

**NLT - SPRING SUMMER CAMPAIGN
SCREEN SHOTS & NATIVE PREVIEW**

04/21/16



Trip Advisor





North Lake Tahoe

Destination Santa Cruz - 300x250

tripadvisor Santa Cruz Travel Guide

Reviews 4.5/5 | 100% | 100% | 100% | 100%

Santa Cruz, California, United States

Search

Santa Cruz Travel - Before You Go

Traveler Articles - advice from real travelers

- Background
 - History
 - Tourist Board Info
 - Travel & Visas to Go
- Transportation
 - Public Transportation
 - Getting Around
 - Taxis & Rental Cars

Share your knowledge about Santa Cruz

United States For Foreign Visitors

- Bikes & Motor
- Popular Phrase
- Customs for Seniors
- Timezones
- Tipping & Etiquette

Traveler Reviews on Santa Cruz

13 of 716

Excellent food, but a bit loud

Apr 16, 2016

Let me first state clearly that this was a five star meal. I came to the food. We were sitting in the Santa Cruz and we were seated at a table with a view of the lake. The food was excellent. The service was excellent. The atmosphere was excellent. The view was excellent. The overall experience was excellent. I would highly recommend this restaurant to anyone who is looking for a great meal in Santa Cruz.

Fab beach life

Santa Cruz Beach Boardwalk

Apr 16, 2016

Spent two nights here with my family in Santa Cruz. Lots of fun to be had in every way. The beach is lovely and fun and is lined by the boardwalk and adjacent to the ocean. The Santa Cruz Beach Boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation.

Affordable and comfortable stay

Quality Inn

Apr 16, 2016

Spent two nights here with my family in Santa Cruz. Lots of fun to be had in every way. The beach is lovely and fun and is lined by the boardwalk and adjacent to the ocean. The Santa Cruz Beach Boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation. The boardwalk is a great place to spend your vacation.

Recently viewed

1. Santa Cruz, California, United States

2. Santa Cruz, California, United States

3. Santa Cruz, California, United States

4. Santa Cruz, California, United States

5. Santa Cruz, California, United States

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7. Santa Cruz, California, United States

8. Santa Cruz, California, United States

9. Santa Cruz, California, United States

10. Santa Cruz, California, United States

IT'S ABOUT TIME YOU MAKE USE OF THAT BIKE RACK.

North Lake Tahoe restaurant in Alibon? **LOOK UP!**

Know a great restaurant in Alibon? **LOOK UP!**

Santa Cruz weather essentials

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
High	45°	48°	52°	58°	65°	72°	78°	82°	78°	68°	58°	50°
Low	28°	30°	32°	38°	45°	52°	58°	62°	58°	48°	38°	30°

Map

Map of Santa Cruz, California, United States

Powered by Google Maps

High rise: 62215 Google

Click to see Ad Specs

tripadvisor





North Lake Tahoe

Destination Colorado – 300x600

tripadvisor Denver Travel Guide Reviews CO USD \$

Denver, Colorado, United States

United States > Colorado (CO) > Denver

Denver Travel - Before You Go

Traveler Articles — advice from real travelers

- Background**
 - Introduction
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Share your knowledge about Denver

United States For Foreign Visitors

- Banking & Money
- Important Phrases
- Chipping In: Beer
- Traditions
- Emergencies
- Young & Elite

Traveler Reviews on Denver

13 of 3,177

Very interesting complex 2.5

Demo Restaurant 4.5

Brins, Connecticut

Apr 15, 2016

Had only 9 hrs in a Japanese country restaurant, but it took a beautiful, lovely person to take care of me. I was very happy to see the restaurant in the state. The waiter was very helpful in providing me with information about the city and the restaurant. The waiter was very helpful in providing me with information about the city and the restaurant.

Pretty good food 3.5

Red Bottom Brewery 4.5

Stout

Apr 15, 2016

Had only 9 hrs in a Japanese country restaurant, but it took a beautiful, lovely person to take care of me. I was very happy to see the restaurant in the state. The waiter was very helpful in providing me with information about the city and the restaurant.

