

May 2018 Standing Reports

Executive Summary

Res Activity Outlook as of Apr 30, 2018

Executive Summary

Data based on a sample of up to 8 properties in the North Lake Tahoe destination, representing up to 1101 Units ("DestiMetrics Census") and 34.10% of 3229 total units in the North Lake Tahoe destination ("Destination

Census'**)

Last Month Performance: Current YTD vs. Previous YTD		2017/18	Z016/17 Y	Year over Year % Variance
North Lake Tahoe Occupancy for last month (Apr) changed by (-16.3%) North Lake Tahoe ADR for last month (Apr) changed by (-0.5%) North Lake Tahoe RevPAR for last month (Apr) changed by (-16.8%)	Occupancy (Apr) : ADR (Apr) : RevPAR (Apr) :	41.0% \$ 214 \$ 88	49.0% \$ 215 \$ 105	-16.3% -0.5% -16.8%
Next Month Performance: Current YTD vs. Previous YTD				
North Lake Tahoe Occupancy for next month (May) changed by (11.6%) North Lake Tahoe ADR for next month (May) changed by (4.1%) North Lake Tahoe RevPAR for next month (May) changed by (16.3%)	Occupancy (May) : ADR (May) : RevPAR (May) :	34.3% \$ 212 \$ 73	30.7% \$ 204 \$ 63	11.6% 4.1% 16.3%
Historical past 6 months Month Actual Performance: Current YTD vs. Previous YTD				
North Lake Tahoe Occupancy for the past 6 months changed by (-9.9%) North Lake Tahoe ADR for the past 6 months changed by (-2.4%) North Lake Tahoe RevPAR for the past 6 months changed by (-12.0%)	Occupancy ADR RevPAR	43.1% \$ 309 \$ 133	47.8% \$ 317 \$ 151	-9.9% -2.4% -12.0%
Future 6 Month On The Books Performance: Current YTD vs. Previous YTD				
North Lake Tahoe Occupancy for the furture 6 months changed by (4.1%) North Lake Tahoe ADR for the future 6 months changed by (2.3%) North Lake Tahoe RevPAR for the future 6 months changed by (6.5%)	Occupancy ADR RevPAR	31.3% \$ 351 \$ 110	30.1% \$ 343 \$ 103	4.1% 2.3% 6.5%
Incremental Pacing - % Variance in Rooms Booked last Calendar Month: Apr 30, 2018 vs. Previous Year				
Rooms Booked during last month (Apr,18) compared to Rooms Booked during the same period Bookin last year (Apr,17) for all arrival dates has changed by (-14.4%)	Booking Pace (Apr)	5.6%	%9.9	-14.4%

^{*} Inntopia Census: Total number of rooms reported by participating Inntopia properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time. ** Destination Census: The total number of rooms available for rental within the community as established by the and adjusted for properties that have opened / closed since that time. This number varies infrequently as new properties start, or existing properties cease operations.

DESCRIPTON: The Reservation Activity Outlook Report tracks occupancy, average daily rate (ADR), and revenue per available room (RevPAR); the key metrics most of interest to lodging properties. The report combines the data sets of participating properties into a destination as a valiable) including; i)current YTD occupancy, iii) last YTD occupancy. The Reservation Activity Outlook Report is generated on a monthly basis, usually for a 12 month wide data sets (providing that sufficient information is available) including; i)current YTD occupancy, iii) last season's ending occupancy. The Reservation Activity Outlook Report is generated on a monthly basis, usually for a 12 month satisfied on a properties participating their data. Additionally, participating very of the participation is the participation in a advanced basis) an individual report which shows the reservation activity of their property, measured against an aggregated set of competitive properties that they choose from amongst innippia's other participants. As is the case in all Information provided by individual properties is strictly confidential, except when aggregated with other data and indistinguishable as a result.

