# n <br> north lake tahoe <br> Chamber \| CVB। Resort Association <br> PO Box 884 - Tahoe City, CA 96145 Ph. - (530) 581.8700 Fx. - (530) 581.1686 FINANCE COMMITTEE <br> Thursday, October 26, 2017 at 3:00 pm. NLTRA - Visitor Center Conference Room <br> PRELIMINARY MINUTES 

COMMITTEE MEMBERS IN ATTENDANCE: Christy Beck, David Brown, Ramona Cruz via telephone, Chad Fenstermacher via telephone and Mike Salmon via telephone.
COMMITTEE MEMBERS NOT PRESENT: Eric Pilcher and Erin Casey.
RESORT ASSOCIATION STAFF: AI Priester, Cindy Gustafson, Ron Treabess and Lauren Sully.
OTHERS IN ATTENDANCE: None.
A. Call to Order - Establish Quorum:

- Christy Beck called the meeting to order at 3:06 pm and a quorum was established.
B. Public Forum: None.
C. Agenda Amendments and Approval. (MOTION)

M/S/C (Ramona Cruz/Mike Salmon/4-0-0)
D. Approval of Finance Committee Meeting Minutes for June 22, 2017 and September 28, 2017. (MOTION)

M/SIC (Dave Brown/Mike Salmon/4-0-0)

## E. REVIEW ACTION ITEMS:

Action Item 4: QuickBooks A/R customer and A/P vendor reconcilement. [Ongoing]

- 10/26/17 Meeting: Still ongoing, will have to make a decision down the road to either get these reconciled or get new books.
Action Item 9: Al to confirm Administration allocation for 2016-2017.
- 10/26/17 Meeting: Will be resolved once we have the final budget from the County, which we are close to approaching. We will be making a recommendation in total and will be able to break that out by the departments and by month within the next week. Should be closed out by next meeting.
Action Item 14: From 10/27/16 Finance Committee Meeting, Memo of Management's Position on Accounting Policies.
- 10/26/17 Meeting: Will soon be receiving an Auditor's Memorandum, which will have some impact on these positions that we will want to document. We did as a Finance Committee agree to change procedure with respect to commissions, both commissions receivable and payable in our last meeting. Would like to recap this particular item with input from the audit at our next Finance Meeting.
Action Item 20: December Financials to include a comparative balance sheet for current month (detail), last month (summarized) and last year's year-end audited balances.
- 10/26/17 Meeting: We have about 20 client adjusting entries, which we knew going in. We have to identify them to the Auditor's or they become audit adjustments. There will also be some audit adjusting entries to finalize things that we haven't done in the past, one being the calculation of the marketing reserve. The auditors did it last year and will do it this year, but what they have represented is that they will give me their working papers so that we can do it next year prior to the audit commencing. As well as some of their closing entries. There are a number of adjustments that will be reflected in the statements coming out and we will have those in time to have June - October Financials ready for the November Finance Meeting on November 30th.
Action Item 21: Contract negotiation for $17 / 18$ to address holding accounts for refunds and expenses from the prior year at a specified date.
- 10/26/17 Meeting: No Discussion.

Action Item 23: Provide explanation of incongruity in commission revenue decreasing year over year while commission expense to employees increased year over year.

- 10/26/17 Meeting: No Discussion.


## F. Discussion of September 2017 Pre-Audit Draft Financial Statements.

- Total Cash on Hand of $\$ 1,081,158$ remains strong and compares to prior year Cash on Hand of $\$ 856,600$.
- A/R increased slightly from $\$ 33,752$ to $\$ 36,091$. A/R over 90 days delinquent increased $\$ 6,639$ to $\$ 16,014$ from the prior month's $\$ 9,375$. These are hotel property invoices deemed collectible with no reserve being established.
- Membership A/R declined $33 \%$ from $\$ 14,130$ to $\$ 9,450$. Over 120 days delinquent decreased from $\$ 8,255$ to $\$ 5,265$ MOM. A bad debt write-off of $\$ 2,768$ was recognized in Sep.
- A/P are at $\$ 280,045$ with minimal A/P delinquent more than 90 days. A/P balance is primarily a $\$ 141,000$ Marketing Co-op invoice paid Oct 2nd, and a $\$ 72,628$ Vail invoice received Sep 26th.
- YTD profit of $\$ 35,461$ translates to expenditures under budget for the three months ended Sep 30.
- The Profit and Loss by Class is useful in gauging where each Department is in relation to their budget. Marketing, Conference \& VIC are looked at in total for purposes of any over budget funds being paid back to the County at year-end and are under budget by $\$ 38,799$ YTD. Membership is over budget by $\$ 14,632$ for the period.
- Losses in Membership will reduce Retained Earnings. YTD, Membership has lost \$14,632. Retained Earnings at the beginning of the year, before Audit adjustments, was $\$ 4,073$, a deficit of $\$ 10,559$. The County has continually asked the question of how the NLTRA can operate Membership at a deficit and not be using TOT funds. The answer is, NLTRA invoices Membership dues annually, collects those dues, i.e. cash in the bank, but only recognizes $1 / 12$ th of the dues as income monthly. The difference between what has been collected monthly versus what is recognized as income monthly is posted to Deferred Revenue in accordance with GAAP. The balance in the Deferred Revenue account represents the cash sitting in the bank account that has not yet been recognized as revenue. That cash is not TOT funds. To the extent that Membership's losses do not exceed the balance in Deferred Revenue, Membership is not using TOT funds. Deferred Revenue over the last 12 months has ranged from a low of $\$ 31,665$ in December to a high of $\$ 103,080$ in January. The balance of Deferred Revenue at Sep 30, 2017 is $\$ 46,230$.
- Still finalizing the 12 month budget for fiscal year 2017.2018, which we can properly allocate and get into QuickBooks and will have Budget vs. Actuals for the next meeting.
- Discussion of G + A Allocation. (Look into and discuss further with County how the G + A Allocation should be distributed - current calculation done by the County years ago). Multiple ways to calculate; on expense or income, etc. Membership has $5 \%$ expense and $8 \%$ admin overhead allocation. Should be on expenses because the Chamber income changes and our goal is to increase revenue and build up the reserve.
NEW ACTION ITEM: G + A Allocation Distributed (how was the current allocation calculated, moving forward possibly changing it to be distributed by revenue or expense).
- A draft audit report will be included in the finance packet and the Auditors will review at the finance meeting. Once the Finance Committee approves the Audit, it goes to the Board. Cindy suggested that the Auditors meet with either the Board or Finance Committee without staff present. Ramona mentioned that at the TCPUD they would have the Auditors meet with the Board or Committee a few minutes prior to the regular meeting without staff present
- This will be our last year with McClintock based on a 5 year term per the contract with the County. We will have to make decisions for next year, which should happen relatively quickly in order to be working with new Auditors.

NEW ACTION ITEM: RFP for new Auditors.

- Eric Pilcher has been extremely busy. (Need to check on getting replacement).

NEW ACTION ITEM: Monty Waugh needs to be taken off the Committee since he moved to Colorado. Send Form 700 to Christy to pass along to Monty. Also need a formal resignation.

## G. Discussion of First Quarter Marketing Cooperative Financial Statements

- YOY expenses are significantly higher because of timing.


## H. Supplemental Information

- September 2017 Dashboard Report


## I. Approval of September 2017 CEO Expenses (MOTION) <br> MISIC (Ramona Cruz/Dave Brown/4-0-0)

## J. Committee Member Comments

- None.


## K. Adjourn

- Finance Committee Meeting was adjourned at 4:12 pm.


## MEMO

To: NLTRA Finance Committee
Cc: File
From: Al Priester, Director of Finance and Human Resources
Date: November 30, 2017
Re: Staff Action Items

## Staff Action Items That Remain Open:

ACTION ITEM 4: QuickBooks A/R customer and A/P vendor reconcilement. Ongoing, may require setting up new books.

- 10/26/17 Meeting: Still ongoing, will have to make a decision down the road to either get these reconciled or get new books.


## ACTION ITEM 9: Al to confirm Administration allocation for 2016-2017.

- Negotiations are ongoing with the County. Will not be going back to $15 / 16$, address this and make changes.
- 11/29/16 Meeting: Ongoing as we negotiate the 17/18 Contract. Something to continue to talk about. Keep this item on here.
- 12/22/16 Meeting: Ongoing.
- 2/23/17 Meeting: On-going
- 3/30/17 Meeting: Ongoing with Erin at the County. Ongoing - S/B resolved by next few meetings.
- 6/22/17 Meeting: in midst of one month and six month contract negotiations with Placer County; deferred.
- 9/01/17 Meeting: Ongoing, it has been the County's request to re-look at the allocation percentage for each department to allocate administration department at the end of each month and year. (Al recommended to do it by revenue, can either take revenue total or expenditure total). Need to check with Erin to make sure that is okay.
- 10/26/17 Meeting: Will be resolved once we have the final budget from the County, which we are close to approaching. We will be making a recommendation in total and will be able to break that out by the departments and by month within the next week. Should be closed out by next meeting.
ACTION ITEM 14: From 10/27/16 Finance Committee Meeting, Memo of Management's Position on Accounting Policies.
- 11/29/16 Meeting - Discussion: Still open. Trying to have that complete for packet going to the board so that it can be approved for part of our policies and procedures. Will present it at the December Finance Committee Meeting so it can be reviewed prior to taking it to the board in January.
- 12/22/16 Meeting: Due to it being a short month, push forward to next month. No pressing issues.
- 2/23/17 Meeting: Due to IT Consultant's deletion of QB files, deferred until recovery complete.
- 3/30/17 Meeting: Was on hold while recovering financials in QB. Ongoing. Will be completed before end of audit field work.
- 9/01/17 Meeting: Still open and will be completed before the auditors start field work on 9/18/17.
- 10/26/17 Meeting: Will soon be receiving an Auditor's Memorandum, which will have some impact on these positions that we will want to document. We did as a Finance Committee agree to change procedure with respect to commissions, both commissions receivable and payable in our last meeting. Would like to recap this particular item with input from the audit at our next Finance Meeting.

ACTION ITEM 20: December Financials to include a comparative balance sheet for current month (detail), last month (summarized) and last year's year end audited balances. Due to IT Consultant's deletion of QB files, deferred until recovery complete.

- 3/30/17 Meeting: Lost our ability to get this report, Lower priority
- 9/01/17 Meeting: Deferring until recovery is complete. Although the data recovery is complete, the auditing of that information is not. Everything is stamped pre-audit because we are still finishing our audit prior to the auditors coming in. The revenues got recorded on last year percentages and not the July budgeted percentages, so these P\&L Budget vs. Actual reports differ from the financials that are in the packet in terms of revenues, not expenses. (Should happen after the audit.)
- 10/26/17 Meeting: We have about 20 client adjusting entries, which we knew going in. We have to identify them to the Auditor's or they become audit adjustments. There will also be some audit adjusting entries to finalize things that we haven't done in the past, one being the calculation of the marketing reserve. The auditors did it last year and will do it this year, but what they have represented is that they will give me their working papers so that we can do it next year prior to the audit commencing. As well as some of their closing entries. There are a number of adjustments that will be reflected in the statements coming out and we will have those in time to have June - October Financials ready for the November Finance Meeting on November 30th.
ACTION ITEM 21: Contract negotiation for $17 / 18$ to address holding accounts for refunds and expenses from the prior year at a specified date.
- 3/30/17 Meeting: In process, ongoing.
- 9/01/17 Meeting: Through two contract negotiations, July 31 (one month) and Jan 31 (six months), we have yet to address a holding account for refunds and expenses. For ex, we are getting some refunds and additional invoices for $16 / 17$ that has happened in the past six months beyond the close of the year and long after the audit has been completed. (Typically below $\$ 10 \mathrm{k}$ ). We started a holding account.
- 10/26/17 Meeting: No Discussion.

ACTION ITEM 23: Provide explanation of incongruity in Commission revenue increasing year over year while Commission expense to employees increased year over year.

- 6/22/17 Meeting: Flesh out roles and goals for commissions policies and procedures. Coordinate meeting with Christy Beck and Conference staff.
- 9/01/17 Meeting: Need to have a meeting with Christy Beck and the staff. There are a lot of mechanisms that are not understood by NLTRA staff and hotel accounting departments.
- 10/26/17 Meeting: No Discussion.

NEW ACTION ITEM 24: G + A Allocation Distributed (how was the current allocation calculated, moving forward possibly changing it to be distributed by revenue or expense).

- 10/26/17 Meeting: Discussion of G + A Allocation. (Look into and discuss further with County how the G + A Allocation should be distributed - current calculation done by the County years ago). Multiple ways to calculate; on expense or income, etc. Membership has $5 \%$ expense and $8 \%$ admin overhead allocation. Should be on expenses because the Chamber income changes and our goal is to increase revenue and build up the reserve.


## NEW ACTION ITEM 25: RFP for New Auditors.

- 10/26/17 Meeting: This will be our last year with McClintock based on a 5 year term per the contract with the County. We will have to make decisions for next year, which should happen relatively quickly in order to be working with new Auditors.

NEW ACTION ITEM 26: Monty Waugh needs to be taken off the Committee since he moved to Colorado. Send Form 700 to Christy to pass along to Monty. Also need a formal resignation.
north lake tahoe

Chamber । CVB | Resort Association

## Finance Staff Report

Date: 11/30/17
TO: NLTRA Finance Committee

FROM: Al Priester, Director of Finance and Human Resources
RE: Dec 4, 2017 Finance Committee Meeting

The fiscal year 2016-2017 draft audited financial statements will be presented by McClintock Accountancy Corporation at the Dec 4, 2017 Finance Committee Meeting. Management has reviewed and agreed with all client and audit adjustments and is in the process of posting those adjustments to our books. The adjustment for Deferred Revenue is in conjunction with the Auditor's recommendation to modify our methodology to provide for more accurate reporting. As such, both Income Statement and Balance Sheets for fiscal 2017-2018 need revision and October's financial statements are not being presented for review or approval. The revisions are not material in nature and all revised 2017-2018 financials will be presented at the next regularly scheduled Finance Committee meeting.

The fiscal 2017-2018 Annual Budget by Department has been completed including an Attachment C reconciliation that provides final contract numbers for presentation to Placer County.

Action requested: Review and approval of the Draft Audited June 30, 2017 NLTRA Financial Statements. Review and approval of the 2017-2018 Annual Budget and final Attachment C for completing the five month contract ending June 30, 2018 with Placer County.

# North Lake Tahoe Resort Association, Inc. 

# REPORT TO THE FINANCE COMMITTEE AND BOARD OF DIRECTORS 

For the Year Ended June 30, 2017
A. Introduction of firm.
B. Unmodified or clean opinion on financial statements.
C. Questions and answers regarding financial statements.
D. Matters to be Communicated

- Auditor Responsibility - An audit conducted under U.S. generally accepted auditing standards is designed to obtain reasonable, rather than absolute, assurance about the financial statements.
- Accounting Policies/Accounting Estimates - Significant accounting policies are described in Note 2 to the financial statements. Significant estimates include an allowance for doubtful accounts.
- Significant adjustments - There were twenty-eight audit adjustments proposed as a result of the current year audit, including twenty by management, compared to fourteen in prior year, two of which were proposed by management. All adjustments were accepted after final review by NLTRA staff. The adjustments related primarily to reversing accruals made at year end, allocating admin expense, truing up equity accounts, adjustments relating to commissions and incentives, reclassification of expenses, recording disposal of fixed assets, and true up of Placer County related balances. There were no passed adjustments.
- Disagreements with Management - None.
- Difficulties Encountered in Performing the Audit - None
E. Presentation of the Internal Control Report.
F. We would like to thank management for their fine cooperation during the audit.


# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 



June 30, 2017

Robert J. M ${ }^{\text {c Clintock, }}$ CPA

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## INTERNAL CONTROL REPORT

To the Officers and Directors
North Lake Tahoe Resort Association, Inc.
In planning and performing our audit of the financial statements of North Lake Tahoe Resort Association, Inc. as of June 30, 2017, in accordance with auditing standards generally accepted in the United States of America, we considered the Association's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

Our consideration of internal control was for the limited purpose described in the first paragraph and was not designed to identify all deficiencies in internal control that might be deficiencies, significant deficiencies, or material weaknesses. We did not identify any deficiencies in internal control that we consider to be material weaknesses, as defined above.

Appendix A that accompanies this letter summarizes specific deficiencies and other items identified that remained open as of the year ended June 30, 2017, and our comments and suggestions.

This letter does not affect our report dated November 14, 2017 on the financial statements of North Lake Tahoe Resort Association, Inc.

This communication is intended solely for the information and use of management, the board of directors, and others within the organization, and is not intended to be and should not be used by anyone other than these specified parties.

## McCLINTOCK ACCOUNTANCY CORPORATION

Tahoe City, California
November 14, 2017

NORTH LAKE TAHOE RESORT ASSOCIATION Appendix A (Summary of Internal Control Findings)


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NORTH LAKE TAHOE RESORT ASSOCIATION
Appendix A (Summary of Internal Control Findings)

| Year Identified | Audit Area | Observations in Initial Year Identified | Recommendation in Initial Year Identified | Status as of June 30, 2017 | Management Comment |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2015/16 | $\frac{\text { PLACER COUNTY }}{\text { CONTRACT }}$ | The Association continues to be subject to complex accounting issues as a result of annual changes to the Placer County contract. Related accounting considerations are not thoroughly considered and documented until the annual audit. | Recommendation: We suggest the Association prepare a memo that summarizes the details of the contract and the related accounting conclusions reached for each contract year. The memo should include conclusions reached with respect to approved grant expenditures. | No such memo was prepared, however, management has been discussing the treatment of grants and revenue recognition with Placer County. No conclusions have been made. | After extensive discussions with the County during the negotiations of three separate contracts during fiscal 17-18, we are now in a position to memorialize the correct treatment of the various accounting issues these contracts have presented. This will be accomplished prior to the conclusion of the final 17-18 contract negotiations. |
| 2015/16 | INVENTORY | During the 2016 physical inventory count there was a discrepancy between actual inventory counted and the inventory sub-ledger maintained on the QuickBooks POS. This resulted in a $\$ 2,600$ book to physical adjustment prior to year-end. While not material to the Association's financial statements, the Association's investigation was unable to identify an underlying cause of the discrepancy. | Recommendation: In order to strengthen controls surrounding physical inventory counts, we recommend the following: <br> 1) Develop written procedures for physical inventories to be provided to all employees involved in the count process prior to the count taking place. These procedures should include physical inventory planning prior to the count, the timing of the count, providing accounting with final count details, and allowing enough time for a representative from the accounting department to review and re-perform the counts as deemed necessary. We have provided the Association with some samples that can assist in developing a procedure document. <br> 2) Perform full physical inventory counts after hours at least quarterly. The Association can monitor book to physical adjustments and adjust the timing of the counts as necessary. | Management performed inventory counts for 3 quarters, excepting the quarter of the data loss during which priorities shifted and there wasn't staff availability to monitor the count. One of the three counts performed was a blind count, as suggested by us in 2016. | 2015/16:An additional inventory count was performed in August of 2016, resulting in a positive book to actual adjustment of $\$ 279$. Going forward, inventory accounts will be performed quarterly. <br> 2016/17: Inventory will be counted quarterly with at least one blind count per year. |

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NORTH LAKE TAHOE RESORT ASSOCIATION
Appendix A (Summary of Internal Control Findings)
McClintock Accountancy Corporation
June 30, 2017

| Year Identified | Audit Area | Observations in Initial Year Identified | Recommendation in Initial Year Identified | Status as of June 30, 2017 | Management Comment |
| :---: | :---: | :---: | :---: | :---: | :---: |
| CLOSED MATTERS |  |  |  |  |  |
| 2015/16 | $\frac{941}{\text { RECONCILIATIONS }}$ | Payroll is not reconciled to the quarterly 941 payroll reports. | Recommendation: We suggest the Association begin performing reconciliations to the 941 reports. | 941 reconciliations were prepared each quarter, all of which were provided for the audit. | Matter closed |
| 2015/16 | $\frac{\text { SEGREGATION OF }}{\text { DUTIES }}$ | Checks are currently printed and signed (one of two required signatures) by the Directors of Finance. | Recommendation: In order to enhance segregation of duties, we recommend that check stock and printing be maintained and implemented by the staff accountant. | Checks are now printed by the staff accountant and then signed by the Director of Finance | Matter closed |
| 2015/16 | $\frac{\text { MEMBERSHIP }}{\underline{\text { BILLING }}}$ | During the current fiscal year conference memberships were never billed as required at the first of the calendar year due to miscommunications amongst departments. | Recommendation: Given the consistent utilization of this software, it would be in the Association's best interest to ensure Management and staff are up to date on the functions and shortcuts that the software can offer in order to increase efficiency. This can be done by inyesting in training for Management and staff whom are regularly using Microsoft excel. | Management has amended the membership period from a calendar year to an annual membership that correlates with the fiscal year . The billing procedure has been added to the financial close checklist. We found no instances of members not being billed in the year ended $9 / 30 / 17$. There is a new Director of Membership that has a procedure in place for billing and following up on unpaid membership dues. This procedure has been effective. | Matter closed |

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## Recent Accounting Pronouncements

ASU 2016-14: Presentation of Financial Statements for Not-for-Profit Entities
The ASU is focused on improving net asset classification requirements and information provided in financial statements and notes about liquidity, financial performance, and cash flows. New reporting requires expenses to be reported by function and nature. Current standards only require reporting expenses by function. Effective for fiscal year ending June 30, 2019.

ASU 2014-09: Revenue from Contracts with Customer
Set up to develop a common revenue standard for U.S. GAAP and IFRS. The core principle of the guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This ASU supersedes current revenue recognition guidance. A five step revenue recognition process which will need to be thoroughly considered and documented. Effective for fiscal year ending June 30, 2020.

ASU 2016-02: Leases
Requires entities whom enter into a lease to record a right of use asset and a lease liability at lease inception. Effective for fiscal year ending June 30, 2021.

# North Lake Tahoe Resort Association, Inc. 

November 14, 2017

## To McClintock Accountancy Corporation

This representation letter is provided in connection with your audit of the financial statements of North Lake Tahoe Resort Association, Inc., which comprise the statements of financial position as of June 30, 2017 and 2016, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements, for the purpose of expressing an opinion as to whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States (U.S. GAAP).

Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement. An omission or misstatement that is monetarily small in amount could be considered material as a result of qualitative factors.

We confirm, to the best of our knowledge and belief, as of November 14, 2017, the following representations made to you during your audit.

## Financial Statements

1. We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated December 7, 2016, including our responsibility for the preparation and fair presentation of the financial statements.
2. The financial statements referred to above are fairly presented in conformity with U.S. GAAP.
3. We acknowledge our responsibility for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.
4. We acknowledge our responsibility for the design, implementation, and maintenance of internal control to prevent and detect fraud.
5. Significant assumptions we used in making accounting estimates are reasonable.
6. Related party relationships and transactions have been appropriately accounted for and disclosed in accordance with the requirements of U.S. GAAP.
7. All events subsequent to the date of the financial statements and for which U.S. GAAP requires adjustment or disclosure have been adjusted or disclosed.
8. The effects of all known actual or possible litigation, claims, and assessments have been accounted for and disclosed in accordance with U.S. GAAP.
9. Material concentrations have been appropriately disclosed in accordance with U.S. GAAP.
10. Guarantees, whether written or oral, under which the organization is contingently liable, have been properly recorded or disclosed in accordance with U.S. GAAP.

## Information Provided

11. We have provided you with:
o Access to all information, of which we are aware, that is relevant to the preparation and fair presentation of the financial statements, such as records, documentation, and other matters.
o Additional information that you have requested from us for the purpose of the audit.
o Unrestricted access to persons within the entity from whom you determined it necessary to obtain audit evidence.
12. All material transactions have been recorded in the accounting records and are reflected in the financial statements.
13. We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
14. We have no knowledge of any fraud or suspected fraud that affects the organization and involves:
o Management,
o Employees who have significant roles in internal control, or
o Others where the fraud could have a material effect on the financial statements.
15. We have no knowledge of any allegations of fraud or suspected fraud affecting the organization's financial statements communicated by employees, former employees, grantors, regulators, or others.
16. We have no knowledge of any instances of noncompliance or suspected noncompliance with laws and regulations whose effects should be considered when preparing financial statements.
17. We have disclosed to you the identity of the organization's related parties and all the related party relationships and transactions of which we are aware.
18. The organization has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
19. North Lake Tahoe Resort Association, Inc. is an exempt organization under Section 501(c)(4) of the Internal Revenue Code. Any activities of which we are aware that would jeopardize the Organization's tax-exempt status, and all activities subject to tax on unrelated business income or excise or other tax, have been disclosed to you. All required filings with tax authorities are up-todate.
20. We are in agreement with the adjusting journal entries you have provided and they have been posted to the Association's book of accounts.
21. In regard to the financial statement preparation services performed by you, we have-

0 Assumed all management responsibilities.
o Designated a member of management who has suitable skill, knowledge, or experience to oversee the services.

O Evaluated the adequacy and results of the services performed.
o Accepted responsibility for the results of the services.

## Signature:

$\qquad$
Title: $\qquad$

Signature: $\qquad$

Title: $\qquad$

| Idjusted Balancı |
| :--- |
| Jun 30, 2016 |

Unadjusted Jun 30, 2017

Adjusting AJE Idjusted Balanci
_ Jun 30, 2017

| 223.85 |
| ---: |
| $757,355.52$ |
| $10,974.29$ |
| $50,093.17$ |
| $100,248.52$ |
| $29,581.56$ |
| $100,520.92$ |
| 867.04 |
| 0.00 |

A Cash and Cash Equivalents Total 726,378.31 1,049,864.87
B Accts Receivable
1200-00 - Quickbooks Accounts Receivable
caje03 to adjust commission revenue caje17 to reverse duplicate commissions recorded
1200-99 - AR Other
caje05 to move JTs Lifelock to the correc account
1201-00 - WebLink Accounts Receivable
71,765.00 25,435.00
2 to reverse accrual of deferred and AR
1201-02 - Allowance for Doubtful Accounts $(36,595.00)$ $(3,343.00)$
(14,855.00)
$\underline{(3,343.00)}$

| B | Accts Receivable Total | 110,925.67 | 45,195.09 | (1,630.89) | 29,564.20 |
| :---: | :---: | :---: | :---: | :---: | :---: |

B-1 Placer County Receivable

B-1 Placer County Receivable Total
$\qquad$

B-2 AR - intercompany

|  | 1298-00 - Receivable from Employees | 40.00 | 0.00 |  | 0.00 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1299-00 - Receivable from NLTMC | 6,803.02 | 0.00 |  | 0.00 |
| B-2 | AR - intercompany Total | 6,843.02 | 0.00 | 0.00 | 0.00 |
| C | Inventories |  |  |  |  |
|  | 1210-10 - Inventory Asset | 32,408.18 | 31,787.23 |  | 31,787.23 |
| C | Inventories Total | 32,408.18 | 31,787.23 | 0.00 | 31,787.23 |
| L | Prepaid Exp and Other |  |  |  |  |
|  | 1400-00 - Prepaid Expenses | 4,709.61 | 13,294.04 |  | 11,155.21 |
|  | caje15 to remove from expense to prepaic to be amortized over the period 7/1/17- |  |  |  |  |
|  | 12/31/19 |  |  | 7,125.00 |  |
|  | 1 to reverse accrual of prepaid that wasnt paid in CY |  |  | $(9,263.83)$ |  |
|  | 1410-00 - Prepaid Insurance | 3,166.32 | 2,644.16 |  | 2,644.16 |
|  | 1430-00 - Prepaid 1st Class Postage | 1,000.00 | 1,000.00 |  | 1,000.00 |
| L | Prepaid Exp and Other Total | 8,875.93 | 16,938.20 | $(2,138.83)$ | 14,799.37 |

# North Lake Tahoe Resort Association 

| Idjusted Balanci Jun 30, 2016 | Unadjusted Jun 30, 2017 | Adjusting AJE | Idjusted Balancı Jun 30, 2017 |
| :---: | :---: | :---: | :---: |
| 861,490.29 | 1,143,785.39 | (17,769.72) | 1,126,015.67 |

UV Property \& Equipment 1700-00 - Furniture \& Fixtures 1740-00 - Computer Equipment 8 to record fixed asset disposals 1750-00 - Computer Software 8 to record fixed asset disposals 1770-00 - Leasehold Improvements

| $68,767.95$ | $68,767.95$ |
| ---: | ---: |
| $43,766.13$ | $43,766.13$ |
| $34,993.97$ | $40,080.06$ |
|  |  |
| $24,283.86$ | $24,283.86$ |

$171,811.91 \quad 176,898.00$
$-171,811.91$
$(68,767.95)$
$(43,025.48)$
$(35,251.01)$
$(24,267.41)$
$(68,767.95)$
$(42,218.00)$
$(33,795.00)$
$(24,067.37)$

UV-1 Acc. Depr.- Prop and Eq. Total (168,848.32)
Net Property and Equipment Tota

## Assets Total

| $864,453.88$ |
| :--- |

$(160,730.57)$
1 to reverse accrual of prepaid that wasnt paid in CY
4 to reverse accrual of Tahoe Trail event that occured in 2017/18
caje19 to record unrecorded tax expense $\overline{\text { c }}$ year end
2001-00 - Credit Card Payable
2080-01 - MC_5901_Hall

| $(29,105.41)$ | 0.00 |
| ---: | ---: |
| 0.00 | $(151.00)$ |
| 0.00 | $(14.99)$ |
| 0.00 | $(422.97)$ |
| 0.00 | $(339.84)$ |
| 0.00 | $(288.38)$ |
| 0.00 | $(298.19)$ |
| 0.00 | $(806.59)$ |
| 0.00 | $(1,168.44)$ |

AA Accounts Payable Total
(237,770.74) $\underline{12,263.83}-(225,506.91)$

BB Accrued Liabilities
2100-00 - Salaries / Wages Payable
2101-00 - Incentive Payable caje04 to reduce incentive accrual to actuals paid for FY 2016-17
caje20 to accrue incentive due to Al Priester

| $(35,719.15)$ | $(38,973.37)$ |
| :--- | :--- |
| $(40,243.00)$ | $(86,508.99)$ |

$(38,973.37)$ 2080-02 - MC_4222_Jason 2080-06 - MC_5288_Emily 2080-08 - MC_5755_John 2080-09 - MC_0319_Sarah 2080-10 - MC_9495_Al 2080-11 - MC_3978_Amber 2080-12 - MC_3960_Natalie

2102-00 - Commissions Payable
2120-00 - Empl. Federal Tax Payable
$(6,933.97)$
$(7,823.98)$
$(8,404.31)$
$(3,117.87)$
$(7,823.98)$

