

## north lake tahoe

Chamber | CVB | Resort Association

## Finance Committee Agenda and Meeting Notice <br> Thursday, November 19, 2015 at 3:30pm NLTRA Conference Room Upstairs

## NLTRA Mission

To promote tourism and business through efforts that enhances the economic, environmental, recreational and cultural climate of the area.

## Finance Committee

NLTRA Board
Wally Auerbach Chair

## Committee Members

Ron Parson
Granlibakken

## Mike Salmon

Tahoe Donner Association

## Ramona Cruz

Tahoe City Public Utility District

Placer County Rep Jennifer Merchant

NLTRA Staff
Al Priester
Director of Finance/Human Resources

To call in:
Dial (605) 475-3220
Enter Participant code: 547298\#
Items May Not Be Heard In the Order They Are Listed
A. Call to Order - Establish Quorum
B. Public Forum: Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 mins)
C. Agenda Amendments and Approval (MOTION):
D. Approval of the October 21, 2015 Finance Committee Meeting Minutes (MOTION):(pg. 1)
E. Discussion of Draft Audit Results for the 2014/15 Fiscal Year (MOTION):(pg. 5)
F. Discussion of the status of October 2015 Financial Statements and projected completion date. See Staff memo (20 mins) (pg. 36)
G. Supplemental Information (10 mins)

- Dashboard Report (pg. 37)
H. Approval of CEO Expenses (MOTION): (pg. 46)
I. Committee Member Comments (5 mins)
J. Adjournment

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PO Box 884 - Tahoe City, CA 96145 Ph - (530) 581-8700 Fx - (530) 581-1686
                    FINANCE COMMITTEE
Wednesday, October 21, 2015 10:00 am - 12:00 pm
NLTRA Conference Room
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## PRELIMINARY MINUTES

COMMITTEE MEMBERS IN ATTENDANCE: Mike Salmon, Wally Auerbach, Ron Parson, Ramona Cruz, and Jennifer Merchant

COMMITTEE MEMBERS NOT PRESENT: None
RESORT ASSOCIATION STAFF: Marc Sabella, Sandy Evans-Hall
OTHERS IN ATTENDANCE: Kendall Galka
A. Call to Order-Establish Quorum:

- The meeting was called to order at 10:00am by Wally Auerbach and a quorum was established.
B. Public Forum: None
C. Agenda Amendments and Approval

M/S/C (Ramona Cruz/Mike Salmon) (3-0-0) Motion to approve agenda amendments.
D. Approval of Finance Committee Meeting Minutes, August 27, 2015 \& September 30, 2015 Finance Committee minutes

M/S/C (Ramona Cruz/Mike Salmon) (3-0-0) Motion to approve Finance Committee minutes for August 27, 2015 \& September 30, 2015
E. Discussion of Draft Audit Results for the 2014/15 Fiscal Year. The outside auditors, Bob McClintock and Kendall Galka tentatively will be in attendance.

- Committee agreed to review the audit before submitting to the BOD for approval.
- Kendall addressed the committee the audit was substantially the same for the past three years and a clean audit.
o Kendall reviewed the Audit Draft.
- Questions/Comments from Committee
o Committee was unable to ask questions, due to the Audit Draft being delivered an hour before Committee meeting. Committee will review after meeting and submit any questions or comments on Friday, October $30^{\text {th }}$.
o Report to BOD and Control Report, and Material weakness - items have been
- Suggestions for improvement in financial
- Reconciliation to wages and general (quarterly).
- Liabilities, expense reimbursement, to go through approval process before cutting checks.
- Current year, that all agreements are something
- Recommendation last year, that excel spreadsheets to be used

Action for Committee: all Committee members to review Audit Draft and there are questions or comments, to be delivered in 10 days. Friday, October $30^{\text {th }}, ~ 2015$. This item will be brought back to the Finance Committee on Thursday, November $19^{\text {th }}$ at 3:30 pm for recommendation to the BOD in December.

## F. Discussion and Possible Action to Recommend Approval to the Board of Directors of the Financial Statements for August 2015 and September 2015

- Marc reviewed item F 1-12. This item was presented at the September Finance Committee, and was not approved due to no quorum.
- Questions and Comments regarding August Financials:
- Committee member wanted to know what had happened under F9, Chamber Membership bar exceed, what the explanation was?
- Marc did notice fluctuation. He wasn't sure why there was fluctuation, and hasn't had time to dig into this issue. It's possible there is a little bit of overtime impact and possible merit incentive.
- Marc mentioned that journal entries needed to be fixed moving further regarding payments.
Action for Marc: to look into the salary and wages for membership that went under and how it was distributed across.
- Question regarding F11, membership dues and deferred revenue that this year it's at $\$ 22,360$, this time last year it was at $\$ 60,000$ and prior year it was at $\$ 72,000$. Why the drop this year?
- Committee member informed Jennifer that they informed marc to stop booking advanced dues, because it was always showing delinquent dues. Marc had been carrying them over as a billing and the Finance Committee kept on telling Marc to stop doing this, which now may be the reason for the low amount this year.
- Sandy informed the Committee that the Chamber is looking to move membership dues to January, which would help manage the billing process better.
- Committee member addressed Committee member comment, that the goal for the policy shift, was that unrealistic delinquent dues
- The Finance Committee's goal with the policy shift for Chamber was to stop having all of the unrealistic delinquent dues, that were essential a liability and never equity, which was the reason on why getting rid of it all together.
- Dues do not reset when Chamber members pay late, payment starts on anniversary date.
Action for Marc: to look into the deferred revenue from this year compared to last years. Also to stop booking advanced dues for Chamber Membership. A change in policy needs to be done.


