



north lake tahoe

Chamber | CVB | Resort Association

**AGENDA AND MEETING NOTICE
MEMBERSHIP ADVISORY COMMITTEE**

Wednesday, January 11, 2012 – 9am

Tahoe City Public Utility District, Board Room

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

<p>Chamber of Commerce Advisory Committee Members</p> <p>NLTRA Board: <i>Kaliopi Kopley Valli Murnane</i></p> <p>Committee Members:</p> <p><i>Caroline Ross, Chair Squaw Valley Business Association</i></p> <p><i>Steve Hoch Tahoe City Downtown Association</i></p> <p><i>Sherina Kreul Bank of the West</i></p> <p><i>Kay Williams West Shore Association</i></p> <p><i>Mike Young Incline Community Business Association</i></p> <p><i>TBA Village at Northstar Association</i></p> <p><i>Joy Doyle North Tahoe Business Association</i></p> <p><i>Michael Gelbman Sierra Sun</i></p>	<p>ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED</p> <p>A. Call to Order - Establish Quorum</p> <p>B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)</p> <p>C. Agenda Amendments and Approval</p> <p>D. Approval of the Meeting Minutes (Motion)</p> <ul style="list-style-type: none"> November 2011 Meeting Minutes <p>E. Welcome New NLTRA Staff (5 minutes)</p> <p>F. Discussion: Committee Members/ Vacant Seats – (Restaurant and Retail) (15 minutes)</p> <p>G. CEO Update – Sandy Evans Hall (10 minutes)</p> <p>H. Discussion: Business Association Grants – Due by June 1, 2012</p> <ul style="list-style-type: none"> Grant Applications – Kym (5 minutes) <p>I. Marketing Efforts Regarding Current Snow Conditions – Andy Chapman (15 minutes)</p> <p>J. Membership Program and Project Updates - Kym Fabel (5 minutes)</p> <ul style="list-style-type: none"> Upcoming Membership Activities <p>K. Community Awards Dinner – Nominations and Sponsorship (10 minutes)</p>
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<p><u>County Representative</u> <i>Dave Snyder</i></p> <p><u>Quorum</u> <i>5 members including 1 NLTRA Board Director</i></p>	<p>L. Committee Member Reports/Updates from Community Partners (5 minutes)</p> <p>M. Standing Reports</p> <ul style="list-style-type: none">• Monthly Business Plan Implementation Report <p>N. Adjournment</p>
<p>This meeting site is wheelchair accessible <i>Posted and Emailed-1/16/2012</i></p>	