



September 1, 2010

To: Board of Directors
From: Ron Treabess, Interim Executive Director
Re: Status Report on Legislative Advocacy

Attached is information for legislative advocacy topic updates:

- Draft Scope of Work for Houston Group
- Status of Active Legislation Bills
- Suggested Template for Legislative Updates

Doug Houston from the Houston Group, and the NLTRA Legislative Consultant in Sacramento, will be at the Board meeting to present the status of the FY-2010/11 State Budget and other legislative matters that may have some effect on North Lake Tahoe, the Resort Association and/or Placer County. This will include the status of SB 625 and the Local Tax Protection Act that has recently qualified for the November, 2010, California ballot (see attached press release). As you know, Senate Bill 625, potential legislation that would undermine the ability of Placer County to fully collect local transient occupancy tax (TOT) from online sales, was discussed at your June Board meeting. At that time, the Board directed staff to write a letter to Assemblyman Gaines and Senator Cox opposing the proposed bill. A copy of that letter is attached for your reference.

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SCOPE OF SERVICES FOR THE NORTH LAKE TAHOE RESORT ASSOCIATION

Pursuant to this agreement the "Scope of Services" furnished by the Houston Group shall include the following:

Review all legislative and regulatory proposals and budgetary activities before the State Legislature and various rulemaking entities within the state to determine potential impacts to the North Lake Tahoe Resort Association (NLTRA).

Provide for timely communication alerting, the Executive Director and the Board, accordingly, regarding proposals that may impact the operations and/or members of the NLTRA.

Monitor legislative, regulatory and/or budgetary proposals deemed to impact the activities of the NLTRA.

Take requisite action as directed by the Board to appropriately influence legislative, regulatory or budgetary proposal impacting NLTRA.

Continue to work in partnership with the California Tahoe Conservancy to assist the conservancy, where possible, to expand funding sources within the basin to address NLTRA project priorities.

Continue to perform as a conduit between the NLTRA and basin's legislative delegation on legislative matters to insure quality and timely representation.

COMPENSATION

To provide for the above referenced scope of services The Houston Group is requesting a monthly retainer in the amount of \$750.00.

NORTH LAKE TAHOE RESORT ASSOCIATION

LEGISLATIVE ACTIVITY REPORT

LEGISLATION

AB 1652 (Jones) Public safety: ski resorts.

Current Location: 07/15/2010-S THIRD READING

Existing law requires a person under 18 years of age to wear a properly fitted and fastened bicycle helmet while operating a bicycle or riding upon a bicycle as a passenger upon the streets or any other public bicycle path. Existing law also regulates certain behavior related to recreational activities and public safety, including among other activities, skateboarding and recreational water use. This bill would require ski resorts to prepare an annual safety plan, make the safety plan available to the public upon request, and make available to the public a monthly report with specified details about any fatal incidents at the resort which resulted from a recreational activity. The bill would also require a standardized signage policy and a standardized equipment padding policy for the resort.

The Houston Group Activities: This bill and similar iterations from last year (AB 990, SB 284) were forwarded accordingly to NLTRA Executive Director for further action.

AB 2704 (Gaines) Transportation: local government funds.

Status: 07/15/2010-Chaptered by Secretary of State

Existing law requires state fuel excise tax revenues to be deposited in various accounts and to be allocated, in part, for various purposes, including the cost of collection and authorized refunds. Existing law requires the balance of these funds remaining after authorized deductions to be transferred to, and deposited monthly in, the Highway Users Tax Account in the Transportation Tax Fund. Existing law provides for annual and monthly apportionment by the Controller of specified revenues in the Highway Users Tax Account to counties and cities for the transportation purposes authorized by Article XIX of the California Constitution. This bill would require funding to cities and counties for local snow removal from specified revenues in the Highway Users Tax Account to be maintained as in effect on January 1, 2010.

The Houston Group Activities: The contents of this City of South Lake Tahoe sponsored bill were communicated to the NLTRA Executive Director on several occasions. No action further was initiated.

SBX7 2 (Cogdill) Safe, Clean, and Reliable Drinking Water Supply Act of 2010.

Status: 11/09/2009-Chaptered by the Secretary of State

Under existing law, various measures have been approved by the voters to provide funds for water supply and protection facilities and programs. This bill would enact the Safe, Clean, and Reliable Drinking Water Supply Act of 2010, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$11,140,000,000 pursuant to the State General Obligation Bond Law to finance a safe drinking water and water supply reliability program. This bill contains other related provisions.

The Houston Group Activities: The Houston Group worked to forge a coalition of advocates within the basin and initiated a letter writing campaign alerting Senator Cox and Assemblyman Gaines as to the relative importance to include funding provisions that specifically earmarked an allocation to the California Tahoe Conservancy. This water bond ultimately provided for no less than \$100 million to the conservancy. The NLTRA prepared a letter and contacted its legislative delegation at the behest of The Houston Group.

**SCR 13 (Steinberg) Creation of the Joint Committee for the Protection of Lake Tahoe.
Status: 09/25/2009-Chaptered by the Secretary of State**

This measure would create the Joint Committee for the Protection of Lake Tahoe. The measure would require the committee to consist of 8 members, who shall include 4 Senators appointed by the Senate Committee on Rules and 4 Assembly Members appointed by the Speaker of the Assembly. In addition, this measure would require the members to meet at various times and places on or before December 31, 2009. This measure would authorize the termination of the committee on November 30, 2010.

The Houston Group Activities: The Houston Group was alerted to the prospect that this resolution was imminent and was designed to be a “recruiting mechanism” to begin to formally engage members of the Legislature outside of the basin’s immediate delegation. Monitoring and legislative staff level discussions were initiated at the direction of the ED. Regrettably, the untimely passing of Senator Cox has placed commission activities on hold.

SB 625 (Wright) Transient Occupancy Taxes (TOT) Vehicle

This bill was the anticipated vehicle for legislation that would enact and codify a methodology for the distributions of Transient Occupancy Taxes that favors Online travel Companies. Confusion remains as to the legality of Online Travel Company’s (OTC) ability to exact and retain a TOT increment otherwise intended for local jurisdictions.