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Monthly Report April 2018 CONFERENCE REVENUE STATISTICS

North Shore Properties

Year to Date Bookings/Monthly Production Detail FY 17/18

Prepared By: Anna Atwood, Marketing Executive Assistant

		FY 17/18	FY 16/17	Variance
	Revenue Booked as of 4/30/18:	\$2,128,502	\$3,131,476	-32%
Foreca	sted Commission for this Revenue:	\$55,857	\$109,040	-49%
	Number of Room Nights:	12140	16946	-28%
	Number of Delegates:	59604	17353	243%
	l Revenue Goal:	\$2,500,000	\$3,000,000	-17%
Annua	l Commission Goal:	\$70,000	\$135,000	-48%
Month	ly Detail/Activity	April-18	April-17	
	Number of Groups Booked:	1	5	
	Revenue Booked:	\$9,639	\$139,231	-93%
	Projected Commission:	\$0	\$4,751	-100%
	Room Nights:	52	692	-92%
	Number of Delegates:	90	3290	-97%
			3 Corp, 1 CA	
	Booked Group Types:	1 Corp.	Assoc., 1 Smf	
	Lost Business, # of Groups:	6	3	100%
	Arrived in the month	April-18 * I	Est. April-17	
	Number of Groups:	1	3	
	Revenue Arrived:	\$93,408	\$133,231	-30%
	Projected Commission:	\$0	\$4,356	
	Room Nights:	220	902	-76%
	Number of Delegates:	120	405	-70%
	- · · · · · · · · · · · · · · · · · · ·		2 Corp, 1 CA	
	Arrived Group Types:	1 Smf	Assoc.	
Month	ly Detail/Activity	March-18	March-17	
	Number of Groups Booked:	1	3	
	Revenue Booked:	\$55,650	\$20,234	175%
	Projected Commission:	\$0	\$450	-100%
	Room Nights:	350	136	157%
	Number of Delegates:	70	64	9%
	110000000000000000000000000000000000000		1 Assoc., 1	
			Corp, 1 Non-	
	Booked Group Types:	1 Assoc.	Profit	
	Lost Business, # of Groups:	2	6	-67%
	Arrived in the month	March-18	March-17	
	Number of Groups:	3	2	
	Revenue Arrived:	\$59,152	\$15,734	276%
	Projected Commission:	\$0	\$0	• • • •
	Room Nights:	373	116	222%
	100111 1151113.	515	***	/

	Number of Delegates:	100	50	100%
	Arrived Group Types:	2 Corp., 1 SMF	1 Corp., 1 Assoc.	
Monthly Det	oil/A otivity	February-18	February-17	
Monthly Dec	Number of Groups Booked:	4	0	
	Revenue Booked:	\$133,480	\$0	
	Projected Commission:	\$2,569	\$0	
	Room Nights:	957		
	Number of Delegates:	10315	0	
	Number of Delegates.	1 Smf, 1 Film	O .	
	Booked Group Types:	Crew, 2 Corp.		
	Lost Business, # of Groups:	0		
	Lost Business, # of Groups.	U		
	Arrived in the month	February-18	February-17	
	Number of Groups:	6	1	
	Revenue Arrived:	\$118,220	\$104,490	13%
	Projected Commission:	\$2,545	\$0	
	Room Nights:	275	900	-69%
	Number of Delegates:	291	250	16%
		5 Corp., 1 Film		
	Arrived Group Types:	Crew	1 Assoc.	
Monthly Deta	ail/Activity	January-18	January-17	
Monthly Det	Number of Groups Booked:	13	2	
	Revenue Booked:	\$518,936	\$178,405	191%
	Projected Commission:	\$2,146	\$0	
	Room Nights:	2845	845	237%
	Number of Delegates:	1153	1600	-28%
	Tumor of Dologues.	7 Corp, 6	1 Corp., 1 non-	
	Booked Group Types:	Assoc.	profit	
	Lost Business, # of Groups:	0	8	
	Arrived in the month	<u>January-18</u>	January-17	
	Number of Groups:	3	0	
	Revenue Arrived:	\$86,645	\$0	
	Projected Commission:	\$0	\$0	
	Room Nights:	275	0	
	Number of Delegates:	89	0	
	Number of Delegates.	1 Corp, 2		
	Arrived Group Types:	Assoc.		
Monthly Deta	oil/A otivity	December-17	December-16	
Monthly Deta	Number of Groups Booked:	1	4	
	Number of Groups Booked.		•	
	Revenue Booked:	\$4,500	\$142,936	-97%
	Projected Commission:	\$0	\$6,683	-100%
	Room Nights:	28	837	-97%
	Number of Delegates:	30	358	-92%
			2 Corp., 2	
	Booked Group Types:	1 Smerf	Assoc	
	Lost Business, # of Groups:	4	0	
	, 1			

