

E-3. Burton Creek State Park Parking

Lead Agency: California State Parks/NLTRA

Project Status: There are discussions of a possible preliminary project on California State Park lands at the east end of Tahoe City, which could provide multiple benefits to visitors and residents utilizing Burton Creek State Park (BCSP), Tahoe State Recreation Area, and Tahoe City. There is the opportunity in this location to provide a major parking area to serve what will be one of the more popular trailheads into BCSP, as well as Tahoe City. It will allow an easy interface with TART and other transit vehicles. Additionally, information services will be provided here, enabling visitors to learn of the opportunities of BCSP, other State Parks, and Tahoe City/North Shore. This project would be consistent with many findings and recommendations in the *North Lake Tahoe Tourism and Community Investment Master Plan* and has been reviewed as part of the Burton Creek State Park General Plan process. The NLTRA may receive a request to help fund the planning and environmental analysis when this project proceeds.

NLTRA anticipated funding: Possibly

E-4. Skylandia Park Enhancement & Improvements

Lead Agency: Tahoe City PUD

Project Status: This ever popular lakeside park provides many recreational opportunities to visitors and residents alike. Included is a kids' summer day camp available to everyone. It is a popular swimming beach, and is used regularly for wedding parties. The park is in need of ADA beach access, an ADA pier, a covered picnic area, playground construction, and restroom enhancement with ADA improvements.

NLTRA anticipated funding: \$320,000

F. Recreation Amenities

F-1. Ice Skating Facility/Winter Sports Park

Lead Agency: Tahoe City PUD, NLTRA

Project Status: While this project remain at the "very preliminary" stage, the need and desire for ice skating at the lake continues to be discussed. The public purchase of the Tahoe City Golf Course and its winter expansion for sledding, snowshoeing, and cross country skiing, creates an ideal location to add ice skating to this visitor winter recreation complex in Tahoe City.

NLTRA anticipated funding: \$180,000

G. Tourism-Based Redevelopment

G-1. Tahoe City Golf Course Vision Process

Lead Agency: NLTRA, TCPUD, Placer County, Truckee Tahoe Airport District

Project Status: As a result of the public purchase of the Tahoe City Golf Course property, all parties have agreed to commence a visioning process for the golf course. As this process evolves, it may prove prudent to look at how this property relates to the surrounding lands of Tahoe City, for which a town-wide visioning process has been completed. This vision or concept process will provide an initial look at opportunities to address the land use relationships as a precursor for long term community plan development for Tahoe City with the inclusion of the golf course property. It is anticipated that this visionary process could cost about \$40,000.

NLTRA anticipated funding: \$15,000

G-2. Tahoe City Golf Course Plan Development

Lead Agency: TCPUD, NLTRA, Placer County, TTAD, Community

Project Status: After completion of the visioning process and the Placer County Community Planning is initiated, a more specific long range plan will be developed charting the course that the public believes best for the golf course as a special part of Tahoe City. This planning will carefully evaluate all alternatives.

NLTRA anticipated funding: possibly

G-3. West Commons Beach Fire Station Redevelopment

Lead Agency: TCPUD, Placer County, NLTRA, Community Plan Team

Project Status: The vision and potential for this project remain at the preliminary stage. The existing fire station is now relocating away from the Commons, and the current site will need to be redeveloped and restored to be an integral part of the existing Commons beach and plazas. A visionary plan was completed in fall, 2011. NLTRA contributed \$40,000 to this planning. Several concept alternatives were given cursory exploration. One alternative for this site may be as a location to include a multi-agency North Lake Tahoe Interpretive Center, Lake Tahoe interpretation/performance theater, and other visitor serving enhancements. Another is to expand the plazas and open space by removal of the existing building. These alternatives will be reviewed as part of the Tahoe City/Golf Course Vision Process, which should give guidance to a more specific West Commons Redevelopment Plan. Infrastructure funds may be necessary to complete this planning and design process.

NLTRA anticipated funding: Possibly

G-4. Kings Beach Commercial Core Improvement Project

Lead Agency: Placer County Department of Public Works

Project Status: The construction of a pedestrian friendly commercial core area has been a priority of the NLTRA from its inception, as recommended in adopted *Kings Beach Community Plan*, the 1995 *Tourism Development Master Plan*, and the 2004 *North Lake Tahoe Tourism and Community Investment Master Plan*. The Kings Beach project has been a complex project, designed to address a number of environmental, transportation and community design issues, including water quality improvements, highway design, sidewalks, streetscape and lighting, landscaping, and appropriate parking improvements.

Based on the current estimated schedule, it is anticipated that the final design of the approved preferred alternative will be completed during 2012. Construction is to begin on Phase 1 in 2013, with a completion date in the fall of 2015/16. The NLTRA's role is to continue working with Placer County, TRPA, Caltrans, the NTBA Main Street Design Committee, and the community at large to ensure timely development and completion of the project.

To date, the NLTRA has allocated \$6,750,000 in support of project development, This project remains a very high priority for the community and the NLTRA.

NLTRA funds committed to date: \$6,750,000 Funds expended to date: \$3,681,561

G-5. Kings Beach Visioning Process

Lead Agency: Placer County, CTC, California State Parks, NTPUD
Project Status: This project is still in the discussion stage, but will be very beneficial for the various public/private land owners to plan together and as input to the on-going Community-wide Plan process.
NLTRA anticipated funding: Possibly

H. Transportation Infrastructure

H-1. NLT Water Shuttle Pilot Program

Lead Agency: NLTRA, TMA, TTD
A pilot program has been developed to provide water shuttle service on a small scale along the north and west shores of Lake Tahoe, which was initiated during summer, 2012. The Tahoe Transportation District (TTD) is looking at this project as a possible component in the overall lake shuttle program that they have taking the lead to develop. TTD, TNT/TMA and NLTRA have contracted for operation of the vessel(s), prepared specific routes, selected landside facilities, obtained permits, completed marketing and ticketing programs, and have an on-going data evaluation process for this 3-year pilot project. 2013 will be the second year of the project, and there will be some adjustment based on the evaluation of the year-1 operation.
NLTRA funds committed to date: \$380,000 Funds expended to date: \$178,586

H-2. Water Shuttle Landside Improvements

Lead Agency: NLTRA, TMA, TTD
Project Status: At this time, the necessary landside improvements appear to be minor and should be covered within the funding request in project H-1. As the pilot program progresses, other improvements to the shuttle might prove advantageous to the service, which could require additional funding.
NLTRA anticipated funding: possibly

H-3. Water Shuttle/Waterborne Transit/Kings Beach Pier Project

Lead Agency: TTD, California Tahoe Conservancy
Project Status: Waterborne Transit Studies and the North Lake Water Shuttle pilot project are underway which may lead to this area becoming an important destination of the waterborne transportation system. If so, the Kings Beach pier will require renovation and /or new construction to serve water transit.
NLTRA anticipated funding: Possibly

H-4. Tahoe City Transit Center

Lead Agency: Placer County Dept. of Public Works
Project Status: Construction for this project began in 2010, with completion occurring in fall, 2012. In addition to the 6 bus transit center, the project provides 130 parking spaces. The NLTRA previously approved \$150,000 to assist with project planning and design. An additional funding request of \$500,000 was approved in fall, 2008. A demonstration wayfinding signage project is a part of the transit center development, which has been funded as part of the Transit Center Wayfinding Signage Project (A-6). The NLTRA is also providing \$7000 of operational maintenance funding to keep the trail clear of snow connecting the Center with Tahoe City.
NLTRA funds committed to date: \$500,000 Funds expended to date: \$64,350

H-5. Tahoe Bus Shelter Lighthouse

Lead Agency: NLTRA, DPW, Gary Davis Group

Project Status: Gary Davis Group is working with the Contractor's Association of Truckee Tahoe (CATT) on the bus shelter at the east end of Tahoe City. GDG, which has designed the shelter is putting together the funding package to construct this more expensive shelter than the cost of the DPW/TART bus shelters. The Board of Supervisors has approved an allocation up to \$60,000 to this project. If GDC cannot have the project ready to go by March 15, 2013. Placer County DPW will install a shelter.

NLTRA funds committed to date: \$60,000 Funds expended to date: none

H-6. Area-wide Bus Shelter Plan

Lead Agency: TART, DPW, TTD

Project Status: An area-wide bus shelter improvement plan will be developed prior to additional TOT funding requests being considered.

NLTRA anticipated funding: Possibly

H-7. TART Bus Shelters Upgrades

Lead Agency: TART, DPW, TTD

Project Status: Many of the DPW/TART bus shelters are in need of refurbishment or replacement. This project will be spread over several years. DPW/TART will continue seeking additional funding sources to supplement the TOT funds. An area-wide bus shelter improvement plan will be developed prior to additional TOT funding requests.

NLTRA anticipated funding: \$300,000

H-8. North Tahoe Transit Center

Lead Agency: Not Yet Identified - Presumably Placer County DPW/TART

Project Status: The vision and potential location for this project remain at the "very preliminary discussion" stage. This project should be considered for incorporation with the Kings Beach Visitor Information Center project (C-2).

NLTRA anticipated funding: Possibly

H-9. Tahoe "Y" Entrance/SR 89 Realignment

Lead Agency: Tahoe Transportation District

Project Status: The planning process for this project began with a study of the future of Fanny Bridge. That study concluded that there was an approximate ten year remaining life span for the current Fanny Bridge and that the bridge would have to be replaced (or traffic over the bridge significantly reduced). This conclusion gave additional impetus to the need to study alternatives to Highway 89 linking Tahoe City and the West Shore. The NLTRA, Truckee-North Tahoe TMA, and other local stakeholders participated in a public process to help develop a range of project alternatives. TTD has been the lead agency coordinating development of a formal environment review of project alternatives. When alternative selection is complete, TTD will move ahead with the project development in partnership with Placer County DPW. TTD is pursuing federal funding opportunities, as well as other opportunities, to proceed. The NLTRA anticipates the possibility for some role in support of advancing this project as a major component of

reducing chronic peak season traffic congestion between Tahoe City and the West Shore and within Tahoe City itself.

NLTRA anticipated funding: Possibly

H-10. Public Transit Vision Plan Preparation

Lead Agency: TMA, NLTRA, PCTPA, TTD

Project Status: A Transit Summit was held in October, 2012, to establish a visioning plan process to share transportation plans of the various agencies in and around the Lake Tahoe Basin to determine cooperative efforts for achieving future regional transportation opportunities and needs. As a result, the Resort Triangle Transportation Vision Coalition, consisting of members from all the transportation agencies and organizations, is now working to create a common area-wide transportation vision with related costs, operational facilities, organizational plan, and realistic funding opportunities. The various partners will need to contribute some levels of funding. To this time, the NLTRA has contributed \$12,500 of transportation research and planning funds.

NLTRA anticipated funding: possibly

H-11. Regional Coordinated Skier Shuttle Pilot Program

Lead Agency: TTD, TMA, NLTRA

Project Status: Through the leadership of the newly organized Truckee Tomorrow Transportation Committee and Truckee North Tahoe-Transportation Management Association (TMA), there has been a strong interest to develop a coordinated regional skier shuttle program.

Tahoe Transportation District has contracted with Amador Transit to run a pilot program providing free skier transit for 46 days on weekends and holidays during the 12/13 ski season. TNTTMA is managing the service. Funding for this one-year pilot program has been contributed by 9 partners including the ski areas, the Town of Truckee, the NLTRA, and participating lodging outside of Placer County.

The Placer County Board of Supervisors approved the NLTRA recommended TOT funding of 26% total costs (\$65,900). Reports are being provided during the season. After this season, the program will be reviewed for future continuation including the appropriate sources for funding.

NLTRA funding committee to date: \$65,900

Funds expended to date: \$65,900

CAPITAL INVESTMENT PROJECTS – TRANSPORTATION SERVICES

S. Services to Reduce Traffic Congestion

S-1. Winter Traffic Management

Lead Agency: Placer County/NLTRA

Project Status: This ongoing program in Tahoe City and at the Hwy 89/West River Street intersection will continue at approximately the same level as 2011-12. In Tahoe City, flexibility of cone placement will remain a part of this program as agreed to by Placer County, Caltrans, and the contractor. The program will operate every day from 3 pm until 6 pm during the Christmas/New Years holiday period, and for the same hours on Saturdays and some Fridays through Easter, 2013. The program at the Hwy 89/West

River Street intersection proved very successful in enabling traffic to exit the ski areas on Sunday and holiday afternoons. This program will be continued in 2012-13 in partnership with the Town of Truckee, with funding provided on an equal basis. NLTRA funds committed for 2011-12 were \$30,000, which will be adequate for 2012-13. NLTRA funds anticipated for 12-13: \$30,000

S-2. Summer Traffic Management

Lead Agency: NLTRA/California Highway Patrol

Project Status: Caltrans has installed a self-actuated pedestrian signal on the south side of Fanny Bridge along with a signalization project at the Tahoe City "Y". The success of this new signal has allowed the transfer of CHP traffic management to the intersection of Bear St. and Hwy. 28 in Kings Beach on weekends and holidays. The CHP has continued the program on Thursday mornings for the Farmer's Market traffic in Tahoe City. With the relocation of the Farmer's Market to Tahoe Lake School during the high season, the CHP now provides this service at the intersection of Hwy 28 and Grove Street..

NLTRA funds anticipated for 2013: \$18,000

S-3. Regional Traffic Management and Coordination

Lead Agency: NLTRA/Others

Project Status: The NLTRA Master Plan identified the need for an organization or agency to coordinate the various individual traffic management programs operated in the region. Such an organization has not yet been identified, nor the funding to support a coordinated regional traffic management effort.

NLTRA anticipated funding: Possibly

T. Transit and Transportation Services

T-1. Enhanced Winter Skier Transit-TART HWY 89 and North Shore Runs

Lead Agency: TART

Project Status: In partnership with TART, the Town of Truckee, Sugar Bowl and others, the NLTRA contributes funds to shuttles and enhanced bus service during the winter season. This provides a much needed service for skiers and employees. For clarity, these winter services have been separated into three project descriptions: T-1, T-2, and T-3. The T-1 component of the Enhanced Winter Transit Service increases TART service by allowing for additional runs between the hours of 6:30 am and 6:30 pm with 60 minute headways on the Highway 89 corridor connecting the North Shore, Alpine Meadows, Squaw Valley, and Truckee. The additional earlier and later runs also serve Highway 28 along the North Shore. NLTRA funding committed for 2012-13 is \$45,000.

NLTRA funds anticipated for 13-14: \$47,250

T-2. Enhanced Winter Transit Service- TART Hwy 267

Lead Agency: TART

Project Status: This component of the Enhanced Winter Transit Service connects the North Shore, Northstar, the Truckee Tahoe Airport, and the Truckee Railway Depot along Highway 267. The service runs hourly between 7:00 am and 6:00 pm and interfaces with the Highway 89 and Sugar Bowl routes at the Depot. It is proposed that in spring, 2013, this service begins operating on a year round basis (T-11). NLTRA

funding committed for 12-13 is \$44,000. This lesser amount is a result of TART being able to provide one-time funds from another source.
NLTRA funds anticipated for 13-14: \$84,000

T-3. Enhanced Winter Skier Transit Service- Sugar Bowl/Truckee Depot

Lead Agency: Town of Truckee, Sugar Bowl

Project Status: The third component of the Enhanced Winter Transit Service runs every two hours between the Truckee Depot and the Sugar Bowl/Donner Summit area. Hours of operation are from 7:00 am until 6:00 pm. This service is contracted by the Town of Truckee and is financially supported by the Town, Sugar Bowl and the NLTRA. With the initiation of the Coordinated Skier Shuttle pilot program, the schedules of the two shuttles enable skiers to easily transfer in Truckee and ride to any destination in North Lake Tahoe. NLTRA funding committed for 12-13 is \$19,000. The programs may become more integrated depending on the continuation of the Coordinated Skier Shuttle.

NLTRA funds anticipated for 13-14: \$19,000

T-4. Regional Coordinated Skier Shuttle Program

Lead Agency: TTD, TMA, Truckee Tomorrow, Ski Areas, TART

This one-year pilot program has begun with the 2012/13 winter season (H-11). Funding has been contributed by 9 partners including the ski areas, lodging, NLTRA and the Town of Truckee. After this season, the program will be reviewed for future continuation including the appropriate sources for funding. Assuming continuation and NLTRA involvement, this transit program will shift to transportation funding instead of infrastructure funding now being used for the one-year pilot.

When the specifics of the 13-14 plan are developed, it is probable that it will incorporate, to some extent, portions of T-1, T-2, and T-3, and some of the funding now provided to those services.

NLTRA funds anticipated for 13-14: To Be Determined after 12-13 winter season

T-5. Winter Nighttime Transit Service-Squaw to Stateline, West Shore, Northstar

Lead Agency: Tahoe Transportation District, TNT/TMA

Project Status: Nighttime transit service is provided during peak winter season by private contractor. The nighttime service includes 60 minute headways between Squaw Valley and Stateline, with routes serving the West Shore and Northstar. Ridership, which has increased each year, has been further supported by increasing the service until 2:00 a.m. each evening. The NLTRA provides funding support for this free nighttime program, in conjunction with private sector sponsorships, including contributions to marketing. Funding committed for 2012-13 is \$210,000.

NLTRA funds anticipated for 13-14: \$220,000

T-6. Winter, Summer Daytime Half-hour Transit-Squaw Valley to Tahoe City Service

Lead Agency: TART

Project Status: Based on Master Plan recommendations, the goal is to provide 30 minute headways during both winter peak daytime and summer peak daytime from Squaw Valley to Tahoe City. This service would interface with the daytime hourly service

between Truckee and Tahoe City, and the daytime half-hourly frequency that will be provided in the North Shore corridor. The first year this is provided would require half-year funding and then annual funding of \$145,000.
NLTRA anticipated first year proportional funding: \$72,000

T-7. Winter, Summer Half-Hour Nighttime Squaw Valley to Stateline

Lead Agency: Tahoe Transportation District, TNT/TMA
Project Status: This would be provided in summer and winter by inserting additional vehicles to the hourly nighttime service now in operation. Half-hourly service would be extended to Northstar. The West Shore would continue to be served with hourly service. These services would replace the nighttime services included in T-5 and T-10, which, ideally, will all be served by the same provider.
NLTRA anticipated annual funding: \$475,000

T-8. Summer Hourly Hwy 267 Nighttime-Northstar to Stateline

Lead Agency: Tahoe Transportation District, TNT/TMA
Project Status: While TART is now providing the summer (T-8) and winter (T-2) daytime portion of this needed year round service, the TTD, TNT/TMA and Northstar have taken the lead to provide summer nighttime service from Northstar to Stateline connecting to the summer Squaw Valley to the Hyatt nighttime service. The TTD and the TNT/TMA will continue to contract this nighttime service with other providers. It is desired to contract all of the nighttime service, winter and summer, with the same contractor to enable a uniform appearance for all the Night Rider routes. NLTRA funding for 12-13 was \$30,000 to provide this nighttime service for the full summer season. This funding should remain the same but will be combined with the contract for all summer nighttime routes (T-10).
NLTRA anticipated funding for 13-14: \$30,000 moved to T-10

T-9. Summer Enhanced Daytime Transit Service

Lead Agency: TART
Project Status: The additional bus along the North Shore, which facilitates more frequent summer service from Tahoe City to Stateline by providing half-hour headways, has been very effective. Another route that is enhanced by this funding recommendation is the Highway 89 summer daytime service between Tahoe City and Squaw Valley.

An addition to the summer enhanced transit service has been for TART to provide hourly daytime service between Northstar and Stateline. Northstar, with its new lodging, completion of its village, emphasis on summer activities, and increased number of employees, got to the point that hourly transit service to and from the North Shore is needed. While this service will eventually connect with the Truckee Tahoe Airport and the Truckee Depot, TOT funding would require partnerships with others and the Town of Truckee. At this time, the Town is not prepared to participate in funding the extension of this service. The proposed addition of this "first step" summer service will be a natural step toward the ultimate goal of connecting to Truckee.

Since 2009, TART has provided an hourly West Shore service to Tahoma, where a connection can be made to South Shore transportation provided by BlueGo, which has come as far north as Tahoma. The same plan has been proposed to operate for the summer of 2013. The Rideout Recreation Center will still be served on an on-call basis.

At this time, no TOT funds are being used or proposed to support this service, but it is an integrated part of the summer transit program and could require some level of TOT funding in the future.

NLTRA anticipated funding for 2013: \$156,600

T-10. Summer Hourly Nighttime Service-Squaw to Hyatt, West Shore, Northstar

Lead Agency: TNT/TMA, Tahoe Transportation District (TTD)

Project Status: Nighttime transit service is provided during peak summer season by private contractor. The nighttime service includes 60 minute headways between Squaw Valley and Stateline, with routes serving the West Shore and Northstar. Ridership, which has increased each year, has been further supported by increasing the service until 2:00 a.m. each evening. The NLTRA provides funding support for this free nighttime program, in conjunction with private sector sponsorships, including contributions to marketing. Funding committed for 2012-13 was \$105,000. Funding for summer 2013-14 will include the 2:00 a.m. extension and the inclusion of the Northstar route (T-8).

NLTRA funds anticipated for 2013: \$150,000

T-11. Year Round Hwy 89 Hourly Transit Service (Fall and Spring)

Lead Agency: TART

Project Status: TART provides hourly service, year round between North Shore, Alpine Meadows, Squaw Valley, and Truckee by adding spring and fall service to their existing peak seasons transit program. NLTRA committed funding for 12-13 is \$125,000.

NLTRA funds anticipated for 13-14: \$131,250

T-12. Year Round Highway 267/Hourly Transit Service (All Season)

Lead Agency: TART

Project Status: The provision of hourly transit service on Highway 267 remains an unmet need and a very high priority. It is recommended that if necessary funding is available, TART can provide this necessary service in spring, 2013, and year round thereafter. Additional funding will be provided by NLTRA, the Town of Truckee, and private funding partners. Funding needed is estimated to be \$400,000 annually in addition to the funding now provided for T-2 and T-8. NLTRA anticipated share will be \$300,000. To initiate this service in spring, 2014, (4th Quarter), matching funds from other sources must become available

NLTRA anticipated proportional funding for 13-14: \$75,000

T-13. Year Round Daytime Half-Hourly Transit Service Tahoe City to Stateline

Lead Agency: TART

Project Status: Currently, half-hourly frequency is provided by TART between Tahoe City and the Hyatt only during the peak summer daytime period. This will be expanded to provide the half-hourly daytime service for the North Shore corridor year round. This funding is in addition to T-9.

NLTRA anticipated annual future funding: \$250,000

T-14. Year Round Reno/North Lake Tahoe Airport Shuttle Service (NLTE)

Lead Agency: Tahoe Transportation District, TNT/TMA

Project Status: This long needed airport shuttle service began in the fall of 2006. 8 runs are provided on 2 hour headway between the Reno-Tahoe Airport and the North Shore. A private contractor is operating the service which is managed by the Tahoe Transportation District and the TNT/TMA. The NLTRA is the primary source of funding for this service, with additional funding provided by Washoe County and some private sources. Ridership and revenues have continued to increase each year the service has been in operation allowing the subsidy to be reduced each year. Funding for 2012-13 is \$95,000, which includes funding for marketing, route increase, and for the RTIA Welcome Center. More frequent service (addition runs) is a continuous request from the airport, lodging, conference groups, and individuals. TMA is preparing a proposal for this additional service which will encourage increased ridership. A possible subsidy increase is earmarked for FY 13-14, while the additions runs become established. NLTRA funds anticipated for 13-14: Up to \$125,000

T-15. Neighborhood Shuttle Programs

Lead Agency: To Be Determined

Project Status: Many neighborhoods and community activity centers are not within a convenient walking distance of the current transit routes. A "flex route" program, serving both scheduled stops and direct requests, would consist of one transit vehicle serving Tahoe City/Dollar Hill/Sunnyside and a second serving Tahoe Vista/Kings Beach. This would directly serve many shorter trips and also provide shuttle connections to the regional transit routes.

NLTRA Anticipated Funding: possibly

T-16. Enhanced Snow Removal

Lead Agency: Placer County DPW

Project Status: As part of the 2008-09 County agreement with the NLTRA, the Board of Supervisors, at the request of the NLTRA, included infrastructure funds totally \$100,000 to better maintain the snow removal on the entrance roads into ski areas at Squaw Valley, Alpine Meadows, and Northstar. The intent is to enhance the visitor experience by reducing the negativity of dangerous or difficult driving in getting to the ski slopes. It is anticipated that this will be a reoccurring annual expenditure.

NLTRA anticipated annual funding: \$100,000

T-17. Year Round TART Base Line Service

Lead Agency: TART

Project Status: This funding need is a very high priority to enable the base line TART service at North Lake Tahoe to continue providing transit with no reductions to the number of routes or to the frequency of headways. The current economic conditions have caused the normal State transportation funding sources to inadequately provide Placer County with necessary operating funds. To be able to continue necessary transit services for visitors and employees, it is appropriate that TOT funds are used to backfill TART's operations shortfall. The baseline transit services and funding support level will be reviewed annually and reduced as other funding sources return. The total budgeted for TART base line service in each of the first two years was \$464,800. In 2012-13, the budget has been \$440,000. Placer County has proposed additional funding of \$10,000 in the next fiscal year.