# North Lake Tahoe Resort Association 

| Idjusted Balancı <br> Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balancı <br> Jun 30, 2017 |
| :---: | :---: | :---: | :---: |
| $(1,104.44)$ | $(1,558.93)$ |  | $(1,558.93)$ |
| $(60,648.50)$ | (74,725.45) |  | $(74,725.45)$ |
| (149.00) | $(2,225.84)$ |  | $(2,225.84)$ |
| $(20,000.31)$ | $(8,080.32)$ |  | $(26,912.45)$ |
|  |  | (4,000.00) |  |
| riod |  | $\begin{gathered} 107.87 \\ (14,940.00) \end{gathered}$ |  |
| (899.48) | 0.00 |  | 0.00 |
| $(1,469.00)$ | 0.00 |  | 0.00 |
| 0.00 | (727.04) |  | (248.00) |

2175-00 - 401 (k) Plan
2180-00 - Estimated PTO Liability
2190-00 - Sales and Use Tax Payable
2250-00 - Accrued Expenses
caje06 to accrue grant for Squaw Valley
Half Marathon on 6/11/17
caje07 to reduce accrual for computers to actual
caje09 to accrue expense in proper period
2410-00 - Wage Garnishment Payable
2550-00 - Sales Tax Payable
2800-00 - Suspense
caje11 to reclassify portion of principal
insurance to the correct account/department
caje12 to record refund check for overpayment of property tax
2900-00 - Due To/From County of Placer 3 to record funds not spent payable back t county (r\&p)
5 to true up Placer revenue based on unused funds
caje14 to move funds to acct due back to county (due to a refund)
7 to reduce revenues by unspent contract dollars
7 to reduce revenues by unspent contract dollars

BB Accrued Liabilities Total
$\underline{(171,525.94)} \underline{(223,806.60)} \quad(455,515.22)$
CC Deposits
1490-00 - Security Deposits

CC Deposits Total
DD Def. Revenue - Member Due
2400-60 - Deferred Revenue- Member Dues (69,550.30) (67,342.08)
2 to reverse accrual of deferred and AR
DD Def. Revenue - Member Due Total (69,550.30)

$(67,342.08) \quad 14,855.00$ | $14,855.00$ |
| :--- |

$\underline{(528,869.42)} \quad(204,589.79)$
$(52,487.08)$
Current Liabilities Total (430,912.22) $\qquad$
$(52,487.08)$
$\qquad$
$(62,655.64) \quad(22,635.91)$ caje01 to adjust fund balances to agree to PY financials48.23 caje13 to record PY CHP refund in the proper period $(1,593.65)$ caje18 to record additional revenue per th 6th amendment
$12,371.00$ 6 to increase designated marketing reserv to $10 \%$ of 3 year average mkt expenditures

2,523.70
3300-11 - Designated Marketing Reserve
$(254,324.57)$
$(254,324.57)$
$(256,830.18)$
$(9,286.63)$
$\square$

PY financials
18.09

## tdjusted Balancı

 Jun 30, 2016 Jun 30, 20176 to increase designated marketing reserv
to $10 \%$ of 3 year average mkt expenditures
3301-00 - Cash Flow Reserve
$(100,000.00)$
caje01 to adjust fund balances to agree to
PY financials
caje02 to reclassify revenue out of fund accounts
3302-00 - Marketing Cash Reserve
(50,000.00)
caje01 to adjust fund balances to agree to PY financials caje02 to reclassify revenue out of fund accounts

TT Unrestricted Net Assets Total
(Profit)/Loss

Equity Total

## Liabilities/Equity Total

P.C. Grant Rev.

4050-11 - County of Placer TOT Funding (2,237,157.39) (2,665,685.00)
caje18 to record additional revenue per th
6th amendment
$(100,200.29)$
$(2,523.70)$
$(100,048.23)$
(48.23)
200.29
$(50,075.08)$



|  |  | 75.08 |  |
| :---: | :---: | :---: | :---: |
| $(466,980.21)$ | $(427,235.85)$ | 11,052.72 | $(416,183.13)$ |
| 33,438.55 | $(193,266.27)$ | 211,306.79 | 18,040.52 |
| (433,541.66) | (620,502.12) | 222,359.51 | $(398,142.61)$ |
| $(864,453.88)$ | (1,149,371.54) | 17,769.72 | $(1,131,601.82)$ |

5 to true up Placer revenue based on unused funds
7 to reduce revenues by unspent contract
dollars
4050-30 - County of Placer TOT Funding
$(312,082.70)$
(289,596.00)
5 to true up Placer revenue based on unused funds
4050-41 - County of Placer TOT Funding
$(202,780.21) \quad(264,216.00)$
3 to record funds not spent payable back t county (r\&p)

## I

5 to true up Placer revenue based on unused funds
7 to reduce revenues by unspent contract dollars
4050-42 - County of Placer TOT Funding
5 to true up Placer revenue based on unused funds
4050-50 - County of Placer TOT Funding
$(197,819.88)$
3 to record funds not spent payable back t county (r\&p)
$(289,923.00) \quad(333,924.00)$

5 to true up Placer revenue based on unused funds


7 to reduce revenues by unspent contract dollars

## P.C. Grant Rev. Total

$\overline{(3,239,763.18)}$
(222,564.00)
(12,371.00)
62,743.76
33,498.74
(2,581,813.50)
$\square$
$17,176.00$
33,591.64
1,436.31

24,135.72
20,160.88
$(212,012.05)$
(269,435.12)
-
(309,788.28)
(171,173.18)
33,833.45
20,246.28

$$
(2,688.91)
$$

$\qquad$ (3,544,222.13)

## 30 Member Dues

4200-30 - Membership Dues
$(8,412.38)$
0.00
0.00

4200-60 - Membership Dues
$(125,069.45)$
$(138,164.22)$
$(138,164.22)$
4201-60 - New Member Fees

5001-11 - In-Market Administration
5020-11 - P/R - Tax Expense
5030-11 - P/R - Health Insurance Expense caje11 to reclassify portion of principal insurance to the correct account/department
4205-30 - Conference Dues

4250-60 - Revenue - Membership Activities
4252-60 - Revenue - Sponsorships

Member services \& special Total
Retail sales \& other
4502-42 - Non-retail VIC income
4502-60 - Non-retail VIC income
4602-42 - Merchandise Sales
5250-42 - Purchase Discounts
5290-42 - Purchases - Resale items

4600-30 - Commissions
caje16 to adjust commission revenue caje16 to adjust commission revenue caje03 to adjust commission revenue caje17 to reverse duplicate commissions recorded
4601-30 - Commissions - South Shore
Commmissions \& Bookings Total
Interest Income
4701-00 - Interest Income - CF Reserve caje02 to reclassify revenue out of fund accounts
4702-00 - Intereset Income - MKT Reserve caje02 to reclassify revenue out of fund accounts

## Interest Income Total

## Sales Total

## Revenue Total

| Idjusted Balancı <br> Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 |
| :---: | :---: |
|  |  |

$(62,785.47)$
$(10,225.00)$
(500.00)
$(41,035.65)$
(48.23)
0.00
(18.09)

|  |  | (75.08) |  |
| :---: | :---: | :---: | :---: |
| (66.32) | 0.00 | (275.37) | (275.37) |
| (3,757,124.56) | (4,181,858.91) | 237,264.43 | (3,944,594.48) |
| (3,757,124.56) | $\underline{(4,181,858.91)}$ | 237,264.43 | (3,944,594.48) |

263,119.38 270,416.31 266,336.63
$(4,079.68)$
16,500.00
14,500.00 16,500.00
22,700.53 21,753.34
26,199.89 44,332.64

Adjusting AJE Idjusted Balancı

|  |
| :--- | | Jun 30, 2017 |
| ---: |
| $(975.00)$ <br> $(7,700.00)$ |
| 0.00 |

$(37,402.33)$
$(6,989.42)$
(500.00)

| 0.00 |
| ---: |

$0.00 \quad(44,891.75)$

| $(3,157.10)$ | (5,767.00) |  | (5,767.00) |
| :---: | :---: | :---: | :---: |
| (375.00) | 0.00 |  | 0.00 |
| (75,202.73) | $(91,309.03)$ |  | $(91,309.03)$ |
| (129.45) | $(1,431.86)$ |  | $(1,431.86)$ |
| 0.00 | 54.00 |  | 54.00 |
| $(78,864.28)$ | $(98,453.89)$ | 0.00 | $(98,453.89)$ |


| (174,962.49) | $(106,721.39)$ |  | (100,944.46) |
| :---: | :---: | :---: | :---: |
|  |  | 2,555.00 |  |
|  |  | 2,430.40 |  |
|  |  | $(1,045.87)$ |  |
|  |  | 1,837.40 |  |
| $(13,395.34)$ | (8,967.66) |  | $(8,967.66)$ |

$\qquad$
(109,912.12)
(200.29)
(200.29)
0.00
(75.08)
caje14 to move funds to acct due back to county (due to a refund)
5060-11 - $401(\mathrm{k})$
5070-11 - Other Benefits and Expenses
caje05 to move JTs Lifelock to the correc
account account
5100-11 - Rent - Oth
5140-11 - Repairs \& Maintenance
5150-11 - Office - Cleaning
5320-11 - Telephone
5350-11 - Internet
5420-11 - Mail - USPS - Other
5470-11 - Mail - UPS
5480-11 - Mail - Fed Ex
5510-11 - Insurance/Bonding
5520-11 - Supplies
5521-11 - Supplies - Other
5525-11 - Supplies- Computer < $\$ 1000$
5610-11 - Depreciation
5700-11 - Equipment Support \& Maintenanct
5710-11 - Taxes, Licenses \& Fees
caje12 to record refund check for
overpayment of property tax
5740-11 - Equipment Rental/Leasing
5800-11 - Training Seminars
5810-11 - Public Outreach
5815-11 - Training Video Series
5820-11 - Sales CRM/CMS
5900-11 - Professional Fees
5920-11 - Professional Fees - Accountant
5941-11 - Research \& Planning
6015-11 - Cross Country
6016-11 - Special Event Partnership caje06 to accrue grant for Squaw Valley Half Marathon on 6/11/17
6018-11 - Business Assoc. Grants
6023-11 - Autumn Food \& Wine - Other
6025-11 - AFW- Postage
6420-01 - No Barriers
6420-11 - WinterWonderGrass_Tahoe
6421-01 - 4th of July Fireworks
6421-02 - AMGEN Tour of California
6421-03 - Barcelona Soccer
6421-04 - Broken Arrow Skyrace
6421-06 - Spartan
6421-07 - Tahoe Lacrosse Tournament
6421-09 - Wanderlust
6421-11 - New Event Development
6421-12 - World Cup
6421-13 - Big Blue Adventure
6421-14 - Tahoe Trail 100
4 to reverse accrual of Tahoe Trail event that occured in 2017/18

| $\begin{array}{c}\text { Idjusted Balancı } \\ \text { Jun 30, } 2016\end{array}$ | $\begin{array}{c}\text { Unadjusted } \\ \text { Jun 30, } 2017\end{array}$ |
| :---: | :---: |

$1,179.08 \quad 1,241.88$
Adjusting AJE Idjusted Balanci $\square \frac{\text { Jun 30, } 2017}{437.88}$

| $8,886.25$ | $9,114.70$ |
| :--- | :--- |
| $2,037.88$ | $1,414.00$ |

19,511.95 22,927.37
$\begin{array}{rr}1,526.72 & 1,572.67 \\ 1,312.55 & 1,749.82\end{array}$
$\begin{array}{ll}1,718.61 & 2,269.18\end{array}$
6,317.14 6,328.07
$289.85 \quad 224.85$
$74.03 \quad 486.84$
$558.71 \quad 100.00$
$\begin{array}{rr}661.63 & 31.13 \\ 1,366.80 & 1,309.71\end{array}$
1,366.80
$1,309.71$
$1,547.35$
0.00 201.31 303.00

2,254.61
309.67

| $1,690.02$ | $1,594.96$ |
| ---: | ---: |
| $2,125.48$ | $3,180.61$ |
| 0.00 | $1,650.00$ |
| 0.00 | $10,327.80$ |
| 0.00 | $2,373.94$ |
| 0.00 | $4,031.25$ |
| $7,500.00$ | 0.00 |
| 0.00 | $12,300.00$ |
| 0.00 | $4,000.00$ |
| $12,924.05$ | $39,019.51$ |


| $30,000.00$ | $30,000.00$ |
| ---: | ---: |
| $32,875.02$ | $32,897.86$ |
| 17.69 | 0.00 |
| 0.00 | $8,979.15$ |
| $14,600.00$ | $15,400.00$ |
| 0.00 | $20,000.00$ |
| 0.00 | $19,165.00$ |
| 0.00 | $3,000.00$ |
| 0.00 | $20,000.00$ |
| 0.00 | $198,550.00$ |
| 0.00 | $5,000.00$ |
| 0.00 | $35,367.73$ |
| $36,211.82$ | $5,880.28$ |
| 0.00 | $39,564.10$ |
| 0.00 | $21,500.00$ |
| 0.00 | $5,000.00$ |

(804.00)
437.88
(15.64)

$$
\begin{aligned}
& 9,114.70 \\
& 1,398.36
\end{aligned}
$$

22,927.37
1,572.67

$$
1,749.82
$$

2,269.18

$$
6,328.07
$$

224.85

$$
486.84
$$

$$
100.00
$$

$$
31.13
$$

$$
1,309.71
$$

$$
1,547.35
$$

$$
0.00
$$

$$
201.31
$$

$$
303.00
$$

2,254.61

$$
115.67
$$

(194.00)

$$
\begin{array}{r}
1,594.96 \\
3,180.61 \\
1,650.00 \\
10,327.80 \\
2,373.94 \\
4,031.25 \\
0.00 \\
12,300.00 \\
4,000.00 \\
43,019.51
\end{array}
$$

4,000.00
30,000.00
32,897.86

$$
0.00
$$

8,979.15

$$
15,400.00
$$

20,000.00

$$
19,165.00
$$

3,000.00
20,000.00

$$
198,550.00
$$

5,000.00

$$
\begin{array}{r}
35,367.73 \\
5
\end{array}
$$

$$
5,880.28
$$

39,564.10

$$
21,500.00
$$

$$
0.00
$$

$$
(5,000.00)
$$



5100-30 - Rent - Other
5110-30 - Utilities
5140-30 - Repairs \& Maintenance
5150-30 - Office - Cleaning
5320-30 - Telephone
5420-30 - Mail - USPS - Other
5470-30 - Mail - UPS
5510-30 - Insurance/Bonding
5521-30 - Supplies - Other
5525-30 - Supplies- Computer < $\$ 1000$
5610-30 - Depreciation
5700-30 - Equipment Support \& Maintenanct
136.32
caje12 to record refund check for overpayment of property tax
5740-30 - Equipment Rental/Leasing
6421-30 - New Event Development
6730-30 - Marketing Cooperative/Media
6800-30 - Conference commissions
8200-30 - Associate Relations
8500-30 - Credit Card Fees
8700-30 - Automobile Expenses
8750-30 - Meals/Meetings
8810-30 - Dues \& Subscriptions
8990-30 - Allocated
caje10 to allocate admin expense after all audit adjustments
$1,607.84$
256.24
$119,505.00$
$2,681.46$
141.78
90.00
115.57
0.00
435.00
$51,198.13$
$\qquad$

| Idjusted Balanc <br> Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE $\begin{array}{c}\text { Idjusted Balancı } \\ \text { Jun 30, } 2017\end{array}$ |
| :---: | :---: | :---: |
| 9,756.31 | 10,983.75 | 10,983.75 |
| 768.65 | 790.12 | 790.12 |
| 681.92 | 907.24 | 907.24 |
| 862.81 | 1,134.66 | 1,134.66 |
| 2,815.92 | 2,876.06 | 2,876.06 |
| 114.37 | 229.06 | 229.06 |
| 540.06 | 100.00 | 100.00 |
| 1,366.80 | 1,309.70 | 1,309.70 |
| 482.35 | 0.00 | 0.00 |
| 94.99 | 12.57 | 12.57 |
| 801.48 | 156.48 | 156.48 |
| nanct 649.27 | 760.87 | 760.87 |
| 136.32 | 154.27 | 53.39 |