Arrived in the month	December-17	December-16	
Number of Groups:	0	2	
Revenue Arrived:	\$0	\$137,651	
Projected Commission:	\$0	\$5,818	
Room Nights:	0	562	
Number of Delegates:	0	1125	
S		1 Corp., 1	
Arrived Group Types:		Assoc.	
Monthly Detail/Activity	November-17	November-16	
Number of Groups Booked:	2	1	
Revenue Booked:	\$13,868	\$2,862	385%
Projected Commission:	\$551	\$0	
Room Nights:	76	14	443%
Number of Delegates:	34	14	143%
1.0000 or or = 0.080000	1 Corp, 1 CA		
Booked Group Types:	Assoc.	1 Corp.	
		F	
Lost Business, # of Groups:	10	6	
Arrived in the month	November-17	November-16	
Number of Groups:	0	5	
Revenue Arrived:	\$0	\$130,205	-100%
Projected Commission:	\$0	\$6,139	-100%
Room Nights:	0	990	-100%
Number of Delegates:	0	1264	-100%
rumoof of Bolegates.	· ·	3 Corp, 1 Smf,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Arrived Group Types:		1 Assoc.	
THITTOU Group Typos.		1 13550.	
Monthly Detail/Activity	October-17	October-16	
Number of Groups Booked:	5	6	
Revenue Booked:	\$221,137	\$557,045	-60%
Projected Commission:	\$5,257	\$2,245	134%
Room Nights:	1099	2716	-60%
Number of Delegates:	437	11999	-96%
<u> </u>		3 Corp, 1 Smf,	
	2 Corp, 1	1 Non-Profit, 1	
Booked Group Types:	Assoc, 2 Smf	Incentive	
Lost Business, # of Groups:	12	6	
Arrived in the month	October-17	October-16	
Number of Groups:	6	5	
Revenue Arrived:	\$531,593	\$187,132	184%
Projected Commission:	\$15,631	\$6,209	152%
Room Nights:	1586	978	62%
Number of Delegates:	597	10110	-94%
number of Delegates.	2 Corp, 3	10110	- 3-4 /0
Amirrad Charre Trusca	_	A Corn 1 Smf	
Arrived Group Types:	Assoc, 1 Govt.	4 Corp, 1 Smf	
Monthly Detail/Activity	September-17	September-16	
Number of Groups Booked:	5	3	

	Revenue Booked:	\$45,964	\$113,630	-60%
	Projected Commission:	\$2,568	\$2,245	14%
	Room Nights:	307	962	-68%
	Number of Delegates:	`139	987	-86%
		3 Corp, 1 Smf,	1 Corp, 1	
	Booked Group Types:	1 Film Crew	Assoc, 1 Smf	
	Lost Business, # of Groups:	6	3	
	Arrived in the month	September-17	September-16	
	Number of Groups:	7	10	
	Revenue Arrived:	\$200,332	\$788,598	-75%
	Projected Commission:	\$5,673	\$6,209	-9%
	Room Nights:	650	4148	-84%
	Number of Delegates:	438	1757	-75%
	Arrived Group Types:	4 Corp, 1	4 Corp, 3	
Monthly Det	ail/Activity	August-17	August-16	
-	Number of Groups Booked:	2	4	
	Revenue Booked:	\$58,220	\$112,497	-48%
	Projected Commission:	\$2,560	\$892	187%
	Room Nights:	409	715	-43%
	Number of Delegates:	165	275	-40%
		1 Corp, 1	2 Assoc, 1	
	Booked Group Types:	Assoc.	Corp, 1 Govt.	
	Lost Business, # of Groups:	6	0	
	Arrived in the month	August-17	August-16	
	Number of Groups:	4	6	
	Revenue Arrived:	\$59,921	\$223,487	-73%
	Projected Commission:	\$1,068	\$16,620	-94%
	Room Nights:	274	1052	-74%
	Number of Delegates:	152	257	-41%
		2 Corp, 1	4 Corp, 1	
		Assoc, 1 Non-	Assoc, 1 Film	
	Arrived Group Types:	profit	Crew	
Monthly Det	ail/Activity	<u>July-17</u>	<u>July-16</u>	
	Number of Groups Booked:	7	2	
	Revenue Booked:	\$638,565	\$84,736	654%
	Projected Commission:	\$20,074	\$0	
	Room Nights:	3689	655	463%
	Number of Delegates:	4680	425	1001%
	Booked Group Types:	4 Corp, 2	1 Corp. 1 Govt.	
	Lost Business, # of Groups:	1	3	
	Arrived in the month	<u>July-17</u>	<u>July-16</u>	
	Number of Groups:	4	5	
	Revenue Arrived:	\$294,470	\$712,929	-59%
	Projected Commission:	\$13,840	\$39,282	
	Room Nights:	1299	3175	-59%
	Number of Delegates:	645	1551	-58%

