



# north lake tahoe

Chamber | CVB | Resort Association

## AGENDA AND MEETING NOTICE BUSINESS ASSOCIATION AND CHAMBER COLLABORATIVE

Thursday, January 9, 2014 – 2:00pm  
Tahoe City Visitor Information Center

### Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

### Meeting Ground Rules inclusive of the 9 Rules of Civility

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

<p><b>Business Association and Chamber Collaborative Members</b></p> <p><b><u>NLTRA Board:</u></b> <i>Kaliope Kopley</i> <i>Eric Brandt</i></p> <p><b><u>Committee Members:</u></b></p> <p><b>Caroline Ross, Chair</b> <i>Squaw Valley Business Assoc.</i></p> <p><b>Stephen Lamb</b> <i>PlumpJack Inn</i></p> <p><b>Gary Davis</b> <i>Tahoe City Downtown Assoc</i></p> <p><b>Dave Wilderotter</b> <i>Tahoe Dave's</i></p> <p><b>Kay Williams</b> <i>West Shore Assoc.</i></p> <p><b>Rob Weston</b> <i>West Shore Sports</i></p> <p><b>Mike Young</b> <i>Incline Community Business Assoc.</i></p> <p><b>Blane Johnson</b> <i>Sun Bear Realty</i></p> <p><b>Amber Burke</b> <i>Village at Northstar Assoc.</i> ?</p> <p><b>Joy Doyle</b> <i>North Tahoe Business Assoc.</i></p> <p><b>Michael Gelbman</b> <i>Sierra Sun</i></p> <p><b><u>County Representative</u></b> <i>Dave Snyder</i></p> <p><b><u>Quorum</u></b> <i>3 members including 1 NLTRA Board Director</i></p>	<p>ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED</p> <p>A. Call to Order - Establish Quorum</p> <p>B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)</p> <p>C. Agenda Amendments and Approval</p> <p>D. Approval of the Meeting Minutes (<b>Motion</b>)</p> <ul style="list-style-type: none"> <li>• January 9, 2014 Meeting Minutes</li> </ul> <p>E. \$30,000 Lakeshore Funding – Update (10 minutes)</p> <p>F. Shop Local (Re-cap/Program analysis) – (20 minutes)</p> <p>G. Product Development - (High Notes Campaign, Kid's Adventure Map, Shop Local, Other) – (30+ Minutes)</p> <p>H. Committee Member Reports/Updates from Community Partners (10 minutes – 2 Minutes each)</p> <p>I. Adjournment</p>
<p>This meeting site is wheelchair accessible <span style="float: right;">Posted and Emailed-2/11/2013</span></p>	