



north lake tahoe

Chamber | CVB | Resort Association

AGENDA AND MEETING NOTICE MEMBERSHIP ADVISORY COMMITTEE

Wednesday, October 10, 2012 – 9:30am

NEW LOCATION****Tahoe City Visitor Information Center!****

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

Chamber of Commerce Advisory Committee Members

NLTRA Board:

*Kaliopé Kopley
Valli Murnane*

Committee Members:

*Caroline Ross, Chair
Squaw Valley Business Assoc.*

*Steve Hoch
Tahoe City Downtown Assoc.*

*Sherina Kreul
Bank of the West*

*Kay Williams
West Shore Assoc.*

*Mike Young
Incline Community Business
Assoc.*

*Cassandra Sharp
Village at Northstar Assoc.*

*Joy Doyle
North Tahoe Business Assoc.*

*Michael Gelbman
Sierra Sun*

*Maja Thaler
Sandbox Studio*

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval
- D. Approval of the Meeting Minutes (**Motion**)
 - June 13, 2012 and August 8, 2012 Meeting Minutes
- E. CEO Update – Sandy Evans Hall (5 minutes)
- F. Business Directory Update – Deanna Frumentti (5 minutes)
- G. Discussion: Business Association Collaborative Proposed Change (15 minutes) (**Motion**)
 - Determine dates and times of meetings
- H. Membership Program and Project Updates – Deanna Frumentti (5 minutes)
 - Upcoming Membership Activities
 - Winter Calendar
 - Business Association Member Incentives
- I. Discussion: Shop Local Program –Joy Doyle (40 minutes)

County Representative

Dave Snyder

Quorum

*5 members including 1 NLTRA
Board Director*

- J. Committee Member Reports/Updates from Community Partners
(5 minutes)
- K. Standing Reports
 - Monthly Business Plan Implementation Report
- L. Adjournment

This meeting site is wheelchair accessible

Posted and Emailed-10/5/2012