## M/S/C (Ron Parson/Ramona Cruz) (5/0/0) motion to approve August Financial Statement 2015.

- Marc reviewed September Financials for 2015, few items included:
- Marc addressed the Committee that the items that standout, the financials was projecting $\$ 139 \mathrm{k}$ deficit due to the timing of IronMan in September and there is a surplus of $\$ 150 \mathrm{k}$.
o Re-Budgeting of the IronMan budget and USA Cycling.
- Questions, Comments, Recommendations:
- Committee member had a question regarding page F14 regarding merchandise sales have been consistently behind and total number of visitors at the VIC has decreased. Committee member requested if there could be a season number provided in the dashboard.
- Marc addressed the Committee that in the passed it's been quarterly, and moving forward it will go back to quarterly reports.
- Committee member had a question regarding page 23, balance sheet for inventory, what the age of the inventory is and how they're accounted for? Could the Finance Committee start reviewing and tracking what's in the VIC?
o Committee members agreed that a cost of good recording (including dates on merchandise and date of purchase) be provided to the Finance Committee quarterly.
o Committee member wanted to know what exactly went missing in the VIC and how much?
- Marc addressed the Committee that the missing inventory also known as "leakage," had a larger percentage this year, due to boxes on inventory gone missing. Although, the items were documented on the inventory list. Marc wrote off the leakage, prelim trial balance. Marc also addressed the Committee that $\$ 5,000$ of missing merchandise was about $20 \%$ of the inventory. The department wasn't prepared.
o Committee member had a question regarding the auto expenses being a bit higher then normal?
- Marc and Sandy addressed the Committee of Ron's car accident; Ron came to the office late in the evening due to office alarm going off.
o Committee agreed to move expense to Administration.
Action for Marc: to look at the economy of good and bad years. Forecasting future years.
Action for Marc: to look at finances for this fiscal year and what they would be, due to the cancellation of Ironman. Where will they be allocated?

Action for Marc: to provide quarterly reports of the Visitor Center.
Action for Marc/Emily: to provide a list of items currently in the Visitor Center. To make sure items are not outdated. Finance Committee will review inventory quarterly.

Action for Marc/Emily: to provide a list of items that went missing from the Visitor Center and to be brought back to Finance Committee.

M/S/C (Mike/Ramona) (4/0/0) motion to approve staff recommendation of taking the $\$ 100 \mathrm{k}$ out of pre-paid, accrue another $\$ 180 \mathrm{k}$ as expenses, record $\$ 280 \mathrm{k}$ as expenses in that effect, knowing it's just an estimate. Along with the adjustments regarding transportation.

## G. Report on updated September Cash Flow Report

- Marc reviewed the September cash flow reports.
- Committee members wanted to know why this report is still projected for September?
- Marc addressed the Committee the general ledger is missing so much information it's not really an actual, just like the financial statements was Marc's best guest to make something plausible to read for the this months reports.


## H. Supplemental Information

- Marc reviewed the Dashboard Report that a lot of the numbers weren't updated due to lack of new information. The only two were adjusted were the Destimetrics activity and Conference revenue statistics.


## I. Approval of CEO Expenses

- None


## J. Committee Member Comments -

- Committee had a question regarding last months meeting minutes regarding CEO expenses. There was no discussion in the September meeting minutes of the discussion of what the outcome was for the CEO expenses.
- Executive Assistant addressed the Committee that she wasn't able to finish the meeting minutes and Marc was to finish the rest of the minutes.
- Notes from the September Finance Committee was the following:
- Committee signed off on CEO expenses, and moving forward any unbudgeted items need to be approved by Finance Committee and approved by the BOD.
- Thursday, November $19^{\text {th }}$ at $3: 30 \mathrm{pm}$, will be the next Committee meeting. (ended at 29:00mins)


## K. Adjourn

- $\mathrm{Cl} / \mathrm{T}$ meeting was adjourned at 11:34 am

Submitted By:
Valerie Lomeli
Executive Assistant
NLT Chamber/CVB/Resort Association

# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 

Tahoe City, California



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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of
North Lake Tahoe Resort Association, Inc,

We have audited the accompringing financial statements of North Lake Tahoe Resort Association, Inc. (a nomprofit organization), whin comprise the statements of financial position as of June 30, 2015 and 2014, and the flated statements of activities and changes in net assets and cash flows for


Management's Responsibility-for the financin Statements
 in accordance with accounting principlesesenerally acoepted in the United States of America; this includes the design, implementation, wind matitentince of internal control relevant to the preparation and fair presentation of finaliglstatemets that are free from material misstatement, whether due to fraud or error.

## Auditors' Responsibility

Our responsibility is to express an opinion on these funancial statementisased on our audit. We conducted our audit in accordance with auditing standards generally ateeptodin the United States of America. Those standards require that we plan and perlormesthe audit to obtain reasonable assurance about whether the financial statements are free from nititerial misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North Lake Tahoe Resort Association, Inc. as of June 30, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## McCLINTOCK ACCOUNTANCY CORPORATION

Tahoe City, California
October 20, 2015


NORTH LAKE TAHOE RESORT ASSOCIATION, INC.
Exhibit A
STATEMENTS OF FINANCIAL POSITION
June 30, 2015 and 2014


# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 

Exhibit B
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
For the Years Ended June 30, 2015 and 2014.


## NORTH LAKE TAHOE RESOR'I ASSOCIATION, INC.

Exhibit C
STATEMENTS OF CASH FLOWS
For the Years Ended June 30, 2015 and 2014

|  |  | 2014. |  | 2013 |
| :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| Increase in unrestricted net assets | \$ | 184,700 | \$ | 41,275 |
| Reconciliation of change in net assets to cash (used) provided by operating activities |  |  |  |  |
| Depreciation |  | 7,170 |  | 6,683 |
| Changes in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 47,826 |  | (48,744) |
| Prepaid expenses |  | 9,235 |  | $(85,556)$ |
| Inventories |  | (208) |  | $(11,760)$ |
| Placer County receivable |  | $(67,378)$ |  | 334,239 |
| Accounts payable ${ }_{\text {G }}^{6}$ |  | (44,224) |  | (300,64,6) |
| Accrued liabilities ${ }_{\text {Win }}^{\text {\% }}$ |  | 32,291 |  | 35,237 |
| Deferred revenue |  | $(13,169)$ |  | $(8,713)$ |
| Deferred revenue - inlivisfucturefinds |  | -0- |  | $(493,876)$ |
| Deferred revenue - other ${ }_{\text {\% }}^{6}$ \% t |  | 29 |  | $(4,709)$ |
| Net Cash (Used) Provided by Operthing Activities |  | 156,272 |  | $(536,570)$ |
| CASH FLOWS FROM INVESTING ACTI/THIES <br> Purchase of property and equipment |  | $(2,422)$ |  | $(5,489)$ |
| Net Cash Provided (Used) by Investing Activeveves |  | $(2,422)$ |  | $(5,489)$ |
| Net Increase/(Decrease) in Cash and Cash Equivalents |  | 153,850 |  | $(542,059)$ |
| Cash and Cash Equivalents, Beginning of Year |  | 379,695 |  | 921,754 |
| Cash and Cash Equivalents, End of Year | \$ | 533,545 | \$ | 379,695 |

