



north lake tahoe

Chamber | CVB | Resort Association

P.O. Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8726 ~ Fx 530-581-8756

Agenda and Meeting Notice
FINANCE COMMITTEE MEETING
Thursday, September 26, 2013 – 2:00 pm
Northstar California Board Room

To call-in:

- 1) Dial the Conference Access Number (866) 742-3017
- 2) Enter the Participant Passcode 465132
- 3) Wait to be added to the conference

NLTRA Mission

“to promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

**Finance
Committee
Members**

NLTRA Board
*Bill Rock -
Treasurer
Phil GilanFarr
Ron Parson*

Committee
Members
*Kimberly Frushon
Mike Salmon*

Placer County
Rep.
Jennifer Merchant

Quorum

3 Committee
members, 1 of
which will be a
Board member

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. Call to Order – Establish Quorum

Public Forum: Any person wishing to address the Finance Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum.

B. Agenda Amendments and Approval

C. Approval of Minutes – August 29, 2013

D. Discussion and Possible Action to Recommend Approval of the August 2013 Financial Statements

E. Discussion of 2012/13 Fund Balance Carryover

F. Approval of CEO Expenses

G. Supplemental Information

- Water Shuttle graph
- Water Shuttle operations

H. Committee Member Comments

I. Adjournment

Posted and emailed September 24, 2013



FINANCE COMMITTEE MINUTES
Thursday, August 29, 2013 – 2:00 pm

Northstar California
Board Room

PRELIMINARY MINUTES

COMMITTEE MEMBERS IN ATTENDANCE: Bill Rock and Phil GilanFarr. Kimberly Frushon, Mike Salmon, and Ron Parson participated by telephone.

STAFF IN ATTENDANCE: Sandy Evans Hall, Marc Sabella, Andy Chapman, and Kim Lambert

OTHERS IN ATTENDANCE: None

1.0 CALL TO ORDER – ESTABLISH QUORUM

1.1 The meeting was called to order at 2:03 pm by Chair Bill Rock.

2.0 PUBLIC FORUM

2.1 There was no public comment.

3.0 INTRODUCTION OF MARC SABELLA, DIRECTOR OF FINANCE AND HUMAN RESOURCES

3.1 Sandy Evans Hall introduced Marc Sabella, the new Director of Finance and Human Resources. Marc is a CPA and has been the Director of Fiscal Services at Lake Tahoe Community College for the last 5 years. He will start on Tuesday, September 3rd.

4.0 AGENDA AMENDMENTS AND APPROVAL

4.1 **M/S/C (Parson/Frushon) (5/0) to approve the agenda as presented.**

5.0 APPROVAL OF MINUTES

5.1 **M/S/C (Parson/Frushon) (5/0) to approve the Finance Committee minutes of June 20, 2013.**

6.0 DISCUSSION AND POSSIBLE ACTION TO RECOMMEND APPROVAL OF THE UNAUDITED FY 2012/13 FINANCIAL STATEMENTS

6.1 Sandy Evans Hall and Kim Lambert reviewed the Unaudited FY 2012/13 Financial Statements. Kim noted that the ending shortfall is best represented by the P&L that excludes Infrastructure and Transportation, as those departments can skew the net total income. The present shortfall of \$26,300 will be offset by Undesignated Net Assets. The projected shortfall was lower than expected as cuts of \$15,000 were made to Incentives for employees and \$13,500 to Miscellaneous Marketing Programs.

Sandy Evans Hall reported that the Fund Balance Carryover for FY 2012/13 is \$1,450,372, and that it was a record year for TOT. In the past, the carryover was split 42%-Marketing, 11%-Transportation, 47%-Infrastructure. This year, Placer County proposed that this money be allocated as follows: \$1,115,372 for Infrastructure, \$100,000 for Transportation, and \$235,000 for Marketing. The NLTRA proposal is: \$725,372 for Infrastructure, \$295,000 for Transportation, and \$430,000 for Marketing. The NLTRA proposal includes \$250,000 for Water Shuttle expansion. In its initial year (2012/13), the Water Shuttle experienced many operational challenges. In the past year (2013/14) its ridership was up 90%. Ron Parson suggested having a meeting to discuss operation of the Water Shuttle.

Ron Parson suggested some changes to the draft. He proposed that the whole carryover amount, not just the 60% should be noted on the topline. He also wants to change the wording on the bottom in "Infrastructure Account" to "recommends" instead of "respectfully requests."

NLTRA Committees, Board, Staff and Placer County will work together to determine the best use of the Fund Balance Carryover.

Mike Salmon asked about adding to the Marketing Reserve. Andy explained that the reserve is traditionally 15% of the Marketing budget.

M/S/C (Parson/Frushon) (5/0) to recommend the Board of Directors approve the Unaudited FY 2012/13 Financial Statements.

7.0 DISCUSSION AND POSSIBLE ACTION TO RECOMMEND APPROVAL OF THE JULY 2013 FINANCIAL STATEMENTS

7.1 Kim Lambert noted that Conference Commissions are under budget because properties have not reported their June actuals yet.

M/S/C (Parson/GilanFarr) (5/0) to recommend the Board of Directors approve the July 2013 Financial Statements.

8.0 APPROVAL OF CEO EXPENSES

8.1 Chair Bill Rock approved the CEO's expenses.

9.0 SUPPLEMENTAL INFORMATION

9.1 Kim Lambert reviewed the North Lake Tahoe Water Shuttle Ridership graph. This year, the number of people riding the shuttle has increased 90%. However, the number of people riding has not met the target number of 77 riders per day.

Sandy Evans Hall noted that the initial load factor of 77 people being 20% was calculated as if the boat completely emptied and refilled at each stop. However, some people get on and ride for more than one stop for their \$10 fare. Further research needs to be done to determine a more accurate capacity number. By-day-by-route information may show where there could be pricing growth opportunity and/or capacity opportunity. The second boat may be run if there are days/routes that are at capacity. Bill Rock noted that the ticket purchasing system has improved and suggested training about Lake Tahoe for the boat staff so they can intelligently answer guest questions.

10.0 COMMITTEE MEMBERS' COMMENTS

10.1 Mike Salmon asked about the new infrastructure invoice paying process. Marc Sabella will meet with Placer County to determine how this process will occur. This item will be followed-up next month.

11.0 ADJOURNMENT

11.1 The meeting adjourned at 2:40 pm.

Submitted by:
Kim Lambert
Staff Accountant

NLT Chamber/CVB/ Resort Association

Financial Statements

For the Two Months Ending August 31, 2013



September 26, 2013

To: Finance Committee

From: Kim Lambert

Re: Major Variances of the August 2013 Financial Statements

As of August 31st, 17% of the budget calendar should be completed. The following are the major budget to actual variances **YEAR-TO-DATE**:

- Membership dues revenue is under budget; a new Membership Manager will start on October 7th.
- Conference Commissions are under budget; properties have not sent billing information.
- Merchandise Sales, Non-Retail VIC Income, and Cost of Goods Sold are over budget due to strong sales in the North Lake Tahoe Visitors Information Center.
- Conference Salary expense is under budget; some sales commissions have not yet been paid.
- Membership Salary expense is over budget due to payout of PTO to a terminated employee.
- Admin Salary expense is under budget due to having one less employee (Lisa de Roulet) for part of the month.
- Taxes, Licenses, and Fees expense is over budget; Business Personal Property taxes increased.
- Special Events expense is under budget due to timing; budgeted money will be spent (and Ironman expenses will be recognized in September).
- Variances in Infrastructure and Transportation Project Costs and Research and Planning are due to timing of projects.

