



north lake tahoe

NORTH LAKE TAHOE MARKETING COOP COMMITTEE

Agenda

Wednesday September 28th, 2011

The September meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday, September 28th, beginning at 3pm. The meeting will be held in the conference room of the Lake Tahoe Incline Village/Crystal Bay Visitors Bureau, located at 969 Tahoe Blvd, Incline Village, NV.

PUBLIC COMMENTS— Public Comment will be at the beginning and the end of this meeting, and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, Agenda items may be combined for consideration by the Board, and items may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the NLT administrator at the beginning of the meeting.

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| I. Call to Order | Nate Hardesty, Vice Chair |
| II. Roll Call | Nate Hardesty, Vice Chair |
| III. PUBLIC COMMENT – Pursuant to NRS 241.020 | Nate Hardesty, Vice Chair |
| IV. Approval of Agenda (for possible action) | Nate Hardesty, Vice Chair |
| V. Appointment of Chair for FY 2011/12 (for possible action) | Nate Hardesty, Vice Chair |
| VI. Appointment of Vice Chair for FY 2011/12 (for possible action) | Chair |
| VII. Approval of June 29th, 2011 Coop Meeting Minutes (for possible action) | Chair |
| VIII. Approval of FY 2011/12 NLT Coop Budget (for possible action) | Andy Chapman |

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| IX. Winter Plan Review and Approval (for possible action) | S&J/EXL Media |
| X. San Diego Winter Ski Coop Review (for possible action) | Andy Chapman/Agencies |
| XI. Brand Review Discussion and Direction (for possible action) | Andy Chapman |
| XII. FYE 2010/11 Financial Review (for possible action) | Bill Hoffman |
| XIII. New Business | Chair |
| XIV. Public Comment | Chair |
| XV. Adjournment (for possible action) | Chair |

Physically disabled persons desiring to attend this meeting should contact Terry Jones at (775) 832-1606

Public Posting

Incline Village Post Office	IVGID
Crystal Bay Post Office	Incline Justice Court
Incline Village Crystal Bay Visitors Center	Meeting Location
North Lake Tahoe Resort Association	