Unadjusted
Adjusting AJE Idjusted Balancr
(100.88)

$$
\begin{array}{r}
1,500.27 \\
0.00 \\
110,000.04 \\
0.00 \\
0.00 \\
0.00 \\
147.96 \\
110.00 \\
815.00 \\
53,233.17
\end{array}
$$

## Conference Total

$\longrightarrow$ $\qquad$
53,233.17
52,101.31 407,672.98
Transportation
5000-41 - Salaries / Wages Other caje04 to reduce incentive accrual to actuals paid for FY 2016-17
5020-41-P/R - Tax Expense
5030-41 - P/R - Health Insurance Expense
5040-41 - P/R - Workmans Comp
391,425.91
355,571.67
52,101.31
caje14 to move funds to acct due back to county (due to a refund)
5060-41 - $401(\mathrm{k})$
5070-41 - Other Benefits and Expenses
5100-41 - Rent - Other
5110-41 - Utilities
5140-41 - Repairs \& Maintenance
5150-41 - Office - Cleaning
5320-41 - Telephone
5420-41 - Mail - USPS - Other
5470-41 - Mail - UPS
5510-41 - Insurance/Bonding
5520-30 - Supplies
5520-41 - Supplies
5521-41 - Supplies - Other
5525-41 - Supplies- Computer <\$1000
5610-41 - Depreciation
5700-41 - Equipment Support \& Maintenanct
$2,996.97$
166.11
$6,611.44$
510.54
421.15
570.43
$2,120.52$
46.92
270.03
215.80
0.00
0.00
730.86
0.00
493.21
403.92
$3,181.89$
95.15
$4,393.49$
336.88
543.81
453.89
$2,314.33$
140.96
50.00
206.77
380.75
154.38
0.00
136.74
89.29
296.50

84,862.47
(740.82)

| $6,505.24$ | $6,505.24$ |
| ---: | ---: |
| $5,519.05$ | $5,519.05$ |
| 310.47 | 109.47 |

(201.00)

3,181.89
95.15

4,393.49
336.88
543.81
453.89

2,314.33
140.96
50.00
206.77
380.75
154.38
0.00
136.74
89.29
296.50

|  | tdjusted Balancı Jun 30, 2016 | Unadjusted Jun 30, 2017 | Adjusting AJE | Idjusted Balancı Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: |
| 5710-41 - Taxes, Licenses \& Fees caje12 to record refund check for overpayment of property tax | 83.89 | 94.93 | (62.08) | 32.85 |
| 5740-41-Equipment Rental/Leasing | 1,425.79 | 1,321.06 |  | 1,321.06 |
| 5830-30 - Commission Due to Third Party caje16 to adjust commission revenue caje16 to adjust commission revenue | 0.00 | 375.37 | $\begin{aligned} & (2,555.00) \\ & (2,430.40) \end{aligned}$ | $(4,610.03)$ |
| 5940-41 - Research \& Planning Membership | 0.00 | 3,000.00 |  | 3,000.00 |
| 5941-41 - Research \& Planning caje09 to accrue expense in proper period | 47,382.87 | 7,884.00 | 14,940.00 | 22,824.00 |
| 5948-41 - Transportation Projects | 0.00 | 24,781.18 |  | 24,781.18 |
| 5953-41 - Summer Traffic Management (S-2 caje13 to record PY CHP refund in the proper period | 0.00 | $(1,481.78)$ | 1,593.65 | 111.87 |
| 6429-41 - Sponsorship - Other | 100.00 | 0.00 |  | 0.00 |
| 8200-41 - Associate Relations | 120.69 | 0.00 |  | 0.00 |
| 8500-41 - Credit Card Fees | 22.50 | 22.50 |  | 22.50 |
| 8700-41 - Automobile Expenses | 1,420.41 | 598.91 |  | 598.91 |
| 8750-41 - Meals/Meetings | 1,045.02 | 911.98 |  | 911.98 |
| 8810-41 - Dues \& Subscriptions | 0.00 | 13.50 |  | 13.50 |
| 8930-41 - Prior Period Adjustments | $(2,035.00)$ | 0.00 |  | 0.00 |
| 8990-41 - Allocated <br> caje10 to allocate admin expense after all audit adjustments | 51,198.13 | 0.00 | 53,233.17 | 53,233.17 |
| Transportation Total | 202,780.21 | 148,234.53 | 63,777.52 | 212,012.05 |
| Visitor Info. Center |  |  |  |  |
| 5000-42 - Salaries / Wages Other caje04 to reduce incentive accrual to actuals paid for FY 2016-17 | 148,821.43 | 170,868.00 | $(3,037.30)$ | 167,830.70 |
| 5020-42-P/R - Tax Expense | 13,966.00 | 15,837.49 |  | 15,837.49 |
| 5030-42 - P/R - Health Insurance Expense caje11 to reclassify portion of principal insurance to the correct account/department | 18,670.42 | 20,305.41 | 130.88 | 20,436.29 |
| 5040-42 - P/R - Workmans Comp caje14 to move funds to acct due back to county (due to a refund) | 2,489.10 | 983.20 | (636.50) | 346.70 |
| 5060-42-401 (k) | 5,462.36 | 6,161.86 |  | 6,161.86 |
| 5070-42 - Other Benefits and Expenses | 577.82 | 553.76 |  | 553.76 |
| 5100-42 - Rent - Other caje08 to reclassify Reno Envy rent space to appropriate account | 69,525.29 | 78,765.89 | $(1,800.00)$ | 76,965.89 |
| 5110-42-Utilities | 6,210.95 | 6,242.84 |  | 6,242.84 |
| 5115-42 - Freight and Shipping Costs | 1,591.65 | 2,333.15 |  | 2,333.15 |
| 5140-42- Repairs \& Maintenance | 1,641.97 | 1,478.45 |  | 1,478.45 |
| 5150-42 - Office - Cleaning | 1,462.16 | 1,894.32 |  | 1,894.32 |
| 5320-42-Telephone | 3,188.45 | 3,679.59 |  | 3,679.59 |
| 5420-42-Mail - USPS - Other | 161.24 | 229.06 |  | 229.06 |
| 5470-42 - Mail - UPS | 270.03 | 50.00 |  | 50.00 |
| 5480-42-Mail - Fed Ex | 166.19 | 471.69 |  | 471.69 |
| 5510-42 - Insurance/Bonding | 1,798.46 | 1,723.31 |  | 1,723.31 |
| 5520-42-Supplies | 0.00 | 3,164.22 |  | 3,164.22 |
| 5521-42-Supplies - Other | 2,895.25 | 0.00 |  | 0.00 |
| 5525-42 - Supplies- Computer < $\$ 1000$ caje07 to reduce accrual for computers to | 942.95 | 1,002.57 |  | 926.60 |



Adjusting AJE Idjusted Balancı - Jun 30, 2017
actual
5530-42 - Visitor Communications - Other 5610-42 - Depreciation
5700-42 - Equipment Support \& Maintenanct
5710-42 - Taxes, Licenses \& Fees
caje12 to record refund check for overpayment of property tax
5740-42 - Equipment Rental/Leasing
5850-42 - Artist of Month - Commissions
5,538.61
(347.18)
0.00

7,021.86
$40,897.36$
188.44
$2,270.62$
780.81
133.84
539.91
20.00
$(302.76)$
$46,543.75$
109.00
801.47
$2,099.77$
431.30
431.30
caje08 to reclassify Reno Envy rent space to appropriate account

| 8100-42 - Cost of Goods Sold - Other | $40,897.36$ |
| :--- | ---: |
| 8200-42 - Associate Relations | 188.44 |
| 8500-42 - Credit Card Fees | $2,270.62$ |
| 8700-42 - Automobile Expenses | 780.81 |
| 8750-42 - Meals/Meetings | 133.84 |
| 8810-42 - Dues \& Subscriptions | 539.91 |
| 8910-42 - Travel | 20.00 |
| 8930-42 - Prior Period Adjustments | $(302.76)$ |
| 8990-42 - Allocated | $46,543.75$ |
| caje10 to allocate admin expense after all <br> audit adjustments |  |

(109.00)

1,037.57
2,246.55
154.27

$$
\begin{array}{r}
5,088.62 \\
2,453.21 \\
1,327.33 \\
99.00 \\
0.00
\end{array}
$$

386,568.52 -
(75.97)
(109.00)

$$
1,037.57
$$

2,246.55
53.39
(100.88)

$$
\begin{array}{r}
5,088.62 \\
2,453.21 \\
1,327.33 \\
99.00 \\
1,800.00
\end{array}
$$

$1,800.00$

$$
\begin{array}{r}
47,154.79 \\
355.19 \\
2,734.80 \\
1,060.21 \\
1,000.55 \\
647.76 \\
213.48 \\
0.00 \\
48,393.78
\end{array}
$$

$48,393.78$

| $425,883.15$ |
| :--- |

## 500 Infrastructure

5000-50 - Salaries / Wages Other
caje04 to reduce incentive accrual to actuals paid for FY 2016-17
5020-50 - P/R - Tax Expense
5030-50 - P/R - Health Insurance Expense
5040-50 - P/R - Workmans Comp caje14 to move funds to acct due back to county (due to a refund)
5060-50 - $401(\mathrm{k})$
5070-50 - Other Benefits and Expenses
5100-50 - Rent - Other
5110-50 - Utilities
75,173.55
86,020.76

5140-50 - Repairs \& Maintenance

| $6,326.40$ | $6,086.56$ |
| ---: | ---: |
| $3,647.01$ | $5,519.12$ |
| $1,310.10$ | 310.47 |

(740.82)

85,279.94

5150-50 - Office - Cleaning
5320-50 - Telephone
5420-50 - Mail - USPS - Other
5470-50 - Mail - UPS
5510-50 - Insurance/Bonding
5520-50 - Supplies
5521-50 - Supplies - Other
5525-50 - Supplies- Computer < $\$ 1000$
5610-50 - Depreciation

| $3,142.59$ | $3,181.90$ |
| ---: | ---: |
| 166.02 | 95.03 |
| $6,611.44$ | $4,393.49$ |
| 510.54 | 336.88 |
| 421.15 | 543.81 |
| 570.43 | 453.89 |
| $2,120.55$ | $2,314.30$ |
| 61.92 | 140.96 |
| 270.03 | 50.00 |
| 215.80 | 206.77 |
| 0.00 | 154.38 |
| 610.14 | 0.00 |
| 0.00 | 136.74 |
| 493.21 | 89.29 |
| 403.92 | 296.50 |
| 83.89 | 94.93 |

(201.00)

$$
6,086.56
$$

3,647.01 $\quad 5,519.12$
1,310.10
310.47

5,519.12
109.47

5700-50 - Equipment Support \& Maintenancı
83.89
94.93

3,181.90
95.03

4,393.49
336.88
543.81
453.89

2,314.30
140.96
50.00
206.77
154.38
0.00
136.74
89.29
296.50
32.85

5710-50 - Taxes, Licenses \& Fees caje12 to record refund check for
overpayment of property tax
(62.08)

|  | djusted Balanci Jun 30, 2016 | Unadjusted Jun 30, 2017 | Adjusting AJE | Idjusted Balancı Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: |
| 5740-50 - Equipment Rental/Leasing | 1,425.79 | 1,321.06 |  | 1,321.06 |
| 5920-50 - Professional Fees - Accountant | 7,500.00 | 0.00 |  | 0.00 |
| 5941-50 - Research \& Planning | 35,836.57 | 6,166.55 |  | 6,166.55 |
| 8200-50 - Associate Relations | 120.68 | 0.00 |  | 0.00 |
| 8500-50 - Credit Card Fees | 22.50 | 22.50 |  | 22.50 |
| 8700-50 - Automobile Expenses | 1,421.28 | 598.90 |  | 598.90 |
| 8750-50 - Meals/Meetings | 191.24 | 395.63 |  | 395.63 |
| 8810-50 - Dues \& Subscriptions | 0.00 | 13.50 |  | 13.50 |
| 8930-50 - Prior Period Adjustments | (2,035.00) | 0.00 |  | 0.00 |
| 8990-50 - Allocated <br> caje10 to allocate admin expense after all audit adjustments | all 51,198.13 | 0.00 | 53,233.16 | 53,233.16 |
| Infrastructure Total | 197,819.88 | 118,943.92 | 52,229.26 | 171,173.18 |
| Membership |  |  |  |  |
| 5000-60 - Salaries / Wages Other caje04 to reduce incentive accrual to actuals paid for FY 2016-17 | 69,558.33 | 69,836.04 | $(3,942.87)$ | 65,893.17 |
| 5001-60-In-Market Administration | $(14,500.00)$ | $(16,500.00)$ |  | $(16,500.00)$ |
| 5020-60-P/R - Tax Expense | 7,145.62 | 5,891.86 |  | 5,891.86 |
| 5030-60 - P/R - Health Insurance Expense caje11 to reclassify portion of principal insurance to the correct account/departmen | 13,119.34 | 9,583.07 | 162.08 | 9,745.15 |
| 5040-60 - P/R - Workmans Comp caje14 to move funds to acct due back to county (due to a refund) | to $1,179.08$ | 362.26 | (234.50) | 127.76 |
| 5060-60-401 (k) | 594.91 | 1,485.86 |  | 1,485.86 |
| 5070-60 - Other Benefits and Expenses | 1,759.14 | 136.63 |  | 136.63 |
| 5100-60 - Rent - Other | 6,952.54 | 8,568.61 |  | 8,568.61 |
| 5110-60 - Utilities | 534.09 | 544.90 |  | 544.90 |
| 5115-60-Freight and Shipping Costs | 17.96 | 0.00 |  | 0.00 |
| 5140-60-Repairs \& Maintenance | 421.15 | 563.97 |  | 563.97 |
| 5150-60 - Office - Cleaning | 605.61 | 794.21 |  | 794.21 |
| 5200-60 - Bad debt expense | 33,595.00 | 0.00 |  | 0.00 |
| 5320-60 - Telephone | 3,001.19 | 2,847.26 |  | 2,847.26 |
| 5420-60 - Mail - USPS - Other | 298.11 | 590.96 |  | 590.96 |
| 5470-60 - Mail - UPS | 2,375.22 | 400.00 |  | 400.00 |
| 5510-60 - Insurance/Bonding | 647.43 | 620.40 |  | 620.40 |
| 5520-60 - Supplies | 0.00 | 1,139.52 |  | 1,139.52 |
| 5521-60 - Supplies - Other | 1,320.51 | 0.00 |  | 0.00 |
| 5525-60 - Supplies- Computer < \$1000 | 85.30 | 621.22 |  | 621.22 |
| 5530-60 - Visitor Communications - Other | 35.44 | 0.00 |  | 0.00 |
| 5610-60 - Depreciation | 493.21 | 98.54 |  | 98.54 |
| 5700-60 - Equipment Support \& Maintenancı | nct 454.87 | 1,243.47 |  | 1,243.47 |
| 5710-60 - Taxes, Licenses \& Fees caje12 to record refund check for overpayment of property tax | 83.89 | 95.93 | (62.08) | 33.85 |
| 5740-60 - Equipment Rental/Leasing | 3,097.43 | 2,858.58 |  | 2,858.58 |
| 5800-60-Training Seminars | 2,141.20 | 892.11 |  | 892.11 |
| 6423-60 - Membership Activities - Other | 16,263.64 | 7,335.24 |  | 7,335.24 |
| 6432-60 - Membership - Newsletter | 4,503.41 | 2,001.24 |  | 2,001.24 |
| 6434-60 - Community Awards Dinner | 16,414.45 | 21,651.45 |  | 21,651.45 |
| 6436-60 - Membership - Wnt/Sum Rec Luncl | ncl 64.83 | 996.71 |  | 996.71 |
| 6437-60 - Tuesday Morning Breakfast Club | b 4,964.00 | 6,088.50 |  | 6,088.50 |