	Marketing	Conference	Visitor Information	Marketing Subtotal	Membership	Administration	Subtotal	Infrastructure	Transportation	TOTAL
Revenue										
Placer County TOT Funding	\$ 278,884	\$ 49,902	\$ 52,916	\$ 381,702	\$ -	\$ -	\$ 381,702	\$ 35,004	\$ 121,020	\$ 537,726
Cap Imp Funding - Placer Held	-	1,370	-	1,370	17,305	-	18,675	-	-	18,675
Membership	-	-	-	-	100	-	100	-	-	100
New Member Fees	-	-	-	-	675	-	675	225	-	900
Revenues-Membership Activities	-	-	-	-	1,840	-	1,840	-	-	1,840
Revenue-Tue AM Breakfast Club	-	-	2,238	2,238	-	-	2,238	-	-	2,238
Non-retail VIC Income	-	28,402	-	28,402	-	-	28,402	-	-	28,402
Commissions	-	-	31,878	31,878	-	-	31,878	-	-	31,878
Merchandise Sales	-	-	-	-	-	-	-	-	-	-
Total Revenue	278,884	79,674	87,032	445,590	19,920	-	465,510	35,229	121,020	621,759
Cost of Goods Sold										
Total Cost of Goods Sold	-	-	16,682	16,682	-	-	16,682	-	-	16,682
Gross Profit	278,884	79,674	70,350	428,908	19,920	-	448,828	35,229	121,020	605,077
Operating Expenses										
Salaries & Wages	43,151	32,911	37,075	113,137	14,478	43,265	170,880	12,259	10,449	193,588
Rent	3,476	1,740	18,186	23,402	1,238	3,856	28,486	1,238	1,238	30,972
Telephone	1,590	480	722	2,792	514	1,312	4,618	525	525	5,668
Mail - USPS	35	345	232	612	31	61	704	2	2	708
Insurance/Bonding	484	484	637	1,605	229	560	2,394	76	76	2,546
Supplies	308	133	1,005	1,446	82	308	1,836	102	82	2,020
Depreciation	366	190	190	746	117	366	1,229	117	117	1,463
Equipment Support & Maintenance	450	230	180	860	80	350	1,290	130	130	1,550
Taxes, Licenses & Fees	281	146	146	573	90	289	952	90	90	1,132
Equipment Rental/Leasing	544	519	859	1,922	149	1,121	3,192	239	239	3,670
Public Outreach	-	-	-	-	-	-	-	1,000	-	1,000
Research & Planning	-	-	-	-	-	-	-	-	3,000	3,000
Research & Planning	-	-	-	-	-	-	-	7,957	10,120	18,077
Transportation Projects	-	-	-	-	-	-	-	-	88,530	88,530
Infrastructure Projects	-	-	-	-	-	-	-	419,163	-	419,163
Special Events	4,644	-	-	4,644	-	-	4,644	-	-	4,644
Membership Activities	-	-	-	-	898	-	898	-	-	898
Tuesday Morning Breakfast Club	-	-	-	-	1,329	-	1,329	-	-	1,329
Marketing Cooperative/Media	160,000	20,000	-	180,000	-	-	180,000	-	-	180,000
Employee Relations	-	-	-	-	-	128	128	-	-	128
Board Functions	-	-	-	-	-	569	569	-	-	569
Credit Card Fees	-	-	777	777	418	-	1,195	-	-	1,195
Automobile Expenses	384	-	301	685	-	-	685	197	197	1,079
Meals/Meetings	340	-	161	501	-	-	501	23	23	547
Dues & Subscriptions	935	-	-	935	555	45	1,535	-	-	1,535
Travel	-	-	-	-	-	1,158	1,158	-	-	1,158
Miscellaneous	-	-	-	-	-	277	277	-	-	277
Total Operating Expenses	216,988	57,178	60,471	334,637	20,208	53,665	408,510	443,118	114,818	966,446
Operating Income (Loss)	61,896	22,496	9,879	94,271	(288)	(53,665)	40,318	(407,889)	6,202	(361,369)
Other Income										
Revenues- Interest & Investment	-	-	-	-	-	19	19	-	-	19
Purchase Discounts	-	-	89	89	-	-	89	-	-	89
Total Other Income	-	-	89	89	-	19	108	-	-	108
Other Expenses										
Allocated	31,556	7,492	6,980	46,028	5,978	(66,420)	(14,414)	8,436	5,978	-
Net Income (Loss)	30,340	15,004	2,988	48,332	(6,266)	12,774	54,840	(416,325)	224	(361,261)

North Lake Tahoe Resort Association
BALANCE SHEET
At August 31, 2013

	August 31 2013	August 31 2012	June 30 2013
Assets			
Current Assets			
Petty Cash	500	500	500
Cash - Operations Acct #6712	615,825	507,096	549,620
Cash - Payroll Account #7421	2,069	17,272	13,480
Marketing Cooperative Cash	41,876	141,933	41,876
Cash - Infrastructure #8163	41,862	12,915	303,769
UBS Cash	8,864	8,567	8,856
Infrastructure Money Market	886	244,708	44,879
Cash in Drawer	775	608	300
Accounts Receivable	36,359	122,809	59,476
A/R - Sales Estimates	27,080	27,284	9,429
A/R - TOT Funding	1,998,352	2,449,115	408,188
Undeposited Funds	653	197	352
WebLink Accounts Receivable	7,535	0	21,325
Inventories	15,859	17,281	17,542
AR TOT Transportation NLTRA	951,970	677,556	112,926
AR TOT Transp County Held	108,781	469,000	108,781
AR TOT Infrastructure County	2,782,406	6,320,030	1,764,405
AR TOT Infrastructure NLTRA Held	276,038	198,040	33,007
AR TOT Infra Maintenance County	150,000	-	-
Total Current Assets	7,067,690	11,214,911	3,498,709
Property and Equipment			
Furniture & Fixtures	68,768	64,991	67,102
Accum. Depr. - Furniture & Fixtures	(62,651)	(54,775)	(61,802)
Computer Equipment	41,344	41,344	41,344
Accum. Depr. - Computer Equipment	(39,940)	(38,356)	(39,940)
Computer Software	30,050	30,050	30,050
Accum. Amort. - Software	(24,201)	(20,713)	(23,620)
Leasehold Improvements	24,284	24,284	24,284
Accum. Amort - Leasehold Improvements	(23,501)	(23,301)	(23,467)
Total Property and Equipment	14,153	23,524	13,951
Other Assets			
Prepaid Expenses	27,176	45,217	45,132
Prepaid Insurance	13,590	13,152	4,797
Total Other Assets	40,766	58,369	49,928
Total Assets	7,122,609	11,296,804	3,562,588
Liabilities and Net Assets			
Current Liabilities			
Accounts Payable	228,186	644,908	148,642
Salaries / Wages Payable	35,874	71,843	35,874
Empl. Federal Tax Payable	1,544	1,496	1,544
FUTA Taxes Payable	0	48	0
401(k) Plan	(3,167)	11,975	655
Estimated PTO	62,415	60,883	62,415
Sales and Use Tax Payable	1,372	1,798	1,302
Ski Tahoe North Lift Tickets	0	2,857	0
Marketing Cooperative Liabilities	41,876	141,933	41,876
Intra-Company Borrowings	(566)	(601)	(139)
AFW Suspense Account	9,325	(10,166)	0
Payroll Liabilities	16	3,160	3,732
Deferred Rev - Membership Dues	65,220	59,440	81,113
Deferred Revenue - Other	19,007	13,456	19,441
Deferred Support	1,908,515	2,040,809	0
Deferred Transportation Support	713,879	1,033,630	108,781
Deferred Infrastructure Support	3,238,340	6,170,506	2,045,319
Deferred Support- Infra Maint. Reserve	292,096	150,000	142,096
Total Liabilities	6,613,932	10,397,975	2,692,650
Net Assets			
Unrestricted Net Assets	478,284	442,564	442,564
Designated Marketing Reserve	293,110	293,110	293,110
Designated Infra Maint Reserve	98,544	98,544	98,544
Net Income/(Loss)	(361,261)	64,611	35,720
Total Net Assets	508,677	898,829	869,938
Total Liabilities and Net Assets	7,122,609	11,296,804	3,562,588

