



## **2016-17 Applicants for Board Seats**

### **At Large**

\_\_\_\_\_ Samir Tuma, Kila Properties

### **Recreation**

\_\_\_\_\_ Michael K. Miltner, Tahoe Whitewater Tours

\_\_\_\_\_ Aaron Rudnick, Truckee River Raft Company

### **Small Lodging**

\_\_\_\_\_ David Tirman, West Shore Café

### **General**

\_\_\_\_\_ Gary Davis, JKGD Architecture & Engineering



**Board of Directors  
Candidacy Application Form**

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Name Samir Tuma Phone# 415-725-4725

Business Name Kila Tahoe LLC Phone# 415-725-4725

E-mail Address samir@kilaproperties.com

Mailing Address 220 S California Ave, Suite 220

City Palo Alto State CA Zip Code 94306

Business Address 255 & 265 North Lake Blvd

City Tahoe City State CA Zip Code 96145

Business Physical Address 255 & 265 North Lake Blvd

City Tahoe City State CA Zip Code 96145

Board Seat:    ☐ Real Estate    ☒ At Large    ☐ Ski Area    ☐ Property Management

Please provide below (or attach, no more than 1 page double spaced) a brief description of your business and election platform:

My company owns and operates the Poplar Trees Mall (formerly known as the Henrikson Property). We are developing a boutique hotel known as the Tahoe City Lodge. The successful redevelopment will bring substantial environmental gains to the Tahoe Basin, as well as have a significant positive economic impact on the North Lake Tahoe area. Over the past 3 years, I have worked cooperatively with the many stakeholders to build support and consensus for the Lodge. This recently resulted in an endorsement for the project from the League to Save Lake Tahoe.

Last year, I was selected to serve on the Board of the NLTRA. During this past year, I worked with the same cooperative spirit to help the Board and the NLTRA move forward. I built positive relationships with Placer County, fellow Board members and the community to further the agenda of the NLTRA.

I am interested in continuing to serve on the NLTRA Board of Directors because I believe that the NLTRA is well positioned to contribute positively to preserving and upgrading the natural environment, creating additional recreational opportunities for residents and visitors, as well as contributing positively to revitalizing the economic strength of the area. Through its range of partnerships and a strong vision for

the North Lake Tahoe area, the NLTRA has the opportunity to bring a wide range of stakeholders and resources together to effect positive change.

My background of over 20 years in marketing, 9 years in land use and transportation issues, 9 years in hotel ownership and management, as well as my long term love of the North Lake Tahoe area all will help me be a positive contributor to the NLTRA in this role. I have served on other Boards of Directors, as well as over 6 years on the Palo Alto Planning and Transportation Commission, so have significant experience in relevant areas at the Board level.

I would be honored to serve on the NLTRA Board, and to work with disparate stakeholders to have a positive impact on North Lake Tahoe.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association.

Signature\_\_\_\_\_

A handwritten signature in black ink, appearing to be "Lynn R. Smith", written over a horizontal line.

Date\_10/28/2016\_\_\_\_\_



north lake tahoe

Chamber | CVB | Resort Association

Board of Directors

Candidacy Application Form

Name MICHAEL K. MILTNER Phone# (775) 741-4145  
Business Name TAHOE WHITEWATER TOURS Phone# (530) 587-5777  
E-mail Address milty@gowhitewater.com  
Mailing Address POB 7466  
City TAHOE CITY State CA Zip Code 96145  
Business Address 10015 PALISADES DR  
City TRUCKEE State CA Zip Code 96145  
Business Physical Address ↑  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Board Seat: ( ) Small Lodging ☒ Recreation ( ) General ( ) At Large

Please provide below ( or attach, no more than 1 page double spaced) a brief description of your business and election platform: GUIDED WHITEWATER RAFT & KAYAK TOURS ON THE FIVE RIVERS CLOSEST TO LAKE TAHOE.

PLATFORM: TO MAKE SURE RECREATIONAL OPPORTUNITIES ARE MADE KNOWN TO VISITORS TO N. LAKE TAHOE

All applicants must be members in good standing.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association.

Signature Milty

Date 10/31/16



## north lake tahoe

Chamber | CVB | Resort Association

### Board of Directors

#### Candidacy Application Form

Name: Aaron Rudnick Phone#: 509-251-2237

Business Name: Truckee River Raft Co Phone#: 530-583-1068

E-mail Address: aaronrudnick@gmail.com

Mailing Address: PO Box 1799

City: Tahoe City State: CA Zip Code: 96145

Business Address: 185 River Rd

City: Tahoe City State: CA Zip Code: 96145

Business Physical Address: 185 River Rd

City: Tahoe City State: CA Zip Code: 96145

Board Seat: ( ) Small Lodging ☒ Recreation ☒ General ( ) At Large

Please provide below ( or attach, no more than 1 page double spaced) a brief description of your business and election platform: **I apply today as a local business and property owner, Rotarian, and citizen of Tahoe City. In 2008 I took control of the family businesses in Tahoe City, that have been around since the early 70's. I come with a college education, years of experience running businesses in Washington, Oregon, California, and Nevada. I spent my summers here during my teenage years, working for Truckee River Raft Company. I have attended countless meetings since 2009. Being an owner of multiple properties in town has found me a part of many local projects. During the summer, (when the drought is not beating us,) we have 85-100 employees. I feel my youth, knowledge of the area, and history of positive business practices make me a worthy candidate for a seat on the board.**

All applicants must be members in good standing.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association.

