



**AGENDA AND MEETING NOTICE  
CHAMBER OF COMMERCE ADVISORY COMMITTEE**

**Wednesday, March 16, 2011 – 9am**  
Tahoe City Public Utility District, Board Room

**Mission of the North Lake Tahoe Chamber of Commerce**

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

**Meeting Ground Rules**

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

**To help ensure the NLTRA Board has adopted the Nine Tools of Civility of the Speak Your Peace Civility Project. At each meeting, we will: Pay Attention, Listen, Be Inclusive, Not Gossip, Show Respect, Be Agreeable, Apologize, Give Constructive Criticism, Take Responsibility.**

**ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED**

**Chamber of Commerce  
Advisory Committee Members**

**NLTRA Board:**

*Ron McIntyre  
Kaliopé Kopley  
Phil GilanFarr  
Alex Mourelatos*

**Committee Members:**

*Caroline Ross, Chair  
Squaw Valley Business Association*

*Justin Broglio  
Tahoe City Downtown Association*

*Jan Colyer  
TNT/TMA*

*Sherina Kreul  
Bank of the West*

*Kay Williams  
West Shore Association*

*Mike Young  
Incline Community Business  
Association*

*Joy Doyle  
Village at Northstar  
Association*

*Cheri Sprenger  
North Tahoe Business Association*

*Michael Gelbman  
Sierra Sun*

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval
- D. Approval of the Chamber of Commerce Meeting Minutes February 16, 2011
- E. Chamber Program and Project Updates - Kym Fabel (10 minutes)
  - Monthly Business Plan Implementation Report
  - Upcoming Chamber Activities
- F. NLTRA Report – Andy Chapman (5 minutes)
- G. North Tahoe Business Association –Cheri Sprenger (15 minutes)
  - ROI Presentation (2009-2010)
  - Presentation, Discussion and Possible Action on Grant Request (2010-2011)
- H. Discussion and Possible Action to Approve a Revised Community Grant Request from Tahoe Truckee Earth Day
- I. Presentation, Discussion and Possible Action to Approve the 2011/12 Chamber Business Plan Goals (30 minutes)

<p><b><u>County Representative</u></b>  <i>Ron Yglesias</i></p> <p><b><u>Quorum</u></b>  2 Board Members  1 Lay Member</p>	<p>J. Update, Discussion and Possible Action to approve the Joint Membership Campaigns with the Chamber of Commerce and Business Associations (<i>10 Minutes</i>)</p> <p>K. Update, Discussion and Possible Action to Recommend that the North Lake Tahoe Chamber of Commerce Join Other Chambers of Commerce in Opposition to the State of California Administration's Proposal to Abolish Redevelopment</p> <p>L. Committee Member Reports/Updates from Community Partners (<i>5 minutes</i>)</p> <p>M. Adjournment</p>
<p>This meeting site is wheelchair accessible</p>	<p><i>Posted and e-mailed, March 11, 2011</i></p>