



north lake tahoe

Chamber | CVB | Resort Association

**AGENDA AND MEETING NOTICE
MEMBERSHIP ADVISORY COMMITTEE**

Wednesday, June 13, 2012 – 9am

NEW LOCATION**Tahoe City Visitor Information Center!******

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

**Chamber of Commerce
Advisory Committee
Members**

NLTRA Board:

*Kaliopi Kopley
Valli Murnane*

Committee Members:

*Caroline Ross, Chair
Squaw Valley Business Assoc.*

*Steve Hoch
Tahoe City Downtown Assoc.*

*Sherina Kreul
Bank of the West*

*Kay Williams
West Shore Assoc.*

*Mike Young
Incline Community Business
Assoc.*

*Cassandra Sharp
Village at Northstar Assoc.*

*Joy Doyle
North Tahoe Business Assoc.*

*Michael Gelbman
Sierra Sun*

*Maja Thaler
Sandbox Studio*

*John Crus
Green Envy*

*Eli Covell
Hacienda Del Lago*

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval
- D. Approval of the Meeting Minutes (**Motion**)
 - May 9, 2012 Meeting Minutes
- E. CEO Update – Sandy Evans Hall (5 minutes)
- F. Squaw Valley Business Association 2011/12 Grant presentation – (**Motion**)
- G. Tahoe City Downtown Association 2011/12 Grant presentation – Steve Hoch (**Motion**)
- H. Membership Program and Project Updates – Deanna Frumentti (5 minutes)
 - Upcoming Membership Activities
 - Memorial Day promotion recap

County Representative

Dave Snyder

Quorum

*5 members including 1 NLTRA
Board Director*

- I. Presentation: Expanded Night Rider Service/ Water Shuttle Update
- J. Committee Member Reports/Updates from Community Partners (5 minutes)
- K. Standing Reports
 - Monthly Business Plan Implementation Report
- L. Adjournment

This meeting site is wheelchair accessible

Posted and Emailed-6/8/2012