2 Assoc, 1 Govt, 1 Corp and 1 Seminar

Arrived Group Types:

4 Corp.

Goals

For 2018/19: For 2019/20: Current Numbers \$997,726 \$276,406

\$750,000 \$250,000

NUMBER OF LEADS Generated as of 4/30/18:

243

YTD 4/30/17:

214

YTD 4/30/16:

163

Total Number of Leads Generated in Previous Years:

2016/2017 2015/2016 194 2014/2015 175 2013/2014 172 171 2012/2013: 119 2011/2012: 2010/2011: 92 2009/2010: 107 2008/2009: 151 209 2007/2008:

205

2006/2007:

Monthly Report April 2018 CONFERENCE REVENUE STATISTICS South Lake Tahoe

Year to Date Bookings/Monthly Production Detail FY 17/18

Prepared By: Anna Atwood, Marketing Executive Assistant

	17/18	16/17	Variance
Total Revenue Booked as of 4/30/18:	\$380,076	\$406,856	-7%
Forecasted Commission for this Revenue:	\$6,148	\$12,270	-50%
Number of Room Nights:	2790	3218	-13%
Number of Delegates:	1310	1111	18%
Annual Commission Projection:	\$10,000	\$15,000	-33%
Monthly Detail/Activity	April-18	April-17	
Number of Groups Booked:	2	1	
Revenue Booked:	\$59,700	\$3,105	1823%
Projected Commission:	\$0	\$155	-100%
Room Nights:	300	21	1329%
Number of Delegates:	140	40	250%
Booked Group Types:	1 Assoc., 1 Smf	1 Corp.	
Arrived in the month	April-18 * Es	t. April-17	
Number of Groups:	4	4	
Revenue Arrived:	\$131,562	\$162,262	-19%
Projected Commission:	\$3,673	\$2,751	34%
Room Nights:	1031	890	16%
Number of Delegates:	225	225	0%
Booked Group Types:	4 Assoc.	4 Corp.	
Monthly Detail/Activity	March-18	March-17	
Number of Groups Booked:	1	3	
Revenue Booked:	\$12,935	\$15,968	-19%
Projected Commission:	\$647	\$2,201	-71%
Room Nights:	72	145	-50%
Number of Delegates:	50	65	-23%
Booked Group Types:	1 Corp.	3 Corp.	
Arrived in the month	March-18	March-17	
Number of Groups:	2	4	
Revenue Arrived:	\$17,447	\$162,262	-89%
Projected Commission:	\$513	\$2,751	-81%
Room Nights:	140	890	-84%
Number of Delegates:	65	225	-71%
Booked Group Types:	1 Smf, 1 Corp.	4 Corp.	
Monthly Detail/Activity	February-18	February-17	
Number of Groups Booked:	4	1	