Fun place to have drinks and listen to music 3.5

Agapstone Grill 4.5

Stout

Apr 15, 2016

Had only 9 hrs in a Japanese country restaurant, but it took a beautiful, lovely person to take care of me. I was very happy to see the restaurant in the state. The waiter was very helpful in providing me with information about the city and the restaurant.

Write Your Own Review

13 of 3,177



Click to see Ad Specs
tripadvisor®



North Lake Tahoe

Destination Lake Tahoe – 728x90

tripadvisor You come to us for reviews — now you can book your hotel right here on TripAdvisor.

Things to Do in Lake Tahoe (Nevada), NV - Lake Tahoe
 Nevada Attractions

Search

United States - Nevada (NV) - Lake Tahoe (Nevada) - Things to Do in Lake Tahoe (Nevada)

Things to Do in Lake Tahoe (Nevada)

View Map

Attraction Type:

- Outdoor Activities (53)
- Nature & Parks (20)
- Fun & Games (9)
- Casinos & Gambling (7)
- Tours (14)
- Spas & Wellness (4)
- Raft Tours & Water Sports (12)
- Concerts & Shows (7)
- Nightlife (11)
- More

BOOK YOUR BEST TRIP EVERY TRIP

Lake Tahoe (Nevada) weather

Month	High	Low	Precip
Jan	32°F	19°F	0 in
Feb	37°F	24°F	0 in
Mar	51°F	37°F	0 in
Apr	66°F	50°F	0 in
May	77°F	61°F	0 in
Jun	88°F	72°F	0 in
Jul	94°F	78°F	0 in
Aug	91°F	75°F	0 in
Sep	87°F	71°F	0 in
Oct	78°F	62°F	0 in
Nov	63°F	47°F	0 in
Dec	48°F	32°F	0 in

More weather for Lake Tahoe (Nevada)

Attractions:

- Sand Harbor (Incline Village)**
#1 of 72 things to do in Lake Tahoe (Nevada)
 - 3.5 reviews
 - "This is a beautiful, calm cove. I had a great time here."
 - "One of the most picturesque spots."
- Lake Tahoe Nevada State Park (Incline Village)**
#2 of 72 things to do in Lake Tahoe (Nevada)
 - 1 reviews
 - "Great hiking trails."
 - "Start hiking through the forest."
- Diamond Peak Ski Resort (Incline Village)**
#3 of 72 things to do in Lake Tahoe (Nevada)
 - 173 reviews
 - "Great ski resort with excellent views."
 - "A great place to enjoy the winter."
- Harveys Casino (Stateline)**
#4 of 72 things to do in Lake Tahoe (Nevada)
 - 277 reviews
 - "Harveys is a great place to enjoy the winter."
 - "Harveys Lake Tahoe is not like the others."
- Thunderbird Lodge**
#5 of 72 things to do in Lake Tahoe (Nevada)
 - 72 reviews
 - "A beautiful lodge with a great view of the lake."
 - "A must see in Lake Tahoe."
- Lakeview Casino (Stateline)**
#6 of 72 things to do in Lake Tahoe (Nevada)
 - 37 reviews
 - "A beautiful casino with a great view of the lake."
 - "A must see in Lake Tahoe."
- Flume Trail**
#7 of 72 things to do in Lake Tahoe (Nevada)
 - 48 reviews
 - "A beautiful trail with a great view of the lake."
 - "A must see in Lake Tahoe."

PRICE RANGE

- 2 things available from USD **\$45*** [More info](#)
- 11 things available from USD **\$144*** [More info](#)

SUMMER DIFFERENTLY. LOOK UP.

