

# Finance Committee Agenda and Meeting Notice

Thursday, November 19, 2015 at 3:30pm NLTRA Conference Room Upstairs

#### **NLTRA Mission**

To promote tourism and business through efforts that enhances the economic, environmental, recreational and cultural climate of the area.

#### **Finance Committee**

#### NLTRA Board Wally Auerbach Chair

#### **Committee Members**

#### **Ron Parson**

Granlibakken

#### **Mike Salmon**

Tahoe Donner Association

#### Ramona Cruz

Tahoe City Public Utility District

#### Placer County Rep Jennifer Merchant

#### NLTRA Staff Al Priester

Director of Finance/Human Resources

Enter Participant code: 547298#

Items May Not Be Heard In the Order They Are Listed

- A. Call to Order Establish Quorum
- B. Public Forum: Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 mins)

To call in: Dial (605) 475-3220

- C. Agenda Amendments and Approval (MOTION):
- D. Approval of the October 21, 2015 Finance Committee Meeting Minutes (MOTION):(pg. 1)
- E. Discussion of Draft Audit Results for the 2014/15 Fiscal Year (MOTION):(pg. 5)
- F. Discussion of the status of October 2015 Financial Statements and projected completion date. See Staff memo (20 mins) (pg. 36)
- G. Supplemental Information (10 mins)
  - Dashboard Report (pg. 37)
- H. Approval of CEO Expenses (MOTION): (pg. 46)
- I. Committee Member Comments (5 mins)
- J. Adjournment

Quorum
3 Members with 1 being a Board Member

Posted and Emailed November 17, 2015



# PO Box 884 - Tahoe City, CA 96145 Ph – (530) 581-8700 Fx – (530) 581-1686 FINANCE COMMITTEE Wednesday, October 21, 2015 10:00 am - 12:00 pm NLTRA Conference Room

#### **PRELIMINARY MINUTES**

**COMMITTEE MEMBERS IN ATTENDANCE:** Mike Salmon, Wally Auerbach, Ron Parson, Ramona Cruz, and Jennifer Merchant

**COMMITTEE MEMBERS NOT PRESENT: None** 

**RESORT ASSOCIATION STAFF:** Marc Sabella, Sandy Evans-Hall

OTHERS IN ATTENDANCE: Kendall Galka

- A. Call to Order Establish Quorum:
  - The meeting was called to order at 10:00am by Wally Auerbach and a quorum was established.
- B. Public Forum: None
- C. Agenda Amendments and Approval

M/S/C (Ramona Cruz/Mike Salmon) (3-0-0) Motion to approve agenda amendments.

D. Approval of Finance Committee Meeting Minutes, August 27, 2015 & September 30, 2015 Finance Committee minutes

M/S/C (Ramona Cruz/Mike Salmon) (3-0-0) Motion to approve Finance Committee minutes for August 27, 2015 & September 30, 2015

- E. Discussion of Draft Audit Results for the 2014/15 Fiscal Year. The outside auditors, Bob McClintock and Kendall Galka tentatively will be in attendance.
  - Committee agreed to review the audit before submitting to the BOD for approval.
    - Kendall addressed the committee the audit was substantially the same for the past three years and a clean audit.
    - o Kendall reviewed the Audit Draft.
  - Questions/Comments from Committee
    - Committee was unable to ask questions, due to the Audit Draft being delivered an hour before Committee meeting. Committee will review after meeting and submit any questions or comments on Friday, October 30<sup>th</sup>.
    - o Report to BOD and Control Report, and Material weakness items have been
    - Suggestions for improvement in financial
      - Reconciliation to wages and general (quarterly).

- Liabilities, expense reimbursement, to go through approval process before cutting checks.
- Current year, that all agreements are something
- Recommendation last year, that excel spreadsheets to be used

**Action for Committee:** all Committee members to review Audit Draft and there are questions or comments, to be delivered in 10 days. Friday, October 30<sup>th</sup>, 2015. This item will be brought back to the Finance Committee on Thursday, November 19<sup>th</sup> at 3:30 pm for recommendation to the BOD in December.

## F. Discussion and Possible Action to Recommend Approval to the Board of Directors of the Financial Statements for August 2015 and September 2015

- Marc reviewed item F 1-12. This item was presented at the September Finance Committee, and was not approved due to no quorum.
  - o Questions and Comments regarding August Financials:
    - Committee member wanted to know what had happened under F9, Chamber Membership bar exceed, what the explanation was?
    - Marc did notice fluctuation. He wasn't sure why there was fluctuation, and hasn't had time to dig into this issue. It's possible there is a little bit of overtime impact and possible merit incentive.
    - Marc mentioned that journal entries needed to be fixed moving further regarding payments.

**Action for Marc**: to look into the salary and wages for membership that went under and how it was distributed across.

- Question regarding F11, membership dues and deferred revenue that this year it's at \$22,360, this time last year it was at \$60,000 and prior year it was at \$72,000. Why the drop this year?
  - Committee member informed Jennifer that they informed marc to stop booking advanced dues, because it was always showing delinquent dues. Marc had been carrying them over as a billing and the Finance Committee kept on telling Marc to stop doing this, which now may be the reason for the low amount this year.
  - Sandy informed the Committee that the Chamber is looking to move membership dues to January, which would help manage the billing process better.
  - Committee member addressed Committee member comment, that the goal for the policy shift, was that unrealistic delinquent dues
  - The Finance Committee's goal with the policy shift for Chamber was to stop having all of the unrealistic delinquent dues, that were essential a liability and never equity, which was the reason on why getting rid of it all together.
  - Dues do not reset when Chamber members pay late, payment starts on anniversary date.

**Action for Marc:** to look into the deferred revenue from this year compared to last years. Also to stop booking advanced dues for Chamber Membership. A change in policy needs to be done.

#### M/S/C (Ron Parson/Ramona Cruz) (5/0/0) motion to approve August Financial Statement 2015.

- Marc reviewed September Financials for 2015, few items included:
  - o Marc addressed the Committee that the items that standout, the financials was projecting \$139k deficit due to the timing of IronMan in September and there is a surplus of \$150k.
  - o Re-Budgeting of the IronMan budget and USA Cycling.
- Questions, Comments, Recommendations:

- o Committee member had a question regarding page F 14 regarding merchandise sales have been consistently behind and total number of visitors at the VIC has decreased. Committee member requested if there could be a season number provided in the dashboard.
- Marc addressed the Committee that in the passed it's been quarterly, and moving forward it will go back to quarterly reports.
- o Committee member had a question regarding page 23, balance sheet for inventory, what the age of the inventory is and how they're accounted for? Could the Finance Committee start reviewing and tracking what's in the VIC?
- o Committee members agreed that a cost of good recording (including dates on merchandise and date of purchase) be provided to the Finance Committee quarterly.
- o Committee member wanted to know what exactly went missing in the VIC and how much?
- o Marc addressed the Committee that the missing inventory also known as "leakage," had a larger percentage this year, due to boxes on inventory gone missing. Although, the items were documented on the inventory list. Marc wrote off the leakage, prelim trial balance. Marc also addressed the Committee that \$5,000 of missing merchandise was about 20% of the inventory. The department wasn't prepared.
- o Committee member had a question regarding the auto expenses being a bit higher then normal?
- Marc and Sandy addressed the Committee of Ron's car accident; Ron came to the office late in the evening due to office alarm going off.
- o Committee agreed to move expense to Administration.

Action for Marc: to look at the economy of good and bad years. Forecasting future years.

**Action for Marc**: to look at finances for this fiscal year and what they would be, due to the cancellation of Ironman. Where will they be allocated?

**Action for Marc**: to provide quarterly reports of the Visitor Center.

**Action for Marc/Emily**: to provide a list of items currently in the Visitor Center. To make sure items are not outdated. Finance Committee will review inventory quarterly.

**Action for Marc/Emily**: to provide a list of items that went missing from the Visitor Center and to be brought back to Finance Committee.

M/S/C (Mike/Ramona) (4/0/0) motion to approve staff recommendation of taking the \$100k out of pre-paid, accrue another \$180k as expenses, record \$280k as expenses in that effect, knowing it's just an estimate. Along with the adjustments regarding transportation.

#### G. Report on updated September Cash Flow Report

- Marc reviewed the September cash flow reports.
- Committee members wanted to know why this report is still projected for September?
- Marc addressed the Committee the general ledger is missing so much information it's not really an
  actual, just like the financial statements was Marc's best guest to make something plausible to read
  for the this months reports.

#### H. Supplemental Information

• Marc reviewed the Dashboard Report that a lot of the numbers weren't updated due to lack of new information. The only two were adjusted were the Destimetrics activity and Conference revenue statistics.

#### I. Approval of CEO Expenses

None

#### J. Committee Member Comments -

- Committee had a question regarding last months meeting minutes regarding CEO expenses. There was
  no discussion in the September meeting minutes of the discussion of what the outcome was for the CEO
  expenses.
- Executive Assistant addressed the Committee that she wasn't able to finish the meeting minutes and Marc was to finish the rest of the minutes.
- Notes from the September Finance Committee was the following:
  - o Committee signed off on CEO expenses, and moving forward any unbudgeted items need to be approved by Finance Committee and approved by the BOD.
- Thursday, November 19<sup>th</sup> at 3:30 pm, will be the next Committee meeting. (ended at 29:00mins)

#### K. Adjourn

• CI/T meeting was adjourned at 11:34 am

Submitted By:
Valerie Lomeli
Executive Assistant
NLT Chamber/CVB/Resort Association

Tahoe City, California

FINANCIAL STATEMENTS

AND

INDEPENDENT AUDITORS REPORT

June 30, 2015 and 2014

#### TABLE OF CONTENTS

		Page
	INDEPENDENT AUDITORS' REPORT	1-2
Exhibit A	STATEMENTS OF FINANCIAL POSITION	3
Exhibit B	STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS	4
Exhibit C	STATEMENTS OF CASH FLOWS	5
	NOTES TO FINANCIAL STATEMENTS	6-11

#### INDEPENDENT AUDITORS' REPORT

To the Board of Directors of North Lake Tahoe Resort Association, Inc.

