

NLTRA Mission

To promote tourism and business through efforts that enhance the economic environmental, recreational and cultural climate of the area.

Board Members: **Chair:** Adam Wilson, Vail Resorts | **Vice Chair:** Samir Tuma, Kila Lake Tahoe
 Treasurer: Christy Beck, Squaw Alpine | **Secretary:** Brett Williams, Agate Bay Realty
 Aaron Rudnick, Sierra Tahoe Recreation | **Andre Priemer**, Resort at Squaw Creek | **Bruce Seigel**, Ritz Carlton
 Chris Brown, Elevation Law Firm | **Dan Tester**, Granite Peak Management | **Gary Davis**, Gary Davis Group
Greg Dallas, Sugar Bowl | **Jim Phelan**, Tahoe City Marina | **Karen Plank**, Placer County Appointee **Kevin Mitchell**, Homewood
 Lynn Gibson, Keoki Gallery | **Stephanie Hoffman**, Granlibakken Tahoe | **Tom Turner**, Tahoe Restaurant Collective
 Advisory Committee: **Erin Casey**, Placer County, **Tom Lotshaw**, TRPA

AGENDA

TO CALL IN: 1-712-770-4040, enter code 775665#

- 8:30 a.m. 1. Call to Order – Establish Quorum

- 8:35 a.m. 2. Public Forum-Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.

- 8:40 a.m. 3. Agenda Amendments and Approval

- 8:45 a.m. 4. Welcome and Introductions of New Board Members

- 8:55 a.m. 5. Election of Officers for 2018-2019

- 9:00 a.m. 6. Introduction of Staff and Organizational Responsibilities

- 9:10 a.m. 7. Consent Calendar-All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board, and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.
 - A. Board Meeting Minutes
 - 1. **March 7, 2018** [Link to online preliminary document](#)
 - 2. **March 14, 2018, Special Board Meeting** [Link to online preliminary document](#)
 - B. Committee Minutes-The committee Summary is provided for information purposes only. Minutes are available as finalized at www.nltra.org.
 - 1. BACC March, 2018 [Link to online preliminary document](#)
 - 2. Tourism Development March, 2018
 - 3. Finance March, 2018-Will become available when finalized
 - C. Approval of Financial Statements February, 2018

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- D. Contract Approval-Projects that funding has already been approved by the NLTRA Board and Board of Supervisors or funding requested is under \$50,000)
- E. Reallocation of Event Budget

- 9:15 a.m. **8. Action Items**
Pg. 63 **A. Request for Support from Squaw Valley | Alpine Meadows Micro Mass Transit District**
- 9:55 a.m. **9. Information Updates/Verbal Reports**
Pg. 189 **A. Presentation by Reno-Tahoe International Airport**
Pg. 201 **B. Tourism Development Three-Year Strategy Update**
- 10:40 a.m. **10. Reports/Back up Documents**
The following reports are provided on a monthly basis by staff and can be pulled for discussion by any Board member
Pg. 205 **A. Destimetrics**
Pg. 206 **B. Membership Accounts Receivable Report**
Pg. 207 **D. Conference Revenue Statistics Report**
Pg. 214 **E. Finance Dashboard and CEO Expenses, February, 2018**
 F. CEO and Staff Updates
- 10:45 a.m. **11. Director’s Comments**
- 10:50 a.m. **12. Meeting Review and Staff Direction**
- 10:55 a.m. **13. Adjournment**

This meeting is wheelchair accessible

Posted online at www.nltra.org