|  | Idjusted Balancı Jun 30, 2016 | Unadjusted Jun 30, 2017 | Adjusting AJE | Idjusted Balancı Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: |
| 5901-70 - Professional Fees - Other | 312.50 | 0.00 |  | 0.00 |
| 5910-70 - Professional Fees - Attorneys | 2,900.00 | 3,978.19 |  | 3,978.19 |
| 5920-70 - Professional Fees - Accountant caje19 to record unrecorded tax expen year end | $\begin{array}{ll} & 87,124.93\end{array}$ | 35,862.00 | 2,000.00 | 37,862.00 |
| 5921-70 - Professional Fees - Other | 0.00 | 36,837.71 |  | 36,837.71 |
| 6421-70 - New Event Development | 0.00 | 50.00 |  | 50.00 |
| 6423-70 - Membership Activities - Other | 0.00 | 33.65 |  | 33.65 |
| 6490-70 - Classified Ads | 15.00 | 0.00 |  | 0.00 |
| 6730-70 - Marketing Cooperative/Media | 15.00 | 0.00 |  | 0.00 |
| 8200-70 - Associate Relations | 2,351.22 | 3,604.84 |  | 3,604.84 |
| 8300-70 - Board Functions | 4,542.24 | 2,612.86 |  | 2,612.86 |
| 8500-70 - Credit Card Fees | 387.87 | 384.05 |  | 384.05 |
| 8700-70 - Automobile Expenses | 1,015.32 | 295.38 |  | 295.38 |
| 8750-70 - Meals/Meetings | 1,192.78 | 520.31 |  | 520.31 |
| 8810-70 - Dues \& Subscriptions | 1,491.82 | 1,989.62 |  | 1,989.62 |
| 8910-70 - Travel | 2,305.52 | 0.00 |  | 0.00 |
| 8930-70 - Prior Period Adjustments | (4,792.74) | 0.00 |  | 0.00 |
| 8990-70 - Allocated | $(465,437.51)$ | 0.00 |  | $(483,937.84)$ |
| caje10 to allocate admin expense afte audit adjustments | all |  | (483,937.84) |  |
| Administration Total | 0.00 | 487,482.61 | $(487,482.61)$ | 0.00 |
| Operating Expenses Total | 3,790,563.11 | 3,988,592.64 | $(25,957.64)$ | 3,962,635.00 |
| Expense Total | 3,790,563.11 | 3,988,592.64 | $(25,957.64)$ | 3,962,635.00 |
| Leadsheet codes Total | 0.00 | 0.00 | 0.00 | 0.00 |
| (Profit)/Loss | 33,438.55 | (193,266.27) | 211,306.79 | 18,040.52 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| Account Numbeı | Description $\begin{gathered}\text { Idjuste } \\ \text { Jun 3 }\end{gathered}$ | tdjusted Balancı Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balancı Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1050-00 | Beach Rental | 0.00 | 0.00 |  | 0.00 |
| 1055-00 | Marketing Cooperative Cash | 0.00 | 0.00 |  | 0.00 |
| 1061-00 | Cash - FSA Account | 0.00 | 0.00 |  | 0.00 |
| 1073-00 | UBS Cash | 0.00 | 0.00 |  | 0.00 |
| 1077-00 | Infrastructure Money Market | 0.00 | 0.00 |  | 0.00 |
| 1079-00 | Citizens Bank CDs | 0.00 | 0.00 |  | 0.00 |
| 1210-99 | AR Misc | 0.00 | 0.00 |  | 0.00 |
| 1291-59 | AR TOT Infrastructure County | 0.00 | 0.00 |  | 0.00 |
| 1292-49 | AR TOT Transp County Held | 0.00 | 0.00 |  | 0.00 |
| 1293-59 | AR TOT Infra Maintenance County | 0.00 | 0.00 |  | 0.00 |
| 1295-99 | Interest Receivable 10/11 | 0.00 | 0.00 |  | 0.00 |
| 1401-00 | Recruitment Fees | 0.00 | 0.00 |  | 0.00 |
| 1500-00 | Suspense* | 0.00 | 0.00 |  | 0.00 |
| 1850-00 | Prepaid Rent - RTIA | 0.00 | 0.00 |  | 0.00 |
| 2000-99 | Accounts Payable 2010/11 | 0.00 | 0.00 |  | 0.00 |
| 2080-00 | Bank of the West - Master Cards | 0.00 | 0.00 |  | 0.00 |
| 2110-00 | Direct Deposit Liabilities | 0.00 | 0.00 |  | 0.00 |
| 2150-00 | State Taxes Payable | 0.00 | 0.00 |  | 0.00 |
| 2160-00 | FUTA Taxes Payable | 0.00 | 0.00 |  | 0.00 |
| 2170-00 | FSA Payable | 0.00 | 0.00 |  | 0.00 |
| 2176-00 | 401k Profit Sharing | 0.00 | 0.00 |  | 0.00 |
| 2181-00 | Health Benefts Payable | 0.00 | 0.00 |  | 0.00 |
| 2200-20 | Ski Ticket suspense | 0.00 | 0.00 |  | 0.00 |
| 2300-00 | Marketing Cooperative Liabili | 0.00 | 0.00 |  | 0.00 |
| 2400-01 | AFW Suspense Account | 0.00 | 0.00 |  | 0.00 |
| 2400-42 | Marketing Co-op | 0.00 | 0.00 |  | 0.00 |
| 2401-00 | NLT Beach Center | 0.00 | 0.00 |  | 0.00 |
| 2600-00 | Reserves | 0.00 | 0.00 |  | 0.00 |
| 2652-00 | Deferred Revenue - VIC | 0.00 | 0.00 |  | 0.00 |
| 2700-00 | Deferred Rev. County | 0.00 | 0.00 |  | 0.00 |
| 2700-41 | Deferred Support-Trans NLTRA | 0.00 | 0.00 |  | 0.00 |
| 2700-50 | Deferred Support - Infra County | 0.00 | 0.00 |  | 0.00 |
| 2701-41 | Deferred Support - Trans County | 0.00 | 0.00 |  | 0.00 |
| 2701-50 | Deferred Sup- Infra Maint. Res | 0.00 | 0.00 |  | 0.00 |
| 2702-50 | Deferred Support Infra NLTRA | 0.00 | 0.00 |  | 0.00 |
| 3000-00 | Opening Balance Equity | 0.00 | 0.00 |  | 0.00 |
| 3010-00 | Fund Balance - General | 0.00 | 0.00 |  | 0.00 |
| 3010-11 | Fund Balance - General -11 | 0.00 | 0.00 |  | 0.00 |
| 3010-20 | Fund Balance - General -20 | 0.00 | 0.00 |  | 0.00 |
| 3010-30 | Fund Balance - General -30 | 0.00 | 0.00 |  | 0.00 |
| 3010-41 | Fund Balance - General -41 | 0.00 | 0.00 |  | 0.00 |
| 3010-42 | Fund Balance - General -42 | 0.00 | 0.00 |  | 0.00 |
| 3010-50 | Fund Balance - General -50 | 0.00 | 0.00 |  | 0.00 |
| 3010-60 | Fund Balance - General -60 | 0.00 | 0.00 |  | 0.00 |
| 3010-70 | Fund Balance - General -70 | 0.00 | 0.00 |  | 0.00 |
| 3100-11 | Ski Marketing Reserve from STN | 0.00 | 0.00 |  | 0.00 |
| 3100-50 | Temp. Restricted Net Assets 5 | 0.00 | 0.00 |  | 0.00 |
| 3400-50 | Designated Infra Maint Reserve | 0.00 | 0.00 |  | 0.00 |
| 4050-00 | County of Placer TOT Funding | 0.00 | 0.00 |  | 0.00 |
| 4050-60 | County of Placer TOT Funding | 0.00 | 0.00 |  | 0.00 |
| 4200-00 | Membership Dues | 0.00 | 0.00 |  | 0.00 |
| 4200-11 | Membership Dues | 0.00 | 0.00 |  | 0.00 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| Account Numbeı | Description ${ }^{\text {Idun }}$ | usted Balancı <br> un 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balanc Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 4200-41 | Membership Dues | 0.00 | 0.00 |  | 0.00 |
| 4200-42 | Membership Dues | 0.00 | 0.00 |  | 0.00 |
| 4200-50 | Membership Dues | 0.00 | 0.00 |  | 0.00 |
| 4201-00 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4201-11 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4201-30 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4201-41 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4201-42 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4201-50 | New Member Fees | 0.00 | 0.00 |  | 0.00 |
| 4205-00 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4205-11 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4205-41 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4205-42 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4205-50 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4205-60 | Conference Dues | 0.00 | 0.00 |  | 0.00 |
| 4250-00 | Revenues-Membership Activities | S 0.00 | 0.00 |  | 0.00 |
| 4250-01 | Community Awards | 0.00 | 0.00 |  | 0.00 |
| 4250-02 | Tourism Summit | 0.00 | 0.00 |  | 0.00 |
| 4250-03 | Summer/Winter Rec Luncheon | 0.00 | 0.00 |  | 0.00 |
| 4250-04 | Silent Auction | 0.00 | 0.00 |  | 0.00 |
| 4250-05 | Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4251-00 | Revenue-Tue AM Breakfast Club | b 0.00 | 0.00 |  | 0.00 |
| 4252-00 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4252-30 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4252-41 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4252-42 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4252-50 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4252-70 | Revenue - Sponsorships | 0.00 | 0.00 |  | 0.00 |
| 4502-00 | Non-Retail VIC income | 0.00 | 0.00 |  | 0.00 |
| 4502-30 | Non-retail VIC income | 0.00 | 0.00 |  | 0.00 |
| 4502-41 | Non-retail VIC income | 0.00 | 0.00 |  | 0.00 |
| 4502-50 | Non-retail VIC income | 0.00 | 0.00 |  | 0.00 |
| 4502-70 | Non-retail VIC income | 0.00 | 0.00 |  | 0.00 |
| 4600-00 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4600-41 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4600-42 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4600-50 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4600-60 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4600-70 | Commissions | 0.00 | 0.00 |  | 0.00 |
| 4601-00 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4601-41 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4601-42 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4601-50 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4601-60 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4601-70 | Commissions - South Shore | 0.00 | 0.00 |  | 0.00 |
| 4602-30 | Merchandise Sales | 0.00 | 0.00 |  | 0.00 |
| 4602-41 | Merchandise Sales | 0.00 | 0.00 |  | 0.00 |
| 4602-50 | Merchandise Sales | 0.00 | 0.00 |  | 0.00 |
| 4602-60 | Merchandise Sales | 0.00 | 0.00 |  | 0.00 |
| 4602-70 | Merchandise Sales | 0.00 | 0.00 |  | 0.00 |
| 5000-00 | Salaries \& Wages | 0.00 | 0.00 |  | 0.00 |
| 5000-01 | In-Market Administration | 0.00 | 0.00 |  | 0.00 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| tccount Numbeı | DescriptionIdjuste <br> Jun 30 | tdjusted Balanc Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balanc Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5010-00 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-11 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-41 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-42 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-50 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-60 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5010-70 | Sales Commissions | 0.00 | 0.00 |  | 0.00 |
| 5020-00 | P/R - Tax Expense | 0.00 | 0.00 |  | 0.00 |
| 5030-00 | P/R - Health Insurance Expense | 0.00 | 0.00 |  | 0.00 |
| 5040-00 | P/R - Workmans Comp | 0.00 | 0.00 |  | 0.00 |
| 5060-00 | 401 (k) | 0.00 | 0.00 |  | 0.00 |
| 5070-00 | Other Benefits and Expenses | 0.00 | 0.00 |  | 0.00 |
| 5100-00 | Rent | 0.00 | 0.00 |  | 0.00 |
| 5110-00 | Utilities | 0.00 | 0.00 |  | 0.00 |
| 5140-00 | Repairs \& Maintenance | 0.00 | 0.00 |  | 0.00 |
| 5150-00 | Office - Cleaning | 0.00 | 0.00 |  | 0.00 |
| 5250-00 | Purchase Discounts | 0.00 | 0.00 |  | 0.00 |
| 5290-00 | Purchases - Resale Items | 0.00 | 0.00 |  | 0.00 |
| 5290-30 | Purchases - Resale items | 0.00 | 0.00 |  | 0.00 |
| 5290-41 | Purchases - Resale items | 0.00 | 0.00 |  | 0.00 |
| 5290-50 | Purchases - Resale items | 0.00 | 0.00 |  | 0.00 |
| 5290-60 | Purchases - Resale items | 0.00 | 0.00 |  | 0.00 |
| 5290-70 | Purchases - Resale items | 0.00 | 0.00 |  | 0.00 |
| 5320-00 | Telephone | 0.00 | 0.00 |  | 0.00 |
| 5350-00 | Internet | 0.00 | 0.00 |  | 0.00 |
| 5350-30 | Internet | 0.00 | 0.00 |  | 0.00 |
| 5350-41 | Internet | 0.00 | 0.00 |  | 0.00 |
| 5350-50 | Internet | 0.00 | 0.00 |  | 0.00 |
| 5350-60 | Internet | 0.00 | 0.00 |  | 0.00 |
| 5420-00 | Mail - USPS | 0.00 | 0.00 |  | 0.00 |
| 5470-00 | Mail - UPS | 0.00 | 0.00 |  | 0.00 |
| 5480-00 | Mail - Fed Ex | 0.00 | 0.00 |  | 0.00 |
| 5480-41 | Mail - Fed Ex | 0.00 | 0.00 |  | 0.00 |
| 5480-50 | Mail - Fed Ex | 0.00 | 0.00 |  | 0.00 |
| 5480-60 | Mail - Fed Ex | 0.00 | 0.00 |  | 0.00 |
| 5510-00 | Insurance/Bonding | 0.00 | 0.00 |  | 0.00 |
| 5520-00 | Supplies | 0.00 | 0.00 |  | 0.00 |
| 5525-00 | Supplies- Computer < \$1000 | 0.00 | 0.00 |  | 0.00 |
| 5530-00 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5530-11 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5530-30 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5530-41 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5530-50 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5530-70 | Visitor Communications - Other | 0.00 | 0.00 |  | 0.00 |
| 5610-00 | Depreciation | 0.00 | 0.00 |  | 0.00 |
| 5700-00 | Equipment Support \& Maintenance | 0.00 | 0.00 |  | 0.00 |
| 5710-00 | Taxes, Licenses \& Fees | 0.00 | 0.00 |  | 0.00 |
| 5740-00 | Equipment Rental/Leasing | 0.00 | 0.00 |  | 0.00 |
| 5800-00 | Training Seminars | 0.00 | 0.00 |  | 0.00 |
| 5800-30 | Training Seminars | 0.00 | 0.00 |  | 0.00 |
| 5800-41 | Training Seminars | 0.00 | 0.00 |  | 0.00 |
| 5800-50 | Training Seminars | 0.00 | 0.00 |  | 0.00 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| tccount Numbeı | Description ${ }^{\text {Jun }}$ | justed Balanci Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balanc Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5810-00 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5810-30 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5810-41 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5810-42 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5810-60 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5810-70 | Public Outreach | 0.00 | 0.00 |  | 0.00 |
| 5815-00 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-30 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-41 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-42 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-50 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-60 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5815-70 | Training Video Series | 0.00 | 0.00 |  | 0.00 |
| 5820-00 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-30 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-41 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-42 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-50 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-60 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5820-70 | Sales CRM/CMS | 0.00 | 0.00 |  | 0.00 |
| 5830-00 | Commission Due to Third Party | y 0.00 | 0.00 |  | 0.00 |
| 5830-11 | Commission Due to Third Party | y 0.00 | 0.00 |  | 0.00 |
| 5830-41 | Commission Due to Third Party | $y \quad 0.00$ | 0.00 |  | 0.00 |
| 5830-42 | Commission Due to Third Party | $y \quad 0.00$ | 0.00 |  | 0.00 |
| 5830-50 | Commission Due to Third Party | $y \quad 0.00$ | 0.00 |  | 0.00 |
| 5830-60 | Commission Due to Third Party | $y \quad 0.00$ | 0.00 |  | 0.00 |
| 5830-70 | Commission Due to Third Party | $y \quad 0.00$ | 0.00 |  | 0.00 |
| 5850-00 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-11 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-30 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-41 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-50 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-60 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5850-70 | Artist of Month - Commissions | 0.00 | 0.00 |  | 0.00 |
| 5900-00 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5900-30 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5900-41 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5900-42 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5900-50 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5900-60 | Professional Fees | 0.00 | 0.00 |  | 0.00 |
| 5910-00 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-11 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-30 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-41 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-42 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-50 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5910-60 | Professional Fees - Attorneys | 0.00 | 0.00 |  | 0.00 |
| 5920-00 | Professional Fees - Accountant | 0.00 | 0.00 |  | 0.00 |
| 5920-30 | Professional Fees - Accountant | 0.00 | 0.00 |  | 0.00 |
| 5920-41 | Professional Fees - Accountant | 0.00 | 0.00 |  | 0.00 |
| 5920-42 | Professional Fees - Accountant | 0.00 | 0.00 |  | 0.00 |
| 5920-60 | Professional Fees - Accountant | 0.00 | 0.00 |  | 0.00 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| Account Numbeı | Description ${ }^{\text {and }} \begin{aligned} & \text { Idjusted } \\ & \text { Jun 30, }\end{aligned}$ | Idjusted Balancı Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balanc Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5921-00 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-11 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-30 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-41 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-42 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-50 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5921-60 | Professional Fees - Other | 0.00 | 0.00 |  | 0.00 |
| 5940-00 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-11 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-30 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-42 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-50 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-60 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5940-70 | Research \& Planning Membership | 0.00 | 0.00 |  | 0.00 |
| 5941-00 | Research \& Planning | 0.00 | 0.00 |  | 0.00 |
| 5941-30 | Research \& Planning | 0.00 | 0.00 |  | 0.00 |
| 5941-42 | Research \& Planning | 0.00 | 0.00 |  | 0.00 |
| 5941-60 | Research \& Planning | 0.00 | 0.00 |  | 0.00 |
| 5941-70 | Research \& Planning | 0.00 | 0.00 |  | 0.00 |
| 5948-00 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-11 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-30 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-42 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-50 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-60 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5948-70 | Transportation Projects | 0.00 | 0.00 |  | 0.00 |
| 5953-00 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-11 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-30 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-42 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-50 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-60 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5953-70 | Summer Traffic Management (S-2) | 0.00 | 0.00 |  | 0.00 |
| 5990-00 | POS Inventory Adjustments | 0.00 | 0.00 |  | 0.00 |
| 6015-00 | Cross Country | 0.00 | 0.00 |  | 0.00 |
| 6016-00 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-30 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-41 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-42 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-50 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-60 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6016-70 | Special Event Partnership | 0.00 | 0.00 |  | 0.00 |
| 6018-00 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-30 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-41 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-42 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-50 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-60 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6018-70 | Business Assoc. Grants | 0.00 | 0.00 |  | 0.00 |
| 6424-00 | Event Operation Expenses | 0.00 | 0.00 |  | 0.00 |
| 6426-00 | Dues \& Subscriptions | 0.00 | 0.00 |  | 0.00 |
| 6436-00 | Membership - Wnt/Sum Rec Lunch | 0.00 | 0.00 |  | 0.00 |