# NORTH LARE TAHOE RESORT ASSOCIATION, INC. 

## NOTES TO FINANCIAL STATEMENTS

June 30, 2015 and 2014

## 1. Form of Organization

North Lake Tahoe Resort Association, Inc. (the "Association") was incorporated in the State of California in 1996, upon consolidation of the Tahoe North Visitors and Convention Bureau and the North Lake Tahoe Chamber of Commerce. The Association is organized under Section 501(c)(4) of the Internal Revenue Code as a non-profit public benefit corporation.

The primary function of the Association is to promote tourism and benefit business through efforts that enhance the economic, environmental, recreation and cultural climate of the North Lake Tahoe, California area. The Association provides the following services to its members and the North Lake Tahoe community: Chamber of Commerce, Visitors and Couvention Burreau, inarketing, conference sales and membership services. The Association alsoserves as a partuer with Placer County in the development and funding of infrastructure aind transponithtion 会pojects designed to enhance tourism and community quality of life for the belitit of till in tie North Lake Tahoe region.

The majority of the Associatious sevenue is derived from contract grants with Placer County to administer and invest portions of transient occupancy taxes collected in the North Lake Tahoe area. Additignal soutees筑f revenue are derived from membership dues, commissions and bookin fees ennedivivem conference sales, special events, and from the sale of inventory items at its visitoreceinters.
2. Summary of Siguificant Accounting Policies

Basis of Accounting and Financial Statement Presentation
The funancial statements of the Association have been prepated on the accrual basis of accounting. Financial statement presentation follows the refommendations of the Financial Accounting Standards Board in ASC 958, "Finanefin Statements of Not-for-Profit Organizations." Under ASC 958, the Association reports information regarding its financial position and activities according to three classes of net assets: Unrestricted net assets, temporarily restricted net assets (if any) and permanently restricted net assets (if any). At June 30, 2015 and 2014, there were no temporarily restricted or permanently restricted net assets, as the Association has not received these types of contributions.

## Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## Recoguition of Placer County Contract Grant Revenue

The Association's contract with Placer County is considered to be an exchange transaction. Therefore, revenues received from this contract are reported as unrestricted support.

NORTH LAKE TAHOE RESORT ASSOCIATION, INC.
NOTES TO FINANCIAL STATEMENTS
June 30, 2015 and 2014

Placer County contract grant revenues are recognized as revenue during the contract year, unless specifically restricted by the contract.

## Liquidity Information

In order to provide information about liquidity, assets have been sequenced according to their nearness to conversion to cash and liabilities have been sequenced according to the nearness of their maturity and resulting use of cash.

## Accounts Receivable

Accounts receivable consists of amounts due from members for membership dues, cooperative advertisingesosts, and commissions from group conference sales, as well as other miscellaneous thece terables for services provided. The Association does not charge interest on delinquent receivables. Accounts are written off directly to bad debt expense when all attempts at collectien are exhausted. The Association believes substantially all of the accounts receivable balance aflune 30,2015 and 2014 is collectable. Accordingly, no allowance for doub $\begin{aligned} & \text { fusgecountshas been provided. }\end{aligned}$

## Inventories



Inventories are primarily for the enale of retail goods at the visitor centers and are stated at the lower of cost or market. Cosins deternine d by the firstin, first-out method.

## Property, Buildings and Equipment

In general, property and equipment are capinlizeden thes Association's books and stated at cost when the asset has over a year of dife amensts of ever $\$ 1,000$. Depreciation is computed on the straight-line basis over the uşeful livesseof the assets, which range from 3 to 7 years.

## Marketing Cooperative Agreement

During the year ended June 30, 2007, the Association established the North Lake Tahoe Marketing Cooperative (NLTMC) with Lake Tahoe Incline Village Crystal Bay Visitors and Convention Bureau (IVCBVCB) to cooperatively promote tourism based on shared objectives which are more effectively and efficiently accomplished collectively rather than independently. Under the terms of the agreement, the Association and the IVCBVCB are required to make ammual contributions to fund marketing efforts based upon an approved pre-set formula. The Association contributed $\$ 778,747$ and $\$ 1,125,000$ for the years ended June 30, 2015 and 2014, respectively in comnection with this marketing effort, which is included in marketing (tourism promotion) and group sales and conference expense in the statement of activities and changes in net assets.

## Unrestricted Net Assets

All net asset balances are classified as unrestricted. Net assets are not subject to imposed restriction or restrictions that have expired. As reflected in the accompanying notes, the Association has designated a portion of unrestricted net assets for specific purposes.

# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 

## NOTES TO FINANCIAL STATEMENTS

June 30, 2015 and 2014

## Income Tax Status

The Association is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c) (4), and section 23701(f) for California purposes. Unrelated business income, if any, is taxed at regular corporate tax rates.

## Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summanized on a function basis in the statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

## Cash and Cash Equivaleats

For purposes of the ftatements of cash flows, the Association considers all unrestricted cash, money madet funds, $n$ nd debt securities with an original maturity less than three months to be casll equivalents.

## Fair Value

The carrying amount of findieial insiluments, including cash, accounts receivable and accounts payable approximates hein fin value due to the short term maturities of these instruments.

