

P.O. Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8726 ~ Fx 530-581-8756

Agenda and Meeting Notice FINANCE COMMITTEE MEETING Tuesday, June 24, 2014 – 2:00 pm

NLTRA Conference Room 100 North Lake Boulevard

To call-in: Dial (424) 203-8400 Enter participant code: 547298#

NLTRA Mission

"to promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area."

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. Call to Order - Establish Quorum

Public Forum: Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum.

- B. Agenda Amendments and Approval
- C. Approval of Minutes April and May 2014
- D. Discussion and Possible Action to Recommend Approval of the May 2014 Financial Statements
- E. Updated Projected TOT Collection Schedule for Fiscal Year 2013/14
- F. Consolidated Version of 2014/15 NLTRA Budget
- G. 2014/15 NLTRA Budget Goals and Assumptions
- H. 2014/15 Placer County Attachment C
- I. Approval of CEO Expenses
- J. Supplemental Information
- K. Committee Member Comments
- L. Adjournment

Posted and emailed: June 20, 2014

NLTRA Board Ron Parson -Treasurer Phil GilanFarr

Finance Committee

Members

Committee Members *Kimberly Frushon Mike Salmon*

Placer County Rep. *Jennifer Merchant*

Quorum 3 Committee members, 1 of which will be a Board member

Finance Committee Meeting

June 24, 2014

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Supplemental Information	Will be distributed at meeting



June 24, 2014

To: Finance Committee

From: Kim Lambert

Re: April and May 2014 Finance Committee minutes

There have been computer issues that caused the erasure of many company "X" drive files including recent Finance Committee minutes. Therefore, the Committee Briefs that were submitted and approved by the Board of Directors are substituted for those minutes.

CI



COMMITTEE: Finance MEETING DATE: April 24, 2014 BOARD MEMBERS PRESENT: Ron Parson

Chamber | CVB | Resort Association

ACTION ITEMS/SUGGESTIONS TAKEN/REQUESTED:

MOTIONS MADE/VOTE:

M/S/C (Merchant/Salmon) (3/0) to approve the agenda as presented.

Approval of the March 27, 2014 minutes was tabled until the May meeting.

M/S/C (Salmon/Merchant) (3/0) to recommend the Board of Directors approve the May 2013 Financial Statements.

M/S/C (Salmon/Parson) (2/0, I abstention – Merchant) Forward 2014/15 TOT budget to Placer County staff as proposed budgets all 3 versions.



north lake tahoe Chamber | CVB | Resort Association

COMMITTEE BRIEFS: Finance MEETING DATE: May 29, 2014 BOARD MEMBERS PRESENT: Ron Parson

ACTION ITEMS TAKEN:

Staff will continue to keep separate schedules of infrastructure and transportation projects (off of the Accounting and General Ledger systems). These two schedules will be presented at Finance Committee meetings in the future.

Director of Finance will prepare a "Budget Goals and Assumptions" (a document that shows the goals, assumptions, descriptions and calculations of the budget) to accompany the 2014/15 NLTRA budget.

MOTIONS MADE / VOTE:

M/S/C (Frushon/Salmon) (3/0) to approve the agenda as presented.

M/S/C (Salmon/Frushon) (3/0) to approve the March 27, 2014 minutes to the Finance Committee meeting.

BOARD APPROVAL / DIRECTION REQUESTED:

M/S/C (Salmon/Frushon) (3/0) to recommend the Board of Directors approve the April 2014 Financial Statements.

NLT Chamber/CVB/ Resort Association

Financial Statements

For the Eleven Months Ending May 31, 2014



May 29, 2014

To: Finance Committee

From: Kim Lambert

Re: Major Variances of the May2014 Financial Statements

As of May 31st, 92% of the budget calendar should be completed. The following are the major reforecast to actual variances **YEAR-TO-DATE:**

Recurring:

- Membership Activities revenue is down; events are not bringing in anticipated revenue.
- Conference Commissions are down; billing information from properties has not been received. Jason is contacting them to confirm timing of collections.
- Marketing Special Events and Conference Commission revenue is down; actual revenue for IronMan and conference groups came in under estimates.
- Transfers In from Reserves revenue and Emergency Marketing Expense of \$43,200 are for the Snow Rebuttal campaign approved by the Board.
- Salaries and Wages expense is over reforecast. A large sales commission was paid in January. Also, federal and state unemployment tax paid in January and February was not included in the reforecast. It will be included in the 2014/15 budget.
- Community Marketing Programs expense is over reforecast; however, only 52% of reforecast has been spent. Some grantees have not yet submitted invoices for payment.
- Membership Activities expense is over reforecast. Trade expenses for events were recorded in February; however, revenue from the trades offset these expenses.
- Variances in Transportation and Infrastructure Projects are due to timing. Also, NLTRA and Placer County have not yet determined how to account for this fiscal year's Infrastructure Projects expenditures.

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Consolidated Departments

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
Actual		evenue						
A 000 000	\$ 268,863	Placer County TOT Funding	\$3,352,493	\$ 3,352,493	\$-	\$4,086,269	\$ 3,621,360	93%
\$ 268,863	\$ 200,000 84,840	Cap Imp Funding - Placer Held	-	1,629,572	(1,629,572)	-	2,223,452	0%
-	9,800	Membership	109,330	103,789	5,541	105,477	113,589	96%
8,050	400	New Member Fees	2,000	2,500	(500)	-	2,900	69%
225	900	Membership Activities	29,992	40,733	(10,741)	37,304	41,633	72%
1,150		Tuesday Morning Breakfast Club	10,370	8,920	1,450	9,229	9,689	107%
240	769	Sponsorships	2,750	2,450	300	-	4,900	56%
-	500	Special Events	87,708	104,936	(17,228)	-	104,936	84%
-	-	Non-Retail VIC Sales	6,366	6,647	(281)	2,770	7,647	83%
50	1,000		78,566	104,180	(25,614)	70,165	115,360	68%
557	10,000	Commissions Transfers In from Reserves (Bal Sh)	43,200	· -	43,200	-	-	100%
-	-		94,608	88,869	5,739	79,379	96,869	98%
9,222	9,500	Merchandise Sales	3,817,383	5,445,089	(1,627,706)	4,390,593	6,342,335	60%
288,357	386,572	Total Revenue	0,017,000	•,•••				
			51,316	47,659	(3,657)	36,969	51,899	99%
5,177	5,035	Cost of Goods Sold/Discounts	51,316	47,659	(3,657)	36,969	51,899	99%
5,177	5,035	Total Cost of Goods Sold	51,510	-11,000	(), 1			
283,180	381,537	Gross Margin	3,766,067	5,397,430	(1,631,363)	4,353,624	6,290,436	60%
		Depreting Expanses						
		Dperating Expenses Salaries & Wages	1,147,174	1,139,030	(8,144)	1,123,427	1,234,496	93%
133,221	134,459		170,216	169,601	(615)	170,147	184,803	92%
15,368	15,203	Rent	29,860	32,207	2,347	33,886	35,313	85%
3,050	3,106	Telephone	4,430	3,385	(1,045)	3,766	3,704	120%
1,133	319	Mail - USPS	14,153	14,679	526	12,855	15,933	89%
945	1,254	Insurance/Bonding	11,236	11,974	738	13,209	13,349	84%
852	1,010	Supplies	406	358	(48)	450	460	88%
33	-	Visitor Communications - Other		12,231	(934)	9,871	13,201	100%
2,129	970	Equipment Support & Maintenance	13,165	3,417	77	2,314	3,752	89%
190	335	Taxes, Licenses & Fees	3,340		2,003	19,573	21,041	82%
1,491	1,778	Equipment Rental/Leasing	17,260	19,263	1,255	2,091	5,130	65%
595	-	Training Seminars	3,350	4,605		2,001	3,776	29%
-	-	Public Outreach	1,092	1,000	(92)	28,007	19,350	96%
470	-	Professional Fees	18,590	18,450	(140)		130,000	43%
-	-	Community Marketing Programs	56,162	40,000	(16,162)	108,810	456,638	97%
-	23,500	Special Events/Sponsorships	444,148	441,638	(2,510)	145,522		124%
1,975	440	Membership Activities	32,492	25,620	(6,872)	26,139	26,147	97%
813	737	Tuesday Morning Breakfast Club	9,032	8,571	(461)	8,263	9,308	100%
010	-	Classified Ads	1,781	979	(802)	477	979	
-	-	Market Study Reports & Research	11,100	11,100	0	14,358	46,100	24%
67,500	51,531	Marketing Cooperative/Media	1,030,000	1,024,031	(5,969)	888,382	1,125,000	92%
67,500	1,574	Media/Collateral/Production	1,676	1,574	(102)	-	1,574	0%
-	1,074	Emergency Marketing	43,200	-	(43,200)	-	-	100%
-	- 969	Non-NLT Co-Op Marketing Programs		31,969	23,271	26,391	31,969	27%
-		Conference - PUD	-	-	0	-	8,000	0%
-	-	Employee Relations	2,354	2,445	91	1,554	2,445	96%
-		Board Functions	5,123	3,887	(1,236)	3,631	4,271	120%
660	384	Credit Card Fees	5,699	5,309	(390)	5,601	5,785	99%
545	468	Automobile Expenses	9,380	8,733	(647)	6,893	9,638	97%
1,446	813	Meals/Meetings	4,281	4,297	16	4,170	4,758	90%
359	262	Dues & Subscriptions	4,090	5,086	996	5,496	5,272	78%
-	116		4,585	7,042	2,457	2,269	8,107	57%
233	686	Travel	3,000	5,000	2,000	3,000	5,000	60%
-		Research & Planning Dues	74,205	123,800	49,595	63,766	128,553	58%
750	17,330	Research & Planning	501,807	494,503	(7,304)	439,707	530,003	95%
12,127	68,000	Transportation Projects	119,638	1,755,057	1,635,419	1,100,089	2,030,952	6%
-	263,395	Infrastructure Projects	65	350	285	669	350	19%
-	-	Miscellaneous Expense			0	-	150,000	0%
-	-	Infrastructure Maintenance Reserve	E 4E3	9,952	3,799	12,940	11,155	55%
531	1,203	Depreciation	6,153	5,441,143	1,628,202	4,287,723	6,286,312	61%
246,416	589,842	Total Operating Expenses	3,812,941		(3,161)	65,901	4,124	
36,764	-	-	(46,874)	(43,713) 51	2	338	55	-
4	4	Investment Income/Interest	53		(3,159)		4,179	
36,768	(208,301)	Net Income (Loss)	(46,821)	(43,662)	(0,100)		•	-