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
Statement of Activities and Changes in Net Assets
For the Month Ended August 31, 2013
Consolidated Departments

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
Revenue								
\$ 268,863	\$ 268,863	Placer County TOT Funding	\$ 537,726	\$ 537,726	\$ -	\$ 554,238	\$ 3,226,360	17%
-	84,840	Cap Imp Funding - Placer Held	-	169,680	(169,680)	-	1,018,080	0%
8,183	10,686	Membership	18,675	21,372	(2,697)	18,886	128,232	15%
-	400	New Member Fees	100	800	(700)	-	4,800	2%
225	900	Revenues-Membership Activities	900	1,800	(900)	442	53,750	2%
640	769	Revenue-Tue AM Breakfast Club	1,840	1,538	302	441	9,228	20%
-	-	Revenue - Sponsorships	-	-	-	-	2,500	0%
1,222	500	Non-retail VIC income	2,238	1,000	1,238	225	7,000	32%
25,554	15,000	Commissions	28,402	30,000	(1,598)	34,626	190,360	15%
14,367	12,500	Merchandise Sales	31,878	25,000	6,878	25,207	87,900	36%
319,054	394,458	Total Revenue	621,759	788,916	(167,157)	634,065	4,728,210	13%
Operating Expenses								
100,947	99,762	Salaries & Wages	193,589	199,524	5,935	203,334	1,307,366	15%
15,618	16,265	Rent	30,972	32,530	1,558	30,420	186,345	17%
2,271	3,105	Telephone	5,609	6,210	601	7,779	37,274	15%
331	320	Mail - USPS	707	640	(67)	446	3,854	18%
1,277	1,258	Insurance/Bonding	2,547	2,516	(31)	1,981	15,065	17%
816	3,650	Supplies	2,020	7,300	5,280	6,410	14,528	14%
65	-	Visitor Communications - Other	65	-	(65)	65	408	16%
410	1,198	Depreciation	1,463	2,396	933	2,362	14,421	10%
400	970	Equipment Support & Maintenance	1,550	1,940	390	3,864	11,635	13%
1,129	332	Taxes, Licenses & Fees	1,133	664	(469)	1,257	4,052	28%
-	29	Miscellaneous Expense	-	58	58	349	350	0%
1,622	1,794	Equipment Rental/Leasing	3,670	3,588	(82)	3,845	21,494	17%
-	-	Training Seminars	-	-	0	180	1,005	0%
800	500	Public Outreach	1,000	1,000	0	-	3,776	26%
300	150	Professional Fees	300	300	0	2,463	19,250	2%
-	1,500	Research & Planning Membership	3,000	3,000	0	-	5,000	60%
7,888	6,870	Research & Planning	18,077	13,740	(4,337)	30,088	82,000	22%
87,953	19,750	Transportation Projects	88,530	39,500	(49,030)	3,153	322,000	27%
360,057	180,000	Infrastructure Projects	419,164	360,000	(59,164)	88,448	1,018,080	41%
-	-	Marketing Programs	-	-	0	-	100,000	0%
3,290	10,000	Special Events	4,644	20,000	15,356	2,202	305,000	2%
481	440	Membership Activities	897	880	(17)	765	30,482	3%
624	737	Tuesday Morning Breakfast Club	1,329	1,474	145	996	8,844	15%
90,000	90,000	Marketing Cooperative/Media	180,000	180,000	0	161,524	795,000	23%
-	-	Media/Collateral/Production	-	-	0	-	1,574	0%
43	-	Miscellaneous Programs	43	-	(43)	411	100,469	0%
-	-	Conference - PUD	-	-	0	3,901	8,000	0%
9,127	6,625	Cost of Goods Sold	16,682	13,250	(3,432)	7,114	46,587	36%
111	35	Employee Relations	128	70	(58)	-	2,165	6%
387	384	Board Functions	570	768	198	1,125	4,605	12%
654	468	Credit Card Fees	1,194	936	(258)	934	5,346	22%
440	733	Automobile Expenses	1,008	1,466	458	811	9,301	11%
470	231	Meals/Meetings	500	462	(38)	403	3,545	14%
520	996	Dues & Subscriptions	1,580	1,992	412	1,484	5,518	29%
229	453	Travel	1,158	906	(252)	1,454	6,934	17%
688,260	448,555	Total Operating Expenses	983,129	897,110	(86,019)	569,568	4,501,273	22%
(369,206)	(54,097)	Operating Income (Loss)	(361,370)	(108,194)	(253,176)	64,497	226,937	
19	(1)	(1) Other Income/(Expenses)	109	(1)	110	114	(2)	
(369,187)	(54,098)	Net Income (Loss)	(361,261)	(108,195)	(253,066)	64,611	226,935	

North Lake Tahoe Resort Association
BUDGET TO ACTUAL
Statement of Activities and Changes in Net Assets
For the Month Ended August 31, 2013
All Departments Ex Infrastructure/Transportation

