



**AGENDA AND MEETING NOTICE  
CHAMBER OF COMMERCE ADVISORY COMMITTEE  
Thursday, January 27, 2011 – 9am  
Tahoe City Public Utility District, Board Room**

**Mission of the North Lake Tahoe Chamber of Commerce**

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

**Meeting Ground Rules**

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

**To help ensure the NLTRA Board has adopted the Nine Tools of Civility of the Speak Your Peace Civility Project. At each meeting, we will: Pay Attention, Listen, Be Inclusive, Not Gossip, Show Respect, Be Agreeable, Apologize, Give Constructive Criticism, Take Responsibility.**

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

**Chamber of Commerce  
Advisory Committee Members**

**NLTRA Board:**

*Ron McIntyre  
Kaliopi Kopley  
Phil GilanFarr  
Alex Mourelatos*

**Committee Members:**

*Cheri Sprenger, Chair  
North Tahoe Business Association*

*Justin Broglio  
Tahoe City Downtown Association*

*Jan Colyer  
TNT/TMA*

*Sherina Kreul  
Bank of the West*

*Kay Williams  
West Shore Association*

*Mike Young  
Incline Community Business  
Association*

*Joy Doyle  
Village at Northstar  
Association*

*Caroline Ross  
Squaw Valley Business Association*

*Michael Gelbman  
Sierra Sun*

**County Representative**

*Ron Yglesias*

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval
- D. Approval of the Chamber of Commerce Meeting Minutes – December 16, 2011
- E. Election of a new Chair for the Chamber Advisory Committee- Cheri Sprenger (10 minutes)
- F. Discussion on Monthly Meeting Date
- G. Chamber Program and Project Updates - Kym Fabel (10 minutes)
  - Monthly Business Plan Implementation Report
  - Upcoming Chamber Mixers and Activities
- H. NLTRA Director of Tourism Report – Andy Chapman (5 minutes)
- I. ROI Presentation from Squaw Valley Institute (2009-2010)-John Wilcox (10 minutes)
- J. Presentation, Discussion and Possible Action on the West Shore Business Association Grant (2010-2011) – Rob Weston (15 minutes)

**Quorum**  
2 Board Members  
1 Lay Member

- K. Village at Northstar Association– Joy Doyle (15 minutes)
  - ROI Presentation (2009-2010)
  - Presentation, Discussion and Possible Action on Grant Request (2010-2011)
- L. Community Partners Report
- M. Adjournment

**This meeting site is wheelchair accessible**

*Posted and e-mailed, 1/24/11*