

NLTRA 2016/17 BUDGET											
				Marketing	Conference	Visitor Inform.	Transportation	Infrastructure	Membership	Administration	Total
Ordinary Income/Expense											
Income											
	Placer County TOT			\$ 2,665,682	\$ 289,600	\$ 333,923	\$ 264,212	\$ 222,568			\$ 3,775,985
	Special Events										
	Membership				7,690				117,890		125,580
	Commissions				135,000						135,000
	Non-Retail VIC Sales					7,644					7,644
	Visitor Guide Income					3,000					3,000
	Merchandise Sales					114,886					114,886
	New Member Fees								4,000		4,000
	Membership Activities								70,050		70,050
	Tuesday Morning Breakfast Club								9,600		9,600
	Sponsorships								7,000		7,000
	Total Income			\$ 2,665,682	\$ 432,290	\$ 459,453	\$ 264,212	\$ 222,568	\$ 208,540	\$ -	\$ 4,252,745
	Cost of Goods Sold					61,212					61,212
	Gross Margin			\$ 2,665,682	\$ 432,290	\$ 398,241	\$ 264,212	\$ 222,568	\$ 208,540	\$ -	\$ 4,191,533
	Sum of TOT Rev for Mktg, Conf & VIC			\$ 3,289,205							
	Total of Attachment A-3 to Cnty Contract			\$ 3,289,205							
Expense											
	Total 5000-00 - Salaries & Wages			\$ 848,478	\$ 389,124	\$ 235,079	\$ 224,274	\$ 106,235	\$ 106,235	\$ 92,094	\$ 1,539,131
	Attachmnt C to Cnty Contract			\$ 848,478				\$ 106,235	\$ 106,235		
	Total 5100-00 - Rent			26,444	13,252	80,096	9,059	9,609	9,389	30,805	178,654
	5310-00 - Telephone			5,300	3,072	3,500	1,275	3,200	2,700	8,600	27,647
	5420-00 - Mail - USPS			750	210	500	50	50	600	700	2,860
	5510-00 - Insurance/Bonding			2,000	1,500	2,000	300	300	800	1,700	8,600
	5520-00 - Supplies			3,000	750	4,000	300	300	1,300	7,000	16,650
	Visitor Communications Other					460					460
	5700-00 - Equipment Support & Maintenance			3,732	1,656	2,100	480	660	565	3,728	12,921
	5710-00 - Taxes, Licenses & Fees			500	200	300	120	372	500	8,000	9,992
	5740-00 - Equipment Rental/Leasing			2,000	2,000	5,928	320	2,552	3,266	2,500	18,566
	5800-00 - Training Seminars			8,215		3,000			3,000	1,500	15,715
	5900-00 - Professional Fees									21,000	21,000
	6490-00 - Classified Ads									750	750
	Media/Collateral/Production					5,000					5,000
	Conference PUD				8,000						8,000
	Marketing Projects:										
	Training Video Series			15,000		5,000					20,000
	Sales CRM/CMS			21,000							21,000
	Community Marketing Programs			80,000							80,000
	Special Events/Sponsorships			524,000							524,000
	Marketing Cooperative Media			1,155,000	110,000						1,265,000
	Other Programs			84,000							84,000
	6743 BACC Marketing Programs			80,000							80,000
	Infrastructure Projects:										
	Public Outreach							500		180	680
	Research & Planning							40,000			40,000

	Transportation Projects:										
	Public Outreach					450					450
	Research & Planning Dues					5,000					5,000
	Research & Planning					40,000					40,000
	Traffic Management					47,000					47,000
	Membership Activities								35,000		35,000
	Tuesday Morning Breakfast Club								8,500		8,500
	8200-00 · Employee Relations	600	500	500	400	400	450	2,200			5,050
	8300-00 · Board Functions							4,600			4,600
	8500-00 · Credit Card Fees			3,600				3,520			7,120
	8700-00 · Automobile Expenses	2,000	400	1,200	1,200	1,380	750	1,000			7,930
	8750-00 · Meals/Meetings	3,500	400	400	300	400	500	1,350			6,850
	8810-00 · Dues & Subscriptions	5,000	500	1,600				1,000	1,600		9,700
	8910-00 · Travel	8,000		4,898					3,400		16,298
	Research & Planning	10,000									10,000
	Depreciation	1,959	1,019	1,019	414	414	627	1,959			7,410
	Total Expense	\$ 2,431,124	\$ 378,538	\$ 349,375	\$ 212,903	\$ 166,372	\$ 164,560	\$ 488,662	\$ 4,191,533		
	Net Ordinary Income	\$ 234,558	\$ 53,752	\$ 48,866	\$ 51,309	\$ 56,196	\$ 43,979	\$ (488,662)	\$ (1)		
	Other Income/Expense/Additions										
	Additions to Marketing Reserve	-									-
	8990-00 · Allocated	\$ 234,558	\$ 53,753	\$ 48,866	\$ 51,309	\$ 56,196	\$ 43,980	\$ (488,662)	\$ -		
	Net Income	\$ 0	\$ (0)	\$ (0)	\$ (0)	\$ 0	\$ (0)	\$ -	\$ (1)		







