



NLTRA Special Board of Directors Agenda and Meeting Notice

July 17, 2017 at **9:00 a.m.**
TCPUD Boardroom

NLTRA Mission

To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

2017 Board of Directors

Christy Beck (Treasurer)
The Village at Squaw Valley
Finance Committee

Gary Davis
JK Architecture Engineering
CI/T Committee

Brendan Madigan
Apenglow Sports

Jennifer Merchant (Erin Casey-Alternate)
Placer County CEO Appointee

Eric Pilcher
Moe's BBQ/Gear & Grind
BACC

Karen Plank
Placer County Board of Supervisors Appointee

Aaron Rudnick
Truckee River Raft Co.

David Tirman(Past Chair)
JMA Ventures, LLC
Lodging Committee

Samir Tuma (Vice Chair)
Kila Lake Tahoe

Brett Williams (Secretary)
Agate Bay Realty
Marketing Committee

Adam Wilson(Chair)
Northstar California

Quorum - 6
Majority of the NLTRA Board Representatives

Advisory Board
Tom Lotshaw
TRPA Non-Voting

To Call in: Dial (712) 770-4010, 775665#

Items May Not Be Heard In the Order They Are Listed

A. 9:00 a.m. Call to Order-Establish Quorum

B. 9:05 a.m. Public Forum: Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

C. Agenda Amendments and Approval-MOTION

D. Action Items (40 minutes) 9:10 – 9:50

- 1. MOTION: Discussion and possible approval of the Placer County Proposed Contract, Proposed Scope of Work and Proposed Budget (Attachment C) for August 2017 through January 2018 – Adam Wilson**

E. Directors Comments (10 minutes) 9:50 – 10:00

F. Meeting Review and Staff Direction (5 minutes) 10:00-10:05

G. Adjournment

This meeting is wheelchair accessible

Posted and Emailed 7.12.17 9:45am