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
Revenue								
\$ 190,851	\$ 190,851	Placer County TOT Funding	\$ 381,702	\$ 381,702	\$ -	\$ 408,306	\$2,290,217	17%
8,183	10,286	Membership	18,675	20,572	(1,897)	18,886	123,432	15%
-	400	New Member Fees	100	800	(700)	-	4,800	2%
-	900	Revenues-Membership Activities	675	1,800	(1,125)	442	53,750	1%
640	769	Revenue-Tue AM Breakfast Club	1,840	1,538	302	441	9,228	20%
-	-	Revenue - Sponsorships	-	-	-	-	2,500	0%
1,222	500	Non-retail VIC income	2,238	1,000	1,238	150	7,000	32%
25,554	15,000	Commissions	28,402	30,000	(1,598)	34,626	190,360	15%
14,367	12,500	Merchandise Sales	31,878	25,000	6,878	25,207	87,900	36%
<u>240,817</u>	<u>231,206</u>	Total Revenue	<u>465,510</u>	<u>462,412</u>	<u>3,098</u>	<u>488,058</u>	<u>2,769,187</u>	<u>17%</u>
Operating Expenses								
89,596	87,434	Salaries & Wages	170,880	174,868	3,988	179,157	1,133,278	15%
14,409	14,346	Rent	28,497	28,692	195	28,080	163,394	17%
1,872	2,688	Telephone	4,559	5,376	817	6,482	32,256	14%
327	320	Mail - USPS	703	640	(63)	437	3,830	18%
1,201	1,142	Insurance/Bonding	2,394	2,284	(110)	1,771	13,713	17%
751	3,515	Supplies	1,836	7,030	5,194	6,113	12,917	14%
65	-	Visitor Communications - Other	65	-	(65)	65	408	16%
345	1,012	Depreciation	1,229	2,024	795	1,984	12,149	10%
336	871	Equipment Support & Maintenance	1,290	1,742	452	3,286	10,447	12%
949	294	Taxes, Licenses & Fees	952	588	(364)	1,141	3,525	27%
-	29	Miscellaneous Expense	-	58	58	349	350	0%
1,509	1,500	Equipment Rental/Leasing	3,192	3,000	(192)	3,165	18,001	18%
-	-	Training Seminars	-	-	0	180	1,005	0%
300	150	Professional Fees	300	300	0	2,463	19,250	2%
-	-	Marketing Programs	-	-	0	-	100,000	0%
3,290	10,000	Special Events	4,644	20,000	15,356	2,202	305,000	2%
481	440	Membership Activities	898	880	(18)	765	30,482	3%
624	737	Tuesday Morning Breakfast Club	1,329	1,474	145	996	8,844	15%
90,000	90,000	Marketing Cooperative/Media	180,000	180,000	0	161,524	795,000	23%
-	-	Media/Collateral/Production	-	-	0	-	1,574	0%
43	-	Miscellaneous Programs	43	-	(43)	4,312	100,469	0%
-	-	Conference - PUD	-	-	0	-	8,000	0%
9,127	6,625	Cost of Goods Sold	16,682	13,250	(3,432)	7,114	46,587	36%
111	35	Employee Relations	128	70	(58)	-	1,963	7%
387	384	Board Functions	570	768	198	1,125	4,605	12%
654	468	Credit Card Fees	1,194	936	(258)	934	5,346	22%
252	424	Automobile Expenses	614	848	234	623	5,601	11%
470	231	Meals/Meetings	500	462	(38)	403	3,220	16%
520	996	Dues & Subscriptions	1,535	1,992	457	1,484	5,378	29%
229	453	Travel	1,158	906	(252)	1,454	6,934	17%
<u>217,848</u>	<u>224,094</u>	Total Operating Expenses	<u>425,192</u>	<u>448,188</u>	<u>22,996</u>	<u>417,609</u>	<u>2,853,526</u>	<u>15%</u>
22,969	7,112	Operating Income (Loss)	40,318	14,224	26,094	70,449	(84,339)	
19	-	Other Income/(Expenses)	108	(1)	109	114	-	
(7,207)	(7,206)	Allocated Expenses	(14,414)	(14,412)	(2)	(12,657)	(86,478)	
<u>30,195</u>	<u>14,318</u>	Net Income (Loss)	<u>54,840</u>	<u>28,635</u>	<u>26,205</u>	<u>83,220</u>	<u>2,139</u>	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Marketing

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
		Revenue						
\$ 139,442	\$ 139,442	Placer County TOT Funding	\$ 278,884	\$ 278,884	\$ -	\$ 297,394	\$ 1,673,310	17%
139,442	139,442	Total Revenue	278,884	278,884	-	297,394	1,673,310	17%
		Operating Expenses						
22,555	22,141	Salaries & Wages	43,151	44,282	1,131	96,055	307,095	14%
1,693	1,813	Rent	3,476	3,626	150	6,932	21,760	16%
637	884	Telephone	1,590	1,768	178	3,723	10,606	15%
35	96	Mail - USPS	35	192	157	152	1,150	3%
243	241	Insurance/Bonding	484	482	(2)	889	2,891	17%
101	276	Supplies	308	552	244	1,761	3,307	9%
103	301	Depreciation	366	602	236	1,181	3,617	10%
100	200	Equipment Support & Maintenance	450	400	(50)	1,807	2,401	19%
281	59	Taxes, Licenses & Fees	281	118	(163)	628	709	40%
280	220	Equipment Rental/Leasing	544	440	(104)	1,019	2,638	21%
-	-	Training Seminars	-	-	0	-	425	0%
-	-	Marketing Programs	-	-	0	-	100,000	0%
3,290	10,000	Special Events	4,644	20,000	15,356	2,202	305,000	2%
80,000	80,000	Marketing Cooperative/Media	160,000	160,000	0	139,192	675,000	24%
43	-	Miscellaneous Programs	43	-	(43)	6,175	36,500	0%
-	-	Employee Relations	-	-	0	-	103	0%
-	16	Credit Card Fees	-	32	32	-	201	0%
252	183	Automobile Expenses	384	366	(18)	187	2,192	18%
309	130	Meals/Meetings	340	260	(80)	341	1,564	22%
10	116	Dues & Subscriptions	935	232	(703)	1,484	1,387	67%
-	453	Travel	-	906	906	1,454	5,434	0%
109,932	117,129	Total Operating Expenses	217,031	234,258	17,227	265,182	1,483,980	15%
29,510	22,313	Operating Income (Loss)	61,853	44,626	17,227	32,212	189,330	
-	-	Other Income/(Expenses)	-	-	0	114	-	
15,778	15,778	Allocated Expenses	31,556	31,556	0	(40,072)	189,330	
13,732	6,535	Net Income (Loss)	30,297	13,070	17,227	72,398	-	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Conference

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
		Revenue						
\$ 24,951	\$ 24,951	Placer County TOT Funding	\$ 49,902	\$ 49,902	\$ -	\$ 58,700	\$ 299,406	17%
583	600	Membership	1,370	1,200	170	1,440	7,200	19%
25,554	15,000	Commissions	28,402	30,000	(1,598)	34,626	190,360	15%
<u>51,088</u>	<u>40,551</u>	Total Revenue	<u>79,674</u>	<u>81,102</u>	<u>(1,428)</u>	<u>94,766</u>	<u>496,966</u>	<u>16%</u>
		Operating Expenses						
17,649	17,903	Salaries & Wages	32,911	35,806	2,895	32,078	233,044	14%
847	922	Rent	1,740	1,844	104	1,638	11,052	16%
209	281	Telephone	480	562	82	738	3,366	14%
153	66	Mail - USPS	345	132	(213)	151	781	44%
243	223	Insurance/Bonding	484	446	(38)	321	2,680	18%
52	77	Supplies	133	154	21	209	921	14%
53	157	Depreciation	190	314	124	307	1,883	10%
52	138	Equipment Support & Maintenance	230	276	46	470	1,653	14%
146	15	Taxes, Licenses & Fees	146	30	(116)	94	177	82%
284	188	Equipment Rental/Leasing	519	376	(143)	403	2,255	23%
10,000	10,000	Marketing Cooperative/Media	20,000	20,000	0	22,332	120,000	17%
-	-	Miscellaneous Programs	-	-	0	411	63,000	0%
-	-	Conference - PUD	-	-	0	-	8,000	0%
-	35	Employee Relations	-	70	70	-	425	0%
-	91	Automobile Expenses	-	182	182	-	1,097	0%
-	18	Meals/Meetings	-	36	36	-	215	0%
-	-	Dues & Subscriptions	-	-	0	-	1,470	0%
-	-	Bad Debt	-	-	0	-	-	0%
<u>29,688</u>	<u>30,114</u>	Total Operating Expenses	<u>57,178</u>	<u>60,228</u>	<u>3,050</u>	<u>59,152</u>	<u>452,019</u>	<u>13%</u>
21,400	10,437	Operating Income (Loss)	22,496	20,874	1,622	35,614	44,947	
3,746	3,746	Allocated Expenses	7,492	7,492	0	13,665	44,947	
<u>17,654</u>	<u>6,691</u>	Net Income (Loss)	<u>15,004</u>	<u>13,382</u>	<u>1,622</u>	<u>21,949</u>	<u>-</u>	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Transportation

