



NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

Agenda

**Wednesday, October 20th, 2021 3 – 5pm
Join Zoom Meeting**

<https://us02web.zoom.us/j/84766008118?pwd=dmF2OFZuWnVRdG4ra3c4aHgzZEcrcZz09>

Meeting ID: 847 6600 8118

Passcode: 758413

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The October meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday, October 20th, 2021 at 3pm via Zoom.

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

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|-----------------|--|--------------------|
| | A. Call to Order | Chair |
| | B. Public Comment (Pursuant to NRS 241.020) | Chair |
| | C. Roll Call | Chair |
| | D. Introduction of New Members | Chair |
| | E. Motion: Approval of Agenda | Chair |
| <i>Page: 1</i> | F. Motion: Approval of April 14th, 2021 Coop Meeting Minutes | Chair |
| <i>Page: 4</i> | G. Winter Consumer Media Discussion and Direction | Augustine/Mahk |
| <i>Page: 15</i> | H. PR & Communications Update | Augustine |
| <i>Page: 22</i> | I. Social Media Update | Augustine |
| <i>Page: 37</i> | J. Leisure & Conference Sales Update | Augustine\Peterson |

Page: 43	K.	June 2021 Financials	Van Siclen
	L.	August 2021 Financials	Van Siclen
	M.	NLTRA CEO search update & TBID	Bavetta
	N.	New Business	Chair
	O.	Old Business	Chair
	P.	Adjournment	Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

www.GoTahoeNorth.com

www.NLTRA.org

Nevada Public Meeting Notice Website