## The Following Accounts Have Not Been Assigned To Any Schedule

| Account Numbeı | Description $\begin{gathered}\begin{array}{c}\text { Idjusted } \\ \text { Jun 30, }\end{array} \\ \end{gathered}$ | tdjusted Balancı Jun 30, 2016 | Unadjusted <br> Jun 30, 2017 | Adjusting AJE | Idjusted Balanc Jun 30, 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 6437-00 | Tuesday Morning Breakfast Club | 0.00 | 0.00 |  | 0.00 |
| 6441-00 | Membership - Miscellaneous Exp | 0.00 | 0.00 |  | 0.00 |
| 6442-00 | Public Relations/Website | 0.00 | 0.00 |  | 0.00 |
| 6443-00 | Membership - Bridal Faire | 0.00 | 0.00 |  | 0.00 |
| 6444-00 | Trades | 0.00 | 0.00 |  | 0.00 |
| 6490-00 | Classified Ads | 0.00 | 0.00 |  | 0.00 |
| 6600-00 | Promotions/Giveaways | 0.00 | 0.00 |  | 0.00 |
| 6701-00 | Market Study Reports/Research | 0.00 | 0.00 |  | 0.00 |
| 6730-00 | Marketing Cooperative/Media | 0.00 | 0.00 |  | 0.00 |
| 6740-00 | Media/Collateral/Production | 0.00 | 0.00 |  | 0.00 |
| 6740-11 | Media/Collateral/Production | 0.00 | 0.00 |  | 0.00 |
| 6742-00 | Non-NLT Co-Op Marketing Program | 0.00 | 0.00 |  | 0.00 |
| 7500-00 | Trade Shows/Travel | 0.00 | 0.00 |  | 0.00 |
| 8100-00 | Cost of Goods Sold | 0.00 | 0.00 |  | 0.00 |
| 8200-00 | Associate Relations | 0.00 | 0.00 |  | 0.00 |
| 8300-00 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-11 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-30 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-41 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-42 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-50 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8300-60 | Board Functions | 0.00 | 0.00 |  | 0.00 |
| 8500-00 | Credit Card Fees | 0.00 | 0.00 |  | 0.00 |
| 8700-00 | Automobile Expenses | 0.00 | 0.00 |  | 0.00 |
| 8750-00 | Meals/Meetings | 0.00 | 0.00 |  | 0.00 |
| 8810-00 | Dues \& Subscriptions | 0.00 | 0.00 |  | 0.00 |
| 8910-00 | Travel | 0.00 | 0.00 |  | 0.00 |
| 8910-30 | Travel | 0.00 | 0.00 |  | 0.00 |
| 8910-41 | Travel | 0.00 | 0.00 |  | 0.00 |
| 8910-50 | Travel | 0.00 | 0.00 |  | 0.00 |
| 8920-00 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-11 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-30 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-41 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-42 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-50 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8920-70 | Bad Debt | 0.00 | 0.00 |  | 0.00 |
| 8990-00 | Allocated | 0.00 | 0.00 |  | 0.00 |












# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 

Tahoe City, California


## NORTH LAKE TAHOE RESORT ASSOCIATION, INC.

## TABLE OF CONTENTS



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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of
North Lake Tahoe Resort Association, Inc.

We have audited the accompanying financial statements of North Lake Tahoe Resort Association, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2017 and 2016, and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North Lake Tahoe Resort Association, Inc. as of June 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

McCLINTOCK ACCOUNTANCY CORPORATION
Tahoe City, California
November 14, 2017


## STATEMENTS OF FINANCIAL POSITION

June 30, 2017 and 2016

## ASSETS

Current Assets:
Cash and cash equivalents
Restricted TOT cash reserve (Note 6)
Accounts receivable, net of allowance for doubtful accounts of $\$ 3,343$ and $\$ 36,595$ in 2017 and 2016
Prepaid expenses
Inventories

| 2017 |  | 2016 |  |
| :---: | :---: | :---: | :---: |
| \$ | 949,616 | \$ | 626,330 |
|  | 100,249 |  | 100,048 |
|  | 29,564 |  | 110,926 |
|  | 14,799 |  | 8,876 |
|  | 31,787 |  | 32,408 |
|  | 1,126,015 |  | 878,588 |
|  | 5,586 |  | 2,964 |
|  | 5,586 |  | 2,964 |
| \$ | 1,131,601 | \$ | 881,552 |

## LIABILITIES AND NET ASSETS

## LIABILITIES

Current Liabilities:

Accounts payable
Placer County payable
Accrued liabilities
Deferred revenue-membership dues
Total Liabilities (all current)
NET ASSETS (Note 2)
Unrestricted
Invested in property and equipment
Designated marketing reserve (Note 3)
Undesignated
Total Unrestricted
Temporarily Restricted (Note 6)
Total Net Assets
Total Liabilities and Net Assets
$\begin{array}{r}\$ \quad 225,507 \\ 231,039 \\ 224,477 \\ 52,435 \\ \hline\end{array}$

| 52,435 |
| ---: |
| 733,458 |


| 448,010 |
| :--- |


| 5,586 |  | 2,964 |
| ---: | ---: | ---: | ---: |
| 306,848 |  | 304,324 |
| $(14,540)$ |  | 26,206 |
| 297,894 |  | 333,494 |
| 100,249 |  | 100,048 |
| 398,143 |  |  |
|  |  | 433,542 |
| $1,131,601$ |  |  |
|  |  | $\$ 881,552$ |

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Years Ended June 30, 2017 and 2016

## CHANGES IN NET ASSETS:

Revenue and other support:

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| enue and other support: |  |  |  |  |
| Placer County grant revenue | $\$ 3,373,049$ |  | $3,041,943$ |  |
| Placer County infrastructure grant revenue | 171,173 |  | 197,820 |  |
| Commissions and booking fees | 109,912 |  | 188,358 |  |
| Member dues | 146,839 |  | 135,527 |  |
| Member services and special events | 44,892 |  | 114,546 |  |
| Retail sales and other | 98,454 | 78,865 |  |  |
| Interest income | 275 | 66 |  |  |
| $\quad$ Total revenue and other support |  | $3,944,594$ |  | $3,757,125$ |

Expenses and losses:
Program services:

Marketing
Group sales and conferences
Visitor support and transportation
Visitor information
North Lake Tahoe Chamber of Commerce
Infrastructure
Supporting services:
General and administrative
Total expenses
Decrease in Net Assets

## NET ASSETS

Net assets distributed to Placer County
Beginning of Year
End of Year
2017
2016

| 2,311,532 | 2,154,120 |
| :---: | :---: |
| 354,440 | 340,228 |
| 158,779 | 151,582 |
| 377,489 | 340,025 |
| 158,516 | 192,549 |
| 117,940 | 146,622 |
| 3,478,696 | 3,325,126 |
| 483,938 | 465,439 |
| 3,962,634 | 3,790,565 |

$(18,040)$
$(33,440)$

|  | $(17,359)$ |  | $(564,037)$ |
| :---: | :---: | :---: | :---: |
|  | 433,542 |  | $1,031,019$ |
| $\$$ | 398,143 |  |  |
|  |  | $\$ 433,542$ |  |

## STATEMENTS OF CASH FLOWS

For the Years Ended June 30, 2017 and 2016

|  | 2017 |  | 2016 |  |
| :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| Decrease in unrestricted net assets | \$ | $(18,040)$ | \$ | $(33,441)$ |
| Reconciliation of change in net assets to cash |  |  |  |  |
| (used) provided by operating activities |  |  |  |  |
| Depreciation |  | 2,464 |  | 6,164 |
| Changes in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 81,361 |  | $(19,779)$ |
| Placer County receivable/payable |  | 207,099 |  | 629,050 |
| Prepaid expenses |  | $(5,923)$ |  | 114,373 |
| Inventories |  | 621 |  | $(2,898)$ |
| Accounts payable |  | 42,514 |  | 70,347 |
| Accrued liabilities |  | 52,951 |  | $(1,385)$ |
| Deferred revenue - membership dues |  | $(17,115)$ |  | 10,319 |
| Deferred revenue - other |  | -()- |  | $(14,760)$ |
| Net Cash Provided by Operating Activities |  | 345,932 |  | 757,990 |
| CASH FLOWS FROM INVESTING ACTIVITIES Purchase of property and equipment |  | $(5,086)$ |  | $(1,120)$ |
| Net Cash Used by Investing Activities |  | $(5,086)$ |  | $(1,120)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES |  |  |  |  |
| Net assets distributed to Placer County |  | $(17,359)$ |  | $(564,037)$ |
|  |  | $(17,359)$ |  | $(564,037)$ |
| Net Increase in Cash and Cash Equivalents |  | 323,487 |  | 192,833 |
| Cash and Cash Equivalents, Beginning of Year |  | 726,378 |  | 533,545 |
| Cash and Cash Equivalents, End of Year | \$ | 1,049,865 | \$ | 726,378 |
| Cash and Cash Equivalent Analysis: |  |  |  |  |
| Cash and cash equivalents | \$ | 949,616 | \$ | 626,330 |
| Restricted TOT cash reserve |  | 100,249 |  | 100,048 |
| Net Cash and Cash Equivalents | \$ | 1,049,865 | \$ | 726,378 |

# NOTES TO FINANCIAL STATEMENTS 

June 30, 2017 and 2016

## 1. Form of Organization

North Lake Tahoe Resort Association, Inc. (the "Association") was incorporated in the State of California in 1996, upon consolidation of the Tahoe North Visitors and Convention Bureau and the North Lake Tahoe Chamber of Commerce. The Association is organized under Section 501 (c)(4) of the Internal Revenue Code as a non-profit public benefit corporation.

The primary function of the Association is to promote tourism and benefit business through efforts that enhance the economic, environmental, recreation and cultural climate of the North Lake Tahoe, California area. The Association provides the following services to its members and the North Lake Tahoe community: Chamber of Commerce, Visitors and Convention Bureau, marketing, conference sales and membership services. The Association also serves as a partner with Placer County in the development and funding of infrastructure and transportation projects designed to enhance tourism and community quality of life for the benefit of all in the North Lake Tahoe region.

The majority of the Association's revenue is derived from contract grants with Placer County to administer and invest portions of transient occupancy taxes collected in the North Lake Tahoe area. Additional sources of revenue are derived from membership dues, commissions and booking fees earned from conference sales, special events, and from the sale of inventory items at its visitor centers.

## 2. Summary of Significant Accounting Policies

Basis of Accounting and Financial Statement Presentation
The financial statements of the Association have been prepared on the accrual basis of accounting. Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in ASC 958, "Financial Statements of Not-for-Profit Organizations." Under ASC 958, the Association reports information regarding its financial position and activities according to three classes of net assets: Unrestricted net assets, temporarily restricted net assets (if any) and permanently restricted net assets (if any). At June 30, 2017 and 2016, there were no temporarily restricted or permanently restricted net assets, as the Association has not received these types of contributions.

## Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Recognition of Placer County Contract Grant Revenue

The Association's contract with Placer County is considered to be an exchange transaction. Therefore, revenues received from this contract are reported as unrestricted support.

# NOTES TO FINANCIAL STATEMENTS 

June 30, 2017 and 2016

Placer County contract grant revenues are recognized as revenue during the contract year, unless specifically restricted by the contract.

Liquidity Information
In order to provide information about liquidity, assets have been sequenced according to their nearness to conversion to cash and liabilities have been sequenced according to the nearness of their maturity and resulting use of cash.