We have audited the accompanying financial statements of North Lake Tahoe Resort Association, Inc. (a nonprofit organization), which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and changes in net assets and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of North Lake Tahoe Resort Association, Inc. as of June 30, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

McCLINTOCK ACCOUNTANCY CORPORATION Tahoe City, California October 20, 2015

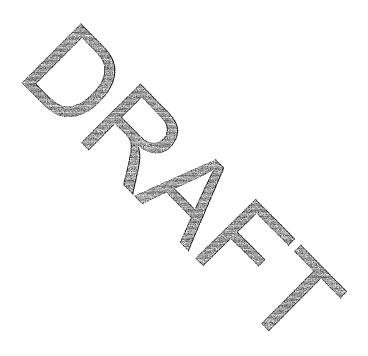


Exhibit A

## STATEMENTS OF FINANCIAL POSITION June 30, 2015 and 2014

		2015		2014
ASSETS				
Current Assets:				
Cash and cash equivalents	\$	533,545	\$	379,695
Accounts receivable		91,147		138,973
Placer County receivable		605,108		<i>5</i> 37,730
Prepaid expenses		123,249		132,484
Inventories		29,510		29,302
		1,382,559		1,218,184
Noncurrent Assets:				
Property and equipment, net of accumulated depreciation				
(Note 8)		8,009		12,757
	-	8,009		12,757
Total Assets	\$	1,390,568	\$	1,230,941
			,	,
LIABILITIES AND NET ASSETS				
	,			
LIABILITIES				
Current Liabilities:				
Accounts payable	<b>\$</b>	112,646	\$	156,870
Accrued expenses		172,911		140,620
Deferred revenue - membership dues		59,231		72,400
Deferred revenue - other	Ž	14,761		14,732
		-		
Total Liabilities (all current)	<i></i>	359,549		384,622
₩	7			
NET ASSETS (Note 2)				
Invested in property and equipment		8,009		12,757
Designated marketing reserve (Note 3)		316,692		295,694
Designated visitor support and transportation (Note 3)		205,203		157,716
Undesignated	*	501,115		380,152
Total Net Assets		1,031,019		846,319
Total Liabilities and Net Assets	\$	1,390,568	\$	1,230,941

Exhibit B

## STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS For the Years Ended June 30, 2015 and 2014

	2015	2014
CHANGES IN UNRESTRICTED NET ASSETS:		
Revenue and other support:		
Placer County grant revenue	\$ 3,692,124	\$ 3,461,332
Placer County infrastructure grant revenue	-0-	323,029
Commissions and booking fees	118,287	112,630
Member dues	141,038	120,045
Member services and special events	107,810	132,339
Retail sales and other	119,492	179,298
Interest income	36	55
Total unrestricted revenue and other support	4,178,787	4,328,728
Expenses and losses:  Program services:		
Marketing	1,826,950	2,067,434
Group sales and conferences	394,060	383,272
Visitor support and transportation	700,700	644,933
Visitor information	338,325	370,294
North Lake Tahoe Chamber of Commerce	154,678	143,950
Infrastructure	160,524	284,874
Supporting services:	3,575,237	3,894,757
General and administrative	418,850	392,696
Total expenses	3,994,087	4,287,453
Increase in Unrestricted Net Assets	184,700	41,275
UNRESTRICTED NET ASSETS		
Beginning of Year	846,319	805,044
End of Year	\$ 1,031,019	\$ 846,319

Exhibit C

#### STATEMENTS OF CASH FLOWS For the Years Ended June 30, 2015 and 2014

	2014	2013
CASH FLOWS FROM OPERATING ACTIVITIES		
Increase in unrestricted net assets	\$ 184,700	\$ 41,275
Reconciliation of change in net assets to cash		
(used) provided by operating activities		
Depreciation	7,170	6,683
Changes in operating assets and liabilities:		
Accounts receivable	47,826	(48,744)
Prepaid expenses	9,235	(85,556)
Inventories	(208)	(11,760)
Placer County receivable	(67,378)	334,239
Accounts payable	(44,224)	(300,646)
Accrued liabilities	32,291	35,237
Deferred revenue membership dues	(13,169)	(8,713)
Deferred revenue - infrastructure funds	-0-	(493,876)
Deferred revenue - other	 29	 (4,709)
Net Cash (Used) Provided by Operating Activities	 156,272	 (536,570)
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	(2,422)	 (5,489)
Net Cash Provided (Used) by Investing Activities	(2,422)	 (5,489)
Net Increase/(Decrease) in Cash and Cash Equivalents	153,850	(542,059)
Cash and Cash Equivalents, Beginning of Year	379,695	 921,754
Cash and Cash Equivalents, End of Year	\$ 533,545	\$ 379,695

#### NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

#### 1. Form of Organization

North Lake Tahoe Resort Association, Inc. (the "Association") was incorporated in the State of California in 1996, upon consolidation of the Tahoe North Visitors and Convention Bureau and the North Lake Tahoe Chamber of Commerce. The Association is organized under Section 501(c)(4) of the Internal Revenue Code as a non-profit public benefit corporation.

The primary function of the Association is to promote tourism and benefit business through efforts that enhance the economic, environmental, recreation and cultural climate of the North Lake Tahoe, California area. The Association provides the following services to its members and the North Lake Tahoe community: Chamber of Commerce, Visitors and Convention Bureau, marketing, conference sales and membership services. The Association also serves as a partner with Placer County in the development and funding of infrastructure and transportation projects designed to enhance tourism and community quality of life for the benefit of all in the North Lake Tahoe region.

The majority of the Association's revenue is derived from contract grants with Placer County to administer and invest portions of transient occupancy taxes collected in the North Lake Tahoe area. Additional sources of revenue are derived from membership dues, commissions and booking fees earned from conference sales, special events, and from the sale of inventory items at its visitor centers.

#### 2. Summary of Significant Accounting Policies

#### Basis of Accounting and Financial Statement Presentation

The financial statements of the Association have been prepared on the accrual basis of accounting. Financial statement presentation follows the recommendations of the Financial Accounting Standards Board in ASC 958, "Financial Statements of Not-for-Profit Organizations." Under ASC 958, the Association reports information regarding its financial position and activities according to three classes of net assets: Unrestricted net assets, temporarily restricted net assets (if any) and permanently restricted net assets (if any). At June 30, 2015 and 2014, there were no temporarily restricted or permanently restricted net assets, as the Association has not received these types of contributions.

#### Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Recognition of Placer County Contract Grant Revenue

The Association's contract with Placer County is considered to be an exchange transaction. Therefore, revenues received from this contract are reported as unrestricted support.

#### NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

Placer County contract grant revenues are recognized as revenue during the contract year, unless specifically restricted by the contract.

#### <u>Liquidity Information</u>

In order to provide information about liquidity, assets have been sequenced according to their nearness to conversion to cash and liabilities have been sequenced according to the nearness of their maturity and resulting use of cash.

#### Accounts Receivable

Accounts receivable consists of amounts due from members for membership dues, cooperative advertising costs, and commissions from group conference sales, as well as other miscellaneous receivables for services provided. The Association does not charge interest on delinquent receivables. Accounts are written off directly to bad debt expense when all attempts at collection are exhausted. The Association believes substantially all of the accounts receivable balance at June 30, 2015 and 2014 is collectable. Accordingly, no allowance for doubtful accounts has been provided.

#### Inventories

Inventories are primarily for the sale of retail goods at the visitor centers and are stated at the lower of cost or market. Cost is determined by the first-in, first-out method.

#### Property, Buildings and Equipment

In general, property and equipment are capitalized on the Association's books and stated at cost when the asset has over a year of life and costs of over \$1,000. Depreciation is computed on the straight-line basis over the useful lives of the assets, which range from 3 to 7 years.

#### Marketing Cooperative Agreement

During the year ended June 30, 2007, the Association established the North Lake Tahoe Marketing Cooperative (NLTMC) with Lake Tahoe Incline Village Crystal Bay Visitors and Convention Bureau (IVCBVCB) to cooperatively promote tourism based on shared objectives which are more effectively and efficiently accomplished collectively rather than independently. Under the terms of the agreement, the Association and the IVCBVCB are required to make annual contributions to fund marketing efforts based upon an approved pre-set formula. The Association contributed \$778,747 and \$1,125,000 for the years ended June 30, 2015 and 2014, respectively in connection with this marketing effort, which is included in marketing (tourism promotion) and group sales and conference expense in the statement of activities and changes in net assets.

#### **Unrestricted Net Assets**

All net asset balances are classified as unrestricted. Net assets are not subject to imposed restriction or restrictions that have expired. As reflected in the accompanying notes, the Association has designated a portion of unrestricted net assets for specific purposes.

#### NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

#### Income Tax Status

The Association is exempt from federal income taxes under the provisions of Internal Revenue Code Section 501(c) (4), and section 23701(f) for California purposes. Unrelated business income, if any, is taxed at regular corporate tax rates.

#### Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a function basis in the statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

#### Cash and Cash Equivalents

For purposes of the statements of cash flows, the Association considers all unrestricted cash, money market funds, and debt securities with an original maturity less than three months to be cash equivalents.

#### Fair Value

The carrying amount of financial instruments, including cash, accounts receivable and accounts payable approximates their fair value due to the short term maturities of these instruments,

#### 3. Designated Net Assets

Pursuant to its contract with Placer County, the Association created a visitor support and transportation fund which designates net assets from visitor support and transportation result of activities annually. The designated visitor support and transportation net assets totaled \$205,203 and \$157,716 at June 30, 2015 and 2014 respectively.

The Association created a marketing reserve, pursuant to the 2003-04 contract with Placer County, to be used for expenditures in key areas due to any unforeseen adverse fluctuations in collections of transit occupancy taxes. The details in the use of the reserves can be decided solely at the discretion of the Association's board of directors subject to compliance with an existing policy of maintaining the reserve level at 15% of annual marketing expenditures. The designated marketing reserve totaled \$316,692 and \$295,694 at June 30, 2015 and 2014 respectively.

#### NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

#### 4. Concentration of Credit Risk

The Association maintains its cash accounts at a local bank. At June 30, 2015 and 2014, the aggregate balance of these accounts exceeded the federally insured (FDIC) limits by \$304,083 and \$154,094 respectively.

#### 5. Concentration of Revenue

Support from Placer County in the form of contract grants contributed to 88% and 87% of the Association's total revenues and support for the years ended June 30, 2015 and 2014, respectively. The Association's contract with Placer County is renewed annually. The receivable from Placer County at June 30, 2015 and 2014 was \$605,108 and \$537,730 respectively.

#### 6. Restricted Cash and Investments

Restrictions on Association cash and investment balances at June 30, 2015 and 2014, consist of the following:

Infrastructure cash and investments

2015		2	014
\$	-()-	\$	222
	-0-	\$	222
The state of the s			

Infrastructure cash and investments can be used only for infrastructure projects in the North Lake Tahoe area that have been approved by the Association's board of directors and the Placer County board of supervisors. As of June 30, 2016 and 2014, infrastructure funds are held and maintained by Placer County.

#### NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

#### 7. Property and Equipment

Property and equipment at June 30, 2015 and 2014, consists of the following:

	2015			2014		
Furniture and fixtures	-\$	68,768	\$	68,768		
Computer equipment		43,766		41,344		
Computer software		33,874		33,874		
Leasehold improvements		24,284		24,284		
		170,692		168,270		
Less accumulated depreciation		(162,683)		(155,513)		
Net property and equipment	\$	8,009	\$	12,757		

Depreciation expense was \$7,170 and \$6,683 for the years ended June 30, 2015 and June 30, 2014 respectively.

#### 8. Operating Leases

The Association leases various facilities and equipment from others under non-cancellable operating leases expiring in May, 2017. Lease rent expense, including real property taxes and common area costs, was \$137,190 in 2015 and \$166,555 in 2014. Minimum lease payments are subject to escalation clauses and options to ronew. At June 30, 2015, future minimum lease payments under such leases to the end of the contract are as follows:

Year Ending June 30	
2016	\$_102,600
2017	\$ <b>5</b> 102,600 85,500
	\$ 188,100

#### 9. Retirement Plan

The Association offers a 401(k) retirement plan to all full-time employees who have completed at least three months of service. The Association matches participant contributions of up to 4% to the plan based on up to 6% of the participant's regular salary. Contributions to the plan by the Association were approximately \$30,177 and \$32,471 for the years ended June 30, 2015 and 2014, respectively.

#### 10. <u>Subsequent Events</u>

On July 23, 2015 the Association cut a check to Placer Country for balance of the designated visitor support and transportation net asset balance as of June 20, 2014. The payment of \$157,716 was requested by Placer County and approved by the Association's board of directors.

## NOTES TO FINANCIAL STATEMENTS June 30, 2015 and 2014

Subsequent events have been evaluated by management through October 20, 2015 the date that the statements were available for issuance.

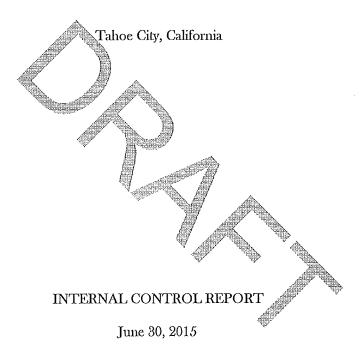


#### North Lake Tahoe Resort Association, Inc.

## REPORT TO THE FINANCE COMMITTEE AND BOARD OF DIRECTORS

#### For the Year Ended June 30, 2015

- A. Introduction of firm.
- B. Unmodified or clean opinion on financial statements.
- C. Questions and answers regarding financial statements.
- D. Matters to be Communicated
  - Auditor Responsibility An audit conducted under U.S. generally accepted auditing standards is designed to obtain reasonable, rather than absolute, assurance about the financial statements.
  - Accounting Policies/Accounting Estimates Significant accounting policies are described in Note 2 to the financial statements. There are no significant estimates.
  - Significant adjustments There were five audit adjustments proposed as a result of the current year audit; all of which were accepted after final review by NLTRA staff. The adjustments related primarily accruals at year end and reclasses to correct expense and revenue accounts.
  - Disagreements with Management None,
  - Difficulties Encountered in Performing the Audit None
- E. Presentation of the Internal Control Report.
- F. We would like to thank management for their fine cooperation during the audit.



#### INTERNAL CONTROL REPORT

To the Officers and Directors
North Lake Tahoe Resort Association, Inc.

In planning and performing our audit of the financial statements of North Lake Tahoe Resort Association, Inc. as of June 30, 2015, in accordance with auditing standards generally accepted in the United States of America, we considered the Association's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control. Accordingly, we do not express an opinion on the effectiveness of the Association's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis.

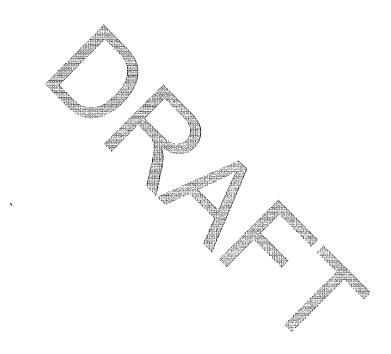
A material weakness is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first paragraph and was not designed to identify all deficiencies in internal control that might be deficiencies, significant deficiencies, or material weaknesses. We did not identify any deficiencies in internal control that we consider to be material weaknesses, as defined above.

This letter does not affect our report dated October 20, 2015 on the financial statements of North Lake Tahoe Resort Association, Inc.

This communication is intended solely for the information and use of management, the board of directors, and others within the organization, and is not intended to be and should not be used by anyone other than these specified parties.

McCLINTOCK ACCOUNTANCY CORPORATION Tahoe City, California October 20, 2015



#### North Lake Tahoe Resort Association, Inc.

## REPORT TO THE FINANCE COMMITTEE AND BOARD OF DIRECTORS

#### For the Year Ended June 30, 2015

#### Other Matters Noted

#### Current Year Other Matters:

Observation/Recommendation: The reconciliation of quarterly 941 reports to g/l wages is an important reconciliation that we suggest the Association begin performing.

Observation/Recommendation: It was noted during our search for unrecorded liabilities that CEO expense reimbursements are approved by the board treasurer subsequent to a reimbursement check being cut. In situations where expenses are in question, as was the case with our selection, this complicates the process. We recommend that expense reimbursements be subject to board approval PRIOR to the reimbursement being issued.

Observation/Recommendation: We noted the results of the contract compliance agreed upon procedures audit performed on the agreement between the Association and Placer County for the period July 1, 2013 through June 30, 2014. Management has asserted that the findings from this report, while substantial, do not have a material impact on the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements. We concur with managements' assertion. We support managements' efforts to monitor and report on all requirements in current and future agreements.

#### Prior Year Other Matters:

Observation/Recommendation: The Association currently uses spreadsheet software to calculate and record depreciation of fixed assets. We recommend that the Association consider acquiring an asset keeper or asset manager software which will track fixed assets and related depreciation with a minimal chance of error.

2015 status: No change

#### North Lake Tahoe Resort Association, Inc.

October 20, 2015

#### To McClintock Accountancy Corporation

This representation letter is provided in connection with your audit of the financial statements of North Lake Tahoe Resort Association, Inc., which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements, for the purpose of expressing an opinion as to whether the financial statements are presented fairly, in all material respects, in accordance with accounting principles generally accepted in the United States (U.S. GAAP).

Certain representations in this letter are described as being limited to matters that are material. Items are considered material, regardless of size, if they involve an omission or misstatement of accounting information that, in light of surrounding circumstances, makes it probable that the judgment of a reasonable person relying on the information would be changed or influenced by the omission or misstatement. An omission or misstatement that is monetarily small in amount could be considered material as a result of qualitative factors.

We confirm, to the best of our knowledge and belief, as of October 20, 2015 the following representations made to you during your audit.

#### **Financial Statements**

- 1. We have fulfilled our responsibilities, as set out in the terms of the audit engagement letter dated April 14, 2015, including our responsibility for the preparation and fair presentation of the financial statements.
- 2. The financial statements referred to above are fairly presented in conformity with U.S. GAAP.
- 3. We acknowledge our responsibility for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.
- 4. We acknowledge our responsibility for the design, implementation, and maintenance of internal control to prevent and detect fraud.
- 5. Significant assumptions we used in making accounting estimates are reasonable.
- 6. Related party relationships and transactions have been appropriately accounted for and disclosed in accordance with the requirements of U.S. GAAP.
- 7. All events subsequent to the date of the financial statements and for which U.S. GAAP requires adjustment or disclosure have been adjusted or disclosed.
- 8. The effects of all known actual or possible litigation, claims, and assessments have been accounted for and disclosed in accordance with U.S. GAAP.
- 9. Material concentrations have been appropriately disclosed in accordance with U.S. GAAP.
- 10. Guarantees, whether written or oral, under which the organization is contingently liable, have been properly recorded or disclosed in accordance with U.S. GAAP.

#### Information Provided

- 11. We have provided you with:
  - O Access to all information, of which we are aware, that is relevant to the preparation and fair presentation of the financial statements, such as records, documentation, and other matters.
  - o Additional information that you have requested from us for the purpose of the audit.
  - O Unrestricted access to persons within the entity from whom you determined it necessary to obtain audit evidence.
- 12. All material transactions have been recorded in the accounting records and are reflected in the financial statements.
- 13. We have disclosed to you the results of our assessment of the risk that the financial statements may be materially misstated as a result of fraud.
- 14. We have no knowledge of any fraud or suspected fraud that affects the organization and involves:
  - o Management,
  - o Employees who have significant roles in internal control, or
  - Others where the fraud could have a material effect on the financial statements.
- 15. We have no knowledge of any allegations of fraud or suspected fraud affecting the organization's financial statements communicated by employees, former employees, grantors, regulators, or others.
- 16. We have no knowledge of any instances of noncompliance or suspected noncompliance with laws and regulations whose effects should be considered when preparing financial statements.
- 17. We have disclosed to you the identity of the organization's related parties and all the related party relationships and transactions of which we are aware.
- 18. The organization has satisfactory title to all owned assets, and there are no liens or encumbrances on such assets nor has any asset been pledged as collateral.
- 19. We are responsible for compliance with the laws, regulations, and provisions of contracts and grant agreements applicable to us; and we have identified and disclosed to you all laws, regulations and provisions of contracts and grant agreements that we believe have a direct and material effect on the determination of financial statement amounts or other financial data significant to the audit objectives. The Association was subject to a compliance audit of the agreement between the Association and Placer County for the period July 1, 2013 to June 30, 2014. We have communicated the results of this audit and the related findings to you. After careful consideration of these findings, and preparation of our corrective action plan and communications with Placer County representatives, we do not believe that they have a material impact on the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and changes in net assets, and cash flows for the years then ended, and the related notes to the financial statements, and as such, we have not modified the financial statements and related disclosures as a result of the findings from this audit.
- 20. North Lake Tahoe Resort Association, Inc. is an exempt organization under Section 501(c)(4) of the Internal Revenue Code. Any activities of which we are aware that would jeopardize the Organization's tax-exempt status, and all activities subject to tax on unrelated business income or excise or other tax, have been disclosed to you. All required filings with tax authorities are up-to-date.