NLTRA funds anticipated for 13-14: \$450,000

**North Lake Tahoe Resort Association Integrated Infrastructure and Transportation Work Plan
2013-2022 Project Funding Needs**

NLTRA Role	NLTRA Project	Lead Agency	Total Project Estimate	NLTRA Funds Allocated	NLTRA Funds Expended	NLTRA Allocated Funds Remaining	2013-2014 Proposed Budget Not Allocated	2014-2022 Additional NLTRA New Funding Anticipated					Total Additional New Funding
								2014-2015	2015-2016	2016-2017	2017-2018	2018-2022	
CAPITAL INVESTMENT PROJECTS - INFRASTRUCTURE													
A. Wayfinding Signage													
A-1	L	Regional Wayfinding Signage Design Manual	\$183,225	\$183,255	\$182,641	\$614							\$0
A-2	L	Wayfinding Signage Master Site Plan	\$55,000	\$55,000	\$5,030	\$49,970							\$0
A-3	L	Installation of Wayfinding Signage Throughout Resort Triangle	\$550,000				\$150,000						\$400,000
A-4	FP	Signage - Snow Creek Wetlands Restoration Project	\$12,000										
A-5	L	Signage - Roadside Mile Markers	\$25,000	\$25,000	\$8,588	\$16,412							\$0
A-6	FP	Transit Center Wayfinding Signage	\$68,000	\$68,000	\$45,283	\$22,717							\$0
A-7	L/FP	Gateway Lighting & Landscaping	\$18,000	\$18,000	\$17,579	\$421					\$80,000		\$80,000
B. Trail Systems													
B-1	FP	Lakeside Multi-Purpose Trail	\$10,550,000	\$1,384,663	\$870,499	\$514,164							\$0
B-2	FP	Dollar Hill/Tahoe Vista Class 1 Bike Trail	\$13,000,000	\$200,000	\$100,000	\$100,000		\$250,000			\$400,000	\$1,000,000	\$1,650,000
B-3	FP	Northstar/Martis Valley Community Multi-Purpose Trail	\$11,000,000	\$1,000,000	\$834,889	\$165,111						\$500,000	\$750,000
B-4	FP	Squaw Valley-Truckee Bike Trails (Tr. River Corridor Access Plan)	\$360,000	\$265,000	\$28,226	\$236,774							\$1,100,000
B-5	FP	Homewood Class 1 Bike Trail	\$3,300,000	\$309,500	\$165,000	\$144,500		\$350,000					\$0
B-6	FP	Homewood Class 1 Bike Trail Construction	\$1,560,000	\$600,000		\$600,000							
B-7	FP	Tahoe Vista Recreation Area Access & Bike Trail	\$4,000,000	\$500,000	\$385,000	\$115,000							\$0
B-8	FP	Tahoe Vista to Northstar Multi-use Trail										\$1,000,000	\$1,000,000
B-9	FP	Bike Trail Restrooms (West Shore, Truckee River, 64 Acres)										\$450,000	\$450,000
B-10	L/FP	Bike Trail Coordinated Signage					\$40,000						\$40,000
B-11	FP	Nordic Trail Signage											\$0
B-12	FP	North Tahoe Regional Park Nature Trail Renovation/Expansion									\$75,000		\$75,000
B-13	FP	Lakeside Multi-Purpose Trail 2-C											\$0
B-14	FP	Tahoe Marina Lodge											POSSIBLY
B-15	FP	Squaw Valley Trail Snow Removal	\$165,000	\$140,000	\$63,064	\$76,936							POSSIBLY
B-15	FP	Winter Trail Snow Removal											\$0
C. Visitor Center													
C-1	L	NLT Visitor Information Center	\$82,000	\$82,000	\$80,000	\$2,000							\$0
C-2	L	Kings Beach Visitor Information Center									\$200,000		\$200,000
C-3	L	Sacramento Airport Info Center											POSSIBLY
C-4	L/FP	Squaw Valley Information Center	\$400,000	\$17,000	\$16,936	\$64		\$80,000				\$300,000	\$390,000

L = Project Leadership
FP = Project Funding Partner
A = Project Advocate/No anticipated funding at this time

12-26

**North Lake Tahoe Resort Association Integrated Infrastructure and Transportation Work Plan
2013-2022 Project Funding Needs**

NLTRA Role	Project	Lead Agency	Total Project Estimate	NLTRA Funds Allocated	NLTRA Funds Expended	NLTRA Allocated Funds Remaining	2014-2022 Additional NLTRA New Funding Anticipated					Total Additional New Funding					
							2014-2015	2015-2016	2016-2017	2017-2018	2018-2022						
D. Museums/Cultural Centers							2013-2014 Proposed Budget Not Allocated	\$150,000									
D-1	FP	Olympic Ski Museum	\$14,200,000	\$212,000	\$212,000							\$200,000	\$200,000	\$400,000			
D-2	FP	Historic Walking Tour	\$125,000	\$8,000	\$8,000							\$53,000	\$53,000	\$85,000			
D-3	FP	Performing Arts Center											\$300,000	\$300,000			
E. Parks																	
E-1	FP	Truckee River Outlet Winter Plaza Maintenance														POSSIBLY	
E-2	FP	Commons Beach Sand Replenishment														\$60,000	
E-3	FP	Burton Creek State Park/Tahoe City East Parking														POSSIBLY	
E-4	FP	Skylandia Park Enhancement and Improvements											\$320,000	\$320,000			
F. Recreation Amenities																	
F-1	FP	Ice Skating Facility														\$0	
G. Tourism-Based Redevelopment							\$180,000										
G-1	L/FP	Tahoe City Golf Course Vision Process	\$40,000														
G-2	L/FP	Tahoe City Golf Course Plan Development														POSSIBLY	
G-3	FP	West Commons Fire Station Redevelopment														POSSIBLY	
G-4	FP	Kings Beach Commercial Core Improvement Project	\$45,000,000	\$6,750,000	\$3,681,561	\$3,068,439											
G-5	FP	Kings Beach Vision Process														POSSIBLY	
H. Transportation Infrastructure																	
H-1	L/FP	NLT Water Shuttle Pilot Program	\$380,000	\$380,000	\$178,586	\$201,414											
H-2	L	Water Shuttle Landside Improvements														POSSIBLY	
H-3	FP	Water Shuttle/Kings Beach Pier Project														POSSIBLY	
H-4	FP	Tahoe City Transit Center	\$5,900,000	\$500,000	\$84,350	\$435,650											
H-5	FP	Tahoe Bus Shelter Lighthouse	\$140,000	\$60,000	\$60,000	\$60,000											
H-6	A	Area-wide Bus Shelter Plan														POSSIBLY	
H-7	FP	TART Bus Shelters Upgrade											\$60,000	\$60,000	\$180,000		
H-8	A	North Tahoe Transit Center														POSSIBLY	
H-9	FP	Tahoe "Y" Entrance /SR 89 Realignment														POSSIBLY	
H-10	FP	Public Transit Vision Plan Prep														POSSIBLY	
H-11	FP	Regional Coordinated Ski Shuttle	\$253,500	\$65,900	\$65,900											POSSIBLY	
Total							\$112,366,725	\$12,823,318	\$7,013,132	\$5,810,186	\$660,000	\$782,000	\$200,000	\$1,018,000	\$4,820,000	\$7,480,000	
Total							\$567,000										

L = Project Leadership
FP = Project Funding Partner
A = Project Advocate/No anticipated funding at this time

**North Lake Tahoe Resort Association Integrated Infrastructure and Transportation Work Plan
2013-2022 Project Funding Needs**

NLTRA Role	Project	Lead Agency	2012-2013 Total Project Estimate	NLTRA Funds Allocated	NLTRA Funds Expended	NLTRA Allocated Funds Remaining	2013-2014 Proposed Budget Not Allocated	2014-2022 Additional NLTRA New Funding Anticipated				Total Additional New Funding	
								2014-2015	2015-2016	2016-2017	2017-2018		2018-2022
CAPITAL INVESTMENT PROJECTS - TRANSPORTATION													
S-1	L Winter Traffic Management	NLTRA	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$30,000	\$120,000	\$240,000
S-2	L Summer Traffic Management	NLTRA	\$19,000	\$19,000	\$3,153	\$16,847	\$18,000	\$15,000	\$15,000	\$15,000	\$60,000	\$60,000	\$123,000
S-3	L Regional Traffic Management Programs and Coordination	NLTRA/ Others											POSSIBLY
T. Transit and Transportation Services													
T-1	FP Enhanced Winter Skier Transit Service-TART-Hwy 89+NS Runs	PC TART	\$45,000	\$45,000		\$45,000	\$47,250	\$45,000	\$47,000	\$47,000	\$188,000	\$188,000	\$372,000
T-2	FP Hwy 267	PC TART	\$44,000	\$44,000		\$44,000	\$84,000	\$82,000	\$82,000	\$85,000	\$340,000	\$340,000	\$669,000
T-3	FP Enhanced Winter Skier Transit Service-Truckee/Sugar Bowl	Town of Truckee/ TMA	\$65,000	\$19,000	\$9,500	\$9,500	\$19,000	\$20,000	\$20,000	\$20,000	\$80,000	\$80,000	\$160,000
T-4	TBD Winter Regional Coordinated Skier Shuttle	TTD/TMA					TBD						\$0
T-5	FP Winter Nighttime Transit Service - Squaw to Hyatt, West Shore, Northstar	TTD/TMA	\$220,000	\$210,000	\$3,000	\$207,000	\$220,000	\$220,000	\$220,000	\$145,000	\$150,000	\$600,000	\$967,000
T-6	FP Winter, Summer Daytime Half-Hour Transit Squaw to Tahoe City	PC TART						\$72,000	\$72,000	\$475,000	\$475,000	\$1,900,000	\$2,850,000
T-7	FP Winter, Summer Half-Hour Nighttime Squaw to Stateline	TTD/TMA											\$0
T-8	FP Summer Hourly Hwy 267 Nighttime - Northstar to Stateline	Northstar	\$30,000	\$30,000		\$30,000							\$0
T-9	FP Summer Enhanced Daytime Transit Service	PC TART	\$155,000	\$155,000		\$155,000	\$155,600	\$165,000	\$165,000	\$175,000	\$700,000	\$700,000	\$1,370,000
T-10	FP Summer Hourly Nighttime Service - Squaw to Hyatt, West Shore, Northstar	TTD/TMA	\$115,000	\$105,000		\$105,000	\$150,000	\$150,000	\$150,000				\$300,000
T-11	FP Year Round Hwy 89 Hourly Transit Service (Fall & Spring)	PC TART	\$125,000	\$125,000		\$125,000	\$131,250	\$125,000	\$130,000	\$130,000	\$520,000	\$520,000	\$1,030,000
T-12	FP Year Round Highway 267/Hourly Transit Service (All Season)	PC TART					\$75,000	\$300,000	\$300,000	\$320,000	\$1,280,000	\$1,280,000	\$2,500,000
T-13	FP Year Round Daytime Half-Hour Transit Tahoe City to Stateline	PC TART						\$250,000	\$250,000	\$250,000	\$1,000,000	\$1,000,000	\$1,750,000
T-14	FP Reno/North Lake Tahoe Airport Shuttle Service (NLTE)	TTD/TMA	\$95,000	\$95,000		\$95,000	\$125,000	\$120,000	\$120,000	\$105,000	\$360,000	\$360,000	\$810,000
T-15	FP Neighborhood Shuttle Programs	TBD											\$0
T-16	FP Enhanced Snow Removal	PCDPW	\$100,000	\$100,000		\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$500,000	\$500,000	\$900,000
T-17	FP Total without Base Line		\$1,043,000	\$977,000	\$479,278	\$498,722	\$1,156,100	\$1,694,000	\$1,694,000	\$1,902,000	\$7,648,000	\$7,648,000	\$14,481,000
	Year Round TART Base Line Service	TART	\$440,000	\$440,000		\$440,000	\$450,000	\$0	\$0	\$0	\$0	\$0	\$0
	Total with Base Line		\$1,483,000	\$1,417,000	\$479,278	\$938,722	\$1,606,100	\$1,694,000	\$1,694,000	\$1,902,000	\$7,648,000	\$7,648,000	\$14,481,000

L = Project Leadership
FP = Project Funding Partner
A = Project Advocate/No anticipated funding at this time

Project Category	Projects	NLTRA Funds Allocated	NLTRA Funds Expended	NLTRA Allocated Funds Remaining	2013-2014 Proposed Budget Not Allocated	2014-2022 Additional NLTRA New Funding Anticipated					Total Additional New Funding
						2014-2015	2015-2016	2016-2017	2017-2018	2018-2022	
Total Infrastructure Projects	A-1 to H-9	\$12,823,312	\$7,043,132	\$5,810,186	\$567,000	\$840,000	\$782,000	\$200,000	\$1,018,000	\$4,820,000	\$7,660,000
Total Transportation Projects	S-1 to T-17	\$1,417,000	\$479,278	\$938,722	\$1,606,100	\$1,338,000	\$1,659,000	\$1,834,000	\$1,872,000	\$7,588,000	\$14,291,000
TOTAL		\$14,240,312	\$7,522,410	\$6,748,908	\$2,173,100	\$2,178,000	\$2,441,000	\$2,034,000	\$2,890,000	\$12,408,000	\$21,951,000

Total Allocated Funds Remaining	\$6,748,908
Total Proposed Budget Not Allocated	\$2,173,100
Total Additional New Funding Needs Anticipated	\$21,951,000
Total Allocated Budgeted, and New Funding Needs	\$30,873,008

**CAPITAL INVESTMENT PROJECTS
5 YEAR CASH FLOW
as of March 31, 2013**

Approved Projects	APPROVED AND ANTICIPATED PROJECTS		ANTICIPATED INVOICES				
	Funds Held by NLTRA	Funds to be provided by the County	Total Funds to be Provided	12/13 inv	13/14 inv	14/15 inv	15/16 inv
Arts & Culture Feasibility Study	\$453		\$453				
Squaw Valley Bus Stops	\$46,968		\$46,968				
Lakeside Multipurpose Trail	\$116,577	\$397,587	\$514,164				
Signage-Mile Markers	\$16,412		\$16,412		\$2,500		
Squaw Valley Visitor Information Center	\$64		\$64				
Regional Wayfinding Signage	\$0	\$525	\$525	\$525			
Dollarhill-Tahoe Vista Bike Trail		\$100,000	\$100,000	\$0	\$100,000		
Traffic Calming	\$177		\$177				
West Commons Beach Concept Plan	\$5,000		\$5,000				
NLTE Airport Welcome Center	\$2,941		\$2,941				
Squaw Valley Trail Snow Removal	(\$29,020)	\$76,907	\$47,887	\$40,980			
North Lake Tahoe Water Shuttle	\$0	\$171,914	\$171,914	\$21,000	\$100,000	\$50,000	
Auburn, Truckee, N.T. Visitor Center	(\$31,456)	\$32,000	\$544	\$32,000			
Northstar Community Multi-Purpose Trail	\$0	\$185,111	\$185,111	\$90,000	\$75,000		
Kings Beach Urban Core Improvement		\$3,068,439	\$3,068,439	\$0	\$1,000,000	\$2,000,000	
Transit Center Wayfinding Signage		\$22,717	\$22,717	\$0			
Tahoe City Transit Center		\$435,651	\$435,651	\$435,000			
Bear Box Project		\$460	\$460				
Tahoe Vista Recreation Area	\$0	\$114,009	\$114,009	\$0	\$80,000		
Truckee River Corridor Access Plan		\$236,774	\$236,774		\$36,000	\$200,000	
HomeWood Bike Trail		\$144,500	\$144,500	\$144,500			
Gateway Holiday Lighting	\$0	\$421	\$421	\$0			
Coordinated Skier Shuttle	\$0	\$0	\$0	\$0			
Wayfinding Signage Site Plan	(\$5,030)	\$49,970	\$44,940	\$39,000	\$10,000		
HomeWood Trail Construction		\$600,000	\$600,000		\$200,000	\$200,000	
TOTAL	\$123,086	\$5,616,985	\$5,740,071	\$803,005	\$1,603,500	\$2,450,000	\$200,000
Projects with Designated Funds	\$123,086	\$5,616,985	\$5,740,071				
Projects Funded from Future Cashflows		(\$2,532,322)	(\$2,532,322)				
Undesignated funds being held	\$45,073	\$0	\$45,073				
Total Funds being held March 31, 2013	\$168,159	\$3,007,756	\$3,175,915				
Anticipated Project Requests							
2012-2013							
TCGC Property/TC Visioning Plan		\$15,000	\$15,000	\$15,000			
Tart Bus Shelter Lighthouse		\$60,000	\$60,000	\$0	\$60,000		
Snow Creek Signage		\$12,000	\$12,000		\$12,000		
Master Plan Studies		\$11,000	\$11,000	\$11,000			
Total	\$0	\$98,000	\$98,000	\$26,000	\$72,000	\$0	\$0
2013-2014							
Wayfinding Sign Installation		\$150,000	\$150,000		\$150,000		
Squaw Valley Olympic Museum		\$150,000	\$150,000	\$70,000	\$80,000		
Tart Bus Shelter		\$60,000	\$60,000	\$60,000			
Total	\$0	\$360,000	\$360,000	\$130,000	\$230,000		
2014-2015							
Wayfinding Sign Installation		\$250,000	\$250,000			\$100,000	\$150,000
Northstar/Martis Community Trail		\$250,000	\$250,000			\$250,000	
West Commons Firestation Redevel		\$150,000	\$150,000				\$150,000
Tart Bus Shelter		\$60,000	\$60,000		\$60,000		
Total	\$0	\$710,000	\$710,000	\$0	\$60,000	\$350,000	\$300,000

12-30

**CAPITAL INVESTMENT PROJECTS
5 YEAR CASH FLOW
as of March 31, 2013**

Approved Projects 2015-2016	ANTICIPATED PROJECTS		ANTICIPATED INVOICES				
	Funds Held by NLTRA	Funds to be provided by County	Total Funds to be provided	12/13 inv	13/14 inv	14/15 inv	15/16 inv
Dollar Hill-Tahoe Vista Trail		\$250,000	\$250,000				\$250,000
TC Historic Walking Trail		\$32,000	\$32,000			\$32,000	
Tart Bus Shelter		\$60,000	\$60,000			\$60,000	
Truckee River Corridor Trail		\$350,000	\$350,000				\$150,000
Kings Beach Visitor Center		\$70,000	\$70,000				\$70,000
North Tahoe Public Ice Skating		\$180,000	\$180,000		\$180,000		
Total	\$0	\$942,000	\$942,000	\$0	\$180,000	\$92,000	\$470,000
Total Anticipated Invoices				2012-13 \$859,005	2013-14 \$2,145,500	2014-15 \$2,892,000	2015-16 \$970,000
Projects with Designated funds			\$5,740,071				
Projects Funded from Future Cashflows			(\$2,532,322)				
Undesignated funds being held			\$45,073				
Total Funds being held March 31, 2013			\$3,252,822				
2011-12 Ending Available Funds	\$5,299,235						
2012-13 Beginning Available Funds	\$5,299,235						
2012-13 Anticipated TOT Funding	\$1,357,037						
2012-13 Paid or Anticipated Invoices	\$3,680,823						
2012-13 Ending Available Funds	\$2,975,449						
2013-14 Available Funds	\$2,975,449						
2013-14 Anticipated TOT Funding	\$1,200,000						
2013-14 Anticipated Invoices	\$2,145,500						
2013-14 Ending Available Funds	\$2,029,949						
2014-15 Available Funds	\$2,029,949						
2014-15 Anticipated TOT Funding	\$1,200,000						
2014-15 Anticipated Invoices	\$2,892,000						
2014-15 Ending Available Funds	\$337,949						
2015-16 Available Funds	\$337,949						
2015-16 Anticipated TOT Funding	\$1,200,000						
2015-16 Anticipated Invoices	\$970,000						
2015-16 Ending Available Funds	\$567,949						

\$1,200,000 AVG USED FOR FUTURE ANTICIPATED TOT FUNDING

BASED ON PREVIOUS CAPITAL IMPROVEMENTS FUNDING:
 F.Y. 2005/06 = \$1,449,075
 F.Y. 2006/07 = \$1,136,188
 F.Y. 2007/08 = \$1,834,995
 F.Y. 2008/09 = \$827,151
 F.Y. 2009/10 = \$524,476
 F.Y. 2010/11 = \$1,381,590
 F.Y. 2011/12 = \$1,129,863
 F.Y. 2012/2013 = \$1,357,037
 \$9,640,375
 \$1,205,047 Average

CAPITAL INVESTMENT TOT FUNDING ACCOMPLISHED

March 2013

	Regional		Tahoe City		North Shore		Martis Valley		Squaw Valley		Total Project Cost
			West Shore		Kings Beach	Northstar		Valley			
Area Signage/Mile Markers	\$90,000										\$90,000
Midway Bridge to Squaw Valley Bike Trail									\$200,000		\$2,400,000
64 Acre Transit Center	\$650,000										\$6,900,000
Tahoe City Beautification Project			\$1,700,000								\$14,400,000
Sunnyside Park and Ride			\$102,000								\$102,000
Kings Beach Commercial Core Imp. Project					\$6,750,000						\$45,000,000
Lakeside Bike Trail			\$1,791,500								\$10,550,000
Squaw Valley Park								\$900,000			\$3,800,000
Squaw Valley Transit Shelters								\$175,000			\$175,000
Squaw Valley Institute								\$125,000			\$225,000
Squaw Valley Signage								\$353,500			\$455,000
Squaw Valley Master Plan Improvements								\$263,000			\$305,000
Tahoe Vista Recreation Area Shoreline Imp.					\$500,000						\$10,100,000
Olympic Trail Restoration	\$15,000		\$10,000								\$160,000
Commons Beach			\$275,000								\$6,200,000
Trolley Purchase	\$570,000										\$1,650,000
Squaw Valley Tourism Development Plan								\$100,000			\$100,000
Boys & Girls Club					\$600,000						\$4,800,000
Alpenlight Festival	\$35,000										\$55,000
Friends of Squaw Creek								\$15,000			\$15,000
Heritage Plaza			\$441,500								\$2,400,000
Tahoe City Community Center Improvements			\$137,000								\$195,000
Master Plan	\$200,000										\$200,000
2003	\$53,000										\$53,000
North Tahoe Arts Center			\$19,000								\$30,000
NTCC Improvements					\$55,000						\$95,000
Regional Recreation Center	\$200,000										\$200,000
Marketing/CenRes Relocation	\$82,000										\$82,000
JARC Match	\$286,200										\$1,506,200
Reno/Tahoe Airport Shuttle	\$185,000										\$225,000
North Tahoe Regional Park Improvements					\$115,000						\$965,000
Northstar Community Trail						\$1,000,000					\$11,000,000
Squaw Valley Visitor Information								\$17,000			\$17,000
Sequoia Ave. Bike Trail			\$259,000								\$800,000
Squaw Valley Water Project								\$181,000			\$650,000
NTHS Auditorium/Theater			\$150,000								\$6,000,000
Redevelopment Concept Planning	\$50,000										\$100,000
WHATT Business Plan	\$50,000										\$50,000

CAPITAL INVESTMENT TOT FUNDING ACCOMPLISHED

March 2013

Regional Wayfinding Signage	\$251,255						\$550,255
Truckee and Auburn Welcome Center Exhibits	\$30,000						\$30,000
Kings Beach Information Center			\$5,000				\$5,000
Portable Stage Repairs		\$6,100					\$6,100
Community Portable Stage	\$126,000						\$126,000
Waterborne Transit Study	\$15,000						\$45,000
Tahoe Maritime Museum		\$250,000					\$3,900,000
Olympic Ski Museum Phase 1 & Phase 2					\$212,000		\$212,000
Tahoe City Historic Walking Tour		\$8,000					\$90,000
Kings Beach Speed Signs			\$17,000				\$17,000
Enhanced Snow Removal	\$200,000						\$200,000
Homewood Class I Bike Trail		\$909,500					\$3,600,000
Tahoe City Fish Hatchery Education Center		\$197,080					\$4,083,000
Master Plan Community Surveys 2008, 2013	\$49,000						\$70,500
Placer County Economic Analysis 2008	\$15,000						\$45,000
North Lake Tahoe Economic Analysis, 2008	\$10,500						\$24,000
Tahoe Vista Recreation Area Access, Bike Tr.			\$500,000				\$4,000,000
Tart Bus Shelters Upgrade	\$153,000						\$306,000
Dollar Hill/Tahoe Vista Bike Trail			\$200,000				\$13,000,000
Visitor Bike Trail Wayfinding Map Signage		\$29,260					\$39,020
Truckee River Corridor Access Plan	\$265,000						\$360,000
Bus Shelter Bear Boxes	\$20,000						\$20,000
Traffic/Pedestrian Safety Devices	\$26,700						\$26,700
North Tahoe Playground Renovation			\$44,000				\$150,000
West Commons Conceptual Analysis		\$45,000					\$56,000
Reno Tahoe Welcome Center	\$40,000						\$59,000
North Lake Tahoe Visitor Center	\$82,000						\$82,000
Tahoe City Golf Course Property Purchase		\$2,495,000					\$4,700,000
Squaw Valley Trail Pilot Program					\$140,000		\$160,000
North Lake Tahoe Water Shuttle	\$380,000						\$380,000
Northstar Entrance Improvement				\$105,000			\$650,000
NLT Historical Societ Black Bear Exhibit		\$10,000					\$30,000
Truckee Welcome Center	\$15,000						\$15,000
Auburn Welcome Center	\$15,000						\$15,000
Wayfinding Signage Master Site Plan	\$55,000						\$55,000
Regional Coordinated Ski Shuttle	\$65,900						\$253,000
TC Transit Center Signage	\$68,000						\$68,000
Lighthouse Center Bus Shelter		\$60,000					\$60,000
Totals	\$4,348,555	\$8,894,940	\$8,786,000	\$1,105,000	\$2,681,500	\$169,538,775	
Total NLTRA TOT Investment All Areas							\$25,815,995

INFRASTRUCTURE COMMITTEE
REQUEST FOR TOT CAPITAL INVESTMENT INFRASTRUCTURE FUNDING

DEFINITION

“A capital investment infrastructure project is defined as a physical improvement that will directly enhance the visitor experience and the tourism economy in North Lake Tahoe. Infrastructure projects may also include programs that will stimulate the community rehabilitation, as well as those providing maintenance and operational needs of tourist-serving infrastructure projects envisioned in the NLTRA Master Plans and 5-year Strategic Goals. Funding requests for projects other than those specifically identified in the Master Plans, must achieve the objectives of the Plans and the Strategic Goals. It is our purpose to enhance and not compete with, or replace, private enterprises.”