The Houston Group Activities: The Houston Group has met with the author on this bill (Senator Wright) to express concerns and is working in conjunction with the California League of California Cities to derail this concept if it ever surfaces in the form of legislation.

INITIATIVES

Proposition 21: State Park Access Pass Initiative

If approved by the voters this November, the citizens initiative would require the exacting of an additional \$18 in VLF per registered vehicle in the state in exchange for free day use at all state parks. This measure is intended to shore-up chronic underfunding for operational support of the California Department of State Park. Without the passage of this initiative threats of state park closures within the basin will remain. Additionally, The Houston Group worked with the framers of the initiative to insure that a portion of the funds generated by this act will be allocated to state parks operated by locals. Such units include The Outlet State Park, Skylandia and Kings Beach. The Houston was in regular contact with the ED relative to this initiative as state parks are integral to the continued tourism and economic health of the basin.

Proposition 22: Local taxpayer Protection Act

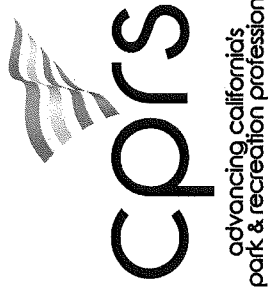
This League of California Cities initiative proposes to close any and all loopholes in law relative to the State's ability to redirect local revenues to balance the State Budget. Proposition 1A of 2008 created a protection device for locals by precluding any permanent takings of revenues. However, loans from local coffers remain permissible under this act. Again, Proposition 22 intends to permanently prevent the state from local revenue raids. The Houston Group has been working with the League and other advocate groups to advance this initiative. Without this added protection, local revenues including TOT might be subject to state redirection.

OTHER ACTIVITIES

The Houston Group assisted in the preparation and coordination of a transportation roundtable meeting held in the City of South Lake Tahoe sponsored by Senator Dave Cox. The intent of this meeting was to enlist Caltrans to provide area stakeholders with a briefing and permit for an open exchange of thoughts and ideas about how to better improve state/local communications relative to transportation/transit issues impacting the basin. The Houston Group assumed some responsibility for developing the invite list as well as the meeting format. NLTRA was invited and attended.

Also, The Houston Group has been recognized for many years as the de facto lobbyist for the California Tahoe Conservancy. In this capacity, the firm has managed to incorporate language into state bond vehicles including Proposition 12 (2001 Park Bond) and Proposition 18 (2010 Water Bond) that specifically earmark higher levels of funding for the CTC.

Lastly, through its long standing relationship and active political presence with several entities within the basin, The Houston Group, has maintained positive relations with the Placer County Board of Supervisors and routinely engages the individual members on matters vital to the basin. Specifically, The Houston Group assisted in the elections of both Supervisors Montgomery, and most recently, incoming Supervisor Duran. The Houston Group had a long term contractual arrangement with the County that has led to continued positive relations with County staff.



State & Federal Legislative Watch List¹ & Initiatives in Circulation & Approved

July 7, 2010

To access the CPRS Watch List bills, visit www.cprs.org, click on Legislation, then the Legislative Action Center, scroll to Check the bills CPRS is tracking. Click on a particular bill to be directed to the bill document.

Bills that are being reviewed to determine CPRS' position can be found via <http://www.assembly.ca.gov/acs/acframeset2text.htm>

Bills in orange waiting review by the Committee to establish CPRS position.

Proposed State Legislation		CPRS POSITION & CURRENT LOCATION
BILL	DESCRIPTION	
SB 4 (Oropeza)	Smoking Ban: State Beaches (to make it an infraction for a person to smoke, as defined, a pipe, cigar, or cigarette on a state coastal beach or in a unit of the state park system, as defined, <i>except as specified</i> . The bill would require that the ban on smoking be in effect in units of the state park system only if the district superintendent of the state park system has posted an order in accordance with state park regulations policy that prohibits smoking in those areas, and public notice of the proposed order has been provided for at least 30 days)	Governor Vetoed 5/8/10

¹ Updated April 5, 2010

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Proposed State Legislation

BILL	DESCRIPTION	CPRS POSITION & CURRENT LOCATION
ACA 9 (Huffman)	<p>(Governor's Veto Message in part: ...I believe this bill is an improper intrusion of government into people's lives... I think this is a discretionary decision that is best left with the Department [of Parks & Recreation] and local government... When considering the contiguous nature of state-owned and locally-owned beaches, the purpose of the bill is undermined if the difference between legal activity and illegal activity is literally a line in the sand.)</p> <p>Local Government Bonds: special taxes; change voter approval to 55% rather than 2/3 now required</p>	Support Assembly Inactive File
AB 193 (amended, Committee on Budget)	<p>Taxation (among other changes to impose withholding on independent contractors beginning January 1, 2010. Businesses and government entities would be required to withhold 3% of payments for goods or services to independent contractors that currently require the filing of a federal 1099-MISC (payments made to contractors in excess of \$600/year). The amount withheld would be credited against the state income tax liability of the contractor, as with wage withholding.)</p>	Oppose Senate Floor (3 rd reading)
AB 346 (Torlakson)	<p>Joint-Use School Facilities: joint use (to authorize the board to provide a grant to fund a joint-use project on property that is adjacent to a school site and owned by a governmental entity, as defined. The joint-use agreement would be required to provide that the land would be leased to the school district for a period that reflects the useful life of the facility to be constructed. The bill would expand the types of projects that would be eligible to be built using grant funds. Those projects would include a child health and wellness clinic, career technical building or shop, science and technology laboratory, science center with exhibits or educational programs that meet current state content standards, historical or cultural education center with exhibits or educational programs that meet current state content standards, performing arts center, and physical education and outdoor recreation site development)</p> <p><i>Amended to eliminate CPRS' concerns over priority use</i></p>	Support as amended Senate Appropriations Committee
SB 798 (DeSaulnier)	<p>Before & After School programs: 21st Century Community Learning Centers Program (to amend Section 8484.8 of the Education Code to require that federal funding increases beyond the 2008-09 level for the federally funded 21st Century Community Learning Center programs to be allocated as direct grants to (1) 35% for centers serving high school pupils, (2) 50% for centers serving middle school and elementary pupils, and (3) 15% for summer programs serving elementary and middle school pupils)</p>	In Study Assembly Education Committee