## Accounts Receivable

Accounts receivable consists of amounts due from members for membership dues, cooperative advertising costs, and commissions from group conference sales, as well as other miscellaneous receivables for services provided. The Association does not charge interest on delinquent receivables. Accounts are written off directly to bad debt expense when all attempts at collection are exhausted.

## Inventories

Inventories are primarily for the sale of retail goods at the visitor centers and are stated at the lower of cost or market. Cost is determined by the first-in, first-out method.

## Property, Buildings and Equipment

In general, property and equipment are capitalized on the Association's books and stated at cost when the asset has over a year of life and costs of over $\$ 1,000$. Depreciation is computed on the straight-line basis over the useful lives of the assets, which range from 3 to 7 years.

## Marketing Cooperative Agreement

During the year ended June 30, 2007, the Association established the North Lake Tahoe Marketing Cooperative (NLTMC) with Lake Tahoe Incline Village Crystal Bay Visitors and Convention Bureau (IVCBVCB) to cooperatively promote tourism based on shared objectives which are more effectively and efficiently accomplished collectively rather than independently. Under the terms of the agreement, the Association and the IVCBVCB are required to make annual contributions to fund marketing efforts based upon an approved pre-set formula. The Association contributed $\$ 1,277,371$ and $\$ 1,089,500$ for the years ended June 30, 2017 and 2016, respectively in connection with this marketing effort, which is included in marketing (tourism promotion) and group sales and conference expense in the statement of activities and changes in net assets. The Marketing Cooperative activities and balances are reported separately from those of the Association.

## Unrestricted Net Assets

All net asset balances are classified as unrestricted, excluding the restricted cash flow reserve at Note 6. Net assets are not subject to imposed restriction or restrictions that have expired. As reflected in the accompanying notes, the Association has designated a portion of unrestricted net assets for specific purposes.

# NOTES TO FINANCIAL STATEMENTS 

June 30, 2017 and 2016

## Advertising Costs

Advertising costs are expensed as incurred.

## Income Tax Status

The Association is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501 (c) (4), and section 23701(f) for California purposes. Unrelated business income, if any, is taxed at regular corporate tax rates.

The Association's three previous federal tax returns and four previous state tax returns are available for examination by the taxing authorities.

## Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a function basis in the statement of activities. Accordingly, certain costs, other than general and administrative costs, have been allocated among the program and supporting services benefited.

## Cash and Cash Equivalents

For purposes of the statements of cash flows, the Association considers all unrestricted cash, money market funds, and debt securities with an original maturity less than three months to be cash equivalents.

## Fair Value

The carrying amount of financial instruments, including cash, accounts receivable and accounts payable approximates their fair value due to the short term maturities of these instruments.

## 3. Designated Net Assets

Pursuant to its contract with Placer County, the Association created a visitor support and transportation fund which designates net assets from visitor support and transportation result of activities annually. The designated visitor support and transportation net assets totaled $\$-0$ - at June 30, 2017 and 2016. During 2016, the Association remitted to Placer Country the balance of the designated visitor support and transportation net asset balance. The payments were requested by Placer County and approved by the Association's board of directors.

The Association created a marketing reserve, pursuant to the 2003-04 contract with Placer County, to be used for expenditures in key areas due to any unforeseen adverse fluctuations in collections of transit occupancy taxes. The details in the use of the reserves can be decided solely at the discretion of the Association's board of directors subject to compliance with an existing policy of maintaining the reserve level at $10 \%$ of a three year average of annual marketing, conference and visitor information center expenditures. The designated marketing reserve totaled $\$ 306,848$ and $\$ 304,324$ at June 30, 2017 and 2016 respectively.

# NOTES TO FINANCIAL STATEMENTS 

June 30, 2017 and 2016

## 4. Concentration of Credit Risk

The Association maintains its cash accounts at a local bank. At June 30, 2017 and 2016, the aggregate balance of these accounts exceeded the federally insured (FDIC) limits by $\$ 762,613$ and $\$ 229,613$ respectively.

## 5. Concentration of Revenue

Support from Placer County in the form of contract grants contributed to $90 \%$ and $86 \%$ of the Association's total revenues and support for the years ended June 30, 2017 and 2016, respectively. The Association's contract with Placer County is renewed annually. At June 30, 2017 and 2016, the Association owed Placer County $\$ 231,039$ and $\$ 23,941$, respectively.

## 6. Restricted Cash and Investments

Restrictions on Association cash and investment balances at June 30, 2017 and 2016, consist of the following:

TOT cash reserve


The restricted transient Occupancy tax (TOT) cash reserve is comprised of previous years' TOT fund balance of $\$ 100,000$. The policy restricts use of these assets to only those that achieve public benefit, as agreed to by contract between Placer County and the Association. Expenditure shall only occur following approval by the Association Board of Directors and approval by the Placer County Executive Office.

## 7. Property and Equipment

Property and equipment at June 30, 2017 and 2016, consists of the following:

Furniture and fixtures
Computer equipment
Computer software

| 2017 |  |  | 2016 |  |
| ---: | ---: | :--- | :--- | ---: |
|  | 68,768 |  | $\$$ | 68,768 |
|  | 8,436 |  | 43,766 |  |
|  | 21,520 |  | 34,995 |  |
|  | 24,284 |  | 24,284 |  |
|  | 123,008 |  | 171,813 |  |
|  | $(117,422)$ |  | $(168,849)$ |  |
| $\$$ | 5,586 |  | $\$$ | 2,964 |

# NOTES TO FINANCIAL STATEMENTS 

June 30, 2017 and 2016

Depreciation expense was $\$ 2,464$ and $\$ 6,164$ for the years ended June 30, 2017 and 2016 respectively.

## 8. Operating Leases

The Association leases various facilities and equipment from others under non-cancellable operating leases expiring in May, 2022. Lease rent expense, including real property taxes and common area costs, was $\$ 148,032$ in 2017 and $\$ 140,716$ in 2016. Minimum lease payments are subject to escalation clauses and options to renew. At June 30, 2017, future minimum lease payments under such leases to the end of the contract are as follows:


## 9. Retirement Plan

The Association offers a $401(\mathrm{k})$ retirement plan to all full-time employees who have completed at least three months of service. The Association matches participant contributions of up to $4 \%$ to the plan based on up to $6 \%$ of the participant's regular salary. Contributions to the plan by the Association were approximately $\$ 34,643$ and $\$ 35,995$ for the years ended June 30, 2017 and 2016, respectively.
10. Subsequent Events

Subsequent events have been evaluated by management through, November 14, 2017, the date that the statements were available for issuance.

| NLTRA 2017/2018 BUDGET |  |  | Marketing | Conference | vic | Transportation | Infrastructure | Membership | Administration | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mod Trans \& Infra, G\&A incrsd 3\%, excl Sal \& Rent |  |  |  |  |  |  |  |  |  |  |
| Ordinary Income/Expense | 16-17 | 3,775,985 | 2,665,682 | 289,600 | 333,923 | 264,212 | 222,568 |  |  |  |
| Income | 17-18 (+3\%) | 3,889,265 | 2,745,652 | 298,288 | 343,941 | 272,138 | 229,245 |  |  | 3,889,265 |
| Placer County TOT $^{\text {d }}$ | Mod Trans \& In | 3,747,600 | 2,960,158 | 303,176 | 389,733 | 32,537 | 61,996 |  |  | 3,747,600 |
| Special Events | Proof | 0 |  |  |  |  |  |  |  |  |
| Membership |  |  |  | 7,690 |  |  |  | 135,000 |  | 142,690 |
| Commissions |  |  |  | 101,067 |  |  |  |  |  | 101,067 |
| Non-Retail VIC Sale |  |  |  |  | 6,000 |  |  |  |  | 6,000 |
| Visitor Guide Incom |  |  |  |  | 3,000 |  |  |  |  | 3,000 |
| Merchandise Sales |  |  |  |  | 90,000 |  |  |  |  | 90,000 |
| New Member Fees |  |  |  |  |  |  |  | 225 |  | 225 |
| Membership Activit |  |  |  |  |  |  |  | 44,000 |  | 44,000 |
| Tuesday Morning B | reakfast Club |  |  |  |  |  |  | 8,000 |  | 8,000 |
| Sponsorships |  |  |  |  |  |  |  | 9,000 |  | 9,000 |
| Total Income |  |  | 2,960,158 | 411,933 | 488,733 | 32,537 | 61,996 | 196,225 | 0 | 4,151,582 |
| Cost of Goods Sold |  |  |  |  | 45,000 |  |  |  |  | 45,000 |
| Gross Margin |  |  | 2,960,158 | 411,933 | 443,733 | 32,537 | 61,996 | 196,225 | 0 | 4,106,582 |
| Expense |  |  |  |  |  |  |  |  |  | - |
| Total 5000-00 - Salaries \& Wages |  | 824,178 | 378,814 | 210,001 | 235,363 | 17,560 | 35,944 | 113,076 | 481,549 | 1,472,307 |
| Attachment C Personnel | 1,060,948 | 17,560 |  |  |  |  |  |  |  |  |
|  | 1,092,776 | 35,944 |  |  |  |  |  |  |  |  |
| 5100-00 - Rent |  | 877,681 |  |  |  |  |  |  |  |  |
| Total 5100-00 - Rent |  |  | 28,969 | 14,484 | 101,391 | 1,211 | 2,297 | 11,225 | 28,720 | 188,297 |
| 5310-00 - Telephone |  | 1.03 | 5,459 | 3,164 | 3,605 | 285 | 571 | 2,850 | 12,611 | 28,545 |
| $5420-00$ - Mail - USPS |  |  | 773 | 309 | 515 |  |  | 1,000 | 721 | 3,318 |
| $5510-00 \cdot$ Insurance/Bonding |  |  | 2,060 | 1,442 | 2,060 | 309 | 309 | 745 | 1,751 | 8,676 |
| 5520-00 - Supplies |  |  | 3,090 | 510 | 4,120 | 309 | 309 | 2,000 | 7,210 | 17,548 |
| Visitor Communications Other |  |  |  |  | 460 |  |  |  |  | 460 |
| 5700-00 - Equipment Support \& Maint. |  | 553,727 | 3,844 | 1,100 | 2,163 | 494 | 680 | 1,325 | 3,840 | 13,446 |
| $5710-00 \cdot$ Taxes, Licenses \& Fees |  | 570,339 | 515 | 206 | 309 | 124 | 383 | 200 | 8,240 | 9,977 |
| 5740-00 - Equipment Rental/Leasing |  | 769,576 | 2,060 | 1,660 | 6,106 | 330 | 2,629 | 2,990 | 2,575 | 18,349 |
| Attachment C G \& A | 696,037 716,918 | 65,977 |  |  |  |  |  |  |  |  |
| 5800-00 - Training Sem. 807,855 |  | 67,956 | 8,461 |  | 3,090 |  |  | 1,545 | 6,180 | 19,276 |
| $5900-00$ - Prof. Fees ( 5850 Artist of Mth) |  | 12,602 |  |  |  |  |  |  | 25,750 | 25,750 |
| 6490-00 - Classified Ads |  | 76,333 |  |  |  |  |  |  | 773 | 773 |
| Media/Collateral/Production |  | 78,623 |  |  | 5,000 |  |  |  |  | 5,000 |
| Conference Pud |  | 25,677 |  |  |  |  |  |  |  |  |
| Marketing Projects: |  | 807,855 |  |  |  |  |  |  |  |  |
| Training Video Series |  |  | 15,000 |  | 5,000 |  |  |  |  | 20,000 |
| Sales CRMICMS |  |  | 10,000 |  |  |  |  |  |  | 10,000 |
| Community Marketing Programs |  |  | 80,000 |  |  |  |  |  |  | 80,000 |
| Special Events/Sponsorships |  |  | 524,000 |  |  |  |  |  |  | 524,000 |
| Marketing Cooperative Media |  |  | 1,301,821 | 110,000 |  |  |  |  |  | 1,411,821 |
| Other Programs |  |  | 84,000 |  |  |  |  |  |  | 84,000 |
| 6743 BACC Marketing Programs |  |  | 80,000 |  |  |  |  |  |  | 80,000 |
| Infrastucture Projects: |  |  |  |  |  |  |  |  |  |  |
| Public Outreach |  |  |  |  |  |  |  |  | 773 | 773 |
| Research \& Planning |  |  |  |  |  |  | 375 |  |  | 375 |
| Transportation Projects: |  |  |  |  |  |  |  |  |  |  |
| Public Outreach |  |  |  |  |  |  |  |  |  |  |
| Research \& Planning Dues |  |  |  |  |  |  |  |  |  |  |
| Research \& Planning |  |  |  |  |  | 2,375 |  |  |  | 2,375 |
| Traffic Management |  |  |  |  |  |  |  |  |  |  |
| Membership Activities |  |  |  |  |  |  |  | 44,805 |  | 44,805 |
| Tuesday Morning Breakfast Club |  |  |  |  |  |  |  |  |  | 0 |
| 8200-00 - Employee Relations |  |  | 618 | 515 | 515 |  |  | 275 | 2,266 | 4,189 |
| 8300-00 - Board Functions |  |  |  |  |  |  |  |  | 9,888 | 9,888 |
| 8500-00 - Credit Card Fees |  |  |  |  | 3,708 |  |  | 3,605 |  | 7,313 |
| 8700-00 - Automobile Expenses |  |  | 2,060 | 412 | 1,236 |  |  | 1,025 | 1,030 | 5,763 |
| 8750-00 - Meals/Meetings |  |  | 3,605 | 412 | 1,107 |  |  | 440 | 1,391 | 6,955 |
| 8810-00 - Dues \& Subscriptions |  |  | 5,150 | 1,201 | 1,648 | 3,090 |  | 1,380 | 1,648 | 14,117 |
| 8910-00 - Travel |  |  | 7,820 |  | 5,045 |  |  |  | 3,502 | 16,367 |
| Research \& Planning (Member Bad Debt) |  |  | 7,250 |  |  |  |  | 10,300 |  | 17,550 |
| Depreciation |  |  | 1,159 | 249 | 1,049 | 426 | 426 | 300 | 2,018 | 5,627 |
| Total Expense |  |  | 2,556,527 | 345,666 | 383,489 | 26,513 | 43,923 | 199,087 | 602,434 | 4,157,638 |
| Net Ordinary Income |  |  | 403,631 | 66,267 | 60,243 | 6,024 | 18,073 | -2,862 | -602,434 | -51,056 |
| Other Income/Expense/Additions |  |  |  |  |  |  |  |  |  | 0 |
| Additions to Marketing Reserve (Admin Bal Adjust.) |  |  |  |  |  |  |  |  |  |  |
| 8990-00 - Allocated |  |  | 403,631 | 66,268 | 60,243 | 6,024 | 18,073 | 48,195 | -602,434 | 0 |
| Net Income |  | -0 | 0 | -0 | -0 | 0 | 0 | -51,056 | 0 | -51,056 |
|  | Proof |  | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
|  | Allocation ratio based on Ttl Exp |  | 71.909\% | 9.723\% | 10.787\% | 0.746\% | 1.235\% | 5.600\% |  | 100.000\% |
|  | A-1 | 2750 |  |  |  | 2375 | 375 |  |  |  |
|  | Proof |  |  |  |  |  |  |  |  |  |
|  | A-2 | 2,222,071 | 2,102,071 | 110,000 | 10,000 |  |  |  |  |  |
|  | Proof |  | 0 | 0 | 0 |  |  |  |  |  |