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 All Departments Ex Infrastructure/Transportation

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
·	R	evenue				0.0.45.004	¢ 0 695 017	93%
\$ 190,851	\$ 190,851	Placer County TOT Funding	\$ 2,494,361	\$ 2,494,361	\$ -	\$ 2,245,684	\$ 2,685,217 113,589	96%
8,050	9,800	Membership	109,330	103,789	5,541	105,477	2,900	69%
225	400	New Member Fees	2,000	2,500	(500)	-	2,900 41,633	72%
1,150	900	Membership Activities	29,992	40,733	(10,741)	37,304	9,689	107%
240	769	Tuesday Morning Breakfast Club	10,370	8,920	1,450	9,229	4,900	56%
-	500	Sponsorships	2,750	2,450	300	-	104,936	84%
-	-	Special Events	87,708	104,936	(17,228)	2,770	7,647	83%
50	1,000	Non-Retail VIC Sales	6,366	6,647	(281) (25.614)	70,165	115,360	68%
557	10,000	Commissions	78,566	104,180	(25,614) 43,200		-	100%
-	-	Transfers In from Reserves (Bal Sh)	43,200	88,869	5,738	79,379	96,869	98%
9,222	9,500	Merchandise Sales	94,607	2,957,385	1,865	2,550,008	3,182,740	93%
210,345	223,720	Total Revenue	2,959,250	• •			51,899	99%
5,177	5,035	Cost of Goods Sold/Discounts	51,316	47,659	(3,657)	36,979	51,899	99%
5,177	5,035	Total Cost of Goods Sold	51,316	47,659	(3,657)	36,979		
205,168	218,685	Gross Margin	2,907,934	2,909,726	(1,792)	2,513,029	3,130,841	93%
440.050	116,241	Salaries & Wages	1,001,185	993,927	(7,258)	983,448	1,077,066	93%
113,852	13,292	Rent	156,128	151,884	(4,244)	152,557	165,175	95%
14,117 2,650	2,688	Telephone	25,228	27,450	2,222	28,912	30,138	84%
2,650	319	Mail - USPS	4,379	3,339	(1,040)	3,743	3,658	120%
888	1,142	Insurance/Bonding	13,304	13,577	273	11,992	14,719	90%
671	876	Supplies	10,124	10,763	639	12,320	12,004	84%
33	-	Visitor Communications - Other	406	358	(48)	450	460	88%
1,790	871	Equipment Support & Maintenance	11,494	10,878	(616)	8,800	11,749	98%
190	296	Taxes, Licenses & Fees	3,160	3,003	(157)	2,198	3,299	96% 84%
1,223	1,487	Equipment Rental/Leasing	14,410	16,319	1,909	16,095	17,806	81% 65%
595	-	Training Seminars	3,350	4,605	1,255	2,091	5,130	65%
-	-	Public Outreach	179	-	(179)		-	100% 96%
470	-	Professional Fees	18,590	18,450	(140)	28,007	19,350	96% 43%
-	-	Community Marketing Programs	56,162	40,000	(16,162)	108,810	130,000	43% 97%
-	23,500	Special Events/Sponsorships	444,148	441,638	(2,510)	145,522	456,638	97% 124%
1,975	440	Membership Activities	32,492	25,620	(6,872)	25,954	26,147	97%
813	737	Tuesday Morning Breakfast Club	9,032	8,571	(461)	8,263	9,308 979	100%
-	-	Classified Ads	1,780	979	(801)	477		24%
-	-	Market Study Reports & Research	11,100	11,100	0	14,357	46,100 1,125,000	92%
67,500	51,531	Marketing Cooperative/Media	1,030,000	1,024,031	(5,969)	888,382	1,574	0%
-	1,574	Media/Collateral/Production	1,676	1,574	(102)	-	1,574	100%
-	-	Emergency Marketing	43,200	-	(43,200)		31,969	27%
-	969	Non-NLT Co-Op Marketing Programs	8,698	31,969	23,271	26,391	8,000	0%
-	-	Conference - PUD	-	-	0	- 1,528	2,245	95%
-	-	Employee Relations	2,141	2,245	104	3,631	4,271	120%
660	384	Board Functions	5,123	3,887	(1,236)	5,601	5,785	99%
545	468	Credit Card Fees	5,699	5,309	(390) (1,367)	5,150	6,415	112%
1,331	504	Automobile Expenses	7,186	5,819	(1,387) 241	3,849	4,453	86%
359	262	Meals/Meetings	3,832	4,073	946	5,375	5,132	78%
-	116	Dues & Subscriptions	4,000	4,946	2,457	2,270	8,107	57%
233	686	Travel	4,585	7,042	2,457	671	350	0%
-	-	Miscellaneous Expense	-	350	3,182	10,870	9,363	55%
446	1,013	Depreciation	5,168	8,350	(55,903)	2,507,714	3,242,390	91%
211,473	219,396	Total Operating Expenses	2,937,959	2,882,056	• • •		(111,549)	
(6,305)	(711)	Operating Income (Loss)	(30,025)	27,670	(57,695)	5,315	-	
4	4	Investment Income/Interest	53	51	2	338	55	
(14,234)	(15,600)		(85,263)	(86,360)	(1,097)	(69,614)	(92,795)	
7,933	14,893	Net Income (Loss)	55,291	114,081	(58,790)	75,267	(18,699)	

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Marketing

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
		Revenue					0 0 000 004	93%
\$ 139,442	\$ 139,442	Placer County TOT Funding	\$1,928,862	\$1,928,862	\$ -	\$1,635,667	\$ 2,068,304	100%
-	-	Transfers In from Reserves (Bal Sh)	43,200	-	43,200	-	-	84%
-	-	Special Events	87,708	104,936	(17,228)	669	104,936	95%
139,442	139,442	Total Revenue	2,059,770	2,033,798	25,972	1,636,336	2,173,240	90%
		Operating Expenses					004.004	91%
31,337	34,140	Salaries & Wages	264,153	268,864	4,711	256,925	291,004	
1,751	1,813	Rent	19,826	19,655	(171)	19,017	21,468	92%
888	884	Telephone	9,194	9,419	225	10,101	10,303	89%
46	96	Mail - USPS	248	684	436	936	780	32%
180	241	Insurance/Bonding	2,689	2,807	118	2,494	3,048	88%
139	276	Supplies	1,660	2,451	791	2,373	2,727	61%
530	200	Equipment Support & Maintenance	2,904	2,525	(379)	2,372	2,725	107%
-	59	Taxes, Licenses & Fees	281	635	354	380	694	41%
149	220	Equipment Rental/Leasing	2,028	2,380	352	2,255	2,600	78%
595		Training Seminars	2,395	4,000	1,605	1,137	4,425	54%
-	-	Community Marketing Programs	56,162	40,000	(16,162)	108,810	130,000	43%
-	23,500	Special Events/Sponsorships	443,920	441,638	(2,282)	145,522	456,638	97%
_	20,000	Market Study Reports & Research	11,100	11,100	0	13,656	46,100	24%
57,500	41,531	Marketing Cooperative/Media	920,000	904,031	(15,969)	765,556	1,005,000	92%
57,500		Emergency Marketing	43,200	-	(43,200)	-	-	100%
-	-	Non-NLT Co-Op Marketing Programs	8,698	31,000	22,302	21,575	31,000	28%
-	-	Employee Relations	262	103	(159)	38	103	254%
-	16	Credit Card Fees	-	96	96	475	121	0%
- 311	183	Automobile Expenses	3,120	2,399	(721)	1,815	2,582	121%
327	130	Meals/Meetings	2,484	2,369	(115)	2,299	2,499	99%
321	130	Dues & Subscriptions	2,406	2,577	171	1,242	2,693	89%
-	-	Miscellaneous Expenses	-	-	0	578	-	0%
233	686	Travel	2,856	4,744	1,383	2,205	5,434	53%
	301	Depreciation	1,538	2,528	990	3,235	2,829	54%
133	104,392	Total Operating Expenses	1,801,124	1,756,005	(45,624)	1,364,996	2,024,773	89%
94,119	104,392	Total Operating Expenses						
45,323	35,050	Operating Income (Loss)	258,646	277,793	(19,652)	271,340	148,467	
19,155	15,367	Allocated Expenses	176,651	176,668	17	122,963	192,035	
26,168	19,683	Net Income (Loss)	81,995	101,125	(19,635)	148,377	(43,568)	