Proposed State Legislation

BILL	DESCRIPTION	CPRS POSITION & CURRENT LOCATION
AB 979 (Berryhill)	<p>Hunting or fishing: local regulation (to provide that the state fully occupies the field of hunting and fishing. The bill would prohibit a city or county from adopting an ordinance or regulation that affects the taking of fish and game, unless the ordinance or regulation is both necessary for public health and safety and has only an incidental impact on the field of hunting and fishing preempted by state law. The bill would also provide that unless otherwise authorized by the Fish and Game Code or other state or federal law, the commission and the department are the only entities that may adopt or promulgate regulations regarding the taking of fish and game on any lands or waters within the state, except as specified. The bill would exempt from its provisions local ordinances and regulations that regulate trapping) <i>Amended to permit local ordinance for health and safety reasons.</i></p>	<p>In Study Senate Inactive File (will not likely advance)</p>
AB 1405 (De Leon & V. Manuel Perez)	<p>California Global Solutions Warming Act of 2006: Community Benefits Fund (to establish the Community Benefits Fund, and requires a minimum of 30 percent of revenues generated pursuant to the act to be deposited into that fund. The monies in the fund will be appropriated by the Legislature, in the most impacted and disadvantaged communities in California to accelerate greenhouse gas emission reductions or mitigate direct health impacts of climate change in those communities. The state board is required to develop a methodology to identify the most impacted & disadvantaged communities. The state board, the State Energy Resources Conservation and Development Commission, & Department of Public Health would be required to jointly develop and adopt biennial plans for the use of funds.)</p>	<p>Support if amend Senate Inactive File (will not likely advance)</p>
AB 1721 (Swanson)	<p>Pesticides: school zones (to restrict application of restricted-use pesticides used for purposes of production agriculture or a state pest eradication or control program may not be applied within 1/2 mile of school safety zone and other pesticides may not be applied within 1/4 mile of a school safety zone, within 24 hrs of when children are or will be present)</p>	<p>Oppose Assembly Agriculture Committee (defeated in committee) DEAD</p>
AB 2084 (Brownley)	<p>Child day care facilities: nutrition (to require a licensed child day care facility to follow specified guidelines relating to beverages: (a) Serve only 1 percent milk or nonfat milk to children two years of age or older (b) Limit juice to not more than one serving per day of 100 percent juice (c) Serve no beverages with added sweeteners, either natural or artificial (d) Make clean and safe drinking water readily available and accessible for consumption throughout the day, particularly with meals and snacks. By expanding the definition of a crime, the bill would impose a state-mandated local program. This bill would provide that no reimbursement is required by this act for a specified reason.)</p>	<p>Support Senate Health Committee</p>

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Proposed State Legislation

BILL	DESCRIPTION	CPRS POSITION & CURRENT LOCATION
AB 2122 (Mendoza)	Pesticides regulations: continuing education (to provide that a regulation adopted or amended pertaining to continuing education requirements shall establish minimum course requirements that establish minimum course requirements that address the areas of organic and sustainable practices, nutrient management practices, including, but not limited to, water and air monitoring and residue mitigation, maximum residue levels, quarantine practices, and the on-farm storage of fumigants)	Watch Senate Rules Committee
AB 2409 (Nestande)	Water conservation in landscaping act: terms (to require any model ordinance and any ordinance to exclude from the definition of the term "water feature," swimming pools and spas)	Support if Amend to Exempt Spray Parks Senate Natural Resources & Water Committee
AB 2655 (Eng)	Natural resources: mitigation (to improve the delivery of natural resource mitigation by identifying regional or statewide conservation priorities and by anticipating the impact of planned infrastructure projects, in order to protect and restore California's most valuable natural resources)	Watch Assembly Appropriations Committee – Suspense File (not likely to advance)
AB 2677 (Fuentes)	Local taxes: graffiti prevention (to increase from \$.05 to \$.25 tax for aerosol paint container or felt tip marker meeting specific requirements; revise definition of aerosol paint container; would require 50% of revenues collected be allocated for funding the arts within the city, county, or city and county; and other measures)	Watch Assembly Local Government Committee (not likely to advance) DEAD
AB 2701 (Eng)	State Historical Building Code: playgrounds (to qualify playgrounds and playground sites with historical or cultural significance under the exclusive jurisdiction of the State Historical Building Code)	Watch Senate Transportation & Housing Committee
AB 2705 (Hall)	Education: physical education ((1) to increase the flexibility of joint use policies and practices that will allow schools and communities to optimize resources, share costs, and identify creative solutions to increase access to safe places to play and exercise and (2) to require that each component of the After School Education and Safety Program contain a 3rd element of physical fitness, which will include at least 30 minutes of moderate to vigorous physical activity, as specified, commencing January 1, 2013)	Support Assembly Appropriations Committee – Suspense File