Lake Tahoe (Nevada) weather

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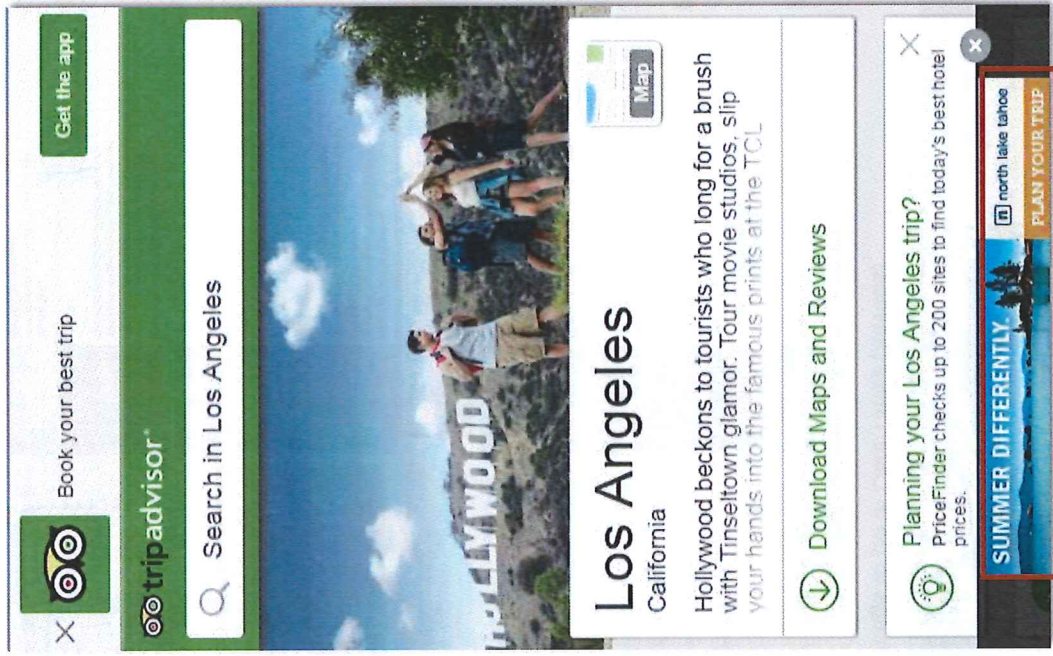
Click to see Ad Specs





North Lake Tahoe

ROS – 320x50



The screenshot shows the TripAdvisor mobile app interface for Los Angeles. At the top, there is a navigation bar with the TripAdvisor logo, a search bar containing "Search in Los Angeles", and a "Get the app" button. Below the search bar is a large image of the Hollywood sign with people in the foreground. To the right of the image is a "Map" button. The main content area features the heading "Los Angeles" with "California" below it. A descriptive paragraph reads: "Hollywood beckons to tourists who long for a brush with Tinseltown glamor. Tour movie studios, slip your hands into the famous prints at the TCL". Below this is a "Download Maps and Reviews" button. A "PriceFinder" section is visible, with the text "Planning your Los Angeles trip? PriceFinder checks up to 200 sites to find today's best hotel prices." At the bottom, there is a promotional banner for "SUMMER DIFFERENTLY." with a "PLAN YOUR TRIP" button and a "north lake tahoe" link.

Click to see **Ad Specs**
 **tripadvisor**

HomeAway



SUMMER DIFFERENTLY.
 north lake tahoe
 LOOK UP.
 PLAY YOUR TRIP

RECOVER RECOVER RECOVER
 BEACHES HIKING SKIING

HomeAway

Los Angeles, Los Angeles County

Los Angeles, Los Angeles County, Los Angeles, Santa Monica, Rental 4062492

Architectural Duplex minutes from Santa Monica beaches

- Overview
- Reviews
- Map
- Photos
- Rates
- Availability
- Amenities



\$209 avg/night

Enter dates to see total

Arrive Depart

2 adults

Confirmation within 24 hours

Request to Book

Send a Message

VISA MASTERCARD AMEX

When you book through the HomeAway checkout, your booking is backed by our Book with Confidence Guarantee