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Conference

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
	F	Revenue			•	\$ 322,852	\$ 299,412	92%
\$ 24,951	\$ 24,951	Placer County TOT Funding	\$ 274,461	\$ 274,461	\$ -	ъ 322,052 7,134	5 233,412 7,492	74%
-	600	Membership	5,555	6,892	(1,337)	69,496	115,360	68%
557	10,000	Commissions	78,566	104,180	(25,614)	399,482	422,264	85%
25,508	35,551	Total Revenue	358,582	385,533	(26,951)	355,402	422,204	
	(Operating Expenses				100 105	004 775	94%
23,166	23,832	Salaries & Wages	211,901	205,185	(6,716)	199,435	224,775	92%
876	921	Rent	9,933	9,921	(12)	9,587	10,842 3,075	78%
209	281	Telephone	2,393	2,794	401	2,768	3,075 988	110%
206	65	Mail - USPS	1,085	923	(162)	883		92%
180	223	Insurance/Bonding	2,689	2,699	10	2,387	2,922 894	94%
72	77	Supplies	839	817	(22)	832	2,179	96%
275	138	Equipment Support & Maintenance	2,082	2,041	(41)	1,373	2,179	57%
2/0	16	Taxes, Licenses & Fees	146	240	94	94		86%
149	178	Equipment Rental/Leasing	2,101	2,259	158	2,015	2,437	92%
10,000	10,000	Marketing Cooperative/Media	110,000	110,000	0	122,826	120,000	92% 0%
10,000		Other Programs	-	-	0	795	-	0%
-	-	Conference - PUD	-	-	0	-	8,000	126%
_	-	Employee Relations	534	425	(109)	350	425	
903	91	Automobile Expenses	1,940	903	(1,037)	1,166	994	195%
	20	Meals/Meetings	98	166	68	117	186	53%
-	20	Dues & Subscriptions	425	1,105	680	1,470	1,105	38%
69	157	Depreciation	800	1,319	519	1,682	1,476	54%
36,105	35,999	Total Operating Expenses	346,966	340,797	(6,169)	347,780	380,554	91%
(10,597)	(448)	Operating Income (Loss)	11,616	44,736	(33,120)	51,702	41,710	
136	2,000	Allocated Expenses	36,751	33,399	(3,352)	75,157	35,399	
(10,733)	(2,448)	Net Income (Loss)	(25,135)	11,337	(36,472)	(23,455)	6,311	

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Transportation

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
<u></u>		Revenue		0.005.000	¢	\$ 621,093	\$ 726,118	92%
\$ 60,510	\$ 60,509	Placer County TOT Funding	\$ 665,609	\$ 665,609	\$	621,093	726,118	92%
60,510	60,509	Total Revenue	665,609	665,609	-	021,050	120,110	
		Operating Expenses					75 047	90%
9,845	9,110	Salaries & Wages	68,131	69,153	1,022	64,611	75,317	90% 59%
626	1,265	Rent	7,044	10,717	3,673	6,767	11,982	
200	222	Telephone	2,316	2,456	140	2,454	2,678	86%
200		Mail - USPS	28	24	(4)	12	24	117%
28	56	Insurance/Bonding	425	551	126	432	607	70%
20 44	53	Supplies	531	511	(20)	418	564	94%
44 170	49	Equipment Support & Maintenance	835	672	(163)	535	721	116%
	- 45	Taxes, Licenses & Fees	90	90	0	58	90	100%
-	- 145	Equipment Rental/Leasing	1,425	1,469	44	1,739	1,614	88%
134	145	Public Outreach		-	0	92	950	0%
-		Research & Plan Dues	3,000	5,000	2,000	3,000	5,000	60%
-	-	Research & Planning	27,930	29,529	1,599	26,981	30,000	93%
375	500		501,807	494,503	(7,304)	439,707	530,003	95%
12,127	68,000	Transportation Projects	81	100	19	-	100	81%
-	-	Employee Relations	1.097	1,682	585	869	1,874	59%
58	192	Automobile Expenses	12	74	62	46	105	11%
-	-	Meals/Meetings	45	45	0	61	45	100%
-	-	Dues & Subscriptions	492	801	309	1,035	896	55%
42	95	Depreciation	615,289	617,377	2,088	548,817	662,570	93%
23,651	79,687	Total Operating Expenses	615,209	017,577	2,000			
36,859	(19,178)	Operating Income (Loss)	50,320	48,232	2,088	72,276	63,548	
7,684	3,343	Allocated Expenses	37,338	37,370	32	31,028	40,670	
29,175	(22,521)	Net Income (Loss)	12,982	10,862	2,120	41,248	22,878	

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North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Visitor Information

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
	F	Revenue			•	\$ 287,165	\$ 317,501	92%
\$ 26,458	\$ 26,458	Placer County TOT Funding	\$ 291,038	\$ 291,038	\$ - (281)	\$ 207,103 2,770	7,647	83%
50	1,000	Non-Retail VIC Sales	6,366	6,647	(281)	79,379	96,869	98%
9,222	9,500	Merchandise Sales	94,608	88,869	5,739 5,458	369,314	422,017	93%
35,730	36,958	Total Revenue	392,012	386,554	5,450	303,514	-122,077	
·				47.050	(3,657)	36,979	51,899	99%
5,177	5,035	Cost of Goods Sold	51,316	47,659 47,659	(3,657)	36,979	51,899	99%
5,177	5,035	Total Cost of Goods Sold	51,316	47,005	(0,007)			
30,553	31,923	Gross Margin	340,696	338,895	1,801	332,335	370,118	92%
		Operating Expenses						
		Salaries & Wages	164,000	172,121	8,121	184,943	184,999	89%
17,395	17,995 7,828	Rent	97,317	92,918	(4,399)	95,879	100,746	97%
8,724	7,820 460	Telephone	3,487	4,345	858	5,017	4,805	73%
542	480	Mail - USPS	1,489	722	(767)	619	759	196%
353	288	Insurance/Bonding	3,538	3,518	(20)	3,107	3,806	93%
236	288 134	Supplies	3,428	2,900	(528)	4,966	3,400	101%
150	- 134	Visitor Communications Other	405	358	(47)	375	460	88%
33 275	175	Equipment Support & Maintenance	1,601	1,733	132	1,620	1,908	84%
275	93	Taxes, Licenses & Fees	204	762	558	588	855	24%
-	506	Equipment Rental/Leasing	4,829	5,155	326	5,523	5,661	85%
447		Professional Fees	-	-	0	3,188	900	0%
-	-	Media/Collateral/Production	1,676	1,574	(102)	93	1,574	0%
-	-	Other Programs	-	-	0	4,594	969	0%
-	-	Employee Relations	361	275	(86)	425	275	131%
-	238	Credit Card Fees	3,140	3,006	(134)	2,856	3,243	97%
234 77	250 150	Automobile Expenses	1,054	1,463	409	1,773	1,613	65% 57%
		Meals/Meetings	378	540	162	472	658	
32	-	Travel	181	-	(181)	65	-	100%
- 69	157	Depreciation	800	1,162	362	1,682	1,319	61% 91%
28,567	28,061	Total Operating Expenses	287,888	292,552	4,664	317,785	317,950	91%
20,007	20,001						70 400	
1,986	3,862	Operating Income (Loss)	52,808	46,343	6,465	14,550	52,168	
1,760	2,000	Allocated Expenses	35,385	31,610	(3,775)	43,589	33,610	
226	1,862	Net Income (Loss)	17,423	14,733	2,690	(29,039)	18,558	

