



P O Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8727 ~ Fx 530-581-8787

**AGENDA AND MEETING NOTICE
CHAMBER OF COMMERCE ADVISORY COMMITTEE**

Tuesday, August 4, 2009 – 9:00 a.m.
Board Room – Tahoe City Public Utility District
221 Fairway Drive, Tahoe City

Mission of the North Lake Tahoe Chamber of Commerce

“to take specific actions to help improve the opportunity for local businesses to achieve and sustain success; to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules

- Be Prepared
- Engage in Active Listening
- Be Respectful of Others
- No Surprises
- It is OK to Disagree
- Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order – Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval (2 min)
- D. Approval of Chamber of Commerce Meeting Minutes – June 2, 2009 (2 min)
- E. Approval of Chamber of Commerce Meeting Minutes – June 30, 2009 (2 min)
- F. Chamber Program and Project Updates – Kym Fabel (15 min)
 - Upcoming Chamber Events & Projects
 - Business Implementation Report – July 2009
- G. Executive Director's Report – Steve Teshara (15 min)
 - Chamber Role in Preparing Phase I of an Application on the League of American Bicyclist, on behalf of the North Lake Tahoe-Truckee Resort Triangle, for Designation as A Bicycle Friendly Community
 - Project Update- Kings Beach Affordable Housing Now
 - Update – Revised “Closure Plan” – California State Parks
 - Update – Placer County Economic Development Strategies
- H. Informational Presentations (25 min)
 - Overview of Summer Transit Services at North Lake Tahoe-Truckee – Jan Colyer, Truckee North Tahoe TMA
 - Google Transit for North Lake Tahoe – Jamie Wright, Program Manager, Truckee North Tahoe TMA
- I. Further Committee Review, Discussion and Direction to Staff Regarding Possible Changes to Adopted Community Marketing Program Grant Funding Criteria – Review of Application Dates Established for FY-2009/10 Program (20 min)

**Chamber of Commerce
Advisory Committee Members**

NLTRA Board:

Debra Darby-Dudley
Alex Mourelatos
Dave Wilderotter

Committee Members:

Michael Bennett, Sierra Sun
Justin Broglio, Tahoe City Downtown
Association – SUBCOMMITTEE CHAIR
Jan Colyer, TNT/TMA
Joy Doyle, Northstar Village Retailers
Liz Dugan, Squaw Valley Business
Association
Sherina Kreul, Bank of the West
Heather Leonard, Tahoe Maritime
Museum
Cheri Sprenger, North Tahoe Business
Association - COMMITTEE CHAIR
Kay Williams, West Shore Association
Mike Young, Dickson Realty

County Representative

Ron Yglesias

Quorum

2 Board Members
1 Lay Member

J. Committee Member Reports/Updates from Community Partners (5-10 min)

K. Adjournment

Posted and emailed July 30, 2009