	Revenue Booked:	\$75,687	\$12,000	531%
	Projected Commission:	\$547	\$648	-16%
	Room Nights:	755	40	1788%
	Number of Delegates:	435	20	2075%
	Booked Group Types:	1 Corp, 2 Assoc.	1 Corp.	 0.070
	Booked Gloup Types.	1 Corp., 2 Assoc.	1 Corp.	
	Arrived in the month	February-18	February-17	
	Number of Groups:	2	3	-33%
	Revenue Arrived:	\$11,001	\$37,687	-71%
	Projected Commission:	\$0	\$1,040	
	Room Nights:	149	324	-54%
	Number of Delegates:	80	178	-55%
	Booked Group Types:	2 Corp.	178	-33 /6
	Booked Group Types.	2 Corp.		
Monthly I	Detail/Activity	January-18	January-17	
	Number of Groups Booked:	8	4	
	Revenue Booked:	\$253,116	\$107,412	136%
	Projected Commission:	\$8,928	\$5,370	66%
	Room Nights:	1304	606	115%
	Number of Delegates:	603	228	164%
	<u>e</u>			104 /0
	Booked Group Types:	2 Smf, 4 Corp, 2 Assoc.	3 Corp, 1 Assoc.	
	Arrived in the month	<u>January-18</u>	January-17	
	Number of Groups:	1	0	
	Revenue Arrived:	\$3,597	\$0	
	Projected Commission:	\$0	\$0	
	Room Nights:	23	0	
	Number of Delegates:	80	0	
	Booked Group Types:	1 Smf	·	
	1 21			
Monthly I	Oetail/Activity	December-17	December-16	
	Number of Groups Booked:	1	2	
	Revenue Booked:	\$9,240	\$177,828	-95%
	Projected Commission:	\$0	\$0	
	Room Nights:	60	866	-93%
	Number of Delegates:	250	240	4%
	Booked Group Types:	1 Wedding	1 Corp., 1 Assoc.	170
	Booked Gloup Types.	1 Wodding	1 Corp., 1 115500.	
	Arrived in the month	December-17	December-16	
	Number of Groups:	1	0	
	Revenue Arrived:	\$1,580	\$0	
	Projected Commission:	\$79	\$0	
	Room Nights:	20	0	
	Number of Delegates:	12	0	
	Booked Group Types:	1 Govt.	•	
	Tourse Group Typosi	2 00 100		
Monthly I	etail/Activity	November-17	November-16	
	Number of Groups Booked:	2	1	
	Revenue Booked:	\$47,480	\$2,228	2031%
	Projected Commission:	\$2,374	\$334	611%
	Room Nights:	196	12	1533%
	Number of Delegates:	162	6	2600%
				

	Booked Group Types:	1 Corp, 1 Govt.	1 Corp.	
	Arrived in the month	November-17	November-16	
	Number of Groups:	0	2	
	Revenue Arrived:	\$0	\$33,553	
	Projected Commission:	\$0	\$563	
	Room Nights:	0	347	
	Number of Delegates:	0	132	
	Booked Group Types:		1 Corp., 1 Smf	
Monthly I	Detail/Activity	October-17	October-16	
•	Number of Groups Booked:	0	1	
	Revenue Booked:	\$0	\$5,547	
	Projected Commission:	\$0	\$0	
	Room Nights:	0	45	
	Number of Delegates:	0	45	
	Booked Group Types:	0	1 Assoc.	
	Arrived in the month	October-17	October-16	
	Number of Groups:	2	1	
	Revenue Arrived:	\$53,520	\$10,842	
	Projected Commission:	\$0	\$0	
	Room Nights:	611	78	
	Number of Delegates:	380	25	
	Booked Group Types:	1 Assoc., 1 Govt.	1 Corp.	
Monthly T	Detail/Activity	September-17	September-16	
MIOHUHY I	otalii i zoti i i i j			
Monthly 1	Number of Groups Booked:	1	1	
Wiontiny 1				-16%
Monthly 1	Number of Groups Booked:	1 \$38,000 \$5,700	1 \$45,255 \$0	
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights:	1 \$38,000	1 \$45,255 \$0 420	-10%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates:	1 \$38,000 \$5,700	1 \$45,255 \$0 420 160	
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights:	1 \$38,000 \$5,700 380	1 \$45,255 \$0 420	-10%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month	1 \$38,000 \$5,700 380 200	1 \$45,255 \$0 420 160 1 Corp.	-10%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17	1 \$45,255 \$0 420 160 1 Corp. <u>September-16</u> 2	-10% 25%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420	-10%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263	-10% 25% -32%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416	-10% 25% -32% -65%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160	-10% 25% -32%
Monthly 1	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416	-10% 25% -32% -65%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70 1 Assoc.	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160 1 Corp., 1 Smf	-10% 25% -32% -65%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160	-10% 25% -32% -65%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70 1 Assoc. August-17	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160 1 Corp., 1 Smf	-10% 25% -32% -65%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70 1 Assoc. August-17 1	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160 1 Corp., 1 Smf	-10% 25% -32% -65% -56%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70 1 Assoc. August-17 1 \$50,490	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160 1 Corp., 1 Smf August-16 1 \$7,209 \$1,081 70	-10% 25% -32% -65% -56% 600% 597%
	Number of Groups Booked: Revenue Booked: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Arrived in the month Number of Groups: Revenue Arrived: Projected Commission: Room Nights: Number of Delegates: Booked Group Types: Detail/Activity Number of Groups Booked: Revenue Booked: Projected Commission:	1 \$38,000 \$5,700 380 200 1 Assoc. September-17 1 \$32,371 \$0 146 70 1 Assoc. August-17 1 \$50,490 \$0	1 \$45,255 \$0 420 160 1 Corp. September-16 2 \$47,420 \$2,263 416 160 1 Corp., 1 Smf August-16 1 \$7,209 \$1,081	-10% 25% -32% -65% -56%
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Number of Groups Booked:	0	2
Monthly Detail/Activity	<u>July-17</u>	<u>July</u>
Booked Group Types:	1 Corp.	0
Number of Delegates:	20	0
Room Nights:	82	0
Projected Commission:	\$1,617	\$0
Revenue Arrived:	\$32,350	\$0

