



north lake tahoe

Chamber | CVB | Resort Association

**AGENDA AND MEETING NOTICE
MEMBERSHIP ADVISORY COMMITTEE**

Wednesday, February 8, 2012 – 9am

Tahoe City Public Utility District, Board Room

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

**Chamber of Commerce
Advisory Committee
Members**

NLTRA Board:

*Kaliopé Kopley
Valli Murmane*

Committee Members:

*Caroline Ross, Chair
Squaw Valley Business
Association*

*Steve Hoch
Tahoe City Downtown Association*

*Sherina Kreul
Bank of the West*

*Kay Williams
West Shore Association*

*Mike Young
Incline Community Business
Association*

*TBA
Village at Northstar
Association*

*Joy Doyle
North Tahoe Business Association*

*Michael Gelbman
Sierra Sun*

*Eli Covell
Lanza's & Hacienda Del Lago*

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum.
- C. Agenda Amendments and Approval
- D. Approval of the Meeting Minutes (**Motion**)
 - January 11, 2012 Meeting Minutes
- E. CEO Update – Sandy Evans Hall
- F. Introduction of New Committee Member – Eli Covell
- G. North Tahoe Business Association 2010/11 Grant ROI presentation - Joy Doyle(**Motion**) and North Tahoe Business Association 2011/12 Grant presentation - Joy Doyle (**Motion**)
- H. West Shore Business Association 2010/11 Grant ROI presentation – Rob Weston (**Motion**) and West Shore Business Association 2011/12 Grant presentation – Rob Weston (**Motion**)
- I. Discussion: Polling our Business Community
- J. Membership Program and Project Updates - Kym Fabel
 - Upcoming Membership Activities

County Representative

Dave Snyder

Quorum

*5 members including 1 NLTRA
Board Director*

- K. Committee Member Reports/Updates from Community Partners
- L. Standing Reports
 - Monthly Business Plan Implementation Report
- M. Adjournment

This meeting site is wheelchair accessible

Posted and Emailed-2/3/2012