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Infrastructure

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
<u></u>	- <u> </u>	Revenue			\$-	\$1,219,492	\$ 210,025	92%
\$ 17,502	\$ 17,502	Placer County TOT Funding	\$ 192,522	\$ 192,522	پ - (1,629,572)	φ1,210,102	2,223,452	0%
-	84,840	Cap Imp Funding - Placer Held		1,629,572	(1,629,572)	1,219,492	2,433,477	8%
17,502	102,342	Total Revenue	192,522	1,822,094	(1,029,572)	1,210,402		
		Operating Expenses				75 000	00 449	95%
9,524	9,107	Salaries & Wages	77,859	75,949	(1,910)	75,369	82,113	92%
626		Rent	7,044	7,000	(44)	10,822	7,646	93%
200		Telephone	2,316	2,301	(15)	2,519	2,497	105%
200	-	Mail - USPS	23	22	(1)	11	22	70%
28	56	Insurance/Bonding	425	551	126	431	607	70%
136		Supplies	581	700	119	471	781	
130		Equipment Support & Maintenance	835	681	(154)	535	731	114% 25%
		Taxes, Licenses & Fees	90	324	234	58	363	
- 134		Equipment Rental/Leasing	1,425	1,475	50	1,739	1,621	88%
134	. 140	Public Outreach	913	1,000	87	93	2,826	32%
- o75		Research & Planning	46,275	94,271	47,996	36,784	98,553	47%
375		Infrastructure Projects	119,638	1,755,057	1,635,419	1,100,089	2,030,952	6%
-	. 263,395	Employee Relations	131	100	(31)	26	100	131%
-	_	Automobile Expenses	1,097	1,232	135	874	1,349	81%
58		Meals/Meetings	436	150	(286)	276	200	218%
-		Dues & Subscriptions	45	95	50	60	95	47%
-		Infrastructure Maintenance Reserve		-	0	-	150,000	0%
-			492	801	309	1,035	896	55%
42		Depreciation	259,625	1,941,709	1,682,084	1,231,192	2,381,352	11%
11,293	290,758	Total Operating Expenses	200,020	.,				
6,209) (188,416)	Operating Income (Loss)	(67,103)	(119,615)	52,512	(11,700)	52,125	
5,487	7 4,218	Allocated Expenses	47,925	47,907	(18)	38,586	52,125	
722	2 (192,634)	Net Income (Loss)	(115,028)	(167,522)	52,494	(50,286)		

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Membership

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date Actual	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
	R	evenue		• • • • • • • • • • • • • • • • • • •	\$ 6,878	\$ 98,343	\$ 106,097	98%
\$ 8,050	\$ 9,200	Membership	\$ 103,775	\$ 96,897 2,500	(500)	- v voje i	2,900	69%
225	400	New Member Fees	2,000	40,733	(10,741)	37,304	41,633	72%
1,150	900	Membership Activities	29,992	40,733 8,920	1,450	9,229	9,689	107%
240	769	Tuesday Morning Breakfast Club	10,370	2,450	300	-	4,900	0%
-	500	Sponsorships	2,750	151,500	(2,613)	144,876	165,219	90%
9,665	11,769	Total Revenue	148,887	151,500	(2,010)	,		
	C	perating Expenses				<u>00.000</u>	68,616	101%
9,984	7,500	Salaries & Wages	69,119	63,057	(6,062)	68,999	7,942	89%
626	684	Rent	7,044	7,259	215	6,767 3,456	3,338	85%
376	310	Telephone	2,823	3,028	205	3,456 733	518	189%
403	66	Mail - USPS	977	452	(525)	733 1,151	1,449	88%
85	116	Insurance/Bonding	1,274	1,333	59	1,332	1,763	81%
76	114	Supplies	1,432	1,650	218	535	1,072	117%
180	47	Equipment Support & Maintenance	1,249	1,025	(224)	58	510	18%
-	60	Taxes, Licenses & Fees	90	450	360	3,669	3,051	73%
298	328	Equipment Rental/Leasing	2,225	2,723	498 0	3,889	405	100%
-	-	Training Seminars	405	405	0	160	100	100%
-	-	Professional Fees	100	100	-	25,493	26,147	125%
1,975	440	Membership Activities	32,721	25,620	(7,101)	8,264	9,308	97%
813	737	Tuesday Morning Breakfast Club	9,032	8,571	(461) 0	477	545	100%
	-	Classified Advertising	545	545	6	25	225	97%
-	-	Employee Relations	219	225	(352)	2,270	2,421	106%
311	214	Credit Card Fees	2,559	2,207	(352)	141	948	94%
40	80	Automobile Expenses	892	868	(24) 205	320	484	45%
-	60	Meals/Meetings	219	424	(260)	601	774	134%
-	-	Dues & Subscriptions	1,034	774	(200)	222	390	100%
-	-	Travel	390	390	315	1,035	903	54%
42	96	Depreciation	492	807	(12,928)	125,888	130,909	103%
15,209	10,852	Total Operating Expenses	134,841	121,913	(12,920)	120,000	,	
(5,544)	917	Operating Income (Loss)	14,046	29,587	(15,541)	18,988	34,310	
3,384	2,578	Allocated Expenses	33,038	31,732	(1,306)	32,036	34,310	
(8,928)	(1,661)	Net Income (Loss)	(18,992)	(2,145)	(16,847)	(13,048)		

North Lake Tahoe Resort Association BUDGET TO ACTUAL Statement of Activities and Changes in Net Assets For the Month Ended May 31, 2014 Administration

Current Month Actual	Current Month Reforecast		Year to Date Actual	Year to Date Reforecast	Variance	2012 2013 Year To Date <u>Actual</u>	Total 2013 2014 Reforecast	Percent of YTD Budget Consumed
		Operating Expenses		ADD 1 700	(\$7,312)	\$273,145	\$307,672	95%
\$31,970	\$32,774	Salaries & Wages	\$292,012	\$284,700 22,131	(\$7,312)	21,307	24,177	91%
2,141	2,046	Rent	22,008	7,864	533	7,571	8,617	85%
635	753	Telephone	7,331	7,004	(22)	571	613	95%
123	55	Mail - USPS	580		106	2,854	3,494	89%
208	274	Insurance/Bonding	3,114	3,220	180	2,817	3,220	86%
234	275	Supplies	2,765	2,945	(104)	2,899	3,865	95%
530	311	Equipment Support & Maintenance	3,658	3,554	(1,523)	1,078	984	248%
190	68	Taxes, Licenses & Fees	2,439	916	573	2,633	4,057	80%
179	255	Equipment Rental/Leasing	3,229	3,802	(350)	774	300	183%
-	-	Training Seminars	550	200	(330) (179)	-	-	100%
_	-	Public Outreach	179	-	(179) (140)	24,660	18,350	101%
470	-	Professional Fees	18,490	18,350	(140) (801)	24,000	434	285%
-110	-	Classified Advertising	1,235	434	453	690	1,217	63%
_	-	Employee Relations	764	1,217	(1,236)	3,631	4,271	120%
660	384	Board Functions	5,123	3,887	(1,230) 8	256	278	64%
000	-	Automobile Expenses	178	186		640	626	104%
-	52	Meals/Meetings	654	574	(80)	2,062	560	24%
-	-	Dues & Subscriptions	136	490	354	2,002	2,283	51%
-	-	Travel	1,158	1,908	750	443	350	0%
-	-	Miscellaneous Expense	-	350	350	3,235	2,836	54%
- 133	302	Depreciation	1,538	2,534	996	351,266	388,204	95%
	37,549	Total Operating Expenses	367,141	359,820	(7,321)	351,200	500,204	
37,473 (37,473)	(37,549)		(367,141)	(359,820)	(7,321)	(351,266)	(388,204)	
(37,473)	(,,-	-			2	338	55	
4	4	Investment Income/Interest	53	51	2 7,319	(343,360)	(388,149)	
(37,469)	(37,545)		(367,088)	(359,769)	7,019	(000,000)	(,,-	
		Net Income (Loss)	<u> </u>	<u> </u>		(7,568)	<u> </u>	1