4 Reviews

Sleeps 4

See Amenities, Apartment, Rental Photos and Description





Cinema Suites

Los Angeles, CA

This B&B is a restored estate located minutes from Beverly Hills & Hollywood. Free Parking!

from **\$99**
 4.1 (36)
 Accepts: [Visit Website](#)
[Check Dates](#)



Su Casa at Venice Beach

Los Angeles, CA

Capture Venice from one of our sunny oceanfront suites. Watch the sunset or walk on the beach.

from **\$159**
 4.1 (7)
 Accepts: [Visit Website](#)
[Check Dates](#)



Topanga Canyon Inn Bed and Breakfast

Topanga, CA (19 miles from Los Angeles)

The Only Lodging in Los Angeles Recommended by National Geographic's 100 Adventure Cities

from **\$190**
 4.5 (105)
 Accepts: [Visit Website](#)
[Check Dates](#)



Inn At Playa Del Rey

Playa Del Rey, CA (13 miles from Los Angeles)

Los Angeles boutique hotel, 1/2 mile to beach, 10 minutes to LAX, 15 restaurants walking distance

from **\$225**
 4.6 (63)
 Accepts: [Visit Website](#)
[Check Dates](#)



Sunshine LA BnB

Los Angeles, CA

We have a home that is at the end of quiet cul-de-sac in Valley Glen /LA., private entrance.

from **\$85**
 5 (3)
 Accepts: [Visit Website](#)
[Check Dates](#)



Buky House

Los Angeles, CA

Precinctious Hancock Park location. 11 set minutes from the

from **\$105**
 4.2 (33)
[Visit Website](#)

See our new locations ▶

Share

Best Price Guarantee
 You always get our Best Price Guarantee!

Nearby Cities

- Hollywood, CA 4 5 mi.
- South Pasadena, CA 3 6 mi.
- Venice, CA 2 13 mi.
- Santa Monica, CA 2 14 mi.
- Topanga, CA 3 20 mi.

Popular Destinations



How to book the perfect property



Explore

Enter your travel dates or destination to search over a million listings around the world. We recommend you inquire on a few properties or look for listings that offer online booking.

Book

After you've found the perfect property, contact the listing owner or manager. Once you've agreed on dates and rates, use HomeAway Payments to book and pay securely.

Travel

You're all set! Check in and enjoy the extra space, privacy, and amenities that come with staying in a vacation home—and make for a truly unforgettable getaway.





Los Angeles, CA, USA ACTIVE Depart I don't have specific dates Search

Price Any More Filters Bedrooms Any Booking Any 5,088 Results

Use filters to narrow your search results!

Most charming cottage in Santa Monica
 1 BR, 1 BA, Sleeps 2
 Cottage #626721
 ★★★★★ (42)
 \$175 avg/night
 6-21 night min stay
 View Details

Sunny 2BR, 2 Bath Renovated House Best Location In Culver City
 2 BR, 2 BA, Sleeps 4
 House #4133715
 1 Review
 \$155 avg/night
 3 night min stay
 View Details

New Modern 2BR Apt Close To Downtown/USC
 2 BR, 1 BA, Sleeps 6
 Apartment #60874976
 ★★★★★ (11)
 \$110 avg/night
 View Details

Warm Quite And Cozy Room
 1 BR, 1 BA, Sleeps 2
 House #5632726
 ★★★★★ (8)
 \$48 avg/night
 2 night min stay
 View Details

Great Location, Cute, Private, Comfortable at an Amazing Rate!
 Studio, 1 BA, Sleeps 4
 Studio #5523117
 \$69 avg/night
 1 night min stay

Search when I move map

From HomeAway

Google Maps data ©2016 Google Terms of Use Report a map error

THERE'S DEFINITELY SOMETHING IN THE WATER.

LOOK UP.

north lake tahoe

POWELLER TO PLAY

SKIING

BOATING

BOAT RENTALS

← this changed

GumGum

RUNWAY

touropia

SEARCH

Search this website...

