

FUNDING RECOMMENDATIONS 2016 USAC CARRYOVER FUNDING \$85,000

**FIS Ski & Snowboard World Championships, Squaw Valley Funding \$10,000
March 10-13, 2016**

Televised ski and snowboard championships. Funding to be used to offset room costs due to low per diem lodging for skiers and boarders. Funds to go to Squaw Valley.

**Amgen Tour of California, Lake Tahoe Funding: \$27,000
May 6, 2016**

The Amgen Tour of California is returning to South Shore with the Womens Race. The start will be in South Lake Tahoe making a single loop around the lake and then two additional days of racing (TBD) will occur at SLT.

**Tough Mudder Location to be finalized Funding \$10,000
June 2016**

Location and date to be finalized. Producer currently in negotiations with Northstar to return to that venue. Funds to be utilized to co-sponsor the event with the venue.

**Alpenglow Mountain Sports Sky Run Funding \$10,000
June 18-19, Squaw Valley**

A new sport to Lake Tahoe, the Sky Run consists of a true mountain run experience with a 1km vertical run and an 11k, 25k and 50K off trail cross country mountain run. Run is patterned after the Rut Run in Montana which enjoys great popularity. Mountain runners in the Norcal (Marin) market are the target. Money will be used for sponsorship.

**Tahoe Summit Lacrosse Tournament Funding \$5,000
June 17-20, 2016 North Lake Tahoe**

The goal with the producers is to make the Lake Tahoe Summit Tournament a premiere tournament in the same caliber as Vail and Lake Placid and to grow the tournament from 100 teams to over 150. Funding is for sponsorship to assist producers in acquiring dates and maintaining the current playing fields at North Tahoe High School, River View in Truckee and the Truckee High School. An agreement for use of the school fields was reached with the TTUSD through 2019 and beyond.

North Lake Tahoe Human Powered Sports Series Funding \$8,000

Funds will be used to establish an umbrella marketing campaign to build the "Ultimate Championship Series" (so to speak) of all the competitive sports in NLT in a grand finale event where top points holders in all disciplines compete for cash prize monies.

Special Events Web Portal Funding \$15,000

Working in conjunction with Placer County, the funds will be used to build a separate web portal for all special events and their impacts, dates, expected attendance, etc., to assist all county, state and federal agencies in making decisions on permitting, staffing, viability, dedication of assets, etc. Gives agencies as well as the general public a very broad picture of each event and will assist all concerned in planning.