	Marketing	Conference	Visitor Information	Subtotal	Membership	Administration	Subtotal Ex Infr/Trans	Infrastructure	Transportation	TOTAL
Revenue										
Placer County TOT Funding	\$ 1,928,862	\$ 274,461	\$ 291,038	\$ 2,494,361	\$ -	\$-	\$ 2,494,361	\$ 192,522	\$ 665,609	\$ 3,352,49
Cap Imp Funding - Placer Held	-	-	-		-	-	-		•	
Membership	-	5,555	-	5,555	103,775	-	109,330	-	-	109,33
New Member Fees	-	-		-	2,000	-	2,000	-	•	2,00
Membership Activities	-	-	-		29,992	-	29,992	-	-	29,99
Tuesday Morning Breakfast Club	_	-	_		10,370	-	10,370	_	-	10,37
	-	-	-			-		-	-	
Sponsorships		-	-		2,750	-	2,750	-	-	2,75
Special Events	87,708	-	-	87,708	-	-	87,708	-	-	87,70
Non-Retail VIC Sales	-	-	6,366	6,366	-	-	6,366	-	-	6,36
Commissions	-	78,566	-	78,566	-	-	78,566	-	-	78,56
Merchandise Sales	-	-	94,608	94,608	-	-	94,608	-	-	94,60
Transfers In/Other	43,200			43,200			43,200			43,20
Total Revenue	2,059,770	358,582	392,012	2,810,364	148,887	-	2,959,251	192,522	665,609	3,817,38
had of Coode Cold										
ost of Goods Sold			54.040	54.040			54 040			54.0
Total Cost of Goods Sold/Discounts	-	-	51,316	51,316	-	-	51,316			51,31
Gross Profit	2,059,770	358,582	340,696	2,759,048	148,887	-	2,907,935	192,522	665,609	3,766,0
perating Expenses										
	264,153	211,901	164,000	640,054	69,119	292,012	1,001,185	77,859	68,131	1,147,1
Salaries & Wages					•					170,2
Rent	19,826	9,933	97,317	127,076	7,044	22,008	156,128	7,044	7,044	
Telephone	9,194	2,393	3,487	15,074	2,823	7,331	25,228	2,316	2,316	29,8
Mail - USPS	248	1,085	1,489	2,822	977	580	4,379	23	28	4,4
Insurance/Bonding	2,689	2,689	3,538	8,916	1,274	3,114	13,304	425	425	14,1
Supplies	1,660	839	3,428	5,927	1,432	2,765	10,124	581	531	11,2
Equipment Support & Maintenance	2,904	2,082	1,601	6,587	1,249	3,658	11,494	835	835	13,1
Taxes, Licenses & Fees	281	146	204	631	. 90	2,439	3,160	90	90	3,3
-	2,028	2,101	4,829	8,958	2,225	3,229	14,412	1,425	1,425	17,2
Equipment Rental/Leasing		2,101	4,025			550	3,350	1,420	1,420	3,3
Training Seminars	2,395	-	-	2,395	405					
Professional Fees	-	-	-		100	18,490	18,590	-	-	18,5
Public Outreach	-	-	-	-	-	179	179	913	-	1,0
Research & Planning Membership Dues	-	-	-	-	-	-	• ``	-	3,000	3,0
Research & Planning	-	-		مريد (دور در ا	-	-	standar a 40	46,275	27,930	74,2
Transportation Projects	-	-	-		-	-		-	501,807	501,8
Infrastructure Projects	-		_		-	-		119,638	· .	119,6
-	56,162			56,162			56,162	110,000		56,1
Community Marketing Programs										
Special Events/Sponsorships	443,920	-	-	443,920		-	443,920	-	-	
Membership Activities	-	-	-	-	32,721	-	32,721	-	-	32,7
Tuesday Morning Breakfast Club	-	-	-	•	9,032	-	9,032	-	-	9,0
Market Study Reports & Research	11,100			11,100			11,100			. 11,1
Marketing Cooperative/Media	920,000	110,000	-	1,030,000	-	-	1,030,000	-	-	1,030,0
Emergency Marketing	43,200		-	43,200	-	-	43,200	-		43,2
			1,676	10,374			10,374			10,3
Non-NLT Co-Op Marketing Programs	8,698	-			-	704		101	01	
Employee Relations	262	534	361	1,157	219	764	2,140	131	81	2,3
Board Functions	-	-	-		-	5,123	5,123	-	-	5,1
Credit Card Fees	-	-	3,140	3,140	2,559	-	5,699	-	-	5,6
Automobile Expenses	3,120	1,940	1,054	6,114	892	178	7,184	1,097	1,097	9,3
Meals/Meetings	2,484	98	378	2,960	219	654	3,833	436	12	4,2
Dues & Subscriptions	2,406	425	-	2,831	1,034	136	4,001	45	45	4,0
		420	_	3,037	390	1,158	4,585			4,5
Travel	2,856		181					-		
Depreciation	1,538	800	800	3,138	492 545	1,538	5,168	492 66	492	6, 2,
Miscellaneous			405	405		1,235	2,185	00		¥
Total Operating Expenses	1,801,124	346,966	287,888	2,435,978	134,841	367,141	2,937,960	259,691	615,289	3,812,9
Operating Income (Loss)	258,646	11,616	52,808	323,070	14,046	(367,141)	(30,025)	(67,169)	50,320	(46,8
Other Income										
Revenues- Interest & Investment	-	-	-	-	-	53	53	-	-	
Other Expenses										
Allocated	176,651	36,751	35,385	248,787	33,038	(367,088)	(85,263)	47,925	37,338	
Net Income (Loss)	81,995	(25,135)	17,423	74,283	(18,992)	-	55,291	(115,094)	12,982	(46,8

North Lake Tahoe Resort Association COMPARISON BALANCE SHEET At May 31, 2014

At May 31, 2014			
	May 31	May 31	Audited June 30
Assets	2014	2013	2013
Current Assets			
Petty Cash	1,000	500	500
Cash - Operations Acct #6712	346,130	753,427	549,620
Cash - Payroll Account #7421	7,179	14,397	13,480
Marketing Cooperative Cash	41,876	(18,364)	41,876
Cash - Infrastructure #8163	158 8,898	137,761 8,610	303,769 8,856
UBS Cash Infrastructure Money Market	0,090	44,875	44,879
Cash in Drawer	722	502	300
Quickbooks Accounts Receivable	51,569	45,167	59,476
A/R - Sales Estimates	0	12,924	9,429
A/R - TOT Funding	51,597	463,751	408,188
Undeposited Funds	458	277	352
WebLink Accounts Receivable	33,851	27,080	21,325
Inventories	29,851	20,126	17,542
AR TOT Transportation NLTRA	891,460	169,389	112,926
AR TOT Transp County Held	0 1,318,345	469,000	0 317,847
AR TOT Infrastructure County	276,038	3,227,753 198,040	33,007
AR TOT Infrastructure NLTRA Held AR TOT Infra Maintenance County	150,000	190,040	
AR TOT Initia Maintenance County	130,000		
Total Current Assets	3,209,132	5,575,215	1,943,370
Property and Equipment			
Furniture & Fixtures	68,768	68,135	67,102
Accum. Depr Furniture & Fixtures	(63,831)	(61,103)	(61,802)
Computer Equipment	41,344	41,344	41,344
Accum. Depr Computer Equipment	(39,940)	(39,840)	(39,940) 30,050
Computer Software	33,874 (27,560)	30,050 (23,329)	(23,620)
Accum. Amort Software Leasehold Improvements	24,284	24,284	24,284
Accum. Amort - Leasehold Improvements	(23,651)	(23,451)	(23,467)
Total Property and Equipment	13,288	16,090	13,951
	10,200	,	,-,
Other Assets	124,478	47,792	42,132
Prepaid Expenses Prepaid Insurance	2,971	6,066	4,797
Total Other Assets	127,449	53,858	46,929
Total Assets	3,349,868	5,645,163	2,004,249
	0,010,000		
Liabilities and Net Assets			
Current Liabilities	10.010	00.450	457.540
Accounts Payable	46,013 20,200	28,150	457,516 35,874
Salaries / Wages Payable Empl. Federal Tax Payable	1,544	35,874 1,496	1,544
FUTA Taxes Payable	0	48	0
401(k) Plan	6,877	16,193	655
Estimated PTO	62,415	56,143	62,415
Sales and Use Tax Payable	1,363	1,793	1,302
Accrued Expenses	20,128	658	0
Ski Tahoe North Lift Tickets	0	6,226	0
Marketing Cooperative Liabilities	41,876	(18,364)	41,876
Intra-Company Borrowings	(347)	(998) 0	(139)
AFW Suspense Account Payroll Liabilities	(3) 4,070	4,657	0 3,732
Deferred Rev - Membership Dues	90,360	87,468	81,113
Deferred Revenue - Other	14,607	10,360	19,441
Deferred Support	585,856	203,434	0
Deferred Transportation Support	60,508	525,463	0
Deferred Infrastructure Support	1,387,283	3,641,509	351,780
Deferred Support- Infra Maint. Reserve	292,096	142,096	142,096
Total Liabilities	2,634,846	4,742,206	1,199,205
Net Assets			
Unrestricted Net Assets	368,805	445,064	397,682
Designated Marketing Reserve	294,494	293,110	337,694
Designated Infra Maint Reserve	98,544	98,544	98,544
Net Income/(Loss)	(46,821)	66,239	(28,876)
Total Net Assets	715,022	902,957	805,044
Total Liabilities and Net Assets	3,349,868	5,645,163	2,004,249

