



north lake tahoe

Chamber | CVB | Resort Association

**AGENDA AND MEETING NOTICE
BUSINESS ASSOCIATION AND CHAMBER COLLABORATIVE**

Wednesday, September 11, 2013 – 9:00am

Tahoe City Visitor Information Center

Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules inclusive of the 9 Rules of Civility

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

<p>Business Association and Chamber Collaborative Members</p> <p><u>NLTRA Board:</u></p> <p><i>Kaliope Kopley Eric Brandt</i></p> <p><u>Committee Members:</u></p> <p><i>Caroline Ross, Chair Squaw Valley Business Assoc.</i></p> <p><i>Steve Hoch Tahoe City Downtown Assoc.</i></p> <p><i>Kay Williams West Shore Assoc.</i></p> <p><i>Mike Young Incline Community Business Assoc.</i></p> <p><i>Cassandra Sharp Village at Northstar Assoc.</i></p> <p><i>Joy Doyle North Tahoe Business Assoc.</i></p> <p><i>Michael Gelbman Sierra Sun</i></p> <p><u>County Representative</u> <i>Dave Snyder</i></p> <p><u>Quorum</u> 3 members including 1 NLTRA</p>	<p>ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED</p> <p>A. Call to Order - Establish Quorum</p> <p>B. Public Forum: Any person wishing to address the Membership Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)</p> <p>C. Agenda Amendments and Approval</p> <p>D. Approval of the Meeting Minutes (Motion)</p> <ul style="list-style-type: none"> • May 8, 2013 and July 10, 2013 Meeting Minutes <p>E. CEO Update – Sandy Evans Hall (20 minutes)</p> <ul style="list-style-type: none"> • Chamber Cost/Benefit Analysis • Chamber Position Update <p>F. IRONMAN Lake Tahoe Business Outreach – Andy Chapman (10 minutes)</p> <p>G. Marketing Lake Businesses in Winter - Andy Chapman (20 minutes)</p> <p>H. Shop Local - Joy Doyle & Dave Wilderotter (20 minutes)</p> <p>I. Visitor Center Opportunities – Emily Detwiler (15 Minutes)</p> <p>J. Committee Member Reports/Updates from Community Partners (10 minutes)</p> <p>K. Adjournment</p>
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