21. Pursuant to our contract with Placer County we have determined that net assets for visitor support and transportation are required to be designated on the face of the audited financial statements. We have utilized a three year look back of results of activities within the visitor support and transportation department to provide you with the balance to be designated within the statement of financial position.
Signature:
Title:
Signature:
Title:

199500 Page 1 10/20/15 01:31 PM

		Adjusted Balance Jun 30, 2014	Unadjusted Jun 30, 2015	Adjusting AJE	Adjusted Balance Jun 30, 2015	
A	Cash and Cash Equivalents					
	1001-00 - Petty Cash	1,000.00	1,000.00		1,000.00	
	1003-00 - Cash - Operations Acct #6712	368,544.46	431,426.36		431,426.36	
	1007-00 - Cash - Payroll Account #7421	7,957.70	8,165.26		8,165.26	
	1071-00 - Cash - Payroll Reserves #8163	221.63	92,322.90		92,322,90	
İ	1095-00 - Cash in Drawer	1,544.08	346.57		346.57	
	1205-00 - Undeposited Funds	426.87	283.70		283.70	
A	Cash and Cash Equivalents Total	1 379,694.74	533,544.79	0.00	533,544.79	
В	Accts Receivable					
-	1200-00 - Quickbooks Accounts Receivab	ole 105,516.16	25,609.70		25,609.70	
	1200-99 - AR Other - Intra Co Borrowing		980.77		980.77	
	1201-00 - WebLink Accounts Receivable	19,756.00	18,070.00		18,070.00	
İ	1210-00 - A/R - Sales Estimates	13,701.00	46,486.63		46,486.63	
}						
В	Accts Receivable Total	138,973.16	91,147.10	0.00	91,147.10	
B-1	Placer County Receivable					
l	1290-00 - A/R - TOT	381,702.13	437,796.13		437,796.13	
	1291-49 - AR TOT Transportation NLTRA	A 121,022.20	131,242.20		131,242.20	
	1292-59 - AR TOT Infrastructure County	:12 35,005.67	36,069.67		36,069.67	
B-1	Placer County Receivable Total	537,730.00	605,108.00	0.00	605,108.00	
$\mathbf{c}$	Inventories					
1	1210-10 - Inventory Asset	29,302.25	29,510.30		29,510.30	
	1210-10 - Inventory Asset	29,302.23	29,310,30		29,310.30	
C	Inventories Total	29,302.25	29,510.30	0.00	29,510.30	
L	Prepaid Exp and Other					
	1400-00 - Prepaid Expenses	116,451.00	113,079.95		113,079.95	
	1410-00 - Prepaid Insurance	3,656.30	3,604.12		3,604.12	
	1430-00 - Prepaid Expenses:1430-00 · Pre		6,565.10		6,565.10	
	1450-00 - Prepaid Expenses:1850-00 · Pre		0.00		0.00	
	• •					
L	Prepaid Exp and Other Total	132,483.80	123,249.17	0.00	123,249.17	
	Current Assets Total	1,218,183.95	1,382,559.36	0.00	1,382,559.36	
UV	Property & Equipment					
	1700-00 - Furniture & Fixtures	68,767.95	68,767.95		68,767.95	
	1740-00 - Furniture & Fixtures 1740-00 - Computer Equipment	41,343.83	43,766.13		43,766.13	
	1740-00 - Computer Equipment 1750-00 - Computer Software	33,874.01	33,874.01		33,874.01	*
	1770-00 - Computer Software 1770-00 - Leasehold Improvements	24,283.86	24,283.86		24,283.86	
	1//0-00 - Leasenoid Improvements	24,203.00	24,203.00		24,263.60	
UV	Property & Equipment Total	168,269.65	170,691.95	0.00	170,691.95	
UV-	Acc. Depr Prop and Eq.					
	1701-00 - Accum. Depr Furn & Fix	(63,947.85)	(65,755.97)		(65,755.97)	
	1741-00 - Accum. Depr Computer Equip		(40,340.09)		(40,340.09)	
	1751-00 - Accum. Amort Software	(27,957.22)	(32,719.42)		(32,719.42)	
	1771-00 - Accum. Amort - Leasehold Impr		(23,867.33)		(23,867.33)	
<b>UV-</b> 1		(155,512.60)	(162,682.81)	0.00	(162,682.81)	

199500 Page 2 10/20/15 01:31 PM

	Adjusted Balance Jun 30, 2014	Unadjusted Jun 30, 2015	Adjusting AJE	Adjusted Balance Jun 30, 2015
Net Property and Equipment T	ota 12,757.05	8,009.14	0.00	8,009.14
Assets Total	1,230,941.00	1,390,568.50	0.00	1,390,568.50
AA Accounts Payable 2000-00 - Accounts Payable 2001-00 - Credit Card Payable	(147,111.12) (9,758.32)	(87,755.78) (24,892.54)		(87,755.78) (24,892.54)
AA Accounts Payable Total	(156,869.44)	(112,648.32)	0.00	(112,648.32)
BB Accrued Liabilities 2100-00 - Salaries / Wages Payable PAJE4 To accrue for final payroll 2101-00 - Salaries / Wages Payable:210		(5,850.52) (89,622.90)	(26,345.00)	(32,195.52) (36,218.90)
PAJE3 To reduce accrued incentive actual 2120-00 - Empl. Federal Tax Payable 2175-00 - 401 (k) Plan 2180-00 - Estimated PTO Liability 2190-00 - Sales and Use Tax Payable:25 2250-00 - Accrued Expenses 2400-00 - Intra-Company Borrowings 2405-00 - Payroll Liabilities 2550-00 - Sales and Use Tax Payable:25	(1,543.60) (1,784.74) (56,974.45) 500 (1,685.38) (54,323.80) 1,247.51 (2,833.54)	(1,543.60) 2,882.76 (56,488.29) 0.00 (45,425.69) 0.00 (2,538.32) (1,383.00)	53,404.00	(1,543.60) 2,882.76 (56,488.29) 0.00 (45,425.69) 0.00 (2,538.32) (1,383.00)
BB Accrued Liabilities Total	(140,620.10)	(199,969.56)	27,059.00	(172,910.56)
DD Def. Revenue - Member Due 2400-60 - Membership Dues Suspense A 2650-00 - Deferred Rev - Events  DD Def. Revenue - Member Due To	(72,400.11)	(63,221.08) 3,989.85 (59,231.23)	0.00	(63,221.08) 3,989.85 (59,231.23)
DD-1 Def. Revenue - Other 2651-00 - Deferred Rev - Conference 2690-00 - Unbilled Purchases	(14,732.49)	(13,608.72) (1,152.00)		(13,608.72) (1,152.00)
DD-1 Def. Revenue - Other Total	(14,732.49)	(14,760.72)	0.00	(14,760.72)
Current Liabilities Total	(384,622.14)	(386,609.83)	27,059.00	(359,550.83)
TT Unrestricted Net Assets 3200-00 - Unrestricted Net Assets PAJE5 To record board approved true of designated marketing reserve 3300-11 - Designated Marketing Reserve PAJE1 To reclass prior breakage to Cother revenue	(295,694.00)	(392,909.40)	21,000.00	(371,909.40)
PAJE5 To record board approved true	e up			
of designated marketing reserve  TT Unrestricted Net Assets Total	(805,043.34)	(702,310.89)	(21,000.00)	(688,603.40)
TT-1 Temporarily Restricted Ne 3200-41 - Temp. Restricted Net Assets 4	0.00	(157,715.46)		(157,715.46)