APPLICATION CRITERIA

- Project is consistent with the goals of the North Lake Tahoe Resort Association Master Plans. (www.nltra.org/documents)
- Project is consistent with the NLTRA 5-year Strategic Goals (www.nltra.org/documents)
- Projects must strengthen overall tourism economy.
- Projects that will stimulate weekday and shoulder-season business.
- Increase in overnight stays in North Lake Tahoe
- Demonstrated need for infrastructure program or project.
- Enhanced visitor experience and economic value for North Lake Tahoe.
- Support for overall of tourism core function areas of North Lake Tahoe-downhill skiing, boating, culinary arts, music, hiking, biking, non-motorized water sports, and Nordic skiing
- Integration of capital investment projects, programs, events, and marketing
- Level and availability of funding from other sources.
- Clear description of how public funds will be used and enough data provided for measurable results and benefits.
- Sound financial plan and managerial and fiscal competence.
- Quantifiable goals and objectives.
- Support of funding requirements for future maintenance or ongoing operating expenses.
- Measurable economic return on investment.
- Project should reflect a balance of funding throughout the North Lake community.
- Importance of this project compared to other projects that are being considered.
- Feasibility under current regulations
- Project does not directly compete with, or replace private enterprises



north lake tahoe

Chamber | CVB | Resort Association

The North Lake Tahoe Resort Association INFRASTRUCTURE PROJECT/PROGRAM FUNDING APPLICATION

PROJECT INFORMATION

1. Project/program name _____
2. Brief description of project/program _____

FINANCIAL INFORMATION

1. Total project cost _____
2. Total TOT funds requested _____
3. Other funding sources _____

4. Will the project require future financial funding? _____ What is the source of the future financial support? _____
Will this include maintenance needs? _____
5. Provide project proforma and implementation schedule.
6. How will project cost overruns or operating cost shortfalls be funded? _____

QUALIFICATIONS OF PROJECT SPONSOR

1. Name/address _____

2. Financial Capability _____
3. Experience with projects of similar nature _____

4. Objectives of project sponsor _____

ECONOMIC IMPACT OF PROJECT

1. Estimated number of users _____

2. Time of year _____

Weekends _____

Weekdays _____

3. Number of visitors to be attracted as a result of project/program _____

% Local _____

% Out of area _____

(Define location of visitor)

4. Projected expenditures by out of area attendees (per capita):

Hotel _____

Restaurant _____

Other _____

5. How will the project improve or enhance service to the visitor? _____

COMMUNITY IMPACT

1. What geographic portion of North Lake Tahoe will benefit the greatest from this project?

2. What region-wide tourism benefits will be created? _____

3. Will local resources be used to create, design, construct this project? _____

4. What types of businesses will receive the greatest economic impact? _____

Are they supportive of this project? _____

5. Will the project require the addition of governmental service? _____

If yes, describe _____

How will these costs be funded? _____

6. Document the community support for the project _____

NORTH LAKE TAHOE TOURISM AND COMMUNITY INVESTMENT MASTER PLAN

Describe how the project meets the goals of the Tourism Master Plan and criteria of this application

OTHER

List other benefits or elements that should be considered by the Resort Association in evaluating this request _____



north lake tahoe

Chamber | CVB | Resort Association

March 29, 2013

Subject: Membership Update

From: Deanna Frumenti, Membership Manager

Decisions and Considerations:

- No decision is being requested from the Board
- Staff will provide an oral status report at the meeting

For the month of March we had 20 new members:

<u>Name</u>	<u>City</u>	<u>Type of Business</u>
Redemption Sports	Incline Village	Sports Equipment
Las Panchitas	Kings Beach	Restaurant
Ciprian Photography	Incline Village	Photography
Indu's Asian Noodles & Curries	Incline Village	Restaurant
North Tahoe Family Resource Center	Kings Beach	Non-Profit
Bella Lago Aesthetics	Truckee	Spa
Tamarack Lodge	Tahoe City	Lodging
Tahoe City Marina	Tahoe City	Marina
One Fine Day	Tahoe City	Wedding Planners
Tahoe Event Rentals	Stateline	Event Rentals
Tahoe Moon Properties	Tahoe City	Lodging
Covarelli Music Services	Truckee	Musician
Jeff Lamppert Photography	Tahoe City	Photography
Tahoe Tech	Kings Beach	Tech Support
Christy Hill	Tahoe City	Restaurant
Sierra Sitters	Homewood	Child Care
Chris Warner Photography	Tahoe City	Photography
Cash Clinical	Carson City	Medical
941 Eatery & Bar	Incline Village	Restaurant
Carmo Annuity and Trust	Incline Village	Financial

3 write-offs

<u>Name</u>	<u>Type</u>	<u>Reason</u>
Incline Liquor	Liquor Store	Non-Payment
Integrity Property Management	Property Management	Non-Payment
KPFF Consulting Engineers	Engineering	Non-Payment

27 renewing members:

Sugar Bowl
East West Partners
Rotary Club of Tahoe City
Postal Express
Tahoe Regional Planning Agency
Tahoma Meadows B&B
West Lake Properties at Tahoe
Barifot Mountain Photography
Swigard's True Value Hardware, Inc.
Trimont Land Company
Squaw Valley Business Association
Ta-Hoe Nalu
The Strategic Marketing Group
Shore House at Lake Tahoe
All About Kids
Graham's of Squaw Valley & The Christy Lodge
Caesars Entertainment Operating Company
Truckee Donner Lodge
Tahoe Transportation District
Stanford Alpine Chalet
North Tahoe Marina
Certified Folder Display
Tahoe Club Company
TNT/TMA
Lake Tahoe Shakespeare Festival
Channel Properties
Placer County

March Focus

The March focus was to inform all non-member businesses that the summer Visitor Information Guide is being created and printed and time was running out to become a listed member. There has been a strong emphasis on contacting restaurants and businesses within the bridal industry.

Community Awards Winners

2012 Employees of the Year:

Safety Team	Northstar California
Joel Walker	The Ritz-Carlton, Lake Tahoe
Nancy Brest	The Ritz-Carlton, Lake Tahoe
Natalia Buller	Tahoma Lodge
Jackie Dontcho	Tahoe SAFE Alliance
Sean Barclay	Tahoe City Public Utility District
Dustin Phelan	Tahoe City Marina
Istvan Belafalvi	Granlibakken
Tracy Brostek	Alpenglow Sports
Javier Rodriguez	North Lake Tahoe Historical Society
James Dent	Resort at Squaw Creek
Lisa Walker	Resort at Squaw Creek

Brandon Rowland Squaw Valley Ski Holdings
Rob Rudolph Squaw Valley Ski Holdings
Chris "Cash" Demonte Squaw Valley Ski Holdings

2012 Volunteers of the Year:

Darren McDonald Tahoe SAFE Alliance
Bob Moore Squaw Valley Institute
Jim Markle UC Davis Tahoe Environmental Research Center
Karen & Warren Wagner North Lake Tahoe Historical Society

Non-Profit of the Year 2012

Excellence in Education

Small Business of the Year 2012

Sierra Sun/Bonanza

Large Business of the Year 2012

Granlibakken Resort

Citizen of the Year 2012

Keoki Flagg

Public Servant of the Year 2012

Joanne S. Marchetta, Tahoe Regional Planning Agency

Regional Marketing Award 2012

Todd Jackson, Big Blue Adventure

Hospitality Award 2012

Cedar Glen Lodge

Special Recognition in Hospitality 2012

North Lake Tahoe Visitor Information Center- Tahoe City

Distinguished Community Service 2012

Tahoe City Rotary

Special Recognition 2012

Kings Beach Commercial Core Improvement Project

North Lake Tahoe Bridal Faire & Guide

The North Lake Tahoe Chamber and Squaw Valley will be collaborating on a North Lake Tahoe Bridal Faire. The event will be from noon until four o'clock on Saturday, April 13, 2013. Booths are \$100 for members and free for caterers providing samples. Both Squaw and the North Lake Tahoe Chamber are adding this event to bridal websites and are partnering up with local (Tahoe, Sacramento, and Bay Area) wedding blogs, magazines, and websites for promotion of the event.

In addition to the North Lake Tahoe Bridal Faire a North Lake Tahoe Bridal Guide will be created and printed. This guide will be given to every bride who attends the Bridal

Faire, available for download on Gotahoenorth.com, and will be distributed at the Visitor Information Centers throughout the next year.

Legislative Luncheon

Join fellow Chamber members on Thursday, April 25th, as the North Lake Tahoe Chamber/CVB/Resort Association hosts the 2013 Legislative Luncheon.



north lake tahoe

Chamber | CVB | Resort Association

North Lake Tahoe's #1 Resource for Business & Community Information

Event and Education Schedule

April

- | | | |
|----|--|-------------|
| 4 | Ribbon Cutting: ServiceMaster
923 Incline Way, Incline Village | 5-6pm |
| 8 | ChamberEd: LinkedIn and Social Media
Hampton Inn, Truckee | 9am-12 |
| 9 | New Member Orientation
Tahoe City Visitor Information Center | 5:30-6:30pm |
| 13 | Special Event: Bridal Faire
Squaw Valley Olympic Valley Lodge | Noon-4pm |
| 16 | ChamberEd: ABC's of Social Media
Webinar | 12-1pm |
| 18 | Mixer: Keep the Sierra Green's Earth Day
Celebration
Mamasaki Restaurant, Squaw Valley | 5-7pm |
| 25 | Special Event: Legislative Luncheon
TBA | 12-2pm |
| 26 | ChamberEd: Affordable Care Act for Small Business
Tahoe City Visitor Information Center | 9am-12 |



Staff Report for Board

Subject: Approval of Community Marketing Grants for the Tahoe City Downtown Association (TCDA)

From: Deanna Frument, recommendation of approval from the Business Association and Chamber Collaborative (BACC)

Decision Considerations:

- The TCDA has presented a proposal requesting \$10,000:
 - \$1,000 for US Nationals Sponsorship
 - \$2,820 for local advertising
 - \$580 for graphics and collateral
 - \$2,100 for marketing concerts and other events
 - \$1,500 for website redesign content and images
 - \$1,000 for the redesign of the Tahoe City Walking Map
- The 2013 Marquis Events and Programs from the TCDA:
 - Concerts at Commons Beach
 - Wine Walk
 - Farmers' Market
 - Fourth of July Celebration
 - Solstice Festival
 - Movies at Commons Beach
 - Lake Tahoe Oktoberfest
 - Grape Stomp
 - Holiday Hop
 - Harvest Festival
 - Shop Local
 - Farm to Table Dinner

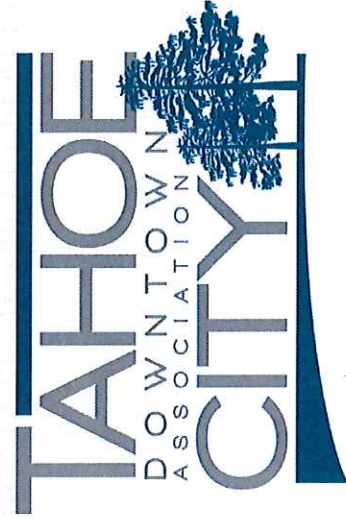
Strategic Plan/Master Plan Alignment: By 2016 (ongoing), the organization will have built trust, confidence and leadership with key partners through accountability, transparency, and frequent and consistent communication following a key partner communication plan.

By 2016, the organization will have provided advocacy for all project and program development that aligned with our mission.

Staff Recommendation: Approve Community Marketing Grant Requests

NLTRA Community Marketing Grant
TCDA 2012 Review & 2013 Proposal

March 13, 2013



TCDA 2013 Objectives

- Execute Critical Mass Of Successful & Profitable Events and Initiatives
- Reinvigorate and Expand Membership
- Develop and Grow Sponsorships
- Build and Develop Volunteerism and Participation (including advocacy and non-profit partnerships)
- Reinforce, Grow and Diversify Financial Foundation

2012 TCDA Marketing Grant Review

Item	Expenditure	Notes / Results
Advertising	\$3,225	Events, co-ops, etc.: Sierra Sun, Moonshine Ink, Tahoe TV, et al.
Graphics & Collateral	\$580	Events posters; membership brochure & sticker design & printing.
Events Mktg.	\$4,408	Concerts, Solstice Festival, 4th of July, Grape Stomp, others. Total attendance >60,000
Shop Local	\$1,027	Tahoe City revenues up 28% from 2011
Sign For Wye	\$237	"All American City" Logo; Enhanced positive visibility for Tahoe City
NLTRA Visitor Guide	\$250	TCDA portion of co-op ad
Walking Maps	\$273	Update & reprints (2000)
Total	\$10,000	

- Payment details available upon request

2013 TCDA Marketing Grant Proposal

<u>Item</u>	<u>Expenditure</u>	<u>Comments</u>
US Nationals - Sponsorship	\$1,000	Collateral, web, advertising, etc.
Advertising		
NLTRA Visitor Guide	\$500	TCDA portion of two co-op ads.
Tahoe Magazine	\$730	
Other	\$1,590	Print, Banners, Radio, Local TV
Graphics & Collateral	\$580	For events & programs: Wine Walk, 4th of July, Oktoberfest, Solstice & Many More
Concerts & Other Events		
Marketing	\$2,100	Collateral, web, advertising, etc.
Shop Local	\$1,000	Tahoe City revenues up 28% from 2011
Web Site	\$1,500	Redesign; content dev., images
Walking Maps	\$1,000	Redesign & printing OR partnership with alternate map provider
	\$10,000	

2013 Marquis Event & Programs

- Concerts at Commons Beach • Holiday Hop
- Wine Walk • Harvest Festival
- Farmer's Markets • Shop Local
- Fourth of July • Farm To Table Dinner
- Solstice Festival • Golf Course / Ice Rink?
- Movies at Commons
- Lake Tahoe Oktoberfest
- Grape Stomp
- Waterfront Wed.?



+ *Develop DIY Model Enable More Successful Events*

2013 Preliminary Calendar

AUGUST

August 1 Farmers Market
 August 4 Concerts on Commons Beach
 August 7 Movies on Commons Beach
 August 8 Farmers Market
 August 11 Concerts on Commons Beach
 August 14 Movies on Commons Beach
 August 18 Concerts on Commons Beach
 August 21 Movies on Commons Beach
 August 22 Farmers Market
 August 25 Concerts on Commons Beach
 August 28 Movies on Commons Beach
 August 29 Farmers Market
 August 31 Labor Day Sidewalk Sale

OCTOBER

October 1-31 Scarecrows on Parade
 October 5-? Tahoe City
 Harvest Festival
 October 5 Oktoberfest/Brewfest
 October 31 TC Trick or Treat

NOVEMBER

November 30 Holiday Hop

DECEMBER

All month Shop Local Program

SEPTEMBER

September 1 Concerts on Commons Beach
 September 1 Labor Day Sidewalk Sale
 September 2 Labor day Sidewalk Sale
 September 5 Farmers Market
 September 6 or 13? Tahoe City Grape Stomp
 September 8 Final Concert on Commons
 Beach/Boosters BBQ / Picnic
 September 12 Farmers Market
 September 19 Farmers Market
 September 26 Farmers Market

Can We Take On More? How?



March 29, 2013

To: Board of Directors

From: Emily Detwiler, Visitor Information Manager

Re: Kings Beach Visitor Information Services Relocation

Due to the new developments in Kings Beach staff has been researching the possibility of moving the current Visitor Information Booth from North Tahoe Beach to the Kings Beach State Recreation Area. Currently the Visitor Information Booth is open seasonally from mid-June to mid-September.

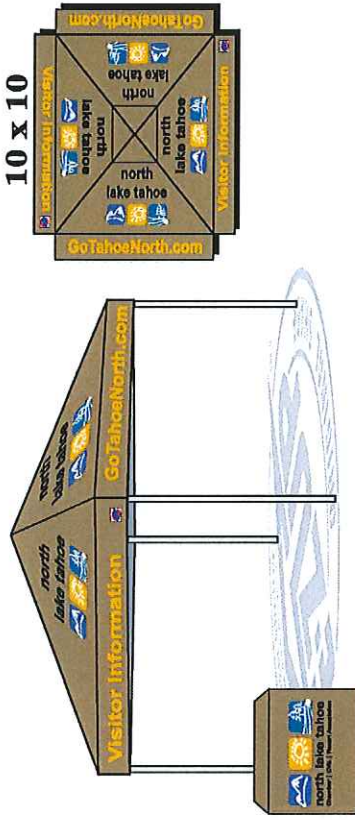
- The new location would consist of a more temporary setup located in a highly visible location (cost analysis attached)
- Sufficient storage for NLTRA equipment and highly visible banner placement is available in/on the bathroom building between the Event Center and Coon St. Boat Launch.
- If the weather is not cooperating there is an agreement with the NTPUD for staff to utilize the foyer of the Event Center to assist visitors.
- No fees will be charged to the NLTRA to utilize storage facilities and the Event Center staff would be grateful for assistance providing visitors with information
- There is a Visitor Information sign located at North Tahoe Beach, paid for and installed by the California Tahoe Conservancy 8-12 years ago. Lisa O'Daly, with the Conservancy, asked if the NLTRA would be willing to remove or relocate the sign. (Costs to remove/relocate the sign attached).
 - No agreements were found between the NLTRA and the Conservancy concerning the signage.
 - The sign is permanent and displayed when the Visitor Booth is not in service 7 ½ months per year.
 - There have been and currently are, year-round, stand-alone Visitor Informational panels installed by the CTC providing information to visitors. (Pictures attached)

Staff Recommendations-Staff does not see value or responsibility to the NLTRA to remove or relocate the Current Visitor sign. Staff suggests the purchase of the 10 x 10 logo tent due to durability, ability to use at events year round and ease of setup for staff. This will be funded out of the Visitor Information Services Budget in July of 2013.

By 2012, the organization will have assessed regional needs for Visitor Information distribution via virtual or physical locations and by 2016, will have implemented plans.

Cost Analysis for Kings Beach Site-Logistics

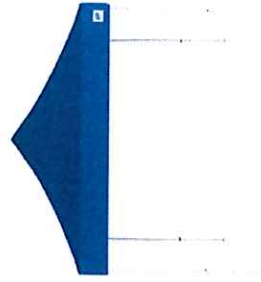
Logo Tent-Professional Grade



Small		Pros
Tent- 5 x 5 ft	\$599.00	Professional grade quality
Table Cover	\$212.00	Extended life of product
Table 48" x 24"	\$105.69	Looks Great
Stake Kit	\$40.00	Cons
Sand Bags	\$56.00	More Costly
Sandwich Board	\$60.00	Small not good for events
Banner for Building	\$234.63	
Total		\$1,307.32

Large		Pros
Tent- 10 x 10 ft	\$1,119.00	Use year round at different events
Table Cover	\$264.00	Professional grade quality
Table- 8 ft	\$249.99	Extended life of product
Stake Kit	\$40.00	Looks Great
Sand Bags	\$56.00	Cons
Sandwich Board	\$60.00	More Costly
Banner for Building	\$234.63	
Total		\$2,023.62

Non-Logo Tent



Non-Logo Tent		Pros
Tent- 10 x 10 ft	\$199.00	
Banner for Tent	\$234.17	Less Costly
Table Cover	\$264.00	Cons
Table- 8 ft	\$249.99	Not Professional Grade
Stake Kit	\$40.00	Setup more difficult
Sand Bags	\$56.00	
Banner for Building	\$234.63	
Total		\$1,277.79

Cost Analysis for Kings Beach Sign Removal/Relocation



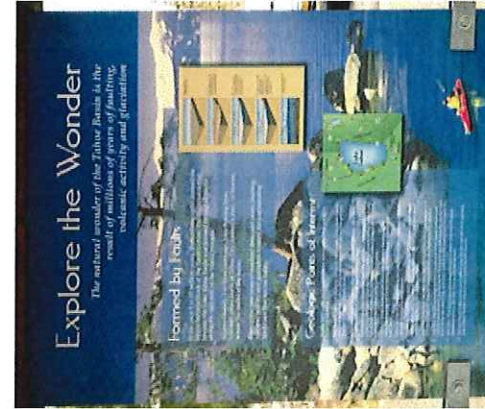
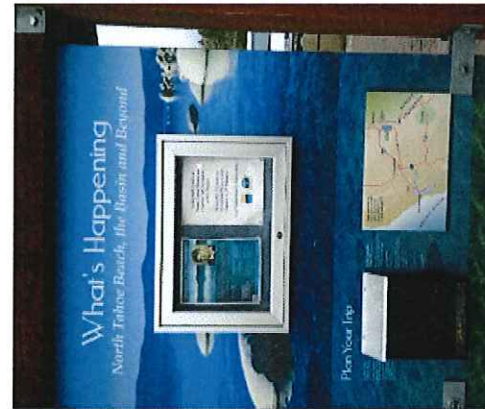
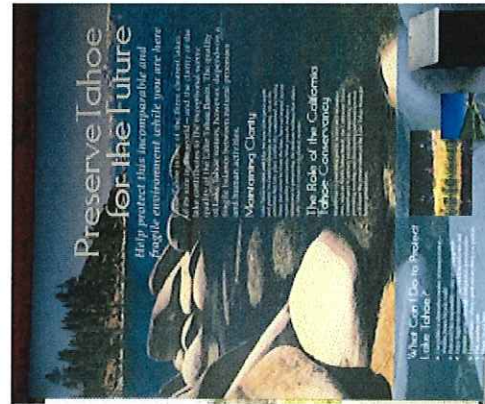
Sign Removal	\$1,300.00
Sign Relocation	\$2,800.00

Signage at North Tahoe Beach

Current Sign at North Tahoe Beach



Informational Panels Currently at North Tahoe Beach Location



County of Placer

Public Information Office

175 Fulweiler Avenue
Auburn, California 95603
Main 530-889-4030
Fax: 530-889-4023
Email: piostaff@placer.ca.gov
Website: www.placer.ca.gov

TERI IVALDI, Senior Administrative Aide
tsayad@placer.ca.gov

MIKE FITCH, Assistant PIO
mfitc@placer.ca.gov

ROBERT MILLER, Assistant PIO
rmiller@placer.ca.gov

DOROTHY WALSH, Exec. Secretary
dwalsh@placer.ca.gov



For immediate release

March 26, 2013

Contact: Robert Miller, 530-889-4080, or
Mike Fitch, 530-886-4515

STATE DEPARTMENT OF FINANCE RELEASES COUNTY BOND FUNDS

Proceeds from the sale of bonds by the former Placer County Redevelopment Agency that had been put on hold by the state Department of Finance (DOF) have been released to the county. The Placer County Successor Agency, which is closing down the Redevelopment Agency's business, received notice from DOF that approximately \$11 million in bond proceeds that had been put on hold for the past two years are now available for two county projects.

State law that disbanded all Redevelopment Agencies allowed DOF to hold these funds from being expended until Placer County could prove that no further monies were owed the state by the former Agency.

These bond proceeds are critical to the highway improvement programs in both Kings Beach and Highway 49 in Auburn. Approximately \$10 million will be for use in the Kings Beach Commercial Core Improvement Project, which will revitalize a 1.1-mile section of State Route 28 through Kings Beach. Additionally, about \$1 million is now freed for use in the Highway 49 improvement project in Auburn.

"The Department of Finance did finally bless our bond fund proceeds," said Fifth District Supervisor Jennifer Montgomery. "We'll be getting just shy of \$10 million from the dissolution of the Redevelopment Agency and that's really good news for the Commercial Core Improvement Project."

The bonds were sold in 2006 and the county has been making payments on them. The DOF conducted three separate audits of the former Redevelopment Agency's financial dealings before issuing a "finding of completion" that shows all monies owed to the state have been repaid.

#

HIGHWAY 89 ROADWORK: 2013 SOUTHWEST GAS RELOCATION PROJECT

Southwest Gas and its contractor will be working to replace and relocate existing natural gas mains and piping. This work is being done in conjunction with a Caltrans project to install a new erosion control infrastructure.