	Fiscal Yr 2015-16		Fiscal Yr 2016-17											
	Budget	Budget	July	August	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
<b>Transportation</b>														
Ordinary Income/Expense														
Income														
Placer County TOT	200,798	264,212	22,018	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Total Income	200,798	264,212	22,018	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Gross Profit	200,798	264,212	22,018	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Expense														
5000-00 - Salaries & Wages														
5000-00 - Salaries & Wages	76,762	85,792	6,599	6,599	9,899	6,599	6,599	6,599	6,599	6,599	9,899	6,599	6,599	6,599
5020-00 - P/R - Tax Expense	6,234	8,437	649	649	974	649	649	649	649	649	974	649	649	649
5030-00 - P/R - Health Insurance Expense	6,739	5,231	336	936	336	336	336	336	336	936	336	336	336	336
5040-00 - P/R - Workmans Comp	1,700	2,064	172	172	172	172	172	172	172	172	172	172	172	172
5060-00 - 401 (k)	3,639	4,012	309	309	463	309	309	309	309	309	463	309	309	309
506x-00 - Merit	3,023													
66000 - Payroll Expenses	1,646	699	54	54	81	54	54	54	54	54	81	54	54	54
Total 5000-00 - Salaries & Wages	99,743	106,235	8,119	8,719	11,924	8,119	8,119	8,119	8,119	8,719	11,924	8,119	8,119	8,119
5100-00 - Rent														
Tahoe City Building:														
5110-00 - Utilities	1,502	1,006	84	84	84	84	84	84	84	84	84	84	84	84
5140-00 - Repairs & Maintenance	457	457	38	38	38	38	38	38	38	38	38	38	38	38
5150-00 - Office - Cleaning	602	200	17	17	17	17	17	17	17	17	17	17	17	17
5100-00 - Rent	7,019	7,396	616	616	616	616	616	616	616	616	616	616	616	616
Total 5100-00 - Rent	9,581	9,059	755	755	755	755	755	755	755	755	755	755	755	755
5320-00 - Telephone	2,475	1,275	106	106	106	106	106	106	106	106	106	106	106	106
5420-00 - Mail - USPS	50	50	25			25								
5510-00 - Insurance/Bonding	672	300	25	25	25	25	25	25	25	25	25	25	25	25
5520-00 - Supplies	900	300	25	25	25	25	25	25	25	25	25	25	25	25
5700-00 - Equipment Support & Maintenance	480	480	40	40	40	40	40	40	40	40	40	40	40	40
5710-00 - Taxes, Licenses & Fees	120	120	10	10	10	10	10	10	10	10	10	10	10	10
5740-00 - Equipment Rental/Leasing	1,320	320	27	27	27	27	27	27	27	27	27	27	27	27
Transportation Projects:														
Public Outreach	950	450		450										
Research & Planning Dues	5,000	5,000						3,000	1,000					1,000
Research & Planning	32,000	40,000	1,200	6,795	2,375	4,381	2,626	4,407	3,580	4,261	2,375	4,000	2,000	2,000
Traffic Management	0	47,000				10,000					27,000			10,000
8200-00 - Employee Relations	400	400						125	125	150				
8700-00 - Automobile Expenses	1,200	1,200	100	100	100	100	100	100	100	100	100	100	100	100
8750-00 - Meals/Meetings	400	300	25	25	25	25	25	25	25	25	25	25	25	25
8810-00 - Dues & Subscriptions	90													
Depreciation	627	414	34	34	34	34	34	34	34	34	34	34	34	34
Total Expense	156,008	212,903	10,456	17,076	15,412	23,637	11,857	16,763	13,936	14,242	42,412	13,231	11,231	22,231
Net Ordinary Income	44,790	51,309	11,561	5,488	2,607	2,929	-265	5,995	5,668	4,781	-457	6,866	6,381	7,348
Other Income/Expense														
Other Expense														
8990-00 - Allocated	44,791	51,309	11,561	5,488	2,607	2,929	-265	5,995	5,668	4,781	-457	6,866	6,381	7,348
Total Other Expense	44,791	51,309	11,561	5,488	2,607	2,929	-265	5,995	5,668	4,781	-457	6,866	6,381	7,348
Net Other Income	-44,791	-51,309	-11,561	-5,488	-2,607	-2,929	265	-5,995	-5,668	-4,781	457	-6,866	-6,381	-7,348
Net Income	-0	0	0	0	0	0	0	0	0	0	0	0	0	0