Detail/Activity	<u>July-17</u>	<u>July-16</u>
Number of Groups Booked:	0	2
Revenue Booked:	\$0	\$26,320
Projected Commission:	\$0	\$3,948
Room Nights:	0	244
Number of Delegates:	0	529
Booked Group Types:		2 Corp.

Arrived in the month	<u>July-17</u>	<u>July-16</u>
Number of Groups:	0	1
Revenue Arrived:	\$0	\$19,384
Projected Commission:	\$0	\$0
Room Nights:	0	48
Number of Delegates:	0	30
Booked Group Types:		1 Corp.

	Total	Unique
	Lodging	Lodging
Lodging Book Now Referrals - 4/1/18-4/30/18	Book Now	Book Now
Hyatt Regency Lake Tahoe Resort Spa & Casino	65	60
Northstar California Resort	33	28
The Ritz-Carlton, Lake Tahoe	32	31
Cedar Glen Lodge	30	29
Cottage Inn at Lake Tahoe	27	23
Mourelatos Lakeshore Resort	23	21
Tahoe Luxury Properties	22	20
Cedar Crest Cottages	21	21
Squaw Valley Lodge	21	11
Parkside Inn at Incline	20	17
Meeks Bay Resort & Marina	18	17
The Village at Squaw Valley	18	17
PlumpJack Squaw Valley Inn	17	17
Sunnyside Restaurant & Lodge	17	17
Brockway Springs Resort	16	13
Resort at Squaw Creek	16	16
Tahoe Biltmore Lodge & Casino	16	16
Sun Bear Realty & Vacation Rentals	14	10
Tahoe Mountain Lodging	14	14
Tahoma Meadows Cottages	14	14
VACAY North Tahoe	14	14
West Shore Cafe & Inn	14	13
Granlibakken Tahoe	13	13
Red Wolf Lakeside Lodge	13	13
Tahoe Signature Properties	13	10
Basecamp Hotel Tahoe City	12	9
Northstar Lodge by Welk Resorts	12	12
Tahoe Rentals by Wells and Bennett Realtors	12	12
The Lodge at Sugar Bowl	12	9
Kingswood Village Vacation Rentals	11	11
Lake Tahoe Accommodations Incline Village	10	10
Tahoe Vistana Inn	9	7
Vacation Station, Inc.	9	9
Waters of Tahoe Properties	9	7
Constellation Residences at Northstar	8	8
Alpine Rental Group	7	7
Chaney House	7	7
Tahoe Vacation Rentals	7	6
The Border House at Crystal Bay Casino	7	7
Agate Bay Realty Vacation Rentals	6	6

Firelite Lodge	6	6
Hauserman Rental Group	6	6
Incline Vacation Rentals	6	6
North Tahoe Rental Company	6	6
PepperTree Inn	6	6
Tahoe Moon Properties	6	6
First Accommodations, Inc.	5	5
Goldfish Properties	5	5
Red Wolf Lodge at Squaw Valley	5	5
Stay In Lake Tahoe	5	5
Tahoe Exclusive Vacation Rentals	5	5
Tahoe Getaways Vacation Rentals	5	5
Vacation Tahoe by O'Neal Brokers	5	5
Americas Best Value Inn Tahoe City	4	4
Chalet de Huttlinger	4	4
Holiday House	4	4
Tahoe Marina Lodge	4	4
Tahoe Real Estate Group	4	4
Tahoe Woodside Vacation Rentals	4	3
Sierra Vacations by Natural Retreats	3	3
Tahoe City Inn	3	3
Tamarack Lodge	3	2
Lake Tahoe Accommodations Tahoe City	2	2
SellMyTimeShareNow.com	2	2
Sierra Mountain Properties	2	2
Tahoe Sands Resort	2	1
Tahoe Time Vacation Rental	2	. 2
The Lodge at Obexers	2	2
Vacasa	2	2
Ferrari's Crown Resort	1	1
West Lake Properties at Tahoe	1	1
GRAND TOTAL	779	.719