The 2013 project is divided into two phases:

- **Phase I (Pine Street to Grimsel Pass Road)**

This is continuation work from the 2012 season to complete the replacement of natural gas facilities. Work will start as early as April 1 (weather permitting) and continue through May 31. Some night work may occur.

- **Phase II (Grimsel Pass Road to Timberland Lane)**

This is the primary work area for the 2013 season. Work will start as early as May 1 (weather permitting) and continue through October 15. Some night work may occur.

Traffic interfering work may cause 10 to 20 minute delays along Highway 89 while construction is underway.

FOR MORE INFORMATION:

To get the most up-to-date project information, please reach out to Southwest Gas via the following:

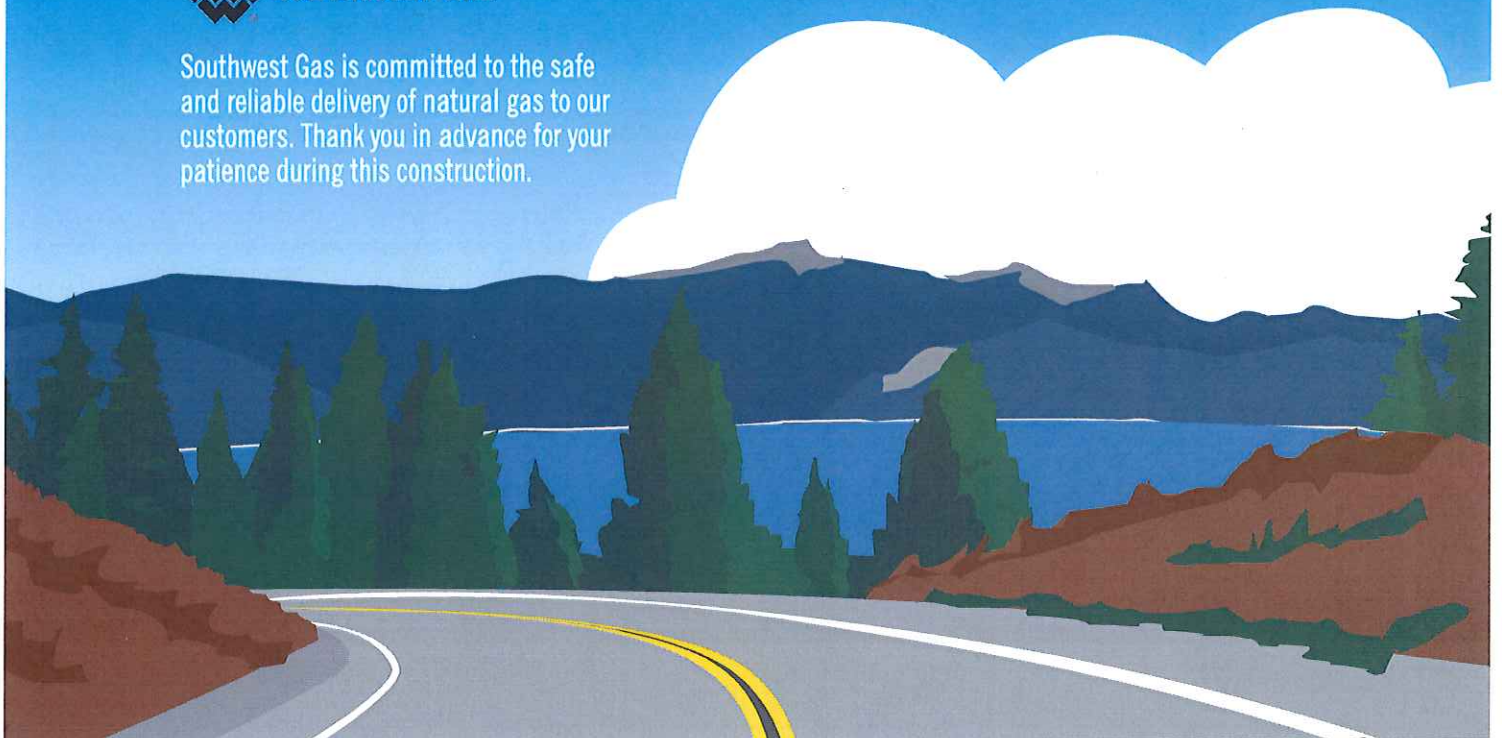
Please visit:
[www.swgasliving.com/
construction](http://www.swgasliving.com/construction)

Please call:
800.835.6260

Please e-mail:
SWG89Update@swgas.com



Southwest Gas is committed to the safe and reliable delivery of natural gas to our customers. Thank you in advance for your patience during this construction.





Public Information Sheet for Environmental Improvement Project: Rehab Pavement and Drainage System

Contract: 03-2A9204, "Lakeside" Placer County, Highway 89

Location: In Eldorado and Placer counties from 0.2 mile south of the Placer County line to Tahoe City on Highway 89 (8.7 miles +/-)

03-ED, PLA-89-27.2/27.4, 0.0/T8.5

Prepared by: Roy Iskin, Resident Engineer

Contractor: Road and Highway Builders of California, Inc.

- Bids opened March 14, 2012
- Description of work:
 - Construction of comprehensive storm water runoff collection system, including sand vaults, sand traps, curb and gutter and associated drainage piping.
 - Road widening, retaining walls and complete pavement resurfacing (with asphalt concrete); with associated signing and striping and other highway features.

Estimated work schedule:

<i>Date:</i>	<i>Work Performed</i>
Early May 2013	Utility relocations: Southwest Gas will continue its 2-1/2 year process of relocating all gas mains and services. Work to resume in two locations: 1) complete the 6-inch PE main and services south of Homewood; 2) Begin 8-inch HP and 6-inch PE main and service relocation work between Grimsel Pass Road and Timberland (approx. 2.0 miles). The balance of O/H utility relocations will be completed throughout the project limits over the course of the season.
Summer 2013	Caltrans contractor to construct nine sand vaults; anticipated to take two to three months, between Placer County line and Madden Creek. (no other Caltrans roadwork anticipated in 2013)
May 2014	Complete the utility relocations: Southwest Gas will finish work by end of ^{Oct} June 2014, between Timberland and Tahoe City (approx 2.5 miles). Caltrans contractor to start the drainage and roadwork between Wilson Street and Cherry Street. Work at this location to be completed before October 15, 2014.
May 2015	Caltrans contractor to resume drainage and roadwork between Cherry Street and Ward Creek. Work to be completed before October 15, 2015. TCPUD contractor to construct new multi-purpose trail project between Trout Street and Cherry Street (adjacent to Hwy 89).
May 2016	Caltrans contractor to resume drainage and roadwork between Ward Creek and Truckee River Bridge in Tahoe City. All project work to be completed before October 15, 2016. Traffic control hours: Dependent on location. Ward Creek is the north/south cut-off for traffic restrictions:



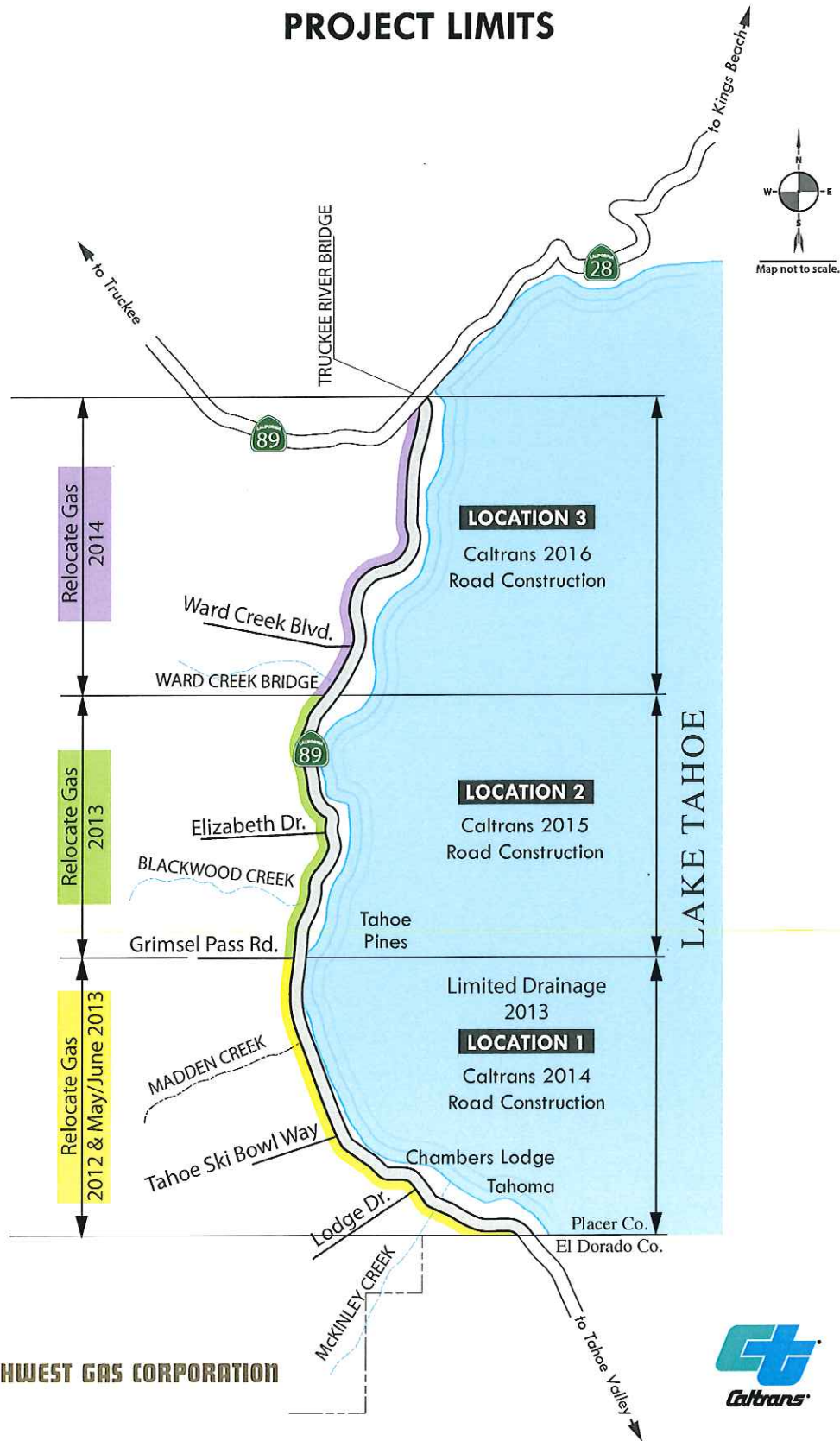
South of Ward Creek:

- 2013 sand vault work is restricted to night work only, Sunday midnight through Monday 7 a.m.; and daily Monday to Friday, 7 p.m. to 7 a.m.
- Peak season traffic control (June 15 - Labor Day) allows lane closures from midnight Sunday to 10 a.m. Friday. No lane closures allowed from Friday 10 a.m. through Sunday midnight
- Off-peak season traffic control (Labor Day - June 15) allows lane closures from midnight Sunday to noon Friday. No lane closures allowed from Friday noon through Sunday midnight.
- Driveways and cross streets to be closed no longer than 30 minutes. Residents to be notified of closure 72 hours in advance.
- Maximum length of closure is 1 mile with a maximum of two closures separated by 1 mile. Traffic to be stopped no longer than 10 minutes or delayed a total of 20 minutes.
- Full width of traveled way open to public traffic from October 30 through April 15.

North of Ward Creek:

- Peak season traffic control (June 15 - Labor Day) allows lane closures from midnight Sunday to noon Monday; and daily from 7 p.m. to noon Monday to Thursday; and 7 p.m. Thursday to 10 a.m. Friday. No lane closures allowed from Friday 10 a.m. through Sunday midnight.
- Off-peak season traffic control (Labor Day - June 15th) allows lane closures from midnight Sunday to 1 p.m. Monday; and daily from 7 p.m. to 1 p.m. Monday to Friday. No lane closures allowed from Friday 1 p.m. through Sunday midnight.
- Driveways and cross streets to be closed no longer than 30 minutes. Residents to be notified of closure 72 hours in advance.
- Maximum length of closure is 1 mile with a maximum of two closures separated by 1 mile. Traffic to be stopped no longer than 10 minutes or delayed a total of 20 minutes.
- Full width of traveled way open to public traffic from October 30 through April 15.

"LAKE SIDE" ENVIRONMENTAL IMPROVEMENT PROJECT LIMITS





north lake tahoe

Chamber | CVB | Resort Association

THE NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS

Wednesday March 6, 2013 – 8:30 am – 11 am

Tahoe City Public Utility District

Preliminary Minutes

ATTENDANCE: Phil GilanFarr, Wally Auerbach, Kali Kopley, Ron Parson, Alex Mourelatos, Valli Murnane, Jennifer Merchant, and TRPA Representative (Kristi Boosman)

NOT PRESENT: Andy Wirth, Eric Brandt, Bill Rock,

STAFF IN ATTENDANCE: Sandy Evans Hall, Ron Treabess, Andy Chapman, Deanna Frumentti, Lisa de Roulet, Judy Laverty and Jessica Walker

OTHERS IN ATTENDANCE: Patrick Wright

A. CALL TO ORDER - ESTABLISH QUORUM

Chair Phil GilanFarr called the meeting to order at 8:41am, and a quorum was established.

B. AGENDA AMENDMENTS AND APPROVAL

1. Agenda Additions and/or Deletions
2. Approval of Agenda

M/S/C (Kopley/Parson) (7-0-0) to approve the agenda with items taken out of order if necessary

C. PUBLIC FORUM

D. REPORTS & ACTION ITEMS (1 hr. 35 minutes) 8:35 – 10:10

Organization (20 minutes)

3. Master Plan Update – Sandy Evans Hall (5 minutes)
 - Included in the packet is a revised schedule. There are several reason that the schedule needs to be changed. Moving forward the opportunity to reach the consultants is later than originally anticipated. It was also thought that rather than push the public outreach into the middle of summer it makes sense to move it to fall. The funding has also been revised and that has been discussed with Jennifer Merchant.
4. Financial Reforecast – Lisa de Roulet (15 minutes)
 - There was a finance committee last week where it was reported that we are currently projecting a shortfall of \$41,628. Lisa explained that some of the areas contributing to the shortfall are Membership revenue, Conference Sales revenue, and an expanded footprint of Visitor Information Center(VIC). Another big contributor was the reconfiguration of the phone systems.
 - She has proposed three ways to work to resolve the shortfall. There are some funds in marketing that have not been committed yet, there are funds accrued for bonuses that can be used, and allow the remainder to fall to unrestricted net assets.
 - i. In regards to the VIC overage, when we budgeted in March of last year we were not yet anticipating the major VIC upgrade.
 - No action required today but wanted to update the board.

- The Board would like some further information on what the difference the new VIC has made. Lisa was able to clarify off the Key Metrics on 20-1-1 in the packet.
- The Board had a lengthy discussion about this. Their concerns included changes in the budget from the County Supervisors as well as the new VIC not being part of the original budget. It was also asked how overages and underage's were reconciled on the budget.

ACTION - Future changes from CEO's office in timing or funding something will be put on the agenda for explanation.

Marketing (25 minutes)

5. MTRiP Update – Andy Chapman (*5 minutes*)
 - All of the year-over-year stats are up. RevPar, ADR and Occupancy for the upcoming summer are also all up. Looking at the incremental number of this year over last the numbers are above last year.
6. Lake Tahoe Sports Organizing Committee/X Games Bid Update – Andy Chapman (*10 minutes*)
 - There is a site visit starting today. The operation teams from Squaw and Heavenly got together a couple weeks ago to discuss what types of infrastructure needs and business disruption will occur. They have also have started talks with Reno, as with the previously discussed combined winter and summer games, some events will need to take place down there. Finally, they have also been working with Snow Park Technologies.
 - Julie mentioned that it would be a huge undertaking if we get this bid. Also noted, the bid is a three year contract but they are going to request at a least 5 years due to all the infrastructure needs.
 - The current target date is the last weekend in February.
7. Visit California Marketing Referendum – Julie Maurer (*10 minutes*)
 - Julie Maurer from Squaw Valley and Visit California gave a brief presentation about the upcoming Marketing Referendum. This referendum happens every 6 years in the state of CA. It is a result of California being almost zero funded by the state.
 - Visit CA has a budget of \$50 million. The majority of this comes from Rental Car industry via a special tax.
 - The remainder comes from us assessing ourselves as an industry. Businesses with rev over 1 million are taxed less than 1%.
 - We don't spend a lot on in state marketing. International get much more funding with that being the most important market segment to market to.
 - Last year, which was such a poor snow year we suffered a lot in Tahoe. However other destinations that focus more on international visits did not suffer near as much.
 - It is important that everyone votes yes on the referendum. Ballots should be received around March 12th and are due April 12th.
 - Julie then showed a short Visit California film supporting the referendum.

ACTION – Send out a dedicated eblast about the referendum, as some people may not be aware of what the referendum is all about.

Transportation/Infrastructure (20 minutes)

8. Resort Triangle Transportation Vision Coalition(RTTVC) update – Ron Treabess (*10 minutes*)
 - The RTTVC will have their 3rd meeting tomorrow. At that meeting there will be reports from all three committees. The Funding and Governance Options Investigation Committee, Cost Scenario Committee and the Outreach Committee will all give a report on their progress. There will also be a guest speaker, Eric Thronson.
9. Free Skier Shuttle Report – Ron Treabess (*10 minutes*)
 - In the packet is the most recent Free Ski Shuttle Report put together by TNT/TMA. The total ridership is 2,346 over 41 days. Interestingly there are more riders on weekdays vs

weekends. It is important to note that those weekdays are holidays. Average ridership is about 78/day. The cost per passenger is \$48.24.

Membership (5 minutes)

10. Membership Sales, Activities and Events – Deanna Frumentti (5 minutes)

- In the month of February there were 22 new members, 3 write offs, and 68 renewing members. The February focus was a membership drive.
- Some of the upcoming chamber events include the Community Awards Dinner on March 27, the Bridal Faire on April 13, and the Legislative Luncheon on April 25.

Special Presentation (20 minutes)

11. California Tahoe Conservancy: North Tahoe Plans – Patrick Wright (20 minutes)

- Patrick gave a report on some of the projects that the Conservancy is working on in the North and West Shore.
- He thanked staff for their participation and success of the Plates for Powder program.
- They are finally moving forward on bike trails; Dollar Point and Homewood.
- He discussed the land exchange program that is going on with the Forest Service.
- All of these programs go along with the area plan updates.

E. DIRECTORS' COMMENTS

- Kristi Boosman gave a brief update on the Homewood litigation. 15 out of 16 complaints by Sierra Club were without merit. The economic analysis was the only complaint that was with merit. The Judge ruled that he wants TRPA to complete a supplemental EIS on the economic analysis and then present for public input. There is no timeline as of now.
- TRPA will continue to implement RPU until judge tells them to stop. Several parts of the RPU are already being implemented.
- Jennifer Merchant announced that her office received 59 qualified applicants for the Administrative Secretary position, they will be sifting through and hopefully hire someone soon. The National Association of Counties Board has selected Alaska and Hawaii for their 2014 and 2015 conferences, and therefore will not be coming to Tahoe.
- Alex Mourelatos stressed that he feels it is important to push all transportation initiatives to front line employees.
- Phil GilanFarr said that he will need about 60 more volunteers for the US National Championship at Squaw Valley on March 16-24. March 22nd will be the opening ceremony; smoke jumpers, awards ceremony, parade through The Village, and a Wailers concert on Sundeck.

F. CONSENT CALENDAR – MOTIONS (5 min) 10:10 – 10:15

All items (**in bold**) listed under the consent calendar-motions are considered to be routine and/or have been or will be reviewed by committee, and will be approved by one motion. There will be no separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar-motions.

12. **Board Meeting Minutes – February 6, 2013**

13. **Joint Infrastructure/Transportation Committee – February 25, 2013**

14. **Marketing Committee – February 28, 2013**

15. Business Association and Chamber Collaborative – No meeting in February

16. Lodging Committee – No Meeting in February

17. **Conference Sales Directors Committee – February 7, 2013**

18. **Finance Committee – February 27, 2013**

19. **Executive Committee Report – February 27, 2013**

20. **Financial Reports for February, 2013**

1. **Financial Analysis – Project Updates**

21. **Conference Sales Reports**

22. **Infrastructure/Transportation Activity Report – February**

M/S/C (Auerbach/Parson) (7-0-0) to approve the consent calendar as presented.

G. MEETING REVIEW AND STAFF DIRECTION

- Future changes from CEO's office in timing or funding something will be put on the agenda for the CEO to explain.
- Chamber will send an eblast on visit CA referendum.
- Have a final figure including all costs on final ski shuttle report.
- Push transportation vision to front line and community.
- Andy Wirth is Undercover Boss and will be on the show this Friday at 8pm.
- Golf course open house 3/26 & 27.
- On Wednesday, March 27 there is a Placer County Economic Development awards breakfast as well as the Community Awards Dinner in the evening.
- There will be an article in The Weekly about IRONMAN and the impact to the area.
- The NLTRA has a new Community Page in Sierra Sun and Bonanza once a month.
- Will be creating a Marketing Destination Growth Strategy task force. Will be going to the Marketing Committee to look for members but also want to make open to Board members.

H. CLOSED SESSION (If necessary)

I. RECONVENE TO OPEN SESSION

J. ADJOURNMENT

The meeting is adjourned at 10:34am

Submitted by
Jessica Walker
Executive Assistant
NLT Chamber/CVB/Resort Association



north lake tahoe
Chamber | CVB | Resort Association

Staff Action Items

Left from Board Meeting 3-6-13

Sandy – If there is a significant change in timing or funding caused by County CEOs Office prior to submitting an approved item to the Board of Supervisors, the County will be placed on the next Board Agenda to provide explanation.

Sandy/Jessica/Andy – Distribute the VOTE YES on the Visit California Marketing Referendum to all members and specifically to potential voters (over \$1M gross revenue) prior to voting deadline April 12. **DONE**

Ron – Provide an End of Season report on the Free Skier Shuttle that includes all costs in a cost per person analysis.

Left from Board Meeting 1-9-13

Sandy/Andy/Judy – Assist SnowFest! with convening a group of ski resort, lodging and business partners to discuss the future of the event **APRIL**

Sandy – Talk with Peter Kraatz at Placer County DPW about changing days off for TART drivers in order to provide service on Christmas Day **EMAIL SENT**

Ron – Add to January Joint Infrastructure/Transportation committee agenda a discussion about formally combining the two committees into one

Left from Board Meeting 12-5-12

Sandy/Jessica – Create communication plan feedback survey for key partners **JUNE**

Ron – Work with Infrastructure committee to define criteria and create a policy for use of Infrastructure Maintenance funds **FEBRUARY/MARCH**

Ron – Develop with the County a funding strategy for future plowing of the pathway between Fanny Bridge and the Tahoe City Transit Center

Deanna – For future Winter Expo event, consider later timing (week of Dec. 15), promote heavily to front line employees, clarify purpose and measurement of success, focus on winter activities, ski areas, etc. as booths – less non-winter oriented businesses
NOVEMBER

Left from Board Meeting 11-7-12

Deanna, Ron, Sandy – Keep transportation focus on agenda with the Business Association and Chamber Collaborative **ONGOING**

Left from Board Meeting 10-3-12

Ron – Develop a cost analysis of adding a stop at Tahoe Cross Country area for the Free Skier Shuttle in year 2, and report back to the board in May 2013 on the program success

Left from Board Meeting 4-4-12

Ron – Obtain from the county a breakdown of 2011 facility maintenance expenses

Left from Board Meeting 3-7-12

Lodging Committee/Andy – Develop strategy for leisure travel promotion for small lodging, means of representing data from small lake lodging, strategies for retaining and raising ADR

Andy – Develop 3 year measureable goals for coop

Left from Board Meeting 8-3-11

Sandy/Ron – When recommending restructure of committees, consider disallowing county from appointing members to the Infrastructure committee – **IN PROGRESS**

Ron – Before consideration of any future bus shelters, board needs to approve a Master Bus Shelter Plan – **Have talked to Peter Kratz about the shelter master plan and it is in progress**



north lake tahoe

Chamber | CVB | Resort Association

COMMITTEE: Joint Infrastructure/Transportation Committee

MEETING DATE: March 25, 2013

BOARD MEMBERS PRESENT: Wally Auerbach, Jennifer Merchant

ACTION ITEMS TAKEN:

MOTIONS MADE/VOTE:

M/S/C (Perman/Pang) (10-0-0) to approve the Joint Infrastructure/Transportation Committee Agenda for March 25, 2013

M/S/C (Colyer/Paulson) (10-0-0) to approve the Joint Infrastructure/Transportation Committee minutes from February 25, 2013

M/S/C (Bergman/Pang) (10-0-0) to recommend that the Board accepts and recommends the draft IWP for the purpose of enabling the preparation of a draft 2013/14 Infrastructure and Transportation budget.

