>July-11</u>	<u>July-10</u>
Number of Groups:	0	4
Revenue Arrived:	\$0	\$98,226
Projected Commission:	\$0	\$12,964
Room Nights:	0	832
Number of Delegates:	0	495
Arrived Group Types:		1 Corp, 2 Smerf 1 Non-Profit

**Future Year Bookings, booked in this fiscal year:**

	(Goal)
<b>For 2012/13:</b>	<b>\$100,000</b>
<b>For 2014/15:</b>	<b>\$50,000</b>

**NUMBER OF LEADS Generated as of 8/31/11: 9**

**Total Number of Leads Generated in Previous Years:**

2010/2011: 92  
2009/2010: 107  
2008/2009: 151  
2007/2008: 209  
2006/2007: 205

<b>North Shore:</b>						
<b>Jul-11</b>						
<b>Groups Booked: 5</b>						
Placer County:	5	Room Nights:	2873	Delegates:	890	Revenue: \$737,507
Washoe County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
<b>Groups Arrived: 2</b>						
Placer County:	2	Room Nights:	541	Delegates:	220	Revenue: \$61,096
Washoe County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
<b>Aug-11</b>						
<b>Groups Booked: 5</b>						
Placer County:	5	Room Nights:	1758	Delegates:	823	Revenue: \$464,992
Washoe County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
<b>Groups Arrived: 4</b>						
Placer County:	3	Room Nights:	1450	Delegates:	570	Revenue: \$310,788
Washoe County:	1	Room Nights:	309	Delegates:	125	Revenue: \$60,480
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue: \$0
<b>Sep-11</b>						
<b>Groups Booked:</b>						
Placer County:		Room Nights:		Delegates:		Revenue:
Washoe County:		Room Nights:		Delegates:		Revenue:
Nevada County:		Room Nights:		Delegates:		Revenue:
<b>Groups Arrived:</b>						
Placer County:		Room Nights:		Delegates:		Revenue:
Washoe County:		Room Nights:		Delegates:		Revenue:
Nevada County:		Room Nights:		Delegates:		Revenue:
<b>Quarter total by county:</b>						
<b>Groups Booked:</b>						
Placer County:		Room Nights:		Delegates:		Revenue:
Washoe County:		Room Nights:		Delegates:		Revenue:
Nevada County:		Room Nights:		Delegates:		Revenue:
<b>Groups Arrived:</b>						
Placer County:		Room Nights:		Delegates:		Revenue:
Washoe County:		Room Nights:		Delegates:		Revenue:
Nevada County:		Room Nights:		Delegates:		Revenue:



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## M E M O R A N D U M

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**DATE:** October 5, 2011

**TO:** Board of Directors

**FROM:** Ron Treabess  
Director of Community Partnerships  
And Planning

**SUBJ:** September 1-30, 2011  
Activity Report

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**A. Integrated Infrastructure and Transportation Work Plan Projects—Update**

**1. North Lake Tahoe Express (B-15)**

NLTRA staff, in concert with Tahoe Transportation District and the TNT/TMA, has conducted a performance review of the North Lake Tahoe Express airport shuttle program. The complete review is now posted on [www.nltra.org](http://www.nltra.org). TMA and staff have met with Airport Mini-Bus and have begun incorporating the appropriate recommendations. As also recommended in the review, staff has worked with LSC, TMA, and TTD to develop a Request for Proposals for solicitation prior to the renewal of the next operator contract. All proposals are due prior to the October 5<sup>th</sup> Board meeting. an update will be presented at that time.

The current Monthly Summary shows both revenue and ridership up for the first two months of FY 11-12. The FY 10-11 year-end revenue was up 19% and the ridership up 7% over the previous year.

Staff opened the Welcome Center at the Reno Tahoe International Airport with a temporary exhibit on September 2<sup>nd</sup>. The permanent exhibit and improvements should be in place for the winter season.

**2. Enhanced Summer Transit Service (B-8, 9, 11)**

The various transit services that are provided and/or increased during the summer season continued through September 6<sup>th</sup>. These included earlier, later, and more frequent runs on Highway 89 between Truckee and Tahoe City, and on Highway 28 across the North Shore. Initial TART figures show a 2% overall increase in ridership for the season. A more complete report will be presented at the October Joint Committee meeting. Another component is the summer nighttime service (Night Rider) providing 60 minute headways between Squaw Valley and Stateline, with routes that serve Northstar and for the first time in many years, the West Shore. The West Shore route showed good ridership for its first year of operation.

