



**AGENDA AND MEETING NOTICE  
CHAMBER OF COMMERCE ADVISORY COMMITTEE  
Wednesday, February 16, 2011 – 9am  
Tahoe City Public Utility District, Board Room**

**Mission of the North Lake Tahoe Chamber of Commerce**

"To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community."

**Meeting Ground Rules**

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

**To help ensure the NLTRA Board has adopted the Nine Tools of Civility of the Speak Your Peace Civility Project. At each meeting, we will: Pay Attention, Listen, Be Inclusive, Not Gossip, Show Respect, Be Agreeable, Apologize, Give Constructive Criticism, Take Responsibility.**

<p><b>Chamber of Commerce Advisory Committee Members</b></p> <p><b><u>NLTRA Board:</u></b> Ron McIntyre Kaliopi Kopley Phil GilanFarr Alex Mourelatos</p> <p><b><u>Committee Members:</u></b> Caroline Ross, Chair Squaw Valley Business Association</p> <p>Justin Broglio Tahoe City Downtown Association</p> <p>Jan Colyer TNT/TMA</p> <p>Sherina Kreul Bank of the West</p> <p>Kay Williams West Shore Association</p> <p>Mike Young Incline Community Business Association</p> <p>Joy Doyle Village at Northstar Association</p> <p>Cheri Sprenger North Tahoe Business Association</p> <p>Michael Gelbman Sierra Sun</p>	<p align="center"><b>ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED</b></p> <p>A. Call to Order - Establish Quorum</p> <p>B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)</p> <p>C. Agenda Amendments and Approval</p> <p>D. Approval of the Chamber of Commerce Meeting Minutes – January 27, 2011</p> <p>E. Discussion and Possible Action to Elect a Vice-Chair for the Chamber Advisory Committee- Caroline Ross (10 minutes)</p> <p>F. Discussion and Possible Action to Change Quorum Requirements of the Chamber Advisory Committee</p> <p>G. Chamber Program and Project Updates - Kym Fabel (10 minutes)</p> <ul style="list-style-type: none"> <li>• Monthly Business Plan Implementation Report</li> <li>• Upcoming Chamber Mixers and Activities</li> </ul> <p>H. Update and Discussion of the Joint Membership Campaigns with the Chamber of Commerce and Business Associations (10 Minutes)</p> <p>I. NLTRA Report – Andy Chapman (5 minutes)</p>
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**County Representative**  
*Ron Yglesias*

**Quorum**  
2 Board Members  
1 Lay Member

- J. Tahoe City Downtown Association– Justin Broglio (*15 minutes*)
  - ROI Presentation (2009-2010)
  - Presentation, Discussion and Possible Action on Grant Request (2010-2011)
- K. Discussion and Possible Action to Decide if Business Associations Can Apply for Community Marketing Grant Funds (*15 minutes*)
- L. Discussion on 2011/12 Chamber Business Plan (*15 minutes*).
- M. Committee Member Reports/Updates from Community Partners (*5 minutes*)
- N. Adjournment

**This meeting site is wheelchair accessible**

*Posted and e-mailed, 2/11/2011*