



NLTRA Board of Directors Agenda and Meeting Notice Wednesday, June 15, 2017 at 8:00 a.m. Conference Call: 712-770-4010 Code: 775665#

NLTRA Mission

To promote tourism and business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.

2017 Board of Directors

Christy Beck (Treasurer)
The Village at Squaw Valley
Finance Committee

Gary Davis
JK Architecture Engineering
CI/T Committee

Brendan Madigan
Alpenglow Sports

Jennifer Merchant (Erin Casey-Alternate)
Placer County CEO Appointee

Eric Pilcher
Moe's BBQ/Gear & Grind
BACC

Karen Plank
Placer County Board of Supervisors Appointee

Aaron Rudnick
Truckee River Raft Co.

David Tirman(Past Chair)
JMA Ventures, LLC
Lodging Committee

Samir Tuma (Vice Chair)
Kila Lake Tahoe

Brett Williams (Secretary)
Agate Bay Realty
Marketing Committee

Adam Wilson(Chair)
Northstar California

Quorum - 6
Majority of the NLTRA Board Representatives

Advisory Board
Tom Lotshaw
TRPA Non-Voting

To Call in: Dial (712) 770-4010, 775665#

Items May Not Be Heard In the Order They Are Listed

- A. 8:00 a.m. Call to Order-Establish Quorum** (Closed Session if needed will be at 8:00 a.m.)
- B. 8:00 a.m. Closed session to discuss County contract**
 - 1. MOTION: Discussion and possible approval of the 31 day Scope of Work for July 2017 and requested budget for July 2017 – Adam Wilson**
 - 2. MOTION: Discussion and possible approval of the contract for marketing services with Andy Chapman – Adam Wilson**
- C. End Closed session**
- D. Adjournment**

This meeting is wheelchair accessible

Posted and Emailed (x)