



north lake tahoe

Chamber | CVB | Resort Association

AGENDA AND MEETING NOTICE
BUSINESS ASSOCIATION AND CHAMBER COLLABORATIVE

Wednesday, November 14, 2012 – 9:30am

Tahoe City Visitor Information Center!

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

**Business Association
and Chamber
Collaborative Members**

NLTRA Board:

*Kaliopé Kopley
Valli Murnane*

Committee Members:

*Caroline Ross, Chair
Squaw Valley Business Assoc.*

*Steve Hoch
Tahoe City Downtown Assoc.*

*Kay Williams
West Shore Assoc.*

*Mike Young
Incline Community Business
Assoc.*

*Cassandra Sharp
Village at Northstar Assoc.*

*Joy Doyle
North Tahoe Business Assoc.*

County Representative

Dave Snyder

Quorum

*3 members including 1 NLTRA
Board Director*

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. *(3 minutes)*
- C. Agenda Amendments and Approval
- D. Approval of the Meeting Minutes **(Motion)**
 - October 10, 2012 Meeting Minutes
- E. CEO Update – Sandy Evans Hall (5 minutes)
- F. Shop Local Program Updates – Joy Doyle (15 minutes)
- G. SVBA 2012-13 Community Marketing Grant Presentation – Caroline Ross **(Motion)**, NTBA 2012-13 Community Marketing Grant Presentation – Joy Doyle **(Motion)**
- H. Discussion: Communication Between Meetings
- I. January Meeting Agenda
- J. Committee Member Reports/Updates from Community Partners (5 minutes)
- K. Adjournment