



**SPECIALY CALLED  
BOARD OF DIRECTORS MEETING**

Date: Monday, April 23<sup>th</sup>, 2018

Time: 4:00 p.m. – 5:00 p.m.

Location: Tahoe City PUD

221 Fairway Drive, Tahoe City, CA

**NLTRA Mission**

To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

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**Board of Directors:**

**Chair:** Adam Wilson, Vail Resorts | **Vice Chair:** Samir Tuma, Kila Lake Tahoe

**Treasurer:** Christy Beck, Squaw Alpine | **Secretary:** Brett Williams, Agate Bay Realty

**Aaron Rudnick**, Sierra Tahoe Recreation | **Andre Priemer**, Resort at Squaw Creek | **Bruce Seigel**, Ritz-Carlton, Lake Tahoe

**Chris Brown**, Elevation Law Firm | **Dan Tester**, Granite Peak Management | **Gary Davis**, JK Architecture Engineering | **Greg Dallas**,

Sugar Bowl Resort | **Jim Phelan**, Tahoe City Marina | **Karen Plank**, Placer County Appointee | **Kevin Mitchell**, Homewood Mountain

Resort | **Lynn Gibson**, Keoki Gallery | **Stephanie Hoffman**, Granlibakken Tahoe | **Tom Turner**, Tahoe Restaurant Collective

Advisory Committee: **Erin Casey**, Placer County Executive Office, **Tom Lotshaw**, Tahoe Regional Planning Agency

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**AGENDA**

TO CALL IN: 1-712-770-4040, enter code 775665#

- 4:00 p.m.** 1. Call to Order – Establish Quorum
- 4:05 pm.** 2. Public Forum-Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.
- 4:10 p.m.** 3. Agenda Amendments and Approval
- 4:15 p.m.** 4. Consent Calendar-All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board, and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.
- A. Board Meeting Minutes**
- Pg. 1** 1. April 11, 2018 [Link to online preliminary document](#)
- 4:20 p.m.** 5. Consideration of Board input to the Placer County Board of Supervisors on the proposed Squaw Valley | Alpine Meadows Micro Mass Transit District – Tourism Business Improvement District (SV-AM MMTD TBID)
- Pg. 6**
- Pg. 8** A. Excerpt of Tourism Master Plan related to Transportation
- Pg. 12** B. TNT-TMA Memorandum to Placer County Board of Supervisors
- Pg. 14** C. Draft Statement
6. Closed Session (as may be necessary.)
- 5:00 p.m.** 7. Adjournment

*This meeting is wheelchair accessible*

*Posted online at [www.nltra.org](http://www.nltra.org)*