BOARD APPROVAL/DIRECTION REQUESTED:

Staff requests that the Board accepts and recommends the draft IWP for the purpose of enabling the preparation of a draft 2013/14 Infrastructure and Transportation budget



north lake tahoe

Chamber | CVB | Resort Association

COMMITTEE: Marketing
MEETING DATE: March 28, 2013
BOARD MEMBERS PRESENT: Eric Brandt

ACTION ITEMS/SUGGESTIONS TAKEN/REQUESTED:

MOTIONS MADE/VOTE:

- 3.1 M/S/C (Maurer/Moore) (6/0) to approve the agenda as presented.
- 4.1 M/S/C (Wilson/Maurer) (6/0) to approve the Marketing meeting minutes from February 28, 2013.
- 6.1 M/S/C (Brandt/Wilson) (6/0) to approve the removal of dollar signs for lodging on the GoTahoeNorth website.

BOARD APPROVAL/DIRECTION REQUESTED:



north lake tahoe

Chamber | CVB | Resort Association

COMMITTEE: Business Association and Chamber Collaborative
MEETING DATE: March 13, 2013
BOARD MEMBERS PRESENT: Eric Brandt

ACTION ITEMS/SUGGESTIONS TAKEN/REQUESTED:

MOTIONS MADE/VOTE:

M/S/C (Hoch/Doyle) (5-0-0) to approve the Membership Advisory Committee minutes of May 9, 2012.

M/S/C (Williams/Doyle) (5-0-0) to recommend to allocation of the Community Marketing Grant to the Tahoe City Downtown Association.

BOARD APPROVAL/DIRECTION REQUESTED:

The Collaborative requests the board approves the allocation of the Community Marketing Grant to the Tahoe City Downtown Association.



north lake tahoe

Chamber | CVB | Resort Association

COMMITTEE: Lodging
MEETING DATE: March 7, 2013
BOARD MEMBERS PRESENT: Eric Sather

ACTION ITEMS/SUGGESTIONS TAKEN/REQUESTED:

Action item to staff (Emily): Have Jeremy do a presentation at next Lodging Committee meeting regarding MTS and the ski shows he has attended.

Action item to staff (Andy) to add as an agenda item for next Marketing Committee meeting.

8.2 M/S/C (Beck/Williams) (5/0) to approve the removal of dollar signs on the gotahoenorth.com website.

MOTIONS MADE/VOTE:

3.1 M/S/C (Milani/Williams) (5/0) to approve the agenda as presented.

4.1 M/S/C (Williams/Milani) (5/0) to approve the Lodging Meeting minutes from November 1, 2012.

5.1 M/S/C (Beck/Williams) (5/0) to approve the Lodging Meeting minutes from January 10, 2013.

6.2 M/S/C (Milani/Williams) (5/0) to re-elect Christy Beck as Lodging Committee Chair for 2013



COMMITTEE: Finance

MEETING DATE: March 28, 2013

BOARD MEMBERS PRESENT: Bill Rock, Jennifer Merchant, and Ron Parson

ACTION ITEMS TAKEN:

Lisa de Roulet will do a 9-Month Actual/3-Month Reforecast for the April meeting.

Lisa de Roulet will try to negotiate a lower audit fee from McClintock Accountancy.

Lisa de Roulet will separate the Conference Revenue of Statistics into present and future sections on the Key Metrics dashboard. She will also include the actual conference revenue number for both the current and previous fiscal years.

Lisa de Roulet will prepare a summary of the VIC construction management issue for the Board.

MOTIONS MADE / VOTE:

M/S/C (Merchant/Frushon) (3/0) to approve the agenda as presented.

M/S/C (Merchant/Frushon) (3/0) to approve the Finance Committee minutes of February 27, 2013.

BOARD APPROVAL / DIRECTION REQUESTED:

M/S/C (Parson/Frushon) (4/0) to recommend the Board of Directors approve the February 2013 Financial Statements.

M/S/C (Merchant/Parson) (4/0) to recommend the Board of Directors approve the selection of McClintock Accountancy for the 2013/14, 2014/15, and 2015/16 Financial Audits.

M/S/C (Parson/Frushon) (4/0) to recommend the Board of Directors approve the January 2013 Employee Handbook.



north lake tahoe

Chamber | CVB | Resort Association

NLTRA Executive Committee

Friday, March 29, 2013

8:30 a.m.

NLTRA Offices

Executive Committee Report

Present: Kali Kopley, Valli Murnane, Ron Parson, Phil GilanFarr (phone), Alex Mourelatos (phone)

A. Open Session

1. Items for Board Meeting Agenda – April 3
All items on the agenda were discussed. Some time was shaved off of update reports, a longer time was allowed for Jerry Gamez on the TOT Ordinance issues. Sandy will request a copy of the presentation to go out with the packet
2. Letter of Opposition to SB 564
The officers voted to ask Sandy to write a letter addressing the opposition to SB 564 which requires excessive reporting on accidents and injuries.
3. West Shore traffic plan for SW Gas and CalTrans 2013-2016
Ron Parson will address the West Shore traffic plan for the construction by SW Gas and CalTrans. He would like the NLTRA to write a letter to encourage a better consolidation of scheduling of this construction.
4. CEO Goals and Performance Evaluation – Meeting with Laura Moriarty
Sandy will be meeting with Laura today and information will be ready for the board on the May 1 meeting. She will need to meet with the Exec. Committee at some point in April and Sandy will coordinate.

NLT Chamber/CVB/ Resort Association

Financial Statements

For the Eight Months Ending February 28, 2013



March 28, 2013

To: Finance Committee

From: Kim Lambert

Re: Major Variances of the February 2013 Financial Statements

The following are the major budget to actual variances **YEAR-TO-DATE**:

- Membership dues are down due to write-offs of non-renewing members; however, actual revenue is ahead of last year at this time.
- Membership Activities revenue is down; however, corresponding expense is also down.
- Marketing Commissions are down due to slow sales of the Ski Tahoe North interchangeable lift ticket.
- Miscellaneous revenue is under budget; anticipated sales opportunities have not yet materialized.
- Conference salaries are over budget as not enough money was budgeted for sales commissions.
- Rent expense is up due to increased utilities and the additional cost of snow removal.
- Telephone, Insurance/Bonding, Supplies and Equipment Rental/Leasing expense are over budget in most departments due to the expansion of operations.
- Programs expense is under budget as NLTRA has not yet received invoices from Community Marketing Grant recipients. All money budgeted will be spent.
- Special Events expense is over budget currently; however, it is aligned with Percent of YTD Budget Consumed (67%).
- Market Study Reports, and Miscellaneous Programs expenses are down in comparison to budget due to timing. The budgeted money will be spent.
- Credit Card Fees are up due to increased consumer purchases at the new Visitor Information Center.
- Variances in Infrastructure and Transportation Project Costs are due to timing of projects.

North Lake Tahoe Resort Association

BALANCE SHEET

Feb 28, 2013

Assets	February 28, 2013	February 29, 2012	June 30, 2012
Current Assets			
Petty Cash	500	500	500
Cash - Operations Acct #6712	830,474	882,042	698,840
Cash - Payroll Account #7421	7,350	6,571	16,479
Marketing Cooperative Cash	4,786	177,687	217,829
Cash - Infrastructure #8163	925,326	122,001	40,939
UBS Cash	8,596	9,051	8,557
Operations Money Market BW	44,858	244,409	244,608
Citizens Bank CDs	-	207,847	0
Cash In Drawer	(63)	-	355
Accounts Receivable	28,016	119,440	121,951
A/R - Sales Estimates	2,566	7,168	4,064
A/R - TOT Funding	1,551,132	1,634,709	443,558
Undeposited Funds	364	-	28
WebLink Accounts Receivable	49,265	-	0
Inventory Asset	19,267	4,406	13,108
AR TOT Transportation	382,185	343,241	103,200
AR TOT Infrastructure	<u>3,425,793</u>	<u>7,541,659</u>	<u>4,962,993</u>
Total Current Assets	7,280,414	11,300,731	6,877,008
Property and Equipment			
Furniture & Fixtures	64,991	64,991	64,991
Accum. Depr. - Furn & Fix	(58,935)	(50,605)	(53,388)
Computer Equipment	41,344	60,000	41,344
Accum. Depr. - Computer Equip	(39,653)	(55,825)	(37,923)
Computer Software	30,050	54,619	20,187
Accum. Amort. - Software	(22,457)	(54,620)	(20,188)
Leasehold Improvements	24,284	23,284	23,284
Accum. Amort - Leasehold Impr	<u>(23,401)</u>	<u>(22,507)</u>	<u>(23,284)</u>
Total Property and Equipment	16,222	19,337	15,024
Other Assets			
Prepaid Expenses	104,854	171,701	49,888
Prepaid Insurance	<u>6,652</u>	<u>3,904</u>	<u>4,709</u>
Total Other Assets	111,506	175,605	54,597
Total Assets	<u>7,408,142</u>	<u>11,495,673</u>	<u>6,946,629</u>
Liabilities and Net Assets			
	2013	2012	2012
Current Liabilities			
Accounts Payable	884,422	202,166	869,182
Salaries / Wages Payable	35,874	49,056	59,843
Empl. Federal Tax Payable	1,496	(39)	1,496
State Taxes Payable	-	(1,226)	0
FUTA Taxes Payable	48	(402)	48
FSA Payable	-	90	0
401 (k) Plan	(3,999)	(5,899)	701
401k Profit Sharing	15,434	7,155	15,434
Estimated PTO Liability	56,143	67,410	60,883
Sales and Use Tax Payable	470	1,262	2,425
Ski Tahoe North lift tickets	10,356	15,697	2,857
Marketing Cooperative Liability	4,786	177,687	217,829
Intra-Company Borrowings	(327)	(304)	(962)
AFW Suspense Account	(90)	-	(4,590)
Payroll Liabilities	8,669	13,164	4,350
Reserves	-	27,056	0
Deferred Rev - Membership Dues	98,301	113,636	71,321
Def Revenue - Other	10,060	-	13,456
Unbilled Purchases	426	-	0
Deferred Support	683,866	1,506,316	0
Deferred Support-Transportation	382,188	136,841	0
Deferred Support - Infra	3,823,044	7,804,261	4,648,436
Deferred Sup- Infra Maint. Res	<u>150,000</u>	<u>-</u>	<u>150,000</u>
Total Current Liabilities	<u>6,161,167</u>	<u>10,113,928</u>	<u>6,112,711</u>
Long-Term Liabilities			
Total Liabilities	6,161,167	10,113,928	6,112,711
Net Assets			
Fund Balance - General	-	4,592,495	0
Fund Balance Restricted	-	243,110	0
Temp. Restricted Net Assets 5	-	(4,217,078)	0
Temp. Restricted Net Assets 4	-	49,415	0
Unrestricted Net Assets	442,264	29,477	305,763
Designated Marketing Reserve	293,110	-	293,110
Designated Infra Maint Reserve	98,544	-	98,544
Net Income	<u>413,058</u>	<u>684,326</u>	<u>136,500</u>
Total Net Assets	<u>1,246,976</u>	<u>1,381,745</u>	<u>833,918</u>
Total Liabilities and Net Assets	<u>7,408,142</u>	<u>11,495,673</u>	<u>6,946,629</u>

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
Statement of Activities and Changes in Net Assets
For the 8 months ended Feb 28, 2013
Consolidated Departments

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
876,197	316,202	Placer County TOT Funding	3,567,576	2,529,617	1,037,959	2,882,399	5,158,272	69%
9,576	10,355	Membership	75,919	82,843	(6,924)	70,560	124,265	61%
180	30,000	Revenues-Membership Activities	17,193	48,005	(30,812)	42,545	53,833	32%
725	744	Revenue-Tue AM Breakfast Club	7,119	5,951	1,168	6,602	8,927	80%
-	-	Special Events Autumn Food&Wine	-	-	0	78,947	-	-
-	-	Revenues - Retail - Nontaxable	-	-	0	342	-	-
50	-	Non-retail VIC Income	1,175	-	1,175	-	-	-
1,680	5,167	Commissions	47,934	54,990	(7,056)	114,697	107,000	45%
4,683	5,000	Merchandise Sales	60,803	60,500	303	16,106	79,000	77%
-	2,536	Miscellaneous	75	20,288	(20,213)	(3)	35,000	0%
893,091	370,004	Total Revenue	3,777,794	2,802,194	975,600	3,212,195	5,566,297	68%
Operating Expenses								
100,834	107,247	Salaries & Wages	814,115	827,714	13,599	798,484	1,238,204	66%
16,516	14,841	Rent	127,904	118,726	(9,178)	83,315	178,091	72%
2,287	1,647	Telephone	25,460	16,719	(8,741)	17,934	23,309	109%
546	281	Mail - USPS	2,310	2,247	(63)	2,087	3,370	69%
1,244	790	Insurance/Bonding	9,097	6,323	(2,774)	6,375	9,485	96%
633	1,159	Supplies	11,562	9,275	(2,287)	10,591	13,918	83%
35	-	Visitor Communications - Other	348	-	(348)	90	-	-
1,217	1,147	Depreciation	9,664	9,176	(488)	9,081	13,762	70%
1,050	928	Equipment Support & Maintenance	7,810	7,427	(383)	9,844	11,140	70%
173	100	Taxes, Licenses & Fees	1,841	2,284	443	1,999	3,334	55%
-	-	Miscellaneous Expense	-	342	(29)	-	684	54%
2,219	1,403	Equipment Rental/Leasing	14,900	11,221	(3,679)	10,517	16,828	89%
629	42	Training Seminars	1,784	1,033	(751)	1,447	3,100	58%
-	-	Public Outreach	-	1,867	1,867	-	3,735	0%
2,800	250	Professional Fees	22,358	20,975	(1,383)	28,930	26,975	83%
-	-	Research & Planning Membership	3,000	5,000	2,000	3,000	5,000	60%
1,500	4,333	Research & Planning	50,646	49,664	(982)	23,696	82,000	62%
148,272	32,333	Transportation Projects	354,433	831,667	477,234	193,890	977,000	36%
440,749	-	Infrastructure Projects	1,037,684	-	(1,037,684)	262,834	1,363,831	76%
(3,318)	-	Programs	11,282	140,000	128,718	7,050	196,600	6%
-	-	Autumn Food & Wine	-	-	0	78,947	-	-
33,064	5,000	Special Events	127,046	33,500	(93,546)	46,450	190,153	67%
291	19,310	Membership Activities	8,433	37,102	28,669	19,685	45,580	19%
1,767	500	Tuesday Morning Breakfast Club	5,919	4,000	(1,919)	6,106	6,000	99%
477	-	Classified Ads	477	-	(477)	2,361	-	-
-	-	Promotions/Giveaways	727	-	(727)	-	-	-
-	-	Market Study Reports/Research	33	5,000	4,967	36,537	18,000	0%
80,762	80,548	Marketing Cooperative/Media	646,096	644,381	(1,715)	692,000	966,566	67%
-	-	Media/Collateral/Production	-	-	0	109,629	-	-
222	42	Miscellaneous Programs	21,797	40,889	19,092	-	88,731	25%
-	-	Conference - PUD	-	-	0	-	10,000	0%
2,604	2,500	Cost of Goods Sold	26,844	23,500	(3,344)	8,564	33,000	81%
150	215	Associate Relations	1,545	2,117	572	2,207	3,075	50%
404	417	Board Functions	2,903	3,333	430	5,132	5,000	58%
363	242	Credit Card Fees	3,799	2,183	(1,616)	2,007	3,400	112%
338	922	Automobile Expenses	4,618	7,372	2,754	6,389	11,058	42%
317	158	Meals/Meetings	2,933	1,317	(1,616)	1,652	2,160	136%
22	395	Dues & Subscriptions	3,729	3,607	(122)	9,422	5,172	72%
1,361	631	Travel	1,164	5,049	3,885	4,173	8,238	14%
-	-	Bad Debt	300	-	(300)	-	-	-
839,528	277,381	Total Operating Expenses	3,364,932	2,875,010	(489,922)	2,502,425	5,566,499	60%
12	183	Revenues- Interest & Investment	302	1,467	(1,165)	1,608	2,200	14%
-	-	Marketing Reserves	-	-	0	27,056	-	-
53,575	92,806	Net Income (Loss)	413,164	(71,349)	484,513	684,322	1,998	-

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
Statement of Activities and Changes In Net Assets
For the 8 months ended Feb 28, 2013
All Departments excl Infra and Transp

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	11, 30, 42, 60, 70 Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
204,153	204,153	Placer County TOT Funding	1,633,225	1,633,225	0	1,790,852	2,449,835	67%
9,576	10,355	Membership	75,919	82,843	(6,924)	70,560	124,265	61%
180	30,000	Revenues-Membership Activities	17,193	48,005	(30,812)	42,545	53,833	32%
725	744	Revenue-Tue AM Breakfast Club	7,119	5,951	1,168	6,602	8,927	80%
-	-	Special Events Autumn Food&Wine	-	-	0	78,947	-	-
-	-	Revenues - Retail - Nontaxable	-	-	0	342	-	-
50	-	Non-retail VIC income	1,175	-	1,175	-	-	-
1,680	5,167	Commissions	47,934	54,990	(7,056)	114,697	107,000	45%
4,683	5,000	Merchandise Sales	60,803	60,500	303	16,106	79,000	77%
-	2,536	Miscellaneous	75	20,288	(20,213)	(3)	35,000	0%
221,047	257,955	Total Revenue	1,843,443	1,905,802	(62,359)	2,120,648	2,857,860	65%
Operating Expenses								
89,457	93,686	Salaries & Wages	714,028	718,403	4,375	698,409	1,073,944	66%
15,178	13,627	Rent	117,770	109,018	(8,752)	71,828	163,529	72%
2,015	1,380	Telephone	21,651	14,019	(7,632)	14,800	19,541	111%
541	280	Mail - USPS	2,289	2,237	(52)	2,081	3,355	68%
1,169	657	Insurance/Bonding	8,460	5,257	(3,203)	5,323	7,885	107%
581	968	Supplies	10,858	7,742	(3,116)	9,459	11,618	93%
35	-	Visitor Communications - Other	348	-	(348)	90	-	-
1,022	963	Depreciation	8,118	7,704	(414)	7,689	11,554	70%
882	813	Equipment Support & Maintenance	7,033	6,500	(533)	8,835	9,750	72%
173	-	Taxes, Licenses & Fees	1,726	1,384	(342)	1,072	2,134	81%
-	-	Miscellaneous Expense	371	-	(371)	-	-	-
1,819	1,166	Equipment Rental/Leasing	12,261	9,328	(2,933)	8,656	13,988	88%
629	-	Training Seminars	1,784	700	(1,084)	1,069	2,600	69%
-	-	Public Outreach	-	831	831	-	1,662	0%
2,800	250	Professional Fees	22,358	20,975	(1,383)	28,930	26,975	83%
(3,318)	-	Programs	11,282	140,000	128,718	7,050	196,600	6%
-	-	Autumn Food & Wine	-	-	0	78,947	-	-
33,064	5,000	Special Events	127,046	33,500	(93,546)	46,450	190,153	67%
291	19,310	Membership Activities	8,247	37,102	28,855	19,685	45,580	18%
1,767	500	Tuesday Morning Breakfast Club	5,919	4,000	(1,919)	6,106	6,000	99%
477	-	Classified Ads	477	-	(477)	2,023	-	-
-	-	Promotions/Giveaways	727	-	(727)	-	-	-
-	-	Market Study Reports/Research	33	5,000	4,967	36,537	18,000	0%
80,762	80,548	Marketing Cooperative/Media	646,096	644,381	(1,715)	692,000	966,566	67%
-	-	Media/Collateral/Production	-	-	0	109,629	-	-
222	42	Miscellaneous Programs	21,797	40,889	19,092	-	88,731	25%
-	-	Conference - PUD	-	-	0	-	10,000	0%
2,604	2,500	Cost of Goods Sold	26,844	23,500	(3,344)	8,564	33,000	81%
150	202	Associate Relations	1,519	1,967	448	2,043	2,825	54%
404	417	Board Functions	2,903	3,333	430	5,132	5,000	58%
363	242	Credit Card Fees	3,799	2,183	(1,616)	2,007	3,400	112%
200	405	Automobile Expenses	3,471	3,239	(232)	4,070	4,858	71%
198	158	Meals/Meetings	2,677	1,267	(1,410)	1,624	1,960	137%
22	395	Dues & Subscriptions	3,653	3,485	(168)	9,350	5,000	73%
1,361	631	Travel	1,164	5,049	3,885	4,173	8,238	14%
-	-	Bad Debt	300	-	(300)	-	-	-
234,868	224,140	Total Operating Expenses	1,797,009	1,852,993	55,984	1,893,631	2,934,446	61%
12	150	Revenues- Interest & Investment	302	1,200	(898)	1,269	1,800	17%
-	-	Marketing Reserves	-	-	0	27,056	-	-
-6,329	-6,399	Allocated	-50,629	-51,190	561	-51,742	-76,785	0%
(7,480)	40,364	Net Income (Loss)	97,365	105,199	(7,834)	252,972	1,999	-

**North Lake Tahoe Resort Association
Departmental Summary
For the 8 Months Ending Feb 28, 2013**

	Marketing	Conference	Visitor Information	Marketing Subtotal	Transportation	Membership	Administration	Subtotal	Infrastructure	TOTAL
Revenue										
Placer County TOT Funding	1,189,576	234,801	208,847	1,633,225	764,368	0	0	764,368	1,169,983	3,567,576
Membership	-	5,424	-	5,424	-	70,496	-	70,496	-	75,919
Revenues-Membership Activities	-	-	-	-	-	17,193	-	17,193	-	17,193
Revenue-Tue AM Breakfast Club	-	-	-	-	-	7,119	-	7,119	-	7,119
Non-retail VIC Income	-	-	1,175	1,175	-	-	-	-	-	1,175
Commissions	669	47,265	-	47,934	-	-	-	-	-	47,934
Merchandise Sales	-	-	60,803	60,803	-	-	-	-	-	60,803
Miscellaneous	-	-	-	-	-	-	75	75	-	75
Total Revenue	1,190,245	287,490	270,825	1,748,561	764,368	94,808	75	859,251	1,169,983	3,777,794
Operating Expenses										
Salaries & Wages	185,120	146,065	138,623	469,807	46,233	49,594	194,626	290,453	53,855	814,115
Rent	14,240	7,195	75,273	96,708	5,087	5,087	15,994	26,128	5,087	127,904
Telephone	7,842	2,096	3,655	13,592	1,872	2,568	5,891	10,131	1,937	25,460
Mail - USPS	712	565	339	1,616	11	241	432	684	10	2,310
Insurance/Bonding	1,780	1,673	2,168	5,620	319	813	2,027	3,159	318	9,097
Supplies	2,055	682	4,577	7,314	326	1,240	2,303	3,869	379	11,562
Visitor Communications - Other	75	-	273	348	-	-	-	-	-	348
Depreciation	2,416	1,256	1,256	4,929	773	773	2,416	3,962	773	9,664
Equipment Support & Maintenance	1,914	1,085	1,281	4,279	388	388	2,366	3,142	388	7,810
Taxes, Licenses & Fees	380	94	588	1,062	58	58	606	721	58	1,841
Miscellaneous Expense	22	-	-	22	-	-	349	349	-	371
Equipment Rental/Leasing	1,767	1,543	4,144	7,455	1,320	2,751	2,055	6,125	1,320	14,900
Training Seminars	1,054	-	-	1,054	-	180	550	730	-	1,784
Professional Fees	-	-	3,188	3,188	-	160	19,010	19,170	-	22,358
Research & Planning Membership	-	-	-	-	3,000	-	-	3,000	-	3,000
Research & Planning	-	-	-	-	18,521	-	-	18,521	32,125	50,646
Transportation Projects	-	-	-	-	354,433	-	-	354,433	65,900	420,333
Infrastructure Projects	-	-	-	-	-	-	-	-	971,784	971,784
Programs	11,282	-	-	11,282	-	-	-	-	-	11,282
Special Events	127,046	-	-	127,046	-	-	-	-	-	127,046
Membership Activities	93	93	93	278	93	7,877	93	8,062	93	8,433
Tuesday Morning Breakfast Club	-	-	-	-	-	5,919	-	5,919	-	5,919
Classified Ads	-	-	-	-	-	477	-	477	-	477
Promotions/Giveaways	100	627	-	727	-	-	-	-	-	727
Market Study Reports/Research	33	-	-	33	-	-	-	-	-	33
Marketing Cooperative/Media	556,768	89,328	-	646,096	-	-	-	-	-	646,096
Miscellaneous Programs	21,575	-	-	21,575	-	222	-	222	-	21,797
Cost of Goods Sold	-	-	26,844	26,844	-	-	-	-	-	26,844
Associate Referrals	28	350	425	803	-	25	690	715	26	1,545
Board Functions	-	-	-	-	-	-	2,903	2,903	-	2,903
Credit Card Fees	340	-	2,190	2,530	-	1,269	-	1,269	-	3,799
Automobile Expenses	1,350	767	1,099	3,215	571	-	256	827	576	4,618
Meals/Meetings	1,781	117	371	2,250	13	82	345	440	243	2,933
Dues & Subscriptions	647	760	-	1,407	38	556	1,690	2,284	38	3,729
Travel	1,164	-	-	1,164	-	-	-	-	-	1,164
Bad Debt	300	-	-	300	-	-	-	-	-	300
Total Operating Expenses	941,664	254,296	268,387	1,462,344	433,036	80,260	254,402	787,695	1,134,890	3,364,932
Operating Income (Loss)	248,581	33,194	4,438	286,217	331,332	14,548	(254,327)	91,556	35,093	412,862
Revenues- Interest & Investment	-	-	-	-	-	-	302	302	-	302
Allocated	89,428	54,660	31,701	175,789	22,566	23,299	(249,716)	(203,852)	28,063	-
Net Income (Loss)	159,153	(21,466)	(27,263)	110,428	308,766	(8,751)	(4,309)	295,710	7,030	413,164

