



# north lake tahoe

Chamber | CVB | Resort Association

## AGENDA AND MEETING NOTICE MEMBERSHIP ADVISORY COMMITTEE

Wednesday, April 11, 2012 – 9am

Tahoe City Public Utility District, Board Room

### Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

### Meeting Ground Rules inclusive of the 9 Rules of Civility

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

<p><b>Chamber of Commerce Advisory Committee Members</b></p> <p><b><u>NLTRA Board:</u></b> <i>Kaliopé Kopley Valli Murnane</i></p> <p><b><u>Committee Members:</u></b> <i>Caroline Ross, Chair Squaw Valley Business Assoc.</i></p> <p><i>Steve Hoch Tahoe City Downtown Assoc.</i></p> <p><i>Sherina Kreul Bank of the West</i></p> <p><i>Kay Williams West Shore Assoc.</i></p> <p><i>Mike Young Incline Community Business Assoc.</i></p> <p><i>Nadia Guerriero Village at Northstar Assoc.</i></p> <p><i>Joy Doyle North Tahoe Business Assoc.</i></p> <p><i>Michael Gelbman Sierra Sun</i></p> <p><i>Maja Thaler Sandbox Studio</i></p> <p><i>John Crus Green Envy</i></p> <p><i>Eli Covell Hacienda Del Lago</i></p>	<p>ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED</p> <p>A. Call to Order - Establish Quorum</p> <p>B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)</p> <p>C. Agenda Amendments and Approval</p> <p>D. Approval of the Meeting Minutes (<b>Motion</b>)</p> <ul style="list-style-type: none"><li>• March 14, 2012 Meeting Minutes</li></ul> <p><i>Follow-up on action items from 3/14/12:</i></p> <ul style="list-style-type: none"><li>• Included in packet is the electronic version of the calendar</li><li>• ADA seminar is on a CD that can be copied and given to chamber members upon request.</li></ul> <p>E. CEO Update – Sandy Evans Hall (10 minutes)</p> <p>F. Presentation on 431 Roundabout and Hwy 28 Traffic Controls for Summer 2012 – Jim Bauserman and Chris Barrett, Bauserman Group (15 minutes)</p> <p>G. Snowfest! 2012 Recap Presentation – Ruth Schnabel (15 minutes)</p> <p>H. Sidewalk Sale Flyer Approval and additional planning discussion (15 minutes) (<b>Motion</b>)</p> <p>I. Membership Program and Project Updates - Kym Fabel (5 minutes)</p> <ul style="list-style-type: none"><li>• Upcoming Membership Activities</li></ul>
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<p><b><u>County Representative</u></b> <i>Dave Snyder</i></p> <p><b><u>Quorum</u></b> <i>5 members including 1 NLTRA Board Director</i></p>	<p>J. Committee Member Reports/Updates from Community Partners (5 minutes)</p> <p>K. Adjournment</p>
<p><b>This meeting site is wheelchair accessible</b> <span style="float: right;"><i>Posted and Emailed-4/6/12</i></span></p>	