



north lake tahoe

Chamber | CVB | Resort Association

NLTRA Board of Directors Agenda and Meeting Notice Wednesday, December 6, 2017 – 8:30 a.m. Squaw Valley Public Service District Community Room, 305 Squaw Valley Road, Olympic Valley

NLTRA Mission

To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

2017 Board of Directors

Adam Wilson(Chair)
Northstar
California

Samir Tuma (Vice Chair)
Kila Lake Tahoe

Christy Beck (Treasurer)
The Village at
Squaw Valley
**Finance
Committee**

Brett Williams (Secretary)
Agate Bay Realty
**Marketing
Committee**

David Tirman(Past Chair)
JMA Ventures,
LLC
**Lodging
Committee**

Jennifer Merchant (Erin Casey-Alternate)
Placer County
CEO Appointee

Gary Davis
JK Architecture
Engineering
**CI/T
Committee**

To Call in: Dial (712) 770-4010, 775665#

Items May Not Be Heard In the Order They Are Listed

A. 8:30 a.m. Call to Order-Establish Quorum

B. 8:35 a.m. Public Forum: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. Agenda Amendments and Approval-MOTION

D. Consent Calendar-MOTION (10 minutes) 8:35-8:45

All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board, and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

1. Board Meeting Minutes –

a. November 1, 2017 (Page 1) [Link to online document](#)

The Committee Action Summary is provided for informational purposes only. Minutes are available as finalized at www.nltra.org

2. Committee Minutes

a. BACC November 9, 2017 [Link to online document](#)

b. Marketing November 28, 2017 Will be posted online when available.

c. Finance November 30, 2017 Will be posted online when approved.

3. Contract Approval (Projects whose funding has already been approved by the NLTRA Board and Board of Supervisors or funding requested is under \$50,000)

None at this time

Eric Pilcher
Moe's BBQ/Gear
& Grind
BACC

Karen Plank
Placer County
Board of
Supervisors
Appointee

**Aaron
Rudnick**
Truckee River
Raft Co.

Quorum - 6
Majority of the
NLTRA Board
Representatives

**Advisory
Board**
Tom Lotshaw
TRPA Non-Voting

E. Action Items (100 minutes) 8:45-10:25

1. **MOTION: Discussion and possible approval of the Kings Beach Fireworks contract-Amber Burke (Page 5)**
2. **MOTION: Discussion and possible approval of Tahoe City Fireworks contract-Amber Burke (Page 10)**
3. **MOTION: Discussion and possible approval of the Broken Arrow Skyrace contract-Amber Burke (Page 13)**
4. **MOTION: Discussion and possible approval of NASTAR contract-Amber Burke (Page 17)**
5. **MOTION: Discussion and possible approval of the Lake Tahoe Autumn Food & Wine Festival contract -Amber Burke (Board action optional) (Page 20)**
6. **MOTION: Presentation and possible approval of the Economic Significance of Travel to North lake Tahoe report-Cindy Gustafson (Page 22)**
7. **MOTION: Consideration of Bylaw Revisions: Composition of the Board, Terms of Office and Consolidation of Elections - Cindy Gustafson (Page 73)**
8. **MOTION: Review and possible approval of the proposed Capital Projects Advisory Committee (Page 156)**

F. C.E.O. Informational Updates – Verbal Report (10 minutes) 10:25-10:35

1. **Verbal updates will be presented at meeting.**

G. Special Report

1. **Finance Audit Presentation-McClintock Accountancy Corp. (15 minutes) 10:35-10:50 (Page 103)**

H. Reports/Back up Documents-Meeting Packet Part Two

The following reports are provided on a monthly basis by staff and can be pulled for discussion by any board member

1. **Destimetrics Report (Page 1)**
2. **Membership Accounts Receivable Report, September 2017 (Page 2)**
3. **Membership Staff Report (Page 3)**
4. **Membership Upcoming Events/Programs-Shop Local Holiday Contest (Page 5)**
5. **Conference Revenue Statistics Report (Page 6)**
6. **Monthly Summary of Transportation Meeting Outcomes (Page 11)**
7. **Finance Committee Reports, (Draft) October, 2017 (Page 14)**
9. **Correspondence**
 - a. **Thank you letter from Tahoe City Downtown Association. (Page 25)**

I. Directors Comments (10 minutes) 10:50-11:00

J. Meeting Review and Staff Direction (5 minutes) 11:00-11:05

K. Adjournment

This meeting is wheelchair accessible

Posted and Emailed (x)