



north lake tahoe

Chamber | CVB | Resort Association

MEMORANDUM

Date: 2/23/18

TO: NLTRA Board of Directors

FROM: Cindy Gustafson

RE: NLTRA Appointments to the CAP Committee

Action Requested:

Board of Directors appoint Drew Conly of the Resort at Squaw Creek to the Lodging Seat, and Ron Parson and Alex Mourelatos as NLTRA Board appointments to the new Capital Projects Advisory Committee.

Background:

As discussed at our February 7th meeting, the deadline for applications to the CAP Committee was Wednesday February 21 at 5pm. As we reported at that meeting, the timing for the Board of Supervisors to appoint the committee is such that we needed recommendations to be made by today.

Erin Casey and I met yesterday to review all the applications and make recommendations to the Executive Committee at their meeting this morning. Erin and I reviewed the candidates' backgrounds as well as the geographies and the interests they represent. We were pleased with the number and variety of applications received.

While all the candidates were very well-qualified, we have tried to find the best balance between Placer County's appointments and NLTRA's appointments. The attached chart indicates the four appointments the County staff are recommending and the three that NLTRA would be recommending. It is our belief that these recommendations provide a balanced CAP Committee representing a strong diversity of geographies and backgrounds.

The Executive Committee supported these recommendations.

Fiscal Impact:

There is no fiscal impact by taking this action.