- 3. Dollar Hill Bus Shelter – Placer County DPW**  
Placer County DPW has completed the bus shelter on Highway 28 at Dollar Hill. This is the 5<sup>th</sup> of 5 bus shelters built with NLTRA funds of approximately \$157,000. DPW will compile a Master Plan for placement of future bus shelters.
- 4. West Commons Beach Conceptual Alternatives Analysis –TCPUD**  
A Steering Committee with representatives from a variety of agencies has been meeting to consider options for the current fire station site. With NLTRA funds, the consultant who did the original Commons Beach plan has submitted conceptual design options for the site. A joint NLTRA and TCPUD Board meeting to consider the alternatives has been scheduled for October 17<sup>th</sup>, 6-8 pm at Granlibakken. This will also serve as a public input meeting to help the Boards and the community decide what direction to take in moving forward.
- 5. Regional Wayfinding Signage - NLTRA**  
The funding for this project is still pending awaiting Placer County Board of Supervisor's approval. A meeting has been scheduled with County staff, TRPA staff and NLTRA staff.
- 6. Possible Public Purchase of the Tahoe City Golf Course**  
Tahoe City Public Utility District (TCPUD) has submitted an offer to purchase the Tahoe City Golf Course property which has been accepted by the seller, pending several due diligence reports and studies needing completion over the next six months. Discussions between the Tahoe City Public Utility District (TCPUD), Placer County, the Redevelopment Agency, the Tahoe Conservancy, and the NLTRA have determined that efforts should be made to pursue this opportunity to keep this ownership local and a key part of the future of the North Lake Tahoe community through a public partnership. The funding for the due diligence is being provided by the aforementioned agencies and organizations to check the property, including soils testing, coverage, and land use, in order to determine possible future uses of the site. It is anticipated that the NLTRA will fund approximately \$21,200 for advanced infrastructure project studies, enabling an appropriate decision to be made as to appropriate involvement by the County and NLTRA in this partnership. Staff has requested, and the County has included additional Infrastructure Research and Planning funds in the FY-2011/12 budget for this purpose.
- 7. Regional Coordinated Skier Shuttle Program**  
Through the leadership of the newly organized Truckee Tomorrow Transportation Committee and Truckee North Tahoe-Transportation Management Association (TMA), there is a strong interest to develop a coordinated regional skier shuttle program with potential implementation at some level this winter. The TMA has solicited a proposal from LSC Transportation Consultants to develop a specific plan for service, rather than a conceptual study. Staff is recommending that the NLTRA fund \$3,320 (1/3) of the necessary \$9,960 to complete this plan for service. The remaining funds will be contributed by the 12 partners including the ski areas and the Town of Truckee.
- 8. North and West Shore Water Shuttle**  
A funding request will be presented at the October Joint Committee meeting to identify existing piers and landside facilities that can be used, as well as any requirements that may be necessary.

9. **Squaw Valley Winter Pedestrian Trail Maintenance**  
A funding request is anticipated to be received to partially fund a pilot program to provide an off road pedestrian trail to eliminate the need for visitors to walk on Squaw Valley Road with the multitude of auto traffic.
10. **Auburn/Placer County California Welcome Center**  
Staff continues to provide assistance to Placer County Visitor Bureau to develop the new California Welcome Center which will contain North Lake Tahoe exhibitry and information.
11. **Next Joint Infrastructure/Transportation Committee Meeting**  
The next meeting of the Joint Committee will be Monday, October 24th, 2011, 1:30 p.m., at TCPUD.

**B. Other Meetings and Activities Attended**

- NLTRA Board of Directors Meeting
- Tuesday Morning Breakfast Club
- Lake Tahoe Summit Organizational Meeting
- TNT/TMA Board
- Resort Triangle Transportation Planning Coalition
- Lakeside Trail /Army Corp of Engineers Meeting
- Autumn Food & Wine Festival
- Tahoe City Golf Course Committee Meeting
- Regional Skier Shuttle Meeting
- NLTE Request for Proposals Pre-Meeting
- Placer County Parks Commission Meeting
- West Commons Steering Committee



**COMMITTEE: Finance**  
**MEETING DATE: September 6, 2011**  
**BOARD MEMBERS PRESENT: Ron Parson, Allen Highfield**

**ACTION ITEMS TAKEN:**

The Departmental Detail Activity Report will be corrected.

**MOTIONS MADE / VOTE:**

M/S/C (Highfield/Frushon) (3/0) to approve the agenda as presented.

M/S/C (Frushon/Highfield) (3/0) to approve the Finance Committee minutes of Tuesday, July 5, 2011.

**BOARD APPROVAL / DIRECTION REQUESTED:**

M/S/C (Highfield/Frushon) (3/0) to recommend to the Board of Directors the approval of the Preliminary June 30, 2011 Financial Statements with a corrected Departmental Detail Activity Report.