HOTELS

DISCOVER

DESTINATIONS



Dropbox Business
Never lose a file again



7 Great Day Trips from Porto



How to Spend 2 Weeks in France



Simple Itinerary Idea for Munich to Vienna



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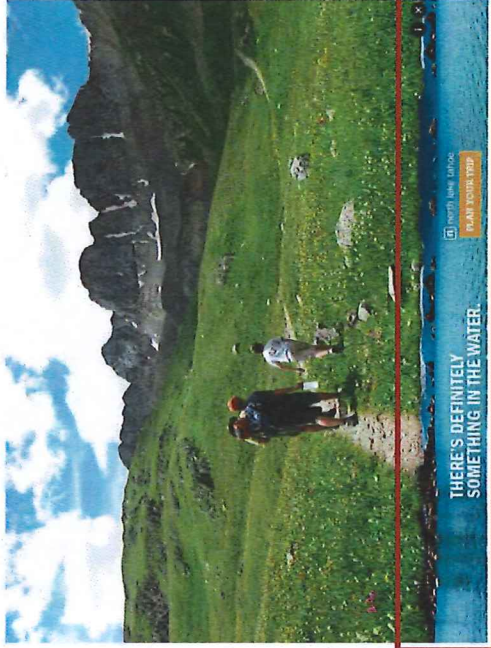
RECENT POSTS



STUDIO

PLACES YOU'LL SEE

10 American Hikes That Anyone Can Do



There are a lot of things that make America great. One of the biggest things is the abundance of natural, untouched land that exists in the country. From coast to coast, there are stunning national and state parks where Americans can escape the hustle-bustle of their lives and reconnect with the natural world.

Of course, some of these parks and their trails are quite demanding! For example, you may be dreaming of hiking El Capitan in Yosemite, but know you don't have the hiking skill to pull it off – safely, at least... (You'll get there!)

Don't despair if you can't tackle a hike like that, though! For as many difficult hikes as there are in the United States, there are just as many (if not more) hikes that are easy and that offer just as an amazing experience.

On this list, we've pulled together 10 hikes that even a novice hiker can take. They're located in parks all across the



RECENT POSTS

16 Cities in Italy You Have to Visit

18 United Kingdom Landmarks Every Traveler Should See

20 Cities in Germany Every Traveler Should Visit

17 Amazing Florida Resorts for an Awesome Vacation



DataXu



NLTHVB Digital 2015-2016_Display

Expedia.com
300x250

The screenshot displays the Expedia.com homepage. At the top, there is a search bar with fields for 'City or airport', 'Check-in', and 'Check-out'. Below the search bar, there are several promotional banners and navigation elements:

- Search hundreds of thousands of hotels and over 400 airlines worldwide** (with a checkmark icon)
- Secure incredible value with Expedia's Best Price Guarantee** (with a checkmark icon)
- No Expedia cancellation fee to change or cancel almost any hotel reservation** (with a checkmark icon)
- Member Pricing** banner: Get an extra 10% or more off select hotels. Includes a 'Join Now' button.
- There's definitely something in the water** video player with a 'Watch now' button.
- Top Trending Styles** section featuring 'Athleta' and 'Banana Republic'.
- Hotels** section with a list of destinations: Sydney Hotels, Boston Hotels, Walt Disney World Area Hotels, Las Vegas Hotels, Maui Hotels, New York Hotels, San Francisco Hotels, Grand Canyon Hotels, London Hotels, Paris Hotels, Cancun Hotels, Pajala Del Carmen Hotels.



