



north lake tahoe

NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

Agenda

Wednesday, August 22 - 2018

Call in information:

Call in number: 605-475-4842

Access code: 120318

The June meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday August 22 at 9am. The meeting will be held in the **Incline Village Crystal Bay Visitors Bureau**, located at 969 Tahoe Blvd. Incline Village.

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

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| A. Call to Order | Chair |
| B. Public Comment (Pursuant to NRS 241.020) | Chair |
| C. Roll Call/Introductions | Chair |
| D. Approval of Agenda (For Possible Action) | Chair |
| E. Approval of March 13, 2018 and June 6, 2018 Coop Meeting Minutes (For Possible Action) Page 1 | Chair |
| F. Consumer/PR Update | Augustine/Abbi |
| G. Peter Greenberg “Hidden Gems” Program for Approval | Daphne Lange |

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| H. Leisure Sales Update Page 15 | Sarah Winters |
| I. Conference Sales Update Page 24 | Jason Neary |
| J. DCI Canada Presentation | Amalia Meliti/Collette Baert |
| K. 17/18 Year End Budget Review | Andy C./Daphne L. |
| L. New Business | Chair |
| M. Old Business | Chair |
| N. Adjournment | Chair |

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

Incline Village Post Office
 Crystal Bay Post Office
 Incline Village Crystal Bay Visitors Center
 North Lake Tahoe Resort Association

IVGID
 Incline Justice Court
 Meeting Location