



P O Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8727 ~ Fx 530-581-8787

AGENDA AND MEETING NOTICE
CHAMBER OF COMMERCE ADVISORY COMMITTEE
Tuesday, February 3rd – 9:00 a.m.
Board Room – Tahoe City Public Utility District
221 Fairway Drive, Tahoe City

Mission of the North Lake Tahoe Chamber of Commerce

“to take specific actions to help improve the opportunity for local businesses to achieve and sustain success; to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules

- Be Prepared
- Engage in Active Listening
- Be Respectful of Others
- No Surprises
- It is OK to Disagree
- Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order – Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval (2 min)
- D. Approval of Chamber of Commerce Meeting Minutes – January 6, 2009 (2 min)
- E. Election of Committee Chair for 2009, Election of Grants Subcommittee Chair for 2009 (5 min)
- F. Chamber Program and Project Updates – Kym Fabel (20 min)
 - 55th Annual Chamber Community Awards Dinner, Thursday, February 12th, 6:00 p.m., Resort at Squaw Creek
 - Upcoming Chamber Events & Projects
- G. Community Marketing Program Grant ROI Report by The Orchestra and Community Choral Artists of the Tahoe Area (TOCCATA) (5-10 minutes)
- H. Presentation by Sierra Business Council on Think Local First Program – Steve Frisch, President and Nikki Streegan, Communications Director (30 min)
- I. Workshop/Discussion – Preparing for the Upcoming Marketing Workshops (1 hour)
 - Community Marketing Workshop – Mid February
 - Joint Workshop with Marketing Committee – February 24
- J. Committee Member Reports/Updates from Community Partners (5-10 min)
- K. Adjournment

**Chamber of Commerce
Advisory Committee Members**

NLTRA Board:

*Debra Darby-Dudley
Alex Mourelatos
Graham Rock
Dave Wilderotter*

Committee Members:

*Justin Broglio, Tahoe City Downtown
Association
Jan Colyer, TNT/TMA
Joy Doyle, Northstar Village Retailers
Liz Dugan, Squaw Valley Business
Association
Sherina Kreul, Bank of the West
Heather Leonard, Tahoe Maritime
Museum
Cheri Sprenger, North Tahoe Business
Association
Kay Williams, West Shore Association
Mike Young, Dickson Realty*

County Representative

Ron Yglesias

Quorum

2 Board Members
1 Lay Member

Posted and emailed January 22, 2009