NLTHVB Digital 2015-2016_Display

Weather.com
300x600

The screenshot displays the Weather.com mobile app interface. At the top, the current weather is 'Sunny' with a temperature of 88°F. Below this, a table shows the forecast for the next three days:

DAY	TEMP	DESCRIPTION	PRECIP	WIND	HUMIDITY
TODAY	86°	Sunny	0%	5 MPH mph	19%
TONIGHT	60°	Mostly Clear	0%	11 MPH mph	31%
TUE	84°	Partly Cloudy	0%	15 MPH mph	21%

Below the forecast, there are sections for 'Today's Top Stories' featuring articles like 'Strongest Storm on Earth Right Now is a Beast' and 'Watch: Major Interstate Turned to Wave Pool in Houston'. A 'RADAR & MAPS' section shows a radar map of the Los Angeles area. At the bottom, there is a 'SUMMER DIFFERENTLY.' banner with three featured images: 'ROLLER', 'BLISS', and 'S.H.P.'.



NLTHVB Digital 2015-2016_Display

Go-California.com
160x600

Go-California

PLACES TO GO THINGS TO DO SLEEP & EAT TRAVEL PLANNING PHOTOS & VIDEOS MAPS & IT

REQUEST FREE VISITOR GUIDES

Visit Sonoma Wine Country

SUMMER DIFFERENTLY.

north lake Tahoe LOOK UP.

Lake Tahoe, California Travel Guide

Complete Vacation, Recreation and Tourism Information

Lake Tahoe is one of California's most popular destinations for its many reasons. In the fall, the water is crystal clear and the surrounding mountains are covered in vibrant colors. In the summer, the water is a deep blue and the surrounding mountains are covered in green. In the winter, the water is a deep blue and the surrounding mountains are covered in snow. Lake Tahoe is a beautiful destination for all seasons.

3 HIGHLIGHTS
Discover the beauty of Lake Tahoe in 3 highlights. From the crystal clear water to the surrounding mountains, Lake Tahoe has it all. Discover the beauty of Lake Tahoe in 3 highlights.

FREE VISITOR GUIDES
Request your free visitor guide today. Discover the beauty of Lake Tahoe in 3 highlights.

INTRODUCTION

ARTICLES

SLEEP & EAT

RECREATION

TRAVEL PLANNING

PHOTOS & VIDEOS

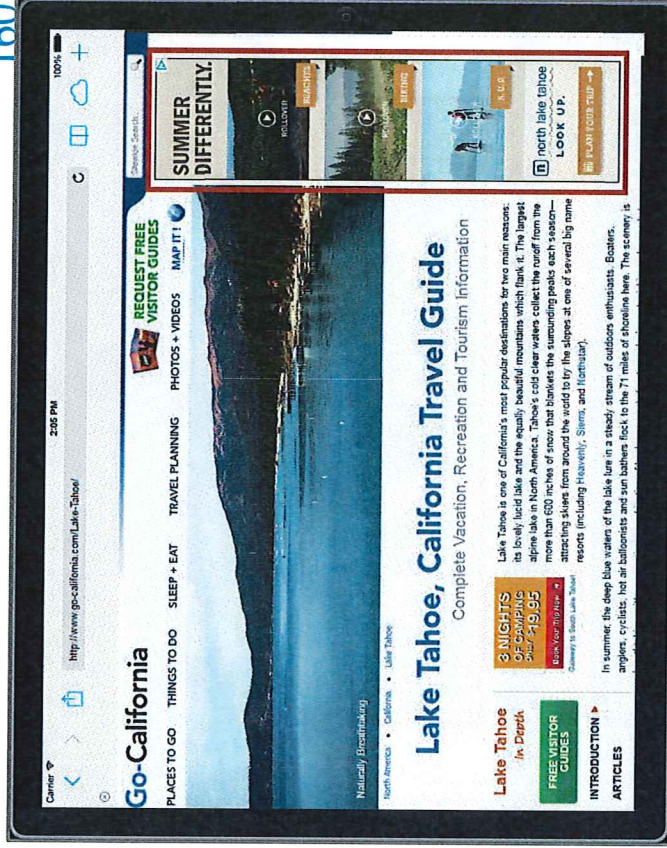
Lake Tahoe is located in northern California about 100 miles east of Sacramento, straddling the Nevada border.



DataXu
Data. Insight. Action.