199500 Page 3 10/20/15 01:31 PM

		Adjusted Balancı Jun 30, 2014	Unadjusted Jun 30, 2015	Adjusting AJE	Adjusted Balanc Jun 30, 2015
ГТ-1	Temporarily Restricted Ne Total	0.00	(157,715.46)	0.00	(157,715.46)
	(Profit)/Loss	(41,275.52)	(143,932.32)	(40,766.49)	(184,698.81)
	Equity Total	(846,318.86)	(1,003,958.67)	(27,059.00)	(1,031,017.67)
	Liabilities/Equity Total	(1,230,941.00)	(1,390,568.50)	0.00	(1,390,568.50)
.0	Grant Revenue				
4050	0-00 - Placer County TOT Funding	(3,784,360.70)	(3,692,124.00)		(3,692,124.00)
	)-00 - Membership	(117,894.58)	(137,662.91)		(137,662.91)
	l-00 - New Member Fees	(2,150.00)	(3,375.00)		(3,375.00)
4250	0-00 - Revenues-Membership Activition	es (31,031.13)	(54,612.00)		(54,612.00)
4251	-00 - Revenue-Tue AM Breakfast Clu	ab (10,850.00)	(9,896.00)		(9,896.00)
4252	2-00 - Revenue - Sponsorships	(2,750.00)	(3,140.00)		(3,140.00)
4253	3-00 - Revenue - Other	(63,025.69)	0.00		(13,707.49)
	JE1 To reclass prior breakage to CY	<b>Y</b>			
	ner revenue	4		(13,707.49)	,
	0-00 - Special Events (Marketing)	(87,707.56)	(40,161.69)		(40,161.69)
	2-00 - Non-retail VIC income	(8,341.26)	(11,625.00)		(11,625.00)
	0-00 - Commissions	(100,688.86)	(82,575.66)		(82,575.66)
	-00 - Commissions:4601-00 · Commi		(35,711.36)		(35,711.36)
	5-00 - Merchandise Sales	(107,931.21)	(92,839.14)		(92,839.14)
4700	0-00 - Revenues- Interest & Investmen	t (54.97)	(36.03)		(36.03)
0	Grant Revenue Total	(4,328,727.31)	(4,163,758.79)	(13,707.49)	(4,177,466.28)
	Sales Total	(4,328,727.31)	(4,163,758.79)	(13,707.49)	(4,177,466.28)
	Revenue Total	(4,328,727.31)	(4,163,758.79)	(13,707.49)	(4,177,466.28)
00	General & Administrative				
	-00 - Salaries & Wages	982,394.05	1,047,309.77		1,020,250.77
	JE3 To reduce accrued incentive to	•			
act	ual			(53,404.00)	
	JE4 To accrue for final payroll			26,345.00	
	-00 - Salaries & Wages:5010-00 · Sal		27,980.03		27,980.03
FAAC	-00 - Salaries & Wages:5020-00 · P/F		85,902.78		85,902.78
	-00 - Salaries & Wages:5030-00 · P/F	R - 110,434.47	114,789.20		114,789.20
5030					8,803.00
5030 5040	-00 - Salaries & Wages:5040-00 · P/F		8,803.00		
5030 5040 5060	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401	l (1 32,470.59	30,177.11		30,177.11
5030 5040 5060	-00 - Salaries & Wages:5040-00 · P/F	l (k 32,470.59 bll: 3,531.99	30,177.11 8,216.58		30,177.11 8,216.58
5030 5040 5060 5070 5100	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 403 -00 - Salaries & Wages:66000 · Payro -00 - Rent	1 (1 32,470.59 bll 3,531.99 166,555.38	30,177.11 8,216.58 137,190.40		30,177.11 8,216.58 137,190.40
5030 5040 5060 5070 5100 5110	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 403 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities	1 (k 32,470.59 bill: 3,531.99 166,555.38 12,574.81	30,177.11 8,216.58 137,190.40 9,781.93		30,177.11 8,216.58 137,190.40 9,781.93
5030 5040 5060 5070 5100 5110	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main	1 (l 32,470.59 oll: 3,531.99 166,555.38 12,574.81 ten 4,595.27	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32
5030 5040 5060 5070 5100 5110 5140 5150	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin	1 (l 32,470.59 oll: 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74
5030 5040 5060 5070 5100 5110 5140 5150 5250	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts	1 (l. 32,470.59 oll: 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94)	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41)		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41)
5030 5040 5060 5070 5100 5110 5140 5150 5250	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone	1 (l. 32,470.59 5 5 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94) 47.72	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81
5030 5040 5060 5070 5100 5110 5140 5150 5250 5310	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone	1 (l. 32,470.59 5 5 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42
5030 5040 5060 5070 5100 5110 5150 5250 5310 5320 5350	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone:5320-00 · Telephone -00 - Telephone:5350-00 · Internet	1 (l. 32,470.59 5 oli 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76 2,885.78	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97
5030 5040 5060 5070 5100 5140 5150 5250 5310 5320 5350 5420	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone:5320-00 · Telephone -00 - Telephone:5350-00 · Internet -00 - Mail - USPS	1 (l. 32,470.59 5 oll: 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76 2,885.78 3,576.52	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99
5030 5040 5060 5070 5100 5110 5150 5250 5310 5320 5350 5420 5480	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone:5320-00 · Telephone -00 - Telephone:5350-00 · Internet -00 - Mail - USPS -00 - Mail - USPS	1 (l. 32,470.59 5 oli 3,531.99 166,555.38 12,574.81 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76 2,885.78 3,576.52 ed 5.91	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41
5030 5040 5060 5070 5110 5140 5150 5250 5310 5320 5350 5420 5480 5490	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5140-00 · Repairs & Main -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone:5320-00 · Telephone -00 - Telephone:5350-00 · Internet -00 - Mail - USPS -00 - Mail - USPS:5480-00 · Mail - F	1 (l. 32,470.59 5 oli 3,531.99 166,555.38 12,574.81 ten 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76 2,885.78 3,576.52 ed 5.91 ed 1,024.31	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41 0.00		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41 0.00
5030 5040 5060 5070 5110 5140 5150 5250 5310 5320 5350 5420 5480 5490	-00 - Salaries & Wages:5040-00 · P/F -00 - Salaries & Wages:5060-00 · 401 -00 - Salaries & Wages:66000 · Payro -00 - Rent -00 - Rent:5110-00 · Utilities -00 - Rent:5150-00 · Office - Cleanin -00 - Purchase Discounts -00 - Telephone -00 - Telephone:5320-00 · Telephone -00 - Telephone:5350-00 · Internet -00 - Mail - USPS -00 - Mail - USPS	1 (l. 32,470.59 5 oli 3,531.99 166,555.38 12,574.81 4,595.27 g 5,060.00 (141.94) 47.72 29,697.76 2,885.78 3,576.52 ed 5.91	30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41		30,177.11 8,216.58 137,190.40 9,781.93 3,527.32 8,611.74 (1,320.41) 418.81 30,951.42 1,455.97 2,549.99 321.41

199500 Page 4 10/20/15 01:31 PM

	ljusted Balance Jun 30, 2014	Unadjusted Jun 30, 2015	Adjusting AJE	Adjusted Balance Jun 30, 2015
5525-00 - Supplies:5525-00 · Supplies- Cor	ոլ 1,322.80	5,650.48		5,650.48
5530-00 - Visitor Communications - Other	405.50	247.50		247.50
5610-00 - Depreciation	6,683.13	7,170.21		7,170.21
5700-00 - Equipment Support & Maintenan	•	8,483.87		8,483.87
5710-00 - Taxes, Licenses & Fees	3,821.78	5,033.02		5,033.02
5740-00 - Equipment Rental/Leasing	18,529.39	17,688.63		17,688.63
5800-00 - Training Seminars	3,399.51	3,165.94		3,165.94
5810-00 - Public Outreach	1,091.77	1,000.00		1,000.00
5900-00 - Professional Fees	620.00	4,125.00		4,125.00
5910-00 - Professional Fees:5910-00 · Profe		1,550.00		1,550.00
5920-00 - Professional Fees:5920-00 · Profe		18,592.00		18,592.00
5940-00 - Research & Planning Membershi		4,000.00		4,000.00
		78,088.97		78,088.97
5941-00 - Research & Planning	91,710.69	·		· · · · · · · · · · · · · · · · · · ·
5942-00 - Transportation Projects:5942-00 · PAJE2 To reclass transportation spending		74,920.48		117,420.48
to correct accounts	·E		42,500.00	
5948-00 - Transportation Projects	18,294.22	58,581.50	12,500,00	5,669.50
PAJE2 To reclass transportation spending		20,201,20		3,002.30
to correct accounts	·E		(52,912.00)	
5949-00 - Transportation Projects:5949-00	1 139 692 50	139,197.50	(32,712.00)	139,197.50
5953-00 - Transportation Projects: 5953-00 ·		12,586.01		12,586.01
		17,850.00		17,850.00
5955-00 - Transportation Projects: 5955-00 ·				
5957-00 - Transportation Projects: 5957-00 ·		233,448.50		243,860.50
PAJE2 To reclass transportation spending	Ę		10 412 00	
to correct accounts	1 11 550 00	0.00	10,412.00	0.00
5958-00 - Transportation Projects: 5955-00 ·		0.00		
5962-00 - Transportation Projects: 5962-00		24,000.00		24,000.00
5968-00 - Infrastructure Projects: 5968-00 · 1		0.00		0.00
5973-00 - Infrastructure Projects: 5973-00		0.00		0.00
5974-00 - Infrastructure Projects:5974-00		0.00		0.00
5976-00 - Infrastructure Projects:5976-00 · 1		0.00	•	0.00
5990-00 - Cost of Goods Sold:59900 · POS		984.76		984.76
6016-00 - Programs:6016-00 · Community 1		48,878.65		48,878.65
6018-00 - Programs:6018-00 · BACC Camp		30,000.00		30,000.00
6020-00 - Programs:6018-00 · BACC Camp		0.00		0.00
6420-00 - Sponsorship	405,995.46	40,306.26		40,306.26
6420-10 - Sponsorship	48,748.26	0.00		0.00
6420-20 - Sponsorship:6421-00 · New Even	t 3,402.77	0.00		0.00
6421-00 - Sponsorship:6421-00 · New Even	t 0.00	846.30		846.30
6422-00 - Sponsorship:6422-00 · IronMan L	£ 0.00	336,995.59		336,995.59
6423-00 - Membership Activities	12,216.61	15,927.43		15,927.43
6424-00 - Sponsorship:6424-00 · Bid Fee Ef	100.00	0.00		0.00
6425-00 - Sponsorship:6425-00 · 2012 Mou		2,289.14		2,289.14
6427-00 - Sponsorship:6427-00 · USA Cycl		115,341.99		115,341.99
6428-00 - Sponsorship:6428-00 · Dues & Su		0.00		0.00
6432-00 - Membership Activities:6432-00		146.50		146.50
6434-00 - Membership Activities:6434-00		13,806.38		13,806.38
6436-00 - Membership Activities:6436-00		1,585.38		1,585.38
6437-00 - Tuesday Morning Breakfast Club	9,602.00	9,262.00		9,262.00
6441-00 - Membership Activities:6441-00		193.08		193.08
6442-00 - Membership Activities:6442-00		4,995.00		4,995.00
6443-00 - Membership Activities:6443-00 ·		6,706.80		6,706.80
6490-00 - Classified Ads	1,780.45	3,639.37		3,639.37
6701-00 - Classified Ads 6701-00 - Market Study Reports/Research	33,912.00	16,319.86		16,319.86
6730-00 - Market Study Reports/Research 6730-00 - Marketing Cooperative/Media	1,125,000.00	902,454.00		902,454.00
UT.JU-UU " IVIAI KUUIR CUUDDIALI YUJIYUUIA	1,140,000,00	フひとりすりずいひひ		ノロム・コンエ・ロロ

199500 Page 5 10/20/15 01:31 PM

	Adjusted Balance Jun 30, 2014	Unadjusted Jun 30, 2015	Adjusting AJE	Adjusted Balance Jun 30, 2015
6740-00 - Media/Collateral/Production	1,675.97	0.00		0.00
6742-00 - Non-NLT Co-Op Marketing Pro	ogri 77,961.76	101,430.34		101,430.34
7253-00 - Conference - PUD	8,000.00	8,000.00		8,000.00
8100-00 - Cost of Goods Sold	56,286.70	50,909.52		50,909.52
8120-00 - Cost of Goods Sold:51100 · Fre	igh 1,951.86	1,284.18		1,284.18
8140-00 - Cost of Goods Sold:59900 · PO	S Iı 1,221.69	0.00		0.00
8200-00 - Associate Relations	2,354.41	4,738.23		4,738.23
8300-00 - Board Functions	5,813.46	5,478.57		5,478.57
8500-00 - Credit Card Fees	6,226.50	6,549.38		6,549.38
8700-00 - Automobile Expenses	10,132.55	10,487.55		10,487.55
8750-00 - Meals/Meetings	4,934.76	9,769.89		9,769.89
8810-00 - Dues & Subscriptions	4,089.95	7,095.54		7,095.54
8910-00 - Travel	5,589.51	3,862.83		3,862.83
8921-00 - Loss on investment	1,150.20	0.00		0.00
100 General & Administrative Total	4,287,451.79	4,019,826.47	(27,059.00)	3,992,767.47
Operating Expenses Total	4,287,451.79	4,019,826.47	(27,059.00)	3,992,767.47
Expense Total	4,287,451.79	4,019,826.47	(27,059.00)	3,992,767.47
Leadsheet codes Total	0.00	0.00	0.00	0.00
(Profit)/Loss	(41,275.52)	(143,932.32)	(40,766.49)	(184,698.81)

# North Lake Tahoe Resort Association Grouping Schedule Report Unassigned Accounts 199500 Page 6 10/20/15 01:31 PM All accounts have been assigned.