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
Revenue								
\$ 60,510	\$ 60,510	Placer County TOT Funding	\$ 121,020	\$ 121,020	\$ -	\$ 112,926	\$ 726,118	17%
60,510	60,510	Total Revenue	121,020	121,020	-	112,926	726,118	17%
Operating Expenses								
5,221	6,164	Salaries & Wages	10,449	12,328	1,879	11,241	87,044	12%
605	1,266	Rent	1,238	2,532	1,294	1,170	15,189	8%
199	222	Telephone	525	444	(81)	616	2,667	20%
2	-	Mail - USPS	2	-	(2)	3	8	25%
38	56	Insurance/Bonding	76	112	36	105	676	11%
32	53	Supplies	82	106	24	130	633	13%
33	95	Depreciation	117	190	73	189	1,136	10%
32	49	Equipment Support & Maintenance	130	98	(32)	289	584	22%
90	-	Taxes, Licenses & Fees	90	-	(90)	58	60	150%
56	145	Equipment Rental/Leasing	239	290	51	340	1,738	14%
-	-	Public Outreach	-	-	0	-	950	0%
-	1,500	Research & Plan Membership Dues	3,000	3,000	0	-	5,000	60%
4,795	2,500	Research & Planning	10,120	5,000	(5,120)	2,433	30,000	34%
87,953	19,750	Transportation Projects	88,530	39,500	(49,030)	3,153	322,000	27%
-	-	Employee Relations	-	-	0	-	102	0%
94	192	Automobile Expenses	197	384	187	94	2,300	9%
-	-	Meals/Meetings	23	-	(23)	-	125	18%
-	-	Dues & Subscriptions	-	-	0	-	40	0%
99,150	31,992	Total Operating Expenses	114,818	63,984	(50,834)	19,821	470,252	24%
(38,640)	28,518	Operating Income (Loss)	6,202	57,036	(50,834)	93,105	255,866	
2,989	2,989	Allocated Expenses	5,978	5,978	0	5,642	35,866	
(41,629)	25,529	Net Income (Loss)	224	51,058	(50,834)	87,463	220,000	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Visitor Information

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
Revenue								
\$ 26,458	\$ 26,458	Placer County TOT Funding	\$ 52,916	\$ 52,916	\$ -	\$ 52,212	\$ 317,501	17%
1,222	1,000	Non-retail VIC Income	2,238	2,000	238	225	7,000	32%
14,367	8,000	Merchandise Sales	31,878	16,000	15,878	25,207	87,900	36%
<u>42,047</u>	<u>35,458</u>	Total Revenue	<u>87,032</u>	<u>70,916</u>	<u>16,116</u>	<u>77,644</u>	<u>412,401</u>	<u>21%</u>
Operating Expenses								
19,350	18,120	Salaries & Wages	37,075	36,240	(835)	40,270	192,532	19%
9,382	8,882	Rent	18,186	17,764	(422)	18,339	97,828	19%
298	460	Telephone	722	920	198	1,126	5,523	13%
109	37	Mail - USPS	232	74	(158)	101	449	52%
319	288	Insurance/Bonding	637	576	(61)	389	3,462	18%
461	500	Supplies	1,005	1,000	(5)	3,258	4,027	25%
65	75	Visitor Communications Other	85	150	85	65	408	16%
53	156	Depreciation	190	312	122	307	1,883	10%
52	175	Equipment Support & Maintenance	180	350	170	720	2,100	9%
146	90	Taxes, Licenses & Fees	146	180	34	362	1,110	13%
416	502	Equipment Rental/Leasing	859	1,004	145	1,048	6,068	14%
-	-	Professional Fees	-	-	0	1,662	900	0%
-	-	Media/Collateral/Production	-	-	0	-	1,574	0%
-	-	Miscellaneous Programs	-	-	0	-	969	0%
9,127	6,625	Cost of Goods Sold	16,682	13,250	(3,432)	7,114	46,587	36%
-	-	Employee Relations	-	-	0	-	275	0%
489	237	Credit Card Fees	777	474	(303)	466	2,579	30%
71	150	Automobile Expenses	301	300	(1)	436	1,800	17%
161	118	Meals/Meetings	161	236	75	62	442	0%
<u>40,499</u>	<u>36,415</u>	Total Operating Expenses	<u>77,218</u>	<u>72,830</u>	<u>(4,388)</u>	<u>75,725</u>	<u>370,516</u>	<u>21%</u>
1,548	(957)	Operating Income (Loss)	9,814	(1,914)	11,728	1,919	41,885	
10	-	Other Income/(Expenses)	89	-	89	-	-	
3,490	3,495	Allocated Expenses	6,980	6,990	10	7,925	41,885	
<u>(1,932)</u>	<u>(4,452)</u>	Net Income (Loss)	<u>2,923</u>	<u>(8,904)</u>	<u>11,807</u>	<u>(6,006)</u>	<u>-</u>	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Infrastructure

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
		Revenue						
\$ 17,502	\$ 17,502	Placer County TOT Funding	\$ 35,004	\$ 35,004	\$ -	\$ 33,006	\$ 210,025	17%
-	84,840	Cap Imp Funding - Placer Held	-	169,680	(169,680)	-	1,018,080	0%
<u>17,502</u>	<u>102,342</u>	Total Revenue	<u>35,004</u>	<u>204,684</u>	<u>(169,680)</u>	<u>33,006</u>	<u>1,228,105</u>	<u>3%</u>
		Operating Expenses						
6,130	6,164	Salaries & Wages	12,259	12,328	69	12,937	87,044	14%
605	653	Rent	1,238	1,306	68	1,170	7,762	16%
199	195	Telephone	525	390	(135)	681	2,351	22%
2	-	Mail - USPS	2	-	(2)	5	16	13%
38	60	Insurance/Bonding	76	120	44	104	676	11%
32	82	Supplies	102	164	62	168	978	10%
33	91	Depreciation	117	182	65	189	1,136	10%
32	50	Equipment Support & Maintenance	130	100	(30)	289	604	22%
90	38	Taxes, Licenses & Fees	90	76	(14)	58	467	19%
56	149	Equipment Rental/Leasing	239	298	59	340	1,755	14%
800	500	Public Outreach	1,000	1,000	0	-	2,826	35%
3,093	4,370	Research & Planning	7,957	8,740	783	27,655	52,000	15%
360,058	180,000	Infrastructure Projects	419,163	360,000	(59,163)	88,448	1,018,080	41%
-	-	Employee Relations	-	-	0	-	100	0%
94	117	Automobile Expenses	197	234	37	94	1,400	14%
-	-	Meals/Meetings	23	-	(23)	-	200	12%
-	-	Dues & Subscriptions	-	-	0	-	100	0%
<u>371,262</u>	<u>192,469</u>	Total Operating Expenses	<u>443,118</u>	<u>384,938</u>	<u>(58,180)</u>	<u>132,138</u>	<u>1,177,495</u>	<u>38%</u>
(353,760)	(90,127)	Operating Income (Loss)	<u>(408,114)</u>	<u>(180,254)</u>	<u>(227,860)</u>	<u>(99,132)</u>	<u>50,610</u>	
4,218	4,218	Allocated Expenses	8,436	8,436	0	7,016	50,610	
<u>(357,978)</u>	<u>(94,345)</u>	Net Income (Loss)	<u>(416,550)</u>	<u>(188,690)</u>	<u>(227,860)</u>	<u>(106,148)</u>	<u>-</u>	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Membership