## 3. Designated Net Assets

Pursuant to its contract with Placer County the Associnion created a visitor support and transportation fund which designates netishetsirom visiter support and transportation result of activities annually. The designated yivitor support and transportation net assets totaled $\$ 205,203$ and $\$ 157,716$ at.June 30,2015 and 2014 respecively.

The Association created a marketing reserve, pursuant to He 2003-04 contract with Placer County, to be used for expenditures in key areas $\overline{\text { tue }}$ to any unforeseen adverse fluctuations in collections of transit occupancy taxes. The details in the use of the reserves can be decided solely at the discretion of the Association's board of directors subject to compliance with an existing policy of maintaining the reserve level at $15 \%$ of annual marketing expenditures. The designated marketing reserve totaled $\$ 316,692$ and $\$ 295,694$ at June 30,2015 and 2014 respectively.

# NORTH LAKE TAHOE RESORT ASSOCIATION, INC. 

## NOTES TO FINANCIAL STATEMENTS <br> June 30, 2015 and 2014

## 4. Concentration of Credit Risk

The Association maintains its cash accounts at a local bank. At June 30, 2015 and 2014, the aggregate balance of these accounts exceeded the federally insured (FDIC) limits by $\$ 304,083$ and $\$ 154,094$ respectively.

## 5. Concentration of Revenue

Support from Placer County in the form of contract grants contributed to $88 \%$ and $87 \%$ of the Association's total revenues and support for the years ended June 30, 2015 and 2014, respectively. The Association's contract with Placer County is renewed amually. The receivable from Placer County at June 30, 2015 and 2014 was $\$ 605,108$ and $\$ 537,730$ respectively.

## 6. Restricted Casizand Investments

Restrictions on Association cash and mestment balances at June 30, 2015 and 2014, consist of the following:

Infrastructure cash and investments 5


Infrastructure cash and investments can be gived only for inflastructure projects in the North Lake Tahoe area that have been approved by the Association's board of directors and the Placer County board of supervisors. As of June 30, 20 码 2 2014, infrastructure funds are held and maintained by Placer County.

## NOTES TO FINANCIAL STATEMENTS

June 30, 2015 and 2014.

## 7. Property and Equipment

Property and equipment at June 30, 2015 and 2014, consists of the following:

|  | 2015 |  | 2014. |  |
| :---: | :---: | :---: | :---: | :---: |
| Furniture and fixtures | \$ | 68,768 | \$ | 68,768 |
| Computer equipment |  | 48,766 |  | 41,34.4. |
| Computer software |  | 33,874 |  | 33,874. |
| Leasehold improvements |  | 24,284 |  | 24,284 |
|  |  | 170,692 |  | 168,270 |
| Less accumulatel depereciation |  | $(162,683)$ |  | $(155,513)$ |
| Net propertivind equipment | \$ | 8,009 | \$ | 12,757 |

Depreciation expense wase $\$ 7,1$ 1月 and $\$ 6,683$ for the years ended June 30, 2015 and June 30, 2014 respectively.
8. Operating Leases

The Association leases various lacilitiessund equipment from others under non-cancellable operating leases expiring in May, 2017. Aease rent expense, including real property taxes and common area costs, was $\$ 137,190$ in 2015 aud $\$ 166,555$ in 2014. Minimum lease payments are subject to escalation clauses䨜d ogions to remew. At June 30, 2015, future minimum lease payments under such leases tothe eind of the eontract are as follows:
Year Ending June 30

2016
2017

9. Retirement Plan

The Association offers a $401(\mathrm{k})$ retirement plan to all full-ime employees who have completed at least three months of service. The Association matches participant contributions of up to $4 \%$ to the plan based on up to $6 \%$ of the participant's regular salary. Contributions to the plan by the Association were approximately $\$ 30,177$ and $\$ 32,471$ for the years ended June 30, 2015 and 2014, respectively.
10. Subsequent Events

On July 23, 2015 the Association cut a check to Placer Country for balance of the designated visitor support and transportation net asset balance as of June 20, 2014. The payment of $\$ 157,716$ was requested by Placer County and approved by the Association's board of directors.

# NOR'IH LAKE TAHOE RESORT ASSOCIATION, INC. <br> NOTES TO FINANCIAL STATEMENTS <br> June 30, 2015 and 2014 

Subsequent events have been evaluated by management through October 20, 2015 the date that the statements were available for issuance.

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## REPORT TO THE FINANCE COMMITTEE AND BOARD OF DIRECTORS

For the Year Ended June 30, 2015
A. Introduction of firm.
B. Unmodified or clean opinion on financial statements.
C. Questions and answers regarding financial statements.
D. Matters to be Communicated

- Auditor Responsibility - An audit conducted under U.S. generally accepted auditing stangirds is designed to obtain reasonable, rather than absolute, assurance atoout the finañcial statements.
- Accounting PolielestAccounting iestimates - Significant accounting policies are described in Note 2 to the financials statements. There are no significant estimates.
- Significant adjustments - There were five audit adjustments proposed as a result of the current year audit; alleof which werencepted after final review by NLTRA staff. The adjustments related pimarily accruals at year end and reclasses to correct expense and revenue accounts.
- Disagreements with Management - None,
- Difficulties Encountered in Performing the Audit - None
E. Presentation of the Internal Control Report.
F. We would like to thank management for their fine cooperation during the audit.


## NORTH LAKE TAHOE RESORT ASSOCIATION, INC.



## INTERNAL CONTROL REPORT

To the Officers and Directors
North Lake Tahoe Resolt Association, Inc.
In planning and performing out auditof the financial statements of North Lake Tahoe Resort Association, Inc. as of Juge 30, 2015, in accordance with auditing standards generally accepted in the United States of hmerica, we considered the Association's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing eitionpinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

A deficiency in internal control exists when the desigh or operation of a control does not allow management or employees, in the normal "course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first paragraph and was not designed to identify all deficiencies in internal control that might be deficiencies, significant deficiencies, or material weaknesses. We did not identify any deficiencies in internal control that we consider to be material weaknesses, as defined above.

This letter does not affect our report dated October 20, 2015 on the financial statements of North Lake Tahoe Resort Association, Inc.