	Total	Unique
	Lodging	Lodging
Lodging Referrals - 4/1/18-4/30/18	Listing Site	Listing Site
Hyatt Regency Lake Tahoe Resort Spa & Casino	177	166
Hyatt High Sierra Lodge, A Hyatt Residence Club	100	87
Tahoe Biltmore Lodge & Casino	86	81
Mourelatos Lakeshore Resort	79	77
Northstar California Resort	70	64
Fox Den Cottages	69	39
The Ritz-Carlton, Lake Tahoe	65	59
Meeks Bay Resort & Marina	64	61
Cedar Glen Lodge	58	57
Sunnyside Restaurant & Lodge	56	54
Tahoe Mountain Lodging	46	42
Tahoe Truckee Factory Stores	46	35
Cedar Crest Cottages	44	43
Tahoe Luxury Properties	44	43
West Shore Cafe & Inn	44	41
Cottage Inn at Lake Tahoe	41	39
Brockway Springs Resort	39	36
Hostel Tahoe in Kings Beach	39	19
Olympic Village Inn	37	33
Tahoe Moon Properties	35	35
Sun Bear Realty & Vacation Rentals	34	26
The Border House at Crystal Bay Casino	34	33
Tahoma Meadows Cottages	32	31
Incline Vacation Rentals	31	26
Marmot Vacation Rentals	31	28
Resort at Squaw Creek	31	29
The Village at Squaw Valley	31	30
Kingswood Village Vacation Rentals	30	29
Rockwood Lodge	30	30
Red Wolf Lakeside Lodge	29	29
Lake Tahoe Deluxe Vacation Rentals	28	26
Agate Bay Realty Vacation Rentals	27	25
Waters of Tahoe Properties	27	27
Basecamp Hotel Tahoe City	26	26
LakeFrontHouse.com	26	26
Franciscan Lakeside Lodge	24	23
Martis Valley Vacation Rentals	24	7
Northstar Lodge by Welk Resorts	24	21
Tahoe Rentals by Wells and Bennett Realtors	24	23
VACAY North Tahoe	24	23

Northwood Pines Motel	23	13
Tahoe Signature Properties	23	20
Hauserman Rental Group	22	18
Parkside Inn at Incline	22	20
Rustic Cottages	22	21
Big 7 Motel	21	13
North Tahoe Rental Company	21	19
Granlibakken Tahoe	20	20
River Ranch Lodge and Restaurant	20	19
Stay In Lake Tahoe	20	19
Ta-Tel Lodge	19	11
Tahoe Time Vacation Rental	19	16
Tahoe Vistana Inn	19	18
Chaney House	18	18
Goldfish Properties	18	18
Vacation Station, Inc.	18	18
PlumpJack Squaw Valley Inn	17	17
Tahoe Vista Lodge and Cabins	17	16
Vacasa	17	13
Stevenson's Holliday Inn	16	13
ahoe Getaways Vacation Rentals	16	16
West Lake Properties at Tahoe	16	15
Club Tahoe Resort	15	15
amarack Lodge	15	13
Squaw Valley Lodge	14	13
7-Pines Motel	13	13
Sierra Vacations by Natural Retreats	13	9
he Lodge at Sugar Bowl	13	12
ake Tahoe Accommodations Incline Village	12	12
Mother Natures Inn	12	12
Tahoe Rental Company	12	11
Tahoe Vacation Rentals	12	11
Chalet de Huttlinger	11	10
Christy Lodge	11	11
Гаhoe City Inn	11	11
First Accommodations, Inc.	10	9
Гаhoe Real Estate Group	10	8
Гаhoe Sands Resort	10	10
Tahoe Woodside Vacation Rentals	10	10
Cobblestone Center Shopping Mall	9	9
Holiday House	9	9
Lake Tahoe Accommodations Tahoe City	9	8
Tahoe Exclusive Vacation Rentals	9	9

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