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Proposed State Legislation

BILL	DESCRIPTION	CPRS POSITION & CURRENT LOCATION
SB 1006 (Pavley)	Natural resources: climate change (to require the Resources Agency to fully consider and undertake, to the maximum extent practicable, initiatives that, among other things, protect or enhance natural ecosystem functions in relation to wetlands, beaches, flood plains, watersheds, and greenhouse gas emissions)	Watch Assembly Desk
SB 1157 (DeSaulnier)	Education: Healthy Schools Act of 2010 (to prohibit all public schools from using the most highly toxic pesticides, as listed, on school property and establishes the Healthy Schools Act of 2010 Fund. The bill would provide that moneys deposited in the fund from the fee be expended by the Director of Pesticide Regulation, upon appropriation by statute, for the purposes of the bill)	Watch Assembly Desk
SB 1255 (Padilla)	Schools: nutrition: beverages (to remove electrolyte replacement beverages from those beverages that may be sold at schools at specified times effective July 1, 2011)	Support Assembly Education Committee
SB 1305 (Pavley)	California Global Warming Solutions Act of 2006: revenue allocations (to provide that revenues generated from fees to fund expenditures beyond the administrative costs of implementing the act, revenues generated as a result of the implementation of market-based compliance mechanisms, or revenues generated from compliance mechanisms shall be appropriated by the Legislature in furtherance of the act for purposes determined by the Legislature)	Watch Senate Third Reading DEAD
SB 1413 (Leno)	Schools: food service areas: water (to require a school district to provide access to free, fresh drinking water in school food service areas by January 1, 2012)	Support Assembly Desk
BILLS UNDER REVIEW TO DETERMINE CPRS POSITION		
AB 1776 (Saldana)	Recycled water: state agency landscape irrigation: (to authorize a public agency, including local public agencies, to require a state agency whose property is located within the jurisdiction of the public agency to use recycled water for landscape irrigation of the property of that state agency if certain requirements are met.)	Senate 3 rd Reading DEAD

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Proposed State Legislation

BILL	DESCRIPTION	CPRS POSITION & CURRENT LOCATION
AB 1834 Solorio	Rainwater Capture Act of 2010. (to enact the Rainwater Capture Act of 2010, authorizes a landowner to install, maintain, and operate, on the landowner's property, a rainwater capture system meeting specified requirements. The bill would require the State Water Resources Control Board to initiate a stakeholder process to develop recommendations for policies for state and local agencies to encourage and facilitate the installation and use of rainwater capture systems, as defined, for specified nonpotable uses, and capture of storm water by public agencies. The bill would require the board to publish those recommendations on its Internet Web site by December 31, 2011. The bill would require the board, if the stakeholder process results in recommendations for building standards, to submit those recommendations to the California Building Standards Commission and the Department of Housing and Community Development by December 31, 2011, and would require the commission and the department to consider the recommendations for building standards for adoption in a specified update of the California Building Standards Code by July 1, 2013. This bill contains other related provisions and other existing laws.)	Senate Rules Committee
AB 1876 (Torlakson)	Education: After school Education and Safety Program: volunteers (to provide that volunteers may be used to conduct non-supervisory duties in funded After School Education and Safety Program)	Senate Education Committee

Proposed Federal Legislation

NUMBER	PROVISIONS	STATUS
S. 554	Motorcoach Enhanced Safety Act of 2009 - prescribes regulations requiring motor coaches to be installed with safety seat belts/fire fighting equipment/safety features and other measures; requires drivers of commercial motor vehicle that transports for compensation between 9 and 15 passengers a commercial drivers license http://thomas.loc.gov/cgi-bin/query/C?c111.:temp/~c111eOtUEh	Committee on Commerce, Science, and Transportation (1 CA co-sponsor)
H.R. 2054	No Child Left Inside Act of 2009 – Amends the Elementary and Secondary Education Act of 1965 to require states, as a prerequisite to receiving implementation grants, to develop environmental literacy plans, approved by the Secretary of Education, for pre-kindergarten through grade 12 that include	Referred to the Subcommittee on Early Childhood, Elementary, and

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Proposed Federal Legislation

	environmental education standards and teacher training. http://thomas.loc.gov/cgi-bin/thomas	Secondary Education
S. 2747	Land and Water Conservation Authorization and Funding Act of 2009 - to amend the Land and Water Conservation Fund Act of 1965 to provide consistent and reliable authority for, and for the funding of, the land and water conservation fund to maximize the effectiveness of the fund for future generations, and for other purposes. http://thomas.loc.gov/cgi-bin/query/z?c111:S.2747	(13 CA co-sponsors) Read twice and referred to the Committee on Energy and Natural Resources
H.R. 3734	Urban Revitalization and Livable Communities Act - to establish and carry out an urban revitalization and livable communities program to provide Federal grants to urban areas for the rehabilitation of critically needed recreational areas and facilities and development of improved recreation programs, and for other purposes. http://thomas.loc.gov/cgi-bin/thomas	(0 CA co-sponsor) Referred to the Subcommittee on Healthy Families and Communities
H.R. 3851	Physical Activity for Americans Act of 2009 - require the Secretary of Health and Human Services (HHS) to publish a report that contains physical activity information and guidelines for the general public that are based on the preponderance of current scientific and medical knowledge. Requires any federal agency that proposes to issue any physical activity guidance for the general population or identified subgroups to submit the text of such guidance to the Secretary for review. Prescribes review procedures. http://thomas.loc.gov/cgi-bin/bdquery/D?d111:1:/temp/-bdlqx1:./home/LegislativeData.php?n=BSS:c=1111	(11 CA co-sponsors) Referred to House Energy & Commerce (2 CA sponsors)
H.R. 4722	Active Community Transportation Act of 2010 - to direct the Secretary of Transportation to carry out an active transportation investment program to encourage a mode shift to active transportation within selected communities by providing safe and convenient options to bicycle and walk for routine travel, and for other purposes. The Secretary shall make grants to each community selected to participate in the program. A recipient of a grant shall be a local or regional governmental organization, multi-county special district, or Indian tribe that the Secretary determines is suitably equipped and organized to carry out the objectives and requirements of this section. Such organizations include metropolitan planning organizations and other regional planning organizations. Grants shall be used for one or more of the following purposes: (1) To carry out projects to construct networks of active transportation infrastructure facilities, including sidewalks, bikeways, and pedestrian and bicycle trails, that connect people with public transportation, workplaces, schools, residences, businesses, recreation areas, and other community activity centers. (2) To carry out projects to provide for bicycle boxes, cycle tracks, bicycle boulevards, dual traffic signals, and bicycle sharing stations. (3) To carry out projects to restore and upgrade current active transportation infrastructure facilities. (4) To carry out projects to support educational activities, safety-oriented activities, and technical assistance to further the purpose of the program.	Referred to the House Committee on Transportation and Infrastructure (8 CA co-sponsors)

