

**AGENDA**  
**Board Meeting**  
**Lake Tahoe Incline Village Crystal Bay Visitors Bureau**  
**Wednesday, January 16, 2013**

The Board of Directors of the Lake Tahoe Incline Village Crystal Bay Visitors Bureau will hold their monthly meeting on Wednesday, January 16, 2013, beginning at 3:30p.m. The meeting will be held in the board room of the Incline Village Crystal Bay Visitors Bureau, 969 Tahoe Blvd., Incline Village, NV 89451.

Public Comment will be at the beginning and ending of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a "Request to Speak" form and return it to the IVCBVB clerk at the beginning of the meeting. Comments based upon viewpoint may not be restricted by the Board. Public Comment is limited to 3 minutes.

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| <b>I. Call to Order/Roll Call</b>   | <b>Fred Findlen</b> |
| <b>II. PUBLIC COMMENT – Pursuant to NRS 241.020</b><br><b>This is the time for public to comment on any matter whether</b><br><b>or not it is included on the Agenda of this meeting.</b> | <b>Fred Findlen</b> |
| <b>III. Approval of Agenda – (For Possible Action)</b>  | <b>Fred Findlen</b> |
| <b>IV. Approval of Board Minutes from the meeting of</b><br><b>2012 – (For Possible Action)</b>   | <b>Fred Findlen</b> |

- V. **Executive Director's Report** **Bill Hoffman**
  - A. **Marketing Indicators**
  - B. **Revenue Report**
  - C. **RMC Update**
  - D. **NLT Coop Report**
  
- VI. **The Hyland Group 6 month report** **Bill Hoffman**
  
- VII. **Old Business** **Fred Findlen**
  
- VIII. **New Business** **Fred Findlen**
  
- IX. **PUBLIC COMMENT – Pursuant to NRS 241.020** **Fred Findlen**  
**This is the time for public to comment on any matter whether or not it is included on the Agenda of this meeting.**
  
- X. **Adjournment – (For Possible Action)**

**Physically disabled persons desiring to attend this meeting should contact Tricia Davis at (775) 832-1606**

**Public Postings:**

**Incline Village Post Office  
Crystal Bay Post Office  
Incline Village Crystal Bay Visitor Bureau**

**IVGID Office  
Incline Justice Court  
Meeting Location**

Submitted by  
Tricia Davis