



north lake tahoe

Chamber | CVB | Resort Association

Date: August 18, 2016

To: Placer County

From: Ginger Karl, Chamber Membership Director

RE: Membership Report

DROPS

33 Recorded since July 1 (+6 from last report)

Primary Reasons-No Longer in Business, Do Not See Benefit, Can't afford at this time

Revenue Dropped Total-\$7,975

DROPS-Reported July 27th

27 Recorded

Primary Reasons-No Longer in Business, Do Not See Benefit, Can't afford at this time

Revenue Dropped Total-\$6,435

NEW MEMBERS THIS MONTH

August 2016

0 New Members

NEW MEMBERS THIS MONTH-Reported July 27th

July 2016

10 New Members

New Revenue Recorded-\$2,615

AP CALLS MADE

See Weblink Report Attached For Documentation

Every member on list contacted at least Twice

All 120+ Days Sent Final Notices to Drop by Friday, August 19th

Will Pay or Paid

\$22,115.00-49 Payments

\$2,145.00-Will Pay and On Way

AP CALLS MADE-Reported July 27th

259 Calls/Contacts Made-Membership & Activities

Every member on list contacted

30 Days-23 Past Due-\$5,565

60 Days-39 Past Due-\$8,350

90 Days-21 Past Due-\$6,230
120 Days-174 Past Due-\$50,780
\$70,925.00 Outstanding

Will Pay or Paid

\$4,055.00 PAID-21 Members
\$20,970.00 Sending Payment-34 Members & Activities
 -Squaw-\$5750
 -Alpine-\$2350
-IVGID-\$3400