



# north lake tahoe

Chamber | CVB | Resort Association

## AGENDA AND MEETING NOTICE BUSINESS ASSOCIATION AND CHAMBER COLLABORATIVE

Thursday, September 10th, 2015 – 3:00pm

Tahoe City Visitor Information Center

### Mission of the North Lake Tahoe Chamber of Commerce

“To take specific actions to help improve the opportunity for local businesses to achieve and sustain success: to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

### Meeting Ground Rules inclusive of the 9 Rules of Civility

*Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments*

#### Business Association and Chamber Collaborative Members

##### NLTRA Board:

**Kaliope Kopley**  
**Adam Wilson**

##### Committee Members:

**Caroline Ross, Chair**  
Squaw Valley Business Assoc.

**Stephen Lamb**  
PlumpJack Inn

**Stacie Lyans**  
Tahoe City Downtown Assoc.

**Jaclyn Woznicki**  
Trunk Show

**Kay Williams**  
West Shore Assoc.

**Rob Weston**  
West Shore Sports

**Mike Young**  
Incline Community Business  
Assoc.

**Blane Johnson**  
Sun Bear Realty

**Amber Burke**  
Northstar California

**Danny Cox**  
Northstar California

**Joy Doyle**  
North Tahoe Business Assoc.

**Michael Gelbman**  
Sierra Sun

**Ginger Karl**  
NLTRA

##### County Representative

**Cadence Matijevich**

##### Quorum

3 members including 1 NLTRA  
Board Director

#### ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order - Establish Quorum
- B. Public Forum: Any person wishing to address the Business Association and Chamber Collaborative on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Committee on items addressed under Public Forum.  
(3 minutes)
- C. Agenda Amendments and Approval-**MOTION**
- D. Approval of the Meeting Minutes-**MOTION**
  - August 13<sup>th</sup>, 2015
- E. Proposed October Meeting Date Change & Special Event Grant Dates Review
- F. BACC Year-Round Calendar Review Draft (Hand-Out @ Meeting)
- G. High Notes Re-Cap & Videos Update
- H. Touch the Lake Plan & Quick Discussion
- I. 2015/2016 Shop Local & “Shopping” Product Update
  - 1. Holiday Contest Discussion
- J. Committee Member Reports/Updates from Community Partners (10 minutes – 2 Minutes each)
- K. Adjournment