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
Revenue								
\$ 7,599	\$ 9,686	Membership	\$ 17,305	\$ 19,372	\$ (2,067)	\$ 17,446	\$ 116,232	15%
-	400	New Member Fees	100	800	(700)	-	4,800	2%
-	900	Revenues-Membership Activities	675	1,800	(1,125)	442	53,750	1%
670	769	Revenue-Tue AM Breakfast Club	1,870	1,538	332	441	9,228	20%
-	-	Revenue - Sponsorships	-	-	-	-	2,500	0%
<u>8,269</u>	<u>11,755</u>	Total Revenue	<u>19,950</u>	<u>23,510</u>	<u>(3,560)</u>	<u>18,329</u>	<u>186,510</u>	<u>11%</u>
Operating Expenses								
9,027	6,295	Salaries & Wages	14,478	12,590	(1,888)	10,754	83,411	17%
605	684	Rent	1,238	1,368	130	1,170	8,207	15%
215	310	Telephone	514	620	106	895	3,720	14%
10	66	Mail - USPS	31	132	101	33	792	4%
115	116	Insurance/Bonding	229	232	3	172	1,392	16%
32	114	Supplies	82	228	146	886	1,362	6%
33	96	Depreciation	117	192	75	189	1,149	10%
32	47	Equipment Support & Maintenance	80	94	14	289	565	14%
90	60	Taxes, Licenses & Fees	90	120	30	58	720	13%
-	331	Equipment Rental/Leasing	149	662	513	695	3,976	4%
-	-	Training Seminars	-	-	0	180	180	0%
481	440	Membership Activities	898	880	(18)	765	30,482	3%
624	737	Tuesday Morning Breakfast Club	1,329	1,474	145	996	8,844	15%
-	-	Employee Relations	-	-	0	-	25	0%
165	214	Credit Card Fees	418	428	10	468	2,566	16%
-	-	Automobile Expenses	-	-	0	-	141	0%
-	31	Meals/Meetings	-	62	62	-	372	0%
510	250	Dues & Subscriptions	555	500	(55)	-	601	92%
-	-	Bad Debt	-	-	0	-	-	0%
<u>11,939</u>	<u>9,791</u>	Total Operating Expenses	<u>20,208</u>	<u>19,582</u>	<u>(626)</u>	<u>17,550</u>	<u>148,505</u>	<u>14%</u>
(3,670)	1,964	Operating Income (Loss)	(258)	3,928	(4,186)	779	38,005	
2,989	2,989	Allocated Expenses	5,978	5,978	0	5,824	35,866	
<u>(6,659)</u>	<u>(1,025)</u>	Net Income (Loss)	<u>(6,236)</u>	<u>(2,050)</u>	<u>(4,186)</u>	<u>(5,045)</u>	<u>2,139</u>	

North Lake Tahoe Resort Association
 BUDGET TO ACTUAL
 Statement of Activities and Changes in Net Assets
 For the Month Ended August 31, 2013
 Administration

Current Month Actual	Current Month Budget		Year to Date Actual	Year to Date Budget	Variance	Prior Year To Date Actual	Total 2013 2014 Budget	Percent of YTD Budget Consumed
		Revenue						
\$ -	\$ -	Miscellaneous	-	-	-	-	-	0%
-	-	Total Revenue	-	-	-	-	-	0%
		Operating Expenses						
21,016	22,975	Salaries & Wages	43,265	45,950	2,685	50,397	317,196	14%
1,883	2,045	Rent	3,856	4,090	234	3,654	24,547	16%
572	753	Telephone	1,312	1,506	194	1,668	9,041	15%
21	55	Mail - USPS	61	110	49	110	658	9%
281	274	Insurance/Bonding	560	548	(12)	461	3,288	17%
104	275	Supplies	308	550	242	478	3,300	9%
102	301	Depreciation	366	602	236	590	3,617	10%
100	311	Equipment Support & Maintenance	350	622	272	904	3,728	9%
285	67	Taxes, Licenses & Fees	289	134	(155)	248	809	36%
-	29	Miscellaneous Expense	-	58	58	349	350	0%
529	255	Equipment Rental/Leasing	1,121	510	(611)	542	3,064	37%
-	-	Training Seminars	-	-	0	-	400	0%
300	150	Professional Fees	300	300	0	800	18,350	2%
121	-	Employee Relations	138	-	(138)	-	1,135	12%
387	384	Board Functions	569	768	199	1,125	4,605	12%
-	-	Automobile Expenses	-	-	0	-	371	0%
-	52	Meals/Meetings	-	104	104	52	627	0%
-	880	Dues & Subscriptions	45	1,760	1,715	1,447	1,920	2%
229	500	Travel	1,158	1,000	(158)	-	1,500	77%
<u>25,930</u>	<u>29,306</u>	Total Operating Expenses	<u>53,698</u>	<u>58,612</u>	<u>4,914</u>	<u>62,825</u>	<u>398,506</u>	<u>13%</u>
(25,930)	(29,306)	Operating Income (Loss)	(53,698)	(58,612)	4,914	(62,825)	(398,506)	
10	-	Other Income/(Expenses)	19	-	(19)	114	-	
(33,210)	(33,209)	Allocated Expenses	(66,420)	(66,418)	(2)	(62,429)	(398,506)	
<u>7,290</u>	<u>3,903</u>	Net Income (Loss)	<u>12,741</u>	<u>7,806</u>	<u>4,897</u>	<u>(282)</u>	<u>-</u>	

NLT Chamber/CVB/Resort Association
Statement of Infrastructure and Transportation Activities
For the Two Months Ending August 31, 2013

Current Month	Infrastructure Project Costs	Year to Date
3,092.90	Research/Planning/Infrastructure	7,956.90
36,084.62	Northstar Community Multi-Purpose Trail	36,084.62
136,805.04	Lakeside Bike Trail	136,805.04
29,671.58	Maintenance-Tourism Facilities	29,671.58
	Wayfinding Signage Site Master Plan	5,030.00
53,454.03	Water Shuttle	107,530.36
33,090.73	Tahoe Vista Recreation Area	33,090.73
70,951.31	Homewood Trail Construction	70,951.31
<u>363,150.21</u>	Total Infrastructure Project Costs	<u>427,120.54</u>
Transportation Project Costs		
4,795.20	Research/Planning/Transportation	10,120.20
	Membership Transportation	3,000.00
21,050.73	Summer Traffic Management	21,050.73
577.00	North Lake Tahoe Express	1,154.00
66,325.00	Summer Night Service	66,325.00
<u>92,747.93</u>	Total Transportation Project Costs	<u>101,649.93</u>
<u><u>455,898.14</u></u>	Total Project Costs	<u><u>528,770.47</u></u>