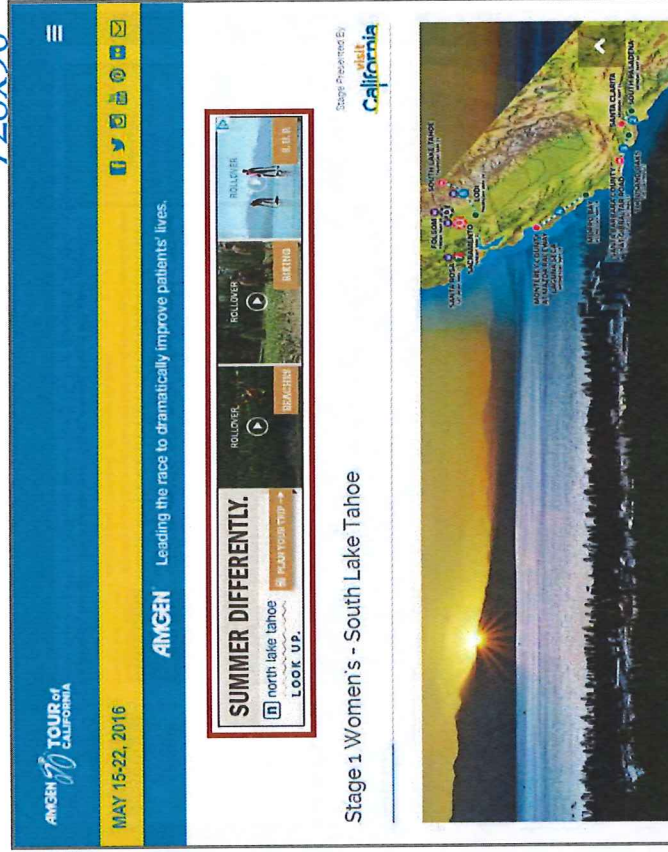
NLTHVB Digital 2015-2016_Mobile

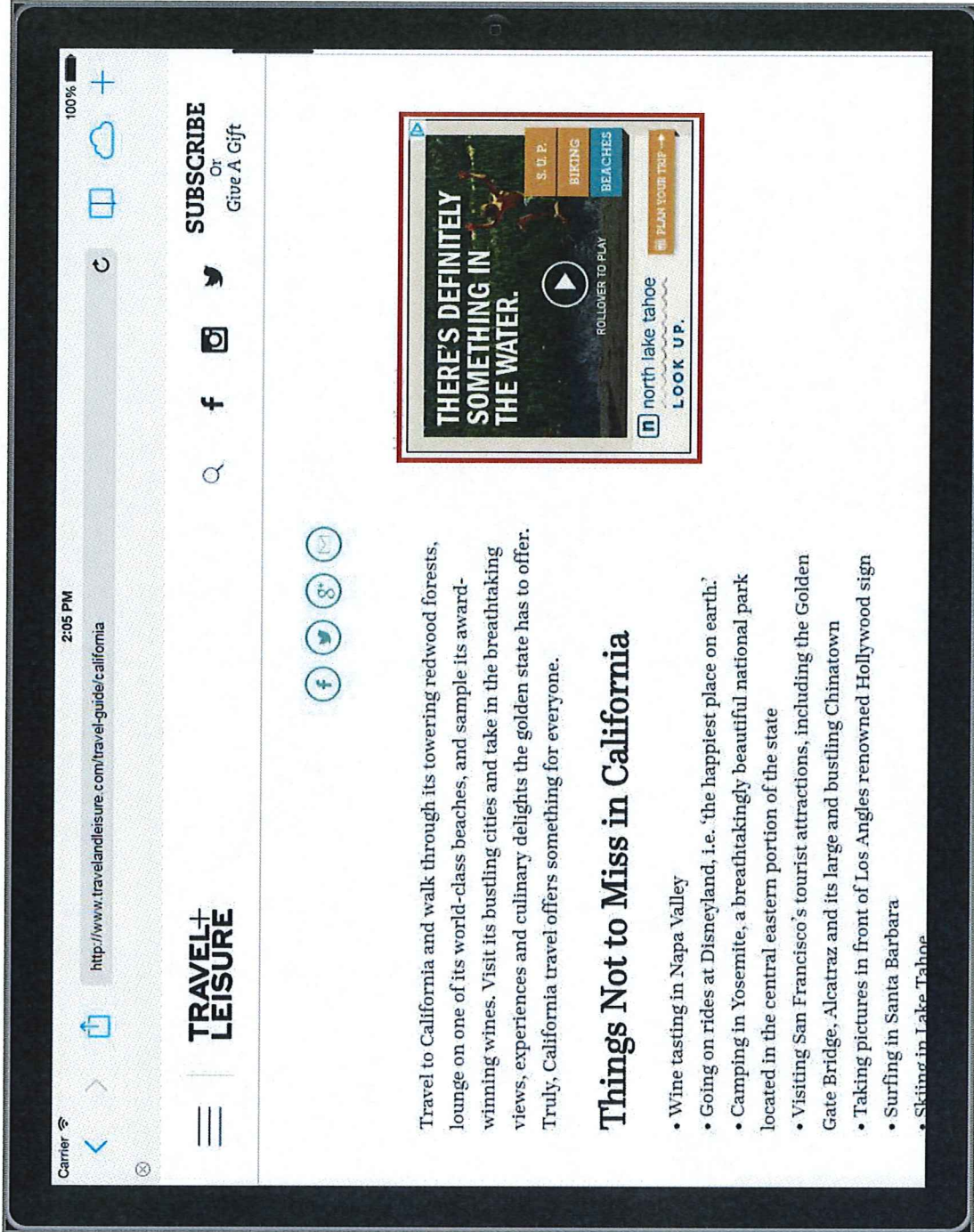
Go-California.com
160x600



NLTHVB Digital 2015-2016_Mobile

AmgenTourofCalifornia.com
728x90





TRAVEL+
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Or
Give A Gift

Travel to California and walk through its towering redwood forests, lounge on one of its world-class beaches, and sample its award-winning wines. Visit its bustling cities and take in the breathtaking views, experiences and culinary delights the golden state has to offer. Truly, California travel offers something for everyone.

Things Not to Miss in California

- Wine tasting in Napa Valley
- Going on rides at Disneyland, i.e. 'the happiest place on earth.'
- Camping in Yosemite, a breathtakingly beautiful national park located in the central eastern portion of the state
- Visiting San Francisco's tourist attractions, including the Golden Gate Bridge, Alcatraz and its large and bustling Chinatown
- Taking pictures in front of Los Angeles renowned Hollywood sign
- Surfing in Santa Barbara
- Skiing in Lake Tahoe

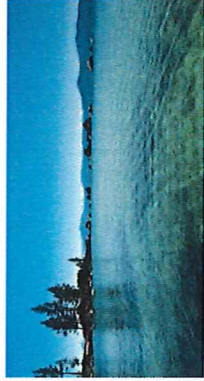


Native Preview - StackAdapt

Title 1
Body 1

Get Inspired For Summer In North Lake Tahoe

Experience the best kept secret in California and see what it's like to summer differently. Book a trip to Tahoe today.



Title 2
Body 2

The Best Summer Activities In North Lake Tahoe

With lakeside activities, there's no better way to experience California. Hike, bike, and paddle your way to summer.



Title 3
Body 3

The Best Summer Events In North Lake Tahoe

Summertime is Tahoe time. With tons of events to experience, the best kept secret of California is only a road trip away.



Title 4
Body 4

Summer Vacation Checklists - Lake Tahoe Edition

Bags are packed. Now, all you need is the destination. Experience all that Tahoe has to offer with a new way to summer.



Title 5
Body 5

Plan Your Summer Around Lake Tahoe Events

Get lost this summer in Tahoe and experience the best kept secret in California. There's no better time than now.



THANK YOU.