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
For the 8 Months Ended Feb 28, 2013
Marketing

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
148,697	148,697	Placer County TOT Funding	1,189,576	1,189,576	0	1,351,719	1,784,362	67%
-	-	Special Events Autumn Food&Wine	-	-	-	78,947	-	-
14	2,250	Commissions	669	5,750	(5,081)	2,534	7,000	10%
148,711	150,947	Total Revenue	1,190,245	1,195,326	(5,081)	1,433,200	1,791,362	66%
Operating Expenses								
22,959	25,011	Salaries & Wages	185,120	189,035	3,915	209,118	282,026	66%
1,885	1,631	Rent	14,240	13,051	(1,189)	16,082	19,577	73%
994	300	Telephone	7,642	3,288	(4,354)	5,944	4,488	170%
96	85	Mail - USPS	712	680	(32)	687	1,020	70%
236	200	Insurance/Bonding	1,780	1,600	(180)	1,579	2,400	74%
198	383	Supplies	2,055	3,064	1,009	2,750	4,601	45%
-	-	Visitor Communications - Other	75	-	(75)	-	-	-
304	286	Depreciation	2,416	2,288	(128)	2,323	3,430	70%
263	150	Equipment Support & Maintenance	1,914	1,200	(714)	3,149	1,800	106%
-	-	Taxes, Licenses & Fees	380	233	(147)	204	233	163%
-	-	Miscellaneous Expense	22	-	(22)	-	-	-
222	167	Equipment Rental/Leasing	1,767	1,336	(431)	1,331	2,000	88%
629	-	Training Seminars	1,054	-	(1,054)	1,069	-	-
(3,318)	-	Programs	11,282	140,000	128,718	7,050	196,600	6%
-	-	Autumn Food & Wine	-	-	-	78,947	-	-
33,064	5,000	Special Events	127,046	33,500	(93,546)	46,450	190,153	67%
-	-	Membership Activities	93	-	(93)	-	-	-
-	-	Promotions/Giveaways	100	-	(100)	-	-	-
-	-	Market Study Reports/Research	33	5,000	4,967	36,537	18,000	0%
69,596	69,104	Marketing Cooperative/Media	556,768	552,832	(3,936)	583,000	829,243	67%
-	-	Media/Collateral/Production	-	-	-	93,229	-	-
-	-	Miscellaneous Programs	21,575	40,000	18,425	-	87,675	25%
-	-	Associate Relations	28	350	322	306	400	7%
153	-	Credit Card Fees	340	250	(90)	233	500	68%
122	150	Automobile Expenses	1,350	1,200	(150)	1,318	1,800	75%
198	100	Meals/Meetings	1,761	800	(961)	1,415	1,200	147%
10	-	Dues & Subscriptions	647	750	103	6,812	1,500	43%
1,361	631	Travel	1,164	5,049	3,885	3,869	7,574	15%
-	-	Bad Debt	300	-	(300)	-	-	-
128,972	103,198	Total Operating Expenses	941,664	995,506	53,842	1,103,402	1,656,220	57%
-	-	Marketing Reserves	-	-	-	27,056	-	-
11,179	11,262	Allocated	89,428	90,095	667	99,636	135,142	66%
8,560	36,487	Net Income (Loss)	159,153	109,725	49,428	203,106	-	-

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
For the 8 Months Ended Feb 28, 2013
Conference

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
29,350	29,350	Placer County TOT Funding	234,801	234,801	0	224,833	352,202	67%
591	541	Membership	5,424	4,331	1,093	3,725	6,497	83%
1,667	2,500	Commissions	47,265	45,907	1,358	112,163	95,000	50%
31,608	32,391	Total Revenue	287,490	285,039	2,451	340,721	453,699	63%
Operating Expenses								
20,467	17,868	Salaries & Wages	146,065	133,157	(12,908)	115,660	198,340	74%
945	835	Rent	7,195	6,676	(519)	8,198	10,014	72%
91	246	Telephone	2,096	2,422	326	2,481	3,408	62%
152	65	Mail - USPS	565	520	(45)	502	780	72%
236	100	Insurance/Bonding	1,673	800	(873)	791	1,200	139%
131	149	Supplies	682	1,188	506	1,315	1,782	38%
158	150	Depreciation	1,256	1,200	(56)	1,175	1,800	70%
137	108	Equipment Support & Maintenance	1,085	867	(218)	980	1,300	83%
-	-	Taxes, Licenses & Fees	94	130	36	106	130	72%
222	142	Equipment Rental/Leasing	1,543	1,133	(410)	1,104	1,700	91%
-	-	Membership Activities	93	-	(93)	-	-	-
-	-	Classified Ads	-	-	-	50	-	-
-	-	Promotions/Giveaways	627	-	(627)	-	-	-
11,166	11,444	Marketing Cooperative/Media	89,328	91,549	2,221	109,000	137,323	65%
-	-	Conference - PUD	-	-	-	-	10,000	0%
-	42	Associate Relations	350	333	(17)	358	500	70%
-	80	Automobile Expenses	767	639	(128)	612	958	80%
-	-	Meals/Meetings	117	-	(117)	23	-	-
(55)	395	Dues & Subscriptions	760	1,235	475	1,285	1,500	51%
-	-	Travel	-	-	-	-	-	-
-	-	Bad Debt	-	-	-	-	-	-
33,650	31,624	Total Operating Expenses	254,296	241,849	(12,447)	243,640	370,735	69%
6,832	6,914	Allocated	54,660	55,310	650	57,056	82,965	66%
(8,874)	(6,147)	Net Income (Loss)	(21,466)	(12,120)	(9,346)	40,025	(1)	

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
For the 8 Months Ended Feb 28, 2013
Transportation

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
\$ 95,546	95,546	Placer County TOT Funding	764,368	764,368	0	412,800	1,146,566	67%
95,546	95,546	Total Revenue	764,368	764,368	-	412,800	1,146,566	67%
Operating Expenses								
5,230	6,633	Salaries & Wages	46,233	53,386	7,153	48,727	80,239	58%
669	586	Rent	5,067	4,689	(378)	5,744	7,034	72%
136	171	Telephone	1,872	1,645	(227)	1,567	2,328	80%
3	-	Mail - USPS	11	-	(11)	-	-	-
37	67	Insurance/Bonding	319	533	214	529	800	40%
26	67	Supplies	326	533	207	566	800	41%
97	92	Depreciation	773	736	(37)	699	1,104	70%
84	56	Equipment Support & Maintenance	388	447	59	480	670	58%
-	-	Taxes, Licenses & Fees	58	100	42	65	100	58%
200	117	Equipment Rental/Leasing	1,320	933	(387)	930	1,400	94%
-	-	Public Outreach	-	886	886	-	1,773	0%
-	-	Research & Planning Membership	3,000	5,000	2,000	3,000	5,000	60%
750	-	Research & Planning	18,521	15,000	(3,521)	11,862	30,000	62%
148,272	32,333	Transportation Projects	354,433	831,667	477,234	193,890	977,000	36%
-	-	Membership Activities	93	-	(93)	-	-	-
-	-	Classified Ads	-	-	-	169	-	-
-	13	Associate Relations	-	100	100	82	150	0%
69	350	Automobile Expenses	571	2,800	2,229	1,157	4,200	14%
-	-	Meals/Meetings	13	-	(13)	12	100	13%
-	-	Dues & Subscriptions	38	72	34	36	72	53%
155,573	40,485	Total Operating Expenses	433,036	918,527	485,491	269,515	1,112,770	39%
2,821	2,816	Allocated	22,566	22,531	(35)	24,240	33,796	67%
(62,848)	52,245	Net Income (Loss)	308,766	(176,690)	485,456	119,045	-	-

North Lake Tahoe Resort Association

BUDGET TO ACTUAL

for the 8 months ended Feb 28, 2013

Visitor Information

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
26,106	26,106	Placer County TOT Funding	208,847	208,847	0	214,300	313,271	67%
0	0	Revenues - Retail - Nontaxable	0	0	0	342	0	-
50	0	Non-retail VIC income	1,175	0	1,175	0	0	-
4,683	5,000	Merchandise Sales	60,803	60,500	303	16,106	79,000	77%
0	2,536	Miscellaneous	0	20,288	(20,288)	70	35,000	0%
30,839	33,642	Total Revenue	270,825	289,635	(18,810)	230,818	427,271	63%
Operating Expenses								
15,416	17,675	Salaries & Wages	138,623	142,670	4,047	102,455	215,026	64%
9,616	8,941	Rent	75,273	71,528	(3,745)	24,269	107,294	70%
243	155	Telephone	3,655	1,706	(1,949)	1,166	2,328	157%
98	15	Mall - USPS	339	120	(219)	79	180	188%
311	83	Insurance/Bonding	2,168	667	(1,501)	791	1,000	217%
53	83	Supplies	4,577	667	(3,910)	1,875	1,000	458%
35	0	Visitor Communications - Other	273	0	(273)	90	0	-
158	149	Depreciation	1,256	1,192	(64)	1,175	1,788	70%
137	150	Equipment Support & Maintenance	1,281	1,200	(81)	1,080	1,800	71%
0	0	Taxes, Licenses & Fees	588	206	(382)	193	206	285%
666	333	Equipment Rental/Leasing	4,144	2,667	(1,477)	2,836	4,000	104%
0	0	Training Seminars	0	500	500	0	1,000	0%
0	250	Professional Fees	3,188	3,725	537	0	4,975	64%
0	0	Membership Activities	93	0	(93)	0	0	-
0	0	Classified Ads	0	0	0	720	0	-
0	0	Media/Collateral/Production	0	0	0	16,401	0	-
0	42	Miscellaneous Programs	0	333	333	0	500	0%
2,604	2,500	Cost of Goods Sold	26,844	23,500	(3,344)	8,564	33,000	81%
150	29	Associate Relations	425	233	(192)	162	350	121%
170	58	Credit Card Fees	2,190	467	(1,723)	532	700	313%
21	25	Automobile Expenses	1,099	200	(899)	1,112	300	366%
0	0	Meals/Meetings	371	0	(371)	63	60	618%
29,678	30,488	Total Operating Expenses	266,387	251,581	(14,806)	163,563	375,507	71%
3,963	3,814	Allocated	31,701	30,509	(1,192)	43,383	45,764	0%
-2,802	-660	Net Income (Loss)	-27,263	7,545	(34,808)	23,872	6,000	

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
For the 8 Months Ended Feb 28, 2013
Infrastructure

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
		Revenue						
576,498	16,503	Placer County TOT Funding	1,169,983	132,024	1,037,959	678,747	1,561,871	75%
576,498	16,503	Total Revenue	1,169,983	132,024	1,037,959	678,747	1,561,871	75%
		Operating Expenses						
6,147	6,928	Salaries & Wages	53,855	55,925	2,070	51,348	84,021	64%
669	627	Rent	5,067	5,019	(48)	5,744	7,528	67%
136	96	Telephone	1,937	1,055	(882)	1,567	1,440	135%
3	1	Mail - USPS	10	10	0	5	15	67%
37	67	Insurance/Bonding	318	533	215	523	800	40%
26	125	Supplies	379	1,000	621	566	1,500	25%
97	92	Depreciation	773	736	(37)	693	1,104	70%
84	60	Equipment Support & Maintenance	388	480	92	530	720	54%
-	100	Taxes, Licenses & Fees	58	800	742	862	1,100	5%
-	-	Miscellaneous Expense	-	342	342	-	684	0%
200	120	Equipment Rental/Leasing	1,320	960	(360)	930	1,440	92%
-	42	Training Seminars	-	333	333	378	500	0%
-	-	Public Outreach	-	150	150	-	300	0%
750	4,333	Research & Planning	32,125	34,664	2,539	11,835	52,000	62%
440,749	-	Infrastructure Projects	1,037,684	-	(1,037,684)	262,834	1,363,831	76%
-	-	Membership Activities	93	-	(93)	-	-	-
-	-	Classified Ads	-	-	0	169	-	-
-	-	Associate Relations	26	50	24	82	100	26%
69	167	Automobile Expenses	576	1,333	757	1,161	2,000	29%
119	-	Meals/Meetings	243	50	(193)	17	100	243%
-	-	Dues & Subscriptions	38	50	12	36	100	38%
449,086	12,758	Total Operating Expenses	1,134,890	103,490	(1,031,400)	339,280	1,519,283	75%
-	33	Revenues- Interest & Investment	-	267	(267)	339	400	
3,508	3,582	Allocated	28,063	28,659	596	27,502	42,988	65%
123,904	196	Net Income (Loss)	7,030	142	6,888	312,304	-	

North Lake Tahoe Resort Association

BUDGET TO ACTUAL

For the 8 Months Ended Feb 28, 2013

Membership

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
Revenue								
8,985	9,814	Membership	70,496	78,512	(8,016)	66,835	117,768	60%
180	30,000	Revenues-Membership Activities	17,193	48,005	(30,812)	42,545	53,833	32%
725	744	Revenue-Tue AM Breakfast Club	7,119	5,951	1,168	6,602	8,927	80%
-	417	Commissions	-	3,333	(3,333)	-	5,000	0%
9,890	40,975	Total Revenue	94,808	135,801	(40,993)	115,982	185,528	
Operating Expenses								
6,248	6,842	Salaries & Wages	49,594	52,610	3,016	54,232	78,352	63%
669	589	Rent	5,067	4,712	(355)	5,766	7,068	72%
225	196	Telephone	2,568	1,855	(713)	1,593	2,640	97%
111	50	Mail - USPS	241	400	159	260	600	40%
112	65	Insurance/Bonding	813	523	(290)	523	785	104%
26	83	Supplies	1,240	667	(573)	787	1,000	124%
97	92	Depreciation	773	736	(37)	693	1,104	70%
84	79	Equipment Support & Maintenananc	388	633	245	580	950	41%
-	-	Taxes, Licenses & Fees	58	65	7	65	65	89%
444	242	Equipment Rental/Leasing	2,751	1,933	(818)	1,882	2,900	95%
-	-	Training Seminars	180	200	20	-	1,000	18%
-	-	Professional Fees	160	-	(160)	-	-	-
291	19,310	Membership Activities	7,877	37,102	29,225	19,685	45,580	17%
1,767	500	Tuesday Morning Breakfast Club	5,919	4,000	(1,919)	6,106	6,000	99%
477	-	Classified Ads	477	-	(477)	169	-	-
222	-	Miscellaneous Programs	222	556	334	-	556	40%
-	31	Associate Relations	25	250	225	307	375	7%
40	183	Credit Card Fees	1,269	1,467	198	1,242	2,200	58%
-	125	Automobile Expenses	-	1,000	1,000	973	1,500	0%
-	25	Meals/Meetings	82	200	118	76	300	27%
-	-	Dues & Subscriptions	556	500	(56)	552	1,000	56%
-	-	Travel	-	-	-	-	664	0%
-	-	Bad Debt	-	-	-	-	-	-
10,813	28,412	Total Operating Expenses	80,260	109,409	29,149	95,491	154,639	52%
2,912	2,907	Allocated	23,299	23,260	(39)	25,407	34,889	67%
(3,835)	9,656	Net Income (Loss)	(8,751)	3,132	(11,883)	(4,916)	(4,000)	219%

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
For the 8 Months Ended Feb 28, 2013
Administration

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year to Date Actual	Total 2012 2013 Budget	Percent of YTD Budget Consumed (67%)
		Revenue						
-	-	Miscellaneous	75	-	75	(73)	-	
-	-	Total Revenue	75	-	75	(73)	-	-
		Operating Expenses						
24,366	75,371	Salaries & Wages	194,626	200,930	6,304	216,943	300,200	65%
2,064	4,894	Rent	15,994	13,051	(2,943)	17,512	19,577	82%
463	1,447	Telephone	5,691	4,747	(944)	3,616	6,676	85%
83	194	Mail - USPS	432	517	85	554	775	56%
274	625	Insurance/Bonding	2,027	1,667	(360)	1,639	2,500	81%
173	809	Supplies	2,303	2,157	(146)	2,731	3,235	71%
304	858	Depreciation	2,416	2,288	(128)	2,323	3,432	70%
263	975	Equipment Support & Maintenance	2,366	2,600	234	3,047	3,900	61%
173	375	Taxes, Licenses & Fees	606	750	144	504	1,500	40%
-	-	Miscellaneous Expense	349	-	(349)	-	-	-
266	847	Equipment Rental/Leasing	2,055	2,259	204	1,504	3,388	61%
-	-	Training Seminars	550	-	(550)	-	600	92%
-	416	Public Outreach	-	831	831	-	1,662	0%
2,800	-	Professional Fees	19,010	17,250	(1,760)	28,930	22,000	86%
-	-	Membership Activities	93	-	(93)	-	-	-
-	-	Classified Ads	-	-	-	1,084	-	-
-	300	Associate Relations	690	800	110	910	1,200	58%
404	1,250	Board Functions	2,903	3,333	430	5,132	5,000	58%
57	75	Automobile Expenses	256	200	(56)	56	300	85%
-	100	Meals/Meetings	345	267	(78)	46	400	86%
67	-	Dues & Subscriptions	1,690	1,000	(690)	701	1,000	169%
-	-	Travel	-	-	-	304	-	-
31,757	88,536	Total Operating Expenses	254,402	254,647	245	287,536	377,345	67%
(31,215)	(93,886)	Allocated	(249,716)	(250,363)	647	(277,224)	(375,545)	66%
(530)	5,800	Net Income (Loss)	(4,309)	(3,084)	(1,225)	(9,116)	-	-

KEY METRICS FEBRUARY 28, 2013

Fiscal TOT Collections	2012/13	2011/12	2010/2011
Quarter 1 (JAS)	\$ 3,753,831	\$ 3,575,545	\$ 3,145,195
Quarter 2 (OND)		\$ 1,706,628	\$ 2,027,191
Quarter 3 (JFM)		\$ 3,078,629	\$ 3,694,470
Quarter 4 (AMJ)		\$ 1,459,354	\$ 1,270,140
Total	\$ 3,753,831	\$ 9,820,156	\$10,136,996

MTRIP Reservations Activity	FY 12/13	FY 11/12	Variance
Occupancy during February	58.8%	47.5%	23.7%
ADR February (Average Daily Rate)	\$ 279	\$ 260	7.0%
Occupancy forecast March	42.2%	37.6%	12.0%
ADR March	\$ 240	\$ 225	6.6%
Occupancy (prev 6 mo)	43.2%	37.9%	14.1%
ADR (prev 6 mo)	\$ 233	\$ 215	8.1%
Occupancy (next 6 mo)	23.3%	18.5%	26.1%
ADR (next 6 mo)	\$ 221	\$ 207	7.0%
Incremental Pacing for February	4.7%	4.9%	-4.0%

Conference Revenue Statistics Fiscal July - February			
	2012-13	2011-12	YOY % Change
Total Revenue Booked as of 2/28/13	\$ 1,336,277	\$ 1,922,367	-30%
Forecasted Commission for this Revenue	59,934	129,146	-54%
Number of Room Nights	7,860	10,479	-25%
Annual Revenue Goal	\$ 1,750,000	\$ 1,700,000	3%
Annual Commission Goal	\$ 75,000	\$ 125,000	-40%
Number of Tentative Bookings	86	39	121%
Percentage of Actual Conference Revenue:			
Washoe	12%	9%	33%
Placer	52%	84%	-39%
South Lake	34%	5%	610%
Nevada	2%	2%	-

VISITOR INFORMATION STATISTICS FOR 2012 2013 (Jul-Feb)			
Tahoe City:	2012/2013	2011/2012	YOY % Change
Referrals Per Member (Jan/Feb)	3.6		
Walk In	28108	9714	189%
Phone	2349	2185	8%
Kings Beach (Walk In Only)	3014	2995	1%
Reno (Walk in Only)	2645	2700	-2%

Chamber Of Commerce Total Membership				Infrastructure Fund Balances Held by Placer County as of 2/25/13	
April 2012	468			Contract 12477 2007-08	\$ -
February 2013	471			Contract 12659 2008-09	\$ -
Unemployment	Jan-13	Jan-12	Dec-12	Contract 12818 2009-10	\$ -
Dollar Point	10.4%		9.9%	Contract 12945 2010-11	\$ 401,199
Kings Beach	8.9%		8.6%	Contract 13054 2011-12	\$ 1,249,520
Sunnyside/Tahoe City	10.3%		10.0%	Contract 13235 2012-13	\$ 1,357,037
Tahoe Vista	14.8%		14.3%	Total Fund Balances	\$ 3,007,756
California	10.4%	11.4%	9.7%		
Placer County	8.9%	10.1%	8.6%		

Calendar Year Sales Tax Revenue - Tahoe							
Quarter	2007	2008	2009	2010	2011	2012	YOY % Change
First (JFM)	\$ 575,721	\$ 643,647	\$ 521,787	\$ 592,861	\$ 469,504	\$ 505,344	8%
Second (AMJ)	\$ 528,029	\$ 486,809	\$ 400,212	\$ 376,497	\$ 391,536	\$ 476,098	22%
Third (JAS)	\$ 792,879	\$ 791,449	\$ 612,761	\$ 687,963	\$ 757,531	\$ -	-
Fourth (OND)	\$ 514,299	\$ 431,607	\$ 428,368	\$ 448,294	\$ 441,061	\$ -	-
Total	\$ 2,410,928	\$ 2,353,512	\$ 1,963,128	\$ 2,105,615	\$ 2,059,632	\$ 981,442	