Prepared by_			Nort	h Lake Taho	North Lake Tahoe Resort Association	ciation			199500
Reviewed by.				Adjusting J	Adjusting Journal Entries	S		10/20	Page 1 10/20/15 01:31 PM
Reference	Type	Date Account Number	Description	Debit	Credit	Net Income Effect	Workpaper	Misstatement	
PAJE1	Adjusting	5 06/30/15							Personal variations and the second se
		3300-11 4253-00	Designated Marketing Resel Revenue - Other	13,707.49	13,707.49				
		To 1 othe	To reclass prior breakage to CY other revenue			13,707.49	TT-10		
PAJE2	Adjusting	3 06/30/15							
		5942-00 5957-00 5948-00	Transportation Projects:594: Transportation Projects:595' Transportation Projects	42,500.00 10,412.00	52,912.00				
		To 1	To reclass transportation spending to correct accounts			0.00	PL-15		
PAJE3	Adjusting	\$ 06/30/15							
		2101-00	Salaries / Wages Payable:21 Salaries & Wages	53,404.00	53,404.00				
		To red actual	To reduce accrued incentive to actual			53,404.00			
32									
2									

Prepared by_		- Control of the Cont	Non	th Lake Tah	North Lake Tahoe Resort Association	sociation			199500
Reviewed by_				Adjusting	Adjusting Journal Entries	les			Page 2 10/20/15 01:31 PM
Reference	Type	Date Account Number	Description	Debit	Credit	Net Income Effect	Workpaper	Misstatement	
PAJE4	Adjusting	3 06/30/15							
		5000-00 2100-00	Salaries & Wages Salaries / Wages Payable	26,345.00	26,345.00				
		To	To accrue for final payroll			(26,345.00)	B-20		
PAJE5	Adjusting	g 06/30/15							
		3200-00 3300-11	Unrestricted Net Assets Designated Marketing Rese	21,000.00	21,000.00				
		To up res	To record board approved true up of designated marketing reserve			0.00			
		TOTAL	1	167,368.49	167,368.49	40,766.49			
33									

10/20/2015

Receiving Voucher #636

Store: 1

# Tahoe City Visitor Center PO Box 1757 Tahoe City, CA 96145

Billed From
Wholesale Resort Accessories, Inc.
12116 Chandelle Way, Suite D
Truckee, CA 96161
(530) 582-0403
ATTN: Heather

Item #	Qty	Cost	Ext Cost
694	6	\$1.25	\$7.50
Magnet Licence Plate			
698	6	\$3.00	\$18.00
Magnet I love Lake Taho	e		
762	6	\$2.25	\$13.50
Magnet Bear Opener			
691	6	\$2.50	\$15.00
Magnet Mini Pack			
682	12	\$4.00	\$48.00
Coffee Mug California			
504	90	\$1.00	\$90.00
Magnets 2x3			
107	150	\$0,35	\$52.50
Bookmarks			
113	3	\$6.00	\$18.00
Puzzle			
1031	3	\$6,50	\$19.50
18 x 24 Photo Puzzle			
	Sub	ototal:	\$282.00
	To	otal:	\$282.00

Purchase Order # 584 Bill Date: 8/20/2015 Invoice # 3973

10/20/2015

Receiving Voucher #637

Store: 1

# Tahoe City Visitor Center PO Box 1757 Tahoe City, CA 96145

Billed From
Wholesale Resort Accessories, Inc.
12116 Chandelle Way, Suite D
Truckee, CA 96161
(530) 582-0403 ATTN: Heather

Item #	Qty	Cost	Ext Cost
691	6	\$2.50	\$15.00
Magnet Mini Pack			
97	20	\$1.00	\$20.00
Pano Magnets 1x5		1	x 5"
105	400	\$0.12	\$48.00
Postcards-Small			
117	6	\$2.50	\$15.00
Playing Cards			
492	6	\$12.00	\$72.00
Map, aerial Lake Tahoe			
	Sul	btotal:	\$170.00
	Te	otal:	\$170.00

Purchase Order # 585

Bill Date: 9/26/2015 Invoice # 4064



**November 17, 2015** 

Subject: October Financials & Status

From: Al Priester, Finance & Human Resources Director

## Staff Recommendation:

October 2015 Financial Statements are incomplete due to the lack of personnel in both the Director of Finance and Staff Accountant positions. A new Director of Finance, Al Priester, was hired Oct. 30, 2015 and a temporary Staff Accountant was put in place November 16<sup>th</sup>. Every attempt will be made to have both October and November Financials ready for the next Finance Committee meeting scheduled for December 17<sup>th</sup>, 2015.

## KEY METRICS FOR SEPTEMBER 30, 2015 FINANCIAL STATEMENTS

otal IOI collections by Quarter 2009 - 2	us ny	Kaaitel 2002	-	( (	Control of the last				
		Quarter 1		Quarter 2		Quarter 3		Quarter 4	Total
2009-10	ક્ર	2,815,626	S	1,633,431	S	3,605,526	s	1,190,129	\$ 9,244,712
2010-11	છ	3,242,663	8	2,107,554	<del>()</del>	3,776,990	S	1,361,343	\$ 10,488,550
2011-12	છ	3,683,345	s	1,794,633	s	3,159,674	B	1,554,224	\$ 10,191,876
2012-13	છ	3,882,952	4	2,103,118	8	4,263,868	S	1,444,425	\$ 11,694,363
2013-14	છ	4,525,634	s	2,145,657	G	3,566,603	Ø	1,745,102	\$ 11,982,996
2014-15	છ	4,690,454	s	2,527,484	G	3,462,341	S	1,838,955	\$ 12,519,234

Visitor Information Statistics For Fiscal Years 2011 - 2015	tistics For Fiscal	Years 2011 - 20	15			
Referrals -	2011/2012	2012/2013	2013/2014	2014/2015		YOY % Change
Tahoe City:	Annual Totals	Annual Totals	Annual Totals	Annual Totals		
Walk In	12,188	36,819	48,338	44,850		-7.22%
Phone	2,912	2,997	2,903	2,560	0.05	-11.82%
Kings Beach (Walk In Only)	2,995	3,014	5,278	3,472		-34.22%
Reno (Walk In) (Closed)	1,660	1,793	3,834	Closed		N/A

Sales Tax Revenue by Fiscal Year Quarter - North Lake Tahoe	by Fis	cal Year Qua	ırteı	- North Lake	Tal	hoe			
Quarter		2011/12		2012/13		2013/14		2014/15	YOY % Change
First	မှ	757,531	s	777,413	ક્ક	860,783	ક્ક	873,874	1.5%
Second	છ	441,061	s	529,470	↔	481,165	S	535,449	11.3%
Third	s	505,344	S	724,645	s	589,226	S	571,671	-3.0%
Fourth	မှ	446,802	မှ	488,100	s	521,688	S	1	
Total	မာ	2,150,738	s	2,519,628	क	2,452,862	s	1,980,994	-19.2%

Unemployment Rates	December 2013	June 2014	July 2015
California (pop. 38,332,521)	%6'.2	7.1%	%2'9
Placer County (367,309)	6.5%	%0'9	5.2%
Dollar Point (1,215)	7.6%	7.1%	6.1%
Kings Beach (3,893)	6.5%	%0.9	8.9%
Sunnyside/Tahoe City (1,557)	7.6%	7.0%	5.7%
Tahoe Vista (1,433)	11.0%	10.1%	8.9%

Destimetrics Reservations Activity	FY 14/15	FY 15/16	Change
Occupancy during September	46.0%	56.1%	22.0%
ADR September (Average Daily Rate)	\$ 217	S	-2.8%
RevPAR Sept (Rev per Available Room)	\$ 100	\$ 118	18.0%
Occupancy Forecast October	26.0%	36.2%	39.2%
ADR October (Average Daily Rate)	\$ 167	\$ 173	3.6%
RevPAR Oct. (Rev per Available Room)	\$ 44	\$	43.2%
Occupancy (prior 6 months)	52.3%	54.3%	3.8%
ADR (prior 6 months)	\$ 233	\$ 226	-3.0%
RevPAR (prior 6 months)	\$ 122	\$ 123	0.8%
Occupancy (next 6 months)	14.7%	17.0%	15.6%
ADR (next 6 months)	\$ 242	\$ 230	-2.0%
RevPAR (next 6 months)	\$ 36	\$ 39	8.3%

Infrastructure Fund Balances Held			Total Chamber Membership	C
by Placer County as of 6/30/15			June 2012 5	510
FY 2013-14 Contract	s	560,681	June 2013 4	465
FY 2014-15 Contract	S	1,642,074 June 2014		457
Total Fund Balances	ઝ	2,202,755 Sept 2015	(2)	474
	ı			ĺ

Conference Revenue Statistics Comparison Fiscal 2014/15 vs. Fiscal 2015/16	on F	iscal 2014	115	s. Fiscal 2	015/16
	• • •	2014-15		2015-16	YOY % Change
FORWARD LOOKING (2015/16)		Actuals	ĬŢ.	Forecasted	
Total Revenue Booked through September	s	2,920,398	↔	\$ 2,638,087	%29.6-
Forecasted Commission for this Revenue		155,074		151,764	-2.13%
Number of Room Nights		16,377		15,152	-7.48%
Number of Tentative Bookings		66		88	-11.11%
CURRENT					
NLT - Annual Revenue Goal	s	2,500,000	s	2,800,000	12.00%
Annual Commission Goal	S	170,000	S	175,000	2.94%
Conference Revenue And Percentage by County:	unty	į.			
Placer (66% of revs in '15, 76% in '16)	S	1,935,953	છ	2,006,054	3.62%
Washoe ('15; 5%, '16; 19%)	S	139,002	B	507,729	265.27%
South Lake (15; 25%, '16; 3%)	↔	737,080	છ	83,807	-88.63%
Nevada ('15; 4%, 16'; 2%)	8	108,363	છ	40,497	-62.63%
Total Conference Revenue	<del>()</del>	2,920,398	B	\$ 2,638,087	%29.6-
	l				