This communication is intended solely for the information and use of management, the board of directors, and others within the organization, and is not intended to be and should not be used by anyone other than these specified parties.

McCLINTOCK ACCOUNTANCY CORPORATION
Tahoe City, California
October 20, 2015


North Lake Tahoe Resort Association, Inc.

## REPORT TO THE FINANCE COMMITTEE <br> AND BOARD OF DIRECTORS

For the Year Ended June 30, 2015

Other Matters Noted

## Current Year Other Matters:

Observation/Recommendation: The reconciliation of quarterly 941 reports to $\mathrm{g} / \mathrm{l}$ wages is an important reconciliation that we suggest the Association begin performing.

Observation/Recommendation: It was noted during our search for unrecorded liabilities that CEO expense reimbursements are approved by the board treasurer subsequent to a reimbursement check beibgecut. In situations where expenses are in question, as was the case with our selection, this complicates the process. We recommend that expense reimbursements besubbect to board approval PRIOR to the reimbursement being issued.

Observation/Recommendation: Wemoted the results of the contract compliance agreed upon procedures audit performed on the agreement between the Association and Placer County for the period July $1 / 2013$ througliJune 30, 2014. Management has asserted that the findings from this report, while substantial, do not have a material impact on the statements of financial position as of June 30,2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements. We concur with managements' assertion. We support managements' efforts to monitor and report on all requirements in cultent and future agreements.

Prior Year Other Matters:
Observation/Recommendation: The Association currently usesspreasheet software to calculate and record depreciation of fixed assets. We recominend that the Association consider acquiring an asset keeper or asset manager software which will track fixed assets and related depreciation with a minimal chance of error.

## North Lake Tahoe Resort Association, Inc.

October 20, 2015

## To McClintock Accountancy Corporation

This representation letter is provided in connection with your audit of the financial statements of North Lake Tahoe Resort Association, Inc., which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements, for the purpose of expressing an opinion as to whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States (U.S. GAAP).
Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement. An omission or misstatement that is monetarily small in amount could be considered material as a result of qualitative factors.
We confirm, to the best of our knowledge and belief, as of October 20, 2015 the following representations made to you during your audit.

## Financial Statements

1. We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated April 14, 2015, including our responsibility for the preparation and fair presentation of the financial statements.
2. The financial statements referred to above are fairly presented in conformity with U.S. GAAP.
3. We acknowledge our responsibility for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.
4. We acknowledge our responsibility for the design, implementation, and maintenance of internal control to prevent and detect fraud.
5. Significant assumptions we used in making accounting estimates are reasonable.
6. Related party relationships and transactions have been appropriately accounted for and disclosed in accordance with the requirements of U.S. GAAP.
7. All events subsequent to the date of the financial statements and for which U.S. GAAP requires adjustment or disclosure have been adjusted or disclosed.
8. The effects of all known actual or possible litigation, claims, and assessments have been accounted for and disclosed in accordance with U.S. GAAP.
9. Material concentrations have been appropriately disclosed in accordance with U.S. GAAP.
10. Guarantees, whether written or oral, under which the organization is contingently liable, have been properly recorded or disclosed in accordance with U.S. GAAP.

## Information Provided

11. We have provided you with:

- Access to all information, of which we are aware, that is relevant to the preparation and fair presentation of the financial statements, such as records, documentation, and other matters.
- Additional information that you have requested from us for the purpose of the audit.
- Unrestricted access to persons within the entity from whom you determined it necessary to obtain audit evidence.

12. All material transactions have been recorded in the accounting records and are reflected in the financial statements.
13. We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
14. We have no knowledge of any fraud or suspected fraud that affects the organization and involves:

- Management,
- Employees who have significant roles in internal control, or
- Others where the fraud could have a material effect on the financial statements.

15. We have no knowledge of any allegations of fraud or suspected fraud affecting the organization's financial statements communicated by employees, former employees, grantors, regulators, or others.
16. We have no knowledge of any instances of noncompliance or suspected noncompliance with laws and regulations whose effects should be considered when preparing financial statements.
17. We have disclosed to you the identity of the organization's related parties and all the related party relationships and transactions of which we are aware.
18. The organization has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
19. We are responsible for compliance with the laws, regulations, and provisions of contracts and grant agreements applicable to us; and we have identified and disclosed to you all laws, regulations and provisions of contracts and grant agreements that we believe have a direct and material effect on the determination of financial statement amounts or other financial data significant to the audit objectives. The Association was subject to a compliance audit of the agreement between the Association and Placer County for the period July 1, 2013 to June 30, 2014. We have communicated the results of this audit and the related findings to you. After careful consideration of these findings, and preparation of our corrective action plan and communications with Placer County representatives, we do not believe that they have a material impact on the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements, and as such, we have not modified the financial statements and related disclosures as a result of the findings from this audit.
20. North Lake Tahoe Resort Association, Inc. is an exempt organization under Section 501(c)(4) of the Internal Revenue Code. Any activities of which we are aware that would jeopardize the Organization's tax-exempt status, and all activities subject to tax on unrelated business income or excise or other tax, have been disclosed to you. All required filings with tax authorities are up-todate.
21. Pursuant to our contract with Placer County we have determined that net assets for visitor support and transportation are required to be designated on the face of the audited financial statements. We have utilized a three year look back of results of activities within the visitor support and transportation department to provide you with the balance to be designated within the statements of financial position.