25.1-1

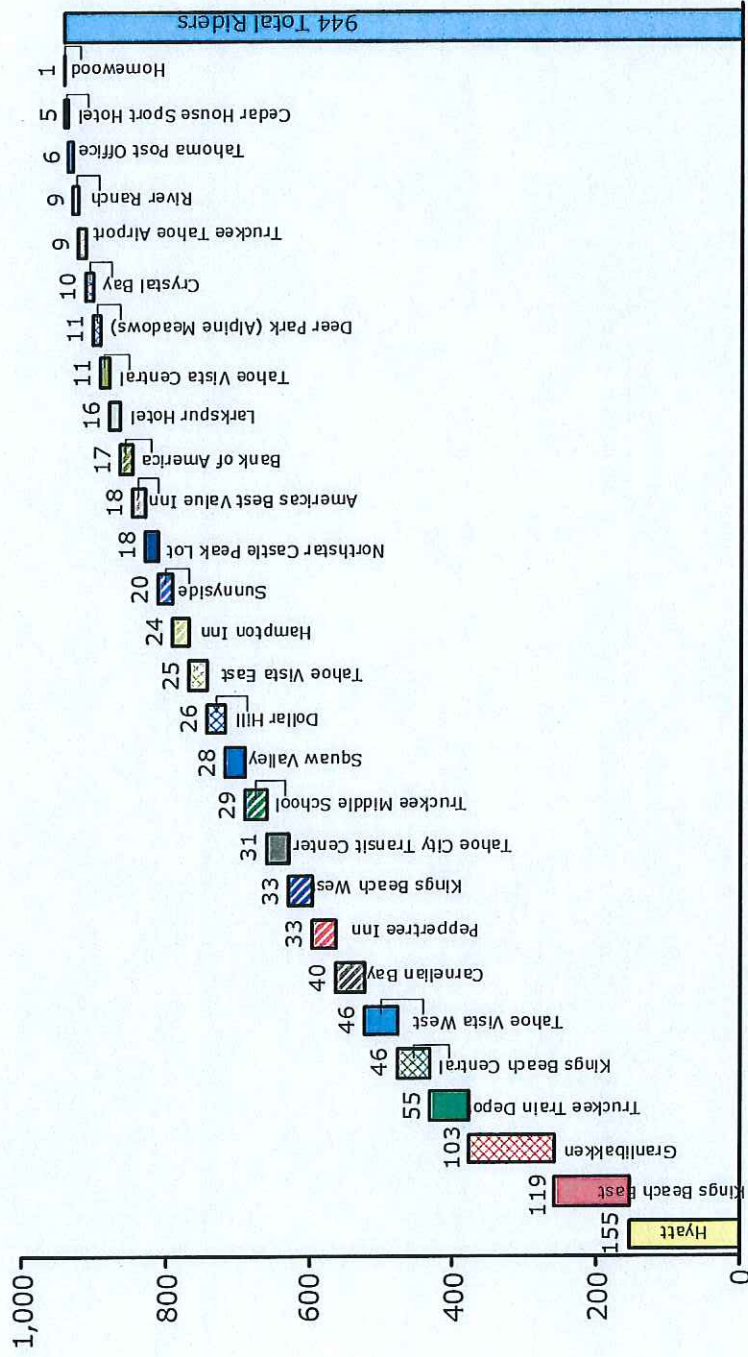
NORTH TAHOE/TRUCKEE FREE SKI SHUTTLE

2012-2013 SEASON - 46 DAY SEASON

SKIER SHUTTLE COUNTS BY LOCATION

Measurement Period 36 Days - December 24, 2012 - March 3, 2013

Riders Per Boarding Location - Morning



Boarding Locations

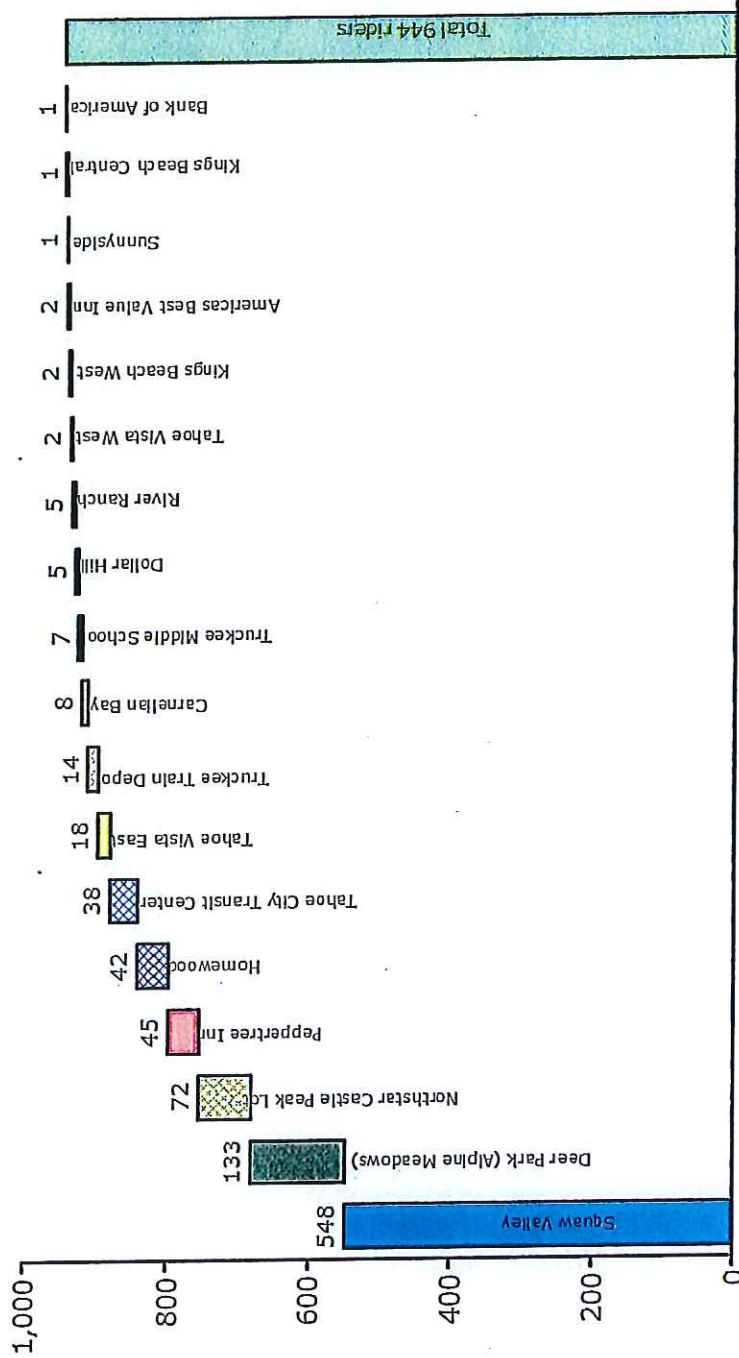
NORTH TAHOE/TRUCKEE FREE SKI SHUTTLE

2012-2013 SEASON - 46 DAY SEASON

SKIERS SHUTTLE COUNTS BY LOCATION

Measurement Period 36 Days - December 24, 2012 - March 3, 2013

Riders Per Alighting Location - Morning



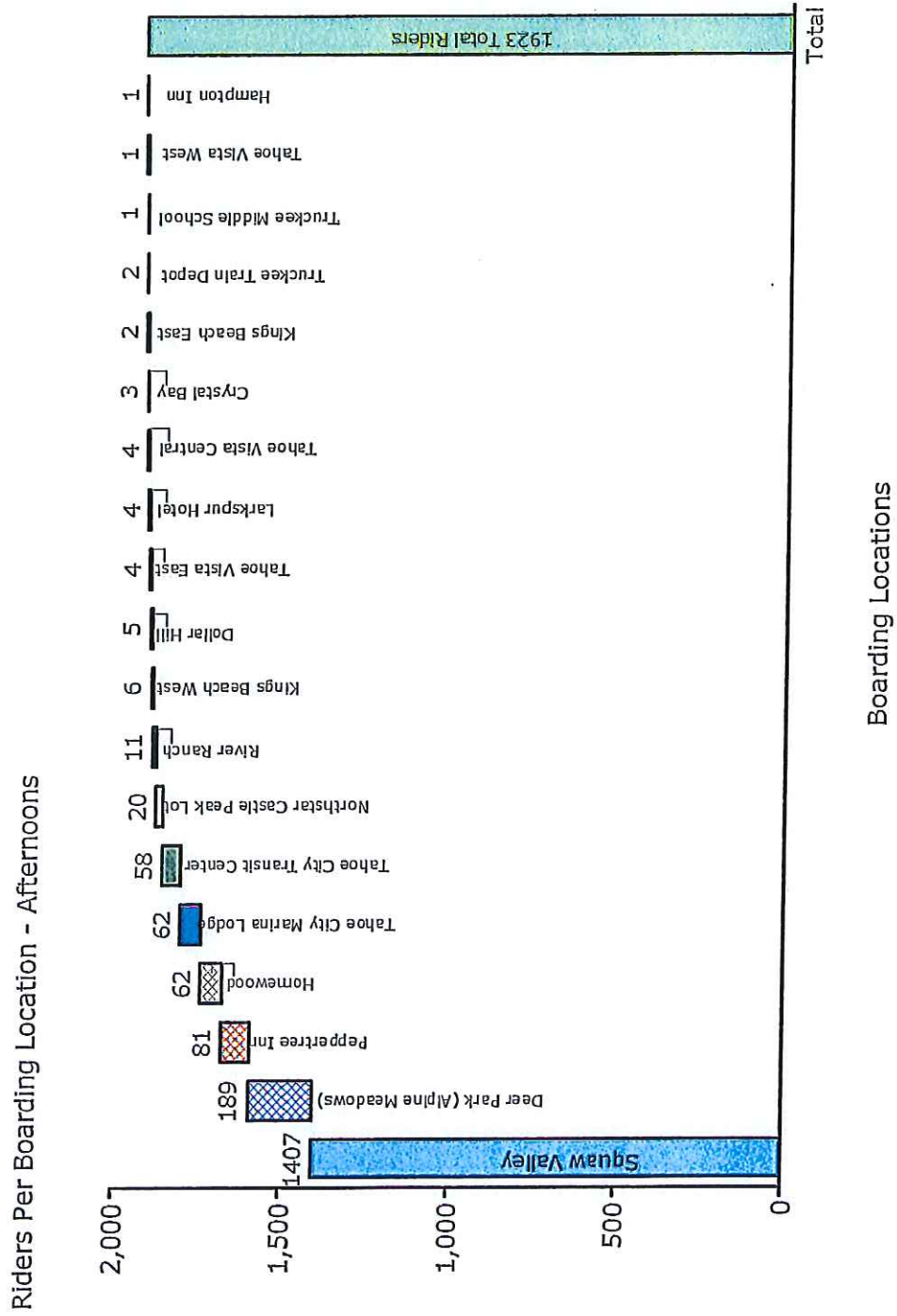
Alighting Locations

NORTH TAHOE/TRUCKEE FREE SKI SHUTTLE

2012-2013 SEASON - 46 DAY SEASON

SKIERS SHUTTLE COUNTS BY LOCATION

Measurement Period 36 Days - December 24, 2012 - March 3, 2013



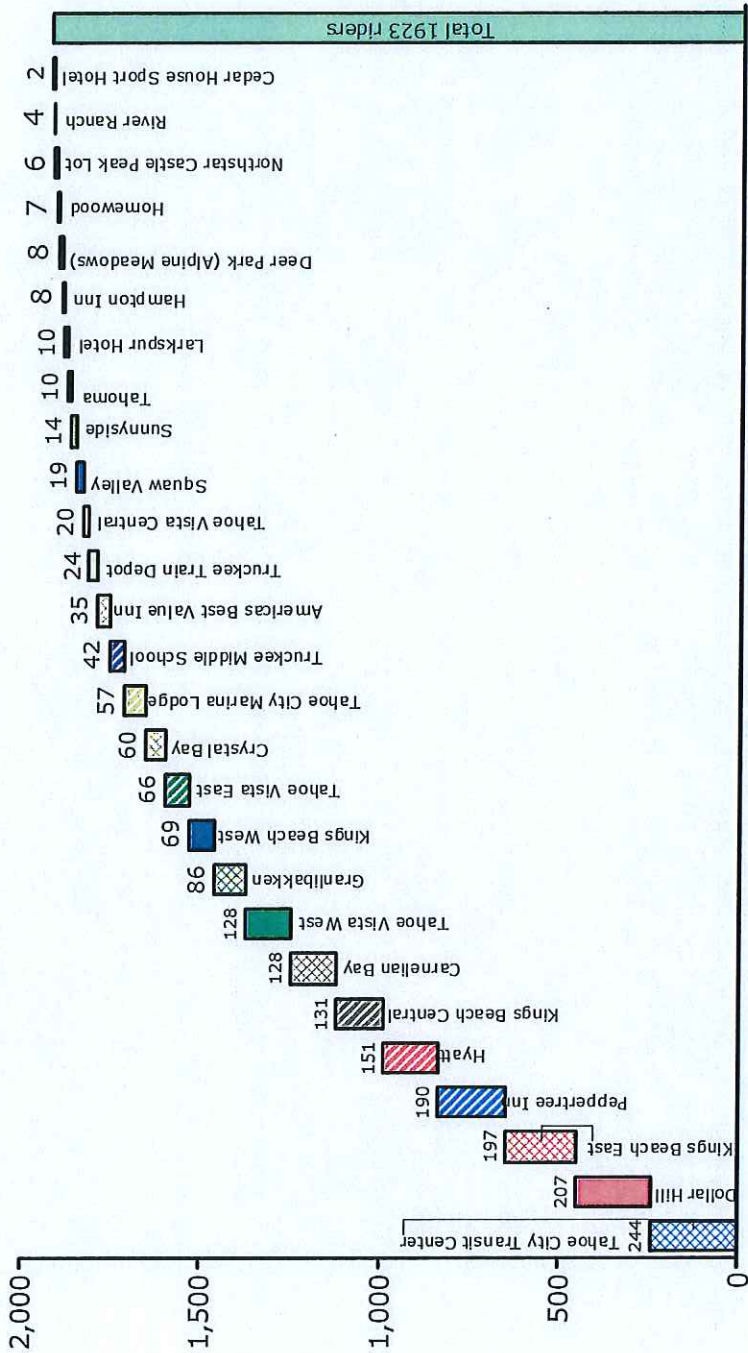
NORTH TAHOE/TRUCKEE FREE SKI SHUTTLE

2012-2013 SEASON - 46 DAY SEASON

SKIER SHUTTLE COUNTS BY LOCATION

Measurement Period 36 Days - December 24, 2012 - March 3, 2013

Riders Per Alighting Location - Afternoons



Alighting Locations

NORTH LAKE TAHOE WATER SHUTTLE Year Two and Year Three Scenario

The Water Shuttle needs to achieve an average of 20% load factor in Year Two and 30% in Year Three to Operate within the Original Funding Request

Water Shuttle Year Two Funding Position	
Original Funding Request	\$ 380,000
Year One Operating Expense	\$ 178,400
Remaining Funding for Two Years	\$ 201,600

	Load Factor @ 100%	90%	80%	70%	60%	50%	40%	30%	20%	Load Factor @ 10%	2012 Actual Load Factor 7%
2013 Water Shuttle Financial Model											
2013 Revenue Assumptions: Day Season, 12-hour Operating Day, 12 Passengers per 30 min, \$7.75 fare per Passenger	113										
Total Revenue at Varying Load Factors	\$ 335,079	\$ 301,571	\$ 268,063	\$ 234,555	\$ 201,047	\$ 167,540	\$ 134,032	\$ 100,524	\$ 67,016	\$ 33,508	\$ 11,049
Expenses:											
Operating Costs (One Boat)	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000	\$ 135,000
Administrative Expenses	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000	\$ 48,000
Total Expenses	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000	\$ 183,000
Unrecovered Expense Dollars	\$ 152,079	\$ 118,571	\$ 85,063	\$ 51,555	\$ 18,047	\$ (15,461)	\$ (48,968)	\$ (82,476)	\$ (115,984)	\$ (149,492)	\$ (178,440)
Per Passenger Subsidy	\$ 3.52	\$ 3.05	\$ 2.46	\$ 1.70	\$ 0.70	\$ (0.72)	\$ (2.83)	\$ (6.36)	\$ (13.41)	\$ (34.58)	\$ (145.90)
Target Passenger Statistics:											
Passengers per Season \$7.75 ticket	43,236	38,912	34,589	30,265	25,942	21,618	17,294	12,971	8,647	4,324	1,223
Passengers per Day	383	344	306	268	230	191	153	115	77	38	21
Passengers per Trip - 33 per day	12	10	9	8	7	6	5	3	2	1	0.8

Monthly Report February 2013
CONFERENCE REVENUE STATISTICS

North Shore Properties

Year to Date Bookings/Monthly Production Detail FY 12/13

Prepared By: Anna Atwood, Marketing Executive Assistant

	<u>FY 12/13</u>	<u>FY 11/12</u>	<u>Variance</u>
Total Revenue Booked as of 2/28/13:	\$1,336,277	\$1,922,367	-30%
Forecasted Commission for this Revenue:	\$59,934	\$129,146	-54%
Number of Room Nights:	7860	10479	-25%
Number of Delegates:	3555	4634	-23%
Annual Revenue Goal:	\$1,750,000	\$1,700,000	
Annual Commission Goal:	\$75,000	\$125,000	
Number of Tentative Bookings:	86	39	121%

<u>Monthly Detail/Activity</u>	<u>February-13</u>	<u>February-12</u>	
<u>Number of Groups Booked:</u>	11	3	
Revenue Booked:	\$226,355	\$109,989	106%
Projected Commission:	\$4,642	\$8,640	-46%
Room Nights:	1750	731	139%
Number of Delegates:	872	375	133%
Booked Group Types:	1 Corp, 5 Assoc, 3 Film	1 Corp, 1 Smf, 1 Seminar	

1 Tour Operator
 Lost Business, # of Groups: 4

<u>Arrived in the month</u>	<u>February-13</u>	* Est	<u>February-12</u>	
Number of Groups:	10		3	
Revenue Arrived:	\$108,351		\$153,869	-30%
Projected Commission:	\$2,566		\$7,917	-68%
Room Nights:	497		650	-24%
Number of Delegates:	221		210	5%
Arrived Group Types:	2 Corp, 1 Assoc, 1 Smf 3 film crew, 2 Univ. 1 Tour Operator		2 Assoc., 1 TA	

<u>Monthly Detail/Activity</u>	<u>January-13</u>	<u>January-12</u>	
<u>Number of Groups Booked:</u>	7	1	
Revenue Booked:	\$203,022	\$8,019	2432%
Projected Commission:	\$13,107	\$802	1534%
Room Nights:	1210	90	1244%
Number of Delegates:	469	50	838%
Booked Group Types:	1 Corp, 2 Smf 1 Govt. 2 Univ. 1 Sem.	1 Assoc.	
Lost Business, # of Groups:	4	3	

<u>Arrived in the month</u>	<u>January-13</u>	* Est	<u>January-12</u>	
Number of Groups:	2		6	
Revenue Arrived:	\$41,965		\$706,729	-94%
Projected Commission:	\$1,603		\$39,489	
Room Nights:	196		2844	-93%
Number of Delegates:	75		975	-92%
Arrived Group Types:	2 Assoc.		5 Corp., 1 Assoc.	

<u>Monthly Detail/Activity</u>	<u>December-12</u>	<u>December-11</u>	
<u>Number of Groups Booked:</u>	0	1	
Revenue Booked:	\$0	\$4,500	
Projected Commission:	\$0	\$450	
Room Nights:	0	50	
Number of Delegates:	0	34	
Booked Group Types:		1 Smf.	
Lost Business, # of Groups:	6	6	

<u>Arrived in the month</u>	<u>December-12</u>	<u>December-11</u>	
Number of Groups:	1	1	
Revenue Arrived:	\$5,103	\$4,176	22%
Projected Commission:	\$510	\$0	
Room Nights:	27	48	-44%
Number of Delegates:	13	18	-28%
Arrived Group Types:	1 Corp.	1 Govt.	

<u>Monthly Detail/Activity</u>	<u>November-12</u>	<u>November-11</u>	
<u>Number of Groups Booked:</u>	7	3	133%
Revenue Booked:	\$211,573	\$54,885	285%
Projected Commission:	\$9,494	\$0	
Room Nights:	1119	380	194%
Number of Delegates:	591	210	181%
Booked Group Types:	2 Govt. 1 SMF 2 Assoc, 1 corp 1 DMC	1 Assn., 1 Film Crew, 1 society	
Lost Business, # of Groups:	4	3	

<u>Arrived in the month</u>	<u>November-12</u>	<u>November-11</u>	
Number of Groups:	1	1	
Revenue Arrived:	\$14,643	\$13,352	10%
Projected Commission:	\$732	\$0	
Room Nights:	145	105	38%
Number of Delegates:	62	60	3%
Arrived Group Types:	1 Assoc.	1 Film Crew	

Monthly Detail/Activity	<u>October-12</u>	<u>October-11</u>	
<u>Number of Groups Booked:</u>	2	1	100%
Revenue Booked:	\$59,386	\$7,546	687%
Projected Commission:	\$3,055	\$377	710%
Room Nights:	585	30	1850%
Number of Delegates:	225	65	246%
Booked Group Types:	1 Corp. 1 Smf	1 TA	
Lost Business, # of Groups:	2	0	
<u>Arrived in the month</u>	<u>October-12</u>	<u>October-11</u>	
Number of Groups:	6	4	
Revenue Arrived:	\$165,774	\$371,268	-55%
Projected Commission:	\$5,482	\$36,583	-85%
Room Nights:	1185	541	119%
Number of Delegates:	735	220	234%
Arrived Group Types:	2 Assoc. 2 Smerf, 2 Film	1 Corp., 1 Assoc.	

Monthly Detail/Activity	<u>September-12</u>	<u>September-11</u>	
<u>Number of Groups Booked:</u>	8	5	60%
Revenue Booked:	\$145,737	\$464,992	-69%
Projected Commission:	\$8,299	\$46,076	
Room Nights:	910	1758	-48%
Number of Delegates:	368	823	-55%
Booked Group Types:	1 Corp, 5 Assoc., 2 Film	3 Corp, 1 Smf, .	
Lost Business, # of Groups:	2	0	
<u>Arrived in the month</u>	<u>September-12</u>	<u>September-11</u>	
Number of Groups:	8	4	
Revenue Arrived:	\$124,013	\$371,268	-67%
Projected Commission:	\$13,900	\$36,583	-62%
Room Nights:	689	541	27%
Number of Delegates:	347	220	58%
Arrived Group Types:	4 Corp., 2 Assoc., Smf	1 Corp., 1 Assoc.	

Monthly Detail/Activity	<u>August-12</u>	<u>August-11</u>	
<u>Number of Groups Booked:</u>	1	5	-80%
Revenue Booked:	\$2,902	\$464,992	-99%
Projected Commission:	\$0	\$46,076	
Room Nights:	25	1758	-99%
Number of Delegates:	25	823	-97%
Booked Group Types:	1 Film Crew	3 Corp, 1 Smf, .	
Lost Business, # of Groups:	3	0	
<u>Arrived in the month</u>	<u>August-12</u>	<u>August-11</u>	
Number of Groups:	6	4	
Revenue Arrived:	\$372,770	\$371,268	0%
Projected Commission:	\$23,733	\$36,583	-35%
Room Nights:	2033	541	276%
Number of Delegates:	656	220	198%
Arrived Group Types:	2 Corp, 2 Assoc., 1Smf 1 Film Crew	1 Corp., 1 Assoc.	

Monthly Detail/Activity	<u>July-12</u>	<u>July-11</u>	
<u>Number of Groups Booked:</u>	9	5	80%
Revenue Booked:	\$168,743	\$737,507	-77%
Projected Commission:	\$6,118	\$36,875	-83%
Room Nights:	953	2873	-67%
Number of Delegates:	379	890	-57%
Booked Group Types:	5 Corp, 1 Assoc. 3 Smerf	1 Corp, 4 Assoc	
Lost Business, # of Groups:	4	0	
<u>Arrived in the month</u>	<u>July-12</u>	<u>July-11</u>	
Number of Groups:	2	2	
Revenue Arrived:	\$82,912	\$61,096	36%
Projected Commission:	\$0	\$4,855	
Room Nights:	426	541	-21%
Number of Delegates:	192	220	-13%
Arrived Group Types:	1 Corp., 1 Assoc.	1 Corp., 1 Assoc.	

Future Year Bookings, booked in this fiscal year:

		(Goal)
For 2013/14:	\$1,547,493	\$1,200,000
For 2014/15:	\$3,031,194	\$800,000

NUMBER OF LEADS Generated as of 2/28/13: 106

Total Number of Leads Generated in Previous Years:

2011/2012: 119
2010/2011: 92
2009/2010: 107
2008/2009: 151
2007/2008: 209
2006/2007: 205

Monthly Report February 2013
CONFERENCE REVENUE STATISTICS

South Lake Tahoe

Year to Date Bookings/Monthly Production Detail FY 12/13

Prepared By: Anna Atwood, Marketing Executive Assistant

	<u>FY 12/13</u>	<u>FY 11/12</u>	<u>Variance</u>
Total Revenue Booked as of 2/28/13:	\$558,401	\$85,060	556%
Forecasted Commission for this Revenue:	\$14,836	\$9,997	48%
Number of Room Nights:	5612	848	562%
Number of Delegates:	2150	506	325%
Annual Commission Projection:	\$16,000	\$15,000	

<u>Monthly Detail/Activity</u>	<u>February-13</u>	<u>February-12</u>	
<u>Number of Groups Booked:</u>	0	2	
Revenue Booked:	\$0	\$166,374	-100%
Projected Commission:	\$0	\$0	
Room Nights:	0	2340	-100%
Number of Delegates:	0	1800	-100%
Booked Group Types:		2 Assoc.	

<u>Arrived in the month</u>	<u>February-13</u>	<u>February-12</u>	
Number of Groups:	1	2	
Revenue Arrived:	\$15,887	\$14,265	
Projected Commission:	\$0	\$1,510	
Room Nights:	127	85	
Number of Delegates:	73	150	
Arrived Group Types:	1 TA	2 Corp	

<u>Monthly Detail/Activity</u>	<u>January-13</u>	<u>January-12</u>	
<u>Number of Groups Booked:</u>	2	2	
Revenue Booked:	\$20,943	\$9,997	109%
Projected Commission:	\$644	\$0	
Room Nights:	130	92	41%
Number of Delegates:	85	70	21%
Booked Group Types:	1 Assoc. 1 Smf	1 Corp. 1 Smf	

<u>Arrived in the month</u>	<u>January-13</u>	<u>January-12</u>	
Number of Groups:	0	0	
Revenue Arrived:	\$0	\$0	
Projected Commission:	\$0	\$0	
Room Nights:	0	0	
Number of Delegates:	0	0	
Arrived Group Types:			

Monthly Detail/Activity	<u>December-12</u>	<u>December-11</u>
<u>Number of Groups Booked:</u>	0	1
Revenue Booked:	\$0	\$9,423
Projected Commission:	\$0	\$1,413
Room Nights:	0	30
Number of Delegates:	0	120
Booked Group Types:		1 Corp.

	<u>December-12</u>	<u>December-11</u>
<u>Arrived in the month</u>		
Number of Groups:	1	0
Revenue Arrived:	\$401,031	\$0
Projected Commission:	\$0	\$0
Room Nights:	4345	0
Number of Delegates:	1200	0
Arrived Group Types:	1 Assoc.	