Conference Revenue Statistics Fiscal July 1, 20XX to June 30, 20XX	20XX	to June 30,	20X	×							
	`	077	Ì	2000		37.7.7	37 3700	2042 42 9/	7043 44 8/	3044 45 9/	704 5 46 0/
FORWARD LOOKING (2014/15)	•	21-2102		1000		1	0.00	0/ 21-7107	0/ 11-01-07		01-5107
Total Revenue Booked as of 6/30/XX	69	2,113,783 \$	69	2,807,318	ь	2,920,398	\$ 2,638,087				
Forecasted Commission for this Revenue		60,444		151,069		155,074	151,764				
Number of Room Nights		8,361		15,289		16,377	15,152				
Number of Tentative Bookings		96		96		66	88				
CURRENT											
Annual Revenue Goal	υ	1,750,000	υ	2,750,000	θ	2,500,000	2,500,000 \$ 2,800,000				
Annual Commission Goal	69	75,000	€9	160,000	69	170,000	\$ 175,000				
Conference Revenue And Percentage by County:											
Placer	€	1,114,907	υ	1,981,316	ø	1,935,953	\$ 2,006,054	52.7%	70.6%	96.3%	%0'92
Washoe	G	407,552	G	266,099	69	139,002	\$ 507,729	19.3%	9.5%	4.8%	19.2%
South Lake	G	580,965	G	462,174	G	737,080	\$ 83,807	27.5%	16.5%	25.2%	3.2%
Nevada	မာ	10,359	G	97,729	υ	108,363	\$ 40,497	0.5%	3.5%	3.7%	1.5%
Total Conference Revenue	εs	2,113,783	69	2,113,783 \$ 2,807,318 \$	မှာ	2,920,398	2,920,398 \$ 2,638,087	100.0%	100.0%	100.0%	100.0%

Infrastructure Fund Balances Held by Placer Co	_	nty as of
Contract 12945 2010-11	ь	ì
Contract 13054 2011-12	69	•
Contract 13235 2012-13	69	ï
Contract 13325 2013-14	€9	560,681
Contract 13452 2014-15	₩	1,642,074
Total Fund Balances	69	2,202,755

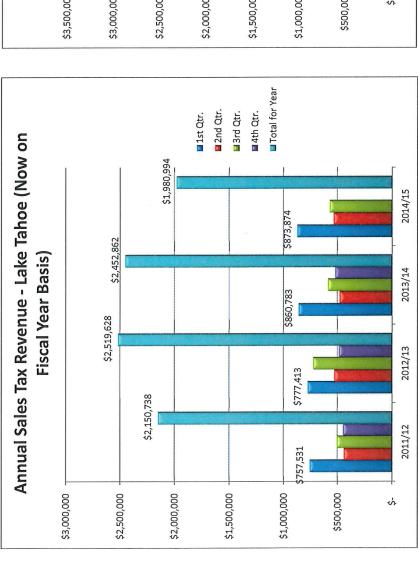
Destrimetrics Reservations Activity		FY 13/14	4	FY 14/15
Occupancy during September	L	53.8%		46.0%
ADR September (Average Daily Rate)	ø	217	မာ	217
RevPAR Sept (Rev per Available Room)	Θ	117	G	100
Occupancy Forecast October	2	28.6%	9	26.0%
ADR October (Average Daily Rate)	69	174	€	167
RevPAR Oct. (Rev per Available Room)	€	20	G	4
Occupancy (prior 6 months)		48.6%		52.3%
ADR (prior 6 months)	ь	218	မှာ	233
RevPAR (prior 6 months)	€9	106	υ	122
Occupancy (next 6 months)		16.1%		14.7%
ADR (next 6 months)	Θ	254	υ	242
RevPAR (next 6 months)	G	41	မှ	36

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Total TOT Coll	TOT Collections by Quar	Juarter 2008 - 2014	(through Octo	ber 3'	October 31, 2014)		100	
	Quarter 1	Quarter 2	Quarter 3	g	Quarter 4	361		Total
2008-09	\$ 3,266,869	\$ 1,478,424	\$ 2,743,430	8	,163,143		69	8,651,866
2009-10	\$ 2,815,626	\$ 1,633,431	\$ 3,605,526	8	,190,129		69	9,244,712
2010-11	\$ 3,242,663	\$ 2,107,554	\$ 3,776,990	8	,361,343		69	10,488,550
2011-12	\$ 3,683,345	\$ 1,794,633	\$ 3,159,674	8	,554,224		69	10,191,876
2012-13	\$ 3,882,502	\$ 2,102,622	\$ 4,263,450	8	,440,039		H	11,688,613
2013-14	\$ 4,523,469	\$ 2,145,525	\$ 3,560,896	8	,738,719		69	11,968,609
Total	\$21,414,474	\$11,262,189	\$ 21,109,966	∞	,447,597		θ	53,582,360

Calendar Year Sal	ales Tax R	Revent	- ant	Tahoe(Ca	lenc	dar Year B	asis								12.v 13
															YOY %
Quarter	2007	2		2008		2009		2010		2011		2012		2013	Change
First (JFM)	\$ 575	575,721	es	643,647	မာ	521,787	s	592,861	မှာ	469,504	မာ	505,344	8	724,645	43.40%

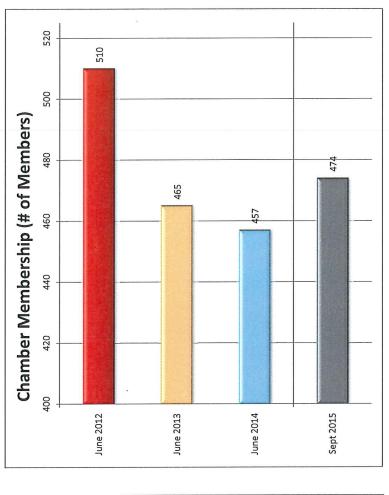
_			
9.24%	10.72%	1.63%	
488,100	860,783	538,112	2,611,640
↔	₩	G	မှာ
446,802	777,413	529,470	2,259,029
ø	<del>69</del>	εs	€9
391,536	757,531	441,061	2,059,632
49	69	69	ક્ક
376,497	687,963	448,294	2,105,615
€9	eσ	ø	ક્ર
400,212	612,761	428,368	1,963,128
69	↔	69	မှာ
486,809	791,449	431,607	2,353,512
€9	₩	₩	ક્ર
528,029	792,879	514,299	2,410,928
69	₩	↔	<del>()</del>
Second (AMJ)	Third (JAS)	Fourth (OND)	Total



Sales Tax R	evenu	Sales Tax Revenue - Lake Tahoe (Fiscal Year Basis)	) eo	Fiscal Year	Bas	is)			
Quarter		2011/12		2012/13		2013/14		2014/15	YOY % Change
First	s	757,531	ક્ક	777,413	ક્ક	860,783	s	873,874	1.5%
Second	છ	441,061	s	529,470	G	481,165	G	535,449	11.3%
Third	B	505,344	69	724,645	G	589,226	6	571,671	-3.0%
Fourth	G	446,802	S	488,100	G	521,688	↔	1	
Total	69	2,150,738	s	2,519,628	ક	2,452,862	G	1,980,994	-19.2%

	onference	e Reve Sha	enue re by	Revenue Statistic Share by County	ics F	Conference Revenue Statistics & Revenue Share by County
93,500,000						
\$3,000,000	\$2,920,	\$2,920,398 (100%)				
				\$2,638,087 (100%)	37 (10	(%0)
\$2,500,000						
(\$000 000 \$1)	953 (66%)	\$2,006	\$2,006,054 (76%)	(%		■ Placer County
000000						■ Washoe County
						South Lake Tahoe
\$1,500,000			-			■ Nevada County
						■ Total Conference Reveneues
\$1,000,000						
	\$737,080	\$2	\$507,729 (19%)	(%6		
\$500,000	\$139,002 (5%)		1	100		
J	\$108,3	53	À	\$40,497		
- '>	2014-15	-	20	2015-16		
					١	

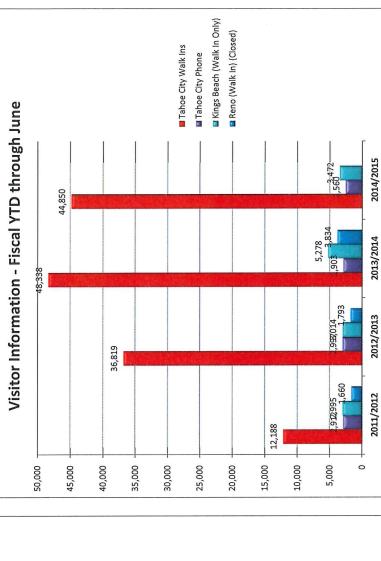
Conference Revenue Statistics Comparison Fiscal 2014/15 vs. Fiscal 2015/16	al 2014/15 vs.	Fiscal 2015/16	
	2014-15	2015-16	2015-16 YOY % Change
FORWARD LOOKING (2015/16)	Actuals	Forecasted	
Total Revenue Booked through September	\$ 2,920,398	\$ 2,638,087	%29-6-
Forecasted Commission for this Revenue	155,074	151,764	-2.13%
Number of Room Nights	16,377	15,152	-7.48%
Number of Tentative Bookings	66	88	-11.11%
CURRENT			
NLT - Annual Revenue Goal	\$ 2,500,000	\$ 2,500,000 \$ 2,800,000	12.00%
Annual Commission Goal	\$ 170,000	\$ 175,000	2.94%
Conference Revenue And Percentage by County:			
Placer (66% of revs in '15, 76% in '16)	\$ 1,935,953	\$ 2,006,054	3.62%
Washoe ('15; 5%, '16; 19%)	\$ 139,002	\$ 507,729	265.27%
South Lake ('15; 25%, '16; 3%)	\$ 737,080	\$ 83,807	-88.63%
Nevada ('15; 4%, 16'; 2%)	\$ 108,363	\$ 40,497	-62.63%
Total Conference Revenue	\$ 2,920,398	\$ 2,920,398 \$ 2,638,087	-9.67%





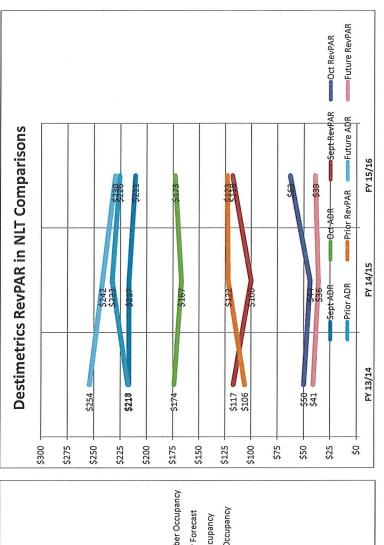
7-5	5-Year Annual TOT Collections (Fiscal Year Basis)
\$14,000,000	
\$12,000,000	\$12,519,234 \$11,694,363
\$10,000,000	\$10,488,550
\$8,000,000	■ 2010-11 ■ 2011-12
\$6,000,000	<b>2</b> 012-13
\$4,000,000	2014-15
\$2,000,000	
₩,	

otal 101 C	ollect	otal TOT Collections by Quarter 2009 - 2015 (through June 30, 2015)	ter	2009 - 2015		ough June 30	7, 2	015)	-		
		Quarter 1		Quarter 2		Quarter 3		Quarter 4			Total
2009-10	છ	2,815,626	69	1,633,431	S	3,605,526	S	1,190,129		60	9,244,712
2010-11	B	3,242,663	s	2,107,554	s	3,776,990	s	1,361,343		·	10,488,550
2011-12	B	3,683,345	G	1,794,633	B	3,159,674	↔	1,554,224		ω.	10,191,876
2012-13	69	3,882,952	s	2,103,118	s	4,263,868	છ	1,444,425		·	11,694,363
2013-14	B	4,525,634	s	2,145,657	s	3,566,603	B	1,745,102	٥,	·	11,982,996
2014-15	↔	4,690,454	s	2,527,484	છ	3,462,341	s	1,838,955	0,	φ.	12,519,234



Referrals -	2011/2012	2012/2013	2013/2014	2014/2015	YOY % Change
Tahoe City:	Annual Totals	Annual Totals	Annual Totals	Annual Totals Annual Totals Annual Totals Annual Totals	
Walk In	12,188	36,819	48,338	44,850	-7.22%
Phone	2,912	2,997	2,903	2,560	-11.82%
Kings Beach (Walk In Only)	2,995	3,014	5,278	3,472	-34.22%
Reno (Walk In) (Closed)	1,660	1,793	3,834	3,834 Closed	A/A

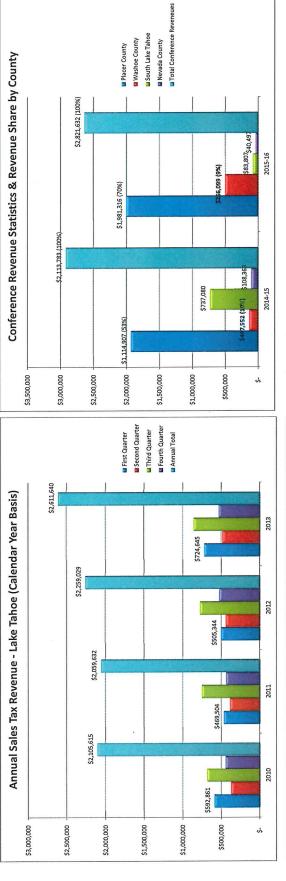
	133)						ļ			
tes by Region	■ Placer Gounty (367,309) ■ D-Bollar Point (1,215) ■ Sunnyside / Tahoe City (1,557) ■ Tahoe Vista (1,433)			%	8.9%	%L Y	5.2%			July 2015
Unemployment Rates by Region	- Galifornia-(pop. 38,332,521) - Placer-County-(367,309) - Kings Beach (3,893) ■ Sunnyside/Tahoe City (1,		9	10.1%		7.1%	2.0%			June 2014
Une	— California -{pop38,332. Kings Beach (3,893)		11.0%			7.9%	%5:9	a to book to		December 2013
	16.0%	14.0%	12.0%	9	*0.0%	8.0%	- %0.9	4.0%	2.0%	0:0%

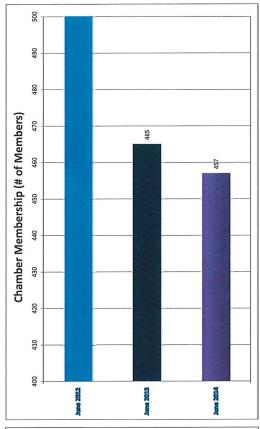


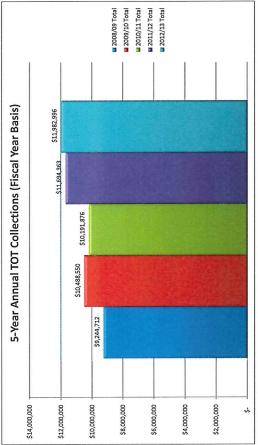
Destimetrics Reservations Activity	FY 13/14	FY 14/15	FY 15/16	Y-0-Y Change
ADR September (Average Daily Rate)	\$217	\$217	\$211	-2.8%
RevPAR Sept (Rev per Available Room)	\$117	\$100	\$118	18.0%
ADR October (Average Daily Rate)	\$174	\$167	\$173	3.6%
RevPAR Oct. (Rev per Available Room)	\$50	\$44	\$63	43.2%
ADR (prior 6 months)	\$218	\$233	\$226	-3.0%
RevPAR (prior 6 months)	\$106	\$122	\$123	0.8%
ADR (next 6 months)	\$254	\$242	\$230	-5.0%
RevPAR (next 6 months)	\$41	\$36	\$39	8.3%

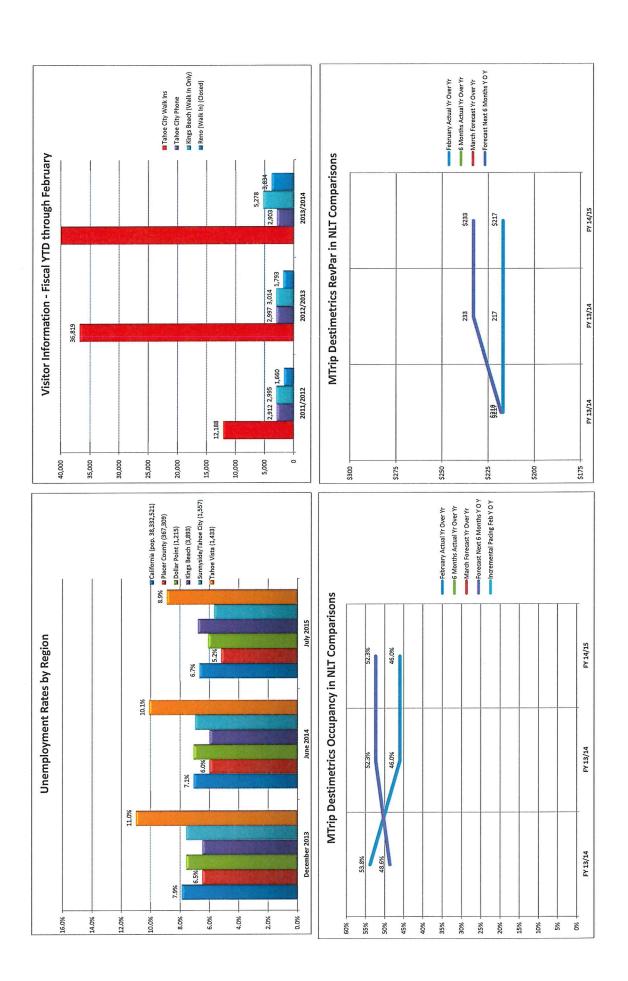
risons					September Occupancy		Future Occupancy				
n NLT Compa				56.1% 54.3%			36.2%		17.0%		FY 15/16
Destimetrics Occupancy in NLT Comparisons				52.3%	46.0%			26.0%	14.7%		FY 14/15
Destimetri				53.8%	48.6%			28.6%	16.1%		FY 13/14
₩ %08	75%	<del></del>	<del></del>	25%	50%	40%	35%	30%	20%	15%	- 2

Destimetrics Reservations Activity	FY 13/14	FY 14/15	FY 15/16	Y-0-Y Change
Occupancy during September	%8'89	46.0%	56.1%	22.0%
Occupancy Forecast October	28.6%	26.0%	36.2%	
Occupancy (prior 6 months)	48.6%	52.3%	54.3%	3.8%
Occupancy (next 6 months)	16.1%	14.7%	17.0%	15.6%









NORTH LAKE TAHOE RESORT ASSOCIATION		25293		
Sandy Evans Hall*			11/5/2015	
Date Type Reference	Original Amt.	Balance Due	Discount	Payment
10/27/2015 Bill Reimb Sept 15	177.10	177.10		177.10
10/27/2015 Bill Reimb. Oct 15	179.40	179.40	•	179.40
			Check Amount	356.50

Cash - Operations Ac 356.50

· · · · · · · · · · · · · · · · · · ·			Z.		
	_	/ X \$ .575 (per mile) = \$	6/2/2	TOTAL MILES:	77
CHECK		,			
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	V	Right Road	7	E	06/01
Mornhorship and had	<b>\( \)</b>	Kinhis Ruch	777	CC1	10/2
Flaces Bos Mothes	X	Konnerkonn	12	3	05/01
Placer ED Albert	~	Savar) Valles	727	6	21/0
Ton spans	2	Toolings	1	u	
HP stall rully supprior	K)	Thorst ort	7	73	> r
North the And Charles		Traling	75	100	10/0
source	<	Show )	77	48	10/2
	<	. [	30	12	101
REASON FOR TRAVEL	TRIP?	DRIVEN TO	DRIVEN	# WILES	DATE
	ROUNE			.	10111
DATE SUBMITTED. 10-27/5	•		15 M	1	DATES (
EMPLOYEE NAME: Candy Hall V					,
O , , ,			REIMBURSEMENT		MILEAGE

## NLTRA: MILEAGE REIMBURSEMENT

TOTAL MILES: 308										-	<i>M</i>	7/20 32 10	9/19 20 TC	9/22 20 70	2/20 20 XX	9/19 1/6 75	21 48 816	4 48 11/6	16	DATE # WILES FROM	from: Sept 1 to: Sept 30	, ,
X \$.575 (per mile) = \$ ////												Trackerse Y	Kinds Black Y	Minas Black Y	Same Valley &	Supri Willer X	South stoce Y	Solith Shord Y	Valley	DRIVEN TRIP?	ROINI	
due employee	10 10 30 15		-			1						Tahre Fond - Tahu	Tourism Summer	1784 TRP4 (917)	Trenillan Voluntae	transfer refunds	TPM Retroat		rost and and ask	REASON FOR TRAVE	DATE SUBMITTED: $10-27-$	EMPLOYEE NAME: Sandy
OSTED CHECKE	1 22 - 00£8											ne Contor	Jonath Janes	20:02	NOY			Sho- TRPA			5	that I
CHECKED NOV 0 5 2015				 93	1/9/	1) 5 te	· n		-												48	В