Signature

Date 10/30/2016



**Board of Directors  
Candidacy Application Form**

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Name David André TIRMAN Phone# 530.386-1907  
Business Name JMA Ventures, LLC (West Shore Café & Constellation at Northstar)  
Phone# 530.386.1907  
E-mail Address: dtirman@jmaventuresllc.com  
Mailing Address: P.O. Box 3938  
City: Truckee State: CA. Zip Code: 96160  
Business Address: 12177 Business Park Drive, Suite 7  
City: Truckee State: CA. Zip Code: 96161  
Business Physical Address: same as above Business Address  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Board Seat: ( ☒ ) Small Lodging ( ☐ ) Restaurant ( ☐ ) Retail

Please provide below (or attach, no more than 1 page double spaced) a brief description of your business and election platform: SEE ATTACHED

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All applicants must be members in good standing.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association.

Signature: 

Date: 10-26-16

### **Business Description:**

JMA Ventures, LLC owns and operates both the West Shore Café & Inn located in Homewood, CA. on Lake Tahoe's West Shore and Homewood Mountain Resort. The West Shore Café & Inn is a full service dining & lodging establishment with both indoor & outdoor dining (seasonal) and ten lake and mountain-view lodging rooms. The West Shore Café & Inn is located directly on the West Shore of Lake Tahoe and across from Homewood Mountain Resort.

In addition, JMA Ventures also has an ownership interest in several San Francisco based restaurants as well as the Fairmont Heritage Place at Ghirardelli Square. In Truckee, JMA Ventures is also planning a retail center anchored by a Raley's grocery store.

### **Platform Summary:**

#### **Education**

- Graduate Studies in Business Administration: University of California-Irvine (1989-90)
- Bachelor of Architecture (1980): Fay Jones School of Architecture, University of Arkansas
- Bachelor of Arts (1978): Fulbright College of Arts & Sciences, University of Arkansas
- Université d'Aix-Marseille, France (1975)

#### **Professional Experience:**

- Peace Corps Volunteer-Philippines (1981-83); recipient of Presidential Certificate in recognition of service.
- Euro Disney Development: Project Manager for development of over 1000 hotel rooms and the redevelopment of Disney Village at Disneyland Paris, France (1990-97).
- Prologis BV: Vice President of Development for the implementation of a pan-European office & logistical building platform based in Amsterdam, Netherlands (1997-2000).
- East West Partners: Development Manager for the Village at Northstar and the Northstar Highlands master plan (2000-07).
- JMA Ventures, LLC (2007-current): Executive Vice President; project manager for the Homewood Mountain Resort master plan and other resort developments in the Truckee-Tahoe region.

#### **Professional Activities and Honors:**

- Member of the American Institute of Architects (AIA), Northern Nevada Chapter
- Member of the Urban Land Institute (ULI); former Vice Chair of the Sustainable Development Council
- Member of Rotary International & the Truckee Rotary Club
- Board Member of the North Tahoe Transportation Management Association
- US Green Building Council Accredited Professional in Leadership for Environmental & Energy Design (LEED) program
- Licensed Architect

### **Platform Statement:**

As a board member of the North Lake Tahoe Resort Association (NLTRA), I would pledge my full support and action as may be necessary to help further the mission and goals of the North Lake Tahoe Resort Association (NLTRA); namely to help "*...improve opportunities for local businesses to achieve and sustain success; to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community*". I would further pledge a particular focus on the following areas:

1. To offer guidance in the implementation of programs that help support and protect the unique natural environment of the Lake Tahoe region, recognizing the critical importance of a healthy natural environment in terms of fostering tourism to our area.

2. To encourage and support the rehabilitation & redevelopment of our North Lake Tahoe communities wherever such rehabilitation and redevelopment is warranted and to do so in a way that includes appropriate environmental criteria & improvements.
3. To encourage alternative means of transportation & travel within our region including the promotion of pedestrian & bike trails as well as helping to improve public transportation options through improved branding, equipment, aesthetics, and schedule; all aimed at increasing & improving transit ridership in our area.
4. To help promote sustainable business & environmental practices within our unique North Lake Tahoe region and to help foster cooperation among the many regional organizations which share the common goal of promoting tourism and a healthy business and natural environment for the region.





**Board of Directors  
Candidacy Application Form**

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Name: Gary Davis Phone# 775 742 8465

Business Name JK ARCHITECTURE ENGINEERING Phone# 530 583 9222

E-mail Address : gary@jkaedesign.com

Mailing Address: POB 7409

City: Tahoe City State: CA Zip Code: 96145

Business: Address:165 River Road, POB 7409

City: Tahoe City State: CA Zip Code: 96145

Business Physical Address:165 River Road

City: Tahoe City State: CA Zip Code: 96145

Board Seat: ( ) Small Lodging ( ) Recreation ( ) General ( ) At Large

Please provide below ( or attach, no more than 1 page double spaced) a brief description of your business and election platform: As a long time former member of the Infrastructure Committee I believe that I have a good understanding of the operations of the NLTRA. I have been a past member for over 15 years of the Placer County Tahoe City Design Review Committee, and have been a member of the Tahoe City Downtown Association since its inception. I am currently on the Board and Executive Committee of that organization. With my extensive civil engineering background in our lake Tahoe communities as well as the Truckee area I lend a wide foot print of understanding of the regional aspects of issues.

All applicants must be members in good standing.

The information stated above is true to the best of my knowledge and may be verified. I am stating my willingness to serve as a Director for the North Lake Tahoe Chamber/CVB/Resort Association.

Signature Gary Davis

Date 10/27/16