August Quickbooks Accounts Receivable												
Total	Business Name	Chamber/Conf		Commissions		Misc.	For	Status				
		age	amount	age	amount				age	amount		
150.00	Granlibakken					150.00	8/1/13	Business of Mo	New			
1,933.10	Harrah's			new	1,933.10		8/30/13	Groups	New			
245.25	Harrah's			new	245.25		8/30/13	Groups	New			
973.80	Hyatt			new	973.80		8/30/13	Groups	New			
1,645.85	Hyatt			new	1,645.85		8/30/13	Groups	New			
4,835.55	Lake Tahoe Resort Hotel			30	4,835.55		7/31/13	Groups	Under 90 days			
150.00	Lake Tahoe SummerFest			new	150.00		8/31/2013		Paid			
12,000.00	NorCal Beverage			60	12,000.00		7/1/13	AFW sponsorship	Paid			
941.98	NLT Marketing Co-op			30	941.98		7/31/13	July credit cards	Paid			
4,781.73	NLT Marketing Co-op			new	4,781.73		8/31/2013		New			
364.60	Northstar California Resort			30	364.60		7/31/13	Groups	Under 90 days			
550.00	RMC	90	550.00				6/1/13	Conf memb	Jason is contacting			
6,422.60	Squaw Valley Resort			90	6,422.60		5/31/13	Lost STN vouchers	Check is being cut			
119.00	Squaw Valley Resort			new	119.00		8/30/13	Groups	New			
300.00	Tahoe Adventure Co					300.00	8/1/13	Aug & Sept Kiosk	New			
550.00	Tahoe Donner Assoc	90	550.00				6/1/13	Conf memb	Jason is contacting			
75.00	Tahoe Youth Ballet					75.00	8/1/13	Kiosk rental	New			
320.81	The Landing Resort & Spa	90	320.81				6/1/13	Conf memb	Jason is contacting			
36,359.27			1,420.81		14,361.40	18,248.71						
	Paid as of 9/14/13				-119.00	-13,091.98						
			1,420.81		14,242.40	5,156.73						
	Shaded grey is paid.											

Aug 2013 WebLink Accounts Receivable

Total	Business Name	Chamber/Conf		Membership		For	Status
		age	amount	age	amount		
75.00	Creative Concepts			60	75.00	6/30/13 (1000) Email blast	Under 90 days
75.00	Creative Concepts			30	75.00	7/31/13 (1027) Email blast	Under 90 days
75.00	Creative Concepts			30	75.00	7/31/13 (1028) Email blast	Under 90 days
75.00	Creative Concepts			new	75.00	8/31/13 (Email blast)	New
75.00	Creative Concepts			new	75.00	8/31/13 (Email blast)	New
75.00	Creative Concepts			new	75.00	8/31/13 (Email blast)	New
75.00	Creative Concepts			new	75.00	8/31/13 (Email blast)	New
75.00	EXL Media			new	75.00	7/31/13 (1028) Email blast	Paid
75.00	EXL Media			new	75.00	7/31/13 (1029) Email blast	Under 90 days
70.00	Mountain Lake Cleaning	90	70.00			12/1/12 Balance Chamber dues	Making payments
75.00	Smith & Jones			60	75.00	6/30/13 (1001) Email blast	Under 90 days
75.00	Smith & Jones			30	75.00	7/31/13(1030) Email blast	Under 90 days
75.00	TRPA			90	75.00	4/30/13 (916) Email blast	Sending payment
85.00	Tahoe TV			90	85.00	3/27/13 (852) Awards Dinner	Sending payment
75.00	West Shore Sports			new	75.00	7/31/13 (1034) Email blast	Under 90 days
650.00	January memb billing - total	90	650.00			1/31/13 Chamber dues	Write-off letters sent
435.00	May memb billing - total	90	435.00			5/1/13 Chamber dues	Past due emails sent
2,400.00	June memb billing - total	60	2,400.00			6/1/13 Chamber dues	Past due emails sent
700.00	July memb billing - total	30	700.00			7/1/13 Chamber dues	Past due emails sent
2,220.00	August memb billing - total	new	2,220.00			8/1/13 Chamber dues	New
7,535.00			3,555.00		1,060.00		
	Paid as of 9/14/13				-75.00		
			3,555.00		985.00		
	Shaded grey is paid.						

DRAFT

Lake Tahoe Tourism Fund Balance Carryover

TOT Revenue: 60% to NLTRA

\$ 1,450,372

NLTRA PROPOSAL

Recommended expenses:

Infrastructure Account

\$710,372

Tahoe City Golf course LCV Challenge (R&P refund)
Olympic Museum Concept Plan (R&P refund)
KBCCIP Business Disruption Mitigation
Discretionary Infrastructure Account

\$25,000 recommended by Placer County
\$12,500 recommended by Placer County
\$33,000 recommended by Placer County
\$639,872
\$710,372

Transportation Account

\$295,000

Transportation Vision Economic Analysis
Transportation Vision Polling
Water Shuttle Expansion

\$25,000
\$20,000
\$250,000
\$295,000

Transit Image Consolidation - Logo/Implementation

NLTRA Marketing Dept. (need Sofw)

\$445,000

Destination Visitor Marketing Plan (So Cal, San Diego)
Photo and Video Assets
GoTahoeNorth.com Website Redesign
Special Event Position(s) working in conjunction with Business Associations
Lake Shore Oct. - Apr. Marketing and Promotion Grant Program
Intercept and HPSJ Research

\$250,000 \$200,000 recommended by Placer
\$30,000
\$50,000
\$50,000 Actual position(s) will be determin
\$30,000 To be allocated by BACC
\$35,000
\$445,000

Total Expenses:

\$ 1,450,372

Recommendation: Any unused funding would accrue back to the Infrastructure Account held in the County Treasury at the end of FY 2013-14.

Cardholder Name: SANDRA EVANS HALL Statement Period: 07/29/13 to 08/28/13
 Account Number: [REDACTED] Statement Closing Date: 08/28/13

News and Updates

LET'S ALL DIG IN & DO GOOD! Together, we could raise up to \$4,000,000 to fight cancer. Each time you spend \$10 or more on your Bank of the West MasterCard credit card when paying for a meal between July 12 and September 28, 2013, MasterCard will make a donation to Stand Up To Cancer, one precious cent at a time. Visit MasterCard.com/DoGood to earn more.

