
Board of Directors:

Chair: Samir Tuma, Tahoe City Lodge

Dee Byrne, Palisades Tahoe | **Deirdra Walsh**, Northstar California | **Kevin Mitchell**, Homewood Mountain Resort

David Lockard, Resort at Squaw Creek | **Colin Perry**, Ritz-Carlton, Lake Tahoe

Brett Williams, Agate Bay Realty | **Stephanie Hoffman**, Tahoe Luxury Properties

Jim Phelan, Tahoe City Marina | **Tom Turner**, Tahoe Restaurant Collection | **Samir Tuma**, Tahoe City Lodge

Dave Wilderotter, Tahoe Dave's

Melissa Siig, TCDA | **Alyssa Reilly**, NTBA | **Ray Villaman**, Northstar Business Assoc. | **Dan Tester**, Squaw Valley Business Assoc.

Sue Rae Irelan, Placer County Appointee

Advisory members: Stephanie Holloway, Placer County Executive Office | **Jeff Cowen**, TRPA

Join Zoom Meeting

<https://us02web.zoom.us/j/82968523606?pwd=cU0xellxSGZ0ekgzQ2oyZFhWEUzZz09>

Meeting ID: 829 6852 3606

Passcode: 486552

Dial by your location

+1 669 900 9128 US (San Jose)

-
- 8:30 a.m.** 1. Call to Order – Establish Quorum
- 8:35a.m.** 2. Approval of Resolution 2021.05
Page:1 A RESOLUTION OF THE BOARD OF DIRECTORS OF THE NORTH LAKE TAHOE RESORT ASSOCIATION PROCLAIMING A LOCAL EMERGENCY, RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY GOVERNOR NEWSOM'S ORDER DATED MARCH 4, 2020 AND AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE NORTH LAKE TAHOE RESORT ASSOCIATION FOR THE PERIOD JANUARY 5, 2022 TO FEBRUARY 3, 2022 PURSUANT TO BROWN ACT PROVISIONS. **[ACTION]**
- 8:40 a.m.** 3. Public Forum – Any person wishing to address the Board of Directors on items of interest to the Board not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Board on items addressed under Public Forum.
- 8:45 a.m.** 4. Agenda Amendments and Approval **[ACTION]**
- 8:50 a.m.** 5. Consent Calendar – All items listed under the consent calendar are considered to be routine and/or have been or will be reviewed by the Board and approved by one motion. There will not be a separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar motions.

Page:4
Page:7

- A. NLTRA Board Meeting Minutes from December 1, 2021 [Link to preliminary online document](#)
- B. Approval of NLTRA Financial Statements, Nov 30, 2021
- C. The Committee Action Summary is provided for informational purposes only. Minutes are available as finalized at www.nltra.org
 - Finance Committee Meeting Dec 21, 2021

9:00 a.m.
Page:29
Page:31
Page:32

- 6. Action Item:
 - A. CAP Project Funding Review [ACTION] – Bavetta/Phelan
 - B. Appointment of NLTRA Election Committee Member [ACTION] – Bavetta
 - C. TOT Reserve & FY 2021 NLTRA TOT Funds Potential Expenditures [ACTION]

9:30 a.m.

- 7. Informational Updates/Verbal Reports:
 - A. Placer County 2% TOT Renewal Update – Placer County staff
 - B. Placer County Short Term Rental Ordinance Update – Placer County staff
 - C. NLTRA/TOT/TBID Committee Structures review - Bavetta
 - D. Proposed Joint IVCBVB/NLTRA Boards meeting - Bavetta

10:20 a.m.

- 8. Reports/Back up – The following reports are provided on a monthly basis by staff and can be pulled for discussion by any Board member.

Page:34
Page:35
Page:38
Page:118
Page:134
Page:135
Page:141
Page:142

- A. Destimetrics Report, Nov 30, 2021
- B. Conference Revenue Statistics Report, Nov 2021
- C. Tourism Development Report on Activities, Nov 2021
- D. Reno Tahoe Airport Report, Nov 2021
- E. Visitor Information Center Report, Nov 2021
- F. North Lake Tahoe Marketing Coop Financial Statements, Nov 30, 2021
- G. Membership Accounts Receivable Report Nov 30, 2021
- H. Financial Key Metrics Report Nov 2021

10:25 a.m.

- 10. CEO and Staff Updates

10:30 a.m.

- 11. Directors Comments

10:45 a.m.

- 12. Meeting Review and Staff Direction

10:50 a.m.

- 13. Closed Session

11:00 a.m.

- 14. Adjournment

This meeting is wheelchair accessible

Posted online at nltra.org