Signature: $\qquad$
Title: $\qquad$

Signature: $\qquad$
Title: $\qquad$


| North Lake Tahoe Resort Association Grouping Schedule Report Leadsheet codes |  |  |  | 199500 Page 2 $10 / 20 / 1501: 31$ PM |
| :---: | :---: | :---: | :---: | :---: |
|  | justed Balanct <br> Jun 30, 2014 | Unadjusted Jun 30, 2015 | Adjusting AJE | Idjusted Balane Jun 30, 2015 |
| Net Property and Equipment Tota | 12,757.05 | 8,009.14 | 0.00 | 8,009.14 |
| Assets Total | 1,230,941.00 | 1,390,568.50 | 0.00 | 1,390,568.50 |
| $\begin{gathered} \text { AA Accounts Payable } \\ \text { 2000-00 - Accounts Payable } \\ 2001-00 \text { - Credit Card Payable } \end{gathered}$ | $\begin{array}{r} (147,111.12) \\ (9,758.32) \\ \hline \end{array}$ | $\begin{array}{r} (87,755.78) \\ (24,892.54) \\ \hline \end{array}$ |  | $\begin{array}{r} (87,755.78) \\ (24,892.54) \\ \hline \end{array}$ |
| AA Accounts Payable Total | $(156,869.44)$ | (112,648.32) | 0.00 | (112,648.32) |
| BB Accrued Liabilities |  |  |  |  |
| 2100-00-Salaries / Wages Payable | (22,722.10) | $(5,850.52)$ |  | $(32,195.52)$ |
| PAJE4 To accrue for final payroll |  |  | $(26,345.00)$ |  |
| 2101-00-Salaries / Wages Payable:2101-00 | 0.00 | $(89,622.90)$ |  | (36,218.90) |
| PAJE3 To reduce accrued incentive to actual |  |  | 53,404.00 |  |
| 2120-00-Empl. Federal Tax Payable | $(1,543.60)$ | (1,543.60) |  | (1,543.60) |
| 2175-00-401 (k) Plan | (1,784.74) | 2,882.76 |  | 2,882.76 |
| 2180-00 - Estimated PTO Liability | $(56,974.45)$ | $(56,488.29)$ |  | $(56,488.29)$ |
| 2190-00-Sales and Use Tax Payable:25500 | $(1,685.38)$ | 0.00 |  | 0.00 |
| 2250-00-Accrued Expenses | $(54,323.80)$ | $(45,425.69)$ |  | $(45,425.69)$ |
| 2400-00 - Intra-Company Borrowings | 1,247.51 | 0.00 |  | 0.00 |
| 2405-00 - Payroll Liabilities | $(2,833.54)$ | $(2,538.32)$ |  | $(2,538.32)$ |
| 2550-00 - Sales and Use Tax Payable:25500 | 0.00 | (1,383.00) |  | (1,383.00) |
| BB Accrued Liabilities Total | (140,620.10) | (199,969.56) | 27,059.00 | (172,910.56) |
| DD Def. Revenue - Member Due |  |  |  |  |
| 2400-60-Membership Dues Suspense Acct | 0.00 | $(63,221.08)$ |  | $(63,221.08)$ |
| 2650-00-Deferred Rev - Events | (72,400.11) | 3,989.85 |  | 3,989.85 |
| DD Def. Revenue - Member Due Total | $(72,400.11)$ | (59,231,23) | 0.00 | $(59,231.23)$ |
| DD-1 Def. Revenue - Other |  |  |  |  |
| 2651-00 - Deferred Rev - Conference | (14,732.49) | $(13,608.72)$ |  | $(13,608.72)$ |
| 2690-00 - Unbilled Purchases | 0.00 | $(1,152.00)$ |  | $(1,152.00)$ |
| DD-1 Def. Revenue - Other Total | (14,732.49) | $(14,760.72)$ | 0.00 | (14,760.72) |
| Current Liabilities Total | (384,622.14) | $(386,609.83)$ | 27,059.00 | $(359,550.83)$ |
| TT Unrestricted Net Assets |  |  |  |  |
| 3200-00 - Unrestricted Net Assets | $(509,349.34)$ | $(392,909.40)$ |  | (371,909.40) |
| PAJE5 To record board approved true up of designated marketing reserve |  |  | 21,000.00 |  |
| 3300-11 - Designated Marketing Reserve | $(295,694.00)$ | $(309,401.49)$ |  | (316,694.00) |
| PAJE1 To reclass prior breakage to CY other revenue |  |  | 13,707.49 |  |
| PAJE5 To record board approved true up of designated marketing reserve |  |  | (21,000.00) |  |
| TT Unrestricted Net Assets Total | (805,043.34) | (702,310.89) | 13,707.49 | (688,603.40) |
| TT-1 Temporarily Restricted Ne |  |  |  |  |
| 3200-41-Temp. Restricted Net Assets 4 | 0.00 | (157,715.46) |  | (157,715.46) |