DI3

		Ch	amber	Mem	bership			
		Mem	per Dues	Activites				
Total	Business Name	age	amount	age	amount		For	Status
85.00	CB's Pizza				85.00	ana i	3/27/14 Awards Dinner	Paid
366.00	Deck Lunch sign-ups				490.00		5/31/14 Deck Lunch	New
10.00	Granlibakken				10.00		5/29/14 Deck Lunch	New
170.00	Hyatt				170.00	-	3/1/14 Awards Dinner	Under 90 days
75.00	Lake Tahoe TV				75.00		11/30/14 Email blast	No response to email or call
75.00	Lighthouse Spa				75.00		11/30/14 Email blast	No response to email or call
255.00	Placer Cty Env Engineering				255.00		3/27/14 Awards Dinner	Under 90 days
75.00	Resort at Squaw Creek				75.00		4/30/14 Email blast	Under 90 days
50.00	Squaw Valley Resort				50.00		12/17/13 Hosp Hol booth	Researching
70.00	Squaw Valley Lodge				70.00		10/31/14 Annual lunch	No response to email or call
250.00	Tahoe Dave's				250.00		3/27/14 Awards Dinner	Sending check
75.00	Tahoe Donner				75.00		10/31/14 Email blast	No response to email or call
150.00	Tahoe Expeditionary Academy				150.00		4/30/14 Email blasts	Paid
300.00	Tahoe Quarterly		ande sald y weld i slove Geldenberne den sides serveden.		300.00	and the second	10/31/14 Annual lunch	Holding their pymt until this is paid
75.00	Tahoe Tree Co/McBride's				75.00		9/30/14 Email blast	No response to email or call
75.00	Tahoe TV				75.00		4/30/14 Email blast	Under 90 days
1,350.00	September memb billing	240	1,350.00				9/1/13 Chamber dues	Write-off letters sent
950.00	October memb billing	210	950.00				10/1/2013 Chamber dues	Write-off letters sent
1,075.00	November memb billing	180	1,075.00				11/1/2013 Chamber dues	Write-off letters sent
450.00	December memb billing	150	450.00				12/1/13 Chamber dues	Write-off letters sent
12,835.00	January memb billing	120	12,835.00				1/1/14 Chamber dues	Write-off letters sent
3,425.00	February memb billing	90	3,425.00				2/1/14 Chamber dues	Write-off letters sent
1,800.00	March memb billing	60	1,800.00				3/1/14 Chamber dues	Write-off letters sent
3,525.00	April memb billing	30	3,525.00			\square	4/1/14 Chamber dues	Membership mgr is contacting
6,285.00	May memb billing	new	6,285.00				5/1/2014 Chamber dues	New
33,851.00			31,695.00		2,280.00			
	Shaded grey is paid	4	0.,000.00		_,_00.00	-		

1									
		Co	nf Dues	Grou	ıp Comm		Misc.		01-11-2
Total	Customer/Business Name	age	amount	age	amount	age	amount	For	Status
675.00	CA Board of Equalization							Sales Tax refund	Under 00 days
1,000.00	Comm Fund of NLT						1,000.00	3/27/14 CAD sponsorship	Under 90 days
550.00	Forest Suites Resort		550.00					1/1/14 Conf dues	Jason is contacting
65.00	Ginger Karl						65.00	3/27/14 CAD	Paid
66.00	Granlibakken Resort				66.00			4/30/14 Group commission	Under 90 days
510.00	Granlibakken Resort			new	510.00			5/31/14 Group commission	New
564.00	Granlibakken Resort			new	564.00			5/31/14 Group commission	New
861.30	Hampton Inn & Suites				861.30			4/30/14 Group commission	Under 90 days
1,933.10	Harrah's / Harvey's				1,933.10			8/30/14 Group commission	Jason is contacting
245.25	Harrah's / Harvey's				245.25			8/30/14 Group commission	Jason is contacting
202.50	Harrah's / Harvey's			new	202.50			5/31/14 Group commission	New
337.50	Horizon Casino Resort				337.50			9/29/14 Group commission	Jason is contacting
550.00	Hotel Truckee Tahoe		550.00					1/1/14 Conf dues	Jason is contacting
143.20					143.20			1/31/14 Group commission	Jason is contacting
973.80					973.80			8/30/14 Group commission	Jason is contacting
182.50							182.50		Under 90 days
550.00			550.00					1/1/14 Conf dues	May cancel
	NLT Marketing Co-op							2/28/14 Feb credit cards	Paid
13,399.18							ومحافظ فالمتحاذ والمستحي والمتحي والمتحد والمتحد والمحافظ والمحافظ	3/31/14 Mar credit cards	Paid
13,642.92	e han in the second state of the		Paris and a second s	222212222222222222222222222222222222222	2.5.5 Period and the second system is a second sec second second sec	new		5/31/14 Apr & May cc	New
300.00							300.00	5/1/14 Kiosk rental	New
65.00							65.00	3/27/14 CAD	Paid
5,876.65					5,876.65			2/28/14 Group commission	Paid
199.00					199.00			2/28/14 Group commission	Paid
199.00		pranskopenister		1999 Martinet	[]	21.5 P = 1.2 (2.5 P = 1.4 / 4 / 4 / 4 / 4	100.00	2/26/14 - Brochure of the Mo	Sending check
450.00				_			450.00	5/1/14 Chamber Trek	New
300.00			-					5/1/14 Kiosk rental	New
150.00							150.00	5/1/14 Business of the Mo	New
	The Abbi Agency						850.00	3/27/14 CAD	Under 90 days
182.50				_			182.50	0 4/25/14 Partner advertising	Under 90 days
182.50							54.0	3/27/14 CAD	Under 90 days
0-1.00									
51,568.54	4		1,650.0	0	11,912.30)	38,006.24		
			-		(6,075.65	5)	(20,119.3	2)	
			1,650.0	0	5,836.65	5	17,886.9	2	

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North Lake Tahoe Resort Association Projected TOT Collections For Fiscal Year Ended June 30, 2014

	2011/12	2012/13	% Change	2013/14	% Change	
District 5	Actual	Actual				
Quarter 1 Quarter 2 Quarter 3 Quarter 4	3,682,067 1,794,228 3,159,502 1,553,956 10,189,753	3,881,220 2,103,402 4,261,128 1,439,436 11,685,186	5.41% 17.23% 34.87% -7.37% 	4,522,335 2,143,706 3,527,461 1,439,436 11,632,938	-17.22%	Actual*
NLTRA Contract County Services Total TOT for NLT Projected TOT Ba				4,394,440 1,602,757 5,997,197 0.6 9,995,328	_	

Note: * - Quarters 1-3 are reported actual amounts and are adjusted up as new information on reports come in from Placer County. Quarter 3 is now 11.6% higher than the actual amounts recorded in fiscal year 2011/12.

Revised: June 19, 2014

NLTRA

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Preliminary Consolidated Budget 2014-15 (at June 11, 2014) Assumes Baseline + \$500,000 Approval