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Proposed Federal Legislation

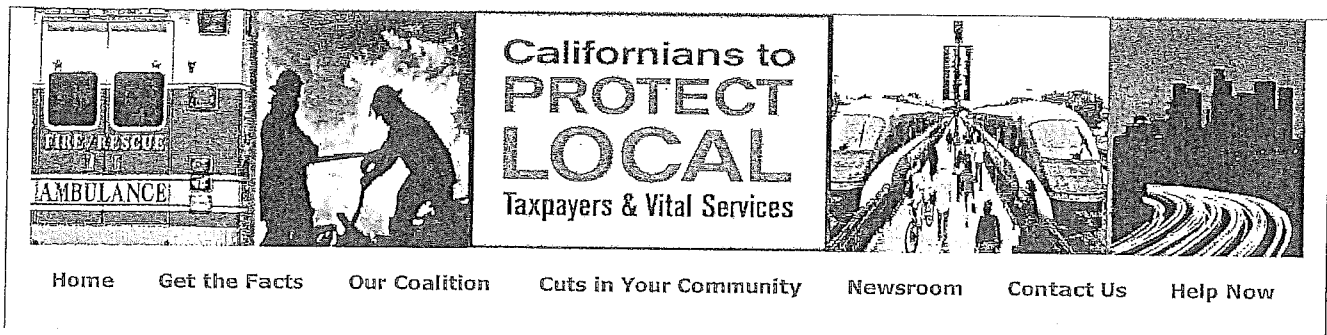
<p>H.R. 4812</p>	<p>http://thomas.loc.gov/cgi-bin/bdquery/z?d111:h.r.04722</p> <p>Local Jobs for America Act - From the amount appropriated under section 111, the Secretary, acting through the Employment and Training Administration of the Department of Labor and in consultation with the Secretary of Housing and Urban Development, shall provide funds to States, units of general local government, and community-based organizations to save and create local jobs through the retention, restoration, or expansion of services needed by local communities.</p> <p>http://thomas.loc.gov/cgi-bin/query/F?c111:1:./temp/~c111myX1s8:e1352</p> <p>NOTE: League of CA Cities has developed sample resolution for cities. CPRS edited their resolution to include cities, towns, counties, and special districts.</p>	<p>Intro George Miller (CA-7) Referred to House Com on Educ & Labor. (23 CA co-sponsors)</p>
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State Wide Ballot Initiatives
 Visit Ballotpedia for Information on California's November 2010 Ballot Initiatives
<http://www.ballotpedia.org/wiki/index.php/California>

DATE	PROVISIONS
June 2010	<p>Proposition 13: LIMITS ON PROPERTY TAX ASSESSMENT. SEISMIC RETROFITTING OF EXISTING BUILDINGS. PASSED</p> <p>Proposition 14: ELECTIONS. INCREASES RIGHT TO PARTICIPATE IN PRIMARY ELECTIONS. PASSED</p> <p>Proposition 15: CALIFORNIA FAIR ELECTIONS ACT. FAILED</p> <p>Proposition 16: IMPOSES NEW TWO-THIRDS VOTER APPROVAL REQUIREMENT FOR LOCAL PUBLIC ELECTRICITY PROVIDERS. FAILED</p> <p>Proposition 17: ALLOWS AUTO INSURANCE COMPANIES TO BASE THEIR PRICES IN PART ON A DRIVER'S HISTORY OF INSURANCE COVERAGE. FAILED</p>
November 2010	<p>Prop 18: Safe, Clean, and Reliable Drinking Water Supply Act of 2010 – voter approval may be delay until 2012 (Legislature approval required to change data proposition goes to voters)</p> <p>Prop 21: California State Parks and Wildlife Conservation Trust Fund Act of 2010 Funds California's state park system and wildlife conservation areas by paying an additional \$18 annually for vehicle license fee.</p> <ul style="list-style-type: none"> • There would be a new \$18 tax/registration fee for most vehicle registrations. • Mobile homes, permanent trailers, and vehicles registered under the Commercial Vehicle Registration Act would be excluded from the surcharge. • Most California vehicles would get unlimited parking at most state parks and beaches, excluding Hearst Castle, the Año Nuevo elephant seal preserve in San Mateo County and other very popular spots. • 85% of the money raised from the new fee would be spent directly on maintaining and operating state parks. • The \$130 million that the State of California currently spends on state parks would go into the state's general fund. <p>Prop 22: Ban on State Borrowing for Local Services – prohibits the state from taking funds for transportation or local government services</p> <p>Prop 26: Super Majority to Pass New Fees – requires Legislative approval by super majority (2/3) to pass many fees, levies, charges and tax revenue allocations that under existing rules can be enacted by a simple majority vote</p>

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E-4-14



Ballot Measure to Stop State Raids of Local Government and Transportation Funds Qualifies for November 2010 Ballot

Measure Will Protect Funding for Local Public Safety, Emergency Response, Transportation, Transit and Other Vital Local Services

FOR IMMEDIATE RELEASE: June 22, 2010

Sacramento, CA – California Secretary of State Debra Bowen announced today that the Local Taxpayer, Public Safety and Transportation Protection Act of 2010 (AG Initiative #: 09-0063) qualified for the November 2010 ballot.

The measure, supported by a coalition of local government, transportation, business, public safety, taxpayer, labor and public transit leaders, closes loopholes to prevent the State from taking, diverting or borrowing local government, transportation and public transit funds. Supporters submitted more than 1.1 million signatures and counties verified through the random sampling verification process that the coalition had met the requirement of 694,354 valid signatures.

"More than 1 million California voters signed the petition to stop State raids of local government and transportation funds," said Chris McKenzie, Executive Director of the League of California Cities and co-Chair of Californians to Protect Local Taxpayers and Vital Services. "We will now turn our attention to educating the voters to support this initiative to protect funding for the vital local services that they rely upon."