| North Lake Tahoe Resort Association Grouping Schedule Report Leadsheet codes |  |  |  |  | 10/2 | $\begin{array}{r} 199500 \\ \text { Page } 3 \\ 1: 31 \text { PM } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TT-1 |  | djusted Balancı Jun 30, 2014 | Unadjusted Jun 30, 2015 | Adjusting AJE | Adjusted Balanct Jun 30, 2015 |  |
|  | Temporarily Restricted Ne Total | 0.00 | $(157,715.46)$ | 0.00 | $(157,715.46)$ |  |
|  | (Profit)/Loss | $(41,275.52)$ | $(143,932.32)$ | $(40,766.49)$ | (184,698.81) |  |
|  | Equity Total | (846,318.86) | $(1,003,958.67)$ | $(27,059.00)$ | $(1,031,017.67)$ |  |
|  | Liabilities/Equity Total | $(1,230,941.00)$ | (1,390,568.50) | 0.00 | $(1,390,568.50)$ |  |
|  | Grant Revenue |  |  |  |  |  |
|  | -00 - Placer County TOT Funding | (3,784,360.70) | (3,692,124.00) |  | $(3,692,124.00)$ |  |
|  | -00-Membership | $(117,894.58)$ | $(137,662.91)$ |  | $(137,662.91)$ |  |
|  | -00-New Member Fees | $(2,150.00)$ | $(3,375.00)$ |  | $(3,375.00)$ |  |
|  | -00-Revenues-Membership Activities | (31,031.13) | $(54,612.00)$ |  | $(54,612.00)$ |  |
|  | -00-Revenue-Tue AM Breakfast Club | b (10,850.00) | $(9,896.00)$ |  | $(9,896.00)$ |  |
|  | -00-Revenue - Sponsorships | (2,750.00) | $(3,140.00)$ |  | $(3,140.00)$ |  |
|  | -00 - Revenue - Other | $(63,025.69)$ | 0.00 |  | $(13,707.49)$ |  |
|  | JE1 To reclass prior breakage to CY er revenue |  |  | $(13,707.49)$ |  |  |
|  | 00-Special Events (Marketing) | (87,707.56) | $(40,161.69)$ |  | $(40,161.69)$ |  |
|  | -00-Non-retail VIC income | $(8,341.26)$ | $(11,625.00)$ |  | $(11,625.00)$ |  |
|  | -00-Commissions | (100,688.86) | $(82,575.66)$ |  | (82,575.66) |  |
|  | -00 - Commissions:4601-00 Commissi | si (11,941.35) | $(35,711.36)$ |  | $(35,711.36)$ |  |
|  | -00-Merchandise Sales | (107,931.21) | $(92,839.14)$ |  | $(92,839.14)$ |  |
|  | -00-Revenues- Interest \& Investment | (54.97) | (36.03) |  | (36.03) |  |
| 10 | Grant Revenue Total | $(4,328,727.31)$ | $(4,163,758.79)$ | $(13,707.49)$ | $(4,177,466.28)$ |  |
|  | Sales Total | $(4,328,727.31)$ | $(4,163,758.79)$ | $(13,707.49)$ | $(4,177,466.28)$ |  |
|  | Revenue Total | (4,328,727.31) | $(4,163,758.79)$ | $(13,707.49)$ | $(4,177,466.28)$ |  |
| 100 | General \& Administrative |  |  |  |  |  |
| 5010 50 | -00-Salaries \& Wages | 982,394,05 | 1,047,309.77 |  | 1,020,250.77 |  |
|  | JE3 To reduce accrued incentive to |  |  | $(53,404.00)$ |  |  |
|  | JE4 To accrue for final payroll |  |  | 26,345.00 |  |  |
|  | 00-Salaries \& Wages:5010-00 - Sales | S 20,141.03 | 27,980.03 |  | 27,980.03 |  |
|  | -00-Salaries \& Wages:5020-00 P/R - | - 84,698.97 | 85,902.78 |  | 85,902.78 |  |
|  | -00-Salaries \& Wages:5030-00 P/R - | - 110,434,47 | 114,789.20 |  | 114,789.20 |  |
|  | 00- Salaries \& Wages:5040-00 P P/R - | - 0.00 | 8,803.00 |  | 8,803.00 |  |
|  | 00- Salaries \& Wages:5060-00 - 401 (k | (k 32,470.59 | 30,177.11 |  | 30,177.11 |  |
|  | 00- Salaries \& Wages:66000 - Payroll: | 1: 3,531.99 | 8,216.58 |  | 8,216.58 |  |
|  | 00-Rent | 166,555.38 | 137,190.40 |  | 137,190.40 |  |
|  | 00-Rent:5110-00 - Utilities | 12,574.81 | 9,781.93 |  | 9,781.93 |  |
|  | 00 - Rent:5140-00 - Repairs \& Mainten | n 4,595.27 | 3,527.32 |  | 3,527.32 |  |
|  | 00 - Rent:5150-00 - Office - Cleaning | 5,060.00 | 8,611.74 |  | 8,611.74 |  |
|  | 00-Purchase Discounts | (141.94) | $(1,320.41)$ |  | $(1,320.41)$ |  |
|  | 00 - Telephone | 47.72 | 418.81 |  | 418.81 |  |
|  | 00-Telephone:5320-00 - Telephone | 29,697.76 | 30,951.42 |  | 30,951.42 |  |
|  | 00-Telephone:5350-00 - Internet | 2,885.78 | 1,455.97 |  | 1,455.97 |  |
|  | 00-Mail - USPS | 3,576.52 | 2,549.99 |  | 2,549.99 |  |
|  | -00-Mail - USPS:5480-00 - Mail - Fed | d 5.91 | 321.41 |  | 321.41 |  |
|  | 00-Mail - USPS:5480-00 - Mail - Fed | d $1,024.31$ | 0.00 |  | 0.00 |  |
|  | $00-$ Insurance/Bonding | 16,639.20 | 14,729.58 |  | 14,729.58 |  |
|  | -00-Supplies | 10,970.54 | 12,765.71 |  | 12,765.71 |  |




| North Lake Tahoe Resort Association | 199500 |
| :---: | :---: |
| Grouping Schedule Report | Page 6 |
| Unassigned Accounts | $10 / 20 / 1501: 31$ PM |

All accounts have been assigned.



Store: 1

## Tahoe City Visitor Center PO Box 1757 <br> Tahoe City, CA 96145

Billed From
Wholesale Resort Accessories, Inc.
12116 Chandelle Way, Suite D
Truckee, CA 96161
(530) 582-0403

ATIN: Heather

| Item \# | Qty | Cost | Ext Cost |
| :---: | :---: | :---: | :---: |
| 694 | 6 | \$1.25 | \$7.50 |
| Magnet Licence Plate |  |  |  |
| 698 | 6 | \$3.00 | \$18.00 |
| Magnet I love Lake Tahoe |  |  |  |
| 762 | 6 | \$2.25 | \$13.50 |
| Magnet Bear Opener |  |  |  |
| 691 | 6 | \$2.50 | \$15.00 |
| Magnet Mini Pack |  |  |  |
| 682 | 12 | \$4.00 | \$48.00 |
| Coffee Mug California |  |  |  |
| 504 | 90 | \$1.00 | \$90.00 |
| Magnets 2x3 |  |  |  |
| 107 | 150 | \$0.35 | \$52.50 |
| Bookmarks |  |  |  |
| 113 | 3 | \$6.00 | \$18.00 |
| Puzzle |  |  |  |
| 1031 | 3 | \$6.50 | \$19.50 |
| $18 \times 24$ Photo Puzzle |  |  |  |
|  |  | otal: | \$282.00 |
|  |  |  | \$282.00 |

Purchase Order \# 584
Bill Date: 8/20/2015
Invoice \# 3973

Store: 1
Tahoe City Visitor Center
PO Box 1757
Tahoe City, CA 96145
Billed From
Wholesale Resort Accessories, Inc.
12116 Chandelle Way, Suite D
Truckee, CA 96161
(530) 582-0403