Preliminary Consolidated Budget 2014-15 (at June 11,	2014)								Final	
Assumes Baseline + \$500,000 Approval	Marketing	Conference	VIC	Transportation	Infrastructure	Membership	Administration	Consolidated	13/14 Budget	Variance
Ordinary Income/Expense										
Income	2,055,945	320,580	285,500	788,442	222,406	0	0	3,672,873	3,226,360	446,513
4050-00 · Placer County TOT Funding	2,055,943	520,580	203,500	0	1,498,650	0	0	1,498,650	1,168,080	330,570
Capital Improvement Funding - Placer Held	0	7,690	ů	0	0	121,827	0	129,517	123,432	6,085
4200-00 · Membership	0	0	0	0	0	7,350	0	7,350	4,800	2,550
New Member Fees	0	0	0	0	0	45,150	0	45,150	53,750	-8,600
Membership Activities	0	0	0	0	0	9,600	0	9,600	9,228	372
Tuesday Morning Breakfast Club	0	ő	0	0	0	8,100	. 0	8,100	2,500	5,600
Sponsorships	86,500	0	0	0	0	0	0	86,500	0	86,500
Special Events	0	ů O	10,644	0	0	0	0	10,644	7,000	3,644
Non-retail VIC Sales	0	115,868	10,041	0	0	0	0	115,868	190,360	-74,492
4600-00 · Commissions	0	115,858	108,864	0	0	0	0	108,854	87,900	20,964
46000 · Merchandise Sales Total Income	2,142,445	444,138	405,008	788,442	1,721,056	192,027	0	5,693,116	4,873,410	819,706
		0	58,306	0	0	0	0	58,306	46,587	-11,719
Cost of Goods Sold	0			788,442	1,721,056	192,027	0	5,634,810	4,826,823	807,987
Gross Profit	2,142,445	444,138	346,702	788,442	1,721,056	152,027	Ŭ	5,05 1,520	.,,	
Operating Expenses			105 000	00 630	95,205	99,824	357,884	1,415,228	1,307,364	-107,864
5000-00 · Salaries & Wages	327,128	251,219	185,338	98,630 10.737	95,205	8,427	23,740	169,522	186,344	16,822
5100-00 · Rent	23,750	11,898	81,389		2,400	3,720	8,596	37,636	37,274	-362
5310-00 · Telephone	10,608	3,372	6,240	2,700	2,400	5,720	658	4,286	3,837	-449
5420-00 - Mail - USPS	1,152	792	792	50	480	1,392	3,288	14,856	15,064	208
5510-00 · Insurance/Bonding	2,892	2,676	3,456	672	480 872	684	3,428	14,380	14,528	148
5520-00 · Supplies	3,312	924	4,524	636		084	5,428	460	408	-52
5530-00 Visitor Communications - Other	0	0	460	0	0	565	3,728	11,674	11,635	-39
5700-00 · Equipment Support & Maintenance	2,400	1,656	2,100	565	660	720	3,728	3,977	4,053	76
5710-00 · Taxes, Licenses & Fees	720	180	1,116	60	372		3,064	21,228	21,494	266
5740-00 · Equipment Rental/Leasing	2,640	2,256	6,000	1,740	1,552	3,976		4,484	1,005	-3,479
5800-00 · Training Seminars	2,334	0	1,400	0	0	200	550 18,350	18,350	19,250	900
5900-00 · Professional Fees	0	0	0	0	0	0	18,350	100,000	100,000	0
Community Marketing Programs	100,000	0	0	0	0	0	0	511,500	305,000	-206,500
6420-00 · Special Events/Sponsorships	511,500	0	0	0	0	-	0	17,855	30,482	12,627
6423-00 · Membership Activities	0	0	0	0	0	17,855	-	8,844	8,844	12,027
6437-00 · Tuesday Morning Breakfast Club	0	0	0	0	0	8,844	0	895,500	795,000	-100,500
6730-00 · Marketing Cooperative/Media	785,500	110,000	0	0	0	0	-	895,500	1,574	748
6740-00 · Media/Collateral/Production	0	0	826	0	0	0	0		100,469	-22,127
Non-NLT Co-Op Marketing Programs	121,000	0	1,596	0	0	0	0	122,596	8,000	-22,127
7253-00 · Conference - PUD	0	8,000	0	0	0	0	0	8,000		-523
8200-00 · Employee Relations	200	438	300	125	125	250	1,250	2,688	2,165	0
8300-00 · Board Functions	0	0	0	0	0	0	4,604	4,604	4,604	-103
8500-00 · Credit Card Fees	193	0	2,856		0	2,400	0	5,449	5,346	-1,466
8700-00 · Automobile Expenses	2,196	1,080	2,700		1,216	900	371	10,767	9,301	-1,488
8750-00 · Meals/Meetings	1,579	372	720	109	372	720	350	4,221	3,547	-674
8810-00 · Dues & Subscriptions	2,600	600	0	90	0	720	160	4,170	5,518	-1,730
8910-00 · Travel	6,213	0	628	0	0	390	1,433	8,664	6,934	
Public Outreach	0	0	0	950	1,000		179	2,129	3,776	1,647
Research & Planning Dues	0	0	0	5,000	0	0	0	5,000	5,000	
Research & Planning	0	0	0	33,000	55,000		0	88,000	82,000	-6,000
Transportation Projects	0	0	0	589,420	0	0	0		542,000	-47,420
Infrastructure Projects	0	0	o	0 0	1,348,650	0	0		1,018,080	-330,571
Infrastructure Maintenance Reserve	0	0.	٥	0 0	150,000	0	0		150,000	0
Miscellaneous Expense	0	0	с) 0	0	0	0	0	366	366
Depreciation	3.612	924	851	576	576					5,527
Total Operating Expenses	1,911,529	396,387	303,292	747,364	1,668,110	152,949				-789,175
Net Ordinary Income	230,916	47,751	43,410	41,078	52,946	39,078	-434,227	20,952	2,140	18,812
Other Income/Expense										
	-21,000							-21,000		
Additions to Marketing Reserve	-209,916	-47,751	-43,410	0 -41,078	-52,946	-39,078	434,179			C
Allocated Expenses from G&A	-205,510	4,,,51			•		48			48
Investment Income/Interest Net Other Income/(Expense)	-230,916	-47,751	-43,410	0 -41,078	-52,946	-39,078			2 0	-20,952
				<u> </u>		<u> </u>		<u>,</u>) 2,140	2,140
Net Income	0	0			<u> </u>	<u> </u>				-



Budget Goals and Assumptions

Chamber | CVB | Resort Association

For the Budget Fiscal Year 2014/15

Overall Summary

The NLTRA uses a hybrid budgeting system incorporating a top to bottom approach to obtain an expected revenues amount and then completing the expense side of the budget by combining a priority-based and a zero-based system to net the overall budget to zero. The process involves all departmental supervisors in collaboration for a final budget. With this approach there is insight, communication and buy-in to the ultimate final budget numbers. The NLTRA will continue to operate using seven separate department budgets including General and Administrative (G&A) expenses it its own department. The only revenue budgeted and recorded in the G&A department is investment or interest income. All other departments have operational income that is budgeted and recorded in their perspective departments. Transient Occupancy Tax (TOT) revenues will be recorded in all departments other than in Membership and General and Administrative.

Revenues

The 2014/15 NLTRA budget is being built using one of three possible revenue funding scenarios of TOT funds. Initially, going through the budget process these three revenue scenarios were calculated (flat base, flat base + \$250,000 and flat base + \$500,000). After reviewing third quarter TOT collections recorded by Placer County, scenario 3, the flat base + \$500,000 revenue amount can be supported and will be used as a preliminary budget amount. It is possible with the way the collections are coming in the current quarter that there could be some additional amounts in the 2014/15 fiscal year for fund balance carry-forward.

It is assumed that Infrastructure revenues through TOT will be held by the Placer County Administrative offices and will be available for the NLTRA to draw down when a project needs payment.

The following is a list of assumptions used for the revenue budget:

- Conference Commissions are expected to come in at the same rate as the re-forecasted amount of 13/14 (\$115,868). Use average commission rate of 5.5%. Ironman commissions are not included in this number.
- Visitor Information Center Merchandise Sales are projected to increase 12.1% over the reforecasted amount of 13/14 (\$108,864).
- Infrastructure funds held by Placer County will be close to \$785,000 lower than in the 13/14 year.
- In the Membership/Chamber area, membership fees and activity revenues are anticipated to be \$23,697 higher than the re-forecasted amounts of 13/14. This represents a 15.75% increase year over year. This budgeted number can be achieved by aggressively selling to the list of non-paying members who left the Chamber in the past year and to obtain new memberships with the newer businesses of the area or businesses that never were members in the past. Sponsorship revenue is expected to increase 65% to \$8,100 in the 14/15 year.

Expenses

Total NLTRA expenses will match the budgeted TOT revenues (net of investment and interest revenues).

The overall material changes and assumptions of the expense side of all departmental budgets are highlighted here:

- Salaries and benefits are budgeted to increase by \$107,909 or 8.25% over the 13/14 budget. This is due to all employees eligible for a 5% (for non-supervisory employees) or 10% (for managers and supervisors) incentive increase, being budgeted for that increase in November. It also assumes all employees will receive a 2.4% merit increase on average and those amounts have been budgeted in September. Certain employee salaries are allocated in various departmental budgets. There are no changes to the health and welfare insurance policies or coverage the NLTRA has, however the projected increase in cost for the organization is 13.68% as per the analysis from the insurance broker. 401(k) payments, H.S.A. payments and gym reimbursements are expected to be paid at the same rates as the 13/14 year.
- Rent for the 100 North Lake Boulevard building is increasing for a 2.4% CPI adjustment (based upon the Bay area CPI through February 2014) and includes a 19.3% CAM charge to the overall rent.
- Utilities are expected to increase 2-3% in rates year over year.
- Depreciation expense (which is a non-cash item to the organization) is expected to decrease as more NLTRA assets become fully-depreciated in the current year.

Overall changes and assumptions for departmental expenses are highlighted here:

Marketing

• The organization's share of Marketing Cooperative payments decreased \$139,500 or 15% from the re-forecasted 13/14 amounts.

- Special Events/Sponsorships increased \$54,862 or 12% from 13/14 Re-forecast due to the expected cost of the Ironman event in September based upon last year's results.
- No amounts budgeted for Market Study Reports for 14/15.
- Marketing is allocated 48.5% of total G&A or \$209,916 for the 14/15 year.

Conference

- Marketing Cooperative Expenditures budgeted at \$10,000 per month over 11 months.
- Conference is allocated 11% of total G&A or \$47,751 for the 14/15 year.

Visitor Information

- Cost of Goods sold is budgeted at 53.55% of sales which is very close to the historical rate of COGS/Sales in the past two years.
- Salaries and Wages includes additional non-benefited part-time salaries of \$15,000 per annum to cover labor for the Kings Beach and Tahoe City visitor centers.
- Rent paid at the Reno Tahoe International Airport for marketing and visibility at the shuttle desk is budgeted for the months of July and August and is split 83% with Visitors Information/17% with the Transportation budget. A total of \$5,644 is budgeted for the year versus \$33,864 for the 13/14 year.
- Visitor Information is allocated 10% of total G&A or \$43,410 for the 14/15 year.

