



north lake tahoe

Chamber | CVB | Resort Association

**NLTRA Board of Directors  
Special Meeting Agenda  
Friday, February 23, 2018. 1:00 p.m.  
Conference Call**

**NLTRA Mission**

To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

**2018 Board of Directors**

**Adam Wilson(Chair)**  
Northstar  
California

**Samir Tuma (Vice Chair)**  
Kila Lake Tahoe

**Christy Beck (Treasurer)**  
The Village at  
Squaw Valley  
**Finance Committee**

**Brett Williams (Secretary)**  
Agate Bay Realty  
**Marketing Committee**

**Jennifer Merchant (Erin Casey-Alternate)**  
Placer County  
CEO Appointee

**Gary Davis**  
JK Architecture  
Engineering

**Eric Pilcher**  
Moe's BBQ/Gear  
& Grind  
**BACC**

To Call in: Dial (712) 770-4010, 775665#

**A. 1:00 p.m. Call to Order-Establish Quorum (5 minutes)**

**B. 1:05 p.m. Action Items (25 Minutes) 1:05 p.m.-1:30 p.m.**

**1. MOTION: Appoint North Lake Tahoe Resort Association Representatives for the CAP Committee.**

**\*Backup documents will be provided prior to meeting**

**C. 1:30 p.m. Adjournment**

**D.**  
Posted and Emailed ( x )

**Karen Plank**

Placer County  
Board of  
Supervisors  
Appointee

**Aaron  
Rudnick**

Truckee River  
Raft Co.

**Quorum - 5**

Majority of the  
NLTRA Board  
Representatives

**Advisory  
Board:**

**Tom Lotshaw**

TRPA Non-Voting