Proof

| Feb '18 thru Jun '18 (Annual - Jul thru Jan) |  |  |  | Annual |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Marketing | Trans. | Infra. | Total | Marketing | Trans. | Infra. | Total |
| \$354,882 | \$2,656 | \$11,082 | \$368,620 | \$824,178 | \$17,560 | \$35,944 | \$877,681 |
| 343,751 | 1,475 | 8,024 | 353,250 | 769,576 | 12,602 | 25,677 | 807,855 |
| 2,250 | 0 | 0 | 2,250 | 7,250 | 2,375 | 375 | 10,000 |
| 941,140 |  |  | 941,140 | 2,134,821 |  |  | 2,134,821 |
| 20,000 |  |  | 20,000 | 30,000 |  |  | 30,000 |
|  |  |  |  | 50,000 |  |  | 50,000 |
| \$1,662,023 | \$4,131 | \$19,107 | \$1,685,261 | \$3,815,824 | \$32,537 | \$61,996 | \$3,910,357 |
|  |  |  |  |  | Less: Othe | Revenue | 162,757 |
|  |  |  | Sum of U6-10 | 2,222,071 |  |  | \$3,747,600 |
|  |  |  | Agrees to TTL | Summary |  |  | 3,747,600 |


| July '17 |  |  |  |
| ---: | ---: | ---: | ---: |
| Marketing | Trans. | Infra. | Total |
| $\$ 65,457$ | $\$ 8,245$ | $\$ 8,245$ | $\$ 81,947$ |
| 41,037 | 4,826 | 4,814 | 50,677 |
| 328,825 | 375 | 375 | 750 |
|  |  |  | 328,825 |
|  |  |  |  |
| $\$ 435,319$ | $\$ 13,446$ | $\$ 13,434$ | $\$ 462,199$ |


| Aug '17 thru Jan '18 |  |  |  |
| ---: | ---: | ---: | ---: |
| Marketing |  |  |  |
| Trans. | Infra. | Total |  |
| \$430,839 | $\$ 6,659$ | $\$ 16,616$ | $\$ 247,114$ |
| 384,788 | 6,301 | 12,838 | 403,927 |
| 5,000 | 2,000 |  | 7,000 |
| 864,856 |  |  | 864,856 |
| 10,000 |  |  | 10,000 |
| 50,000 |  |  | 50,000 |
| $\$ 1,718,483$ | $\$ 14,960$ | $\$ 29,455$ | $\$ 1,762,897$ |



Conference Revenue Statistics Comparison FYTD 16／17 vs．FYTD 17／18 at 10／31／2 | FORWARD LOOKING | 2016－17 | 2016－17 | 2017－18 |
| :--- | :--- | :--- | :--- | Total Revenue Booked $\quad \$ 3,964,368$ \＄ $3,385,074 \begin{array}{llll} & \$ 1,930,483\end{array}$ $\begin{array}{llllll}\text { Commission for this Revenue } & \$ 129,375 & \$ & 105,016 & \$ & 56,151\end{array}$ $\begin{array}{lrrr}\text { Number of Room Nights } & 21,352 & 19,668 & 10,321 \\ \text { Number }\end{array}$ Number of Bookings

Conference Revenue A

## 08s＇z06

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| NLT－Annual Revenue Goal | $\$$ | $3,000,000$ | $\$$ | $2,500,000$ |
| :--- | ---: | ---: | ---: | ---: |
| Annual Commission Goal | $\$$ | 135,000 | $\$$ | 70,000 |

centage by County：
$\frac{16-17}{70 \%}$
$\frac{17-18}{47 \%}$
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| Unemployment Rates－EDD | June 2014 | July 2015 | Aug 2016 | Oct 2017 |
| :--- | :---: | :---: | :---: | :---: |
| California（pop．38，332，521） | $\mathbf{7 . 1 \%}$ | $\mathbf{6 . 7 \%}$ | $\mathbf{5 . 5 \%}$ | $4.9 \%$ |
| Placer County（367，309） | $\mathbf{6 . 0 \%}$ | $\mathbf{5 . 2 \%}$ | $\mathbf{4 . 7 \%}$ | $\mathbf{3 . 5 \%}$ |
| Dollar Point（1，215） | $7.1 \%$ | $6.1 \%$ | $1.1 \%$ | $1.6 \%$ |
| Kings Beach（3，893） | $6.0 \%$ | $6.8 \%$ | $6.1 \%$ | $5.8 \%$ |
| Sunnyside／Tahoe City（1，557） | $7.0 \%$ | $5.7 \%$ | $5.1 \%$ | $4.5 \%$ |
| Tahoe Vista（1，433） | $10.1 \%$ | $8.9 \%$ | $4.3 \%$ | $4.1 \%$ |









NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA) Employee Expense Report

NORTH LAKE TAHOE RESORT ASSOCIATION (NLTRA)

| REF | DATE | START | END | \# MILES | ROUND TRIP |  | REASON FOR TRAVEL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | \# MILES | YES | NO |  |
|  | 6-Oct | NLTRA | Sacramento | 224.00 | x |  | WACE Training Session |
|  | 16-Oct | NLTRA | Northstar | 32.00 | x |  | NLTRA Board Meeting and Retreat |
|  | 19-Oct | NLTRA | Kings Beach Event Center | 20.00 | x |  | Chamber Luncheon \& NTBA meeting |
|  | 23-Oct | NLTRA | Kings Beach Event Center | 20.00 | X |  | Board of Supervisors meeting |
|  | 30-Oct | NLTRA | Hyatt in Incline | 32.00 | x |  | TPC Economic Summit |
|  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |
|  |  | TOTAL MILES SU | TED: | 328.00 |  |  |  |
|  |  | MILEAGE RATE | IILE | $\$ 0.535$ |  |  |  |
|  | TOTA | MILEAGE REIMB | MENT DUE | \$ 175.48 |  |  |  |

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| Account Number | $X X X X-X X X X-0100-8709$ |
| :--- | ---: |
| Statement Date | OCT 28, 2017 |
| Total Activity | $\$ 1,056.29$ |

## ** MEMO STATEMENT ONLY ** DO NOT REMIT PAYMENT

CINDY M GUSTAFSON
N LAKE TAHOE RESORT
PO BOX 5459
TAHOE CITY CA 96145

| ACCOUNT SUMMARY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CINDY M GUSTAFSON XXXX-XXXX-0100-8709 | Purchases \& Other Debits | + | Cash Advances | - | Credits | $=$ | Total Activity |
| Account Total | \$1,056.29 |  | \$0.00 |  | \$0.00 |  | \$1,056.29 |


| ACCOUNT ACTIVITY |  |  |  |
| :---: | :---: | :---: | :---: |
| Posting | Transaction |  |  |
| Date | Date | Reference Number Transaction Description | Amount |
| 10-09 | 10-06 | 55480777280207099600312 ACE PARKING3109 SACRAMENTO CA | 28.00 |
|  |  | Tax ID: 953131447 Mer Ref: 09960031 Mer Zip: 95814 Origin Zip: 95814 Dest Ctry: USA |  |
| 10-12 | 10-11 | 55432867284200514173142 SQU*SQ*TAHOE HOUSE BA Tahoe City CA | 75.00 |
|  |  | Tran: 00011529215077855 Tax ID: 800429876 Mer Ref: 00011529215077855 Mer Zip: 96145 Origin Zip: 96145 Dest Zip: 96145 Dest Ctry: USA |  |
|  |  | Product Code: 099 Desc: Square Purchase Qty: 1 Unit: NMB Disc: N Ext Item Amt: 75.00 |  |
| 10-12 | 10-11 | 05314617285500182317665 WOLFDALES CUISINE UNI TAHOE CITY CA | 25.00 |
|  |  | Tax ID: 680013011 Mer Zip: 96145 |  |
| 10-16 | 10-13 | 55541867286004028015260 NORTHSTAR@TAHOE LIFT T TRUCKEE CA | 842.00 |
|  |  | Tax ID: 941640750 Mer Zip: 96161 Origin Zip: 96161 |  |
| 10-24 | 10-23 | 25247807296003952035918 SPINDLESHANKSAMERICAN KINGSBEACH CA <br> Tax ID: 300346317 Mer Zip: 96143 | 86.29 |


| For Customer Service, Call:$1-866-432-8161$ | Account Number XXXX-XXXX-0100-8709 <br> Statement Date <br> OCT 28, 2017 | Account Summary |  |
| :---: | :---: | :---: | :---: |
|  |  | Purchases \& Other Charge | \$1,056.29 |
|  |  |  |  |
|  |  | Cash Advances | \$0.00 |
| Send Billing Inquiries to: <br> BANKCARD CENTER <br> PO BOX 84043 <br> COLUMBUS GA 31908-4043 | Credit Limit | Fees | \$0.00 |
|  | \$50,000 | Credits | \$0.00 |
|  | Disputed Amount | Payments | \$0.00 |
|  | \$0.00 | Total Activity | \$1,056.29 |

Page 1 of 2

Tahoe House Bakery \& Gourmet

| 625 West Lake Blvd | Oct 11, 2017 |
| :--- | ---: |
| Tahoe City, CA 96145 | 10:02 AM |
| (530) 583-1377 | Jamie |
| www.tahoe-house.com |  |

Authorization 024853 MasterCard 8709
Receipt wzTY
MASTERCARD
AID AD 000000041010

| Gift Card 6820 | $\$ 25.00$ |
| :--- | ---: |
| Gift Card 6982 | $\$ 25.00$ |
| Gift Card 5723 | $\$ 25.00$ |
| Total | $\$ 75.00$ |
| MasterCard 8709 (Chip) | $\$ 75.00$ |

Cindy Gustafson BIRTHDAY


B200-00/11 $\$ 50.00$ (ANNA + AMBER) 8200-00/42 \$25.00 (EMILY)

WOLFDALE'S CUISINE UNIQUE


Tip \$..........

## Total \$.........

I agree to pay total amount according to card issuer agio (MERCHANT AGIO IF CREDIT VCHR)


8200-00170 (DAWN)

## GROUP BANQUET FOOD \& BEVERAGE ADDENDUM

MEETING/BANQUET SPACE

| Day | Date | Function | Time | $\begin{aligned} & \text { \# of } \\ & \text { PPL } \end{aligned}$ | Room Setup | Estimated Fees |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monday | 10/16 | NLTRA Board Strategy Retreat | 11am-5pm | 16 | TBD | $\$ 400$ meeting room rental fee will covered by Northstar California for the purpose of community relations. <br> \$32 per person (plus 25\% per person if they are a group of less than 20) for Vegetarian Chili and Salad Bar with Iced Tea and Lemonade plus taxes and a fees. $\$ 842$ including |

## Meeting Room Rental Fees

Our daily meeting room rental is $\$ 400$ plus $9.65 \%$ in taxes and fees. In the event the group utilizes the same meeting room setup on subsequent days, meeting room rental will drop down to $\$ 300$ per day plus taxes and fees. Our sliding scale for a per-room, per-day reduction in rental charges is as follows:

$$
\begin{aligned}
& \text { Food } \& \text { Beverage Only } \\
& \$ 1,500-1,999=25 \% \text { reduction } \\
& \$ 2,000-2,499=50 \% \text { reduction } \\
& \$ 2,500-2,999=75 \% \text { reduction } \\
& \$ 3,000+\quad==100 \% \text { reduction }
\end{aligned}
$$

To view space options go to:
http://www.northstarcalifornia.com/groups-and-meetings/meeting-space.aspx

## BANQUET FOOD AND BEVERAGE POLICIES

1. MENU SELECTION. A menu selection and number of attendees for all Food and Beverage functions is required thirty (30) days prior to date of function. Northstar Resort must provide all food, liquor, beer and wine. Children 12 yrs or younger are at $50 \%$ of listed banquet entrée prices. No outside food or beverage of any nature may be brought into Northstar's function space with the exception of wedding cake and wine for a corkage fee. In the event that outside food or beverage is brought into the function space a cleaning fee, based onthe cleaning needs will be charged along with $\$ 25$ per person penalty. Table decorations and settings must allow $12^{\prime \prime} \times 15^{\prime \prime}$ area(s) for platters if Family Style service is selected.
 (initial here)
2. All Menus and Food \& Beverage pricing are subject to change.
3. DEPOSIT. A check or credit card deposit in the amount of $50 \%$ of estimated total is required to secure the dates and space. Balance of estimated food and beverage charges (based on menu selection multiplied by anticipated guests) is due thirty (30) days prior to the date of group arrival date. Any remaining balance will be
billed after the event. Group agrees to pay a late charge rate equal to the legal maximum, currently $18 \%$ annually, on the unpaid balance remaining thirty (30) days from the statement close date until the amount is paid in full. Group also agrees to pay reasonable attorney fees or other costs incurred for collection. Food and Beverage do moT include taxes and service charge.


| Food \& Beverage Deposit Schedule | DEPOSIT | ESTIMATED <br> TOTAL |
| :---: | :---: | :---: |
| DEPOSIT DUE: | $\$ 842$ |  |
| ESTIMATED TOTAL: |  |  |

4. GUARANTEED COUNT. The guaranteed count (minimum number charge regardless of actual attendees per function) is due no later than ten (10) days prior to date of function. Food and Beverage will be prepared to accommodate five percent ( $5 \%$ ) more than the guaranteed count. If a guaranteed count is not received on time, the expected number of persons will be considered your guaranteed count. Charges will be based upon the greater number of Group's guaranteed attendance or the actual attendance.
5. SERVICE CHARGE. A twenty percent (20\%) service charge will be charged on all service-related Food \& Beverage functions. Service charges are subject to sales tax.
6. RESORT FEE. A two percent ( $2.00 \%$ ) "Resort Fee" will be charged on all retail purchases and/or food and beverage functions taking place in the Village at Northstar ${ }^{\text {™ }}$.
7. TAX. Appropriate sales tax will be charged on all function totals. Presently, sales tax rates are between $7.5 \%$ and $7.65 \%$.
8. GROUP CHARGES. Unless paid in cash, money order, or other guaranteed form of payment, all charges for the Event must be paid by credit card or company check, in which case a credit card number is required prior to the execution of the Agreement as a guarantee of payment. When using a credit card, the Resort credit card authorization form must be filled out, signed and returned prior to the execution of the Agreement. In order for any charges to be billed to the Master Account, Group must complete and submit to the Resort the direct bill/credit application at least 30 days prior to the start date of the Group's event.

Group must have a minimum of $\$ 5,000$ in billed expenditures to apply for direct billing. Resort reserves the right to re-check Group's credit worthiness at any time after execution of this Agreement and prior to Group's arrival. If credit is not requested, is not approved, or Resort determines in good faith and in its sole discretion that there has been a material adverse change to Group's financial condition at any time after execution of this Agreement and prior to Group's event, pre-payment of $100 \%$ of Group's total estimated program will be due prior to arrival, in accordance with a schedule to be determined by Resort in its sole discretion. Failure to remit the required pre-payment on a timely basis will be considered a cancellation by Group, and Group will be liable for cancellation fees as described in the cancellation provisions of this Agreement.

A final statement will be mailed to Group within 30 days of Group's departure. For all direct bill approved accounts, the Master Account charges are due and payable within 30 days of the date of the invoice. For non-direct bill approved accounts, pre-pay accounts and accounts under $\$ 5,000$, the Group's credit card on file will be charged upon departure. All undisputed charges not paid when due will bear interest at the rate of $1.5 \%$ per month until paid in full. If Resort deems collection action is necessary with regard to any outstanding balances, all costs associated with such collection action, including attorneys' fees and expenses, will be the Group's responsibility and may be posted to the Master Account.

## Group elects to use the following form of payment:

Credit card (Please fill out the attached credit card authorization form and submit with signed contract)
Company check or Electronic Funds Transfer
Other agreed upon alternative

SPINOEESHAKS
400 Brassie Ave.
Kings Beach, CA 96143
$(530)-546-2191$
SFRVER: WSSI P
TABEE: 37
TICKEE \#: 83496 10/23/2017 10:36 WUSSTS: 4


