



# north lake tahoe

## **NORTH LAKE TAHOE MARKETING COOP COMMITTEE**

### **Agenda**

**Wednesday March 27th, 2013 at 10am**

The March meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday March 27th, 2013 at 10am. The meeting will be held in the Granite Chief conference room of Resort at Squaw Creek, located at 400 Squaw Creek Rd., Olympic Valley CA.

**PUBLIC COMMENTS**—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

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| <b>I.</b> Call to Order   | Chair            |
| <b>II.</b> Public Comment (Pursuant to NRS 241.020)                                     | Chair            |
| <b>III.</b> Roll Call   | Chair            |
| <b>IV.*</b> Approval of Agenda (For Possible Action)                                    | Chair            |
| <b>V.*</b> Approval of September 26, 2012 Coop Meeting Minutes<br>(For Possible Action) | Chair            |
| <b>VI.</b> Update on Winter Consumer Campaign and Results                               | SOT              |
| <b>VII.</b> Discussion on Public Relations Contract Changes                             | Chapman/ Hoffman |
| <b>VIII.</b> Summer Planning Process  | SOT              |

<b>IX.</b> FY 2013/14 Initial Budget Discussion	Hoffman/Chapman
<b>X.</b> Review of Draft FYE 2011/12 Financial Review	Hoffman/DeRoulet
<b>XI.</b> Standing Reports	Chair
<b>XII.</b> New Business	Chair
<b>XIII.</b> Public Comment (Pursuant to NRS 241.020)	Chair
<b>XIV.</b> * Adjournment ( For Possible Action)	Chair

\*Any items on the Agenda indicated by an asterisk, are items upon which the Board may take action.

Physically disabled persons desiring to attend this meeting should contact Terry Jones at 800-468-2463

Public Posting

Incline Village Post Office	IVGID
Crystal Bay Post Office	Incline Justice Court
Incline Village Crystal Bay Visitors Center	Meeting Location
North Lake Tahoe Resort Association	

SOT review of winter

- \* public relations discussion
- \* summer planning process
  - \* fy 2013/14 budget discussion.