California voters have overwhelmingly passed measures in previous elections to restrict state raids of local government funds, as well as to dedicate gasoline taxes to transportation and public transit improvements and services. Despite this, State politicians have exploited loopholes in the law and used legally questionable tactics to borrow and raid approximately \$5 billion in local government, transit and redevelopment funds in the 2009/10 budget cycle and billions more in past years. Coupled with the downturn in the economy, state raids and borrowing of local funds are contributing to severe cutbacks in local police and fire, parks, libraries, street and road repair, public transit and other local services.

Sheldon Gilbert, Fire Chief of the Alameda County Fire Department and President of the California Fire Chiefs Association, said: "Reduced revenues are putting a strain on front-line fire protection, emergency response and public safety services. We must pass this measure to prevent future state actions that erode local public safety funding."

If passed, the Local Taxpayer, Public Safety, and Transportation Act of 2010 would:

- Prohibit the state from borrowing local government property tax funds which are vital for public safety and other local services.
- Prohibit the state from taking or borrowing the Highway User Tax on gasoline (HUTA), which currently funds city, county and state road, highway, transit and other transportation improvements and services.
- Prevent the State from redirecting or diverting locally levied taxes, including: parcel taxes; sales taxes; utility user taxes; Transit Occupancy Taxes which include taxes on hotel/motel rooms and rental cars; and other locally imposed taxes that are currently passed by local governments and/or local voters and dedicated to cities, counties and special districts.
- Prohibit the State from taking, borrowing or redirecting Public Transportation Account (PTA) revenues dedicated to public transit.
- Add additional constitutional protections to prevent the state from raiding redevelopment funds or shifting redevelopment funds to other state purposes.

"California voters have repeatedly supported statewide measures that dedicate the gas taxes we pay at the pump for transportation improvements," said Jim Earp, Executive Director of the California Alliance for Jobs and co-chair of Californians to Protect Local Taxpayers and Vital Services. "Despite this, year after year the Legislature exploits every loophole it can find to borrow or outright raid these critical funds. This measure will once and for all protect gas taxes from future raids and insure they are used to improve our roads, highways and transit systems – just like the voters intended."

Josh Shaw, Executive Director of the California Transit Association and co-chair of the coalition said: "Local transit agencies up and down the state are cutting routes for buses, shuttles and commuter trains as a direct result of continued state raids of local transit funds. These cuts are creating real hardships for working families who have no other mode of transportation to and from work, school, health care appointments and other life responsibilities. The decisions made in Sacramento are harming real people who rely on local services. Enough is enough."

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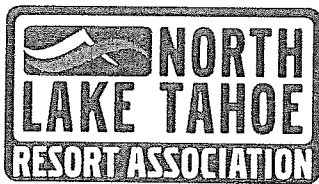
"Cities and counties throughout California have been forced to make devastating cuts to law enforcement and other public safety services, due in part to state budgetary raids," said Ron Cottingham, President, Peace Officers Research Association of California (PORAC). "On behalf of 62,000 public safety members, PORAC urges a YES vote on this initiative to protect public safety services by stopping state raids of local funds."

Concluded McKenzie: "We know voters value their local services and strongly oppose state raids of their local tax dollars that are supposed to fund those services. We're confident voters will pass this measure in November."

Paid for by Californians to Protect Local Taxpayers and Vital Services, a coalition of taxpayers, public safety, local government, transportation, business and labor, with major funding from the League of California Cities (non-public funds and CITIPAC) and the California Alliance for Jobs -- Rebuild California Committee

1121 L Street, #803 | Sacramento, CA 95814

E-4-16



June 14, 2010

Assembly Member, Ted Gaines
State Capitol, Room 2068
Sacramento, CA 95814

**RE: Opposition to Potential Legislation That Would Undermine Local TOT Collection
Notice of Opposition**

Dear Assemblyman Gaines:

On behalf of the North Lake Tahoe Resort Association, we request your strong opposition to any legislation that would undermine the ability of Placer County to fully collect local transient occupancy tax (TOT) from online sales.

It has come to our attention that online travel companies are proposing to gut and amend a bill and insert language that would undercut TOT collection. We understand that the identified vehicle for this legislation will be SB 625 (Wright), which will soon be amended in the Assembly. The proposal is intended to pre-empt the outcome of pending litigation in California and other states regarding whether online travel companies must remit the full TOT owed to the local agency. The industry has also repeatedly tried to seek similar legislation at the federal level and has been rebuffed.

Online travel companies such as Expedia, Hotels.com, Travelocity and others collect TOT on the price the customer pays for the room but only remit the tax to the county based on the discounted wholesale room rate the online travel company pays to the hotelier. These online travel companies retain a portion of the tax they collect, claiming that it's part of the fees they collect on their sale of the hotel room. In reality, the online hotel company is retaining tax dollars that are owed to the local agency.

Placer County, and specifically the North Lake Tahoe area, generates approximately \$9 million of its general fund revenue from TOT. These funds are very important to our community and support vital services for California visitors to Lake Tahoe, as well as local residents.

The County has already had to make significant cuts in transportation services, road maintenance, snow removal, visitor infrastructure improvements, and health services because of declining revenues. State budget takeaways and deferrals have only compounded the issue.

E-4-17

We ask for your strong opposition to any effort to undermine our local revenues by legislative action. The legal dispute over the duty of online companies to remit the full amount of TOT owed to local agencies is already in the courts. That is where the issue should remain.

Thank you for your attention to this important matter.

Sincerely,

Ron Treabess
Interim Executive Director
North Lake Tahoe Resort Association

Cc:
Michael Proso, Secretary & Deputy Chief of Staff, Governor's Office
Dan Carrigg, Legislative Director, League of California Cities

E-4-18



September 1, 2010

To: Board of Directors
From: Ron Treabess, Interim Executive Director
Re: Presentation, Discussion and Possible Approval of Use of Granicus
Streaming Media for NLTRA Meetings

Attached is information and a proposal for the NLTRA to use the Granicus Streaming System for meetings conducted in the Tahoe City Public Utility District board room. The system has been installed and is being utilized by the TCPUD and the North Tahoe Fire Protection District to provide live and archived coverage of board and some committee meetings. Staff will provide a demonstration of the system and review the proposal for NLTRA utilization. The advantages are many and the cost would be covered by the cost savings.