Placer County-Held Funds:  
Transportation Projects

616,530

	Fiscal Yr 2015-16		Fiscal Yr 2016-17											
	Budget	Budget	July	August	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
<b>Infrastructure</b>														
Ordinary Income/Expense														
Income														
Placer County TOT	223,853	222,568	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Total Income	223,853	222,568	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Gross Profit	223,853	222,568	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547	18,547
Expense														
5000-00 · Salaries & Wages														
5000-00 · Salaries & Wages	76,762	85,792	6,599	6,599	9,899	6,599	6,599	6,599	6,599	6,599	9,899	6,599	6,599	6,599
5020-00 · P/R - Tax Expense	6,234	8,719	671	671	1,006	671	671	671	671	671	1,006	671	671	671
5030-00 · P/R - Health Insurance Expense	6,739	5,013	318	918	318	318	318	318	318	918	318	318	318	318
5040-00 · P/R - Workmans Comp	1,700	2,000	167	167	167	167	167	167	167	167	167	167	167	167
5060-00 · 401 (k)	3,626	4,020	309	309	464	309	309	309	309	309	464	309	309	309
506x-00 · Merit	3,023													
66000 · Other Payroll Expenses	1,659	690	57	57	57	57	57	57	57	57	57	57	57	57
Total 5000-00 · Salaries & Wages	99,743	106,235	8,121	8,721	11,911	8,121	8,121	8,121	8,121	8,721	11,911	8,121	8,121	8,121
5100-00 · Rent														
5110-00 · Utilities	1,500	1,500	125	125	125	125	125	125	125	125	125	125	125	125
5140-00 · Repairs & Maintenance	480	480	40	40	40	40	40	40	40	40	40	40	40	40
5150-00 · Office - Cleaning	1,080	602	50	50	50	50	50	50	50	50	50	50	50	50
5100-00 · Rent	6,669	7,027	586	586	586	586	586	586	586	586	586	586	586	586
Total 5100-00 · Rent	9,729	9,609	801	801	801	801	801	801	801	801	801	801	801	801
5310-00 · Telephone	2,400	3,200	250	450	250	250	250	250	250	250	250	250	250	250
5420-00 · Mail - USPS	50	50	25		25		25		25		25		25	
5510-00 · Insurance/Bonding	600	300	25	25	25	25	25	25	25	25	25	25	25	25
5520-00 · Supplies	947	300	25	25	25	25	25	25	25	25	25	25	25	25
5700-00 · Equipment Support & Maintenance	660	660	55	55	55	55	55	55	55	55	55	55	55	55
5710-00 · Taxes, Licenses & Fees	372	372	31	31	31	31	31	31	31	31	31	31	31	31
5740-00 · Equipment Rental/Leasing	1,552	2,552	213	213	213	213	213	213	213	213	213	213	213	213
<i>Infrastructure Projects:</i>														
Public Outreach	1,000	500						500						
Research & Planning	50,000	40,000	0	2,593	2,261	5,927	9,146	2,253	3,080	3,367	5,325	2,015	2,500	1,533
8200-00 · Employee Relations	350	400						133	133	133				
8700-00 · Automobile Expenses	1,380	1,380	115	115	115	115	115	115	115	115	115	115	115	115
8750-00 · Meals/Meetings	694	400	33	33	33	33	33	33	33	33	33	33	33	33
Dues & Subscriptions	0													
Depreciation	627	414	34	34	34	34	34	34	34	34	34	34	34	34
Total Expense	170,104	166,372	9,729	13,097	15,754	15,656	18,850	12,590	12,917	13,804	18,818	11,719	12,204	11,237
Net Ordinary Income	53,749	56,196	8,819	5,451	2,793	2,892	-302	5,957	5,630	4,743	-271	6,829	6,344	7,311
Other Income/Expense														
Other Expense														
8990-00 · Allocated	53,749	56,196	8,819	5,451	2,793	2,892	-302	5,957	5,630	4,743	-271	6,829	6,344	7,311
Total Other Expense	53,749	56,196	8,819	5,451	2,793	2,892	-302	5,957	5,630	4,743	-271	6,829	6,344	7,311
Net Other Income	-53,749	-56,196	-8,819	-5,451	-2,793	-2,892	302	-5,957	-5,630	-4,743	271	-6,829	-6,344	-7,311
Net Income	-0	0	0	0	0	0	0	0	0	0	0	0	0	0
Capital Improvement Funding - Placer Held	2,327,310	1,865,549	155,462	155,462	155,462	155,462	155,462	155,462	155,462	155,462	155,462	155,462	155,462	155,462
Expenditures to be paid through Placer:														
Infrastructure Projects	2,327,310	1,865,549	120,239	288,619	162,169	120,239	120,239	140,278	120,239	140,278	130,499	139,647	184,566	198,538



