

FY 2012-2013 TAHOE TOT PROPOSED CONTRACT
ATTACHMENT C

TOTAL 2012/13 FORECASTED TOT COLLECTIONS	\$	9,666,666
Less: 40% TOT direct to County		(3,866,666)
60% FOR NLTRA USE	\$	5,800,000
Less: 15% TOT to County for Projects aligned with NLTRA Mission	\$	(1,074,245)
REMAINING FUNDING FOR NLTRA MARKETING, TRANSPORTATION AND INFRASTRUCTURE PROJECTS PLUS PRIOR YEAR CARRYOVER	\$	4,725,755
TOTAL FUNDS AVAILABLE FOR NLTRA MARKETING, TRANSPORTATION AND INFRASTRUCTURE PROJECTS	\$	5,306,755

purple font - From County/TBD
blue font - updated numbers
green font - unchanged

SOURCES AND USES ANALYSIS

MARKETING	PROPOSED CONTRACT	2011/12 CONTRACT	VISITOR SUPPORT SERVICES	PROPOSED CONTRACT	2011/12 CONTRACT	TAHOE CAPITAL IMPROVEMENTS	PROPOSED CONTRACT	2011/12 CONTRACT	PROPOSED TOTALS	2011/12 CONTRACT
SOURCES										
HOTEL/MOTEL TAX REVENUE:										
SUBTOTAL - HOTEL/MOTEL TAX	2,436,000	42%	2,324,228	SUBTOTAL - HOTEL/MOTEL TAX	638,000	11%	608,726	SUBTOTAL - HOTEL/MOTEL TAX	2,726,000	47%
FY 2011-2012 Fund Balance	244,020	42%	479,293	FY 2011-2012 Fund Balance	0	0%		FY 2011-2012 Fund Balance	336,980	58%
Flex funding from Infrastructure (for contract services- Welcome Center)	40,000		40,000	Flex funding from Infrastructure (county-approved transit services- Att. A-4)	1,035,859		1,124,237	Flex funding from Infrastructure (county-approved transit services Att.A-4)	(1,035,859)	
					0			FLEX TO MARKETING ACCT (Auburn Welcome Center)	(40,000)	
TOTAL FUNDING SOURCES	2,720,020	43%	2,843,521	TOTAL FUNDING SOURCES	1,673,859	26%	1,732,963	TOTAL FUNDING SOURCES	1,987,121	31%
USES										
COUNTY SERVICES: <i>(increased by San Francisco CPI-U year over year increase)</i>										
NTBA & TCDA Contributions	115,000			Sheriff Patrol- Peak Season	50,685	2.9%	50,685	NTPUD- Beach Maint.	69,680	2.9%
% Share TOT Administration	44,932	2.9%	46,881	Animal Control- Beach Patrol	45,000	2.9%	45,000	TCPUD- Beach Maint.	80,305	2.9%
SUBTOTAL - BASE COUNTY SERVICES				% Share TOT Administration	11,768	2.9%	12,278	Fac Svcs- Contract Mgmt- Beach Access	51,594	2.9%
				SUBTOTAL - BASE COUNTY SERVICES	107,453		107,963	% Share TOT Administration	50,281	2.9%
								SUBTOTAL - BASE COUNTY SERVICES	251,860	
				TEMPORARY FUNDING ITEMS				TEMPORARY FUNDING ITEMS		
				Transit Services Operated by TART	440,000		464,800	Supplemental- Tahoe Clinics	115,000	
				SUBTOTAL- SUPP. COUNTY SERVICES	440,000		464,800	Supplemental- POPS Officer	0	
								SUBTOTAL- SUPP. COUNTY SERVICES	115,000	
COUNTY FUNDING USES	159,932		46,881	COUNTY FUNDING USES	547,453		572,763	COUNTY FUNDING USES	366,860	
REMAINING FUNDS AVAILABLE FOR NLTRA USE	2,560,088		2,796,640	REMAINING FUNDS AVAILABLE FOR NLTRA USE	1,126,406		1,160,200	REMAINING FUNDS AVAILABLE FOR NLTRA USE	1,620,261	
RESORT ASSOCIATION CONTRACT:										
Personnel/Overhead Cap - Direct Costs	702,990		657,000	Personnel/Overhead Cap - Direct Costs	98,056		95,200	Personnel/Overhead Cap- Direct Costs	105,040	
G+A Cap - Indirect Costs	353,908		262,000	G+A Cap - Indirect Costs	36,500		36,500	G+A Cap - Indirect Costs	41,000	
Direct Marketing/Programs	1,306,590		1,681,040	Research and Planning	30,000		30,000	Research & Planning	52,000	
Auburn Welcome Center	40,000		40,000	(Detail in Attachment A-2)				(Detail in Attachment A-2)		
Community Survey/Education	0			Memberships	5,000		5,000	Maintenance Reserve: Tourism Serving Facilities	0	
Placer County Film	56,600		56,600	Transit Programs- TART- Peak Season	369,000		441,000	Capital Improvements - Requires BOS Approval	1,422,221	
Community Marketing Fund	50,000		50,000	Transit Programs- non County	438,850		403,500	(County retains until BOS Approval)		
Special Events Marketing Fund	50,000		50,000	Traffic Management Program	49,000		49,000			
				Placer DPW - Snow Removal	100,000		100,000			
SUBTOTAL - RESORT ASSOC CONTRACT	2,560,088	48%	2,796,640	SUBTOTAL - RESORT ASSOC CONTRACT	1,126,406	21%	1,160,200	SUBTOTAL - RESORT ASSOC CONTRACT	1,620,261	31%
NET COUNTY COST	0		0	NET COUNTY COST	0		0	NET COUNTY COST	(0)	