Granicus Proposal to the North Lake Tahoe Resort Association

7-28-2010
Ron Treabess

Dear Ron,


Thank you for considering Granicus. It has been a pleasure to learn about the unique needs of the North Lake Tahoe Resort Association. We look forward to establishing a rewarding, long-term relationship with you.

On the following few pages, you will find a breakdown of the needs that we have uncovered, my proposed solution, some of our key differentiators, detailed pricing, some future possibilities and our next step checklist.

Nearly 700 jurisdictions have selected Granicus as a partner to help them build trust with citizens, reduce staff time spent on processing meetings and to deliver eLearning. We hope that you enjoy being part of the Granicus client family.

If I or any other member of the Granicus team can be of further assistance, please contact me at 206-859-0525.

Most Sincerely,



Kelly Barlow
Software Sales Executive
Granicus, Inc.

Current Situation, Needs and Solutions

Current Situation

- Sharing board chambers with Tahoe City PUD.

Your Needs

- Would like to use Tahoe City PUD's Granicus solution, but would like content to be displayed on the North Lake Tahoe Resort Association's Website.

Solution

- Player and view page customized for the North Lake Tahoe Resort Association's Website and Managed services for bandwidth, storage and on-going support. Your solution will have the following features:
 - ✓ All of your public meetings online with indefinite retention schedules
 - ✓ Unlimited storage for non-meeting content (e.g. PSAs)
 - ✓ Access your peer's shared content with Granicus Community Content
 - ✓ Index your public meetings by agenda item
 - ✓ Customized Public-facing website
 - ✓ Empower citizens, staff and elected members with full text search
 - ✓ RSS & social networking integrations

Investment

Pricing Table

Item	Quantity	Up-Front Cost	Monthly Cost
Standard View Template	1	\$200.00	\$00.00
Player Template	1	\$200.00	\$00.00
Managed Services			\$100.00
Grand Total		\$400.00	\$100.00

- *This proposal expires on date 9-1-2010*

Future Possibilities and Next Steps

Future Possibilities

- With Granicus Open Platform and Suites you can easily grow your solution in the future as you see fit

Next Steps

- Get Project Approval
- Process Purchase Order

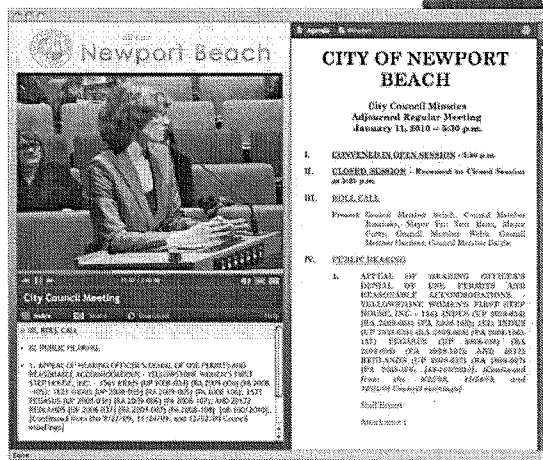
Meeting Efficiency Suite

Be more efficient in public meetings and simplify your minutes workflow



Modernize your minutes – save time and increase accuracy!

- ✓ Create and publish minutes with end-to-end automation.
- ✓ Streamline meetings. Easily record roll call, motions, and votes.
- ✓ Capture more than the text of proceedings—share the intent behind decisions.
- ✓ Leverage familiar tools including Microsoft Word to finalize your minutes.
- ✓ Easily publish minutes and supporting materials into a comprehensive public record.



Meeting minutes are an essential component of the public record. They ensure government actions and decisions at meetings are accurately recorded and made accessible to the public. However, they generally require an extensive amount of time and effort to create. No matter the method, shorthand, audio-recordings, or word processor, the minute-taking process has always been labor-intensive – until now.

The Meeting Efficiency Suite is a new, completely automated solution that modernizes minutes creation. Unlike any other solution, it combines action-style minutes with a digital recording of the proceedings and publishes an integrated record through your website. Moreover, it turns an otherwise tedious process into a fast and accurate, new way to capture and publish minutes so constituents can stay informed – all while helping you save time and cut costs.

“Before Granicus, it took roughly two days to complete my minutes, now it takes me about an hour or two. It’s been a real time-saver!”

Tanya McNutt
Deputy City Secretary
College Station, TX

Modernize your minutes. Save time and effort.

- **Reduce your minutes workload with meeting preparation tools.** Import agendas from other agenda management systems or from Microsoft Word™ before the meeting. Pre-load motions and meeting attendees.
- **Save time by capturing meetings actions as they occur.** Record roll-call, agenda items, speakers, motions, votes, and notes through a simple interface. Create minutes documents on-the-fly with just a few keystrokes – it's never been faster or more accurate.
- **Capture digital recordings and index your meeting live.** Save hours of re-typing and eliminate cumbersome analog tape recordings. Instead, record the meeting video and create index points right as you click-through the meeting agenda – no extra work required.
- **Finalize minutes quickly and easily—even in Microsoft Word.** Finalize your minutes in less time, from home or on the road. Whether you use the web solution of a more familiar Microsoft Word interface, you always have access to a complete video recording of the meeting to review.

Publish a comprehensive public record at your website

- **Create a better experience for visitors with linked minutes.** Produce a new kind of minutes that link the actions and decisions of a meeting directly to the recorded video. Visitors simply click the links in a summarized minutes document and jump directly to the segment of the video that interests them.
- **The new way to share the proceedings of meetings.** Linked minutes is quickly becoming the de-facto standard for government because of its proven time-savings for clerks and popularity with citizens. Plus, Granicus ensures that the record is secure and preserved in an online archive permanently.
- **Incorporate linked minutes into a complete, integrated public record.** After any meeting, a completely searchable, integrated public record is published at your website that includes the video, agenda, minutes, and supporting documents. Everything is cross-linked and easy-to-access. Best of all, it all happens automatically – imagine how many hours you will save.