ATTN: Heather

| Item \# | Qty | Cost | Ext Cost |
| :---: | :---: | :---: | :---: |
| 691 | 6 | \$2.50 | \$15.00 |
| Magnet Mini Pack |  |  |  |
| 97 | 20 | \$1.00 | \$20.00 |
| Pano Magnets $1 \times 5$ |  | $1 \times 5$ |  |
| 105 | 400 | \$0.12 | \$48.00 |
| Postcards-Small |  |  |  |
| 117 | 6 | \$2.50 | \$15.00 |
| Playing Cards |  |  |  |
| 492 | 6 | \$12.00 | \$72.00 |
| Map, aerial Lake Tahoe |  |  |  |
|  |  | total: | \$170.00 |
|  |  | tal: | \$170.00 |

Purchase Order \# 585 Bill Date: 9/26/2015
Invoice \# 4064


# north lake tahoe <br> Chamber | CVB | Resort Association 

## November 17, 2015

## Subject: October Financials \& Status

From: Al Priester, Finance \& Human Resources Director

## Staff Recommendation:

October 2015 Financial Statements are incomplete due to the lack of personnel in both the Director of Finance and Staff Accountant positions. A new Director of Finance, Al Priester, was hired Oct. 30, 2015 and a temporary Staff Accountant was put in place November $16^{\text {th }}$. Every attempt will be made to have both October and November Financials ready for the next Finance Committee meeting scheduled for December $17^{\text {th }}, 2015$.
KEY METRICS FOR SEPTEMBER 30, 2015 FINANCIAL STATEMENTS

| Destimetrics Reservations Activity |  | FY 14/15 |  | FY 15/16 | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Occupancy during September |  | 46.0\% |  | 56.1\% | 22.0\% |
| ADR September (Average Daily Rate) | \$ | 217 | \$ | 211 | -2.8\% |
| RevPAR Sept (Rev per Available Room) | \$ | 100 | \$ | 118 | 18.0\% |
| Occupancy Forecast October |  | 26.0\% |  | 36.2\% | 39.2\% |
| ADR October (Average Daily Rate) | \$ | 167 | \$ | 173 | 3.6\% |
| RevPAR Oct. (Rev per Available Room) | \$ | 44 | \$ | 63 | 43.2\% |
| Occupancy (prior 6 months) |  | 52.3\% |  | 54.3\% | 3.8\% |
| ADR (prior 6 months) | \$ | 233 | \$ | 226 | -3.0\% |
| RevPAR (prior 6 months) | \$ | 122 | \$ | 123 | 0.8\% |
| Occupancy (next 6 months) |  | 14.7\% |  | 17.0\% | 15.6\% |
| ADR (next 6 months) | \$ | 242 | \$ | 230 | -5.0\% |
| RevPAR (next 6 months) | \$ | 36 | \$ | 39 | 8.3\% |


| Infrastructure Fund Balances Held |  |  | Total Chamber Membership |  |
| :---: | :---: | :---: | :---: | :---: |
| by Placer County as of 6/30/15 |  |  | June 2012 | 510 |
| FY 2013-14 Contract | \$ | 560,681 | June 2013 | 465 |
| FY 2014-15 Contract | \$ | 1,642,074 | June 2014 | 457 |
| Total Fund Balances | \$ | 2,202,755 | Sept 2015 | 474 |


|  | 2014-15 |  | 2015-16 |  | YOY \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| FORWARD LOOKING (2015/16) | Actuals |  | Forecasted |  |  |
| Total Revenue Booked through September | \$ | 2,920,398 | \$ | 2,638,087 | -9.67\% |
| Forecasted Commission for this Revenue |  | 155,074 |  | 151,764 | -2.13\% |
| Number of Room Nights |  | 16,377 |  | 15,152 | -7.48\% |
| Number of Tentative Bookings |  | 99 |  | 88 | -11.11\% |
| CURRENT |  |  |  |  |  |
| NLT - Annual Revenue Goal | \$ | 2,500,000 | \$ | 2,800,000 | 12.00\% |
| Annual Commission Goal | \$ | 170,000 | \$ | 175,000 | 2.94\% |
| Conference Revenue And Percentage by Cour |  |  |  |  |  |
| Placer (66\% of revs in '15, 76\% in '16) | \$ | 1,935,953 | \$ | 2,006,054 | 3.62\% |
| Washoe ('15; 5\%, '16; 19\%) | \$ | 139,002 | \$ | 507,729 | 265.27\% |
| South Lake ('15; 25\%, '16; 3\%) | \$ | 737,080 | \$ | 83,807 | -88.63\% |
| Nevada ('15; 4\%, 16'; 2\%) | \$ | 108,363 | \$ | 40,497 | -62.63\% |
| Total Conference Revenue | \$ | 2,920,398 | \$ | 2,638,087 | -9.67\% |



Sales Tax Revenue by Fiscal Year Quarter - North Lake Tahoe

| Quarter | 2011/12 |  | 2012/13 |  | 2013/14 |  | 2014/15 |  | YOY \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| First | \$ | 757,531 | \$ | 777,413 | \$ | 860,783 | \$ | 873,874 | 1.5\% |
| Second | \$ | 441,061 | \$ | 529,470 | \$ | 481,165 | \$ | 535,449 | 11.3\% |
| Third | \$ | 505,344 | \$ | 724,645 | \$ | 589,226 | \$ | 571,671 | -3.0\% |
| Fourth | \$ | 446,802 | \$ | 488,100 | \$ | 521,688 | \$ | - |  |
| Total | \$ | 2,150,738 | \$ | 2,519,628 | \$ | 2,452,862 | \$ | 1,980,994 | -19.2\% |



37


$39$















Sandy Evans Hall* Date Type Reference 10/27/2015 Bill Reimb. Sept 15 10/27/2015 Bill Reimb. Oct 15

Original Amt.
177.10
179.40

11/5/2015
Discount
Balance Due
177.10
179.40