Certain terms and conditions apply. From July 12 – September 28, 2013, MasterCard will donate up to \$4 million to Stand Up To Cancer - \$.01 per qualifying restaurant transaction of \$10 or more and \$.02 for each MasterCard PayPass transaction made at a PayPass enabled restaurant. The promotion applies to U.S. qualifying restaurant purchases made by MasterCard consumer and small business cardholders with MasterCard cards issued by U.S. financial institutions. PIN based, international transactions and returns are not eligible. Stand Up To Cancer is a program of the Entertainment Industry Foundation (EIF), a 501(C)3 tax-exempt organization. EIF meets all 20 BBB Charity Standards. Stand Up To Cancer and the Stand Up To Cancer Brand Mark are registered trademarks of the Entertainment Industry Foundation. MasterCard, the MasterCard Brand Mark, PayPass and Priceless are registered trademarks and Dig In & Do Good is a trademark of MasterCard International Incorporated. ©2013 MasterCard.

Transactions

Tran Date	Post Date	Transaction Description	Reference Number	CR=Credit	Amount
07-27	07-29	CTC*CONSTANTCONTACT.CO	855-2295506	MA 813	\$65.00
08-09	08-09	VZWRSS*PRPAY AUTOPAY	888-294-6804	CA 582	\$20.00
08-24	08-26	PAYMENT - THANK YOU		000	\$949.20 CR
08-27	08-28	CTC*CONSTANTCONTACT.CO	855-2295506	MA 001	\$65.00

2013 Year-to-Date Totals	
Total fees charged in 2013	\$0.00
Total interest charged in 2013	\$1.57

Year-to-Date Totals include interest and/or fee adjustments.

Interest Charge Calculation

Your Annual Percentage Rate (APR) is the annual interest rate on your account.

Type of Balance	Annual Percentage Rate (APR)	Balance Subject to Interest Rate	Interest Charge
PURCHASES	14.99% (v)	\$0.00	\$0.00
CASH	22.99% (v)	\$0.00	\$0.00

v) = Variable Rate

5350-00/70 \$ 20.00
 5530-00/42 65.00
 6432-00/60 65.00
 \$ 150.00

Jessica Walker

From: Constant Contact Billing [billing@constantcontact.com]
Sent: Tuesday, August 27, 2013 2:06 AM
To: Jessica Walker
Subject: Constant Contact Payment Receipt for Sandra Evans Hall

Thank you for your recent payment. Your payment receipt is found below.



Payment Receipt
for August 27, 2013

N Lake Tahoe Resort
 Attn.: Sandra Evans Hall
 PO Box 5459
 Tahoe City, CA 96145
 US
 5305818727

Today's Date: August 27, 2013
Payment Date: August 27, 2013
Payment Method: MasterCard (last 4 digits: 4925)
User Name: nltra1

Thank you for your payment!

Description	Amount Paid
Payment - Credit Card - 4925	\$65.00

Amounts shown may reflect sales tax which is applicable in certain areas.

For 7/27 65.00

Note you can continue to view payment receipts online. Log into your Constant Contact account, click the My Account link in the upper right hand corner of the Home page, and choose the View Payment Receipts option. *\$130.00*

You may also use the Opt In/Out of Payment Receipt E-Mails link on the My Account page to opt out of receiving payment receipt emails in the future.

We appreciate your business.

Best Regards,
 Constant Contact Billing
 1601 Trapelo Road, Suite 329 - Waltham, MA 02451

*Split 5530-00/42 \$65.00
 6432-00/60 65.00
 \$130.00*

Questions? Please give us a call!
US / Canada Toll Free: (866) 289-2101
UK Toll Free: 0808-234-0942
Outside US / Canada: 1-781-472-8120

Kim Lambert

From: Sandy Evans Hall
Sent: Thursday, August 08, 2013 5:26 AM
To: Kim Lambert
Subject: Fwd: Important Information Regarding Your Verizon Wireless Account

Sent from my iPhone

Begin forwarded message:

From: "AccountNotify@verizonwireless.com" <wAccountNotify@verizonwireless.com>
Date: August 8, 2013, 5:14:39 AM PDT
To: sandy@puretahoenorth.com
Subject: Important Information Regarding Your Verizon Wireless Account



IMPORTANT ACCOUNT INFORMATION FROM VERIZON WIRELESS.

Thank you for choosing Verizon Wireless. Your payment is now complete and your session is now in progress.

PAYMENT DATE: 08/08/2013
PAYMENT METHOD: MC XXXX-XXXX-XXXX-4925
WIRELESS NUMBER: X3327
BILL TO: N Lake Tahoe Resort Sandra Eva
Po Box 5459
Tahoe City, CA 96145

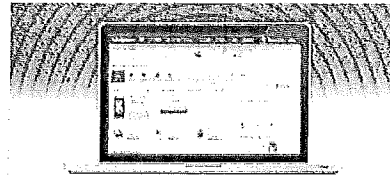
Due Now
1 GB Mobile Broadband for a month \$20.00

SUMMARY OF CHARGES:

Due now: detail of total charges billed to credit card

Subtotal \$20.00
Taxes \$0.00
Total charges billed to credit card: \$20.00

By activating service, you are also confirming your agreement to the Verizon Wireless Customer Agreement, including your Plan and applicable charges, as confirmed on the summary page.



My Verizon is also available 24/7 to assist you with:

- Viewing your usage
Updating your plan
Adding Account Members
Paying your bill
Finding accessories for your devices
And much, much more...

iPad data plan
5350-00/70

Mileage Reimbursement

EMPLOYEE NAME: Sandy E Hall

From: _____ To: _____

DATE SUBMITTED: _____

DATE	# MILES	DRIVEN FROM	DRIVEN TO	ROUND TRIP? Y or N	REASON FOR TRAVEL
9/1	4	TC	Granlibakken	X	TRPA
9/1	30	TC	Truckee	Y	Cedar House/Hampton Inn - Transit
9/2	72	TC	TRPA S Shore	Y	Bus. Friendly Program
9/2	32	TC	Northstar	Y	Bill Post - Transit
9/6	4	TC	Granlibakken	Y	Breakfast Club
9/7	16	TC	Sawaw Valley	Y	Andy Wirth - Transit
9/8	92	TC	Reno	Y	CEO Summit
9/12	72	TC	S. Shore TRPA	Y	Lake Tahoe Partnership
9/12	38	TC	Tahoe Donner	Y	Orchardside Advisory Council
9/13	60	TC	Sugar Bowl	Y	Rob Kautz
9/14	12	TC	West Shore Cafe	X	Bike Survey
9/15	20	TC	NTEC	Y	NTBA Board
9/15	30	TC	Truckee	Y	Stefanie Oliveri - Cabanas
9/16	72	TC	S. Shore	Y	The Prosperity Center
9/19	52	TC	Sand Harbor	X	Lake Tahoe Summit
9/28	4	TC	Granlibakken	Y	Tahoe City Vision
9/29	32	TC	Northstar	Y	Finance Committee
9/30	20	TC	Kings Beach	Y	Music on the Beach Volunteer

TOTAL MILES: 670 X \$.565 (per mile) = \$ 378.56 due employee

AUTHORIZED BY: _____

North Lake Tahoe Water Shuttle Ridership

Summer Season June 27 – August 22

One Way Fares – Adult \$10, Kids \$7

Ridership is below target level to achieve 20% load factor in Year 2 and 30% in Year 3 to operate within the original funding request

As of September 2nd the Water Shuttle Average Daily Ridership has increased by 86% over last year

Average Passengers/Day
 2013 - 39 Passengers
 2012 - 21 Passengers

Average Fare/Passenger
 2013 - \$8.32 Average Fare
 2012 - \$8.90 Average Fare