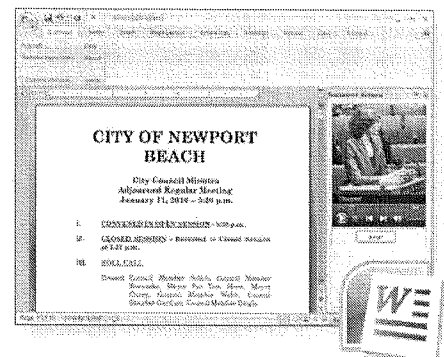
Features for Staff

- Live Minutes Automation
- Microsoft Word Add-in
- Linked Minutes Generation
- Quick Notes & Text Expansion
- Advanced Agenda Editing & Printing
- Meeting Preparation Tools
- Minutes Editing & Publishing
- Connect to Agenda Systems
- Hands-Free Controls*

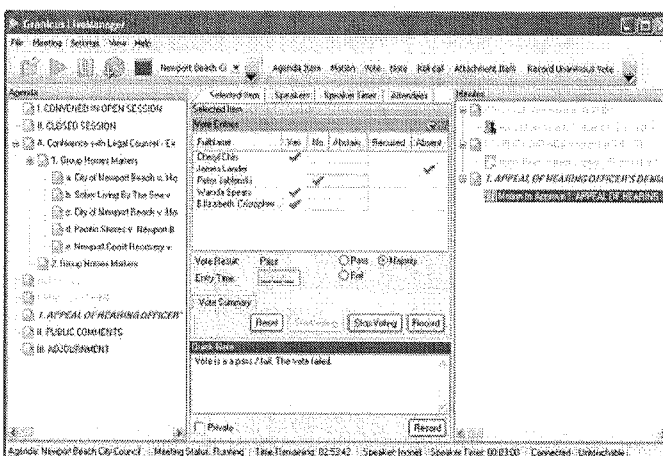
Benefits to Citizens

- Modern Video Player
- Minutes Documents
- Advanced Search
- Linked Minutes

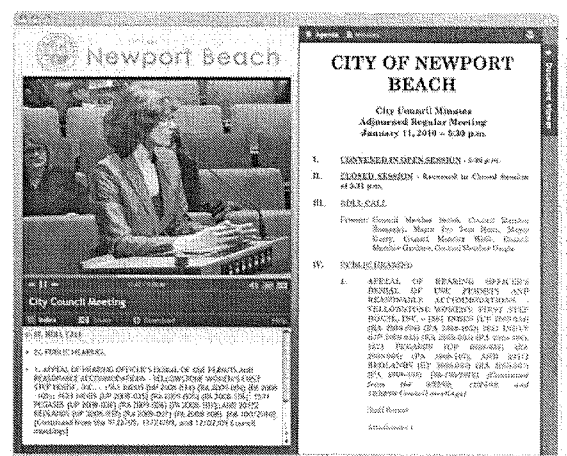
* Foot pedals sold separately.



Exclusive! Finalize your minutes and review video directly in Microsoft Word.



Save hours of post-meeting work. All actions are automatically documented for you as they occur.



An integrated public record combines the video, agenda, and minutes – all cross-linked together.

Board/Staff Follow-up on Previous Action Items

Assigned	Date	Action	Status	Date Completed
Ron Treabess	5/5/10	The Board directed staff to take Board concerns including the location for the Performing Arts Center, transportation funding, and the method used to approve Infrastructure projects to the Joint Infrastructure/Transportation Committee for review, discussion and recommendation.	To be discussed at future Committee Meeting	Performing Arts discussed June 28th; others continued
Ron/Andy	6/1/10	Secure Amgen Tour of California for spring 2011 and write letter to Caltrans encouraging them to improve/repair Highway 267 in anticipation of Amgen Tour.	On-going	
Ron	6/1/10	To agendize discussion on the use of logos as it relates to TOT expenditures. Draft policy language on logo usage. Include in grant applications.	Recommended at July 28th Chamber Meeting	8/4/2010
Alex/Staff	6/1/10	The Board Chair will work with staff to determine Chamber specific roles versus those of the NLTRA to further refine discussion as it relates to organizational concepts.	On-going	
Search Committee	6/1/10	Develop different organizational concepts and continue CEO search.	On-going	
Ron	7/7/10	Houston Group to submit Scope of Services.	To be reviewed at September Board Mtg	
Ron/Sally	7/7/10	Finance Committee to agendize streamlining financial reports.	August Finance Committee Meeting	8/3/2010
Andy	7/7/10	Marketing Conference Equity Committee to pursue issue of conference equity.	On-going	
Andy	7/7/10	Marketing Committee to work on quantifying Key Performance Objectives.	On-going	
Alex/Staff	7/7/10	Develop a proposal for initiating survey/factfinding information for TOT renewal.	On-going	
Kim	8/4/10	Revise July Board meeting minutes.	Complete	8/17/2010
Sally	8/4/10	Change the language in the salary portion of the NLTRA Budget narrative.	Complete	8/4/2010
Search Committee	8/4/10	Explore the topic of the Human Resources/Board relationship.	On-going	
Staff	8/4/10	Continue to collaborate with the County regarding the TOT Budget and Agreement.	On-going	
Andy	8/4/10	Determine the structure of the Lodging Sub-committee.	October Board meeting	
Andy	8/4/10	Bring the 2010/11 Marketing Strategy to the Board.	October Board meeting	
Ron	8/4/10	Send Economic Forum information to Board members.	Complete	8/6/2010
Staff	8/4/10	Investigate ways to distribute information from Chamber events to people who cannot attend them, but who may be interested in the content.	On-going	