Monthly Detail/Activity	<u>November-12</u>	<u>November-11</u>
<u>Number of Groups Booked:</u>	0	0
Revenue Booked:	\$0	\$0
Projected Commission:	\$0	\$0
Room Nights:	0	0
Number of Delegates:	0	0
Booked Group Types:		

	<u>November-12</u>	<u>November-11</u>
<u>Arrived in the month</u>		
Number of Groups:	0	0
Revenue Arrived:	\$0	\$0
Projected Commission:	\$0	\$0
Room Nights:	0	0
Number of Delegates:	0	0
Arrived Group Types:		

Monthly Detail/Activity	<u>October-12</u>	<u>October-11</u>
<u>Number of Groups Booked:</u>	2	0
Revenue Booked:	\$18,731	\$0
Projected Commission:	\$426	\$0
Room Nights:	167	0
Number of Delegates:	113	0
Booked Group Types:	1 Corp., 1 Tour Operator	

	<u>October-12</u>	<u>October-11</u>	
<u>Arrived in the month</u>			
Number of Groups:	1	2	
Revenue Arrived:	\$8,573	\$15,354	-44%
Projected Commission:	\$0	\$767	-100%
Room Nights:	66	132	-50%
Number of Delegates:	180	90	100%
Arrived Group Types:	1 Smerf	1 Smf	

Monthly Detail/Activity	<u>September-12</u>	<u>September-11</u>	
<u>Number of Groups Booked:</u>	2	1	
Revenue Booked:	\$21,917	\$4,455	392%
Projected Commission:	\$1,113	\$668	67%
Room Nights:	206	50	312%
Number of Delegates:	302	50	504%
Booked Group Types:	1 Assoc. and 1 Smf	1 Smf	

<u>Arrived in the month</u>	<u>September-12</u>	<u>September-11</u>	
Number of Groups:	2	1	
Revenue Arrived:	\$10,648	\$4,459	139%
Projected Commission:	\$1,597	\$668	139%
Room Nights:	104	47	121%
Number of Delegates:	75	50	50%
Arrived Group Types:	1 Assoc. and 1 Smf.	1 Smf	

Monthly Detail/Activity	<u>August-12</u>	<u>August-11</u>	
<u>Number of Groups Booked:</u>	0	0	
Revenue Booked:	\$0	\$0	
Projected Commission:	\$0	\$0	
Room Nights:	0	0	
Number of Delegates:	0	0	
Booked Group Types:			

<u>Arrived in the month</u>	<u>August-12</u>	<u>August-11</u>	
Number of Groups:	1	1	
Revenue Arrived:	\$31,325	\$33,959	
Projected Commission:	\$4,698	\$5,093	
Room Nights:	175	372	
Number of Delegates:	90	75	
Arrived Group Types:	1 Corp.	1 Govt.	

Monthly Detail/Activity	<u>July-12</u>	<u>July-11</u>	
<u>Number of Groups Booked:</u>	1	0	
Revenue Booked:	\$5,004	\$0	
Projected Commission:	\$500	\$0	
Room Nights:	40	0	
Number of Delegates:	40	0	
Booked Group Types:	1 Assoc.	0	
Lost Business, # of Groups:	0	2	

<u>Arrived in the month</u>	<u>July-12</u>	<u>July-11</u>	
Number of Groups:	1	0	
Revenue Arrived:	\$10,103	\$0	
Projected Commission:	\$1,515	\$0	
Room Nights:	60	0	
Number of Delegates:	40	0	
Arrived Group Types:	1 Smerf	0	

NUMBER OF LEADS Generated as of 2/28/13: 106

Total Number of Leads Generated in Previous Years:

2011/2012: 119

2010/2011: 92

2009/2010: 107

2008/2009: 151

2007/2008: 209

2006/2007: 205

NORTH SHORE 3 QUARTER - FY.2012/13							
Jan-13							
Groups Booked: 7							
Placer County:	3	Room Nights:	1058	Delegates:	404	Revenue:	\$173,144
Washoe County:	2	Room Nights:	72	Delegates:	25	Revenue:	\$10,303
Nevada County:	2	Room Nights:	80	Delegates:	40	Revenue:	\$11,520
Groups Arrived: 2							
Placer County:	1	Room Nights:	105	Delegates:	55	Revenue:	\$15,970
Washoe County:	1	Room Nights:	60	Delegates:	20	Revenue:	\$8,046
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
	est.						
Feb-13							
Groups Booked: 11							
Placer County:	7	Room Nights:	662	Delegates:	494	Revenue:	\$99,574
Washoe County:	4	Room Nights:	1088	Delegates:	378	Revenue:	\$126,784
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Groups Arrived: 10							
Placer County:	4	Room Nights:	279	Delegates:	118	Revenue:	\$78,865
Washoe County:	4	Room Nights:	138	Delegates:	63	Revenue:	\$17,966
Nevada County:	2	Room Nights:	80	Delegates:	40	Revenue:	\$11,520
	est.						
Mar-13							
Groups Booked: 0							
Placer County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Washoe County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Groups Arrived:							
Placer County:		Room Nights:		Delegates:		Revenue:	
Washoe County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Nevada County:	0	Room Nights:	0	Delegates:	0	Revenue:	\$0
Quarter totals by county:							
Groups Booked: 18							
Placer County:	10	Room Nights:	1720	Delegates:	898	Revenue:	\$272,718
Washoe County:	6	Room Nights:	1160	Delegates:	403	Revenue:	\$137,087
Nevada County:	2	Room Nights:	80	Delegates:	40	Revenue:	\$11,520
TOTAL:	18		2960	Delegates:	1341		\$421,325
Groups Arrived:							
Placer County:	#VALUE!	Room Nights:	#####	Delegates:	#VALUE!	Revenue:	#VALUE!
Washoe County:	5	Room Nights:	198	Delegates:	83	Revenue:	\$26,012
Nevada County:	2	Room Nights:	80	Delegates:	40	Revenue:	\$11,520
TOTAL:	#VALUE!		#####		#VALUE!		#VALUE!



north lake tahoe

Chamber | CVB | Resort Association

DATE: April 3, 2013
TO: Board of Directors
FROM: Ron Treabess, Director of Community Partnerships and Planning
SUBJECT: Monthly Activity Report—March, 2013

A. Integrated Infrastructure and Transportation Work Plan Projects—Update

1. North Lake Tahoe Resort Triangle Transportation Vision Coalition

- The monthly meeting of the Resort Triangle Transportation Vision Coalition (organizations that committed at Summit) met March 7th and reconfirmed the vision statement, elements essential for vision inclusion, next steps necessary to the process, and committee memberships to achieve the next steps. It will continue to meet the first Thursday of each month
- The Coalition and NLTRA Board approved the selection of LSC Transportation Consultants to complete a Scope of Work developing a concept plan including operational and capital cost scenarios. LSC presented a rough draft to the Cost Scenarios Committee on March 14th, which recommended some adjustments to the high, medium, and low scenarios being researched.
- The Coalition Funding and Governance Committee met on March 1st to discuss various revenue generating options.
- Both Committees will report back to the full Coalition at its April 4th meeting.

2. North Lake Tahoe Express

- With the addition of positive ridership and revenues during the second quarter, the year-to-date figures have improved to ridership up 1% and revenues up 9% for the same 8 month period in FY 2011/12. (See attached **Monthly NLTE Report-Feb 2013**)
- Necessary operator net subsidy for year-to-date is now \$32,274 of which Placer County share was 60.53% or \$19,536.

3. Regional Coordinated Skier Shuttle Program

- Tahoe Transportation District has contracted with Amador Transit for the 5-bus service to run 46 days on weekends and holidays during the 12/13 ski season. TNTTMA will manage the service. Service began December 24th.
- The Placer County Board of Supervisors has approved the NLTRA recommendation for TOT funding of 26% total costs. (\$65,900)
- For the first 36 days of service, total ridership has been 3155 passengers. Overall ridership per day has averaged just over 75.12.
- On-board passenger interviews were conducted over Presidents Weekend.

4. North Lake Tahoe Water Shuttle

- The operation of the first year of this 3-year pilot water shuttle service and the water shuttle manager's monitoring program commenced service on August 3rd and concluded on September 30th.
- A season report was presented at the December 3rd Joint Committee meeting. Suggested changes for improved operation were presented to the Joint Committee in February and the complete draft program will be ready in April.

5. Winter Night Rider Shuttle Service

- Winter Night Rider program began Dec 13th and is providing extended hours from 11:00 pm until 2:00 am, as was provided during summer.
- Businesses have reported increased patronage during the extended hours as a result of transit option.
- The ridership for 88 nights of service, through March 10th, totals 40,808 passengers as compared to 27,311 last winter for the same nights of operation.

6. Bicycle Friendly Community Application

- Staff and LSC Transportation Consultants have reevaluated the previous application to the League of American Bicyclists to prepare and resubmit to achieve a higher designation.
- Application has been submitted before the February 26, 2013 deadline.
- Award announcements will be made in June

7. North Lake Tahoe Tourism Development Master Plan Revision

- Two resource studies will require review and revisions to provide necessary data for the process of updating the 1995 and 2004 Master Plans into a 2013 North Lake Tahoe Tourism Development Master Plan.
- With the renewal of the TOT measure, this Master Plan, with updates through annual work plans, will provide NLTRA direction for the next 10 years
- One resource study report to be revised is *The Economic Significance of Travel to the North Lake Tahoe Area 2003-2008p*. The estimated

cost for consultant preparation is \$24,500. The recommended consultant is Dean Runyan Associates.

- The second resource study report will allow updating of the situational analysis section in the Master Plan. It involves reviewing recent (2008, 2011) visitor tracking and survey results for summary and adequacy, preparing current other destination competitive analyses, and a strategic discussion of North Lake Tahoe's destination competitiveness, including as related to funding. The estimated cost for consultant preparation is up to \$5200. The recommended consultant is Strategic Marketing Group.
- Both studies will be completed by June/July, 2013
- NLTRA funding not to exceed \$29,700 has been approved by the NLTRA Board and recommended to the Placer County Board of Supervisors for its approval. Funding will be appropriately split between marketing, infrastructure, and research and planning.

8. Truckee-Tahoe Airport District Master Plan

- TTDA is kicking-off the update of its Master Plan
- They are recruiting community members to represent and provide input from organizations to be on the Master Plan Outreach Committee
- Joint Committee member Dave Paulson has volunteered to represent the NLTRA in this planning effort.
- Seven community workshops will be held from April 13 to April 25, all in different locations.

9. Regional Transportation Funding Strategy Steering Committee

- The Placer County Transportation Planning Agency this County-wide Committee is tasked to look the world of transportation priorities facing the County and funding available.
- The goal is to advise the Agency on a funding strategy to address the transportation needs for Placer, now and in the future.
- It includes 51 members representing a wide variety of geographically-balanced business, community, government, environmental, recreational and other interests.
- North Lake Tahoe has 4 members representing the NLTRA, TNTTMA, North Lake Tahoe Transportation Authority, and a ski area representative.
- The Steering Committee's next meeting will be April 1st.

10. Kings Beach Commercial Core Improvement Project

- Project update was presented February 19th.
- Project has been divided into phases to allow improvements to begin using current available funding which is \$24,000,000.
- Placer County has used \$1.4 million of TOT this year. The 5-year cash flow indicates another \$1M in 2013/14 and \$2M in 2014/15.
- "Core of the Core" will be the initial phase with construction to start in late August.
- Improvements will include:
 - Streetscape improvements from Secline to Minnow parking lot
 - Five of seven storm drain systems/crossings
 - Three satellite parking lots

- 103 on-street parking spaces
- 13 traffic calming devices
- Class 2 bike lane and roadway striping for full length of project

11. Tahoe City Golf Course Community Planning Process

- Two public open house sessions were held March 26th and 27th by the four partner agencies to inform the public of the process and reasons for each partner's involvement
- Comments were solicited and recorded from the attendees
- Summary will be prepared and shared with the public and used to move the planning forward
- Attached is copy of information presented by the NLTRA

12. Next Joint Infrastructure/Transportation Committee Meeting

The next meeting of the Joint Committee will be Monday, **April 22, 2013, starting at 1:30 p.m.**, at TCPUD. The main agenda item will be to review and recommend the Final Draft 2013-14 Integrated Work Plan and Long Range Funding Plan 2013-2022 and the 2013-14 Infrastructure and Transportation Budget.

B. Other Meetings and Activities Attended

- NLTRA Board of Directors Meeting
- Tuesday Morning Breakfast Club
- TNT/TMA Board Meeting
- Governing and Funding Transportation Sub-Committee Meeting
- Transportation Visioning Coalition Committee Meeting
- Tahoe Transportation District Board Meeting
- Snowfest MC for Wacky Human Bowling
- Placer County Transportation Planning Agency Board Meeting
- Placer County Community Plan Meeting
- North Tahoe Public Utility District Board/Integrated Work Plan
- Tahoe City Golf Course Vision Planning
- TCGC Land Classification Meeting/TRPA
- Placer County Area Managers Meeting
- TCGC Open House Workshop Sessions
- Placer County Economic Development Summit Awards
- North Lake Tahoe Community Awards

NL TE Monthly Report - February 2013

Truckee - Northstar
Squaw Valley - Tahoe City - Sunnyside
Incline Village - Kings Beach - Tahoe Vista

Green
Red
Blue

Month	FY 2006-07				FY 2007-08				FY 2008-09				FY 2009-10				FY 2010-11				FY 2011-12				FY 2012-13			
	Total	Green	Red	Blue	Total	Green	Red	Blue	Total	Green	Red	Blue	Total	Green	Red	Blue	Total	Green	Red	Blue	Total	Green	Red	Blue	Total	Green	Red	Blue
July	\$0	\$32,220	\$43,438	\$42,006	\$53,794	\$67,747	\$38,421	\$19,765	\$64,933	\$64,933	\$0	\$0	\$118,718	\$16,118	\$147,312	\$15,618	\$162,248	\$15,618	\$146,630	\$0	\$162,248	\$15,618	\$146,630	\$0	\$162,248	\$15,618	\$146,630	\$0
Aug	\$0	\$28,427	\$41,564	\$40,810	\$48,243	\$6,273	\$29,463	\$27,640	\$63,376	\$63,376	\$0	\$0	\$100,159	\$1,538	\$130,150	\$1,538	\$100,159	\$1,538	\$98,621	\$0	\$100,159	\$1,538	\$98,621	\$0	\$100,159	\$1,538	\$98,621	\$0
Sept	\$0	\$28,383	\$29,982	\$34,440	\$36,714	\$3,010	\$17,173	\$20,089	\$40,287	\$40,287	\$0	\$0	\$109,918	\$1,108	\$117,137	\$1,108	\$130,150	\$1,108	\$129,042	\$0	\$130,150	\$1,108	\$129,042	\$0	\$130,150	\$1,108	\$129,042	\$0
Oct	\$0	\$26,803	\$31,755	\$25,515	\$51,259	\$2,425	\$14,415	\$19,263	\$36,103	\$36,103	\$0	\$0	\$84,853	\$1,196	\$83,657	\$1,196	\$97,970	\$1,196	\$96,774	\$0	\$97,970	\$1,196	\$96,774	\$0	\$97,970	\$1,196	\$96,774	\$0
Nov	\$7,066	\$20,294	\$17,936	\$15,706	\$24,195	\$4,033	\$12,291	\$15,153	\$31,477	\$31,477	\$0	\$0	\$62,321	\$2,321	\$59,999	\$2,321	\$73,116	\$2,321	\$70,795	\$0	\$73,116	\$2,321	\$70,795	\$0	\$73,116	\$2,321	\$70,795	\$0
Dec	\$43,288	\$57,943	\$68,123	\$51,200	\$77,382	\$13,327	\$38,929	\$26,467	\$79,664	\$79,664	\$0	\$0	\$174,919	\$2,527	\$152,392	\$2,527	\$187,196	\$2,527	\$184,669	\$0	\$187,196	\$2,527	\$184,669	\$0	\$187,196	\$2,527	\$184,669	\$0
Jan	\$41,022	\$65,700	\$50,905	\$48,889	\$70,922	\$13,327	\$38,929	\$26,467	\$75,940	\$75,940	\$0	\$0	\$165,719	\$2,527	\$163,192	\$2,527	\$177,248	\$2,527	\$174,721	\$0	\$177,248	\$2,527	\$174,721	\$0	\$177,248	\$2,527	\$174,721	\$0
Feb	\$40,191	\$65,683	\$75,355	\$72,647	\$83,094	\$17,169	\$50,879	\$20,341	\$88,388	\$88,388	\$0	\$0	\$157,231	\$2,527	\$154,704	\$2,527	\$169,731	\$2,527	\$167,204	\$0	\$169,731	\$2,527	\$167,204	\$0	\$169,731	\$2,527	\$167,204	\$0
Mar	\$54,375	\$59,871	\$81,083	\$75,514	\$86,608	\$9,613	\$41,511	\$48,095	\$93,124	\$93,124	\$0	\$0	\$219,124	\$2,527	\$216,597	\$2,527	\$231,124	\$2,527	\$228,597	\$0	\$231,124	\$2,527	\$228,597	\$0	\$231,124	\$2,527	\$228,597	\$0
Apr	\$26,628	\$20,536	\$23,882	\$27,230	\$27,459	\$4,346	\$22,459	\$27,459	\$30,000	\$30,000	\$0	\$0	\$62,321	\$6,231	\$56,090	\$6,231	\$62,321	\$6,231	\$56,090	\$0	\$62,321	\$6,231	\$56,090	\$0	\$62,321	\$6,231	\$56,090	\$0
May	\$16,625	\$17,175	\$18,016	\$23,159	\$17,866	\$25,852	\$17,866	\$25,852	\$30,000	\$30,000	\$0	\$0	\$62,321	\$6,231	\$56,090	\$6,231	\$62,321	\$6,231	\$56,090	\$0	\$62,321	\$6,231	\$56,090	\$0	\$62,321	\$6,231	\$56,090	\$0
June	\$29,016	\$28,212	\$33,214	\$40,195	\$41,662	\$48,259	\$48,259	\$48,259	\$75,000	\$75,000	\$0	\$0	\$112,112	\$112,112	\$0	\$0	\$140,312	\$140,312	\$0	\$0	\$140,312	\$140,312	\$0	\$0	\$140,312	\$140,312	\$0	\$0
Total	\$236,211	\$451,147	\$515,159	\$523,311	\$621,198	\$63,385	\$441,095	\$172,511	\$480,186	\$480,186	\$0	\$0	\$1,074,817	\$17,194	\$1,057,623	\$17,194	\$1,188,000	\$17,194	\$1,170,806	\$0	\$1,188,000	\$17,194	\$1,170,806	\$0	\$1,188,000	\$17,194	\$1,170,806	\$0
Year to Date																												
Change over Previous Year to Date																												

Current Year Expenditures		July 2012-June 2013	
Bank Fees	\$12,366		
IT/Website/Res Program	\$400		
TMA Administration:	\$23,500		
Marketing:	\$28,044		
Operations:	\$512,460		
	\$576,770		

Budget Funding Target & Actual	
NL TRA	\$90,000
IVCB-CVB	\$25,000
Blith/Hyatt	\$6,450
Trk. Airport	\$2,500
Cedar House	\$1,000
Farebox	\$698,000
	\$828,000
	67%

Monthly Runs 2012/2013		Operations	
Month	Nevada	Placer	Washoe
July	47	327	136
August	42	288	144
September	26	224	145
October	30	192	173
November	30	170	158
December	37	307	132
January	29	372	123
February	23	415	101
March			
April			
May			
June			
Total	264	2295	1112
% of Total	6.05%	52.55%	25.46%
County			
Total Subsidy owed per county after farebox revenue	\$3,237	\$19,536	\$9,502
County Split			
			\$32,274

Paid to Airport MiniBus for Operations												
Month	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2006-07	2008-09	2010-11	2011-12	2012-13
July	\$0	\$10,552	\$15,363	\$22,200	\$0	\$0	\$69,680	\$0	\$10,552	\$15,363	\$22,200	\$0
Aug	\$0	\$13,426	\$10,372	\$5,475	\$830	\$0	\$69,810	\$0	\$13,426	\$10,372	\$5,475	\$830
Sept	\$0	\$18,287	\$31,278	\$13,196	\$1,982	\$0	\$50,440	\$0	\$18,287	\$31,278	\$13,196	\$1,982
Oct	\$0	\$18,380	\$14,155	\$21,225	\$22,857	\$0	\$50,570	\$0	\$18,380	\$14,155	\$21,225	\$22,857
Nov	\$6,790	\$16,316	\$22,419	\$13,273	\$17,326	\$0	\$46,370	\$6,790	\$16,316	\$22,419	\$13,273	\$17,326
Dec	\$15,548	\$2,750	\$0	\$0	\$0	\$0	\$69,420	\$15,548	\$2,750	\$0	\$0	\$0
Jan	\$21,289	\$1,294	\$1,916	\$0	\$0	\$0	\$73,450	\$21,289	\$1,294	\$1,916	\$0	\$0
Feb	\$17,896	\$3,946	\$0	\$0	\$0	\$0	\$83,720	\$17,896	\$3,946	\$0	\$0	\$0
Mar	\$15,629	\$12,315	\$0	\$0	\$0	\$0	\$0	\$15,629	\$12,315	\$0	\$0	\$0
Apr	\$26,279	\$24,964	\$21,890	\$8,570	\$16,116	\$0	\$0	\$26,279	\$24,964	\$21,890	\$8,570	\$16,116
May	\$16,738	\$7,918	\$15,483	\$9,417	\$3,131	\$0	\$0	\$16,738	\$7,918	\$15,483	\$9,417	\$3,131
June	\$10,012	\$15,279	\$5,778	\$1,290	\$50	\$0	\$0	\$10,012	\$15,279	\$5,778	\$1,290	\$50
Total	\$121,945	\$145,927	\$138,654	\$94,646	\$67,974	\$0	\$512,460	\$121,945	\$145,927	\$138,654	\$94,646	\$67,974
YTD												
Change over Previous Year to Date												

Operations Per County July - January:
Nevada = 10.03% Includes Transit Bus Depot Runs
Placer = 60.53%
Washoe = 29.44%

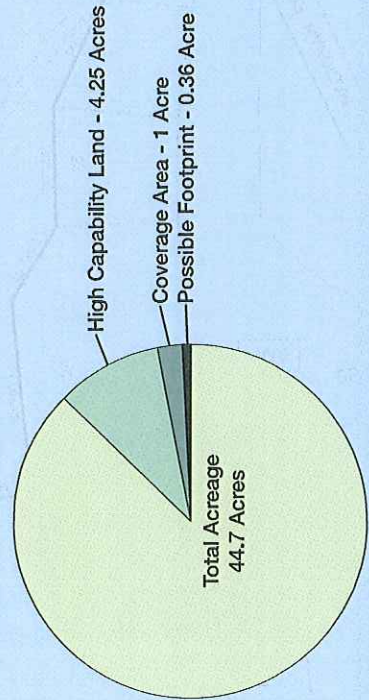
EXPLORING POTENTIAL OF HIGH CAPABILITY LAND FOR VISITOR AMENITY

PROCESS ITEMS NECESSARY FOR CONSIDERATION OF PROPOSALS FOR HIGH CAPABILITY LAND

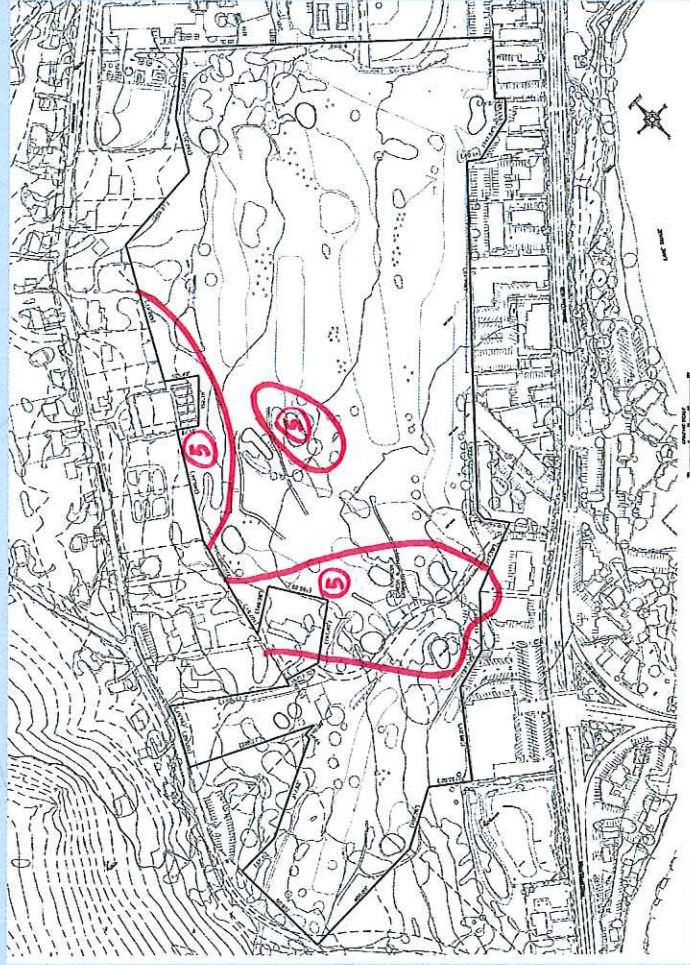
- Public outreach of planning intent
- Land classification (Capability) & Coverage Verification and Final Coverage Analysis (6 months to 1 year)
- TRPA Complete/Fully Implement Regional Plan (6 months)
- Determination of Potential Development (3 months)
 - Recreational
 - Lodging
 - Conference
 - Maximum Coverage
 - Available TAU's
- Complete Community Plan Update & Adopt Area Plan Providing Necessary Zoning for Potential Development (18 to 24 months)
- Public Outreach of Possible Alternatives, Analysis, Selection & Approval of Preferred One (12 to 18 months)
- Explore Private Investment Interest
- Public Outreach of Plan Development
- Submit Development Application, CEQA Compliance, Project Review & Approval (9 to 18 months)
- Necessary Permitting Processes for Design and Construction Phase

Minimum 3 ½ to 4 years to get to start of any Design and Construction Phase

POTENTIAL CAPACITY



HIGH CAPABILITY LAND MAP



2013



2020