



north lake tahoe

Chamber | CVB | Resort Association

**AGENDA AND MEETING NOTICE**  
**BUSINESS ASSOCIATION AND CHAMBER COLLABORATIVE**  
**Thursday, April 12, 2018**  
**Tahoe City Visitor Center**  
**MEETING CANCELED**

**Mission of the North Lake Tahoe Chamber of Commerce**

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

**Meeting Ground Rules inclusive of the 9 Rules of Civility**

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

**Business Association and Chamber Collaborative Members**

**NLTRA Board:**

Eric Pilcher

**Committee Members:**

*Caroline Ross, Chair  
Squaw Valley Business Assoc.*

*Stephen Lamb  
PlumpJack Inn*

*JT Chevallier  
Tahoe City Downtown Assoc.*

*Lisa Nigon  
West Shore Café*

*Amy Kylberg  
Northstar California*

*Jessi Whalen  
Northstar*

*Joy Doyle  
North Tahoe Business Assoc.*

*Jody Poe  
North Tahoe Business Assoc.*

*Mike Young  
Incline Community Business Association*

*Misty Moga  
Incline Community Business Assoc.*

County Representative  
*JJ Jansen*

**Quorum**

*Majority including 1 NLTRA Board Director*

**Notice of Meeting Cancellation**

Please note the April 2018 Business Association & Chamber Collaborative Committee meeting has been canceled.

Committee members were sent the following documents for review and feedback.

- 2018 High Notes Proposed Scope of Work
- 2018 Peak Your Adventure Proposed Scope of Work

The next meeting will be held on:

Thursday May 10, 2018  
3:00pm  
Tahoe City Visitor Center