Transportation

- Rent paid at the Reno Tahoe International Airport for marketing and visibility at the shuttle desk is budgeted for the months of July and August and is split 17% with Transportation/83% with the Visitors Information budget. A total of \$1,156 is budgeted for the year versus \$6,936 for the 13/14 year.
- Total G&A expenses of \$62,392 in budget detail match the Attachment C detail of the Placer County Contract.
- Transportation is allocated 9.5% of total G&A or \$41,078 for the 14/15 year.

Infrastructure

- Infrastructure projects to be paid by Placer County-held funds are budgeted to be \$1,348,650.
- Research and planning expense is expected to be \$55,000 for the year versus \$98,553 from the 13/14 re-forecast.
- Total G&A expenses of \$72,201 in budget detail match the Attachment C detail of the Placer County Contract.
- Infrastructure is allocated 12% of total G&A or \$52,946 for the 14/15 year.

Membership

- Membership activities expense is reduced for efficiencies in the repeated events to be held in the 14/15 budget year.
- Membership is allocated 9% of total G&A or \$39,078 for the 14/15 year.

Administration

• Total General and Administrative costs of the organization to be allocated over all of the departments is \$434,100.

Reserves

- A repayment of Marketing reserves from the Marketing Department is budgeted at \$1,750 per month or \$21,000 for the year to cover half of the reserves drawn in the 13/14 year for Emergency Marketing related to the winter campaign.
- Infrastructure Maintenance reserves are budgeted for the year at \$150,000.

NLTRA

FY 2014-2015 TAHOE TOT BUDGET- Preliminary ATTACHMENT C - Assumes Flat + \$500,000

MARKETING	PROPOSED 14/15 BUDGET	2013/14 BUDGET	VISITOR SUPPORT SERVICES	PROPOSED 14/15 BUDGET	2013/14 BUDGET	TAHOE CAPITAL IMPROVEMENTS	PROPOSED 14/15 BUDGET	2013/14 BUDGET	PROPOSED 14/15 BUDGET	2013/14 BUDGET
RESORT ASSOCIATION CONTRACT: Personnel/Overhead Cap - Direct Costs G+A Cap - Indirect Costs Direct Marketing/Programs Community Marketing Fund Special Events Marketing Fund	763,686 523,784 1,274,555 50,000 50,000	765,319 525,343 899,555 50,000 50,000	RESORT ASSOCIATION CONTRACT: Personnel/Overhead Cap - Direct Costs G+A Cap - Indirect Costs Research and Planning (Detail in Attachment A-2) Memberships Traffic Management Transit Programs- Non-County (Detail in Attachment A-3)	98,630 62,392 33,000 5,000 42,000 547,420	87,012 62,106 30,000 5,000 48,000 494,000	Personnel/Overhead Cap- Direct Costs G+A Cap - Indirect Costs Research & Planning (Detail in Attachment A-2) Maintenance Reserve: Tourism Serving Facilities Capital Improvements - Requires BOS Approval (County retains until BOS Approval)	95,205 72,201 55,000 150,000 1,348,650	87,012 71,013 52,000 150,000 1,018,080	957,521 658,377 88,000 1,274,555 205,000 92,000 1,896,070	939,343 658,462 82,000 899,555 205,000 98,000 1,512,080
	2,662,025	2,290,217	SUBTOTAL - RESORT ASSOC CONTRACT	788,442	726,118	SUBTOTAL - RESORT ASSOC CONTRACT	1,721,056	1,378,105	5,171,523 100.00%	4,394,440
SUBTOTAL - RESORT ASSOC CONTRACT	51.47%	52.12% 445,000	2013 Fund Balance Carryforward	15.25%	16.52%	2013 Fund Balance Carryforward*	33.28%	1,005,372	0	1,450,372
TOTAL - RESORT ASSOC CONTRACT	2,662,026	2,735,218	SUBTOTAL - RESORT ASSOC CONTRACT	788,442	726,118	SUBTOTAL - RESORT ASSOC CONTRACT	1,721,056 33.28%	2,383,477 40.78%	-	5,844,813 100.00%
County Services	51.47% 286,173	46.80% 266,736	County Services	931,702	1,083,402	County Services	310,602	252,620		1,602,758
TOTAL CONTRACT	2,948,199 44.00%	3,001,954 40.31%	TOTAL CONTRACT	1,720,144 25.67%	1,809,520 24.30%		2,031,659	2,636,098 35.40%		

Note: Proposed budget numbers include a preliminary assumption of a 13.68% increase to health and welfare benefits.

* - This carryover could be used for both Capital Improvements or Transportation.



MEMO STATEMENT

XXXX-XXXX-0011-5901	Account Number	BANKCARD CENTER	
MAY 28, 2014	Statement Date	PO BOX 84043 COLUMBUS GA 31908-4043	
\$6,834.92	Total Activity		
	Total Activity		

5530-00/42

6432-00/60

** MEMO STATEMENT ONLY ** DO NOT REMIT PAYMENT

\$ 6,749.92

20.00

32.50

32.50

ինիսիկիսիակերիներություններ SANDRA EVANS HALL N LAKE TAHOE RESORT **N0001425 2400-00 PO BOX 1757 TAHOE CITY CA 96145-1757 5350-00/70

		ACCOUNT SUMMARY							
SANDRA EVA	NS HALL X-0011-5901	Purchases Cash & Other Debits + Advances - Credits =	Total Activity						
Account	Total	\$6,834.92 \$0.00 \$0.00	\$6,834.92						
		ACCOUNT ACTIVITY							
Posting Date	Transaction Date	Reference Number Transaction Description	Amount						
05-09	05-09	55432864129000315929601 VZWRLSS*PRPAY AUTOPAY 888-294-6804 CA	55432864129000315929601 VZWRLSS*PRPAY AUTOPAY 888-294-6804 CA 20.00 🗸						
05-12	05-08	Tax ID: 223372889 Mer Ref: 204539626 Mer Zip: 95630 75265854131118600194512 THE YARROW RESORT HOTE PARK CITY UT 6,749.92 Arrival Date: 04/02/14 Departure Date: 05/08/14 Invoice Number: 153							
05-28	05-27	Anival Date: 04/02/14/ Departure Date: 05/02/14/ Inform Hamber							

	Account Number	Account Summary		
For Customer Service, Call:	XXXX-XXXX-0011-5901	Purchases &		
	Statement Date	Other Charges	\$6,834.92	
1-866-432-8161	MAY 28, 2014	Cash Advances	\$0.00	
Send Billing Inquiries to:	Credit Limit	Fees	\$0.00	
BANKCARD CENTER PO BOX 84043	\$50,000	Credits	\$0.00	
COLUMBUS GA 31908-4043	Disputed Amount	Payments	\$0.00	
	\$0.00	Total Activity	\$6,834.92	



EMPLOYEE NAME	Sandy
	11

DATES May 1-31 from:

DATE SUBMITTED: 6/7/14

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		DRIVEN	DRIVEN	TRIP?	
DATE	# MILES	FROM	то	Y or N	REASON FOR TRAVEL
5/1	2	TC	Grant baken	Y	TNA / RTTVC -
5/2	82	TC	S. Lake Tahoo)	Y	TRPA - Nevada Leasslatill Committee
5/6	2	<u>ic</u>	Gonlibakkon	У	Broaktiest Club I THA Proposty Dumars
5/7-	82.	TC	S. hake Tahoe	У	TRPA - 1 allo Tahoe Partnorshik
5/7	Ø	TC.	Incline Village		Commonstres TF. TPC Frechtve
518 -	\$2	TC	S. Lake Tahak	X	Outside TV - PARK Coty Videcs.
6/8	138	<u> </u>	Truckee Airport	Ý	Gipra Business (owned open Anuse)
5/12	38	TC	TRICKED ANDOF	Ý	TNA objects - RTNC Outreach
5/13	72	TC	S. Lake Tahne.	- 4	Valhalla- Takoo Summit Planning
5/14	38.	TC	Truckee Hotel	Ý	Truckee Townsm Prosentation A
5/10	82	TC	3.10 Ke Tahne)	Ý	SLIVIC - Tanoe Prospanity Center Brand
5/20-2		TC	Speramento	Y I	Legislative Briefing
5/22	20	TC_	NTEC	Y Y	Ladership Conduction
5/19	.30	TC	Truckee TFH	Ý	Orthopedic Advisorie,
5/28	32	TC	Indine	Ý	MOLTING With Jonnel & John -TRPA
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TOTAL MILES: <u>860</u> X \$.56 (per mile) = \$ <u>481,60</u> due employee / 12 mb 491.60

AUTHORIZED BY: