FY 2012-2013 TAHOE TOT PROPOSED CONTRACT ATTACHMENT C TOTAL 2012/13 FORECASTED TOT COLLECTIONS \$ 9,374,167 (3,749,667) Less: 40% TOT direct to County 60% FOR NLTRA USE 5,624,500 Less: 15% TOT to County for Projects aligned with **NLTRA Mission** (893,146) REMAINING FUNDING FOR NLTRA MARKETING, TRANSPORTATION \$ 4,731,354 AND INFRASTRUCTURE PROJECTS PLUS PRIOR YEAR CARRYOVER 200,000

TOTAL FUNDS AVAILABLE FOR NLTRA MARKETING, TRANSPORTATION AND INFRASTRUCTURE PROJECTS

SOURCES AND USES ANALYSIS	
SOURCES AND USES ANALYSIS	green font - unch

4,931,354

SOURCES AND USES ANALYSIS				green font - unchanged							
MARKETING	PROPOSED		2011/12	VISITOR SUPPORT SERVICES	PROPOSED	2011/12	TAHOE CAPITAL IMPROVEMENTS	PROPOSED	2011/12	PROPOSED	2011/12
	CONTRACT		CONTRACT		CONTRACT	CONTRACT		CONTRACT	CONTRACT	TOTALS	CONTRACT
DURCES											
HOTEL/MOTEL TAX REVENUE:				HOTEL/MOTEL TAX REVENUE:			HOTEL/MOTEL TAX REVENUE:				
SUBTOTAL - HOTEL/MOTEL TAX	2,362,290	42%	2,324,228	SUBTOTAL - HOTEL/MOTEL TAX	618,695 11%	608,726	S SUBTOTAL - HOTEL/MOTEL TAX	2,643,515 47%	2,600,922	5,624,501	5,533,87
FY 2011-2012 Fund Balance	84,000	42%	479,293	FY 2011-2012 Fund Balance	0 0%	·	FY 2011-2012 Fund Balance	116,000 58%	661,880	200,000	1,141,17
				Flex funding from Infrastructure (county-approved			FLEX TO VSS ACCT (county-approved transit				
Flex funding from Infrastructure (for contract services- Welcome Center)	0		40,000	transit services- Att. A-4)	1,000,924	1,124,237	r services- Att.A-4)	(1,000,924)	(1,124,237)	0	40,00
							FLEX TO MARKETING ACCT (community marketing)	0	(40,000)	0	(40,00
					0						
TOTAL FUNDING SOURCES	2,446,290	42%	2.843.521	TOTAL FUNDING SOURCES	1,619,619 28%	1.732.963	TOTAL FUNDING SOURCES	1,758,591 30%	2,098,565	5.824.501	6,675,04
	_,,		_,,,,,,,,,		1,010,010 2010	1,1,- 1		1,200,000	_,,,,,,,,	5,52 1,55	2,012,01
ISES											
COUNTY SERVICES:				COUNTY SERVICES:			COUNTY SERVICES:				
				Chariff Datas Danis Casasa	E0 C0E	50.005	NTPUD- Beach Maint. TCPUD- Beach Maint.	78,576	78,576		
				Sheriff Patrol- Peak Season Animal Control- Beach Patrol	50,685 45,000	,	Fac Svcs- Contract Mgmt- Beach Access	89,860 168,804	89,860 168,804		
% Share TOT Administration	46,881		46,881	% Share TOT Administration	12,278		% Share TOT Administration	52,462	52,462	111,621	111,62
SUBTOTAL - BASE COUNTY SERVICES	40,001		40,001	SUBTOTAL - BASE COUNTY SERVICES	107,963		SUBTOTAL - BASE COUNTY SERVICES	389,702	389,702	432,925	432,92
30310111 <u>2</u> 1102333111323					101,000	<u></u>		0001102	000,102	.02,020	.02,02
				TEMPORARY FUNDING ITEMS			TEMPORARY FUNDING ITEMS				
							Supplemental- Tahoe Clinics	0	140,000		
			Transit Services Operated by TART	<u>348,600</u>		Supplemental- POPS Officer	<u>0</u>	95,000			
				SUBTOTAL- SUPP. COUNTY SERVICES	<u>348,600</u>	<u>464,800</u>	SUBTOTAL- SUPP. COUNTY SERVICES	<u>0</u>	235,000	348,600	699,800
COUNTY FUNDING USES	46,881		46,881	COUNTY FUNDING USES	456,563	572,763	COUNTY FUNDING USES	389,702	624,702	893,146	1,244,346
REMAINING FUNDS AVAILABLE FOR NLTRA USE	2,399,409	-	2,796,640	REMAINING FUNDS AVAILABLE FOR NLTRA USE	1,163,056	1,160,200	REMAINING FUNDS AVAILABLE FOR NLTRA USE	1,368,889	1,473,863	4,931,355	5,430,703
RESORT ASSOCIATION CONTRACT:				RESORT ASSOCIATION CONTRACT:			RESORT ASSOCIATION CONTRACT:				
Personnel/Overhead Cap - Direct Costs	702,990		657,000	Personnel/Overhead Cap - Direct Costs	98,056	95,200	Personnel/Overhead Cap- Direct Costs	105,040	101,000	906,086	853,200
G+A Cap - Indirect Costs	353,908		262,000	G+A Cap - Indirect Costs	36,500	36,500	G+A Cap - Indirect Costs	41,000	41,000	431,408	339,50
				Research and Planning	30,000	30,000	Research & Planning	52,000	52,000	82,000	82,00
Direct Marketing/Programs	1,185,911		1,681,040	(Detail in Attachment A-2)			(Detail in Attachment A-2)			1,185,911	1,681,04
Contract Services Welcome Center	-		40,000	Memberships	5,000	5,000	Maintence Reserve: Tourism Serving Facilities	0	150,000	5,000	195,00
Community Survey/Education	0									0	-
Placer County Film	56,600		56,600	Transit Programs- TART- Peak Season	441,000		Capital Improvements - Requires BOS Approval	1,170,849	1,129,863	1,668,449	1,627,46
Community Marketing Fund	50,000		50,000	Transit Programs- non County	403,500	,	(County retains until BOS Approval)			453,500	453,50
Special Events Marketing Fund	50,000	-	50,000	Traffic Management Program	49,000	49,000				99,000	99,00
				Placer DPW - Snow Removal	100,000	100,000	†			100,000 0	100,00
SUBTOTAL - RESORT ASSOC CONTRACT	2,399,409	49%	2,796,640	SUBTOTAL - RESORT ASSOC CONTRACT	1,163,056 24%	1,160,200	SUBTOTAL - RESORT ASSOC CONTRACT	1,368,889 28%	1,473,863	4,931,355	5,430,70
NET COUNTY COST	(0)		0	NET COUNTY COST	(0)	ď	NET COUNTY COST	(0)	0	0	

